

Kansas City Chiefs® and Envision Outdoor Living Products Homegating Contest 2025

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PROMOTION (DEFINED BELOW) IS INTENDED FOR THE UNITED STATES ONLY, AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID IN FLORIDA, NEW YORK, PUERTO RICO, AND WHERE PROHIBITED BY LAW. PARTICIPATION IN THE PROMOTION IS SUBJECT TO THE PROMOTION DETAILS AND TERMS AND CONDITIONS OF THESE OFFICIAL RULES.

- 1. SPONSOR.** Kansas City Chiefs Football Club, Inc., a Texas corporation, located at The University of Kansas Heath System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129 (“**Chiefs**”) and Envision Outdoor Living Products LLC, a Delaware limited liability company, located at 53 Eby Chiques Road, PO Box 37, Mount Joy, PA 17552 (“**Envision Outdoor**,” and collectively, with the Chiefs, the “**Sponsors**”). By entering or participating in the Promotion (defined below), each Entrant (defined below) accepts and agrees to be bound by these official Promotion rules (these “**Official Rules**”).
- 2. ELIGIBILITY.** This Kansas City Chiefs® and Envision Outdoor Living Products Homegating Contest 2025 (“**Promotion**”) is open to legal residents of the United States (including the District of Columbia) who are eighteen (18) years of age or older at time of entry. Promotion is void in Florida, New York, and where prohibited by law. Employees of Sponsors and their parent companies, affiliates, subsidiaries, sales representatives, advertising, sales promotion, and judging agencies, and all other service agencies involved with the development, production, implementation, administration, or fulfillment of the Promotion, and members of the immediate families (defined for these Official Rules as spouses, parents, children, siblings, and each of their respective spouses, regardless of where they reside) or individuals living in the same household (whether related or not) of any of the above are not eligible to participate.
- 3. PROMOTION PERIOD.** This Promotion begins at 12:01AM Central Time (“**CT**”) on September 1, 2025 and ends at 11:59PM CT on November 30, 2025 (“**Promotion Period**”). The Chiefs’ clock is the official timekeeping device for the Promotion.
- 4. HOW TO ENTER.** During the Promotion Period, you may enter the Promotion by visiting the Promotion website at <https://www.chiefs.com/kingdomhomegating/> and following the instructions to register and submit your Entry, including the completion of the entry form available on the Promotion website (the “**Entry Form**”). You must submit all requested information on the Entry Form, including a description of your Chiefs Homegating Setup (defined below) (all of which, once submitted, shall be your “**Entry**”). Once an Entry is received by Sponsors, Sponsors will evaluate the contents of the Entry as further explained below, in totality and with relation to these Official Rules, and make a decision in their sole discretion as to whether the Entry meets the requirements in order to be considered an eligible entry.
- 5. EXCLUSIONS AND CONDITIONS.** To be eligible to win, your Entry must include a good faith submission (including at least 1 photograph or video) of your Kansas City Chiefs at-home gameday watch party setup (your “**Chiefs Homegating Setup**”). You may not submit an Entry that: (a) violates any third-party right, including any copyright, trademark, patent, trade secret, moral right, privacy right, right of publicity, or any other intellectual property or proprietary right (except that you may include the Sponsors’ trademarks, logos, and designs in your Entry, for which the Sponsors grant you a limited license to use for the sole purposes of submitting an Entry into this Promotion); (b) is unlawful, harassing, abusive, tortious, threatening, harmful, invasive of another’s privacy, vulgar, defamatory, false, intentionally misleading, trade libelous, pornographic, obscene, sexually explicit, patently offensive, promotes racism, bigotry, hatred, or physical harm of any kind against any group or individual or is otherwise objectionable; (c) is harmful to minors in any way or includes any image or other identifying information of any minor; (d) is in violation of any law, regulation, or obligations or restrictions imposed by any third party; (e) promotes illegal use of alcohol, drugs or tobacco, or a particular political agenda; or (f) communicates messages that may reflect negatively on the goodwill of Sponsors (“**Prohibited Content**”). By submitting your Entry, you acknowledge and agree that your Entry is your own original work, has not been copied from others without permission, and does not violate the privacy, intellectual property rights, or other rights of any other person, including any minors, or entity. Any Entry submitted that, in the Sponsors’ sole and absolute discretion, violates the foregoing, including any Entries with Prohibited Content, will be void and will not be eligible for consideration in the Promotion.
- 6. ENTRY MATERIAL SUBMISSION GUIDELINES.** Entries not completed as described in these Official Rules during the Promotion Period will be void. **Limit: 1 Entry per household.** Entries received in excess of the stated

