

GEHA Field at Arrowhead 5k Sweepstakes Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PROMOTION (DEFINED BELOW) IS INTENDED FOR THE UNITED STATES ONLY, AND WILL BE GOVERNED BY U.S. LAW. YOU MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. DO NOT ENTER IF YOU ARE NOT ELIGIBLE OR NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID IN PUERTO RICO, OR WHERE PROHIBITED BY LAW. PARTICIPATION IN THE PROMOTION IS SUBJECT TO THE PROMOTION DETAILS AND TERMS AND CONDITIONS OF THESE OFFICIAL RULES.

- 1. SPONSOR.** Kansas City Chiefs Football Club, Inc., a Texas corporation, located at The University of Kansas Health System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129 (“**Sponsor**”). By entering or participating in the Promotion, each entrant accepts and agrees to be bound by these official Promotion rules (these “**Official Rules**”).
- 2. ELIGIBILITY.** This GEHA Field at Arrowhead 5k Sweepstakes (“**Promotion**”) is open to legal residents of the United States who are eighteen (18) years of age or older at time of entry. Promotion is void in Puerto Rico, and where prohibited by law. Employees of Sponsor and its parent companies, affiliates, subsidiaries, sales representatives, advertising, sales promotion, and judging agencies, and all other service agencies involved with the development, production, implementation, administration, or fulfillment of the Promotion, and members of the immediate families (defined for these Official Rules as spouses, parents, children, siblings, and each of their respective spouses, regardless of where they reside) or individuals living in the same household (whether related or not) of any of the above are not eligible to participate.
- 3. PROMOTION PERIOD.** Promotion begins at 12:00 AM CST on March 21, 2024 and closes at 11:59 PM CST on May 1, 2024 (“**Promotion Period**”). Sponsor’s clock is the official timekeeping device for the Promotion.
- 4. HOW TO ENTER.** During the Promotion Period, you may enter the Promotion by registering for the 11th Annual GEHA at Arrowhead 5k Race (the “**Race**”) at <https://www.chiefs.com/fans/gehafield5k>. All steps in the registration process must be completed, including any payment obligations, and all requested information must be provided in order for an entry to be valid. Each person having successfully registered for the Race shall be deemed a “**Registrant**.” If the Registrant is a minor under the age of eighteen (18) years, then their legal guardian or parent included in their registration from shall be deemed the Entrant. Each Registrant may only enter the Promotion once. You may also enter the Promotion, without registering for the Race, by during the Promotion Period, navigating to the following hyperlink and completing the associated web form in its entirety [https://chiefs.formstack.com/forms/5k_giveaway_form]. All information designated as required must be completed in the web form for the entry to be valid. No purchase is necessary to enter or claim a Prize, and a purchase will not increase your chances of winning. Limit: One (1) entry per person/account, per household (with the exception of parent or legal guardians serving as the entrant for their minor Registrant(s)). Entries received in excess of the stated limitation will be void. All entries must be received with all required elements no later than the end of the Promotion Period. Use of multiple email addresses, phone numbers and/or mailing addresses, identities, registrations and logins, or any other methods and/or the manipulation of such information, for the purpose of obtaining more than the stated number of entries, is prohibited and such persons will be disqualified and all of their entries will be deemed invalid and any Prize won shall be forfeited.

Sponsor will not verify receipt of entries. Entries that are late, lost, stolen, undelivered, illegible, damaged, misdirected, mutilated, garbled, incomplete, altered or otherwise irregular, generated by script, macro or other automated or mechanical means, or that contain false information, have been submitted through illicit means or by any means which subvert the entry process, or that do not conform with or satisfy any or all of the conditions set out in these Official Rules will be void. Multiple entrants are not permitted to share the same email address.

In the event of a dispute regarding the identity of an entrant, such entry will be deemed to be made by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is deemed as the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

5. **PRIVACY.** All entries become the property of Sponsor and none will be returned. Please see Sponsor's privacy policies located at <http://www.chiefs.com/privacy-policy.html> for details regarding the use of personal information collected in connection with the Promotion. Any personal information relating to entrants and subject to these Official Rules will not be disclosed to a third party without the individual's prior consent. Personal information relating to entrants will be retained by Sponsor for a reasonable period after the Promotion closes to allow Sponsor to operate the Promotion and other promotional activities in a consistent manner and to deal with any queries on the Promotion, as well as to send information about Sponsor's products and services to entrants. If you are selected as a Winner, your information may be included in a publicly-available Winners' list.
6. **DRAWING DATE.** One (1) potential Winner will be randomly selected on each day designated in the list in Section 8 below (each, a "**Draw Date**") from among all eligible entries received prior to that specific Draw Date. Draw Dates and corresponding Prizes are set forth in Section 8 below. Sponsor reserves the right to randomly select another Winner. The random drawing will be conducted by Sponsor, whose decisions are final and binding on these Official Rules, conduct, results and all other matters relating to the Promotion. Sponsor shall not enter into any correspondence or discussion regarding such.
7. **WINNER NOTIFICATION.** Each potential Winner will be notified on or about each Draw Date by phone call and/or email and will be required to respond to the notification within forty-eight (48) hours indicating whether they can accept the Prize. If no response is received within the time allotted, an alternate potential Winner will be randomly selected (time permitting). Any alternate potential Winner selected will also be required to respond to the notification within forty-eight (48) hours. Sponsor is not responsible for suspended or discontinued Internet, wireless, or land-line phone service which may result in a potential Winner not receiving initial Prize notification.

