



# ARIZONA CARDINALS

## SEASON SCHEDULE

### PRESEASON

THU. AUG. 3	DALLAS <b>COWBOYS</b> +		5:00 PM	SAT. AUG. 19	CHICAGO <b>BEARS</b>		7:00 PM
		TOM BENSON HALL OF FAME STADIUM CANTON, OH		SAT. AUG. 26	ATLANTA <b>FALCONS</b>		4:00 PM
SAT. AUG. 12	OAKLAND <b>RAIDERS</b>		7:00 PM	THU. AUG. 31	DENVER <b>BRONCOS</b>		6:00 PM

### REGULAR SEASON

SUN. SEP. 10	DETROIT <b>LIONS</b>		10:00 AM	SUN. NOV. 5	SAN FRANCISCO <b>49ERS</b> *		2:05 PM
SUN. SEP. 17	INDIANAPOLIS <b>COLTS</b>		10:00 AM	THU. NOV. 9	SEATTLE <b>SEAHAWKS</b> #		6:25 PM
MON. SEP. 25	DALLAS <b>COWBOYS</b> >		5:30 PM	SUN. NOV. 19	HOUSTON <b>TEXANS</b> *		11:00 AM
SUN. OCT. 1	SAN FRANCISCO <b>49ERS</b>		1:05 PM	SUN. NOV. 26	JACKSONVILLE <b>JAGUARS</b> *		2:25 PM
SUN. OCT. 8	PHILADELPHIA <b>EAGLES</b> *		10:00 AM	SUN. DEC. 3	LOS ANGELES <b>RAMS</b> *		2:25 PM
SUN. OCT. 15	TAMPA BAY <b>BUCCANEERS</b> *		1:05 PM	SUN. DEC. 10	TENNESSEE <b>TITANS</b> *		2:05 PM
SUN. OCT. 22	LOS ANGELES <b>RAMS</b>		10:00 AM	SUN. DEC. 17	WASHINGTON <b>REDSKINS</b> *		11:00 AM
		TWICKENHAM STADIUM LONDON, ENGLAND		SUN. DEC. 24	NEW YORK <b>GIANTS</b>		2:25 PM
<b>BYE WEEK SUN. OCT. 29</b>				SUN. DEC. 31	SEATTLE <b>SEAHAWKS</b> *		2:25 PM

All times MST (Arizona) | + NBC > ESPN # NBC, NFL Network and Amazon Prime | \* Subject to flexible scheduling decisions

**FOR TICKET INFORMATION, CALL 602.379.0102 OR VISIT AZCARDINALS.COM/TICKETS**



## TABLE OF CONTENTS

### CARDINALS STAFF

Directory, Cardinals Staff . . . . .	3-4
Bidwill, William V. (Bio) . . . . .	5
Bidwill, Michael J. (Bio) . . . . .	6-8
Minegar, Ron (Bio) . . . . .	9
Keim, Steve (Bio) . . . . .	10-11
Arians, Bruce (Bio) . . . . .	12-15
Coaches, Assistant (Bios) . . . . .	16-42
Personnel/Scouting Staff (Bios) . . . . .	43-51
Athletic Training/Equipment/Video (Bios) . . . . .	52
Staff Photos . . . . .	53-56

### THE PLAYERS

Player Bios, 2017 . . . . .	58-236
-----------------------------	--------

### 2016 IN REVIEW

Final Statistics, 2016 . . . . .	238-239
Defensive Statistics/Summaries 2016 . . . . .	240-242
Starting Lineups, 2016 . . . . .	243
Game-By-Game Offense/Defense, 2016 . . . . .	244-245
Game Summaries, 2016 . . . . .	246-253
Player Participation, 2016 . . . . .	254-255
Miscellaneous Stats, 2016 . . . . .	256

### RECORDS

Rushing Yards, Single-Game Bests . . . . .	258
Passing Yards, Single-Game Bests . . . . .	258-259
Receiving Yards, Single-Game Bests . . . . .	259
Sacks, Single-Game Bests . . . . .	259
Longest Runs . . . . .	260
Longest Pass Plays . . . . .	260
Longest Punts . . . . .	261
Longest Punt Returns . . . . .	261
Longest Kickoff Returns . . . . .	261
Longest Interception Returns . . . . .	261
Longest Fumble Returns . . . . .	261
100-Yard Rushing Games . . . . .	262-263
100-Yard Receiving Games . . . . .	263-265
300-Yard Passing Games . . . . .	266-267
Scoring, Individual Records . . . . .	267-269
Rushing, Individual Records . . . . .	269-270
Passing, Individual Records . . . . .	271-272
Receiving, Individual Records . . . . .	273
Combined Yardage, Individual Records . . . . .	274
Interceptions, Individual Records . . . . .	274
Sacks, Individual Records . . . . .	274-275
Punting, Individual Records . . . . .	275-276
Punt Returns, Individual Records . . . . .	276
Kickoff Returns, Individual Records . . . . .	277
Fumbles, Individual Records . . . . .	278
Longevity, Individual Records . . . . .	278
Biggest Comebacks, Team Records . . . . .	279-281
Scoring, Team Records . . . . .	282
First Downs, Team Records . . . . .	283
Total Yards, Team Records . . . . .	283

Rushing, Team Records . . . . .	283
Passing, Team Records . . . . .	283-284
Interceptions, Team Records . . . . .	284
Penalties, Team Records . . . . .	284
Punting, Team Records . . . . .	284
Punt Returns, Team Records . . . . .	285
Kickoff Returns, Team Records . . . . .	285
Fumbles, Team Records . . . . .	285
Miscellaneous, Team Records . . . . .	285
Cardinals In The Playoffs . . . . .	286
Postseason Records, Individual . . . . .	286-287
Postseason Records, Team . . . . .	287-288
Playoff Game Summaries (1988-present) . . . . .	289-294

### HISTORY

History of Franchise . . . . .	296-300
All-time Roster, Alpha /Numerical . . . . .	301-318
Retired Jerseys . . . . .	319
Annual Results . . . . .	320
All-time Results/Stats, Year-By-Year . . . . .	321-377
Preseason Results, All-Time . . . . .	378-380
Team-By-Team Results . . . . .	381-386
Statistical Leaders, Year-By-Year . . . . .	387-391
Turnover Differentials, Year-By-Year . . . . .	392
Shutouts (Cardinals And Opponents) . . . . .	393
Two-Point Conversions, All-Time . . . . .	394
Defensive/Special Teams Touchdowns, All-Time . . . . .	395-396
Quarterback Information, All-Time . . . . .	397
Prime Time Games/Thanksgiving Games . . . . .	398-399
Hottest/Coldest Games . . . . .	399
Head Coaches, All-Time . . . . .	400
Assistant Coaches, All-Time . . . . .	400-401
Ring Of Honor Inductees . . . . .	402-404
Cardinals In The Hall Of Fame . . . . .	404
Pro Bowl Information . . . . .	405-406
Player Of The Week Selections . . . . .	407
Overtime Games . . . . .	408
Postseason Awards . . . . .	409-411
First-Round Choices, All-Time . . . . .	412
Draft History, All-Time . . . . .	412-416

### MISCELLANEOUS

2017 NFL Schedule, Week-By-Week . . . . .	420-422
Flex Scheduling . . . . .	423
NFL Policy For Retractable Roofs . . . . .	425
Cardinals Charities . . . . .	426-427
Cardinals In The Community . . . . .	428-429
Cardinals on the Internet (Twitter & Facebook) . . . . .	431
About Univ. of Phoenix Stadium . . . . .	432-439
Univ. Of Phoenix Stadium Seating/Parking . . . . .	440-441
Cheerleaders/Big Red . . . . .	443
Broadcasting Information . . . . .	446-447
NFL PR Contacts . . . . .	449
Index . . . . .	451



For information  
on Jim Hart's  
induction into the  
Ring of Honor,  
please see page 51



For information  
on Kurt Warner's  
induction into the  
Hall of Fame,  
please see page 448



## CARDINALS DIRECTORY

### EXECUTIVE STAFF

William V. Bidwill	Chairman and Owner
Michael J. Bidwill	President
Steve Keim	General Manager
Ron Minegar	Executive Vice President/ Chief Operating Officer
Greg Lee	Chief Financial Officer
David Koeninger	General Counsel
Melissa Gaspard	Executive Assistant/Paralegal
Amber Lechuga	Executive Assistant

### COACHING STAFF

Bruce Arians	Head Coach
Tom Moore	Assistant Head Coach/Offense
James Bettcher	Defensive Coordinator
Harold Goodwin	Offensive Coordinator
Amos Jones	Special Teams Coordinator
Terry Allen	Bill Bidwill Fellowship/RB's
Anthony Blevins	Coaching Asst./Asst. Special Teams
Brentson Buckner	Defensive Line
Mike Chiurco	Defensive Asst./Asst. Defensive Backs
Rick Christophel	Tight Ends
Darryl Drake	Wide Receivers
Larry Foote	Inside Linebackers
Kevin Garver	Assistant Wide Receivers
Steve Heiden	Asst. Special Teams/Asst. Tight Ends
Roger Kingdom	Assistant Strength and Conditioning
Freddie Kitchens	Running Backs
Byron Leftwich	Quarterbacks
Buddy Morris	Strength and Conditioning
Anthony Piroli	Assistant Strength and Conditioning
Tom Pratt	Pass Rush Specialist
Nick Rapone	Defensive Backs
Kevin Ross	Cornerbacks
Bob Sanders	Outside Linebackers
Larry Zierlein	Assistant Offensive Line

### FOOTBALL OPERATIONS

Terry McDonough	Vice President, Player Personnel
Mike Disner	Director, Football Administration
Matt Caracciolo	Director, Football Operations
Dru Grigson	Director, College Scouting
Quentin Harris	Director, Pro Scouting
Debbie Pollom	College Scouting Coordinator
Chris Culmer	Western Regional Scout
Luke Palko	Eastern Regional Scout
Zac Canty	Area Scout
John Mancini	Area Scout
John Ritcher	Area Scout
Josh Scobey	Area Scout
Darius Vinnett	Area Scout
Glen Fox	Pro Scout
Alfonza Knight	Scout
Adrian Wilson	Scout
Ryan Gold	Scout
Charlie Adkins	Football Operations Assistant
Nathan DiGregorio	Scouting Assistant
Zach Devlin	Scouting Assistant
Carter Tamblyn	Football Technology Developer
Wesley Goodwin	Assistant to the Head Coach
Stacey Weber	Executive Chef
Lennie Buzinski	Lead Chef
Matt Carvalho	Team Chef
Sarah Jones	Nutrition Services Manager
Jessica Bichler	Nutrition Services Coordinator
Taylor Mogel	Nutrition Services Coordinator

Scott Phillipy	Chief Engineer/Building Operation Manager
Nic Maxson	Maintenance Technician
Jose Silva	Maintenance Technician

### ATHLETIC TRAINING/MEDICAL

Tom Reed	Head Athletic Trainer
Michael Blankenship	Physical Therapist/ Assistant Athletic Trainer
Chad Cook	Assistant Athletic Trainer
Jeff Herndon	Assistant Athletic Trainer
Dr. Wayne Kuhl	Head Team Physician (Internist)
Dr. Jeff Nebelsieck	Team Physician (Internist)
Dr. Gary Waslewski	Lead Team Orthopedist
Dr. Doug Freedberg	Team Physician (Orthopedist)
Dr. Sheldon Martin	Team Physician (Orthopedist)
Dr. Destin Hill	Team Physician (Sports Medicine)
Curtis Maynard, DC	Team Chiropractor
Dr. Randall Porter	Team Neurosurgeon
Dr. Paul Petelin, Jr.	Team Ophthalmologist
Dr. Michael Zacher	Team Dentist
Dan Blackwood, PhD	Neuro-Psychologist
Andrew Chavkin, DC	Chiropractor/Active Release
Brett Fischer	Physical Therapist Consultant
Dr. Rahsaan Lindsey	Psychiatrist
Dr. Jeffrey Drobot	Naturopathic Physician
Erika Sharpe	Sports Nutritionist

### EQUIPMENT

Mark Ahlemeier	Equipment Manager
Steve Christensen	Asst. Equipment Manager
Jeff Schwimmer	Asst. Equipment Manager
Parker Brown	Asst. Equipment Manager

### VIDEO

Jeff Wallo	Video Director
Craig Norgren	Assistant Video Director
Spencer Missioreck	Video Assistant
Stephanie Solis	Video Assistant

### COMMUNITY RELATIONS

Luis Zendejas	Senior Director, Community Relations
Mo Streeby	Manager, Youth Football
Adam Richman	Community Relations/Alumni Program Coordinator
Estelle Moreno	Administrative Assistant

