

## **P&G Jacksonville Jaguars Unleash Your Inner Fan Sweepstakes**

### **OFFICIAL RULES**

#### **NO PURCHASE NECESSARY**

#### **A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING**

**1. ELIGIBILITY:** The P&G Jacksonville Jaguars Unleash Your Inner Fan Sweepstakes (“Sweepstakes”) is open only to legal residents of the states of Florida and Georgia residing within 75 miles of EverBank Stadium (1 EverBank Stadium Dr, Jacksonville, FL 32202) who are 18 years of age or older as of September 23, 2023. Officers, directors, and employees of Sweepstakes Entities (as defined below), immediate family members (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside) and/or those living in the same household of such persons (whether or not related thereto) are not eligible to participate or win. Sweepstakes Entities shall include Jacksonville Jaguars, LLC (“Team”), NFL Entities (as defined below), Publix Asset Management Company, Procter and Gamble, ProCamps (“Sponsor and Administrator”) and their parent companies, subsidiaries, affiliates, advertising/marketing agencies, and their respective directors, officers, employees or agencies, partners, and prize suppliers. Any person who previously won a prize in connection with a P&G Unleash Your Inner Fan giveaway or similar promotion in calendar years 2022, 2021, 2020, 2019, 2018, or 2017 is not eligible. By entering the Sweepstakes, participants (“Entrants”) are bound by and agree to these Official Rules. All federal, state, and local laws and regulations apply. Void where prohibited by law.

**2. HOW TO ENTER:** No purchase is necessary, and a purchase does not increase chances of winning. The Sweepstakes begins at 12:00:01 AM ET on September 23, 2023 and ends 11:59:59 PM ET on October 20, 2023 (“Sweepstakes Period”). During the Sweepstakes Period the Sweepstakes may be entered via the Team website ([www.Jaguars.com/TackleEverything](http://www.Jaguars.com/TackleEverything)). Limit one (1) entry per person/email address, per day, during the Sweepstakes Period.

Sweepstakes Entities are not responsible for technical, hardware, software or electronic malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications, or by any of the equipment or programming associated with or utilized in this Sweepstakes that may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in this Sweepstakes. If for any reason, (including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Sponsor or Team, that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes), the electronic portion of the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes. In the event of termination, a notice will be posted online and the drawing will be conducted from among all eligible automatic entries received prior to termination.

Also, you can contact Sponsor at 1-888-389-2267 or [lpentecost@procamps.com](mailto:lpentecost@procamps.com)

**3. PRIZES:**

**One (1) Grand Prize Winner will receive the following prize:** One (1) personalized replica Team Jersey, four (4) club level game tickets to one (1) Team home game played at EverBank Stadium during the 2023/2024 preseason or regular season, one (1) parking pass to such Team home game (in a lot determined by Team) four (4) passes to “The Shadows” pre-game experience to such Team home game, and delivery of an at-home tailgate from the Team street team and members of the ROAR during one (1) Team away game determined by Team. The exact ticket locations shall be determined by Team. Approximate retail value of Grand Prize is \$1,500.

**Two (2) First Prize Winners will receive the following prize:** Two (2) general bowl level game tickets to one (1) Team home game played at EverBank Stadium during the 2023/2024 preseason or regular season and one (1) parking pass (in a lot determined by Team) to such Team home game. The exact ticket locations shall be determined by Team. Approximate retail value of the first prize is \$510.

**Four (4) Second Prize Winners will receive the following prize:** Two (2) general bowl level game tickets to one (1) Team home game played at EverBank Stadium during the 2023/2024 regular season. The exact ticket locations shall be determined by Team. Approximate retail value of the first prize is \$490.

Travel and accommodations are not included in the prize. Prizes are non-transferable and non-refundable. Team will not replace any lost, mutilated, or stolen tickets. Team is not responsible if any of the games for which tickets are issued is delayed, postponed or cancelled for any reason and winners will not be reimbursed for tickets. Tickets are subject to standard rain-check and cancellation policies and procedures. By accepting a Prize that includes game tickets, each Winner and guest(s) agrees to abide by any ticketback terms, conditions and restrictions, and all applicable EverBank Stadium and NFL rules and regulations. Team is not responsible if winners do not use the tickets on the day of a game. Prizes are non-transferable and non-refundable, and no substitutions by Entrants will be permitted. Administrator reserves the right to substitute all or a portion of any prize with a prize of equal or greater value in the event of the prize unavailability.

Winner is solely responsible for all other expenses not specifically set forth herein, including but not limited to meals, transportation, souvenirs, room accommodations, and other incidentals and items of a personal nature. Administrator is not responsible for lost, mutilated, or stolen travel documents. In no event will more than the stated number of prizes be awarded.

