

LEVERAGING THE POWER OF

SPORTS AND ENTERTAINMENT

TO INSPIRE

A **HEALTHIER**, MORE **EDUCATED** AND **UNITED** SOUTH FLORIDA **COMMUNITY**.





THE FOUNDATION BY THE NUMBERS

The Miami Dolphins Foundation is committed to strengthening the South Florida communty by working closely with our friends, fans, volunteers and leaders.

75,623,500

NFL "HUDDLE FOR 100" COMMUNITY
SERVICE MINUTES (AS OF 1/32/2020)

\$8,710,595

TOTAL DOLLARS DISTRIBUTED IN THE COMMUNIT
BY THE MIAMI DOLPHINS FOUNDATION

\$5,237,000

DOLLARS DISTRIBUTED TO CANCER RESEARCH

\$1,204,000

DOLLARS RAISED BY MIAMI DOLPHINS' FAN

174,875
MEALS DONATED TO THE SOUTH FLORIDA COMMUNITY

31,424

COMMUNITY SERVICE HOURS COMPLETED THROUGH THE SPECIAL TEAMS VOLUNTEER PROGRAM

3,500

NUMBER OF YOUTH ENGAGED THROUGH THE JUNIOR DOLPHINS PROGRAM

188
COMMUNITY RELATIONS EVENTS



WE ARE ON A MISSION...

Dear Friends,

As South Florida's first professional sports franchise, we recognize and appreciate our role as stewards of this great community. We believe that the power of football and entertainment can make a big difference in people's lives and the cultural and charitable organizations that serve our community's needs. At the direction of our Chairman and Owner Stephen Ross, through the Miami Dolphins Foundation, we strive to make a lasting and meaningful impact in our community.

In 2019, we sharpened our outreach to focus on health, education and uniting the South Florida community. The Dolphins Cancer Challenge, which is the largest fundraising event in the NFL, hosted a record number of participants and raised more than \$5.2 million for Sylvester Comprehensive Cancer Center at the University of Miami which just became the only NCI designated cancer center in South Florida. We are extremely proud of the success of this event which has donated over \$32.5 million in total to cancer research at UM.

We continued to expand our community outreach through our FOOTBALL UNITES™ program, taking a unique approach to bringing different groups together across all the intersections of South Florida. In addition, we strive to be the model for youth football through our Junior Dolphins program to encourage youth players and coaches to teach, learn and play football in a fun and safe environment.

As we work to build a championship team on the field, we invite you to see another side of our organization that unites the Miami Dolphins with the South Florida community we serve. I hope you get involved with us as we make South Florida, a more healthy, educated and united place to call home.

Sincerely,

Tom Garfinkel
Vice Chairman, President and CEO
Miami Dolphins

A STRONGER SOUTH FLORIDA

The Miami Dolphins organization is committed to honoring our proud winning tradition by being off-the-field champions. Working hand-in-hand with the South Florida community, Miami Dolphins players, alumni, volunteers, cheerleaders and staff are dedicated to making a positive impact in lives throughout our community.





HEALTHIER.

Cancer Research
Concussion Care
Athletic Trainer's Program
Junior Dolphins

EDUCATED.

Fins Weekend Nat Moore Scholarship Endowment Fund

Dolphins Equipment Donations

Values Matter Miami

UNITED.

FOOTBALL UNITES™

Improving Police and Youth Relationships
Champions of Equality

Military Appreciation

Expanding Youth Perspectives

Women's Empowerment









DOLPHINS CANCER CHALLENGE (DCC)

The largest fundraising event in the NFL is hosted by the Miami Dolphins Foundation benefiting cancer research.

The Dolphins Cancer Challenge (DCC) was founded in 2010 by the Miami Dolphins organization as the signature initiative of the Foundation's health pillar.

The DCC's mission is to improve people's lives through financial support for innovative cancer research at South Florida's only academic-based NCI designated cancer center – Sylvester Comprehensive Cancer Center, part of UHealth – the University of Miami Health System. Since its inception, the DCC has raised more than \$32.5 million, donating 100 percent of participant-raised funds to Sylvester Comprehensive Cancer Center.

In 2019, more than 5,000 participants biked, ran, walked and volunteered in the event.