### FINANCE

Teresa Miller	Director, Financial Planning and Analysis
Christine Harms	Controller
Kara Primack	Director, Finance Database Development & Analytics
Emilee Reese	Accounting Manager
Carol Benjamin	Payroll/Hiring & Benefits Administrator
Kaitlyn Drenner	Finance Database & Budget Analyst
Veronica Castro	Senior Accountant
Thedra Dunbar	Accounts Payable
D'Ann Jordan	Executive Assistant
Melissa Anderson	Alumni Benefits Coordinator
Marie Miller	Receptionist

### INFORMATION TECHNOLOGY

Mark Feller	Vice President, Technology
James Novy	Network Server Administrator
Shannon Morrisette	Network Security Administrator
Teresa Le.	Network Administrator
Matthew Montes	IT Specialist



## MEDIA RELATIONS

Mark Dalton . . . . . Senior Vice President, Media Relations  
 Chris Melvin . . . . . Director, Media Relations  
 Mike Helm . . . . . Manager, Media Relations  
 Imani Suber . . . . . Media Relations Coordinator  
 Chase Russell . . . . . Media Relations Coordinator

## OPERATIONS AND MAINTENANCE

Tony Pereira . . . . . Vice President, Stadium Operations  
 Lacey Probst . . . . . Manager, Stadium Operations  
 Andrew Levy . . . . . Turf Manager  
 Adam Jones . . . . . Assistant Turf Manager  
 Tim Johnston . . . . . Assistant Turf Manager  
 Abe Casillas . . . . . Assistant Turf Manager

## PLAYER DEVELOPMENT

Anthony Edwards . . . . . Senior Director, Player Development

## MARKETING

Lisa Manning . . . . . Senior Vice President, Marketing  
 Tim Beach . . . . . Senior Director, Game Entertainment  
 and Special Events  
 Orlando Avila . . . . . Senior Manager, Marketing  
 and Broadcast Services  
 Darren Urban . . . . . Senior Manager, Website  
 Kristina Phippen . . . . . Director, Cardinals Cheerleaders  
 Mike Chavez . . . . . Manager, Creative Services  
 Rolando Cantu . . . . . Manager, International Business Ventures  
 Brandon Naidus . . . . . Manager, Social Media  
 Kalene Romero . . . . . Coordinator, Game Entertainment and  
 Special Events  
 Nick Erikson . . . . . Coordinator, Fan Development and Loyalty  
 Max Eller . . . . . Coordinator, Marketing and Broadcast Services  
 Kyle Odegard . . . . . Website Coordinator  
 Sandy McAfee . . . . . Website Administrator  
 Amy Robinson . . . . . Coordinator, Creative Services

## BROADCASTING

Tim DeLaney . . . . . Vice President, Broadcasting/Digital Content  
 Jim Omohundro . . . . . Senior Manager/Producer, Broadcasting  
 Richard Mendez . . . . . Senior Manager/Producer, Broadcasting  
 Jonathan Hayward . . . . . Senior Producer, Broadcasting  
 Lisa Matthews . . . . . Multimedia Producer/Reporter  
 Dan Nettles . . . . . Broadcast Editor/Coordinator  
 Grant Greeley . . . . . Broadcast Coordinator/Producer  
 Javier Rodriguez . . . . . Bi-lingual Content Producer  
 Dave Pasch . . . . . Radio Play-by-play Announcer  
 Ron Wolfley . . . . . Radio Play-by-play Analyst  
 Gabriel Trujillo . . . . . Spanish Radio Play-by-Play  
 Announcer/Producer  
 Paul Calvisi . . . . . Reporter/Host, Broadcasting

## SCOREBOARD

Michael Conner . . . . . Director, Videoboard and Event Production  
 Shane Gavin . . . . . Event & Systems Engineer  
 Jamie Gillespie . . . . . Event & Systems Audio Engineer  
 Amanda Flanagan . . . . . Production Manager  
 Aaron O'Brien . . . . . Senior Event Producer

## BUSINESS DEVELOPMENT

Steve Ryan . . . . . Senior Vice President, Business Development  
 Mike Iaquina . . . . . Director, Business Development  
 Scott Coleman . . . . . Director, Partner Service & Activation  
 John Misch . . . . . Senior Manager, Business Development  
 Sean Ferretti . . . . . Manager, Business Development  
 Todd Santino . . . . . Manager, Business Development  
 Eric Barkyoub . . . . . Manager, Business Development  
 Elizabeth Yeast . . . . . Senior Manager, Partner  
 Service and Activation  
 Michelle Cole . . . . . Coordinator, Partner Service  
 and Activation  
 Jonathan Hidalgo . . . . . Coordinator, Partner Service  
 and Activation  
 Erica MacKenzie . . . . . Coordinator, Sales and Activation

## BOX OFFICE

Steve Bomar . . . . . Senior Director, Ticketing  
 Ryan Funk . . . . . Box Office Manager  
 Stephanie Lahaie . . . . . Event Creation Specialist  
 Rachel Baderman . . . . . Event Supervisor  
 Lara Wroblewski . . . . . Event Supervisor  
 Kim Cruz . . . . . Ticket Office Representative  
 Lauren Fortney . . . . . Ticket Office Representative  
 Mark Preston . . . . . Ticket Office Representative  
 MacKenzie Sanford . . . . . Ticket Office Representative

## TICKET SALES & SERVICE

Ron Campbell . . . . . Senior Director, Ticket Sales  
 Cari Belanger-Maas . . . . . Director, Premium Services  
 & Guest Relations  
 Joseph Furmanski . . . . . Manager, Group Sales  
 Alex Herrera . . . . . Premium Services Coordinator  
 Ryan Harris . . . . . Account Executive, Ticket Sales  
 Steve Carlson . . . . . Account Executive, Ticket Sales  
 Courtney Cates . . . . . Account Executive, Ticket Sales  
 Daniel Conlon . . . . . Account Executive, Ticket Sales  
 Jeff Orenstein . . . . . Account Executive, Ticket Sales  
 Mathew Schaper . . . . . Account Executive, Ticket Sales  
 Justin Baird . . . . . Account Executive, Ticket Sales  
 Christopher Smith . . . . . Account Executive, Ticket Sales

## SECURITY

Rick Knight . . . . . Vice President, Security

## QUICK REFERENCE



**ARIZONA  
CARDINALS**

**MAILING ADDRESS**  
 P.O. Box #888  
 Phoenix, AZ 85001-0888

**STREET ADDRESS**  
 8701 S. Hardy Drive  
 Tempe, AZ 85284-2800

**UNIVERSITY OF  
PHOENIX STADIUM**  
 One Cardinals Drive  
 Glendale, AZ 85305

### ADMINISTRATIVE OFFICES

Switchboard . . . . . 602/379-0101  
 Administrative FAX . . . . . 602/379-1819  
 Marketing FAX . . . . . 602/379-1772

### TICKETS

Ticket Office . . . . . 602/379-0102  
 800/999-1402  
 Ticket FAX . . . . . 602/379-1773  
 Ticketmaster . . . . . 800/745-3000  
 Ticketmaster Web Site . . . . . www.ticketmaster.com



## WILLIAM V. BIDWILL

### OWNER

William V. Bidwill's association with the Cardinals began as a child ball boy on Chicago's South Side and continues today as owner.

A native of Chicago, Bill Bidwill presides over the oldest continuously-operated professional football franchise. Founded in 1898, the Cardinals join the Chicago Bears as the only two remaining charter members of the National Football League (1920). As his involvement with the team continues through its eighth different decade, the current one has seen the franchise reach unprecedented heights.

Over the last four seasons the Cardinals have won more games (41) than in any other four-year stretch in team history. In 2015, Arizona captured its third NFC West crown after posting a franchise-record 13 wins during the regular season. The Cardinals also earned the first postseason bye in team history in 2015. The Cardinals have gone .500 or better in seven of the last 10 seasons - including four 10-win campaigns during that span - and has sold out all 114 games played at University of Phoenix Stadium since it opened in 2006.

The Cardinals have remained in the Bidwill family since Bill's father, Charles, a prominent Chicago sports figure and member of the Pro Football Hall of Fame, purchased the team in 1932. Charles ran the club until his death in the Cardinals' NFL championship year of 1947. Charles' wife, Violet, then guided the franchise's fortunes for the next 15 years, followed jointly by sons Bill and Charles, Jr. (Stormy). Bill became sole owner in 1972.

Named a Cardinals vice president during his undergraduate days at Georgetown University, Bill Bidwill returned to Chicago from the Navy in 1956 to begin assisting family interests that included football. When the Cardinals moved to St. Louis in 1960, Bidwill returned to the organization on a full-time basis.

Bidwill continues to have a presence at the Cardinals training facility and is a popular fixture at team events, charity functions and football activities. An active supporter of various civic and charitable organizations and endeavors, Bidwill directed the formation of Cardinals Charities, the team's organization dedicated to supporting worthy Arizona causes, shortly after the Cardinals arrived in the state.

While he is well-known for his understated nature and a preference for staying out of the spotlight, Bidwill has been unable to avoid accolades in recent years for his contributions and accomplishments as Cardinals owner.

At the 2010 annual NFL Combine in Indianapolis, Bidwill was honored with the Paul "Tank" Younger Award from the Fritz Pollard Alliance, whose purpose is to promote diversity and equality of job opportunity in the NFL. The Paul "Tank" Younger Award has been presented annually since 2003 for extraordinary contributions towards NFL diversity and previous winners include Tony Dungy, Dan Rooney and Bill Walsh. "When you look back over the years, Mr. Bidwill has a long history of hiring minorities to administrative and authoritative positions," said FPA chairman John Wooten. "He has really helped level the playing field and that is what this award is all about."

Also in February of 2010, Bidwill was inducted into the Sports Faith Hall of Fame in Lake Forest, IL. "(He) was honored as a long-time contributor to the NFL and for his contributions to charity, which he has conducted in a very quiet, very generous manner," said Patrick McCaskey, chairman of the group's advisory board and grandson of Chicago Bears legendary head coach George Halas. Bidwill joined Brian Piccolo, the former Bears running back, Tom Monaghan, founder of Domino's Pizza and former owner of the Detroit Tigers, and John Gagliardi, head coach at St. John's (MN) University and college football's all-time wins leader.

At its December 2010 commencement exercises at Northern Arizona University, Bidwill was awarded an honorary doctor of humane letters degree for "his contributions to the university, his community and his profession."

In May of 2017, Bidwill was selected for induction to the Georgetown Prep Athletic Hall of Fame. A 1949 graduate of the school, Bidwill was a two-sport athlete for the Little Hoyas football and baseball teams. A bruising runner as well as the squad's fastest player, Bidwill led the team in scoring in both his junior and senior seasons.

Bidwill was credited with bringing Super Bowl XXX to Arizona in January of 1996. The region hosted the game again in February of 2008 when Super Bowl XLVII was played at University of Phoenix Stadium. It hosted its third title game in February of 2015 when Super Bowl XLIX was played and resulted in a record economic impact of \$720 million.

Bidwill's wife of nearly 56 years, Nancy, passed away in August of 2016. The couple was married in September of 1960 and celebrated their 50th wedding anniversary in 2010. Bidwill has five children and 10 grandchildren.





## MICHAEL J. BIDWILL

### PRESIDENT

#### NOTE CARDS

- Since Michael Bidwill took over as team president in 2007, the Cardinals have gone .500 or better in seven of 10 seasons (just twice in previous 20 years) and posted four double-digit win seasons (none in previous 20). The team has a 91-77-1 record in 10 seasons under Bidwill, including the postseason.
- Of the Cardinals seven all-time postseason wins, five have come during Bidwill's 10 years as team president. Arizona has played in nine postseason contests since Bidwill took over in 2007. The Cardinals played just seven total playoff games in their entire history prior to his tenure.
- Arizona has appeared in the NFC Championship Game twice during Bidwill's time as president (2008, 2015), including a victory in the 2008 conference title game that led to the franchise's first-ever Super Bowl appearance (Super Bowl XLIII).
- During a nine-day span in January of 2013, Bidwill hired Steve Keim as the team's general manager and Bruce Arians as head coach. The Cardinals 41 wins in the resulting four seasons represent the most in any four-year span in franchise history.
- Oversaw the team's appearance in the groundbreaking Amazon Original series *All or Nothing: A Season with the Arizona Cardinals*.

Produced by NFL Films, the eight-episode series was awarded the Sports Emmy for Outstanding Serialized Sports Documentary in May of 2017.

- In January of 2016, the National Football Foundation (NFF) and College Hall of Fame inducted Bidwill and Arizona Governor Doug Ducey into the NFF Leadership Hall of Fame.
- In December of 2014, Commissioner Roger Goodell tapped Bidwill to chair the league's new Conduct Committee. The committee reviews the league's Personal Conduct Policy at least annually and recommends appropriate changes with advice from outside experts.
- Leading the list of his Cardinals accomplishments is the creation of University of Phoenix Stadium. Since its opening in 2006, the team has sold out all 114 games (preseason and postseason included) played at the venue, which has also hosted a pair of Super Bowls and a Pro Bowl.
- In addition to his role in helping Arizona land Super Bowls XLII and XLIX, Michael was instrumental in getting the 2015 Pro Bowl moved to Arizona. Played a week apart, Super Bowl XLIX and the 2015 Pro Bowl combined to deliver a record economic impact of \$720 million to the region.

