

KRAFT HEINZ “2018 MIAMI DOLPHINS GAME EXPERIENCE” SWEEPSTAKES OFFICIAL RULES

WINNER MUST BE ABLE TO ATTEND GAME IN MIAMI, FL ON DECEMBER 9, 2018 TO ENJOY PRIZE. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF FLORIDA WHO ARE AT LEAST 21 YEARS OLD AT THE TIME OF ENTRY. VOID WHERE PROHIBITED BY LAW.

- 1. SPONSOR:** The sponsor of this KRAFT HEINZ “2018 MIAMI DOLPHINS GAME EXPERIENCE” Sweepstakes (“Sweepstakes”) is Kraft Heinz Company, Chicago, IL 60601 (“Sponsor”).
- 2. ELIGIBILITY:** This Sweepstakes is open only to legal residents of Florida, who are at least 21 years old at the time of entry. Employees, officers and directors of Kraft Heinz Company (“Sponsor”), Publix Super Markets, Inc., (“Publix”), Del Rey Marketing Inc., Miami Dolphins, Ltd., the South Florida Stadium, LLC, and their respective subsidiaries, divisions, affiliates, parent companies, and agencies (collectively the “Sweepstakes Entities”), the NFL Entities (defined in Section 12 below), as well as immediate family (parents, siblings, children, and their respective spouses) and residents of their households (whether related or not) are not eligible to enter. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 3. ENTRY PERIOD:** The Sweepstakes starts at 12:01:00 a.m. Eastern Time (“ET”) on November 8, 2018, and ends at 11:59:59 p.m. ET on November 14, 2018 (the “Entry Period”). For a copy of these Official Rules, visit www.dolphins.com/kraft
- 4. ENTRY:** During the Entry Period, to enter, visit www.dolphins.com/kraft to complete and submit the online entry form, which includes providing your full name, date of birth, mailing address, email address and phone number. P.O. boxes are not permitted. **Limit: One (1) entry per person.** Incomplete, late or non-conforming entries will not be accepted. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, or mutilated entries. No mechanically reproduced or automated entries will be accepted. Proof of submission online will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for any change of mailing or email address and/or phone number of entrants that limit ability to contact entrants. In the event of a dispute as to any email address, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder.
- 5. DRAWING; ODDS; NOTIFICATION OF WINNER:** On or about November 21, 2018, Sponsor will randomly select one (1) potential Grand Prize winner from all eligible entries received during the Entry Period. Odds of winning prize depend on the number of eligible entries received during the Entry Period. Sponsor will notify potential winner by email or phone, in its discretion. Entrant consents to be contacted by email or phone by Sponsor for purposes of this Sweepstakes. Potential winner must respond within three (3) business days of initial notification. Winner will be required to sign, have notarized and return an Affidavit of Eligibility and Liability / Publicity Release (“Winner Documents”) within no less than three (3) business days of the date of such Winner Documents in order to claim prize. Winner may also be required to provide a copy of their driver’s license with the Winner Documents. If: (a) any prize notification is returned as undeliverable, (b) potential winner does not respond to initial notification by email or phone within three (3) business days of the date of notification, (c) potential winner does not comply with these Official Rules, or (d) Winner Documents are returned as undeliverable or not received by due date, prize may be forfeited and an alternate winner may be selected (time permitting to claim prize). In the event that a potential winner is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries (time permitting to claim prize).

