



Kansas City Chiefs® Roster Rush Contest

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE PROMOTION (DEFINED BELOW) IS INTENDED FOR THE UNITED STATES ONLY, AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID IN FLORIDA, NEW YORK, PUERTO RICO, AND WHERE PROHIBITED BY LAW. PARTICIPATION IN THE PROMOTION IS SUBJECT TO THE PROMOTION DETAILS AND TERMS AND CONDITIONS OF THESE OFFICIAL RULES.

- 1. SPONSOR.** Kansas City Chiefs Football Club, Inc., a Texas corporation, located at The University of Kansas Heath System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129 (“**Sponsor**” or “**Chiefs**”). Rival X Inc. provides the platform that supports the Roster Rush game to Chiefs. By entering or participating in the Promotion (defined below), each entrant (defined below) accepts and agrees to be bound by these official Promotion rules (these “**Official Rules**”).
- 2. ELIGIBILITY.** This Kansas City Chiefs® Roster Rush Contest (“**Promotion**”) is open to legal residents of the United States who are eighteen (18) years of age or older at time of entry. Parents/legal guardians may enter on behalf of their minor children. Promotion is void in Florida, New York, Puerto Rico, and where prohibited by law. Employees of Sponsor and its parent companies, affiliates, subsidiaries, sales representatives, advertising, sales promotion, and judging agencies, and all other service agencies involved with the development, production, implementation, administration, or fulfillment of the Promotion, and members of the immediate families (defined for these Official Rules as spouses, parents, children, siblings, and each of their respective spouses, regardless of where they reside) or individuals living in the same household (whether related or not) of any of the above are not eligible to participate.
- 3. PROMOTION PERIOD.** This Promotion begins at 9:00 AM Central Time (“**CT**”) on September 1, 2026, and ends at 11:59 PM CT on January 10, 2027 (“**Promotion Period**”). Sponsor’s clock is the official timekeeping device for the Promotion.
- 4. HOW TO ENTER.** During the Promotion Period, you may enter the Promotion by (i) using a web browser to navigate to chiefsrosterush.com or downloading the Chiefs mobile application from your cell phone device’s applicable application store, (ii) completing the account registration form, including providing all required information, and (iii) participating in the free, season-long fantasy-style game featuring Chiefs players known as “**Roster Rush**” where users predict how Chiefs players will perform each game. You may enter on your behalf or the behalf any minor children of whom you are the parent or legal guardian. By creating an account and participating in Roster Rush, you will be automatically entered into the Promotion. **Limit: One account/entry per email address.**

Entries not completed as described in these Official Rules during the Promotion Period will be void. Entries received in excess of the stated limitation will be void. Use of multiple email addresses, phone numbers and/or mailing addresses, identities, registrations and logins, or any other methods and/or the manipulation of such information, for the purpose of obtaining more than the stated number of entries, is prohibited and such persons will be disqualified and all of their entries will be deemed invalid and any Prize won shall be forfeited. Sponsor will not verify receipt of entries. Entries that are late, lost, stolen, undelivered, illegible, damaged, misdirected, mutilated, garbled, incomplete, altered or otherwise irregular, generated by script, macro or other automated or mechanical means, or that contain false information, have been submitted through illicit means or by any means which subvert the entry process, or that do not conform with or satisfy any or all of the conditions set out in these Official Rules will be void. Multiple entrants are not permitted to share the same email address. As between you and Sponsor, all entries shall become the property of Sponsor upon submission.

In the event of a dispute regarding the identity of an entrant, such entry will be deemed to be made by the authorized account holder of the email address associated with the applicable account. “Authorized account holder” is deemed as the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winners may be required to show proof of being an authorized account holder. Sponsor reserves the right to reject any entries that do not comply with these Official Rules. By entering, you indicate your unconditional

agreement to, and acceptance of, the Chiefs.com Terms of Use, available [here](#), these Official Rules, and Sponsor's decisions, which are final and binding. You cannot win a Prize unless you comply with all requirements in these Official Rules. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents will void all entries submitted by, or associated with, the applicable entrant. By submitting an entry in connection with the Promotion, you hereby agree that Sponsor may contact you regarding your submission.