The Cardinals have been in the Bidwill family since Pro Football Hall of Famer Charles Bidwill purchased the team in 1933. Charles' son Bill handled day-to-day operations for decades before passing the torch to his son, Michael, who joined the organization in 1996 after practicing law for six years as a federal prosecutor.

**CARDINALS LEADERSHIP:** After initially serving as Vice President/General Counsel, Michael took over as team President in 2007 and his leadership has transformed the franchise. Since '07, the Cardinals have gone .500 or better in seven of 10 seasons (just twice in previous 20 years) and posted four double-digit win seasons (none in previous 20 years), including a franchise-record 13 victories in 2015. The Cardinals victory over the Packers in the Divisional round in 2015 was the seventh postseason win in franchise history. Of those seven wins, five have come during Bidwill's tenure as team president.

The Cardinals won more games in the past four seasons (41) than in any previous four-year span in franchise history. That success has been, in part, due to a pair of hires Bidwill made during a nine-day span in January of 2013. On January 8, he hired Steve Keim as General Manager and nine days later tabbed Bruce Arians as Head Coach. A long-time Cardinals scout, Keim went on to earn NFL Executive of the Year from Pro Football Talk in both 2013 and 2014 and also earned the same honor from the Sporting News in 2014. Arians, meanwhile, has captured a number of the league's most distinguished awards. That includes Associated Press Coach of the Year honors in 2014, marking the second time in three years Arians received that award. Both Keim and Arians had multiple years remaining on their contracts when they were rewarded with extensions from Bidwill in February of 2015.

The Cardinals success under Bidwill has greatly elevated the team's popularity both locally and nationally.



That fact is best measured in the record-setting ratings for Cardinals game broadcasts. Locally, the team established a host of franchise record for the TV broadcasts over the last three seasons. Nationally, the team's exposure is at an all-time high. The Cardinals have played in eight primetime games over the last two seasons, posting a 6-1-1 record in those contests.

Bidwill also oversaw the team's appearance in the groundbreaking Amazon Original series *All or Nothing: A Season with the Arizona Cardinals*, which chronicled the 2015 Cardinals season from the draft through the NFC Championship game. Produced by NFL Films, the eight-episode series was awarded the Sports Emmy for Outstanding Serialized Sports Documentary in May of 2017.

**IF YOU BUILD IT:** Among Michael's most significant accomplishments with the Cardinals was leading the effort that led to the creation of University of Phoenix Stadium. The venue has been a vital factor in the transformation of the Cardinals and a catalyst for the franchise's success. The team has sold out all 114 games played since the opening of the iconic stadium that has welcomed millions of Cardinals fans. The venue has also allowed Arizona to host a pair of Super Bowls, something that would have been impossible previously. After hosting Super Bowl XLII in 2008, the stadium not only staged Super Bowl XLIX in 2015 but also landed the Pro Bowl thanks to Bidwill's lobbying efforts. Super Bowl XLIX and surrounding events delivered an economic impact of \$720 million, the highest for any Super Bowl



on record and the largest for any special event in the state of Arizona.

In addition to Super Bowl XLII, Super Bowl XLIX and the 2015 Pro Bowl, University of Phoenix Stadium also hosted the second-ever College Football Playoff (CFP) National Championship Game in January of 2015 and hosted the Fiesta Bowl (CFP Semi-Final Game) between Clemson and Ohio State in December of 2016. The stadium also served as the home for the NCAA's Men's Basketball Final Four in April of 2017. It was the first Final Four ever held in Arizona and the first held west of Texas since 1995.

Another project undertaken by Bidwill was the \$15 million expansion and renovation of the team's Tempe practice facility. A three-phase project that took over two years to complete, it added over 92,000 square feet to the team's headquarters (including practice bubble and additions to main building).

Among the upgrades and expansions were a stand-alone 78,000 square foot indoor practice bubble, a new full-service kitchen and dining area, an expanded weight room and new player rehab and cardio area that more than doubled the size of the previous weight room, expanded and newly re-designed locker room for players and coaches, an updated athletic training room and doctor's examination room and additional meeting rooms.

"Michael wants to win," head coach Bruce Arians said after the renovations were completed. "It's very evident in just the amount of resources he poured into upgrading our facility."

## ELEVATING A FRANCHISE

Below is a look at the organization's success in the 10 seasons since Michael Bidwill was named team president.

### Cardinals Under Michael Bidwill (2007-Present)

Statistic	Totals	Statistic	Totals
Regular Season Record . . . . .	.86-73-1	Season with .500 Record or Better . . . . .	7
Postseason Record . . . . .	.5-4	Seasons with 9+ Wins . . . . .	5
Overall Record . . . . .	.91-77-1	Seasons with 10+ Wins . . . . .	4
Regular Season Win Pct. . . . .	.541	Best Regular Season Record . . . . .	13-3
Win Pct. - NFL Rank . . . . .	12th	Postseason Berths . . . . .	4
Avg. Wins Per Season (2007-16) . . . . .	8.6	Division Titles . . . . .	3
Regular Season Home Record . . . . .	.53-26-1	Conference Championship Games . . . . .	2
Postseason Home Record . . . . .	.4-0	Super Bowl Appearances . . . . .	1
Overall Home Record (RS+post) . . . . .	.57-26-1	Pro Bowl Selections . . . . .	39
Regular Season Home Win Pct. . . . .	.669	Primetime Games . . . . .	23
Home Win Pct. - NFL Rank . . . . .	.7th		

In the Cardinals entire 73-year playoff history prior to Bidwill's tenure as team president, the team hosted just one postseason game. The Cardinals have an undefeated 4-0 record at home in the postseason under Bidwill.

### Cardinals Home Playoff Results Under Michael Bidwill

Opponent	Game	Result
1/16/16 vs. Green Bay	Div	W, 26-20 (OT)
1/10/10 vs. Green Bay	WC	W, 51-45 (OT)
1/18/09 vs. Philadelphia	Conf	W, 32-25
1/3/09 vs. Atlanta	WC	W, 30-24



## CONTRIBUTIONS TO GREATER PHOENIX:

In addition to his prominent role with the Cardinals, Bidwill has established himself as an influential leader in the greater Phoenix business community where he has been a strong advocate for economic growth and development. From 2008-10, Bidwill served back-to-back terms as Chairman of the Greater Phoenix Economic Council (GPEC). He is a board member of the Greater Phoenix Leadership (GPL), an organization composed of the region's top business and civic leaders. He is also one of 16 members of the Arizona Commerce Authority Board of Directors which the ACA says "unites some of the state's most powerful, proactive officials with its globally recognized leaders of business."

In January of 2016, Bidwill and Arizona Governor Doug Ducey were inducted into the National Football Foundation (NFF) Hall of Fame for their roles in helping shape the economic future of the state. "Governor Ducey and Michael Bidwill share many similar traits, and they have developed a close relationship with the singular goal of making Arizona a better place," said NFF Chairman Archie Manning. "They have formed a powerful public-private partnership, and we are proud to recognize them for their joint leadership and their efforts to unify their state and promote its reputation as a prime place to conduct business with an unmatched quality of life."

In March of 2016, Bidwill was chosen to serve as the Grand Marshal of the 33rd annual St. Patrick's Day parade. The popular parade, considered one of the largest and longest running in Phoenix, is also the Valley's only authentic day-long Irish party. Prior to leading the event, Bidwill received a plaque commemorating the occasion and to help honor the role the Cardinals organization has played in the community.

In May of 2015, Michael was presented with the prestigious Vision Award from the Greater Phoenix Convention & Visitors Bureau, an honor bestowed just three times previously. "Michael has embraced Greater Phoenix's visitor industry and amplified its power. His proven civic guidance and emergence as a leader in the 'new Arizona' have helped our state make monumental strides as a preferred destination for visitors, job growth and future economic success," said Steve Moore, President and CEO of Visit Phoenix. The three previous recipients were Phoenix mayors Skip Rimsza and Phil Gordon and former Suns and Diamondbacks owner Jerry Colangelo.

Bidwill received the 2014 Transformational Leader Award from the Arizona Chamber of Commerce & Industry. In November of 2013, he received the "West Valley Regional Advancement Award" from Western Maricopa Coalition, which cited continued positive impact in that community. Bidwill was selected by the Phoenix Business Journal as one of its 25 "Most Admired CEOs" in 2010.

**NFL LEADERSHIP:** Within the National Football League, Michael's influence has also increased exponentially in recent years. That was best exemplified in December of 2014 when he was selected to

chair the league's new Conduct Committee. Formed to ensure that the league's Personal Conduct Policy remains current and consistent with best practices and evolving legal and social standards, the committee with review that policy at least annually and recommend appropriate changes with advice from outside experts. Bidwill brings unique perspective and experience to the Committee, as he was an Assistant U.S. Attorney with the Department of Justice in Phoenix from 1990-96, specializing in homicide and other violent crime cases.

Michael also chairs the league's Security and Fan Conduct Committee, a group of eight club executives that oversees and develops best security practices for NFL facilities, and has also been a member of the league's Business Ventures Committee since 2007. In December of 2012, he was appointed to the board of the National Football League Foundation which is dedicated to improving the lives of those touched by the game of football – from players at all levels to communities across the country. In March of 2014, the NFL Foundation approved a five-year, \$45 million grant to USA Football to support the growth of youth football. An additional \$25 million from the NFL Foundation has been committed to new health and safety projects over three years. The Foundation also has committed \$1 million in annual grant funding to provide athletic trainers to high schools in underserved areas across the country. He also spoke on a panel at the recent Women's Career Development Symposium in Arizona. In recent years, grants have also been established to support the NFL's annual Crucial Catch initiative in support of Breast Cancer Awareness month, the Salute to Service program in honor of the of the men and women who served and are currently serving in the military, and also to support individual player charitable foundations. In 2015, over 2.5 million individuals were impacted by NFL Foundation grants awarded to individual clubs.

**BACKGROUND:** Bidwill earned a Bachelor of Science degree in Finance from St. Louis University in 1987 and in 1990 earned a law degree from Catholic University of America in Washington, D.C. In May of 2015 – 25 years after his own graduation from the school – Michael delivered the commencement address at Catholic University's School of Law and was also awarded an honorary Doctorate of Humane Letters.

A licensed pilot and flying enthusiast, Bidwill has participated as a volunteer for "Flying Samaritans," a group of volunteers including doctors and other medical personnel who offer free medical clinics in Mexico. Michael additionally is a member of the board for the Pat Tillman Foundation, which carries on the legacy of the former Cardinals safety killed in Afghanistan in 2004. He has also previously served as a member of the Air Force Chief of Staff Civic Leader Program whose membership "comprises respected community leaders (who) provide ideas and feedback to advise the secretary of the Air Force, the Air Force chief of staff and Air Force senior leaders."





## RON MINEGAR

### EXECUTIVE VICE PRESIDENT/CHIEF OPERATING OFFICER

Ron Minegar is beginning his 18th season with the Cardinals after joining the organization from Disney Sports in 2000.

In his role as EVP/COO, the 58-year old Minegar is responsible for developing the club's annual strategic plan and overseeing all aspects of the Cardinals business operations. He oversees the team's Marketing, Business Development, Communications, Broadcast, Ticket Sales, Premium Hospitality, Community Relations, Stadium Operations, International Initiatives and Alumni Programs functions. During his tenure, Cardinals have sold out every game in 11 years at University of Phoenix Stadium and have consistently ranked amongst the elite teams as measured by the NFL's annual "Voice of the Fans" market research study. He also has responsibility for overseeing the club's training camp agreements, concessionaire contracts, ticketing agreements and retail merchandise contracts. Additionally, Minegar was a part of the project team during the design and construction of University of Phoenix Stadium and is the team's primary point of contact with the Arizona Sports and Tourism Authority and the stadium's facility management firm on business and operational issues.

Minegar also serves as Chief Operating Officer of Rojo Hospitality Group LLC, which took over the food and beverage contract at University of Phoenix Stadium in 2010 and is currently focused on expanding operations throughout the Western United States. In addition to serving as the F&B provider at University of Phoenix Stadium, Rojo has provided world-class service for mega-events including Super Bowl, Super Bowl Central, College Football Playoff National Championship Game, Fiesta Bowl, Rose Bowl and Copa America Centenario. Additionally, he serves in the same capacity for Rojo Event Management LLC.

Minegar maintains an active role in the community and serves as a member of the Board of Directors of the Arizona Chamber of Commerce and Industry and is the past Vice Chairman of Marketing for the Board's Executive Committee as well as past Chairman of the Energy Committee. Minegar is a member of the Fiesta Bowl Board of Directors and serves on its Strategic Planning Working Group as well as the Budget & Finance and Charita-

ble Giving Committees. Additionally, he is on the Board of Directors for the Phoenix Final Four Local Organizing Committee and has previously been involved with the Arizona Organizing Committee for the 2016 College Football National Championship Game as well as the Arizona Super Bowl Host Committee.

