



NEW YORK GIANTS **COMMUNITY IMPACT REPORT 2022 - 2023**



MISSION STATEMENT

The New York Football Giants aim to encourage the future of tomorrow through education, youth football, health and civic engagement. Our team is passionate about giving back to the community that supports us by partnering with local charities and engaging both current and former players to create a lasting legacy off the field.

CONTENTS

01 GIVING: BY THE NUMBERS

02 INSPIRE CHANGE

08 CRUCIAL CATCH

12 SALUTE TO SERVICE

16 YOUTH FOOTBALL

28 MY CAUSE MY CLEATS

30 WALTER PAYTON MAN OF THE YEAR

32 HOLIDAY OUTREACH

34 IN THE COMMUNITY

36 WOMEN'S CLUB

38 GIANTS LEGENDS COMMUNITY

40 THE GIANTS FOUNDATION

GIVING BY THE NUMBERS

2,486

IN-KIND DONATIONS



\$1,541,200

THE NEW YORK GIANTS DONATED

\$561,200

YOUTH FOOTBALL PROGRAMMING



\$250,000

INSPIRE CHANGE GRANT DISTRIBUTED
TO 7 NON-PROFIT ORGANIZATIONS

76
EVENTS



418

INDIVIDUAL PLAYER AND
COACH PARTICIPATION

112

HOURS SPENT IN THE COMMUNITY
EQUATES TO 6,735 MINUTES



10,906

PEOPLE IMPACTED





FAR ROCKAWAY & HARLEM GIANTS

The New York Giants partnership with the New York City Police Foundation's Far Rockaway and Harlem Giants programs works to provide youth with tutoring, mentorship and the opportunity to play flag football while being coached by NYPD police officers. The program was created through a collective effort between the NYC Police Foundation, NYPD and NYC Department of Education.

MetLife teamed up with the New York Giants to support Far Rockaway and Harlem Giants programs.



Scan to
Read More

METLIFE Join the Huddle



Scan to Watch

Far Rockaway/Harlem Giants



Sneakerella movie premiere with Elerson Smith, Sandro Platzgummer, and Travis Toivonen



Far Rockaway Giants Training Camp Visit



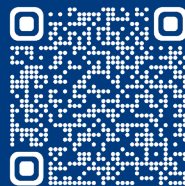
Northeast Drivers Club car show in Far Rockaway with Darius Slayton



2022 New York Giants rookie class Far Rockaway visit



Harlem Giants Play 60 event at PS 175 with Daniel Jones and Julian Love



Scan to Read More

CHANGEMAKER AWARD



Far Rockaway Giants Inaugural Awards Dinner

**ny INSPIRE
CHANGE**

CHANGEMAKER AWARD



Lt. Lenora Moody of the New York City Police Foundation's Far Rockaway and Harlem Giants was named the inaugural recipient of the New York Giants Inspire Change Changemaker Award.





Since 2018, The New York Giants have partnered with John Jay College of Criminal Justice to create the Touchdown Fellowship where fellows receive a scholarship to be used for tuition, fees, books and supplies.



Angeliq Beharry | Manhattan Justice Opportunities
Jamyle Delgado | Midtown Community Court
Emmanuel Obadina | Bronx Defenders
Aisse Tounkara | Midtown Community Court
Xavier Turton | JustLeadership USA

INSPIRE CHANGE



San Miguel Academy of Newburgh provides young men with an all-encompassing education to break the cycle of poverty and provide them with opportunities for their future. The late Ann T. Mara was a strong supporter of the academy and the Mara family, along with the Giants, have continued to follow in her footsteps to support the school.

NEW CITY KIDS

The New York Giants support New City Kids' efforts to offer after school programming for low-income youth by giving them the chance to explore music and academics in a creative and fun environment.



Scan to
Learn More



COVENANT HOUSE NJ

Located in Newark, NJ – uplifts homeless youth via education, employment and financial literacy. The Giants have partnered with Covenant House NJ for several years and offer fundraising measures, player engagement and development opportunities through unique partnership experiences.



Scan to
Learn More



COMMUNITY FOODBANK OF NEW JERSEY

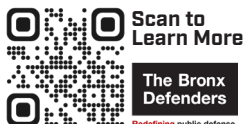
Throughout the year, Giants staff, players and local high school football teams will come together and volunteer at the Community Food Bank of New Jersey.

