

2026 NEW ERA SIDELINE FAN OF THE GAME SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility

The 2026 New Era Sideline Fan of the Game Sweepstakes (“Sweepstakes”) is offered only in the United States to legal residents of Pennsylvania, New Jersey and Delaware who are twenty-one (21) years of age or older as of the date of entry. Employees, officers, directors, agents and representatives of New Era Cap, LLC (“New Era”) and Philadelphia Eagles, LLC (“Eagles”) and any of their agencies, owners, subsidiaries and affiliates, advertising and promotion agencies, wholesale distributors, and individual retail licensees or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these Official Rules and the decisions of the Eagles (the judging organization), which are final and binding in all respects.

2. Sweepstakes Period

Sweepstakes period begins on Monday, August 24, 2026 at 12:01:00 a.m. Eastern Time (“ET”) and ends on Monday, August 31, 2026 at 11:59:00 p.m. ET (the “Sweepstakes Period”). The Eagles’ computer shall be the official clock of the Sweepstakes.

3. Entry

You may enter by going to <https://forms.philadelphiaeagles.com/f/newerasweeps>, clicking on the icon to access the entry form during the Sweepstakes Period and entering your date of birth and country of residence, and then entering your name, zip code, and e-mail address, and confirming that you agree to the Official Rules. Upon completing the entry method, and subject to the conditions below, you will automatically be entered into the Sweepstakes. Proof of entry submission does not equate to proof of receipt. Entrants agree to be bound by the Official Rules.

LIMIT ONE ENTRY PER PERSON DURING SWEEPSTAKES PERIOD (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME E-MAIL ACCOUNT). If more than one entry is submitted, only the first entry will be entered into the Sweepstakes and all other entries will be disregarded. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

Any attempt by any person to submit more than the stated number of entries by using multiple/different accounts or any other methods will void that person’s entry and that person will be disqualified. Automated entries (including but not limited to any entries submitted using any robot, script, macro or other automated service) are not permitted and will be disqualified.

No responsibility is assumed for lost, late, incomplete, stolen, misdirected or illegible entry; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/Web site/use net accessibility or availability, traffic congestion, or unauthorized human intervention. No mass entries or mechanically reproduced entries will be accepted. All entries become the exclusive property of the Eagles and will not be returned or acknowledged. Any attempts

by an individual to access the Sweepstakes via a bot script or other brute-force attack will result in that IP address becoming ineligible. The Eagles will prosecute any fraudulent activities to the fullest extent of the law. The Eagles reserves the right to suspend or terminate this Sweepstakes without notice if, in the Eagles sole discretion, the Sweepstakes becomes infected or otherwise corrupted.

4. Winner

Three (3) drawings will be conducted by the Eagles following the conclusion of the Sweepstakes Period (one held on or about September 7, 2026, one held on or about October 5, 2026 and one held on or about November 30, 2026). One (1) winner will be selected randomly by the Eagles from each drawing from all eligible entries received during the Sweepstakes Period. Non-winning entries will be eligible for subsequent drawings. Winner of each drawing will be notified by e-mail within approximately two (2) days of the drawing. If, after two (2) attempts contact has not been made, prize will be forfeited and an alternate winner may be randomly selected from the eligible entries received during the Sweepstakes Period. Final designation as a winner depends on verification of eligibility as determined by Eagles. Winners may not substitute or redeem prizes for cash, but the Eagles reserves the right to substitute prize with a prize of equal or greater value should the advertised prize become unavailable for any reason.

5. Prize/Odds

In accordance with these Official Rules, one (1) winner of the first drawing will be awarded the following prize: two (2) tickets to the Philadelphia Eagles vs. Washington Commanders scheduled to take place at Lincoln Financial Field on Sunday, September 13, 2026 (ARV \$1,000), one (1) parking pass (ARV \$45) and (2) pre-game sideline passes (ARV \$200) (total ARV \$1,245). One (1) winner of the second drawing will be awarded the following prize: two (2) tickets to the Philadelphia Eagles vs. Carolina Panthers game scheduled to take place at Lincoln Financial Field on Sunday, October 18, 2026 (ARV \$700), one (1) parking pass (ARV \$45) and (2) pre-game sideline passes (ARV \$200) (total ARV \$945). One (1) winner of the third drawing will be awarded the following prize: two (2) tickets to the Philadelphia Eagles vs. Indianapolis Colts game scheduled to take place at Lincoln Financial Field on Sunday, December 13, 2026 (ARV \$700), one (1) parking pass (ARV \$45) and (2) pre-game sideline passes (ARV \$200) (total ARV \$945) Seat locations to be determined by Eagles in its sole discretion. If winner's guest is a minor, winner must be the parent or legal guardian of such guest. Travel expenses and any other costs associated with attendance at the game shall be the sole responsibility of winner.

Odds of winning will be determined by the total number of eligible entries received during the Sweepstakes Period. No assignment, transfer or substitution of prize is permitted except by the Eagles in the event of prize unavailability. Taxes on or connected with the prize and the reporting consequences thereof are the sole and exclusive responsibility of winner.

6. General Conditions

Winner may be required to execute and return an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release within five (5) days of notification of the prize. Failure to return documents timely, or if prize notification or prize is returned as non-deliverable, winner may be disqualified with an alternate winner selected. Where permitted by law, winner agrees to grant to the Eagles the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner's name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for, or provide biographical information for use in, any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Eagles. Failure to make such appearances or grant such rights may result in disqualification with an alternate winner or potential winner selected; and while not obligated to do so, the Eagles may, in its sole discretion, bear such reasonable costs and expenses which the Eagles, in its sole discretion, deems appropriate

for winner or potential winner to appear for a presentation or other activity. Further, winner and each entrant agrees to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the National Football League (“NFL”), New Era, and their respective affiliates and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes related activity, or participation in this Sweepstakes. **VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

7. Limitations of Liability

The Eagles is not responsible for any incorrect or inaccurate information, whether caused by Web site users, or tampering or hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Web site. The Eagles is not responsible for injury or damage to participants’ or to any other person’s computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Web site. If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Eagles, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Eagles reserve the right at its sole discretion to cancel, terminate, modify or suspend the Internet portion of this Sweepstakes for any drawing(s) and select the winner from Internet entries received for that drawing prior to the action taken. IN NO EVENT WILL THE EAGLES, EAGLES STADIUM OPERATOR, LLC, THE NFL, NEW ERA OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AFFILIATES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF INTERNET SITE WWW.PHILADELPHIAEAGLES.COM OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. Disputes

As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys’ fees, other than participant’s actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. Privacy Policy

Entrants' personally identifiable information will be used only in accordance with the Philadelphia Eagles Privacy Policy, as posted on <https://www.philadelphiaeagles.com/footer/privacy-policy>.

10. Winner's List

For the name of the winners send a **self-addressed** stamped envelope by March 6, 2027 to: 2026 New Era Sideline Fan of the Game Sweepstakes – Winner's List, c/o Marketing, Jefferson Health Training Complex, One Eagles Way, Philadelphia, PA 19145. The name of the winners may also be posted on the Contests page of www.philadelphiaeagles.com.

Sponsor: New Era Cap, LLC, 160 Delaware Avenue, Buffalo, New York 14202

Abbreviated Rules:

NO PURCHASE NECESSARY. Sweepstakes open to PA, NJ, DE, 21+. Void elsewhere and where prohibited. Ends 09/06/26. See Official Rules.

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