

# 2018 PRACTICE VIEWING INFORMATION



We are delighted to have you join us at The Star, the World Headquarters of the Dallas Cowboys, located in Frisco, TX. Your practice viewing experience will include an inside look in to the facility, and a chance to watch practice from of one of our two Optum Suites while enjoying a delicious meal.

## **The Star: Parking**

Upon arrival, please park in the B1 parking lot (see map attached for directions). Once parked, please enter the Headquarters through the main entryway.

## **The Star: Check-in**

Upon entry to the atrium, please check in at the security desk, located to your left. Notify security you are a sponsor guest and provide your name and photo ID. Once your complete group has arrived, a Dallas Cowboys representative will meet you in the atrium.

## **Practice Information**

Check in: **11:15am (Wednesday, Thursday and Friday)**

Departure: Estimated around **1:15pm (Wednesday and Thursday) & 12:45pm (Friday)**

## **Practice Viewing Experience**

- All guests must always be escorted by a Dallas Cowboys representative and have a credential visible.
- Please note that guests will be indoors in a climate-controlled area.
- Recommended attire is business casual.
- Videography is prohibited throughout the facility at all at times.
- Autographs and pictures of and from the players or coaches are prohibited.

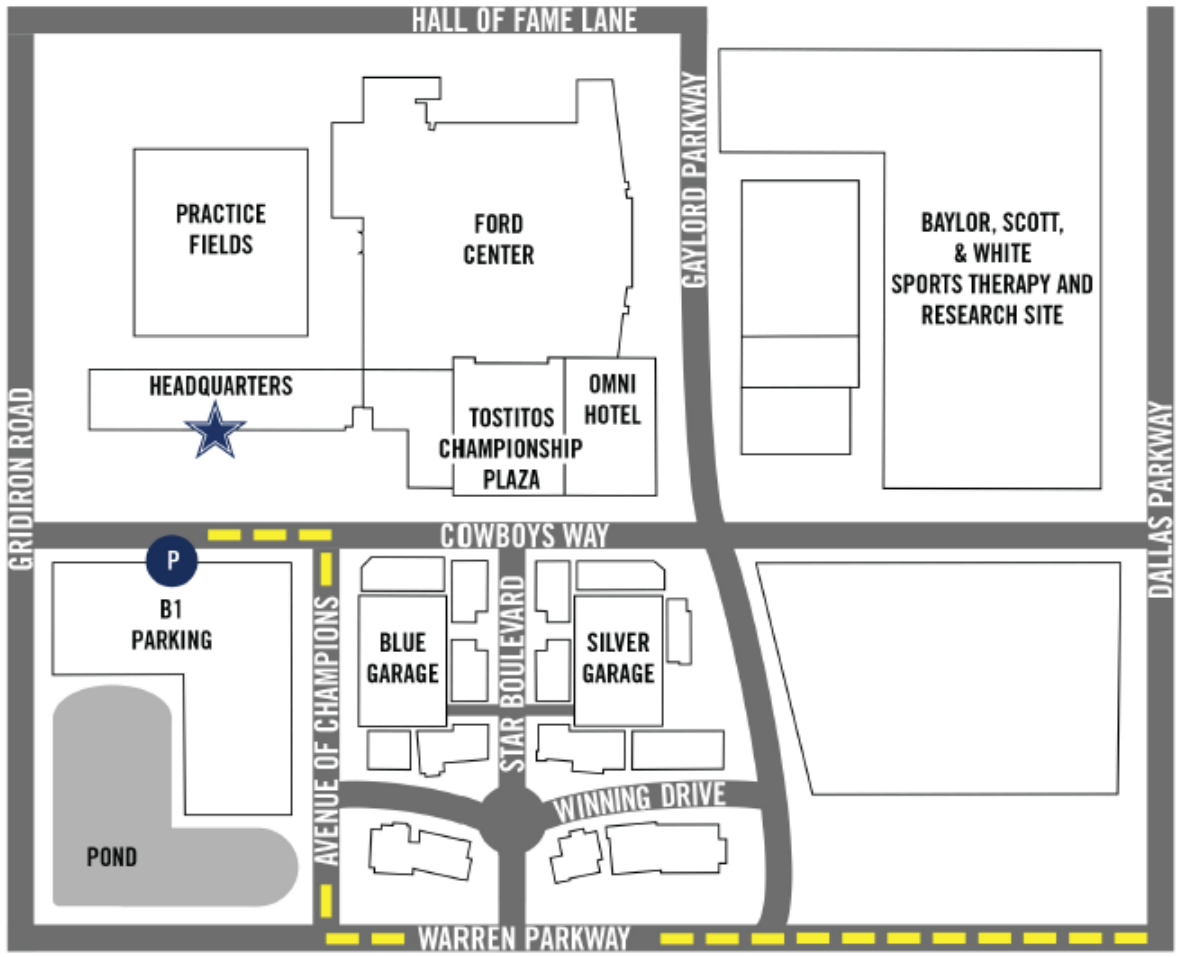
# THE STAR PARKING MAP

One Cowboys Way  
Frisco, TX 75034

**P** ENTRANCE TO PARKING LOT

 ENTRANCE TO HEADQUARTERS

1. Enter The Star via Avenue of Champions.
2. Turn left on Cowboys Way.
3. Enter the B1 lot on your left.
4. Walk across Cowboys Way towards the Headquarters building and enter through the main doors.
5. Upon entry into the atrium, check in with the security desk, located to your left, and inform them you are a sponsor guest.



## THE STAR

Dallas Cowboys World Headquarters  
One Cowboys Way