Scan to Learn More



THE BRONX COMMUNITY FOUNDATION AND THE BRONX DEFENDERS

The New York Giants have partnered with The Bronx Community Foundation and the Bronx Defenders to support Bronx residents with resources that surround community, economic security, health and criminal justice reform.



Scan to Learn More

The Bronx Defenders
Redefining public defense



Scan to Learn More

THE BRONX COMMUNITY FOUNDATION
BUILDING A BETTER BRONX



ny INSPIRE CHANGE

Scan to Learn More About the Giants Inspire Change Partners

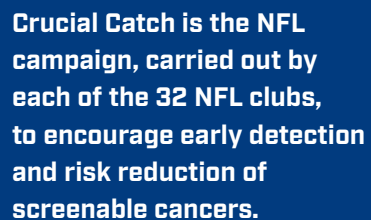


ROCK AND WRAP IT UP!

After each Giants home game, Rock and Wrap it Up! collects all prepared unserved food for distribution to local shelters to help eliminate hunger and thereby reduce poverty. Through donations from Giants home games, approximately 13,000 meals are distributed each year. Since 1991, Rock and Wrap it Up! has fed over one billion people.



Scan to Learn More



New York Giants players, all of whom have had a loved one affected by cancer, visit patients at the American Cancer Society's Hope Lodge Jerome L. Greene Family Center in New York City.



CRUCIAL CATCH GAMEDAY

In honor of the NFL's Crucial Catch initiative, the Giants honor and celebrate individuals who have experienced cancer.



TACKLE KIDS CANCER™

Hackensack Meridian Health (HMH), Eli Manning and the New York Football Giants have teamed up to Tackle Kids Cancer by spreading awareness and fundraising for pediatric oncology research.



Scan to Learn More





The New York Giants and Tom Coughlin Jay Fund work together to provide families experiencing childhood cancer with activities for the whole family to enjoy.



Scan to Learn More

Giants Legend, NFL Hall of Famer and Jay Fund Advisory Board Member, Harry Carson, and his wife Maribel Carson were honored at this years Champions for Children Gala.

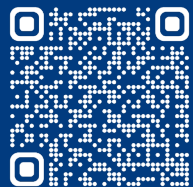
ROOKIE HALLOWEEN

The 2022 Rookie Class dressed up in their Halloween best to visit patients at Joseph M. Sanzari Children's Hospital at Hackensack Meridian Health.





Each year all 32 NFL teams honor military members through a year-round effort to honor, empower, and connect our nation's service members, veterans, and their families.



Scan to Learn More

**SALUTE TO
SERVICE**

**SGT.
KEVIN
FARRELL**

CONGRATULATIONS ON BEING NAMED THE 2022
NEW YORK GIANTS SALUTE TO SERVICE NOMINEE

UNITED STATES ARMY
7 YEARS OF ACTIVE DUTY
STATIONED IN:
- KABUL, AFGHANISTAN (2012)
- GUANTANAMO BAY, CUBA (2015)



USAA SALUTE TO SERVICE AWARD

Giants Security Kevin Farrell was named the New York Giants 2022 USAA Salute To Service Award Nominee.