4. **WINNER SELECTION:** Potential winners will be selected by random drawing conducted by ProCamps within approximately ten (10) days after Sweepstakes Period end date listed above. The drawings will be conducted by the Administrator, whose decisions are final on all matters relating to the drawings. Odds of winning depend on the number of eligible entries received. Administrator’s decisions are final and binding on all matters related to this Sweepstakes.
5. **WINNER NOTIFICATION:** Prize winners will be notified by phone or email, in Administrator’s discretion. The Winner is responsible for all federal, state and local taxes, if applicable. In addition, Administrator will require winner(s) to complete, sign, and return a witnessed statement of Eligibility/Liability Release/Publicity Release forms, and other applicable documents, which may require Winner to provide social security number, within five (5) days of the date of the notification. At Administrator’s discretion, winners may be required to produce a picture or some other form of proper identification to claim any prize. If a Winner cannot be contacted, fails to timely claim the prize, is disqualified for any reason, fails to timely execute and return any required forms, or if the prize notification is returned as undeliverable, an alternate winner will be selected by random draw from all remaining eligible entries at the Administrator’s discretion. If by reason of printing,

computer, or Internet malfunction or error, or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised number of prizes.

- 6. GENERAL RULES:** The winners agree to indemnify and hold harmless and waive any and all claims of liability of any kind whatsoever against the Sweepstakes Entities, the NFL Entities (as defined herein) and each of their respective affiliates, subsidiaries, parent companies, officers, directors, members, managers, agents, employees and assigns, including any accident, loss, injury or death occurring or in any way related to the prizes or use/misuse thereof or while traveling to and/or from a location to obtain or use a prize. Claims may not be resolved through any form of class action. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. All material submitted becomes the sole property of Administrator and will not be returned. Sweepstakes Entities are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize. Sweepstakes Entities assume no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail.

Proof of submitting entries will not be deemed to be proof of receipt by Administrator. If an Entrant submits more than the stated number of entries permitted, and/or if the Administrator suspects that an entrant attempted to obtain additional entries by using multiple addresses, card registrations, identities or any other method, all entries submitted by the entrant may be declared null and void. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by the Administrator. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these rules in an attempt to obtain any prize will forfeit any prize won and will be prosecuted to the fullest extent of the law. Consumer data will not be shared and will be used for the Sweepstakes and prize fulfillment purposes only.

Entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Team. The Sweepstakes Entities do not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the prizes including, without limitation, quality, merchantability and fitness for a particular purpose.

- 7. CONSENT:** Entrant consents to the use of Entrant's name, face, likeness, voice, appearance and/or comments, including but not limited to statements or testimonials, in connection with the Sweepstakes for advertising and publicity purposes for no additional consideration.
- 8. PRIVACY:** Administrator is committed to ensuring that your privacy is protected. All Entrants consent that any personal information (ex. contact information, address, phone number, email address, etc.) provided may be collected and used in connection with administering the Sweepstakes, including, but not limited to, contacting and announcing any winners. Additionally, use of information provided by Entrants will be governed by the privacy policy available at <https://www.procamp.com/privacy>. Please review that privacy policy.
- 9. GOVERNING LAW & VENUE:** Except where prohibited by law, all disputes concerning this Sweepstakes or the administration of this Sweepstakes shall be settled in Cincinnati, Ohio under the laws of the State of Ohio by arbitration by a single arbitrator chosen under the rules of the American Arbitration Association.

- 10. WINNERS LIST:** For the winners' names, send a self-addressed stamped envelope to: ProCamps, Attn: Jacksonville Jaguars Unleash Your Inner Fan Sweepstakes, 10001 Alliance Rd, Suite 1, Cincinnati, OH 45242
- 11. SPONSOR & ADMINISTRATOR:** ProCamps, 10001 Alliance Rd, Suite 1, Cincinnati, Ohio 45242
- 12. DISCLAIMER:** THE NFL ENTITIES WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THE PROMOTION OR ANY BENEFITS AWARDED. THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS PROMOTION IN ANY WAY. "NFL ENTITIES" SHALL MEAN COLLECTIVELY, NFL VENTURES, L.P., NFL VENTURES, INC., NFL PRODUCTIONS LLC, NFL ENTERPRISES LLC, NFL PROPERTIES LLC, NFL INTERNATIONAL LLC, ALL OF THE NFL MEMBER CLUBS (EXCLUDING JAGUARS), ANY SUCCESSOR OR FUTURE ENTITY THAT IS, DIRECTLY OR INDIRECTLY, JOINTLY OWNED AND/OR CONTROLLED BY ALL OR SUBSTANTIALLY ALL OF THE NFL MEMBER CLUBS, OR OWNS ASSETS THAT PRODUCE REVENUES THAT ARE REQUIRED TO BE SHARED WITH OTHER NFL MEMBER CLUBS UNDER THE NFL CONSTITUTION (INCLUDING ANY SUCH ENTITY CONTROLLED BY THE NFL MEMBER CLUBS AND THE JAGUARS COLLECTIVELY) AND EACH AND ALL OF THEIR RESPECTIVE AFFILIATES, SUBSIDIARIES, SUCCESSORS AND ASSIGNS.
- 13. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY OR ASSOCIATED WITH ANY SOCIAL MEDIA PLATFORM/ENTITY ON WHICH IT MAY APPEAR, INCLUDING BUT NOT LIMITED TO, FACEBOOK, TWITTER, INSTAGRAM, SNAPCHAT (SNAP INC.), PINTEREST, ETC. (COLLECTIVELY, "SOCIAL MEDIA ENTITIES")**