Prior to joining the Cardinals, Minegar served as Vice President, Sales and Marketing for Anaheim Sports, Inc., a division of the Walt Disney Corporation. Originally hired to direct marketing and sales for the Anaheim Angels, Minegar ultimately assumed the additional responsibility of overseeing the marketing and sales efforts for the Mighty Ducks of Anaheim.

Minegar began his sports career with the La Crosse, WI franchise of the Continental Basketball Association serving as team President and representing the club's ownership on all league issues from 1985 to 1990. He was a two-time "Executive of the Year" recipient in the CBA as a result of the team achieving league attendance records and a CBA championship. From 1991-1995, he served as the Director of Corporate Sales for the Minnesota Timberwolves and the Target Center. Minegar left the Timberwolves to assist in the start-up of the Minnesota Moose, an expansion franchise in the International Hockey League. In his role as Vice President of Business Operations, he developed the organization's overall business and operational plan and oversaw the launch of the wildly popular Moose logo that resulted in record league merchandise and promotional sales. Upon the announcement of the NHL's return to the Twin Cities in 1997, Minegar assisted in the relocation of the IHL franchise to Winnipeg, Manitoba, then became CEO of Diamond Sports Group and was involved in acquisition projects within minor league baseball, basketball and hockey.

He earned a Bachelor of Science degree in Business Administration from the University of Wisconsin- La Crosse in 1981, and in 1984, he earned a master's degree in Business Administration from the Carlson School of Management at the University of Minnesota.

Born in Pittsburgh, PA, Minegar resides in Chandler. He and his wife, Margaret, have two children: daughter, Jenna, and son, Craig.



## STEVE KEIM

**COLLEGE:** North Carolina State

**YEARS NFL/CARDINALS:** 20/19

**HOMETOWN:** Harrisburg, PA

### GENERAL MANAGER

#### NOTE CARDS

- After 14 seasons working within the Cardinals personnel department, Keim was elevated to GM on January 8, 2013.
- During his first four seasons as GM the Cardinals have more wins (41) than they had in any other four-year span in team history. Only New England (50), Denver (46), Seattle (45) and Kansas City (43) have more wins than Arizona during Keim's tenure as GM.
- Arizona and New England are the only teams in the NFL that have ranked in the top-10 on both offense and defense each of the last

two seasons. In 2015, the Cardinals finished the season with the NFL's No. 1 ranked offense for the first time ever. Arizona's No. 2 ranked defense in 2016 was the team's highest dating back to the 1970 merger.

- Named Sporting News 2014 NFL Executive of the Year and earned back-to-back NFL Executive of the Year honors from the editors of Pro Football Talk (2013-14).
- In his first four seasons GM, Keim executed a total of 819 roster moves. That includes a high of 227 moves in 2016 when 32 players missed a combined 159 games due to injury.

Steve Keim was promoted to General Manager on January 8, 2013 after 14 seasons in the Cardinals organization. After the team put together 21 wins during the first two years of his tenure (2013-14), Keim received a contract extension in February of 2015 that will keep him with the team through the 2018 season.

In four seasons since his promotion, the Cardinals have posted a 41-22-1 record and Keim has developed into one of the league's most highly respected GMs. Named the 2014 Sporting News NFL Executive of the Year in a vote of NFL coaches and team executives, Keim also earned back-to-back NFL Executive of the Year honors from the editors of Pro Football Talk (2013-14).

The teams put together by Keim during his time as GM have been some of the most successful in franchise history. In 2014 the team tied the franchise record for wins in a season (11) before setting a new mark in 2015 when the Cardinals won 13 games and earned its first-ever postseason bye. The Cardinals also established team records for total offense, points scored and total TDs during the '15 season.

Arizona and New England are the only teams in the NFL that have ranked in the top-10 on both offense and defense each of the

last two seasons. In 2015, the Cardinals finished the season with the NFL's No. 1 ranked offense for the first time ever. Arizona's No. 2 ranked defense in 2016 was the team's highest dating back to the 1970 merger. The 2015 season marked the first time in 52 years the Cards finished in the top-five in both offense and defense in a single season.

Keim has worked tirelessly to build the Cardinals roster. During his first three seasons as GM (2013-15), Keim made 592 total roster moves and the team posted a 34-14 record during that span. The 2016 season was Keim's busiest yet, as he made 227 total roster moves due to a host of injuries on both sides

of the ball. Arizona had 32 players combine to miss 159 total games last season, including seven of the team's Week 1 starters who ended the year on injured reserve. During his first four seasons as GM, Keim has made 819 roster moves and the team won more games (41) than in any other four-year stretch in its long history.

The 44-year old Keim originally joined Arizona in May, 1999 as a college scout in the east. He was promoted to Director of College Scouting in 2006, Director of Player Personnel in 2008, and then was promoted to Vice President, Player Personnel in May, 2012.





In his tenure with the team, Keim and the Cardinals have been commended for their successful draft classes, especially in recent years. Pro Bowlers Patrick Peterson, Larry Fitzgerald, Tyrann Mathieu, David Johnson and Justin Bethel were acquired through those drafts, as were standouts such as Markus Golden, Deone Bucannon, D.J. Humphries, John Brown and Deone Bucannon.

Another area in which Keim has had particular success in building the roster is through free agency and trades. During each of his first three offseasons as GM, Keim signed a free agent who went on to make the Pro Bowl that season (Mike Iupati, Antonio Cromartie, John Abraham). The Cardinals were the only team in the NFL to accomplish such a feat. Arizona's free agent signings under Keim include: O-linemen Jared Veldheer and Mike Iupati, DT Froste Rucker, QB Drew Stanton, CB Antonio Cromartie and LBs John Abraham and Dwight Freeney. In 2016, Keim's biggest move came when he executed a high-profile trade for Pro Bowl LB Chandler Jones, who went on to register 57 tackles, 15 tackles for loss and 11 sacks during his first season with Arizona. QB Carson Palmer, who has a 35-17-1 record as a starter in Arizona, was acquired by Keim in a trade with the Oakland Raiders in 2013.

Of the 53 players on the Cardinals roster at the end of last season, 49 were acquired by Keim during his time as GM.

Keim attended Red Land High School near Harrisburg, PA and earned a bachelor's degree in Communications from North Carolina State in 1995. A two-time all-Atlantic Coast Conference selection as a guard at N.C. State, Keim started 36 consecutive games at left guard for the Wolfpack. He was named the offensive freshman of the year in 1991 and was the ACC Player of the Week following the team's victory over Maryland in November 1994. During a standout senior season where he was also a captain, Keim was named the N.C. State offensive line MVP and won the Jim Ritcher Award for the highest graded offensive lineman in addition to being named third team All-American from Gameplan magazine.

Keim had a brief stint in pro football as a free agent with the Miami Dolphins (1996) and Edmonton Eskimos (1997) of the Canadian Football League before returning to coach at N.C. State.

He served as assistant strength and conditioning coach at his alma mater for two

years, assisted the recruiting coordinator with evaluations, and served as a liaison to NFL personnel wishing to scout Wolfpack football players.

Keim resides in Chandler, AZ with his wife, Kimberly, daughter Sloane, and sons Carson, Brady and Warner.



## 2017 NATIONAL FOOTBALL LEAGUE CALENDAR

- Aug. 3 – Cardinals vs. Cowboys, Hall of Fame Game, Canton, OH
- Aug. 3-6 – Hall of Fame Weekend, Canton, OH
- Aug. 12 – Cardinals preseason home opener vs. Oakland
- Sept. 2 – Roster cutdown to a maximum of 53 players
- Sept. 3 – Teams may establish Practice Squad of 10 players
- Sept. 7-11 – Kickoff 2017 weekend
- Sept. 10 – Cardinals at Lions (Regular Season Opener)
- Dec. 31 – Cardinals at Seahawks (Regular Season Finale)
- Jan. 28, 2018 – Pro Bowl, Camping World Stadium Orlando (ESPN)
- Feb. 4, 2018 – Super Bowl LII, U.S. Bank Stadium, Minnesota (NBC)
- Feb. 27, 2018 – NFL Combine begins, Lucas Oil Stadium, Indianapolis, IN
- Mar. 14, 2018 – The 2017 League Year and Free Agency begins
- Apr. 26-28, 2018 – NFL Draft (site TBD)



### UPCOMING SUPER BOWLS

February 3, 2019	Super Bowl LIII	Atlanta
February 2020	Super Bowl LIV	South Florida
February 2021	Super Bowl LV	Tampa



## BRUCE ARIANS

**COLLEGE:** Virginia Tech

**HOMETOWN:** York, PA

**YEARS NFL/CARDINALS:** 25/5

**DOB:** October 3, 1952 in Paterson, NJ

### HEAD COACH

### NOTE CARDS

- Became an NFL head coach for the first time when hired by Arizona on January 17, 2013.
- Named the Associated Press Coach of the Year after leading the Cardinals to an 11-5 record and a berth in the postseason in 2014. It marked the second time in three years Arians was awarded NFL Coach of the Year honors (Indianapolis, 2012) and he became the first coach in NFL history to be named Coach of the Year multiple times in a three-year span with multiple teams.
- Ranks third in Cardinals history with 41 wins as head coach. His 41 wins are the most by any head coach in franchise history over a four-year span.
- Has compiled a 50-25-1 record serving as a head coach; he was 9-3 as an interim head coach with Indianapolis in 2012 and is 41-22-1 in four seasons with the Cardinals. Only three NFL head coaches have more wins in their last 76 games: Bill Belichick (60), Pete Carroll (54) and Mike McCarthy (51).
- Under Arians, the Cardinals tied the then-franchise record with 11 wins in 2014 before establishing a new franchise record for wins (13) in 2015.
- In 2015, the Cardinals won the NFC West for the first time since 2009, had their first-ever postseason bye and advanced to the NFC Championship for the second time in team history.
- Arizona established a franchise single-season record with seven road wins during the 2015 season. In 2014 Arizona finished the regular season with a 7-1 record at home, the most home wins for the franchise in a season since 1925 (11).
- In August of 2016 was selected by Commissioner Roger Goodell to serve on the NFL's Competition Committee, which annually reviews rules proposals and makes recommendations for changes to current rules.
- In February of 2016, was honored with the "Game Ball Award" from the Fritz Pollard Alliance in recognition of the Cardinals success on the field and Arians' commitment to extending opportunities to minorities in the NFL. In April of '16, received the Voice of Women Award from the Arizona Foundation for Women in recognition of his advocacy for needy children and his no-tolerance policy for domestic violence.
- Arians came to AZ with 20 years of experience as an NFL assistant coach with five different teams: Indianapolis (2012; 1998-2000), Pittsburgh (2004-11), Cleveland (2001-03), New Orleans (1996), and Kansas City (1989-92).
- At the age of 30, was named head coach at Temple University and spent six seasons (1983-88) there. Also worked as an assistant coach at the collegiate level for 10 seasons with Virginia Tech (1977), Mississippi State (1978-80; 1993-95), and Alabama (1981-82; 1997).

Bruce Arians was named Arizona's head coach on January 17, 2013 when he signed a four-year contract with a team option for a fifth. After earning 2014 NFL Coach of the Year honors for the second time (2012 with Indianapolis) in three years, Arians received a contract extension in February of 2015 that will keep him with the team through the 2018 season.

**ARIZONA:** During his first four seasons with the Cardinals, Arians has led the team to a 41-22-1 record. Following a 10-6 campaign during his first season at the helm in 2013, Arians led the team to an 11-5 mark and an appearance in the postseason in 2014 on his way to being named the Associated Press Coach of the Year for the second time in three seasons (Indianapolis, 2012). In 2015 Arians led the Cardinals to a franchise single-season record 13 wins on their way to their first NFC West title since 2009, their first-ever postseason bye and an appearance in the NFC Championship Game.

The Cardinals have more wins during Arians' tenure (41) than they had in any four-year span in franchise history. Only four teams - New England (50), Denver (46), Seattle (45) and Kansas City (43) have more wins than Arizona in the last four seasons.

Arians' 41 wins represent the third-most in franchise history, and he needs just nine wins to pass Ken Whisenhunt (49) for the franchise all-time record.

In the last two seasons the Cardinals have posted the #1 (489 in 2015) and #4 (418 in 2016) single-season point totals in franchise history. Arizona has also ranked in the top-10 in both offense and defense in each of the last two seasons, joining New England as the only teams in the NFL to accomplish that feat.

In 2015, the Cardinals won their first division title since 2009 after setting a franchise record with 13 wins in the regular season. Arizona secured a first round bye in the postseason for the first time in team history and won the seventh playoff game in franchise history (26-20 vs. Green Bay in the Divisional round) en route to its second ever NFC Championship Game appearance. The Cardinals finished the regular season with the No. 1 ranked offense in the NFL for the first time in franchise history and established franchise single-season records for points (489), TDs (59), total net yards (6,533) and first downs (373). Arizona also established franchise records for road wins (7) and points on the road (262) in 2015.