The day was celebrated by honoring over 200 cancer survivors who participated in all of the festivities and reinforced the inspiration of the Dolphins Cancer Challenge.

The Living Proof Survivor Program presented by the Harcourt M. and Virginia W. Sylvester Foundation will continue to share the stories of those who have been impacted by cancer and galvanize our mission and fundraising efforts at the Dolphins Cancer Challenge.

Dolphins Cancer Challenge 10 will occur on Feb. 29, 2020. For more information or to become a community partner, corporate team, or leadership donor, please contact the Miami Dolphins Foundation at 305-943-6799 or visit DolphinsCancerChallenge.com.







Above: Annually, the Miami Dolphins host cancer survivors and join Dolphins and UHealth executives for an on-field check presentation.

IMPACT

3,118 PARTICIPANTS | 148 TEAMS
52 CORPORATE PARTNERS
\$5.2 MILLION RAISED IN 2019
61,923 MILES WALKED, RAN, RODE
27,710 INDIVIDUAL GIFTS
\$32.5 MILLION RAISED SINCE 2010



Above: Miami Dolphins Chairman and Owner Stephen Ross participates in the 2019 Dolphins Cancer Challenge.

Left: Dolphins Cancer Challenge Heavy Hitters showcase their inspiration.









UHEALTH CONCUSSION CARE

Changing the culture of concussion education in youth sports...

In 2019, through a partnership with the University of Miami Health System, the Miami Dolphins Foundation funded innovative baseline concussion testing and support for all high school athletes in Miami-Dade and Palm Beach Counites. Part of the program includes an annual education and training workshop conducted by UHealth experts and physicians on protocols and concussion management for high school athletic trainers and athletic directors. In addition, concussion education is provided to high school football teams through video and classroom discussions.

The UM concussion program serves more than 15,000 high school students annually in South Florida.

"We are excited to aid student-athletes, parents and coaches of all sports in working with the University of Miami Sports Medicine Institute to help identify, treat and establish protocols on concussions and reinforce health and safety standards," said Jason Jenkins, Miami Dolphins senior vice president of communications & community affairs. "Sports play such an important role in character development and teach positive lessons of teamwork, physical and mental toughness, resilience and competitiveness."

IMPACT

6,422 BASELINE CONCUSSION TESTS
243 HIGH SCHOOL ATHLETES TREATED



Healthier 11

BAPTIST HEALTH PARTNERSHIP FOR YOUTH SPORTS

Addressing the need for athletic trainers in high school sports...

As a part of the Miami Dolphins' commitment to the health,

safety and growth of youth football in South Florida, the Miami Dolphins Foundation supported Baptist Health South Florida with a \$1.5 million major gift towards the Youth Athletic Outreach Program to benefit youth football programs in our community.

Through Baptist Health's Miami Orthopedics and Sports

Medicine Institute, this funding provides athletic trainers at every varsity high school game in Miami-Dade County, lifesaving voluntary EKG testing to all student-athletes, pre-participation screening, baseline medical/conditioning testing and continuing sports medicine education.

"This major gift commitment by the Miami Dolphins Foundation is significant because partnering with Baptist Health to go out into our communities will provide services to youth football programs to keep the game safe for all these kids - so they can receive all of the wonderful things that football provides in a safe environment," said Tom Garfinkel, Dolphins vice chairman & CEO.

IMPACT

400+ ATHLETIC TRAINER HOURS IN SOUTH FLORIDA YOUTH FOOTBALL











JUNIOR DOLPHINS TEACH, LEARN, PLAY

The Junior Dolphins program is designed to give kids access to learn the fundamentals of football using the NFL's top resources. To grow the game, the Junior Dolphins program works to educate coaches, parents and youth on the health and safety of football with a strong emphasis on character development.

Camps

The Junior Dolphins camp program provides the premier environment for youth players to train and learn the game of football. Junior Dolphins camps focus on football training, team building and the importance of education with the goal for South Florida youth to develop skills that will help them succeed on the field and in life.

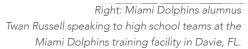
Coaching

The Miami Dolphins are committed to educating and preparing coaches to meet the needs of our South Florida youth football programs and participants on and off the field. Our coaching program strives to educate coaches to make the game of football safer for youth athletes in our community. The program is designed to help coaches become more knowledgeable about football competencies including concussion management, CPR, general safety, physical conditioning, sports skills and tactics, and leadership training.