6. **PRIZE:** Sponsor will award one (1) Grand Prize. Grand Prize package consists of two (2) tickets to attend the Miami Dolphins home game against the Patriots on December 9, 2018 at Hard Rock Stadium in Miami, FL (the "Game"), and one (1) parking pass to the Game (the "Game Experience"). Approximate Retail Value: \$535. All taxes, including, without limitation, federal, state and local income and sales taxes incurred in claiming or using prize are the sole responsibility of the winner. All expenses, including transportation, meals, gratuities, snacks, alcoholic beverages, travel, accident or health insurance, and any other costs or expenses incurred in claiming or using the prize, and not expressly included in the prize description in these Official Rules, are the sole responsibility of the winner and winners' guest. **Grand Prize does not include any travel, transportation, or hotel accommodation.** Attendance at Game is subject to stadium's rules and policies. Sponsor is not responsible if the Game is postponed, cancelled or rescheduled for any reason, including, but not limited to, because of weather, in which event the unavailable portion of the prize is forfeited in its entirety and no substitutions or compensation will be provided except as in Sponsor's sole discretion. Winner acknowledges that Sponsor has not arranged for, nor carries, any insurance of any kind for the benefit of winner or winner's guests in connection with travel or participation in the Game or any other prize-related activities. Sponsor will not replace any lost, mutilated, or stolen tickets or passes. By accepting prize, winner acknowledges and agrees that Sponsor, MDL and their designees may publicize the Game Experience and agrees to allow Sponsor and MDL to use photos and videos of winner participating in the Game Experience worldwide and in perpetuity for promotional purposes, in any media, without further compensation or notice to winner, or review or approval by winner, except where prohibited or restricted by law. Sponsor makes no representation to winner as to the merchantability or fitness or suitability of any prize component for any purpose. No prize substitution or cash equivalent of prize is permitted except at Sponsor's sole discretion, and then only for a prize of equal or greater value. Prize is non-transferable. The difference, if any, between the approximate retail value and the actual value will not be awarded. By participating in the Sweepstakes, entrants release Sponsor and Sweepstakes Entities, including Publix Super Markets, Inc., from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with participating in any aspect of the Sweepstakes, the receipt, ownership or use of any prize awarded, or while preparing for, participating in or traveling to or from any prize-related activity or any typographical or other error in these Official Rules or the announcement or offering of any prize.
7. **PUBLICITY RELEASE:** Except where prohibited or restricted by law, winner's acceptance of prize constitutes winner's consent for the Sponsor, Sweepstakes Entities, MDL and their designees to use and/or publish winner's full name, city and state of residence, hometown, photograph or other likeness, biographical information, and/or statements made by winner, in whole or in part, worldwide and in perpetuity for promotional purposes, in any media, without further compensation or notice to winner, or review or approval by winner.
8. **GENERAL:** By entering, entrants agree to be bound by the Official Rules of the Sweepstakes. By entering, entrants acknowledge and agree that the Sweepstakes Entities (described in Section 2 above), and their respective promotional partners, advertising agencies and all others associated with the development and execution of the Sweepstakes, including, without limitation, the NFL Entities, and any prize-related activities are not responsible, and shall have no liability, for: (1) entries that contain incomplete or inaccurate information or do not otherwise comply with these Official Rules; (2) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged, garbled, misdirected, or otherwise not received by Sponsor or its agents for any reason; (3) any typographical or other error in the printing or advertising of this Sweepstakes, the administration or execution of this Sweepstakes, or in the announcement of a prize winner; or (4) any problems or technical malfunctions, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes. Except where prohibited by law, by participating in this Sweepstakes, entrants and winner agree to release, hold harmless and indemnify the Sweepstakes Entities, Publix Super Markets, Inc., and the NFL Entities from and against: (A) any and all liability, for loss, harm, damage, injury, cost or expense whatsoever with respect to or in any way arising from the Sweepstakes and/or use of prize, including, without limitation, property damage, liability for personal injury (including emotional distress), and/or death caused, directly or indirectly, from the awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Sweepstakes or any promotion or prize-related activities, and (B) for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (i) tampering with the entry process or the operation of this Sweepstakes; or (ii) acting in violation of these Official Rules. If Sponsor determines, in its sole discretion, that this Sweepstakes cannot be executed as planned, including but not limited to unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes, or if this Sweepstakes is

compromised in any way, electronically or otherwise, Sponsor reserves the right to terminate this Sweepstakes, and to award the prize by a random drawing from all eligible entries received prior to the date of cancellation or suspension. Unclaimed prize may not be awarded.

- 9. DISPUTES:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of Florida. If any part of these Official Rules is deemed to be invalid or otherwise unenforceable or illegal, the balance of the Official Rules shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein. Except where prohibited, entrants agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a federal or state court located in Miami-Dade County, Florida, any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (2) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim indirect, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- 10. PRIVACY POLICY:** Information submitted by entrants is subject to the Miami Dolphins, Ltd., privacy policy, available at www.miamidolphins.com/footer/privacy-policy.html
- 11. WINNER LIST:** For a winner list, send a self-addressed, stamped envelope on or before 12/31/18 to: KRAFT HEINZ's 2018 MIAMI DOLPHINS GAME EXPERIENCE SWEEPSTAKES, Winner List, 347 Don Shula Drive Miami Gardens, FL 33056
- 12. NFL ENTITIES:** The National Football League, its member professional football clubs (including Miami Dolphins, Ltd. ("MDL")), NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC, and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.