

# Kansas City Chiefs® 2019 30 Prizes in 15 Days Sweepstakes

## Official Rules

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PROMOTION (DEFINED BELOW) IS INTENDED FOR THE UNITED STATES ONLY, AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID IN FLORIDA, NEW YORK, PUERTO RICO AND RHODE ISLAND AND WHERE PROHIBITED. IN THE EVENT THE SWEEPSTAKES IS ENTERED VIA A MOBILE DEVICE, MESSAGE AND DATA CHARGES MAY APPLY.**

1. **SPONSOR.** Kansas City Chiefs Football Club, Inc., a Texas corporation, located at The University of Kansas Health System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129 (“**Sponsor**”).
2. **ELIGIBILITY.** The Kansas City Chiefs® 2019 30 Prizes in 15 Days Sweepstakes (“**Promotion**”) is open to residents of the United States, except where void, who are eighteen (18) years of age or older at time of entry. Promotion is void in Florida, New York, Puerto Rico and Rhode Island, outside the United States and where prohibited by law. Employees of Sponsor and its parent companies, affiliates, subsidiaries, sales representatives, advertising, sales promotion, and judging agencies, and all other service agencies involved with the development, production, implementation, administration, or fulfillment of the Promotion, and members of the immediate families (defined for these Official Rules as spouses, parents, children, siblings, and each of their respective spouses, regardless of where they reside) or individuals living in the same household (whether related or not) of any of the above are not eligible to participate.
3. **PROMOTION PERIOD.** Promotion begins on February 1, 2019 at 10:01 AM CST and ends February 15, 2019 at 11:59PM CST (“**Promotion Period**”). Sponsor’s clock is the official timekeeping device for the Promotion.
4. **HOW TO ENTER.** During the Promotion Period, you may enter this Promotion without purchasing a product or service by sending an email to [fanexperience@chiefs.com](mailto:fanexperience@chiefs.com) that demonstrates your intent to participate in the Promotion. Kansas City Chiefs season ticket members (“**Members**”) who renew their season tickets for the 2019 season will be automatically entered into the Promotion, but may opt out at any time. Members may be solicited by Sponsor using the contact information previously provided to Sponsor to confirm whether such Members wish to participate in the Promotion. No purchase is necessary to enter or claim the Prize, and a purchase will not increase your chances of winning. **Limit: one (1) entry per person/household/email address.** Entries received from any person/household/email address in excess of the stated limitation will be void. All entries must be received with all required elements no later than February 15, 2019 at 11:59 PM CST.

Use of multiple email addresses, phone numbers and/or mailing addresses, identities, registrations and logins, or any other methods and/or the manipulation of such information, for the purpose of obtaining more than the stated number of entries, is prohibited and such persons will be disqualified and all entries will be deemed invalid and Prize won shall be forfeited. Sponsor will not verify receipt of entries. Entries that are late, lost, stolen, undelivered, illegible, damaged, misdirected, mutilated, garbled, incomplete, altered or otherwise irregular, generated by script, macro or other automated or mechanical means, or that contain false information, have been submitted through illicit means or by any means which subvert the entry process, or that do not conform with or satisfy any or all of the conditions set out in these Official Rules will be void. Multiple entrants are not permitted to share the same email address.

5. **DRAW DATE.** Two (2) potential Winners will be randomly selected each day (the “**Draw Date(s)**”) during the Promotion Period from among all eligible entries received prior to February 15, 2019 at 11:59 PM CST. Draw Dates and corresponding Prizes are provided in Section 7 of these Official Rules. Sponsor reserves the right to randomly select another Winner. The random drawing on the Draw Dates will be conducted by Sponsor, whose decisions are final and binding on these Official Rules, conduct, results and all other matters relating to the Promotion. Sponsor shall not enter into any correspondence or discussion of the foregoing.
6. **WINNER NOTIFICATION.** If you are selected as a potential Prize winner (a “**Winner**”), you will be notified within forty-eight (48) hours of the Draw Date in which you were randomly selected. Sponsor will notify you by in-person communication, phone, and/or email and you will be required to respond to the notification within forty-eight (48) hours indicating whether you can accept the Prize. If no response is received within the time allotted, an alternate Winner will be randomly selected (time permitting). Any alternate Winner selected will also be required to respond to the notification within forty-eight (48) hours.

