2026 KICKING IT WITH THE COLTS SWEEPSTAKES
PRESENTED BY INDIANA FARM BUREAU INSURANCE

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS VOID WHERE PROHIBITED BY LAW.

1. Eligibility.
The 2026 Kicking it with the Colts Sweepstakes presented by Indiana Farm Bureau Insurance ("Sweepstakes") is only open to persons who are legal residents of the State of Indiana and who are 18 years of age or older as of the date of registration (each a "Participant" and collectively, "Participants"). Employees, officers, directors, agents, and representatives of the Indianapolis Colts, Inc. ("Club"), United Farm Family Mutual Insurance Company d/b/a Indiana Farm Bureau Insurance ("Sponsor"), the National Football League ("NFL"), or any of their respective agencies, owners, franchisees, subsidiaries, and affiliates, or the immediate family members (spouse, mother, father, sister, brother, daughter, son, grandson, or granddaughter, regardless of where they live), or members of their same households (whether related or not), or those individuals who have, in the previous six months, won any sweepstakes or prize sponsored by Club or Sponsor are not eligible to participate or win a prize. By entering, Participants agree to these Official Rules and the decisions of the Club, Sponsor, and the NFL (collectively, "Released Parties"), which shall be final and binding in all respects. The Sweepstakes is subject to all applicable federal, state, and local laws. Void where prohibited.

2. Sweepstakes Period.
The Sweepstakes begins at 12:01 a.m. Eastern Time on August 3, 2026, and ends at 11:59 p.m. Eastern Time on December 29, 2026 (the "Sweepstakes Period"). All entries become the sole and exclusive property of Club and Sponsor and will not be acknowledged or returned.

3. How to Enter.
Eligible Participants can visit www.colts.com/ifbi and follow the instructions provided to complete and submit an entry form with their contact information (each, an "Entry" and collectively, "Entries"). Participants can also enter by mailing their name, address, telephone number, and email address to Indianapolis Colts, Attn: "2026 Kicking It With the Colts Sweepstakes presented by Indiana Farm Bureau Insurance" Entry, 7001 W. 56th Street, Indianapolis, IN 46254. Mailed entries must be postmarked by December 29, 2026. LIMIT ONE ENTRY PER HOUSEHOLD OR EMAIL ADDRESS DURING SWEEPSTAKES PERIOD (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME E-MAIL ADDRESS). If multiple Entries are received, only the first Entry will be entered into the Sweepstakes and all other Entries will be disregarded. In the event of a dispute as to any Entry, the authorized account holder of the e-mail address used to enter will be deemed to be the Participant. The "authorized account holder" is the natural person assigned an e- mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The potential winner may be required to show proof of being the authorized account holder, provided such individual is eligible according to these Official Rules.

4. Prize and Selection of Winner.
A prize winner will be selected at random on each of the following dates: August 13, 2026, August 20, 2026, September 3, 2026, September 17, 2026, October 7, 2026, October 29, 2026, November 5, 2026, November 19, 2026, December 17, 2026, and December 30, 2026. The winners will be selected in a random drawing by Club from all eligible Entries received during the Sweepstakes Period. Each winner will receive four VIP sideline seats, four pre-game sideline passes, one parking pass at Lucas Oil Stadium to the next scheduled Colts' home game (after the drawing), one $100 Colts Pro Shop Gift Card, and one $100 Concession Voucher (the "Prize"). There will be a total of nine Prizes. One Prize will be awarded to one winner ("Prize Winner"). Actual retail value (ARV) of each Prize is $500.00 USD. Actual value may differ at time of Prize

award. The specifics of the Prize shall be solely determined by Sponsor. Odds of winning are dependent on the number of eligible Entries received during the Sweepstakes Period. Club will notify the winner individually by e-mail or phone. TRAVEL, MEALS, AND LODGING ARE NOT INCLUDED AS PART OF THE PRIZE.

The Prize Winner must respond within 24 hours of notification, or the Prize may be forfeited, and another potential Prize Winner chosen. Prize winner will be required to sign and return a liability release and a publicity release prior to the Prize being redeemed. In the event that Prize Winner is disqualified for any reason, Club and Sponsor may select an alternate Prize Winner by random drawing from among all remaining eligible Entries.