In 2014, the Cardinals tied the then-franchise record for wins in a season (11) and earned the team's first postseason berth since 2009 despite 21 different players missing a combined 109 games due to injury, including 14 games by QBs Carson Palmer and Drew Stanton. In a sign of the Cardinals resilience under Arians that season, the Cardinals set a franchise record and tied the Pittsburgh Steelers for the NFL lead with nine come-from-behind victories.



During his first season with the Cardinals in 2013, the team finished with a 10-6 record after winning seven of its final nine games. Arizona doubled its win total from 2012 and the five-win improvement equaled the best single-season turnaround in team history in a 16-game season. Among all-time Cardinals coaches, only Norm Barry (11 in 1925) had more wins in his first season than Arians. Offensively, the team's overall league ranking improved from 32nd to 12th while the defense went from 12th to 6th and finished No. 1 against the run. The 1,351 rushing yards allowed were the fewest ever by a Cardinals team in a 16-game season.

**INDIANAPOLIS:** Arians came to AZ after one season with the Colts. In addition to offensive coordinator, he served 12 games as interim head coach while Chuck Pagano was treated for leukemia. Arians was selected as the 2012 AP NFL Coach of the Year after leading the Colts to a 9-3 record and a playoff berth while tying the NFL record for most wins ever by an interim coach.

Indy's nine-win improvement (2-14 to 11-5) matched the third-largest single-season turnaround in NFL history. The Colts went through the 2012 season without consecutive losses and were 9-1 in games decided by one score or less.

Arians helped the Colts rank 10th in the NFL (362.4 ypg) in total offense and 7th in passing (258 ypg) and featured rookies that combined for 3,108 yards rushing and receiving, the most of any team since the 1970 AFL-NFL merger according to STATS LLC. The Colts completed 65 passes of 20 yards or more that season, ranking third in the NFL (Detroit-67, New Orleans-66).

## CARDS UNDER ARIANS

- His 41 wins are more than any head coach in Cardinals history through any four-year span and only four teams - New England (50), Denver (46), Seattle (45) and Kansas City (43) - have more wins than Arizona in the last four seasons.
- In 2014 became just the second coach in franchise history (Don Coryell, 1974) to be named the Associated Press Coach of the Year.
- In 2015 Arians led the Cards to their first division title since 2009, their first-ever postseason bye and their second-ever appearance in the NFC Championship Game.
- In the last two seasons the Cardinals have posted the #1 (489 in 2015) and #4 (418 in 2016) single-season point totals in franchise history.
- In 2015 the Cardinals had the #1 offense in the NFL for the first time in franchise history. Arizona has ranked in the top-10 in both offense and defense in each of the last two seasons.

Rookie QB Andrew Luck, the first overall selection in the 2012 draft, made the Pro Bowl and set NFL rookie single-season records for the most passing yards (4,374), most attempts (627) and 300-yard passing games (six). He also set the NFL single-game rookie record for most passing yards (433, 11/4 vs. Miami). Luck finished third on the NFL's rookie list for TD passes (23) and set the franchise record for rushing TDs by a quarterback (five). His passer rating of 76.5 also was a franchise rookie record. He led the Colts on seven game-winning drives in the fourth quarter or OT, the most by a rookie QB since the 1970 merger.

## WINNING RESULTS

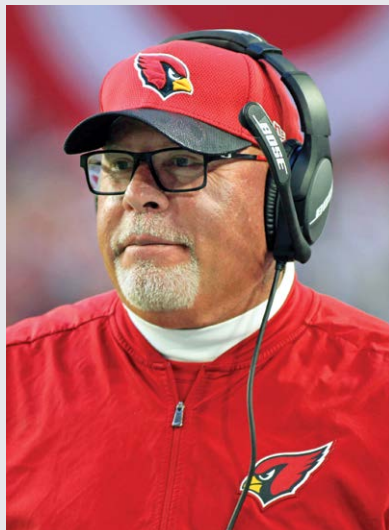
The victory over the Los Angeles Rams in the 2016 season finale was **Bruce Arians'** 41st win as head coach in Arizona. He sits alone in third place on the franchise all-time wins list.

Arians needs just one more win to tie 2017 Hall of Fame finalist Don Coryell (42) for second place on the franchise all-time wins list.

Franchise History - Wins by Head Coach		
Rnk	Coach (Years)	Wins
1	Ken Whisenhunt (2007-12)	49
2	Don Coryell (1973-77)	42
<b>3</b>	<b>Bruce Arians (2013-16)</b>	<b>41</b>
4	Jim Hanifan (1980-85)	39
5t	Charley Winner (1966-70)	35
5t	Jimmy Conzelman (1940-42, 46-48)	35

The win in the finale at Los Angeles also marked the Cardinals 18th road win under Arians. His 18 road wins are tied for third-most in team history. Arizona has an 18-14 record on the road under Arians.

Franchise Record - Road Wins By Head Coach		
Rnk	Coach	Wins
1t	Don Coryell	19
1t	Jimmy Conzelman	19
<b>3t</b>	<b>Bruce Arians</b>	<b>18</b>
3t	Jim Hanifan	18
5	Wally Lemm	16



### ARIANS IN 76 GAMES AS HEAD COACH

Arians is 19 games over .500 as the Cardinals head coach (41-22-1) in the regular season. Including his 9-3 record as an interim head coach with Indy in 2012, he is 25 games over .500 as an NFL head coach (50-25-1). Among active head coaches, only Bill Belichick (60), Pete Carroll (54) and Mike McCarthy (51) have more wins than Arians (50) in his last 76 games.

### NFL Head Coaches In Their Last 76 Games

W-L	Coach (Team)
60-16	Bill Belichick (New England)
54-21-1	Pete Carroll (Seattle)
51-24-1	Mike McCarthy (Green Bay)

W-L	Coach (Team)
<b>50-25-1</b>	<b>Bruce Arians (Arizona/Indianapolis)</b>
45-29-2	Marvin Lewis (Cincinnati)
45-31	John Fox (Chicago/Denver)



## INCREDIBLE INTERIM IN INDY

- Named the 2012 AP NFL Coach of the Year after serving 12 games as Indy's interim head coach while Chuck Pagano was treated for leukemia.
- Was named both "Coach of the Year" and "Assistant Coach of the Year" by Pro Football Weekly & the Pro Football Writers of America, becoming the first individual to win the awards in the same year.
- Arians and Pagano shared "Coach of the Year" honors from the Maxwell Club in Philadelphia and were named "AFC Coach of the Year" at the NFL 101 Awards in Kansas City.



- Led the Colts to a 9-3 record in his 12 games and helped Indianapolis clinch a playoff berth while tying the NFL record for most wins ever by an interim coach.
- Led the Colts to a 9-3 record in his 12 games and helped Indianapolis clinch a playoff berth while tying the NFL record for most wins ever by an interim coach.
- Indy's nine-win improvement from 2011 (2-14 to 11-5) matched the third-largest single-season turnaround in NFL history.
- Rookie QB Andrew Luck set an NFL rookie record with 4,374 passing yards en route to a Pro Bowl selection.

**PITTSBURGH:** Prior to Indy, Arians spent eight seasons with the Steelers, five as offensive coordinator (2007-2011) and three as wide receivers coach (2004-2006). During his tenure as offensive coordinator, the Steelers had a 55-25 record, tying the Packers for the second-best mark in the NFL in that span. Pittsburgh won three AFC North Division titles, two AFC Championships and earned a victory in Super Bowl XLIII over the Cardinals. Arians was also part of the Steelers Super Bowl XL win as the team's wide receivers coach.

Arians was instrumental in the development of Steelers quarterback Ben Roethlisberger, helping him become the second-youngest quarterback to win two Super Bowls (26 years, 336 days). In 2007, Roethlisberger was selected to his first Pro Bowl and broke Terry Bradshaw's team record for touchdown passes in a season (32). Roethlisberger also finished that season with a team-record passer rating of 104.1.

In 2009, the Steelers offense became the first in team history to boast a 4,000-yard passer (Roethlisberger), two 1,000-yard receivers (Santonio Holmes, Hines Ward) and a 1,000-yard rusher (Rashard Mendenhall) in the same season. The team also broke franchise records for passing first downs (210) and passes completed (351).

Arians also helped Ward develop into one of the top receivers in the game. In his eight seasons with Arians, Ward was selected to the 2004 Pro Bowl and was named Super Bowl XL MVP after finishing with 123 receiving yards and a touchdown. Ward also became the Steelers all-time

leader in receptions, receiving yards and TDs. In 2010, Ward became the first receiver in Steelers history and fifth in NFL history to reach 11,000 career receiving yards.

In his first season in Pittsburgh (2007), Arians helped the Steelers rank third in the NFL in rushing (2,168 yards) and running back Willie Parker finished fourth in the league with 1,316 rushing yards that season and was selected to the Pro Bowl.

**MORE NFL COACHING CAREER:** Prior to joining the Steelers, Arians spent three seasons (2001-2003) as offensive coordinator for the Cleveland Browns. In 2002 under his guidance, the Browns scored their most points (344) since 1987 and also improved in virtually every major offensive category.

In his first of what would be two stints with the Colts, Arians spent 1998-2000 as the team's quarterback coach, working under offensive coordinator Tom Moore. Arians tutored Peyton Manning in his first three seasons in the league and helped him earn Pro Bowl nods in his second and third seasons (1999-2000). In 2000, Manning set then team single-season records for passing yards (4,413), completions (357), 300-yard games (5), and touchdown passes (33). The 33 TD passes broke the mark established by Johnny Unitas in 1959.

Arians' first job in the NFL was with Kansas City as the team's running backs coach for four seasons (1989-92). With the Chiefs, Arians tutored running back Christian Okoye, who was selected to two Pro Bowls (1989, 1991).

## COACH OF THE YEAR

**Bruce Arians** was named the Associated Press 2014 NFL Coach of the Year after leading the Cardinals to an 11-5 record and a berth in the postseason.

It marked the second time in three years Arians was awarded NFL Coach of the Year honors (Indianapolis, 2012) and he became the first coach in NFL history to be named Coach of the Year multiple times in a three-year span with multiple teams.

Arians is one of 12 coaches in NFL history to win the award multiple times and the sixth to be honored with multiple teams. He is also one of just six coaches in NFL history to earn AP Coach of the Year honors twice in a three-year span.

### Multiple Coach of the Year Award Winners

#### COY Coach (Teams and Years)

- 4 **Don Shula** (1972 Miami, 1968, 1967\*, 1964 Baltimore)
- 3 **Bill Belichick** (2010, 2007, 2003 New England)
- 3 **Chuck Knox** (1984 Seattle, 1980 Buffalo, 1973 LA Rams)
- 2 **Bruce Arians** (2014 Arizona, 2012 Indianapolis)
- 2 **Ron Rivera** (2015, 2013 Carolina)
- 2 **Dan Reeves** (1998 Atlanta, 1993 NY Giants)
- 2 **Bill Parcells** (1994 New England, 1986 NY Giants)

#### COY Coach (Teams and Years)

- 2 **Mike Ditka** (1988, 1985 Chicago)
- 2 **Joe Gibbs** (1983, 1982 Washington)
- 2 **George Allen** (1971 Washington, 1967\* LA Rams)
- 2 **George Halas** (1965, 1963 Chicago)
- 2 **Allie Sherman** (1962, 1961 NY Giants)

\*1967 co-winners Shula and Allen

+Coaches in bold have won with multiple teams

In 2012, Arians was named NFL Coach of the Year after serving 12 games as the Colts interim head coach while Chuck Pagano was treated for leukemia. He led the Colts to a 9-3 record and a playoff berth while tying the NFL record for the most wins ever by an interim coach.

### Recent AP NFL Coach of the Year Winners

Year	Coach (Team)
2016	Jason Garrett (Dallas)
2015	Ron Rivera (Carolina)
2014	<b>Bruce Arians (Arizona)</b>

Year	Coach (Team)
2013	Ron Rivera (Carolina)
2012	<b>Bruce Arians (Indianapolis)</b>
2011	Jim Harbaugh (San Francisco)



Okoye led the league in both rushing attempts (370) and rushing yards (1,480) during the 1989 season and also rushed for 1,031 yards in 1991. Arians spent the '96 season in New Orleans as the Saints tight ends coach.

**COLLEGE COACHING CAREER:** Arians began his coaching career in 1975 as a graduate assistant at his alma mater Virginia Tech and then was elevated to running backs coach. From 1978-80, he coached RBs and WRs at Mississippi State before moving within the SEC to Alabama where he worked under legendary coach Paul "Bear" Bryant. He coached Crimson Tide running backs for two seasons (1981-82) before becoming one of the youngest head coaches in Division I history when Temple University hired him in 1983 at the age of 30. He spent six seasons (1983-88) coaching the Owls but was let go following the

1988 season. Eight stops and two-plus decades later he became a head coach again when he earned the job in Arizona in 2013.

