

# CARDINALS CHEERLEADERS



**2020 AUDITION INFORMATION PACKET**





# CARDINALS CHEERLEADERS



The Arizona Cardinals Cheerleaders perform at all home games and attend weekly rehearsals in addition to appearing at Community Events, Cardinals Charity Events and Corporate Events throughout the year. The Arizona Cardinals Cheerleaders are recognized for their professionalism, talent and being positive role models in the community. Through their dynamic performances and positive ambassador work, the cheerleaders have established themselves as an integral part of the Cardinals organization.

## AUDITION DATES & LOCATION

Optional Audition Prep Classes: March 5, 12, 19 & 26

6:30pm – 9:00 pm

Dignity Health Arizona Cardinals Practice Center –  
8701 South Hardy Drive, Tempe, AZ 85284

Online Application Deadline: Thursday, April 2, 2020

**Preliminary Auditions:** Saturday, April 4, 2020

**Mandatory check-in:** 9:00 am

**Event start time:** 10:00 am

**Approximate end time:** 5:00 pm

State Farm Stadium – 1 Cardinals Drive, Glendale, AZ 85305

### **Rookie Candidate Interviews**

Sunday, April 5, 2020

**Mandatory check-in:** 9:00 am

**Event start time:** 9:30 am

### **Semi Finals:**

Sunday, April 5, 2020

**Mandatory check-in:** 12:30 pm

**Event start time:** 1:00 pm

**Approximate end time:** 4:00 pm

Semi-Finalists Rookie Candidates will sign up for their Interview time at the conclusion of Preliminary Auditions on Saturday, April 4.

Interviews will be held before semi-final auditions with the Director of Cheerleaders & additional Cardinals personnel.

State Farm Stadium – 1 Cardinals Drive, Glendale, AZ 85305

**Finals:** April 7 & 8, 2020

6:30 – 9:30 pm

Dignity Health Arizona Cardinals Training Center (practice bubble)  
8701 South Hardy Drive, Tempe, AZ 85284

**\*\*All rounds of auditions & prep classes are closed to the public (this includes family and friends).**





# APPLICATION PROCESS

2020 Cardinals Cheerleaders audition registration must be completed online at: [azcardinals.com/auditions](https://azcardinals.com/auditions)

## ONLINE REGISTRATION INCLUDES:

---

- ◆ Application
- ◆ Upload a current headshot
- ◆ \$25 registration fee
- ◆ Print and complete a copy of the waiver to bring with you to check in on March 30

## ELIGIBILITY:

---

- ◆ Must be at least 18 years of age by April 4, 2020
- ◆ Must be a high school graduate or have G.E.D. by June 2020
- ◆ Must be able to attend the entire audition process
- ◆ Must be available for rehearsals Tuesdays and Thursdays, 6:30 – 9:30 pm, April 2020 – March 2021
- ◆ Must be available for a Mini-Camp, May 8-10, 2020
- ◆ Must be able to attend all 2020 Arizona Cardinals home games
- ◆ Must have reliable transportation to rehearsals and events
- ◆ Must show valid Identification
- ◆ Must provide a recent non-returnable headshot and resume 8" x 10"
- ◆ \$25 application fee paid online with registration

## AUDITION ATTIRE

---

- ◆ Crop/half top
- ◆ Shorts/Skirt
- ◆ Dance or athletic shoes
- ◆ Arrive with hair and makeup complete
- ◆ Arrive with layers/warm ups over audition attire

## JUDGING CRITERIA

---

- ◆ Professionalism
- ◆ Personality
- ◆ Personal Appearance
- ◆ Poise
- ◆ Physical Fitness
- ◆ Dance Technique
- ◆ Showmanship
- ◆ Energy

## WHAT TO BRING TO AUDITIONS

---

- ◆ Completed waiver
- ◆ Copy of your professional resume
- ◆ \*Headshot (8" x 10") \*for identification purposes, current hair color/style should match photo
- ◆ Water & Snacks



# AUDITION PROCESS

## PRELIMINARIES – SATURDAY, APRIL 4:

---

- ◆ Auditions will be held at State Farm Stadium, 1 Cardinals Way, Glendale, AZ 85305
- ◆ Parking will be available in the North Preferred Lot and enter the building through the Cardinals Offices. The Offices are located next to the box office, adjacent to Gate 2.
- ◆ Check in will begin at 9:00 am, please bring a copy of your headshot (8" x 10"), resume, I.D and a completed waiver.
- ◆ After check-in, candidates will be escorted to the lower level of the stadium where the remainder of events will be held.
- ◆ Preliminaries will consist of two rounds of competition. Candidates will be taught two dance combinations which will be performed in groups for the judges.
- ◆ If you advance to semi-finals, you will learn a third dance routine at the end of the day. Saturday's events should conclude by 5:00 pm.

## SEMI-FINALS – SUNDAY, APRIL 5:

---

- ◆ Rookie Candidates check in for semi-finalists interviews at 9:00 am – You must have advanced from preliminaries on Saturday. Business Professional Attire.
- ◆ Following interviews, ALL Candidates will check-in at 12:30 pm for the Semi Finals Audition Round at 1:00 pm- warm up and review the routines that were taught on Saturday. Dance Audition Attire.
- ◆ Semi-finalists will introduce themselves to the judges and perform the routines in groups.
- ◆ Upon completion of interviews and routines, we will announce the finalists.

## FINALS:

---

- ◆ Finals will follow the format of Cardinals Cheerleaders rehearsal from 6:30 – 9:30 pm. This includes; warm up, technique, review choreography, perform in small groups, conditioning.
- ◆ There will be a focus on physical fitness, dance technique and the audition routines.

**THE 2020 CARDINALS CHEERLEADERS  
WILL BE ANNOUNCED FRIDAY, APRIL 10TH  
AT [AZCARDINALS.COM](http://AZCARDINALS.COM)**