limitation will be void. Use of multiple email addresses, phone numbers and/or mailing addresses, identities, registrations and logins, or any other methods and/or the manipulation of such information, for the purpose of obtaining more than the stated number of entries, is prohibited and such persons will be disqualified and all of their Entries will be deemed invalid and any Prize won shall be forfeited. Sponsors will not verify receipt of Entries. Entries that are late, lost, stolen, undelivered, illegible, damaged, misdirected, mutilated, garbled, incomplete, altered or otherwise irregular, generated by script, macro or other automated or mechanical means, or that contain false information, have been submitted through illicit means or by any means which subvert the entry process, or that do not conform with or satisfy any or all of the conditions set out in these Official Rules will be void. Multiple entrants are not permitted to share the same email address.

In the event of a dispute regarding the identity of an entrant, such Entry will be deemed to be made by the authorized account holder of the email address submitted at the time of entry. “**Authorized account holder**” is deemed as the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential Winners may be required to show proof of being an authorized account holder. Sponsors reserve the right to reject any Entries that do not comply with these Official Rules. **By entering, you indicate your unconditional agreement to, and acceptance of these Official Rules, the Chief’s privacy policy located at <http://www.chiefs.com/privacy-policy.html>, Envision Outdoor’s privacy policy located at - <https://envisionoutdoorliving.com/legal/> and Sponsors’ decisions, which are final and binding. You cannot win a Prize unless you comply with all requirements in these Official Rules.** Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents will void all Entries submitted by, or associated with, the applicable entrant. By submitting an Entry in connection with the Promotion, you hereby agree that Sponsors may contact you regarding your submission.

7. **USE OF YOUR ENTRY.** By submitting your Entry, you hereby (i) acknowledge that your Entry becomes property of the Chiefs upon submission, and (ii) assign to the Chiefs all right, title, and interest in and to your Entry, and acknowledge the Chiefs may share such Entries with Envision Outdoor, and the Sponsors’ third party partners. If any such rights cannot be assigned to the Chiefs under applicable law, you grant Sponsors an exclusive, irrevocable, royalty-free, worldwide, transferable, assignable, sub-licensable, right and license (with the right to sublicense through multiple tiers of sublicensees) to make, have made, sell, offer for sale, use, execute, reproduce, modify, adapt, display, perform, transmit, distribute, make derivative works of, import, export, disclose and otherwise commercialize your Entry and all its content in connection with this Promotion and use your Entry in any media whatsoever now known or later invented for any non-commercial or commercial purpose, including, but not limited to, the marketing, sale, or promotion of Sponsors’ products or services, without further permission from you. You will not receive any compensation for use of your Entry.
Your Entry may be posted on public website(s). The Sponsors are not responsible for any unauthorized use of your Entry by visitors to such website(s). The Sponsors are not obligated to use your Entry for any purpose, even if it has been selected as a winning Entry.
8. **PRIVACY POLICY.** Please see the Chiefs’ privacy policy located at <http://www.chiefs.com/privacy-policy.html> and Envision Outdoor’s privacy policy located at <https://envisionoutdoorliving.com/legal/> for details regarding the use of personal information collected in connection with the Promotion. Any personal information relating to entrants and subject to these Official Rules will not be disclosed to a third party without the individual’s prior consent. Personal information relating to entrants will be retained by each Sponsor for a reasonable period after the Promotion closes to allow the Sponsors to operate the Promotion and other promotional activities in a consistent manner and to deal with any queries on the Promotion, as well as to send information about each Sponsor’s products to entrants. If you are selected as a Winner, your information may also be included in a publicly-available Winners’ list.
9. **WINNER DETERMINATION AND SELECTION DATE.** Starting September 9, 2025, one (1) potential Winner will be selected each week (each day of selection, a “**Selection Date**”) during the Promotion Period, for a total of twelve (12) Winners, with the last Selection Date being December 1, 2025. Each Selection Date, a judging panel of two (2) judges, designated by the Sponsors, will determine that week’s potential Winner from among all eligible Entries received up until that point during the Promotion Period (e.g., if you submit your Entry in the first week of the Promotion Period but do not win in the first week, you are eligible to win in the second week if your Entry is the highest scoring Entry that week). Each judge will score each eligible Entry individually, assigning each eligible Entry a score out of 40, and then all of the scores for each eligible Entry will be totaled together, giving each eligible Entry a score out of 80. Entries will be evaluated on the following criteria:

Judging Criteria	Ranking Scale Applied
Creativity and Originality	1-10
Inclusion of Chiefs Elements	1-10
Inclusion of Product from Outdoor Envision Living Products	1-10
Overall Impression	1-10

The entrant whose Entry has the highest score that week will become the potential Winner for that week. In the event the scoring of Entries results in a tie between two or more Entries, the entrant whose Entry (among those with the highest total scores) with the highest score from the Inclusion of Product from Outdoor Envision Living Products category will be deemed the potential Winner. If there is still a tie between two or more Entries after the first tie-breaker, the entrant whose Entry (among those remaining after the first tie-breaker) with the highest score from the Inclusion of Chiefs Elements will be deemed the potential Winner. If there is still a tie between two or more Entries after the second tie-breaker, the entrant whose Entry (among those remaining after the second tie-breaker) was received first, according to the Chief's timekeeping device, will be deemed the potential Winner.

- 10. WINNER NOTIFICATION.** A potential Winner will be notified within forty-eight (48) hours of the Selection Date, by in-person communication, phone, message via social media account, and/or email and will be required to respond to the notification within twenty-four (24) hours indicating whether they can accept the Prize. If no response is received from the potential Winner within the time allotted, the second highest score of that week will be selected as the alternate potential Winner. Any alternate potential Winner selected will also be required to respond to the notification within twenty-four (24) hours. The Sponsors may, in their sole discretion, choose to only select one (1) alternate potential Winner, and if so, such unclaimed Prizes will remain unawarded. Sponsors are not responsible for suspended or discontinued Internet, wireless, or land-line phone service which may result in potential Winners not receiving initial Prize notification.

Each Winner must execute and return a statement of eligibility and liability/publicity release either by email to fanexperience@chiefs.com or by returning the affidavit by regular mail within seven (7) days of accepting the Prize to: Kansas City Chiefs Fan Experience Department, The University of Kansas Health System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129.

If a potential Winner is eighteen (18) years of age, but considered a minor in state of residence, the Prize will be awarded to a parent/legal guardian of the potential Winner who must execute and return any required documents as noted in these Official Rules. A Prize will be sent only upon verification by Sponsors that all Promotion requirements have been met by the potential Winner. Sponsors may require a potential Winner to prove their identity, including proof of address. Examples of identification documents include, but are not limited to, passport, driver's license, or current utility bill.

Sponsors reserve the right to, but are not obligated to, conduct a review of all potential Winners, including but not limited to publicly available information, such as social media accounts, news articles and internet mentions, as well as the Chiefs' internal records, which may include but is not limited to fan conduct history and ticket resale history. Sponsors reserve the right to disqualify any potential Winners based on the results of such review at our sole and absolute discretion, including but not limited to questionable or negative social media posts, negative fan conduct history, or ticket resale history. By submitting your Entry, you consent to such review.

Failure of a potential Winner to comply with the above Prize claim requirements or these Official Rules for any reason, or the return of any Prize notification or Prize as undeliverable, or the determination that a potential Winner is ineligible to receive a Prize, may result in forfeiture of the Prize and selection of an alternate Winner in accordance with these Official Rules. Sponsors are not responsible for any entrant's change of email address, mailing address, telephone number, and/or other contact information.

YOU ARE NOT A WINNER UNTIL YOUR ELIGIBILITY HAS BEEN VERIFIED AND IT IS DETERMINED THAT YOU HAVE COMPLIED WITH THESE OFFICIAL RULES.