**PERSONAL:** As a collegiate quarterback at Virginia Tech (1972-74) Arians was voted the team's MVP as a senior. He finished his college career with 78 completions on 174 attempts for 1,270 yards, six touchdowns and eight interceptions in addition to rushing for 539 yards and 14 touchdowns on 135 carries. Arians set a school single-season record for rushing TDs by a QB with 11 in 1974.

A native of Paterson, NJ, Arians grew up in York, PA where he met his wife, Christine. The couple has two children - son, Jake, and daughter, Kristi Anne - as well as a granddaughter, Presley and a grandson, Aiden.

## BRUCE ARIANS COACHING BREAKDOWN

Year	School/Team	Position
1975-76	Virginia Tech	Graduate Assistant
1977	Virginia Tech	Running Backs
1978-80	Mississippi State	Running Backs/Wide Receivers
1981-82	Alabama	Running Backs
1983-88	Temple	Head Coach
1989-92	Kansas City Chiefs	Running Backs
1993-95	Mississippi State	Offensive Coordinator
1996	New Orleans Saints	Tight Ends
1997	Alabama	Offensive Coordinator
1998-2000	Indianapolis Colts	Quarterbacks
2001-03	Cleveland Browns	Offensive Coordinator
2004-11	Pittsburgh Steelers	Offensive Coordinator/Wide Receivers
2012	Indianapolis Colts	Offensive Coordinator/Interim Head Coach
2013-	ARIZONA CARDINALS	HEAD COACH

## CARDINALS IN THE COMMUNITY

In 2013, **Bruce and Christine Arians** created the Arians Family Foundation (AFF) with the goal of helping to prevent the abuse and neglect of children. Through her work as a family-law attorney, Christine has worked with Court Appointed Special Advocates (CASA) to help ensure that children involved in the court system as a result of abuse or neglect by their families received the help they need. With the motto "A Voice For Children," Bruce and Christine carry on the work they both hold so close to their hearts—helping provide a future for children to live where they feel safe and loved.

During its first year, the foundation developed a number of cornerstone events, including the annual Georgia Celebrity Golf Classic. The inaugural event was held in June of 2013 at Great Waters Gold Club in Reynolds Plantation, GA. This past June marked the fifth year of the event when it was held at the Oconee Golf Course in Reynolds Plantation.



In March of 2017, Arians was featured on local billboards and in a television ad campaign for CASA. The ads were in support of Arians' "Red Flag Challenge" initiative, which aimed to recruit at least 100 new CASA volunteers in the state of Arizona.

In April of '14, the AFF held its "Superhero Walk-Run" at Kiwanis Park in Tempe, AZ. Participants were encouraged to dress up as their favorite superhero for a 5K fun run and walk to benefit CASA and the child welfare system in Arizona. In November of '13, the AFF hosted the "Putt Putt 4 Purpose Celebrity Golf Challenge" at Golfland in Mesa, AZ, in which Cardinals coaches, players, and others played rounds of putt putt golf to help support the foundation.

The AFF has also benefited through the sales of Arians inspired t-shirts and hats. The "Coach" t-shirt is all red with a graphic of Arians' signature look designed by Arizona company State Forty Eight. For every "Coach" t-shirt sold, \$5 is donated to the AFF. New Era has also helped support the AFF through sales of an Arians inspired signature hat that fans can buy with a portion of the proceeds benefiting the foundation. In 2016, the AFF and New Era launched the sale of a new derby hat through a partnership with Just Sports Sporting Goods store.

For more information about the Arians Family Foundation, please visit <http://www.ariansfamilyfoundation.com/>



ARIANS FAMILY FOUNDATION



## TOM MOORE

**COLLEGE:** Iowa

**HOMETOWN:** Owatonna, MN

**YEARS NFL/CARDINALS:** 39/5

**DOB:** November 7, 1938

### ASSISTANT HEAD COACH/OFFENSE

#### NOTE CARDS

- Joined the Cardinals on 1/21/13 when he became Arizona's assistant head coach/offense.
- Enters his 39th season as an NFL assistant. Only Tennessee's Dick LeBeau (45th season) has more experience among active NFL coaches.
- Combined with 13 years of coaching experience at the collegiate level and one year in the World Football League, Moore enters his 53rd year of coaching in 2017.
- One of three individuals (Dick LeBeau and Dante Scarnecchia) who were honored with the Paul "Dr. Z" Zimmerman Award by the Professional Football Writers of America (PFWA) in 2015. The award is given for lifetime achievement as an assistant coach in the NFL.
- During Moore's 38 seasons in the NFL, his teams have earned 24 postseason appearances, 15 division titles and four Super Bowl appearances (three wins).
- Has coached Hall of Famers Lynn Swann, John Stallworth, Terry Bradshaw, Franco Harris, Mike Webster, Barry Sanders, Marshall Faulk, Randall McDaniel, Cris Carter and Marvin Harrison, and has worked under Hall of Fame coaches Chuck Noll and Tony Dungy.
- Under his guidance, a total of 26 different NFL players have earned a combined 67 Pro Bowl selections.
- During his time as an offensive coordinator in the NFL, his players led the league in rushing yards (3x), receiving yards (3x), passing yards (2x), yards from scrimmage (2x), receptions (3x), receiving TDs (once), passing TDs (3x) and passer rating (3x).
- Arizona had the #1 offense in the NFL in 2015 for the first time in franchise history and set team single-season records for points (489), TDs (59), TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237).
- Coached Peyton Manning for 13 seasons (1998-2010), helping him set Colts franchise records with 54,828 passing yards, 399 touchdowns and 4,682 completions (which all ranked in the top-five in league history) and set an NFL record with four of his five MVP Awards (2003-04, 2008-09).
- RB's David Johnson (15 games in 2016) and Edgerin James (13 games in 2005) are the only two players in NFL history to have at least 13 consecutive games to start a season with 100+ yards from scrimmage, and Moore coach both of them.
- Only four times in NFL history has a team had two players record 100+ receptions in a single season. Moore served as the offensive coordinator for two of those teams—Indianapolis, 2009 (Reggie Wayne, 100; Dallas Clark 100) and Detroit, 1995 (Herman Moore, 123; Brett Perriman, 108).
- His 1999 unit had Manning with 4,135 yards, James with 1,553 yards and wide receiver Marvin Harrison with 1,663 yards, marking only the second NFL offense ever with 4,000-1,500-1,500 performers. The only other team to do that was Detroit in 1995 and their offensive coordinator was Tom Moore.
- In May of 2014, was inducted into the Pennsylvania Sports Hall of Fame (Western Chapter) in recognition of his 13 seasons as an assistant coach with the Pittsburgh Steelers.

One of the league's most experienced assistant coaches, Tom Moore enters his 39th NFL season and fifth in Arizona after he joined the team as assistant head coach/offense on 1/21/13. With a career that dates back to 1961 at his alma mater, the University of Iowa, Moore enters his 53rd season as a coach in 2017.

Moore came to Arizona in 2013 after spending the 2011 season as an offensive consultant with the NY Jets and the final five weeks of the 2012 campaign in the same capacity with the Tennessee Titans.

Arizona finished the 2016 season with 418 points, the fourth-best total in team history, while having the #9 ranked offense in the NFL. It was the second straight

season the Cardinals had a top-10 offense. RB David Johnson set franchise records and led the NFL with 2,118 scrimmage yards (1,239 rushing, 879 receiving) and 20 touchdowns while being selected to his first Pro Bowl and being named first-team All-Pro. WR Larry Fitzgerald was selected to his team record 10th Pro Bowl after leading the NFL with 107 receptions (1,023 yards), the second time he led the league in receptions (2005). Fitzgerald became the first player in NFL history to lead the league in receptions at least 11 years apart. It was his fourth career 100-catch season, tied for the fourth most in NFL history, and his eighth 1,000-yard receiving season, the most in franchise history.





In 2015, the Cardinals had the top-ranked offense in the NFL for the first time in franchise history and established single-season records for points (489), TDs (59), TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237). QB Carson Palmer set franchise records with 4,671 passing yards, 35 TD passes and a 104.6 QB rating and was named to the Pro Bowl. Fitzgerald had a team-record 109 receptions and was selected to his ninth Pro Bowl while Johnson set a Cardinals rookie record with 13 TDs while totaling 1,636 all-purpose yards.

In 2014, Palmer became the first Cardinals quarterback to win each of his first six starts in a season since Jim Hart (7) in 1974. In his first season in Arizona in 2013, Palmer threw for 4,274 yards, becoming the first player in NFL history to throw for 4,000+ yards with three different teams.

From 1998-2010, Moore helped coordinate a record-breaking offense in Indianapolis that was among the NFL's most prolific attacks. After 12 seasons as the offensive coordinator (1998-09), Moore served as the team's senior offensive assistant in 2010. During those 13 seasons, the Colts offense ranked among the NFL's top five in nine different seasons, five times it led the league in third down conversions, eight times it ranked in the NFL's top three in scoring and seven times it ranked first in fewest sacks allowed. The passing attack ranked in the top five 11 times and never finished lower than sixth during that span. The Colts produced the 10 highest net yardage seasonal totals in club history and topped 5,000 total yards in a franchise-record 13 straight seasons. The club set a franchise seasonal record with 429 points in 2000, then bested the mark in 2003 (447) and again in 2004 (522). Indianapolis amassed 400+ points in 10 of the 13 seasons Moore was with the team. The club scored 522 points in 2004, then the fifth-highest seasonal total in NFL history, while the Colts set a club single-season mark with 66 touchdowns. They had a 4,000-yard passer and a 1,000-yard rusher and receiver in the same season seven times (1999-2001, 03-04, 06-07), becoming the first team in NFL history to accomplish the feat in three consecutive seasons (1999-01). Under Moore's watch, nine different offensive players combined for 37 total Pro Bowl selections.

Moore arrived in Indianapolis the same season as Peyton Manning (1998), and under his tutelage Manning went on to earn 11 Pro Bowl selections, six first-team All-Pro nods and became one of the greatest quarterbacks in NFL history. In their 13 years together, Manning set Colts franchise records with 54,828 passing yards, 399 TDs, 4,682 completions (which all ranked in the top five in league history) and won an NFL-record four of his five career MVP Awards (2003-04, 2008-09). He is the only player to have 3,000+ yards and 25+ TD passes in his first 13 seasons, and he led the NFL in passing yards twice, in passing TDs three times and in passer rating three times. He started the first 208 regular season games of his career, the most in NFL history by any player, and became the only player in the Super Bowl era with 11 double-digit victory seasons and the only player with nine straight seasons with 10+ starting wins.

He threw for 4,000+ yards an NFL-record 11 times and tied Dan Marino's NFL record with 63 300-yard

passing performances. In 2004, Manning posted one of the greatest seasons in NFL history by a quarterback, throwing for 4,557 yards and establishing then-NFL records with 49 TD passes and a 121.1 passer rating. During his time with Moore in Indianapolis, Manning produced the 13 best seasons in franchise history in completions and yards, the 12 best seasons in attempts, 12 of the 13 best seasons in completion percentage and 13 of the 15 best seasons in TD passes.

Also during Moore's tenure with the Colts, WR's Marvin Harrison and Reggie Wayne became the two most prolific pass catchers in team history and one of the most formidable tandems in the NFL. Harrison went to eight straight Pro Bowls (1999-06), surpassing 80 receptions and 1,100 yards in all eight of those seasons, including an NFL single-season record 143 catches in 2002 and was inducted into the Pro Football Hall of Fame in 2016. Wayne, who joined the Colts as the team's first round pick in 2001, developed into one of the NFL's best WRs with seven straight seasons of 75+ catches and 1,000 receiving yards from 2004-10 and was selected to five straight Pro Bowls (2006-10). Moore also coached RB Edgerrin James from 1999-2005, as James set Colts franchise records with 9,226 yards, 64 rushing TDs and 49 100-yard games on his way to four Pro Bowl selections (1999-2000, 2004-05). He was a finalist for the Pro Football Hall of Fame in 2015 and 2016. James and Harrison topped 100 yards in their respective categories in the same game 22 times, the most by any tandem in NFL history. In 2000, Manning (passing yards) and James (rushing yards) led the NFL in their respective categories, marking only the second time in NFL history (1937, Washington QB Sammy Baugh and RB Cliff Battles) one team had the passing and rushing champion. Manning (11), Harrison (8), Wayne (5), Jeff Saturday (5) and James (4) earned multiple Pro Bowl bids during Moore's tenure. James also won two NFL rushing titles (1999, 2000).