5. **PRIVACY POLICY.** Please see Sponsor's privacy policy located at <https://www.chiefs.com/privacypolicy/> for details regarding the use of personal information collected in connection with the Promotion.
6. **WINNER DETERMINATION.** There will be five (5) total Winners, each determined by the applicable "**Determination Criteria**" and on the applicable "**Determination Date**" as set forth in the table below. In Roster Rush, entrants will predict how each Chiefs player will perform by selecting statistics for each featured player for the applicable Chiefs 2026 regular season game. Points are awarded in Roster Rush based on the entrant's prediction of player performance compared to the applicable player's performance in each Chiefs 2026 regular season game. Please see Roster Rush for more information on how to earn points.

<u>Winner</u>	<u>Determination Criteria</u>	<u>Determination Date</u>
First Down Winner	Entrant with the most total points on the determination date	October 19, 2026
Second Down Winner	Entrant with the most total points on the determination date	November 27, 2026
Third Down Winner	Entrant with the most total points on the determination date	January 12, 2026
Overall First Place Winner	Entrant with the most total points at the end of the Chiefs 2026 regular season	January 12, 2027
Overall Second Place Winner	Entrant with the second most total points at the end of the Chiefs 2026 regular season	January 12, 2027
Overall Third Place Winner	Entrant with the third most total points at the end of the Chiefs 2026 regular season	January 12, 2027

If there is a tie between any two or more entrants based on the applicable Determination Criteria, the entrant with the earliest account registration will be considered the applicable Winner. If a winner is chosen for one of the mid-season prizes (downs), they are not eligible to win another mid-season prize. In the case this happens, the user in second place or further will be selected as the winner. If a user wins a mid-season prize they are still eligible to win the season-long prizes.

7. **WINNER NOTIFICATION.** Each Winner will be notified on or around the applicable Determination Date that they are a potential Winner by phone and/or email communications and will be required to respond to the notification within twenty-four (24) hours indicating whether they can accept the applicable Prize. If no response is received from the potential Winner within the time allotted, an alternate potential Winner will be determined from based on the applicable Determination Criteria. Any such alternate potential Winner will also be required to respond to the notification within twenty-four (24) hours. Sponsor is not responsible for suspended or discontinued Internet, wireless, or land-line phone service which may result in Finalists not receiving a notification.

The Prize will be sent only upon verification by Sponsor that all Promotion requirements have been met by a potential Winner. Sponsor may require a potential Winner to prove his/her identity, including proof of address. Examples of identification documents include, but are not limited to, passport, driver's license, or current utility

bill. A potential Winner may need to execute and return an affidavit of eligibility and liability/publicity release. The release may be returned by email to fanexperience@chiefs.com prior to receiving the applicable Prize.

Failure of a potential Winner to comply with the above Prize claim requirements or these Official Rules for any reason, or the return of any Prize notification or Prize as undeliverable, or the determination that a potential Winner is ineligible to receive the Prize, may result in forfeiture of the applicable Prize and selection of an alternate Winner in accordance with these Official Rules. Sponsor is not responsible for any entrant's change of email address, mailing address, telephone number, and/or other contact information.

YOU ARE NOT A WINNER UNTIL YOUR ELIGIBILITY HAS BEEN VERIFIED AND IT IS DETERMINED THAT YOU HAVE COMPLIED WITH THESE OFFICIAL RULES.

8. **PRIZE AND ODDS.** Sponsor will award five (5) total prizes (each, a “Prize”) to five (5) verified winners (each, a “Winner”) in connection with the Promotion. Each Winner will receive the Prize that corresponds with their winner designation as set forth in the table below. Approximate retail value (“ARV”) of each Prize is set forth in the table below. Total ARV of all Prizes is \$1,500.00. Actual value may vary depending on variables outside of the Sponsor's control. Any difference between stated value and actual value will not be awarded. Each Prize is non-transferable and cannot be redeemed for cash. Odds of winning depend upon the number of eligible entries received. Sponsor reserves the right to substitute each Prize for a different prize of equal or greater value at any time. Taxes on a Prize, if any, are the sole responsibility of the winner, who is advised to seek independent counsel regarding the tax implications of accepting a Prize.

<u>Winner</u>	<u>Prize Description</u>	<u>Approximate Retail Value</u>
First Down Winner	A Chiefs-branded football signed by Brashard Smith	\$300.00
Second Down Winner	A Chiefs-branded football signed by Nick Bolton	\$300.00
Third Down Winner	A Chiefs-branded football signed by Harrison Butler	\$300.00
Overall First Place Winner	Two (2) tickets to a Chiefs 2027 Season game of Winner's choice	\$500.00
Overall Second Place Winner	\$50 digital pro-shop gift card	\$50.00
Overall Third Place Winner	\$50 digital pro-shop gift card	\$50.00

9. **TRAVEL, ACCOMMODATION, AND EVENT REQUIREMENTS.** If applicable, travel and accommodations are solely the Overall First Place Winner's responsibility. Sponsor is not liable for any missed events or opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay or in the event the Overall First Place Winner and/or guest misses a scheduled airline flight. Ground and air transportation, hotel accommodations, meals, gratuities, trip cancellation insurance, personal purchases and all other expenses not specified herein are solely the Overall First Place Winner's responsibility.