Scan to Learn More



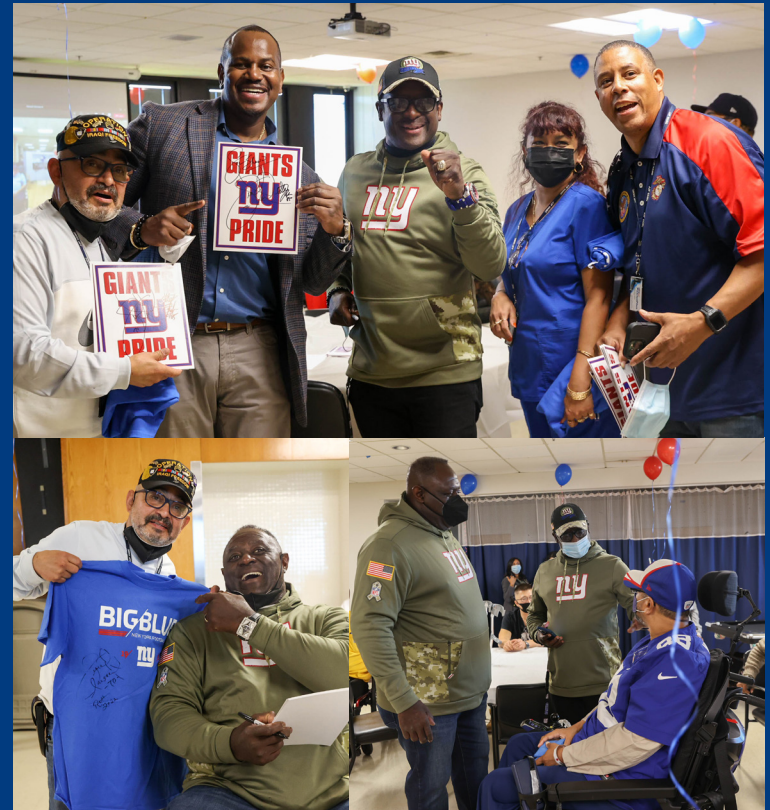
HICKSSTRONG HUG MUG EVENT

The New York Giants have teamed up with HicksStrong to support military members' mental health. Scan the code to learn more.



ALUMNI JAMES J. PETERS VA MEDICAL CENTER VISIT

Giants Legends Stephen Baker and Leonard Marshall visited Veterans at the James J. Peters VA Medical Center.



GAMEDAY FORD MILITARY MOMENTS

During Giants home games, Local Ford Stores sponsored a “Military Moment” to salute those who serve.



SALUTE TO SERVICE GAMEDAY

To honor the NFL's Salute to Service initiative, the Giants invited veteran season ticket members, members of the Wounded Warrior Project, and active military members as the flag bearers during the National Anthem of their Salute to Service game against the Texans.



YOUTH FOOTBALL



2,500

**GAME TICKETS
DONATED**

119

**HIGH SCHOOL
FOOTBALL PROGRAMS
DIRECTLY ENGAGED**



28 **YOUTH FOOTBALL
PROGRAMS DIRECTLY
ENGAGED**

**# OF UNIQUE
EVENTS** **71**

**FINANCIAL
CONTRIBUTIONS**



\$561,200

GIANT STEPS THROUGH ATHLETICS

The New York Giants partnered with My Sisters' Place to create Giant Steps Through Athletics, a holistic and youth led program that aims to equip student athletes and their coaches with the skills, vocabulary, confidence, and leadership to promote healthy relationships on and off the field in the spirit of interpersonal violence prevention. This is made possible through an annual \$70,000 grant contributed by the New York Giants.



Scan to Learn More



PROGRAM REACH

4,213
STUDENT INTERACTIONS

557
ADULT INTERACTIONS



29
SCHOOLS, COLLEGES
AND YOUTH-SERVING
PROGRAMS



65



FOCUS GROUPS AND MEETINGS
WITH STUDENT ATHLETES,
COACHES, ATHLETIC DIRECTORS
AND ADULT INFLUENCERS



9

DIFFERENT LIFE SKILLS
SESSIONS WERE HOSTED
TO ESTABLISH A STRONG
PARTNERSHIP WITH THE
MOUNT VERNON HIGH
SCHOOL FOOTBALL TEAM

140

DIFFERENT CONTACTS AND
PARTNERSHIPS CREATED WITH
LOCAL SCHOOLS AND
ATHLETICS PROGRAMS IN
WESTCHESTER COUNTRY



FORMED THE GIANTS STEPS
THROUGH ATHLETICS STUDENT
ATHLETE ADVISORY BOARD WHICH
HAS CREATED NEW OPPORTUNITIES
FOR STUDENT ATHLETES TO
PARTICIPATE IN LEADERSHIP

HIGH SCHOOL GIRLS FLAG FOOTBALL



Section 1's kickoff jamboree in Somers, NY with Daniel Jones and Blake Martinez



Scan the code to watch
Giants Legend Eli Manning,
and Giants Running Back
Sandro Platzgummer joined
USA Football's Blitz event and
Shore Conference High School
Girls Flag Football Jamboree



Section 4's kickoff jamboree
in Binghamton, NY with Giants
Legend Rich Seubert



The Shore Regional Blue Devils defeated the Middletown North Lions 38-26 to win their second consecutive Shore Conference High School Girls Flag Football Championship.

