



APPLICATION REQUIREMENTS

Nonprofit organizations looking to receive funding for projects and programs related to mental health may apply for an Indianapolis Colts Kicking The Stigma Action Grant. Submitted applications must focus on key programming in the mental health sector that support community projects and programs primarily in Indiana. Programs must fall within one of the below focus areas:

Please note submissions **must** fall within one of the below focus areas and include evidenced-based or evidenced informed practices:

Behavioral Health Workforce Development

- Kicking The Stigma aims to contribute to programs where funding will be used to enhance an organization's workforce and its opportunity to increase its capacity to care for patients.

Equitable Access to Treatment and Resources

- Kicking The Stigma aims to fund organizations that address and remove barriers to receiving treatment and resources that Hoosiers, particularly underserved communities, across the state face when seeking mental health assistance (i.e. transportation, affordability, workforce shortage, etc.).

Grassroots Peer-To-Peer Programming:

- Kicking The Stigma aims to fund grassroots peer-to-peer programs using an evidence-based, community-centric model to address mental health challenges and advocate for change within the communities they serve.

Awareness & Anti-Stigma Initiatives:

- Kicking The Stigma aims to fund organizations and initiatives which raise awareness about the prevalence and acceptance of mental health disorders in our communities.

Youth Mental Health

- Kicking The Stigma aims to fund organizations designed to impact youth mental health through any of the above areas of focus. Special consideration will be given to Youth Mental Health proposals involving youth sports.

ELIGIBILITY AND GUIDELINES

- Grant request should not exceed \$150,000. Applicants looking to request more than \$150,000, please contact Brett Kramer at Brett.Kramer@colts.com.
- Organizations must provide programs or services in the state of Indiana.
- Organizations may only complete one application per grant cycle.
- Programs or projects must align directly within the mental health sector.
- Organizations must have a 501c3 status or government equivalent.
- Grant requests must be for a specific program or project.
- Program or project must be evidence-based, or evidence informed.
- Requests for fundraising support (special event tables, sponsorships, etc.) are not eligible.
- Requests for funding administrative support (benefits, operating expenses, etc.) are not eligible.
- Requests for salary funding are discouraged and will be considered on a case-by-case basis. The proposal must demonstrate how salary funding will be sustainable if there is no reoccurring Kicking The Stigma Action Grant support.
- Requests from religious organizations are permitted but **must demonstrate** the use of evidenced-based or evidenced informed practices.
- Requests for funding to support website or app development are not eligible.
- Proposals from schools or school foundations **must include** a letter of support from school administration. (i.e. Super Intendant, Principal, School Board Member, etc.)
- Proposals from schools must go towards a specific program benefitting students, not a general mental health fund.

SUBMISSION GUIDELINES

- After submitting your application, please do not contact the Indianapolis Colts regarding its status.
- Due to the volume of applications, we cannot provide feedback on proposals that are not funded.
- Incomplete applications or an absence of required attachments will disqualify your funding request.
- Grantees shall acknowledge the Kicking The Stigma Action Grant on program publicity.
- The 2024 Kicking The Stigma Grant application will close on May 31, 2024.

PREVIOUS GRANT RECIPIENTS

- Are not guaranteed recurring funding.
- Must have submitted a grant report to the Indianapolis Colts Foundation to be eligible for additional grant funding.

Please review the contact information carefully. If selected, the applicant will receive all correspondence and is responsible for email communication, grant checks, grant agreements, and grant reports. The applicant is responsible for updating the Indianapolis Colts of any contact information changes during the application process.