Each Prize Winner is solely responsible for all applicable federal, state, and local taxes, and any expenses associated with the Prize. No transfer, assignment, or substitution of prize (or portion thereof) is permitted except by Sponsor or Club, which reserve the right to substitute a prize (or portion thereof) with one of comparable or greater value as determined by the Released Parties.

The Prize Winner may be required to sign a Declaration of Eligibility, Release, and Indemnification that: (i) releases, indemnifies, and holds harmless, Released Parties, their respective parents, affiliates, subsidiaries, successors companies, owners, officers, directors, employees, agents, assigns, and representatives from, and against, any and all harm, expense, loss, damage, liability, or injury resulting directly or indirectly from participating in the Sweepstakes or the award, receipt, possession, use, or misuse of any prize awarded in the Sweepstakes; (ii) contains the Prize Winner's agreement to be bound by these Official Rules; and (iii) authorizes Sponsor or Club to use the Prize Winner's names, likenesses, photographs, voices, and biographical data for advertising, promotional, or any other purpose, in any media. If a Prize Winner fails to sign a Declaration of Eligibility, Release, and Indemnification Form within three business days of receipt, the Prize Winner may be disqualified.

5. Miscellaneous.

Released Parties are not responsible or liable for: lost, incomplete, inaccurate, garbled, late, delayed, undelivered, or misdirected information or Entries, User ID's, or submissions; theft, destruction, or unauthorized access to, or alteration of, submissions or Entries; failures or malfunctions of connections, cable, fiber-optics, network, satellite, Internet Service Provider (ISP), phones, phone-lines, or telephone systems; interrupted or unavailable network, server or other connections; any error, omission, interruption, defect, or delay in any transmission or communication; traffic congestion on the Internet, or for any technical problem, including but not limited to any injury or damage to Participant's or any other person's computer related to or resulting from participation in this Sweepstakes; typographical, printing, or other errors in these Official Rules, in any Sweepstakes-related advertisements or other materials; the administration of the Sweepstakes, the processing of Entries, selections, or registrations, the selection or announcement of potential winners, or the distribution of prizes; scoring, tabulation, or timing errors, or other problems or errors of any kind whether mechanical, human, electronic, typographical, printing, or otherwise.

By entering, each Participant agrees that: (i) Club and Sponsor and their respective designees may use (unless prohibited by law) Participants' and their guests' names, residential locations, photographs, and likenesses for advertising, promotional, trade, and any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission, or notification except as an endorsement of any commercial product or enterprise other than Club's and Sponsor's; and (ii) Released Parties and their respective parents, affiliates, subsidiaries, owners, officers, directors, employees, agents, and assigns shall have no liability and will be held harmless, discharged, and released by Participant from any claim, action, liability, loss, injury, or damage to Participant or any other person or entity, including, without limitation, personal injury or death to Participant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of participation in the Sweepstakes, and including any claim caused by the ordinary negligence of any of the Released Parties, or Participant's acceptance, possession, use, or misuse of the Prize or participation in this Sweepstakes.

Club and Sponsor, in their sole discretion, reserve the right to: (i) disqualify any person who tampers with the Entry process, as described above, the operation of the Sweepstakes page (including the online registration or entry form), or any other component of the Sweepstakes, or who is otherwise in violation of

these Official Rules; and (ii) modify, suspend, or terminate this Sweepstakes (or any portion thereof) for any reason, including virus, bug, non-authorized human intervention, war, strikes, pandemic, acts of God, or other cause which may corrupt or impair the administration, security, fairness, or proper play of this Sweepstakes and, in the event of termination, in Club's and Sponsor's discretion, award prizes for completed portions of the Sweepstakes (or applicable portion of the Sweepstakes) to the next eligible Participant (as determined by Club and Sponsor) as of the date of the event requiring such termination in accordance with these Official Rules.