They rang the Giants Pride bell just before kick-off of the Giants vs. Bengals pre-season game.



Scan to learn more
Section 1 and Section 4
winners from New York State,
Binghamton HS and Brewster
HS, played during halftime of
the Giants preseason game
against the Bengals.



COACH OF THE WEEK WINNERS



**Week 1: Coach Vaughn Labor,
Binghamton High School**

Scan to Learn More



**Week 2: Coach Matt Cunningham,
Brewster High School**

Scan to Learn More



**Week 3: Coach Michael Ware, Albany
High School**

Scan to Learn More



**Week 4: Coach Steve Dunn,
Rutherford High School**

Scan to Learn More



LOU RETTINO HIGH SCHOOL FOOTBALL COACH OF THE WEEK PRESENTED BY GATORADE

Each week during the high school football season, the Giants select one area high school head coach as the Coach of the Week winner. The selection is based on the coach's continuing commitment towards promoting youth football, developing motivated student-athletes and overall community involvement. Each Coach of the Week program receives a \$2,000 grant, with the Coach of the Year program receiving a \$4,000 grant.





Week 5: Coach Mike Arakelian,
Hackettstown High School

Scan to Learn More



Week 6: Coach Jay Ciraco, Harrison
High School

Scan to Learn More



Week 7: Coach Kevin Hennelly, West
Morris Central High School

Scan to Learn More



Week 8: Coach Will Nahan, Randolph
High School

Scan to Learn More



Week 9: Coach Chuck Johnson,
Ridgewood High School

Scan to Learn More



Week 10: Coach Brian Dunn, Old
Tappan High School

Scan to Learn More



The 2022 Lou Retтино High School Football Coach of the Year
is Matt Gallagher, Maine-Endwell High School.



Scan to Learn More



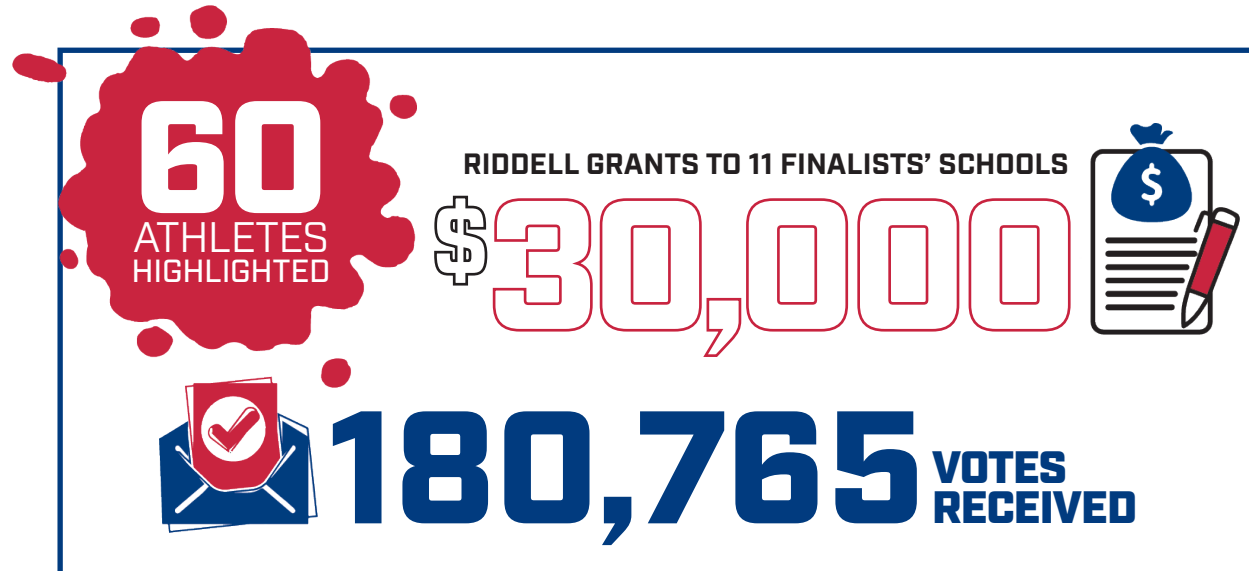
HEART OF A GIANT



USA Football's Heart of a Giant award program, presented by Hospital of Special Surgery and the New York Giants recognizes tri-state area high school football players who demonstrate extraordinary character, perseverance and work ethic. Throughout the high school football season, coaches nominate players that exemplify these traits. This year 11 student-athletes were nominated as finalists, each earning a \$1,000 equipment grant for their school, while each winner received an additional \$10,000 grant.



