

Dallas Cowboys Wings & Dreams Art Contest

CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

Eligibility: 12th grade Texas high school students within Frisco ISD, Prosper ISD, Plano ISD and Arlington ISD who are enrolled and in good standing during the Contest Period “Entrant”.

Employees of Wingstop Restaurants Inc. “Sponsor”, Sponsor’s franchisees, and the DCFC (as defined below), and their respective parents, affiliates, subsidiaries, advertising or promotion agencies, or other individuals engaged in the development, production, or distribution of promotion materials, and persons who are immediate family members of or who reside in the same household as persons in the preceding categories, are not eligible to participate.

Contest Period: Contest will run January 1, 2021 through February 28, 2021 (the “Contest Period”). The semi-finalist judging will run March 2 through 16, 2021. The semi-finalists will be notified by March 16, 2021 via email. The public vote will run March 17 through April 16, 2021 (“Public Voting Period”). The Grand Prize Winner, as well as two (2) Runner-up Winners, will be announced prior to May 1, 2021. Grand Prize Winner and Runner-up Winners must confirm acceptance, or rejection, no later than May 7, via email.

Prize: Grand Prize: One (1) Grand Prize Winner will receive one (1) Five Thousand Dollar scholarship, and other prizes to be determined by the Sponsor and DCFC (a \$5,000 value). Runner-up Prizes: First and Second Runners-up will each receive one (1) Two Thousand Five Hundred Dollar scholarship (a \$2,500 value). Grand Prize and Runner-up Prize, shall each be referred to herein as “Prize”, and collectively as the “Prizes”. Sponsor reserves the right in its sole discretion to substitute any portion of any Prize for one of equal or greater value. Winners may not request Prize substitution of any kind. Prizes are non-transferable and may not be claimed or used by any person other than the Winner. By accepting the Prizes, the Winners, and their parents and/or guardians agree that Sponsor and its designees may use his/her/its name, voice, photograph, likeness, address (city and state), biographical information, Prize information and/or statements about this Contest for advertising and publicity purposes in all media worldwide at the discretion of the Sponsor without limitation, further compensation or notice. Any portion of any Prize not accepted by the Winner of that Prize will be forfeited. Federal, state, and local taxes on any Prize and any expenses relating to the acceptance of and use of any Prize are the sole responsibility of the Winner. Winner, or Winner’s parent/guardian understands that Prize awards valued at \$600.00 or greater must be reported on his or her tax returns. Approximate retail value (“ARV”) is as of the time the rules were printed and the value of a Prize may fluctuate. A Winner is not entitled to any difference between the ARV and the actual value of the Prize at the time the Prize is awarded. Odds of winning depend in part on the number of valid Submissions (defined below) received and how the Submissions align with the criteria described below.

How to Enter and Win:

To enter: Entrants must complete and submit the entry form and participation waiver located on the [dallascowboys.com/wingstop website. Entrants are challenged to create an original piece of art interpreting the elements of flavor, football and goals “Submission”. Only one Submission per Entrant. Submissions must be on one (1) standard 16x20 inch canvas or 16x20 inch art-grade

paper unless otherwise agreed upon with DCFC. Submissions may employ any of the following media: paint (including acrylic, watercolor, tempera, poster, oil); drawing materials (including pencil, charcoal, chalk, pastels, markers, ink); collage materials (including paper, photography, prints, stencils, digital illustration). Submissions, including entry form and participation waiver, must be hand delivered to AT&T Stadium, 1 AT&T Way, Arlington, TX 76011 or The Star in Frisco, One Cowboys Way, Frisco, TX 75034 during regular business hours (Monday through Friday, 8am – 5pm). No Submissions will be accepted via USPS Mail or other delivery method. All entries must be received by February 28, 2021, 5pm CST.

Submission Content Restrictions:

- Submissions must be original works created solely by the Entrant and must not contain content created by a third party, such as images or artwork;
- Submissions must not contain material that violates or infringes another’s rights, including but not limited to privacy, publicity, or intellectual property rights, or that constitutes infringement;
- Submissions may not depict in whole or in part any copyrighted, trademarked, or otherwise protected material of any kind, including but not limited to, characters from television shows, movies, video games or books.
- Submissions must not disparage Sponsor or any other person or party affiliated with the Contest;
- Submissions must not contain material that is inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous, derogatory, or libelous;
- Submissions must not contain material that promotes bigotry, racism, hatred, or harm against any group or individual, or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
- Submissions must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in Texas.

Sponsor reserves the right in its sole discretion to disqualify any Submission that violates Content Restrictions or that otherwise does not comply with the requirements of these Official Rules.

