



VIRTUAL DIVERSITY DEVELOPMENT SERIES

Overview

This 5-week informational series (one session per week) is an opportunity for selected entry level diverse candidates to learn more about the organization, potential career opportunities and the career paths of front office executives in addition to networking and interviewing tips. The series will be limited to 40 selected participants to ensure quality interaction and networking.

Sessions

Business Operations

Sessions will be hosted by department leaders in the following areas of Business Operations:

- Human Resources
- Corporate Partnership Sales & Activation
- Premium Sales & Services
- Marketing
- Eagles Entertainment
- Community Relations
- Eagles Autism Foundation
- Ticketing & Fan Services
- Merchandise

Football Operations

Sessions will be hosted by department leaders in the following areas of Football Operations:

- Scouting
- Video & Analytics
- Football Administration
- Player Engagement & Development
- Medical
- Equipment
- Strength & Conditioning
- Public Relations

2024 Series Requirements:

- Must be a recent graduate or currently enrolled in an undergraduate or graduate program (eligible years 2023-2025)
- Must be available to participate in all 5 sessions in order to be considered (dates TBD)
- Interest in pursuing opportunities within the sports industry (specific to either Football or Business Operations)

Competencies:

- Excellent interpersonal and verbal communication skills
- Detail oriented with strong writing skills
- A team player that is successful in developing internal and external relationships
- Strong organizational skills
- Adaptability - responds quickly and effectively to changing trends and circumstances
- Flexibility



TESTIMONIES FROM THE SERIES



Ellie H. - 2023 HR Seasonal Associate

Football 2023

"Participating in the VDDS was truly a life changing opportunity. I had the chance to learn from individuals in roles that I was interested in, as well as network and develop connections over the course of the series. The VDDS helped me to further discover my passion for the sports industry, specifically football, and helped me secure a position as one of their Seasonal Associates."



Wendell E.

Business 2023

"The VDDS taught me how to become more efficient at standing out to other professionals in the sports industry while networking with them. I loved getting the chance to ask questions during every session to staff members in various departments with the Eagles. Those vital lessons I learned from the series helped me land my dream role straight out of college as the Radio Graduate Associate with the Orlando Magic!"



Mekhi H.

Football 2023

The VDDS connected me with a great group of peers and mentors. I learned about various aspects of football operations in our weekly meetings that helped propel my career. My understanding of teamwork, workplace culture, and networking developed at an exponential rate. Overall, this program enhanced my professionalism and refined my career trajectory.



Kobie T. - Event Staff Operations Coordinator

Business 2023

Attending the VDDS has taught me more specifics about different departments than I could have ever learned after being here for almost two years now. The series has allowed me to put a face with the department; now I rarely have to ask my boss "who is that" and "what department are they in". I want to thank the leaders of the VDDS for allowing me the opportunity to get to know and understand the cool and important opportunities that the Eagles and the sports world has to offer.