Scan to Learn More



By the Numbers



Sterling Shepard and 2022 Heart of a Giant finalists Zoom call



Scan to Watch

2022 HEART OF A GIANT SURPRISE

Sterling Shepard presented the Heart of a Giant Award to London Robinson



GAMEDAY RECOGNITION

The Giants honored their 2022 Heart of A Giant finalists and winner at their game against the Philadelphia Eagles with a video board moment



JABARI WHITAKER VISIT

Heart of a Giant Nominee Jabari Whitaker an Offensive Lineman at Lodi High School in Lodi, NJ, who is currently battling a rare brain stem tumor visited the Quest Diagnostics Training Center

YOUTH FOOTBALL OUTREACH



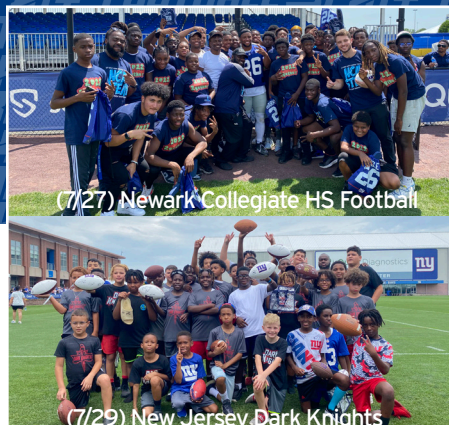
PRESEASON TICKETS AND ACTIVITIES

The Giants provide several thousand complimentary tickets to numerous youth and high school football programs throughout the tri-state area for preseason games in celebration of Play Football month.



PRESEASON HALFTIME TACKLE

The Giants' Disaster Relief Grant recipients, Manville Youth Athletic League and Mt. Vernon Razorbacks United, faced off during halftime of the Giants preseason game against the Bengals.



TRAINING CAMP

The Giants hosted many local youth and high school football teams throughout the duration of training camp.



EQUIPMENT GRANTS

Each year, the Giants are proud to provide local high school football programs with a \$10,000 equipment grant.



SPECIAL OLYMPICS NJ SNOW BOWL

Over \$400,000 was raised when the New York Giants and Special Olympics of NJ hosted their annual Snow Bowl Flag Football tournament benefitting Special Olympics of New Jersey at MetLife Stadium.

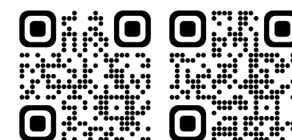


NFL UK FLAG FOOTBALL CLINIC

NFL UK Play Football Clinic with Giants Legends Victor Cruz, Zak DeOssie, Deon Grant, and Brandon London

NFL PLAY FOOTBALL COMMERCIAL

Members from the Nutley Youth Football team, Far Rockaway Giants, and Staten Island Giants participated in the NFL's PlayFootball commercial shoot alongside Giants Legend Eli Manning



Scan to Watch the Commercials

PLAYER CAMPS

During the summer break, Giants players hosted free youth football camps for children throughout the country. They included skills and drills, giveaways and free food!

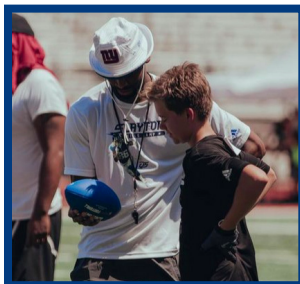


Carter Coughlin, Wisconsin



Azeem Ojulari, Georgia

Saquon Barkley, Darnay Holmes & Nick Gates New Canaan, Connecticut



Darius Slayton, Georgia



Tae Crowder, Georgia



Julian Love, Chicago



Gary Brightwell, Pennsylvania



Graham Gano, North Carolina



Jonathan Casillas, New Jersey

INSIDE OUT INITIATIVE

SECTION 1 KICKOFF

The Giants officially launched their partnership with the NFL Foundation to bring the InSideOut Initiative (ISOI) to Section 1 of New York State. ISOI is a non-profit that works to inspire and equip school leaders and communities to transform lives through purpose-based sports.