A Prize will be sent only upon verification by Sponsor that all Promotion requirements have been met by a potential Winner. Sponsor may require a potential Winner to prove his/her identity, including proof of address. Examples of identification documents include, but are not limited to, passport, driver's license, or current utility bill. Failure of a potential Winner to comply with the above Prize claim requirements or these Official Rules for any reason, or the return of any Prize notification or Prize as undeliverable, or the determination that a potential Winner is ineligible to receive a Prize, may result in forfeiture of the Prize and selection of an alternate Winner in accordance with these Official Rules. Sponsor is not responsible for any entrant's change of email address, mailing address, telephone number, and/or other contact information.

YOU ARE NOT A WINNER UNTIL YOUR ELIGIBILITY HAS BEEN VERIFIED, AND IT IS DETERMINED THAT YOU HAVE COMPLIED WITH THESE OFFICIAL RULES.

8. **PRIZE AND ODDS.** Sponsor will award a total of four (4) prizes (each, a "**Prize**") throughout the Promotion Period. The Draw Date, Prize Description, and Approximate Retail Value ("**ARV**") (where determinable) for each Prize is described in the Prize List below. Each Prize in the Prize List corresponds directly to a particular Draw Date and if a Winner cannot accept a Prize as specified on the Draw Date, the Prize will be forfeited and awarded to an alternative Winner (time permitting). Actual value may vary depending on variables outside of Sponsor's control. Any difference between stated value and actual value will not be awarded. A Prize is non-transferable and cannot be redeemed for cash. Sponsor reserves the right to substitute a Prize for a different prize of equal or greater value at any time. Taxes on a Prize, if any, are the sole responsibility of the Winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize. Odds of winning depend on the number of eligible entries received.

Prize List		
Draw Date	Prize Description	ARV (\$)
3/28/24	One (1) Chiefs-player autographed mini helmet (specific player to be determined by the Chiefs)	MV
4/10/24	Two (2) tickets to Monster Jam at GEHA Field at Arrowhead Stadium on June 15, 2024	\$60-\$100
4/15/24	A tour of Arrowhead Stadium for four (4) people (on a date to be mutually agreed upon by Winner and Sponsor)	\$150-\$300
5/1/24	One (1) Chiefs-player autographed Jersey (specific player to be determined by the Chiefs)	MV

- 9. DISCLAIMER OF WARRANTY.** EVERYTHING ON SPONSOR’S WEBSITES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. FURTHER, SPONSOR MAKES NO REPRESENTATION THAT MATERIALS ON THEIR WEBSITES RELATING TO THE PROMOTION ARE APPROPRIATE OR AVAILABLE FOR USE AT ALL LOCATIONS AT ALL TIMES. IT IS ENTRANT’S RESPONSIBILITY TO ENSURE THAT ACCESSING SPONSOR’S WEBSITES AND ENTERING THE PROMOTION IS LEGAL AND NOT PROHIBITED BY THE LAWS OF THE JURISDICTION IN WHICH ENTRANT IS A CITIZEN.
- 10. INDEMNIFICATION.** By entering, you agree that Sponsor and its respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and all of their officers, directors, employees, representatives and agents (the “**Promotion Entities**”), are indemnified, released and will be held harmless by you from any and all liability, for any damages, injuries, or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of the Prize or your participation in the Promotion or any Promotion-related activity, in any way.
- 11. LIMITATIONS OF LIABILITY.** The Promotion Entities are not responsible for and are hereby released from liability with respect to: (a) any printing, typographical, mechanical, or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of the Prize; (b) lost, late, illegible, misdirected, or non-delivered entries or emails; (c) any entries submitted in a manner that is not expressly allowed under these Official Rules; (d) for lost, interrupted or unavailable satellite, network, server, Internet Service Provider, website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties; (e) other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information; (f) any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in the Promotion; (g) any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any website; or (h) injury or damage to entrant’s or any other person’s computer related to or resulting from participating in the Promotion or downloading or copying materials from or use of website.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT’S ACCESS TO AND USE OF SPONSOR’S WEBSITES OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID WEBSITES. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO

SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

- 12. GENERAL CONDITIONS.** Each Winner hereby grants (and agrees to confirm such grant in writing promptly upon request) to Sponsor and those acting under Sponsor's authority the right to use the Winner's and Winner's guests' (if any) name(s), photograph(s), likeness(es), voice(s), image(s), statements, and biographical information at any time or times for advertising, trade, publicity, and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of Sponsor in connection with the Promotion, will be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules, and any matters or proceedings shall take place in the State of Missouri. By entering, entrants consent to jurisdiction and venue of the federal, state, and local courts in Jackson County, Missouri.

Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds may be tampering with the entry process or operation of the Promotion or any associated website, may be acting in violation of the terms of an associated website or these Official Rules or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. If, for any reason, the Promotion is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion, and randomly determine a Winner from among all eligible, non-suspect entries received prior to action taken. Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion is unlawful and subject to legal action by Sponsor or its agents. Further, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion or these Official Rules without notice.

- 13. WINNERS' LIST.** The name of the Winners will be available on or about May 8, 2024. To receive the name of the Winners by mail, please mail a self-addressed, stamped envelope to: GEHA Field at Arrowhead 5k Sweepstakes, The University of Kansas Health System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129. The name of the Winners will be sent once verified.