Moore entered the NFL coaching ranks with the Pittsburgh Steelers in 1977 where he coached for 13 seasons. In that span, Moore coached wide receivers (1977-82) before assuming the role of offensive coordinator and quarterbacks coach (1983-89). He helped the Steelers to victories in Super Bowl XIII (35-31 over Dallas) and Super Bowl XIV (31-19 over Rams). During his six seasons as wide receivers coach in Pittsburgh, Moore coached future Hall of Famers Lynn Swann and John Stallworth, both of whom earned multiple Pro Bowl selections under Moore. As offensive coordinator, Moore also helped tutor future Hall of Famers including Terry Bradshaw, Franco Harris and center Mike Webster, who went to the Pro Bowl five times during Moore's tenure. In seven seasons at the helm of the Pittsburgh offense, the team piled up over 5,000 yards in four different seasons.

Following his tenure in Pittsburgh, Moore joined the Minnesota Vikings (1990-93), serving as assistant head coach/quarterbacks (1990), assistant head coach/offensive coordinator (1991) and wide receivers coach (1992-93). It was under Moore's guidance that future Hall of Famer Cris Carter earned his first Pro Bowl selection in 1993 after setting then-career marks for receptions (86) and receiving yards (1,071). He then joined Detroit as quarterbacks coach (1994) before being promoted to offensive coordinator



(1995-96). During that three-year span, Barry Sanders ran for nearly 5,000 yards (5.2 yard avg.). In 1995, Detroit led the NFL in total offense (6,113 yards) and became the first NFL team to have two receivers post 100+ receptions (Herman Moore, 123; Brett Perriman, 108). The 3,174 combined yards by Moore and Perriman set an NFL single-season record for receiving yards by a tandem. Herman Moore posted career-highs in receptions (123), receiving yards (1,686) and receiving TDs (14). Following his tenure in Detroit, Moore spent one season in New Orleans as the Saints running backs coach (1997).

He began his coaching career at his alma mater, Iowa, serving as the freshmen coach (1961-62). Following a two-year stint serving in the United States Army (1963-64) where he coached a division team in Korea and the post team at Fort Benning, GA, Moore worked as offensive backfield coach at Dayton from 1965-68.

He then was the offensive coordinator at Wake Forest (1969) and offensive backfield coach at

Georgia Tech (1970-71) before coaching quarterbacks at the University of Minnesota (1972-73). Following one season (1974) in the World Football League with the New York Stars working with quarterbacks and wide receivers, Moore returned to the University of Minnesota as offensive coordinator (1975-76).

After earning All-American honors as a quarterback at Rochester (MN) High School, Moore played at Iowa (1957-60), winning a Big 10 title in 1958 and earning a share of another in 1960. He earned a bachelor's degree in History at Iowa and a master's degree in Guidance Counseling at Dayton. In 2005, Moore was inducted into the Rochester, Minnesota Sports Hall of Fame. In May of 2014, he was inducted into the Pennsylvania Sports Hall of Fame (Western Chapter) in recognition of his 13 seasons as an assistant coach with the Pittsburgh Steelers.

Moore and his wife Emily, have two children, daughter, Terry, and son, Dan.

## TOM MOORE COACHING BREAKDOWN

Year	School/Team	Position
1961-62	University of Iowa	Freshmen Coach
1965-68	University of Dayton	Offensive Backfield/Wide Receivers
1969	Wake Forest	Offensive Coordinator
1970-71	Georgia Tech	Offensive Backfield
1972-73	University of Minnesota	Offensive Coordinator
1974	New York Stars (WFL)	Offensive Assistant
1975-76	University of Minnesota	Offensive Coordinator
1977-89	Pittsburgh Steelers	Wide Receivers/QBs/Offensive Coordinator
1990-93	Minnesota Vikings	Assistant Head Coach/Offensive Coordinator/ Quarterbacks/Wide Receivers
1994-96	Detroit Lions	Offensive Coordinator/Quarterbacks
1997	New Orleans Saints	Running Backs
1998-2010	Indianapolis Colts	Offensive Coordinator/Sr. Offensive Assistant
2013-	ARIZONA CARDINALS	ASSISTANT HEAD COACH/OFFENSE

## CARDINALS HOST SECOND ANNUAL HIGH SCHOOL FOOTBALL COACHES CLINIC

Head coach **Bruce Arians** along with members of his coaching staff hosted the second annual "Arizona Cardinals High School Football Coaches Clinic" fueled by Gatorade in April at the team's Tempe Training Facility.



### COACHES CLINIC

Arians and assistants from his staff – including coordinators Harold Goodwin (offense), James Bettcher (defense) and Amos Jones (special teams) – participated in the free clinic to discuss the team's coaching philosophies during a full day of film and classroom study with 125 coaches from 80 high schools throughout the state of Arizona.

Following opening remarks from Arians, the morning session went over coaching philosophies on all levels of defense, including the defensive line, linebackers and the secondary. Following lunch, there was a presentation to the high school coaches by Dr. Javier Cardenas of the Barrow Neurological Institute. Cardenas is one of the nation's foremost experts on the diagnosis and treatment of concussions and other forms of brain injuries. The afternoon session focused on offense and special teams, with discussions on offensive line play and quarterback development along with breakdowns of the wide receiver, running back and tight end position groups.



## JAMES BETTCHER

**COLLEGE:** University of St. Francis (IN)  
**HOMETOWN:** Lakeville, IN

**YEARS NFL/CARDINALS:** 6/5  
**DOB:** May 27, 1978

### DEFENSIVE COORDINATOR

#### NOTECARDS

- Promoted to Cardinals defensive coordinator on 2/4/15 after spending the previous two seasons coaching Arizona's outside linebackers.
- The Cardinals finished last season with the NFL's #2 ranked defense after having the #5 ranked defense in Bettcher's first season as defensive coordinator in 2015. It is the first time in team history the Cardinals have gone consecutive seasons with one of the league's top-five defenses. The #2 ranking in 2016 is the top defensive ranking in franchise history.
- The Cardinals led the NFL with 48 sacks last season, the third-highest total in team history. Arizona had two players (Markus Golden-12.5, Chandler Jones-11) with double-digit sacks in a single season for just the third time in team history (1983-84).
- In the last two seasons (2015-16) the Arizona defense scored nine TDs (6 INT, 3 Fumble). Only Kansas City (11) had more defensive TDs in that span.
- In 2015, the Cardinals defense finished ranked #5 in the NFL while also forcing 33 takeaways, the second-best total in the NFL.
- First worked with Colts head coach Chuck Pagano as a defensive assistant at the University of North Carolina when Pagano was the defensive coordinator and Butch Davis was the head coach.
- Away from the field, Bettcher has made an impact in the Phoenix community when he and his wife, Erica, were given the Lifesaver Award in April of 2017 from the City of Chandler Fire, Health and Medical for their quick actions to free a child trapped under a car.

James Bettcher enters his fifth season with the Cardinals and third as defensive coordinator after he was promoted on 2/4/15. He spent his first two seasons with the Cardinals coaching outside linebackers after originally joining the staff on 2/5/13. The 39-year old Bettcher is in his sixth season in the NFL after coaching the Colts outside linebackers in 2012.

In Bettcher's first two seasons as defensive coordinator, he led Arizona's defense to a top-five ranking in consecutive seasons for the first time in team history. The Cardinals #2 ranked defense in 2016 is the team's highest defensive ranking in franchise history. That followed up Arizona's #5 defense ranking in 2015.

Arizona led the NFL with 48 sacks in 2016, the third-highest total in team history. OLB's Markus Golden (12.5) and Chandler Jones (11) each had double-digit sacks, marking just the third time in team history (1983-84) the Cardinals had multiple players with double-digit sacks in a season. Golden's 12.5 sacks are the most sacks by a LB in team history. DT Calais Campbell led the defensive line with eight sacks, his team-record seventh career season with at least six sacks. CB Patrick Peterson was selected to his sixth consecutive Pro Bowl selection and fifth straight selection at cornerback while Jones was selected as an alternate.

During Bettcher's first season as defensive coordinator in 2015, the Cardinals ranked second in the NFL with 33 total takeaways and tied Kansas City for the league lead with six defensive TDs. Arizona also

ranked sixth in run defense (91.3 ypg) and seventh in points allowed per game (19.6) that season. Peterson, Campbell and S Tyrann Mathieu were selected to the Pro Bowl and Peterson and Mathieu were both named first-team All-Pro. Arizona ranked sixth in run defense (91.3 ypg) and seventh in points allowed per game (19.6).

As outside linebackers coach in 2014, Bettcher tutored OLB Alex Okafor who had a team-leading eight sacks in just 13 games. Arizona's defense allowed just 18.7 points per game, the fifth-lowest average in the league, while allowing 20 points or fewer in an NFL-high 13 games. The Cardinals defense allowed just 299 points, the first time the team has allowed fewer than 300 points in a season since 1994 (267).

In his first season in Arizona in 2013, Bettcher helped a Cardinals defense that had 47 sacks, while finishing with the NFL's #6 ranked defense and the league's top-ranked run defense (84.4 yards per game). The Cardinals allowed the fewest rushing yards in team history for a 16-game season (1,351). OLB John Abraham was selected to his fifth career Pro Bowl, and first as a linebacker, after he led the team with 11.5 sacks in 2013.

In 2012, Bettcher worked as the special assistant to Colts head coach Chuck Pagano and 2012 NFL Coach of the Year Bruce Arians, who served as interim head coach for 12 games while Pagano was receiving treatment for leukemia. Bettcher worked with the Colts outside linebackers, helping Robert



Mathis get selected to his first Pro Bowl at OLB and his fifth selection overall. The Colts improved from 2-14 in 2011 to 11-5 in 2012, tied for the third-largest turnaround in NFL history and earned a Wild Card berth in the AFC playoffs.

Prior to joining the Colts, Bettcher spent nine years in the college coaching ranks. In 2011, he served as linebackers coach/special teams coordinator at New Hampshire, and he coached the NCAA FCS leading tackler and 2011 Buck Buchanan Award Winner (FCS National Defensive Player of the Year) Matt Evans. He also helped the Wildcats rank in the top 20 nationally in both punt return and punt coverage.

Bettcher coached defensive ends and special teams at Ball State in 2010, where he helped tutor Robert Eddins who led the team in sacks and earned All-MAC honors. From 2007-2009, Bettcher worked as a defensive assistant/defensive graduate assistant at the University of North Carolina, coaching linebackers and special teams and helped the 2009 team finish sixth in the nation in overall defense. At UNC, Bettcher worked with future NFL Pro Bowler Robert Quinn in addition to LB's Bruce Carter and Quinton Coples. In 2006, he was a defensive graduate assistant at Bowling Green State University,

working with the secondary and special teams units.

His coaching career began at his alma mater, the University of St. Francis (IN) from 2003-05 as special teams coordinator and defensive line coach. He also worked with the strength and conditioning staff and was the head track coach (2003-04). During his stint at St. Francis, the Cougars made three trips to the NAIA playoffs, including two national championship game appearances.

During his playing career at St. Francis as an offensive lineman, Bettcher was a three-time NAIA All-America Scholar, a three-time Mid-States Football Association Scholar, a two-time NAIA Coaches All-America choice and a two-time Don Hansen's All-America selection. He earned all-conference honors three times and was the recipient of the Silver Helmet Award for leadership, coachability and performance on the field in 2002. Bettcher was also a five-time track All-America choice for the Cougars, where he placed second in the shot put at the 2001 NAIA Championships.

Bettcher, a native of Lakeville, IN, was inducted into the University of St. Francis Hall of Fame in 2012. He and his wife, Erica, have a son, Colton and a daughter, Addison.

## JAMES BETTCHER COACHING BREAKDOWN

Year	School/Team	Position
2003-05	University of St. Francis	Special Teams Coordinator/Defensive Line
2006	Bowling Green	Defensive Graduate Assistant
2007-09	University of North Carolina	Defensive Graduate Assistant/Defensive Assistant
2010	Ball State	Defensive Ends/Special Teams
2011	University of New Hampshire	Linebackers/Special Teams Coordinator
2012	Indianapolis Colts	Special Asst. to the Head Coach/Outside Linebackers
2013-14	<b>ARIZONA CARDINALS</b>	<b>OUTSIDE LINEBACKERS</b>
2015-	<b>ARIZONA CARDINALS</b>	<b>DEFENSIVE COORDINATOR</b>

## JAMES BETTCHER AND FAMILY RECEIVE THE CITY OF CHANDLER'S LIFE SAVER AWARD

Along with his wife, **Erica**, Cardinals Defensive Coordinator **James Bettcher** received the City of Chandler's Life Saver Award after helping free a boy trapped under a vehicle in February.

Tauren Meadows, Jr. was riding his bike to school when he was struck and run over by a car, becoming trapped beneath the vehicle. Needing immediate attention, the Meadows received aid from the Bettchers and another bystander. While James and the bystander used a carjack to free the boy, Erica remained by his side, keeping him calm throughout the rescue.

"We really had a great 911 operator that directed us, everything to do and things to check on the young man," James Bettcher said after receiving the honor. "Our first responders, our medical service personnel, our firefighters – those men and women behind the scenes who run two things on a daily basis: to keep us safe and to protect us. That's really, for me, that's what it all represented, and for me, that's what it's really about."