Sponsor is not responsible for suspended or discontinued Internet, wireless, or land-line phone service which may result in a Winner not receiving initial Prize notification. The Winner must execute and return an affidavit of eligibility and liability/publicity release either by email to [fanexperience@chiefs.com](mailto:fanexperience@chiefs.com) or by returning the affidavit by regular mail within seven (7) days of accepting the Prize to: Kansas City Chiefs Fan Experience Department, The University of Kansas Health System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129.

If a Winner is eighteen (18) years of age, but considered a minor in state of residence, the Prize will be awarded to a parent/legal guardian of the Winner who must execute and return any required documents as noted in these Official Rules. The Prize will be sent only upon verification by Sponsor that all Promotion requirements have been met by the Winner. If you are selected as a Winner, Sponsor may require you to prove your identity, including proof of address. Examples of identification documents include, but are not limited to, passport, driver's license, or current utility bill. Failure of a Winner to comply with the above Prize claim requirements or these Official Rules for any reason, or the return of any Prize notification or Prize as undeliverable, or the determination that a Winner is ineligible to receive the Prize, may result in forfeiture of the Prize and selection of an alternate Winner in accordance with these Official Rules. Sponsor is not responsible for any entrant's change of email address, mailing address, telephone number, and/or other contact information.

**YOU ARE NOT A WINNER UNTIL YOUR ELIGIBILITY HAS BEEN VERIFIED, AND IT IS DETERMINED THAT YOU HAVE COMPLIED WITH THESE OFFICIAL RULES.**

7. **PRIZE AND ODDS.** Sponsor will award a total of thirty (30) prizes ("Prize(s)") throughout the Promotion Period. The Draw Date, Prize Description, and Approximate Retail Value ("ARV") (where determinable) for each Prize is described in the Prize List, below. For purposes of clarity, two (2) prizes will be awarded to two (2) Winners pursuant to Section 5 of these Official Rules. Each Prize in the Prize List corresponds directly to a particular Draw Date and if a Winner cannot accept a Prize as specified on the Draw Date, Prize will be forfeited and awarded to an alternate Winner (time permitting). Any difference between stated value and actual value will not be awarded. The Prize is non-transferable and cannot be redeemed for cash. No consolation prizes will be awarded. Odds of winning depend upon the number of eligible entries received. Sponsor reserves the right to substitute the Prize for a prize of equal or greater value at any time.

Prize List		
Draw Date	Prize Description	ARV (\$)
2/1/19	1. A trip for two (2) to the 2020 Pro Bowl that includes airfare, hotel and tickets to the game.	2,500
	2. An autographed Patrick Mahomes football.	MV
2/2/19	1. Two (2) passes to the Founders Club for a select home game during the 2019 season.	300
	2. Two (2) post-game passes to the Locker Room Club at a select home game during the 2019 season.	-
2/3/19	1. An autographed Tyreek Hill jersey.	MV
	2. The opportunity to stand on the field while the players are being introduced during a select 2019 home game.	-
2/4/19	1. A game-day tour of Arrowhead Stadium for you and one (1) guest during the 2019 season.	400
	2. A \$250 gift card that you can use at the Chiefs Pro Shop at Arrowhead Stadium in 2019.	250
2/5/19	1. An autographed Chris Jones football.	MV
	2. Two (2) Scout Investments Club Level Passes for the 2019 season.	-
2/6/19	1. A VIP Experience for you and one (1) guest at the 2019 Chiefs STM Draft Fest.	-
	2. Two (2) tickets to the Chiefs "First Look" Mini Camp in the spring of 2019.	-
2/7/19	1. An autographed helmet signed by Pro Football Hall of Members: Bobby Bell, Jan Stenerud, Willie Lanier, Len Dawson and Emmitt Thomas	MV
	2. Access for two (2) to watch a select OTA practice from the Chiefs 'Practice Porch' overlooking the practice field in Spring 2019.	-
2/8/19	1. A Gold Parking Pass for the 2019 season.	500
	2. A \$250 gift card that you can use at the Chiefs Pro Shop at Arrowhead Stadium in 2019.	250