License: Each entrant represents and warrants that it is the author and owner of the Submission and has all rights in the Submission. Entry into this contest constitutes entrant’s consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive, transferable license to use, reproduce, modify, publish, create derivative works from, and display such Submission in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media, or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Submission. Each entrant also irrevocably waives any and all so-called moral rights they may have in the Submission. Each entrant further agrees to defend, indemnify and hold harmless Sponsor Entities from and against any claims, lawsuits, liabilities or expenses (including attorney’s fees) arising out or related to that entrant’s Submission or violation by entrant of these Official Rules.

To win: Between March 2-6, 2021, a panel of judges comprised of impartial representatives from both Sponsor and the DCFC, as determined by Sponsor in its sole discretion, shall review all

eligible Submissions on a “blind” basis (i.e., the judges will not know the identity of the Entrants associated with the respective Submissions) and select five (5) semi-finalist (“Semi-Finalists”) from all eligible Submissions based on the following equally-weighted criteria: creativity, originality, and how effectively the Submission showcases the entrant’s dreams, goals and leadership. In the event of a tie, the Entrant with the highest score in the “originality” category will be the winner. Sponsor shall create a poster or similar visual featuring the Semi-Finalists to be displayed in certain Wingstop restaurants, online at dallascowboys.com and Dallas Cowboys Facebook and Twitter, public votes may be submitted via these locations during the Public Voting Period. On or around May 1, 2021, a new panel of judges comprised of impartial representatives from both Sponsor and the DCFC, as determined by Sponsor in its sole discretion, and which shall not include any of the judges from the earlier panel, shall select (1) Grand Prize Winner and two (2) Runner-up Winners (each a “Winner”, collectively “Winners”) in its sole discretion based on the following equally-weighted criteria: creativity, overall visual appeal, how effectively the Submission showcases the entrant’s dreams, goals and leadership, and public appeal as represented by the Public Voting. In the event of a tie, the Entrant with the highest score in the “originality” category will be the winner. Submissions not within the parameters will not be included in the judging process. Sponsor will notify Winners and make Winner announcements in its sole discretion.

Upon the request of the Sponsor, a potential Winner may be required to return an Affidavit of Eligibility, Publicity and Liability Release and Prize Acceptance Form (except where prohibited by law), and IRS W-9 form (“Prize Documentation”). Failure of a Winner to accept the Prize or respond to any Prize notification by May 1, 2021 or provide the Prize Documentation within said time period, or any Prize notification that is returned as undeliverable, will result in said Winner’s disqualification, the forfeiture of his or her interest in the Prize, and the award of the Prize to a substitute Winner to be selected based on the criteria above from all remaining eligible entries. Winners will be contacted using the e-mail address provided on the entry form.

Return: Following conclusion of the Contest, Entrants may collect their submissions at One Cowboys Way, Frisco, TX 75034 during regular business hours (Monday through Friday, 8am - 5pm). Submissions not collected by July 1, 2021 will be destroyed. Neither Sponsor nor the DCFC will be responsible for any damage or destruction to any submission while in the possession or control of Sponsor.

Indemnification: By entering, Entrants or their respective parent/ guardian agree to release, discharge, and hold harmless, Sponsor, the NFL Entities (as defined below), Pro Silver Star, Ltd., Frisco Management, LLC, Dallas Cowboys Football Club, Ltd. “DCFC”, Blue Star Operations Services, LLC, Cowboys Stadium, LP, AT&T Services, Inc. (with regard to prizing fulfilled at AT&T Stadium, if any), Legends Hospitality, LLC, Facebook and Twitter, and their respective partners, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development or production, from any and all claims or damages arising out of participation in both this offer and/or Contest and/or any Prize awarded. Additionally, neither Sponsor nor the DCFC will be responsible and cannot be held liable for technical errors or other unforeseen circumstances that may prevent the Contest from running to completion, and Sponsor reserves the right to cancel, suspend, or modify the Contest for any reason, and/or award the Prizes from among all eligible, non-suspect entries receives as of the date of the termination.

Additional Terms: Sponsor makes no representations or warranties of any kind concerning the appearance, performance or safety of any Prize awarded. Contest and Contest Rules are subject to all applicable federal, state, and local laws and regulations. The Contest Rules shall be governed by the laws of the State of Texas.

Winners List: To receive a list of Winners, mail a self-addressed, stamped envelope within 60 days of the Contest Period to: ATTN: Contest Winners Report, 5501 LBJ Freeway, 5th Floor, Dallas, Texas 75240.

Sponsor: Wingstop Restaurants Inc. 5501 LBJ Freeway, 5th Floor, Dallas, Texas 75240