1,206 JUNIOR DOLPHINS
961 COACHES AND
PARENTS TRAINED











JUNIOR DOLPHINS

Practice Visits

The Dolphins host high school, girls' flag and youth football teams during the team's organized team activities (OTAs), minicamp, training camp and Saturday walkthrough practices. These team visits are unique opportunities to encourage and inspire youth through the game of football and it is a continuation of the organization's youth football platform of character building and reinforcing safety standards.

Weekly Awards

Each week during the football season, the Dolphins identify a high school coach of the week, high school player of the week, youth player of the week and team mom of the week. Award recipients are chosen based on their commitment to leadership and character both on and off the field.

IMPACT
6,455 YOUTH IMPACTED
11 TEAM AWARDS
460 INDIVIDUAL
HIGH SCHOOL AWARDS

Left: Head Coach Brian Flores meets with a high school football team during a practice visit.







Above: Miami Dolphins General Manager Chris Grier speaking with high school student athletes at the Miami Dolphins training facility in Davie, FL. / Miami Dolphins high school football weekly award winners.



DOLPHINS DONATIONS

Supporting the needs of young athletes in South Florida

Annually, the Miami Dolphins Foundation in coordination with community partners work with local high schools to donate equipment and refurbish fields. The team is committed to improving the health, safety and experiences of those that play the game throughout South Florida. Equipment donations range from weight room equipment, helmets, health and safety kits and general training equipment.

Miami Edison Senior High School Equipment Donation

The Miami Dolphins and Baptist Health South Florida donated football equipment to Miami Edison Senior High School after the team's field house experienced a fire in June that destroyed the majority of their program's equipment to functionally and safely practice.

"I am grateful to the Miami Dolphins and Baptist Health South Florida for teaching our student athletes about passion, compassion, and the importance of giving back to one's community," said Miami-Dade County Public Schools Superintendent Alberto M. Carvalho.

Stephen Ross Field Replacement at Miami Beach High School

In September, in partnership with the NFL, Miami-Dade County Public Schools and the Miami Super Bowl Host Committee, the Miami Dolphins announced a \$1.2 million gift to add a new state-of-the-art artificial turf to Miami Beach Senior High School's football facility.

As part of the NFL's Legacy Project that aims to leave a lasting community impact following the Super Bowl, this field will serve the Miami Beach Senior High School community and Hi-Tides Football student-athletes for years to come. The field is scheduled for completion prior to Super Bowl LIV at Hard Rock Stadium on Feb. 2, 2020.









FINS WEEKEND

A Miami Dolphins tradition with a cause...

For 23 years and counting, the Miami Dolphins Foundation has hosted Fins Weekend, an annual celebration of golf, fishing and parties where current players, coaches, alumni and fans come together to raise funds for education initiatives in South Florida.

All proceeds raised during the weekend-long event are donated to FOOTBALL UNITES™ partner programs focusing on education, scholarships and mentorship.

During the weekend festivities, all sponsors and attendees have the opportunity to meet and socialize with current and former Miami Dolphins players, coaches, cheerleaders, TD the mascot and front office staff in a family friendly and festive environment with first class hospitality.

For more information on Fins Weekend or to become a sponsor or participant, please contact the Miami Dolphins Foundation at 305-943-6735 or visit finsweekend.com.

Fins Weekend is a special opportunity to interact with current and former Dolphins and support a great cause.

STO2,000 RAISED 2,010 PARTICIPANTS

Educated 21

20

A SOUTH FLORIDA LEGEND'S COMMITMENT TO **EDUCATION CONTINUES**

The Nat Moore Scholarship Endowment Fund

The Nat Moore Scholarship Endowment provides scholarship and vocational grants to graduating high school seniors and individuals seeking vocational education in Miami-Dade, Broward, Palm Beach and Monroe Counties.

No restriction is placed on the student's choice of school or discipline of study. The number of scholarships awarded is based on the funding available and the number of quality applications received. The scholarships are primarily distributed directly to colleges over four years, which helps to ensure that the student remains in school.