Scan to Learn More



ny **MY CAUSE** MY CLEATS

Giants players reveal their passions beyond the game and wear their hearts on their feet through My Cause My Cleats. Players have the opportunity to pick a cause that is important to them and represent their chosen organization on custom designed cleats.



Scan to Learn More







WALTER PAYTON
MAN OF THE YEAR

GIANTS NOMINEE
SAQUON BARKLEY
RUNNING BACK #26



Scan to Watch

This award recognizes an NFL player for outstanding community service activities off the field as well as excellence on the field. Saquon Barkley was named the New York Giants 2022 Walter Payton Man of the Year Nominee.



MICHAEL ANN SAQUON BARKLEY HOPE FOUNDATION

Barkley's non-profit provides scholarships and athletic support to ambitious youth around the country to unify community, education and sports.



22Q

Barkley honors his niece Amirah through the 'My Cause My Cleats' initiative to raise awareness for 22Q, a rare genetic condition yielding developmental challenges.



Scan to Learn More

CHILDREN OF PROMISE NYC

In accord with Children of Promise, Barkley fosters meaningful connections with children impacted by mass incarceration to forge opportunities for their success and uproot the stigma linked predominantly to Black and Brown communities.



COVENANT HOUSE NJ

As chairman of Covenant House's Executive Sleepout, Barkley has supported the organization's efforts to raise more than \$5.5M in support of homeless youth in the New Jersey area.



NASDAQ Bell
Scan to Learn More

HOLIDAY OUTREACH



HARLEM GIANTS THANKSGIVING

Daniel Jones, Julian Love, Elerson Smith, Oshane Ximines, and Darius Slayton



O-LINE THANKSGIVING

Jon Feliciano and the O-Line-PS/MS 5 Thanksgiving



STOP&SHOP THANKSGIVING

Dexter Lawrence, Leonard William, Adoree' Jackson, Xavier McKinney and Darnay Holmes - Castle Hill Housing in the Bronx Thanksgiving



ROOKIE THANKSGIVING

Eva's Village in Paterson, NJ



The New York Giants Jingle Jam event with over 500 New Jersey foster children at MetLife Stadium



Azeez Ojulari - Boys & Girls Club of Newark Holiday Shopping Spree



WREATHS ACROSS AMERICA

Giants Legends and Ring of Honor members Ottis Anderson and Leonard Marshall - Wreaths Across America Day



Kayvon Thibodeaux- Toys for Tots



Darius Slayton- Far Rockaway Giants Holiday Giveaway



IN THE COMMUNITY

The New York Giants and American Heart Association have partnered together on the Play 60 initiative to encourage kids of all ages to enjoy active play for 60 minutes every day. New York Giants players hosted virtual conversations and in-person events with students across the tri-state area, to discuss the importance of being active, mental health and creating healthy habits.