CAUTION: ANY ATTEMPT BY ANY PARTICIPANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB AND SPONSOR RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

6. Use of Personal Information.
Club and Sponsor will be collecting personal information about Participants, in accordance with their respective privacy policies (http://www.colts.com/footer/privacy-policy and https://www.infarmbureau.com/company/privacy-notice). By participating in the Sweepstakes, Participants agree to Club's and Sponsor's collection, sharing, and usage of their personal information and acknowledge that they have read and accepted Club's and Sponsor's privacy policies. The Prize Winner and their guests, by acceptance of a Prize, except where legally prohibited, grant permission for Released Parties, and their respective designees, to use Prize Winners' and their guests' names, addresses (city and state), photographs, voices, likenesses, and Prize information for advertising, trade, and promotional purposes without further compensation, except as an endorsement of any commercial product or enterprise other than Club's and Sponsor's, in all media now known or hereafter discovered, worldwide, in perpetuity, without notice or review or approval.

By entering, each Participant agrees that: (i) Sponsor and Club may retain Participant's contact information for marketing purposes; (ii) Sponsor and Club may use an autodialer (or other automated technology) to call or text Participant's mobile device or provided phone number for marketing purposes; (iii) Participant hereby consents to receiving promotional offers, marketing alerts, and other advertising notifications by text message and Participant may revoke this consent at any time by contacting Sponsor or Club via the opt-out method provided in the text message, (iv) Participant understands and agrees that message frequency will vary, standard text messaging and data rates apply, and authorization to receive autodialed calls and texts is not a condition of purchase of any goods or services.

BY PROVIDING CONTACT INFORMATION, PARTICIPANT CONSENTS TO THE COLLECTION AND STORAGE OF THE INFORMATION PROVIDED. PARTICIPANTS TO THE SWEEPSTAKES MAY RECEIVE MARKETING AND OTHER PROMOTIONAL INFORMATION FROM SPONSOR, CLUB, AND THEIR AFFILIATED PARTIES AND CONTRACTORS; HOWEVER, ELIGIBILITY TO PARTICIPATE IN THE SWEEPSTAKES IS NOT DEPENDENT UPON PARTICIPANT'S CONSENT TO RECEIVE SUCH MARKETING AND OTHER PROMOTIONAL INFORMATION; AND PARTICIPANTS' CHANCES OF WINNING ARE NOT AFFECTED BY SUCH CONSENT. BY PROVIDING CONTACT INFORMATION, EACH PARTICIPANT CONSENTS TO BEING CONTACTED BY SPONSOR, CLUB, AND THEIR AFFILIATED PARTIES AND CONTRACTORS. CONTACT METHODS MAY INCLUDE MAILINGS, EMAILS, AND TELEPHONE CALLS (INCLUDING THOSE GENERATED FROM AN AUTOMATED TELEPHONE DIALING SYSTEM) AT THE TELEPHONE NUMBER PROVIDED, INCLUDING ANY WIRELESS TELEPHONE NUMBER PROVIDED.

7. Limitation of Liability and Dispute Resolution.
Except where prohibited, each Participant agrees that: (a) all issues and questions concerning these Official Rules shall be governed by the law of the State of Indiana without giving effect to any principles of conflicts of law of any jurisdiction; (b) any and all disputes, claims, and causes of action at law or in equity arising out of or relating to this Sweepstakes, or any prize awarded shall be: (i) resolved individually, without resort to any form of class action; and (ii) filed only in the courts of the State of Indiana, County of Marion, and Participant hereby consents and submits to the personal jurisdiction of such courts for the purposes of

litigating any such disputes, claims or causes of action; (c) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (d) under no circumstances will any Participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, special, consequential damages, treble, or any other damages, other than for actual out-of-pocket expenses, or any and all rights to have damages multiplied or otherwise increased.

8. Identification of Winner and Official Rules.
For a list containing the name of the Prize Winners, where permitted by law, or a copy of these Official Rules, Participants may send a self-addressed, stamped envelope for receipt by January 12, 2027, to "2026 Kicking it with the Colts Sweepstakes presented by Indiana Farm Bureau Insurance" Attn: Partnerships, Indianapolis Colts, Inc., 7001 W. 56th Street, Indianapolis, IN 46254.

9. Sponsor.
The Sweepstakes is sponsored by United Farm Family Mutual Insurance Company, P.O. Box 1250, Indianapolis, IN 46206. The Sweepstakes is administered by the Indianapolis Colts, Inc., 7001 W. 56th Street, Indianapolis, Indiana 46254. COLTS is a registered trademark.