- 11. PRIZE AND ODDS.** Each Winner will be awarded a prize package consisting of one (1) branded outdoor speaker, one (1) commemorative game ball and one (1) certificate for a discount on Envision Outdoor products or services (each such package, a “**Prize**”). A total of twelve (12) Prizes will be awarded. Approximate retail value of each Prize is \$705 USD. Actual value may vary depending on variables outside of the Sponsors’ control. Any difference between stated value and actual value will not be awarded. A Prize is non-transferable and cannot be redeemed for cash. Odds of winning depend upon the number of eligible entries received. The Sponsors reserve the right to substitute a Prize for a Prize of equal or greater value at any time. Taxes on the prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize.
- 12. DISCLAIMER OF WARRANTY.** EVERYTHING ON SPONSORS’ WEBSITE(S) ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. FURTHER, SPONSORS MAKE NO REPRESENTATION THAT MATERIALS ON ITS WEBSITES RELATING TO THE PROMOTION ARE APPROPRIATE OR AVAILABLE FOR USE AT ALL LOCATIONS AT ALL TIMES. IT IS ENTRANT’S RESPONSIBILITY TO ENSURE THAT ACCESSING SPONSOR’S WEBSITE(S) AND ENTERING THE PROMOTION IS LEGAL AND NOT PROHIBITED BY THE LAWS OF THE JURISDICTION IN WHICH ENTRANT IS A CITIZEN. EXCEPT FOR APPLICABLE MANUFACTURER’S LIMITED WARRANTIES AND ANY RIGHTS YOU MAY HAVE UNDER YOUR LOCAL LAWS, PRIZES ARE AWARDED “AS IS” AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE). YOU ASSUME THE ENTIRE RISK OF QUALITY AND PERFORMANCE, AND SHOULD THE PRIZES PROVE DEFECTIVE, YOU ASSUME THE ENTIRE COST OF ALL NECESSARY SERVICING OR REPAIR.
- 13. INDEMNIFICATION.** By entering, you agree that each Sponsor and its respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and all of their officers, directors, employees, representatives and agents (the “**Promotion Entities**”), are indemnified, released and will be held harmless by you from any and all liability, for any damages, injuries, or losses of any kind to person(s), including death, or property, arising directly or indirectly from your Entry, and the acceptance, possession, misuse or use of the Prize or your participation in the Promotion or any Promotion-related activity, in any way.
- 14. LIMITATIONS OF LIABILITY.** The Promotion Entities are not responsible for and are hereby released from liability with respect to: (a) any printing, typographical, mechanical, or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of the Prize; (b) lost, late, illegible, misdirected, or non-delivered Entries or emails; (c) any Entries submitted in a manner that is not expressly allowed under these Official Rules; (d) for lost, interrupted or unavailable satellite, network, server, Internet Service Provider, website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties; (e) other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of Entry or other information or the failure to capture, or loss of, any such information; (f) any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in the Promotion; (g) any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any website; or (h) injury or damage to entrant’s or any other person’s computer related to or resulting from participating in the Promotion or downloading or copying materials from or use of website.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT’S ACCESS TO AND USE OF SPONSOR’S WEBSITES OR SOCIAL MEDIA ENTITIES’ WEBSITES AND/OR APPLICATIONS OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID WEBSITES AND/OR APPLICATIONS. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

- 15. GENERAL CONDITIONS.** Each Winner grants (and agrees to confirm such grant in writing promptly upon request) to each Sponsor and those acting under their authority the right to use Winner's name, photograph, likeness, voice, image, statements, and biographical information at any time or times for advertising, trade, publicity, and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of Sponsors in connection with the Promotion, will be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules, and any matters or proceedings shall take place in the State of Missouri. By entering, entrants consent to jurisdiction and venue of the federal, state, and local courts in Jackson County, Missouri.

Sponsors reserve the right, at their sole discretion, to disqualify any individual they find may be tampering with the entry process or operation of the Promotion or any associated website, may be acting in violation of the terms of an associated website or these Official Rules or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. If, for any reason, the Promotion is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of Sponsors, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsors reserves the right, at their sole discretion, to cancel, terminate, modify or suspend the Promotion, and randomly determine the Winners from among all eligible, non-suspect entries received prior to action taken. Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion is unlawful and subject to legal action by Sponsors or their agents. Further, Sponsors reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Promotion or these Official Rules without notice. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. A waiver of any provision(s) of these Official Rules must be in writing, and a waiver in one instance or provision shall not be considered a waiver of any other instance or provision.

- 16. WINNERS' LIST.** The names of the Winners will be available on or about December 15, 2025. To receive the names of the Winners by mail, please mail a self-addressed envelope, stamped to: Kansas City Chiefs and Envision Outdoor Living Products Homegating Contest 2025, The University of Kansas Health System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129. The names of the Winners will be sent once verified.

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