

UNLOCK THE POWER OF GAMING

PLAY MADDEN NFL 25!

The Indianapolis Colts and PlayVS have partnered together to help provide esports for your school through the Madden NFL Youth Championship. The Madden NFL Youth Championship provides scholastic leagues and open tournaments to middle and high school students.

Establishing esports program in your school enables students to do what they love and provides them with additional opportunities to earn recognition while developing priceless critical thinking and interpersonal skills. More than 57% of student athletes surveyed indicated that esports are a gateway to building a safe, inclusive community and offer a sense of belonging while at school.



Benefits of Esports



Social Emotional Learning

Students build character and develop discipline, self-esteem, and sportsmanship through practice and competition.



Socialization Skills

Many students are already passionate about gaming. Esports provide an environment where disparate students can come together and bond over a shared interest.



Increase Student Engagement

Esports are co-ed, inclusive, and engage students who might not otherwise participate in school athletics or activities.



Scholarship Opportunities

Colleges across the country offer tens of millions of dollars in esports scholarship money, with more being added every year.



STEM Skill Growth

Esports competition is rooted in technology. Research has found a large crossover between esports players and STEM interest. In fact, >50% of aspiring esports students pursue college majors in the STEM (Science, Technology, Engineering, Math) category¹.



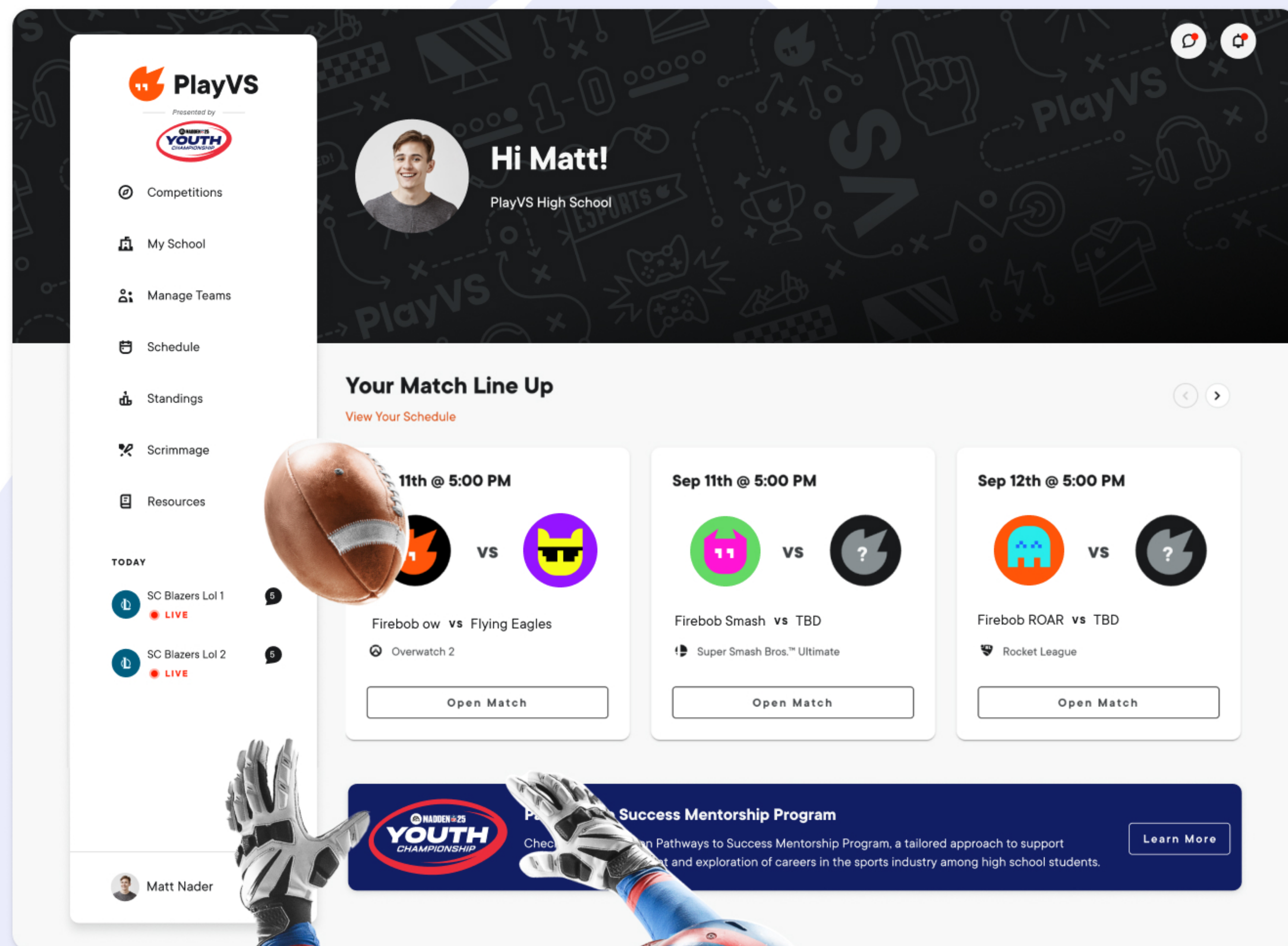
Scholastic Improvement

Participation in esports follows the same strict scholastic requirements as any other high school sport. Teachers and parents both report renewed interest in schoolwork and an improvement in student grades as a result of participation.

¹ The Correlation Between Esports and Desired College Majors, 2020. (<https://gyo.gg/article/correlation-between-esports-and-education-majors/>)

Express Interest Here





Why PlayVS?

PlayVS is the only organization in scholastic esports to build a three-way structure with official licenses from game publishers and partnerships with high school state athletic associations to operate officially recognized esports state championships in the U.S and Canada. PlayVS is the official high school esports partner to the NFHS Network, the Special Olympics, and state and regional organizations.

Getting Started

STEP 01 Determine Your Program's Capacity

Your school's equipment, student interest, budget, and coach's availability that you have access to will determine the size of your program and which games you will compete in.

STEP 02 Gauge Student Commitment

Coaches can form multiple co-ed teams from the same school, welcoming any interested students. Teams can start with as few as three students.

STEP 03 Find a Coach

Regardless of coaching or gaming experience, any school-approved adult can be an esports coach. Coaches come from all backgrounds and experience levels.

STEP 04 Lean on PlayVS

You are not alone in this process! Start by creating a PlayVS account to familiarize yourself with the platform and how it works. From there our team can walk you through registration, building team rosters, and getting fully ready for competition.

Two Paths to Championship:

REP YOUR SCHOOL

Enroll a Madden NFL 25 team in the Fall and/or Spring season to compete in best-of-three 1v1 matches. Top schools may win prizes from participating NFL teams. Fill out the interest form to get started.

OR

OPEN TOURNAMENTS

Students can compete in the Madden NFL Youth Championship open tournaments for a chance to attend the 2025 Pro Bowl Games or NFL Draft. Have your students register today at www.plays.com/myc.



For more info, visit PlayVS.com/MYC