





**BUILD OUR LIVES TOGETHER**

**A future where every neighborhood thrives,  
led by the people living there**

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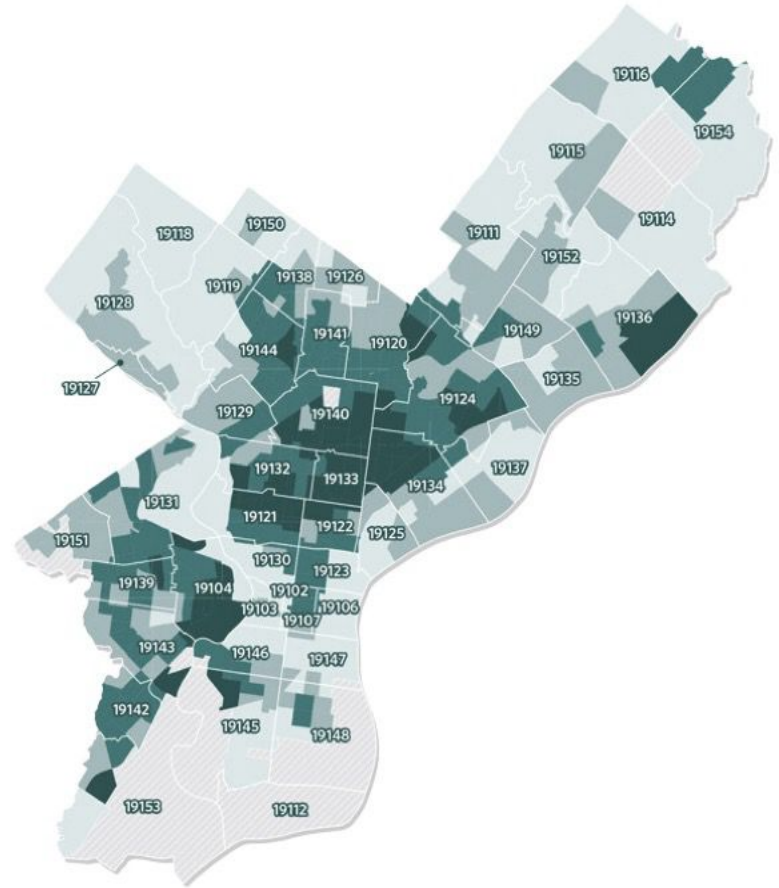


# THE CONTEXT

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More than 20% of Philadelphians live in poverty, disproportionately impacting BIPOC residents.

This problem is **concentrated at the neighborhood level.**



# THE CONTEXT

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Community-led initiatives focusing on uplifting BIPOC grassroots leaders in low-income *neighborhoods* are an untapped solution with the potential for significant impact

**People in the community are closest to the issues, and their perspectives have value**



**They have local knowledge, lived experience, are immersed in community context, and are trusted by their neighbors**



**Their dedication is often unrivaled, because their home is where they work; because they are not serving "clients" - they are serving their neighbors, friends and family**

**Many are taking on multiple jobs, paying out of pocket to test models that are providing critical community services.**

# DEFINING GRASSROOTS LEADERS

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They are **residents** of the neighborhoods.

They **live** there.

They **breathe** the air there.

They **walk** the streets there.

They **go** to school there.

They **send** their kids to school there.

They are **neighbors** with people there.



## **OUR MISSION**

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We cultivate, support, and empower grassroots leaders to drive community-led change

## PhillyBOLT Network

Connect both cohorts to each other for intergenerational change and to broader support, opportunities & resources

*Includes government, philanthropy, media, volunteers, businesses, consultants, and more*

## OUR PROGRAM MODEL

**PhillyBOLT School for  
Grassroots Leadership**  
*For adult community leaders  
to build capacity*



**PhillyBOLT Youth  
Leaders Fellowship**  
*For public high school youth,  
building a pipeline of leaders*

*Building self-sustaining, resident-led change at the neighborhood level*



# Community Organizing 101

# MOBILIZING

Getting people to show up

# ORGANIZING

Developing community leaders





## MARSHALL GANZ ON ORGANIZING

### Who are my people?

Identify who you serve and identify at least 4 grassroots leaders in that population you will support in stepping into leadership with your org's work. Drop it in the chat.





## MARSHALL GANZ ON ORGANIZING

Who are my people?

What is their urgent  
problem?

Drop in the chat





## MARSHALL GANZ ON ORGANIZING

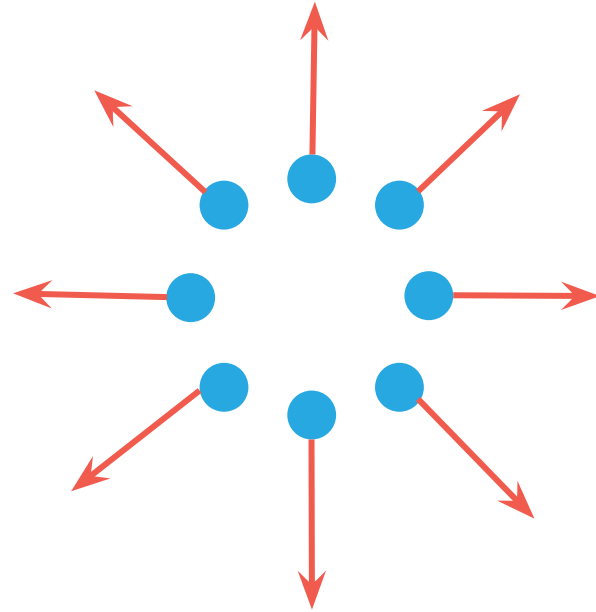
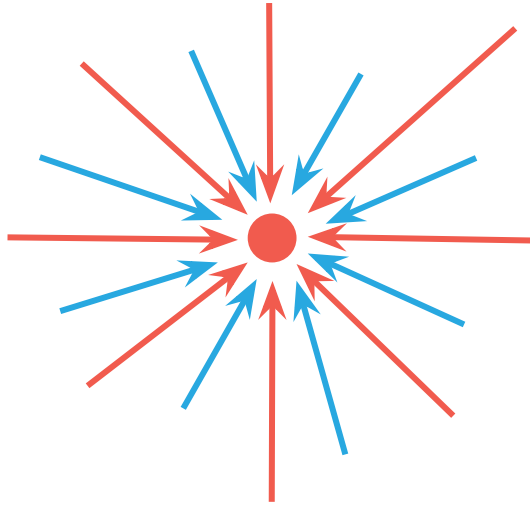
Who are my people?

What is their urgent  
problem?

How can they turn their  
resources into the power  
to solve their problem?



# Traditional Team Models



*Dots represent leader(s), arrows represent how the leader(s) engage with team members*

# Optimal Team Model

aka “The Snowflake Model”



How can we build more  
people power?

How can we invest in  
people in our  
communities to also  
step up and lead?



# Who are organizers?



“ Good leaders are always at the ready, but not always at the front

- Stacey Abrams

**As leaders, our job is  
coach others to step  
up & lead.**

**Leaders help others  
find purpose in the  
face of uncertainty.**







**A future where every neighborhood in Philadelphia is thriving, led by the people living there**

## **CHECK US OUT**

- ✉ **Email us:** [hello@phillybolt.org](mailto:hello@phillybolt.org)
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