Scan to Watch



Belleville, NJ



Darius Slayton Fuel Up to Play 60 in Newark, NJ



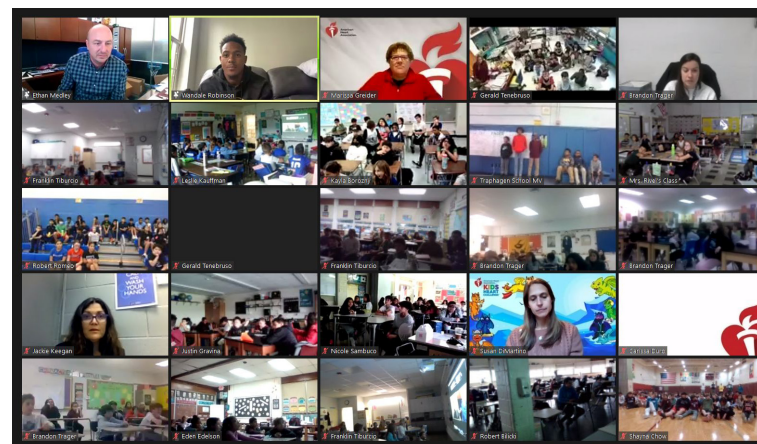
Norman A. Bleshman Regional Day School



Big Blue Friday PS 5 Clifton



Play 60



Virtual Visits



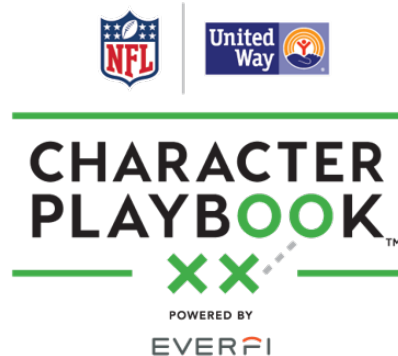
NATIONAL MEAL PACK FOR 9/11

National Meal Pack for 9/11 with Giants employees, Giants Legend Tiki Barber and NFL Commissioner Roger Goodell



PACKATHON- COMMUNITY FOODBANK OF NJ

Giants Offensive Tackle Matt Peart and the Hillside High School Football team-Community Food Bank of New Jersey's Packathon



CHARACTER PLAYBOOK

The New York Giants, United Way of New York City, and EVERFI team up each year to educate middle school students on the importance of creating and maintaining healthy relationships, and the importance of mental wellness, through Character Playbook.

The Giants engaged with 4,755 students in 88 schools during 2022.



Scan to Learn More

ROBERTO CLEMENTE PARK CLEAN UP

Jon Feliciano and Max Garcia - Latino Heritage Month Roberto Clemente Park Clean-Up



ADOPT-A-FIREHOUSE

The New York Giants Offensive Line continued the Giants Adopt-A-Firehouse- Engine 24, Ladder 5 in New York City



Scan to Read More



NY GAY FOOTBALL LEAGUE

The Giants continued to demonstrate their support of the New York Gay Flag League during Pride Month in June.



Hall of Fame Visit
Scan to Watch

THE GIANTS WOMEN'S *club*

The Giants Women's Club was founded in 2014 as the team's official female fan club. By joining The Giants Women's Club, members have the opportunity to attend exclusive events, receive numerous deals and discounts and enter contests to win great prizes. And it's free to join!



Scan to Learn More





TRAINING CAMP VISIT



SKILLS AND DRILLS

Giants Legends Jessie Armstead and David Tyree hosted The Giants Women's Club for a family skills and drills clinic presented by PNC Private Bank

GIANTS LEGENDS

Most Giants Legends do not hail from the New York area. However, many of our players remain in the area at the conclusion of their on-the-field careers as the opportunities for a post football career in the metropolitan area are endless. With that in mind, the Giants provide endless opportunities to our Legends through sponsor driven appearances, local community appearances as well as business opportunities.



RING OF HONOR

The 2022 New York Giants Ring of Honor Class:

1 Joe Morris, Running Back

2 Ottis Anderson, Running Back

3 Rodney Hampton, Running Back

4 Leonard Marshall, Defensive End

5 Ronnie Barnes, Senior Vice
President of Medical Services

6 Jimmy Patton, Defensive Back *

7 Kyle Rote, Halfback/Receiver *

*Individuals who have passed away
and were represented by their family
members



Scan to Learn More



THE GIANTS FOUNDATION

The Giants Foundation was created with the goal of assisting organizations dedicated to tackling important community issues, improving overall health and empowering our youth. Launched in 1993 as the nonprofit organization of the New York Giants, the team is committed to the Foundation's focus areas as a way to provide financial assistance to those in need throughout our community. Scan the code to the right to learn more.