Since the program's inception, the endowment has provided scholarships and educational opportunities to more than 100 underserved youth in the tri-county area.

The goal with your support, is to raise \$10 million dollars by 2029. (\$2.8 million raised to date.)

100% of all donations are awarded through vocational grants and scholarships.

IMPACT

2019 FUNDS RAISED - \$400,000+ 2019 STUDENT SCHOLARSHIP AWARDS - 7 (\$70,000) 2019 STUDENT VOCATION GRANTS - 2 (UP TO \$7,000) TOTAL SCHOLARSHIP RECIPIENTS: 112



Above: Miami Dolphins alumni Joe Rose and Nat Moore honoring annual scholarship recipients at 2019 Fins Weekend.





Nat Moore

Longtime Miami Dolphins player and executive Nat Moore is entering his ninth season as senior vice president of special projects and alumni relations. Moore oversees the Dolphins alumni activities and works closely with Dolphins Vice Chairman, President & CEO Tom Garfinkel on a variety of special projects.

One of the most celebrated players in Dolphins history, Moore played in Super Bowls XVII and XIX. Establishing a positive reputation on and off the field led Moore to be named the Dolphins' 1984 NFL "Man of the Year," and earned him the 1985 Byron White Humanitarian Award for his service to his team, community and country. In 1987, Dolphins Founder Joe Robbie renamed the Dolphins' community service award to The Nat Moore Community Service Award.

In 2018, the organization also launched the Nat Moore Scholarship & Grant Endowment Program to provide South Florida youth with the financial resources needed to pursue avenues of education and training for employment readiness.

Moore graduated from the University of Florida with an education degree. He resides in Miami with his wife, Pat.

VALUES MATTER MIAMI

Going beyond Football and the classroom...

In August of 2019 as part of the Miami Dolphins' educational pillar and its FOOTBALL UNITES™ program, the Miami Dolphins announced a partnership with Miami-Dade County Public Schools (M-DCPS) through Values Matter Miami, a series of initiatives designed to promote values education among its students.

Values Matter Miami designed by M-DCPS, provides values education programing designed to engage students in actively learning about nine core values, - Respect, Honesty, Kindness, Fairness, Integrity, Citizenship, Cooperation, Responsibility and Pursuit of Excellence - inside and outside of the classroom.

As part of the partnership, Miami-Dade County Public Schools Superintendent Alberto M. Carvalho and the Miami Dolphins created a Values Matter Miami public service announcement highlighting each value associated with the program to be used in-game and across the school system featuring, players, alumni and cheerleaders. Each month during the year, the Miami Dolphins honor a student who best exemplifies each value and holds a special awards ceremony honoring all students who receive Values Matter Miami recognition.

Additionally, the Dolphins partnered with M-DCPS on the NFL's My Cause My Cleats initiative through a special contest with a student designing a special "Values Matter Miami" cleat that was worn by Dolphins player Christian Wilkins against the Cincinnati Bengals on Dec. 22 at Hard Rock Stadium.

"The Miami Dolphins are proud to strengthen our relationship with M-DCPS by supporting the Values Matter Miami Program to directly impact the students of Miami-Dade County," said Jason Jenkins, Miami Dolphins senior vice president of communications & community affairs. "Positive values are paramount to a great educational environment and we wanted to highlight this program that promotes the work done every day by students, teachers and administrators."







Miami Dolphins Partner With Miami-Dade County Public

Above: Miami-Dade County Public Schools Superintendent Alberto M. Carvalho. / Miami Dolphins announce Values Matter partnership with Dr. Steve Gallon and Mayor of Miami Gardens, Oliver Gilbert. Right: Dolphins player Christian Wilkins and Soles by Sir display their Values Matters "My Cleats My Cause"



UNITING THE SOUTH FLORIDA COMMUNITY

We believe it is important to be inclusive of the diversity and aware of the intersections that make up South Florida, uniting groups of different races, genders, sexual orientations, identities, abilities and faiths around the power of football.

Through FOOTBALL UNITES™, the Miami Dolphins serve as a connector to provide experiences that bring people together and have conversations focused on humanity. The organization cares about making an impact in the entire community and are proud to expose the richness of culture in South Florida.