2/9/19	1. The opportunity for you and one (1) guest to attend the 2019 Chiefs Legends Event	-
	2. Two (2) pregame sideline passes for a 2019 home game.	-
2/10/19	1. An autographed Travis Kelce football.	MV
	2. Valet parking for one (1) vehicle at each Chiefs Home Game during the 2019 season.	600
2/11/19	1. Two (2) post-game passes to the Locker Room Club at a select game during the 2019 season.	-
	2. A VIP Experience for you and one (1) guest at the 2019 Chiefs STM Draft Fest.	-
2/12/19	1. Access for two (2) to watch a select OTA practice from the Chiefs 'Practice Porch' overlooking the practice field in Spring 2019.	-
	2. An autographed Patrick Mahomes jersey.	MV
2/13/19	1. A Gold Parking Pass for the 2019 Season.	500
	2. Two (2) tickets to the Chiefs "First Look" Mini Camp in the spring of 2019.	-
2/14/19	1. Two (2) passes to the Founders Club for a select home game during the 2019 season.	300
	2. Two (2) pregame sideline passes for a select home game during the 2019 season.	-
2/15/19	1. Two (2) tickets to Monster Jam at hosted at Arrowhead Stadium on June 15, 2019.	100
	2. Two (2) tickets to Super Bowl LIV in Miami!	3,500

8. **PRIVACY.** All entries become the property of Sponsor and none will be returned. Please see Sponsor's privacy policy located at <http://www.chiefs.com/privacy-policy.html> for details regarding the use of personal information collected in connection with the Promotion. Any personal data relating to entrants and subject to these Official Rules will not be disclosed to a third party without the individual's prior consent. Personal data relating to entrants will be retained by Sponsor for a reasonable period after the Promotion closes to allow Sponsor to operate the Promotion and other promotional activities in a consistent manner and to deal with any queries on the Promotion, as well as to send information about Sponsor's products to entrants. If you are selected as a Winner, your information may also be included in a publicly-available winners' list.
9. **DISCLAIMER OF WARRANTY.** EVERYTHING ON SPONSOR'S WEBSITE(S) ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. FURTHER, SPONSOR MAKES NO REPRESENTATION THAT MATERIALS ON ITS WEBSITES RELATING TO THE PROMOTION ARE APPROPRIATE OR AVAILABLE FOR USE AT ALL LOCATIONS AT ALL TIMES. IT IS ENTRANT'S RESPONSIBILITY TO ENSURE THAT ACCESSING SPONSOR'S WEBSITE(S) AND ENTERING THE PROMOTION IS LEGAL AND NOT PROHIBITED BY THE LAWS OF THE JURISDICTION IN WHICH ENTRANT IS A CITIZEN.
10. **INDEMNIFICATION.** By entering, you agree that Sponsor and its respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and all of their officers, directors, employees, representatives and agents (the "Promotion Entities"), are indemnified, released and will be held harmless by you from any and all liability, for any damages, injuries, or losses of any kind to person(s), including death, or property, arising directly or indirectly from the acceptance, possession, misuse or use of the Prize or your participation in the Promotion or any Promotion-related activity, in any way.
11. **LIMITATIONS OF LIABILITY.** The Promotion Entities are not responsible for and are hereby released from liability with respect to: (a) any printing, typographical, mechanical, or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of the Prize; (b) lost, late, illegible, misdirected, or non-delivered entries or emails; (c) any entries submitted in a manner that is not expressly allowed under these Official Rules; (d) for lost, interrupted or unavailable satellite, network, server, Internet Service Provider, website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties; (e) other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information; (f) any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in the Promotion; (g) any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any website; or (h) injury or damage to entrant's or any

other person's computer related to or resulting from participating in the Promotion or downloading or copying materials from or use of website.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S ACCESS TO AND USE OF SPONSOR'S WEBSITES OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID WEBSITES. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

- 12. GENERAL CONDITIONS.** Winner grants (and agrees to confirm such grant in writing promptly upon request) to Sponsor and those acting under Sponsor's authority the right to use the Winner's name, photograph, likeness, voice, image, statements, and biographical information at any time or times for advertising, trade, publicity, and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law.

By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of Sponsor in connection with the Promotion, will be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules, and any matters or proceedings shall take place in the State of Missouri. By entering, entrants consent to jurisdiction and venue of the federal, state, and local courts in Jackson County, Missouri.

Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds may be tampering with the entry process or operation of the Promotion or any associated website, may be acting in violation of the terms of an associated website or these Official Rules or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person.

If, for any reason, the Promotion is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion, and randomly determine the Winner from among all eligible, non-suspect entries received prior to action taken. Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion is unlawful and subject to legal action by Sponsor or its agents. Further, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion or these Official Rules without notice.

- 13. WINNERS' LIST.** The name of the Winners will be available on or about February 18, 2019. To receive the name of a Winner by mail, please mail a self-addressed, stamped envelope to: Kansas City Chiefs 2019 30 Prizes in 15 Days Giveaway, The University of Kansas Health System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129. The name of the Winner will be sent once verified.

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