

COWBOYS SCHEDULE PREDICTOR CONTEST

Official Rules

1. INTRODUCTION: Pro Silver Star, Ltd. (“Cowboys”) and SeatGeek Inc. (“Sponsor”) are offering a sweepstakes promotion (“Contest”). **NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.**

2. ELIGIBILITY: Entrants must be a United States resident 18 years of age or older. Employees of the Cowboys and the National Football League, Sponsor, and their parents, subsidiaries, affiliated companies, and agents, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employee, and all those with whom such employees are domiciled, are NOT eligible. To enter, you must: visit www.dallascowboys.com/guesstheschedule and correctly predict the 2020 Cowboys Schedule to be eligible to win. Absolutely no entries will be accepted after the cutoff deadline. Limit one entry per person. Enter only using an e-mail address subscribed and registered in your name. In the event of a dispute as to entries submitted by multiple individuals using the same e-mail account on the same day, entry will be deemed to have been submitted by the authorized subscriber of the e-mail account used to enter the sweepstakes at the actual time of entry. The authorized e-mail account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider. No responsibility is assumed by Cowboys or Sponsor for any computer, on-line, telephone, human error or technical malfunctions that may occur. All entries become the property of Cowboys and will not be returned. By entering, you agree to these Official Rules and the decisions of the Cowboys and Sponsor, which are final and binding in all respects.

ALTERNATIVE MEANS OF ENTRY: Mail-In Entry: Entrants may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY) on a 3½”x5” card (“**Mail-In Entry**”) with his/her contest entry and mail in an envelope with proper postage affixed to: Cowboys Schedule Predictor Contest, Attention: Corporate Partnerships – SeatGeek Marketing Representative, One Cowboys Way, Suite 100, Frisco, TX 75034. Each correct entry, regardless of the submission method, will have an equal chance of winning.

3. TIMING: Contest begins at 8:00:00 a.m. CST on March 1st, 2020 and ends at 11:59:50 p.m. CDT on March 31, 2020 (“Contest Period”). All mailed entries must be postmarked no later than March 31, 2020.

4. PRIZES/ODDS: Odds of winning depend on number of eligible, correct entries received. One (1) winner will be randomly selected from all entrants who have correctly identified the Cowboys 2020 football game schedule and will receive a Cowboys VIP game package described below. Winner will be randomly selected from all correct entries received on or about April 25, 2020. If no correct entries are received, then a winner will be randomly selected from all valid entries received by the end of the Contest Period, on or about April 25, 2020. The winner will be notified by telephone. Winner must respond to such notification within 24 hours after notification or an alternate winner will be selected from the remaining eligible entries. No assignment, transfer or substitution of Prize is permitted, except by the Cowboys who may substitute a Prize of equal or greater value. Winner may not request Prize substitution. Prize may not be claimed or used by any other person other than the winner. Prize does not include transportation, or any other unspecified expenses associated with acceptance of and use of the Prize. Federal, state, and local taxes on Prize and any expenses relating to the acceptance of and use of Prize not specified herein are the responsibility of winner. ARV is as of the time the rules were printed and the value of a Prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the Prize at the time the Prize is awarded.

Prize Four (4) Dallas Cowboys 2020 – 2021 season tickets, limited solely to home games (the “Prize”). Approximate retail value (“ARV”) of prize is Five Thousand Two Hundred US Dollars (\$5,200 USD).

5. GENERAL CONDITIONS: Winner may be required to execute and return affidavits of eligibility and liability/publicity releases, except where prohibited by law, within five (5) days following the date of attempted notification. Winner must be a United States resident 18 years of age or older and may be required to complete, sign and return a liability release within the same period. Non-compliance within these requirements may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. All entrants grant to Cowboys and Sponsor, and their licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the entrant's name, e-mail address, mailing address and other information collected on the Contest registration form as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Cowboys. Further, by accepting a prize, each winner agrees to release and hold harmless the Cowboys and Sponsor, their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and agents from any and all liability for any injuries, loss or damage of any kind to person and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Contest-related activity, or participation in this Contest. This Contest is void where prohibited or restricted by law and is subject to all NFL rules, federal, state, and local laws and regulations. The Cowboys and Sponsor reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Contest, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or like entry methods will void all such entries by such methods. Sponsor will prosecute any fraudulent activities to the full extent of the law.

6. DISPUTES: This Contest shall be governed by the laws of the state of Texas without regard to its conflict of law provisions, which might indicate the applicability of any other state's laws. Any and all controversies or claims arising out of or relating to this Contest shall be settled by binding arbitration in Collin County, Texas, by filing a claim in accordance with the then effective Commercial Arbitration Rules of the American Arbitration Association, and judgment on the award rendered pursuant to such arbitration may be entered in any court having jurisdiction thereof.

7. NFL ENTITIES: The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees (collectively, the “**NFL Entities**”) will have no liability or responsibility for any claim arising in connection with participation in this Contest or any prize awarded. The NFL Entities have not offered or sponsored this Contest in any way.

8. WINNERS LIST: The name of the prize winner may be obtained after April 30, 2020, by sending a self-addressed, stamped envelope for receipt by May 15, 2020, to Dallas Cowboys, Schedule Predictor Contest, One Cowboys Way, Frisco, TX 75034.