Seating assignments are subject to availability and change at Sponsor's sole discretion. The Overall First Place Winner and guest must abide by all venue policies. Sponsor and/or venue operator reserves the right to revoke full or partial Prize from the Overall First Place Winner or their guest who it and/or venue personnel deem may, in their sole discretion, be intoxicated, be a safety risk, have violated any venue policy or law, and/or may bring Sponsor and/or venue operator into disrepute.

10. **DISCLAIMER OF WARRANTY.** EVERYTHING ON SPONSOR'S WEBSITE(S) ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. FURTHER, SPONSOR MAKES NO REPRESENTATION THAT MATERIALS ON ITS WEBSITES RELATING TO THE PROMOTION ARE APPROPRIATE OR AVAILABLE FOR USE AT ALL LOCATIONS AT ALL TIMES. IT IS ENTRANT'S RESPONSIBILITY TO

ENSURE THAT ACCESSING SPONSOR'S WEBSITE(S) AND ENTERING THE PROMOTION IS LEGAL AND NOT PROHIBITED BY THE LAWS OF THE JURISDICTION IN WHICH ENTRANT IS A CITIZEN.

- 11. INDEMNIFICATION.** By entering, you agree that Sponsor and its respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and all of their officers, directors, employees, representatives and agents (the "**Promotion Entities**"), are indemnified, released and will be held harmless by you from any and all liability, for any damages, injuries, or losses of any kind to person(s), including death, or property, arising directly or indirectly from your entry, and the acceptance, possession, misuse or use of a Prize or your participation in the Promotion or any Promotion-related activity, in any way.
- 12. LIMITATIONS OF LIABILITY.** The Promotion Entities are not responsible for and are hereby released from liability with respect to: (a) any printing, typographical, mechanical, or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of a Prize; (b) lost, late, illegible, misdirected, or non-delivered entries or emails; (c) any entries submitted in a manner that is not expressly allowed under these Official Rules; (d) for lost, interrupted or unavailable satellite, network, server, Internet Service Provider, website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties; (e) other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information; (f) any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in the Promotion; (g) any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any website; or (h) injury or damage to entrant's or any other person's computer related to or resulting from participating in the Promotion or downloading or copying materials from or use of website.

IN NO EVENT WILL THE PROMOTION ENTITIES OR SOCIAL MEDIA ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S ACCESS TO AND USE OF SPONSOR'S WEBSITES OR SOCIAL MEDIA ENTITIES' WEBSITES AND/OR APPLICATIONS OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID WEBSITES AND/OR APPLICATIONS. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

- 13. GENERAL CONDITIONS.** Each Winner grants (and agrees to confirm such grant in writing promptly upon request) to Sponsor and those acting under Sponsor's authority the right to use the Winner's name, photograph, likeness, voice, image, statements, and biographical information at any time or times for advertising, trade, publicity, and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law.

By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of Sponsor in connection with the Promotion, will be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules, and any matters or proceedings shall take place in the State of Missouri. By entering, entrants consent to jurisdiction and venue of the federal, state, and local courts in Jackson County, Missouri.

Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds may be tampering with the entry process or operation of the Promotion or any associated website, may be acting in violation of the terms of an associated website or these Official Rules or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person.

If, for any reason, the Promotion is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion, and determine

the Winner(s) from among all eligible, non-suspect entries received prior to action taken. Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion is unlawful and subject to legal action by Sponsor or its agents. Further, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion or these Official Rules without notice. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. A waiver of any provision(s) of these Official Rules must be in writing, and a waiver in one instance or provision shall not be considered a waiver of any other instance or provision.

- 14. WINNERS' LIST.** The names of the Winner will be available on or about January 25, 2027. To receive the names of the Winners by mail, please mail a self-addressed envelope, stamped to: Kansas City Chiefs Roster Rush Contest, The University of Kansas Health System Training Complex, One Arrowhead Drive, Kansas City, Missouri 64129. The names of the Winners will be sent once verified.

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