



NEWS RELEASE

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Los Angeles Chargers and iHeartMedia Los Angeles Announce Multi-Year Extension of Broadcast & Media Partnership

New For 2020, Chargers Games Will Move to the FM Dial and Air on iHeartMedia's ALT 98.7

The Los Angeles Chargers and iHeartMedia Los Angeles today announced a multi-year extension of their current broadcast and media partnership.

"Following a wonderful three-year relationship with the Spanos family, the front office and the team on the field, iHeartMedia Los Angeles is very excited to extend our multi-platform partnership with the LA Chargers," said Don Martin, Senior Vice President of Sports for iHeartMedia Los Angeles, Premiere Networks and Fox Sports Radio. "2020 will mark a historic season as the Chargers christen their new home at SoFi Stadium, and iHeartMedia Los Angeles looks forward to being the voice that keeps every Chargers fan informed, engaged and connected. Bolt Up!"

New for 2020, Los Angeles Chargers games will officially move to the FM dial and be broadcast on iHeartMedia's ALT 98.7, Los Angeles' New Alternative, complete with a two-hour pregame and one-hour postgame show. Additionally, specially designated regular and post-season games will be simulcast on AM570 LA Sports as part of the partnership extension.

Throughout training camp and the regular and post-season, players, coaches and Chargers personalities will appear in regularly scheduled segments Monday through Friday on AM570 LA Sports. ALT 98.7 will also feature Chargers content during select shows throughout the year while Chargers/iHeartMedia Los Angeles experiential sweepstakes will be promoted across the iHeartMedia family of stations.

"Over the past three years, not only has iHeartMedia Los Angeles been a tremendous partner, they've played an instrumental role in growing the Chargers brand and connecting it with fans across the region," said A.G. Spanos, President of Business Operations for the Los Angeles Chargers. "I'm thrilled to see our partnership expand to both sides of the radio dial and extend beyond the airwaves to marquee events put on by both the Chargers and iHeartMedia. As we move into our new SoFi stadium home and embark upon a new era of Chargers football, having a partner as influential and dedicated as iHeartMedia Los Angeles right there with us is an incredibly exciting proposition."

Off the field, the Chargers will be integrated in, and enjoy cross promotion with, iHeartMedia Los Angeles' tentpole events such as *Jingle Ball* and *Wango Tango*. Similarly, iHeart Media Los Angeles will be integrated in, and enjoy cross promotion with, Chargers games and marquee Chargers events such as the team's annual NFL Draft Party and *Chargers Invitational* golf tournament.

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