IMPACT -84 FOOTBALL UNITES™ PARTNERS 94 FOOTBALL UNITES™ EVENTS



Above: Participants interact at a FOOTBALL UNITES™ CommUNITY Tailgates. Left: Head Coach Brian Flores distributes holiday meals in partnership with Feeding South Florida.

IMPROVING POLICE AND YOUTH RELATIONSHIPS

We need more stability in a polarizing time and uniting police officers and youth together to create relationships and have meaningful dialogue is half the battle. The Miami Dolphins believe football is something that can unify and bring people together and have partnered with more than 50 police departments, municipalities and national law enforcement organizations.

Hard Rock Stadium was host to the 5000 Role Models of Excellence Project Police and Youth Conference. The event featured 600 students and 200 members of law enforcement with the goal to reduce tensions and promote positive interactions between the two groups. In addition, the 2019 Dolphins rookie class served as mentors in The Bigs in Blue program. The initiative gave players the opportunity to participate in the community as mentors and foster new relationships with law enforcement and youth.

Furthermore, The Dolphins were named the recipient of the Florida Police Chiefs Association "Operation Cooperation" Public/Private Partnerships of Services Award for work with the North Miami Police Department. The Dolphins took part in town halls and ride-alongs with law enforcement to discuss community policing, implicit bias and youth engagement with the Ross Initiative in Sports for Equality (RISE).









Left: The Miami Dolphins partner with 5000 Role Models to host a FOOTBALL UNITES™ Police & Youth Conference at Hard Rock Stadium. Above: Congresswoman Frederica Wilson and Tom Garfinkel at 5000 Role Models Police and Youth Conference. / Dolphins player Christian Wilkins at Rookies & Bigs in Blue mentoring event at Top Golf. / Miami Dolphins player Bobby McCain with Broward County Sheriff Gregory Tony in Dania Beach for a ride-along.



CHAMPIONS OF EQUALITY

The Miami Dolphins work to be Champions of Equality throughout all the intersections of South Florida. The team has partnered with and supported LGBTQ community events and initiatives through FOOTBALL UNITES™. The Dolphins recently updated the organization's handbook and code of conduct to add gender identity in the equal employment section and are supportive of groups that promote inclusion and diversity.

This past year, the team hosted SAVE's Champions of Equality Gala, sponsored Pridelines CampOUT, a three-day Youth Leadership Development Retreat, and had a float in the Miami Beach Pride parade. In addition, the Dolphins participated in the 4Ward Americas LGBTI Human Rights Symposium: The Other in Sports luncheon, Gay8 Festival and sponsored jerseys for the South Florida Flag Football League, the premiere LGBTQ Flag Football Organization in South Florida. The team has also taken cultural tours in several historical locations, including the Stonewall National Museum.



Left: Miami Dolphins host Champions of Equality at Hard Rock Stadium. Above: Miami Dolphins hosted a float at Miami Beach Pride. Top Right: Miami Dolphins cultural tour at the Stonewall Gallery in Wilton Manors, Florida. Right: Miami Dolphins Cheerleaders with Pridelines on a cultural tour in the Florida Everglades.



IMPACT —

11 LGBTQ ORGANIZATIONS **SUPPORTED**

GENDER IDENTITY ADDED TO DOLPHINS EQUAL EMPLOYMENT GUIDELINES



MILITARY APPRECIATION

YEAR-ROUND SALUTE TO SERVICE

Led by Vice Chairman Tom Garfinkel, the Dolphins are committed to better serving our nation's veterans, active duty service members and their families, with year-round programming honoring their contributions to protecting our freedoms while addressing many of the challenges facing their transition to civilian life.

Through developing new partnerships and relationships with local veteran service organizations in the community, the Miami Dolphins supported a military job fair at Hard Rock Stadium, an annual health and wellness expo with Wounded Warrior Project and a veteran day of community service with The Mission Continues. The team also organized the United We Stand Veteran's Social Tour around South Florida, visiting key military historical sites such as the Miami Military Museum, the Gold Coast Railway Museum and Florida International University's new ROTC training facility which included a presentation by the Strike Battalion Cadets.

Additionally, the Miami Dolphins organization donated game tickets to service members and their families while hosting in game recognition, enlistment and retirement cermonies. Throughout the year, Miami Dolphins players, alumni, cheerleaders and staff also took part in multiple overseas tours to visit our troops and boost morale while abroad.