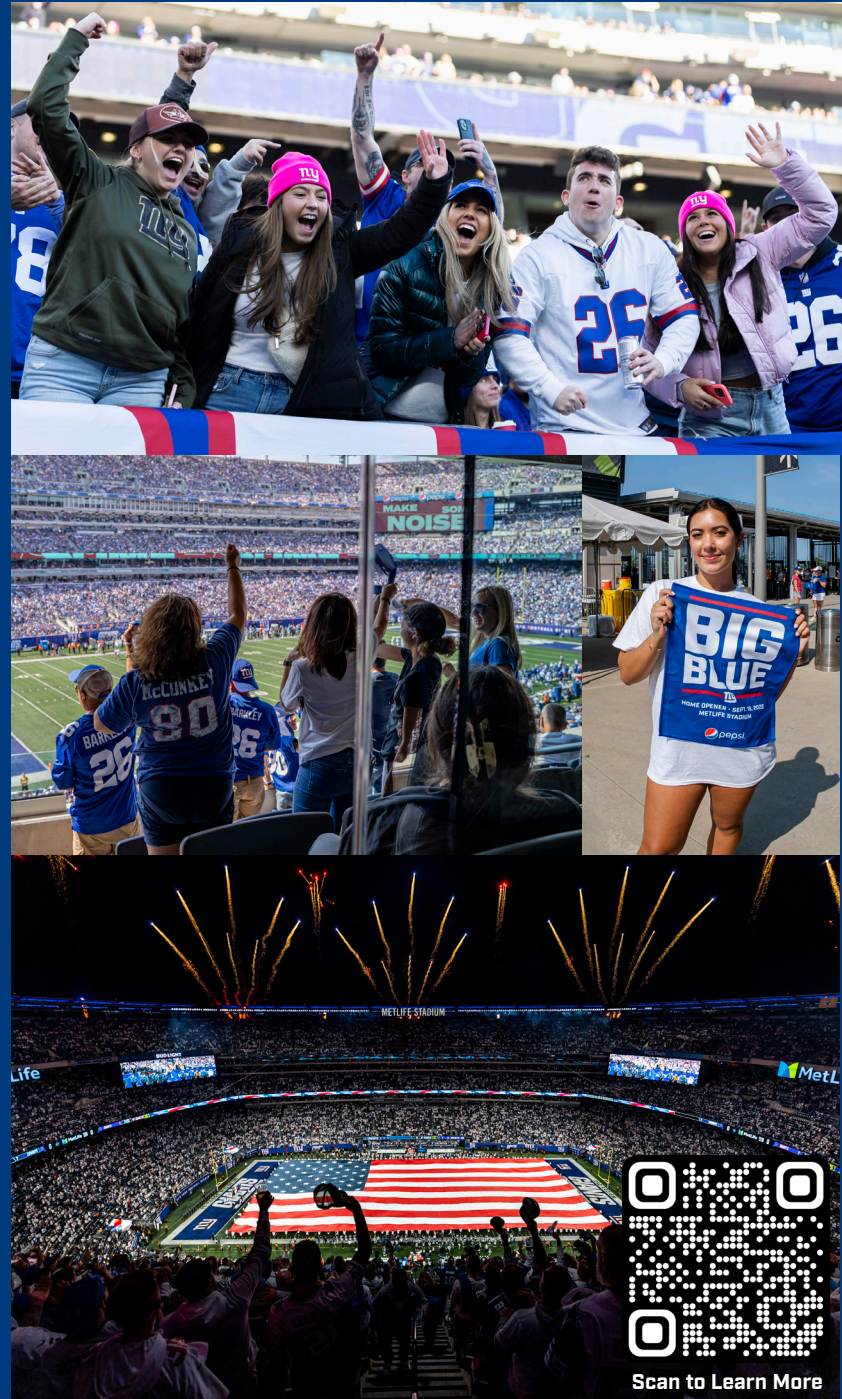
CHARITY GOLF CLASSIC PRESENTED BY GRAYSCALE

50/50 RAFFLE

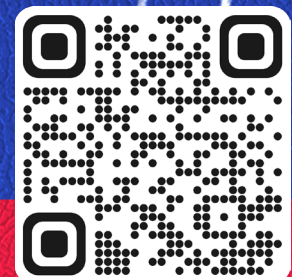
At certain Giants home games at MetLife Stadium, The Giants Foundation may host a 50/50 Raffle. Fans over the age of 18 may buy raffle tickets. One lucky fan will win half of the raffle jackpot (as defined in the Official Rules and applicable law) when the winning number is announced during the fourth quarter. The remainder of the jackpot will benefit The Giants Foundation and its charitable activities.



TOTAL JACKPOT
\$525k+



Scan to Learn More



COMMUNITY WEBSITE