IMPACT —

40 MILITARY SERVICE PARTNERS 25 SALUTE TO SERVICE EVENTS 3 OVERSEAS MILITARY VISITS TO MIDDLE EAST AND EUROPE 7,000+ MILITARY PERSONNEL IMPACT

Right: US Navy officer honored during National Anthem at Miami Dolphins Salute to Service game at Hard Rock Stadium.









Top: Military fly over pilots are recognized on field during Miami Dolphins home game. Middle & Bottom: Current Miami Dolphins Cheerleaders and players visit with military personnel on a tour in the Middle East.

EXPANDING PERSPECTIVES

Shaping mindsets through courageous conversations...

The Miami Dolphins strongly believe in modeling and shaping inclusive conversations and behaviors in youth. Through dynamic and impactful programs, work is done to bring together the youth community and unite South Florida.

Captain's Program

In September, the Miami Dolphins hosted the FOOTBALL UNITES™ Captains Program, a diversity and inclusion initiative that brought 80 to 100 middle school students from various backgrounds together once a month for a day of learning about tolerance, acceptance and leadership. Dolphins players and alumni joined these students to share their stories, perspectives and experiences. Participating students represented all cultures, ethnicities, abilities, and faiths encompassed in the South Florida community. The Ross Initiative in Sports for Equality (RISE) assisted with programming and program evaluation.

CommUNITY Tailgates

FOOTBALL UNITES™ CommUNITY Tailgates, funded by ownership and players, use Miami Dolphins home football games at Hard Rock Stadium to unite groups of different races, genders, sexual orientation, identities and abilities. Diverse community groups attended a pre-game tailgate party with programming to encourage fellowship and group activities designed to break down barriers and build relationships.

Cultural Tours

FOOTBALL UNITESTM Cultural Tours in partnership with the Greater Miami Convention & Visitors Bureau, Greater Fort Lauderdale Convention & Visitors Bureau and History Miami saw Miami Dolphins players, cheerleaders, alumni and staff joining youth, community leaders and law enforcement officials in visiting iconic neighborhoods and landmarks to learn and experience the cultural richness and diversity of South Florida.

Far Right: FOOTBALL UNITES™ Captain's Program visiting the Perez Art Museum (PAM) in Miami. Right: Breakthrough Miami named FOOTBALL UNITES™ Community Partner of the Game, FOOTBALL UNITES™ Cultural Tour of Celia Cruz Exhibit at the Museum of the Cuban Diaspora.



IMPACT -

92 YOUTH CAPTAIN PARTICIPANTS

36 COMMUNITY TAILGATE PARTNERS

604 COMMUNITY TAILGATE PARTICIPANTS

10 COMMUNITY TAILGATES
5 CULTURAL TOURS







WOMEN'S EMPOWERMENT

The Dolphins believe sports can be a tool to empower the community, especially young women. The organization has worked with Women of Tomorrow (WOT) to host a symposium to unite, inspire and encourage 110 young women to pursue careers in sports. In addition, Dolphins cheerleaders integrated WOT into their cheer empowerment series, teaching young women about financial literacy, vision boards and overall confidence.

The team has also used its platform to provide a voice against sex-trafficking efforts, joining forces with the Miami Super Bowl Host Committee, the Women's Fund Miami-Dade and a host of advocates.

Through FOOTBALL UNITES™, the Dolphins and Women's Fund Miami-Dade partnered on the Impact Collaborative, a year-round forum that united more than 100 community non-profit organizations and partners each month to collectively identify collaborative solutions to create positive change for women and girls throughout Miami-Dade County. Each month, the Impact Collaborative focused on a key issue affecting women and girls across one of four "pillars of progress": Economic Mobility, Freedom from Violence, Leadership and Health and Well-Being.

IMPACT ———

12 LOCAL WOMEN'S ORGANIZATIONS SUPPORTED 5 WOMEN'S EMPOWERMENT SEMINARS 230 WOMEN OF TOMORROW SEMINAR ATTENDEES

Far Left: for Women of Tomorrow Sports Symposium at Hard Rock Stadium. Above: Women of Tomorrow Cheer Empowerment Series at Hard Rock Stadium.