# HAROLD GOODWIN

**COLLEGE:** Michigan

**HOMETOWN:** Columbia, SC

**YEARS NFL/CARDINALS:** 14/5

**DOB:** November 14, 1973

## OFFENSIVE COORDINATOR

### NOTE CARDS

- Named Cardinals offensive coordinator on 1/21/13 after working as the Indianapolis Colts offensive line coach in 2012.
- The 2017 season will be the 11th consecutive season Goodwin has worked under Cardinals head coach Bruce Arians after previous assignments with Pittsburgh (2007-11) and Indianapolis (2012).
- Arizona finished the 2016 season with 418 points, the fourth-best total in team history, while having the #9 ranked offense in the NFL. It is the second straight season the Cardinals had a top-10 offense.
- Last season, RB David Johnson ran behind the Cardinals offensive line and set franchise records and led the NFL with 2,118 scrimmage yards (1,239 rushing, 879 receiving) and 20 TDs, including a team-record 16 rushing TDs. He was also selected to his first Pro Bowl and was named first-team All-Pro.
- The Cardinals had the top ranked offense in the NFL in 2015 for the first time in franchise history and set team single-season records for points (489), TDs (59), TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237).
- During his first season with the Cardinals, Arizona's offense—ranked 32nd overall in 2012—improved 20 spots to 12th overall in 2013.
- Played collegiately at Michigan on the offensive line (1992-94) before beginning his coaching career with the Wolverines as a student assistant (1995-96) and a graduate assistant in 1997.

Harold Goodwin enters his fifth season with the Cardinals as offensive coordinator after he joined the team on 1/21/13. He came to the Cardinals in 2013 after working one season as the offensive line coach with the Indianapolis Colts (2012) and five seasons (2007-11) as an offensive assistant with the Pittsburgh Steelers.

The Cardinals offense has come full circle in Goodwin's tenure as coordinator. The NFL's 32nd ranked unit the year prior to his arrival (2012), the Cardinals finished the 2015 season with the league's top-ranked offense for the first time in franchise history.

Arizona finished the 2016 season with 418 points, the fourth-best total in team history, while having the #9 ranked offense in the NFL. It is the second straight season the Cardinals had a top-10 offense. RB David Johnson set franchise records and led the NFL with 2,118 scrimmage yards (1,239 rushing, 879 receiving) and 20 touchdowns while being selected to his first Pro Bowl and being named first-team All-Pro. WR Larry Fitzgerald was selected to his team record 10th Pro Bowl after leading the NFL with 107 receptions (1,023 yards), the second time he led the league in receptions (2005). Fitzgerald became the first player in NFL history to lead the league in receptions at least 11 years apart. It was his fourth career 100-catch season, tied for the fourth most in NFL history and his eighth 1,000-yard receiving season, the most in franchise history.

In 2015, Arizona established single-season records for points (489), TDs (59), TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237). QB Carson Palmer set franchise records with 4,671 passing yards, 35 TD passes and a 104.6 QB rating and was named to the Pro Bowl. Fitzgerald had a team record 109 receptions and was selected to his ninth Pro Bowl while Johnson set a Cardinals rookie record with 13 TDs while totaling 1,636 all-purpose yards. The offen-

sive line only gave up 27 sacks on 562 pass attempts, the fourth-fewest in the NFL. Arizona ranked 8th in the NFL in 2015 rushing (119.8 avg. per game) and had 16 rushing TDs after finishing 31st in 2014 with just six rushing TDs.

In 2014, Palmer became the first Cardinals QB in 40 years to win each of his first six starts in a season before suffering a knee injury. Arizona went on to win 11 games for the first time since 1975 despite four different quarterbacks seeing action under center. In his first season in Arizona in 2013, Goodwin helped lead a Cardinals offense that was #12 ranked in the NFL, totaling 379 points and collecting 5,542 net yards of offense. Palmer threw for a then career-high 4,274 yards and Fitzgerald earned his eighth career Pro Bowl selection after having a team-high 10 TDs.

As offensive line coach with the Colts in 2012, Goodwin helped Indy's offense finish 10th in the NFL (362.4 ypg) and featured rookies that combined for 3,108 yards rushing and receiving, the most of any team since the 1970 AFL-NFL merger according to STATS, LLC. Rookie QB Andrew Luck threw for the most passing yards (4,374) by a rookie in NFL history and had an NFL rookie record six 300-yard passing games. He also led the Colts on seven game-winning drives in the fourth quarter or OT, the most by a rookie QB since the 1970 merger. Indy's nine-win improvement from 2011 (2-14 to 11-5) matched the third-largest single-season turnaround in NFL history.

With the Steelers as an offensive assistant, Goodwin worked with the offensive line, which consistently produced one of the NFL's top rushing attacks. During his tenure in Pittsburgh, the Steelers averaged 118.5 rushing yards per game. The Steelers won Super Bowl XLIII and advanced to Super Bowl XLV. In 2010, Goodwin assisted in the development of rookie C Maurkice Pouncey, who started all 16 regular season games,



earned a trip to the Pro Bowl and was named to The Sporting News and PFW/PFWA All-Rookie teams. Pouncey was the first Steelers rookie to start his first NFL game since Marvel Smith in 2000. He earned Pro Bowl selections in both of his seasons working with Goodwin.

Goodwin got his start in the NFL with the Chicago Bears, spending three seasons as assistant offensive line coach (2004-2006). During that span the Bears ranked 10th in the NFL averaging 117.5 rushing yards per game. While coaching the Bears, he faced off against his brother, Jonathan, in the 2006 NFC Championship Game against the Saints.

Prior to joining the Bears, Goodwin was the offensive line coach at Central Michigan from 2000-2003, where he worked with future pros Eric Ghiaciuc and Adam Kieft. Goodwin also served as assistant head coach in 2003. He began his coaching career at Eastern Michigan (1998) working with tight ends and offensive tackles before coaching the offensive line in 1999. A native of

Columbia, SC, Goodwin was a guard at Michigan (1992-1994) and played two seasons (1993-94) before a knee injury ended his career.

Following his playing days, Goodwin stayed in Ann Arbor and spent two years (1995-96) as a student assistant before serving as a graduate assistant with the Wolverines in 1997 when Michigan won the national title. During that time, he worked with an offensive line which featured future seven-time Pro Bowler Steve Hutchinson, along with 2001 first round pick Jeff Backus and 1999 second-round selection Jon Jansen.

Goodwin's brother, Jonathan, is a former center in the NFL who played with the San Francisco 49ers, New York Jets and New Orleans Saints where he was selected to the Pro Bowl in 2010. Harold graduated from Michigan in 1996 with a bachelor's degree in Sports Management/Communications. He and his wife, Monica, have three children, daughters Kylee and Miya, and a son, Bryson.

## HAROLD GOODWIN COACHING BREAKDOWN

Year	School/Team	Position
1995-97	University of Michigan	Graduate Assistant/Student Assistant
1998-99	Eastern Michigan	Tight Ends/Offensive Tackles/Offensive Line
2000-02	Central Michigan	Offensive Line
2003	Central Michigan	Assistant Head Coach/Offensive Line
2004-06	Chicago Bears	Assistant Offensive Line
2007-11	Pittsburgh Steelers	Offensive Assistant
2012	Indianapolis Colts	Offensive Line
2013-	ARIZONA CARDINALS	OFFENSIVE COORDINATOR



## AMOS JONES

**COLLEGE:** Alabama

**HOMETOWN:** Aliceville, AL

**YEARS NFL/CARDINALS:** 11/5

**DOB:** December 31, 1959

## SPECIAL TEAMS COORDINATOR

### NOTE CARDS

- Hired as special teams coordinator on 2/5/13 after spending six seasons in Pittsburgh; Jones spent his first five seasons with the Steelers as assistant special teams coach and was promoted to Pittsburgh's special teams coach in 2012.
- Coached at Temple under then head coach Bruce Arians from 1983-88. He coached tight ends (1983-85) and the defensive line (1986-88) while also coordinating the Owls special teams under Arians.
- During his career in Arizona, helped Justin Bethel earn three consecutive selections (2013-15) to the Pro Bowl as a special teams player. Bethel has also blocked three field goals and was named Special Teams Player of the Week and Special Teams Player of the Month (December) in 2014.
- Played running back and safety at Alabama under legendary head coach Paul "Bear" Bryant. Jones started his coaching career as a graduate assistant (1981-82) at Alabama in Bryant's final two years as the head coach.

Amos Jones begins his fifth season as special teams coordinator with the Cardinals after joining the team on 2/5/13. He is beginning his 11th NFL season after working 21 seasons as a college coach. During his time with the Cardinals, Jones helped Justin Bethel earn three consecutive Pro Bowl selections (2013-15) as a special teams player after he led the team in special teams tackles each season. Bethel has also blocked three field goals and was named Special Teams Player of the Week and Special Teams Player of the Month (December) in 2014.

Kicker Chandler Catanzaro tied the NFL record for the most consecutive field goals to begin a career (17) and established a new franchise rookie record with 114 points in 2014. Last season, he connected on field goals of 60 and 56 yards, the second and third longest field goals in team history, while also kicking his fourth career game winning field goal in Arizona's win at Seattle. In 2015, Catanzaro finished third in the NFL with 137 points, the second-highest single-season total in franchise history (140, Neil Rackers). He was



named Special Teams Player of the Week following Week 14 in 2015, his third career selection, which is tied for the most “Special Teams Player of the Week” honors by a kicker in team history (Chris Jacke, Bill Gramatica). Catanzaro also had his first two game-winning kicks in his career in 2015, a 32-yarder in Week 11 to beat Cincinnati and a season-long 47-yarder in Week 14 in a victory over Minnesota.

In 2013, P Dave Zastudil tied for the NFL lead with 35 punts inside the 20-yard line and his 45.7-yard punting average ranked as the third-best single-season total in franchise history. P Drew Butler tied for the NFL lead with 34 punts inside the 20-yard line (Donnie Jones) in 2014 and the Cardinals kickoff coverage unit finished fourth in the league with an average opponent drive starting at the 20.6-yard line.

Jones came to Arizona in 2013 after working in Pittsburgh for six seasons, the first five as assistant special teams coach and then as special teams coach in 2012. In 2012, K Shaun Suisham was 28 of 31 on field goals and KR Chris Rainey had 1,035 kickoff return yards, the third-most in a season in team history.

Jones was instrumental in the development of Antonio Brown, who in 2011 set a franchise record with 2,048 all-purpose yards, with 1,062 of those yards coming on returns. Brown returned his first career TD on a punt return for 60 yards and registered an 89-yard kick return for a TD as well. Dating back to 1941, he became one of just three Steelers players with at least one punt return for a TD and one kick return for a TD in a season. Brown finished the 2011 season with a 27.3-yard average on kickoff returns and earned his first trip to the Pro Bowl as a returner.

In 2009, the Steelers were the NFL’s top kickoff return team with a franchise record 1,581 return yards. Stefan Logan had a team record 1,466 kickoff return yards (1,306 yards-Ernie Mills, 1995). The Steelers also had the NFL’s top kick coverage unit during the 2008 season.

Prior to joining the Steelers, Jones spent three years at Mississippi State as special teams/linebackers coach (2004-05) and outside linebackers coach (2006). Under Jones guidance, three linebackers

earned freshman All-SEC recognition and two punters earned all-conference honors. Jones spent the 2003 season at James Madison University as tight ends and special teams coach. Prior to James Madison, he coached running backs and special teams for four years (1999-2002) at the University of Cincinnati. At Cincinnati, he helped All-American Jonathan Ruffin earn the Lou Groza Award as the nation’s top kicker in 2000. During that same span, punter Adam Wulfeck earned All-Conference USA honors, and Jones coached a pair of 1,000-yard rushers. He helped the Bearcats reach three bowl games (2000-01 Motor City Bowl, 2002 New Orleans Bowl) during his tenure at Cincinnati.

A veteran assistant coach at the high school, collegiate and professional level, Jones worked one season as an assistant coach with British Columbia of the Canadian Football League (1997), helping guide them to a Western Division playoff berth. He also coached linebackers at Tulane University for two seasons (1995-96) after spending the 1992 season at the University of Pittsburgh as kicking game coordinator.

A former player at Alabama (1978-80), Jones played safety and running back under legendary head coach Paul “Bear” Bryant with the Crimson Tide. He got his start in coaching under Bryant at Alabama as a graduate assistant from 1981-82. He then made the second of his two coaching stints with the Crimson Tide as special teams coach in 1990-91 under head coach Gene Stallings. In 1990, Alabama had the nation’s top-rated percentage kicker (Philip Doyle).

Between his two assignments at Alabama, Jones worked under head coach Bruce Arians at Temple University (1983-88). He coached tight ends (1983-85) and the defensive line (1986-88) at Temple while also coordinating the Owls special teams. A graduate of Alabama with a bachelor’s degree in Physical Education and a minor in History, Jones was a member of the 1978 and ‘79 Tide teams that went 23-1 and earned back-to-back SEC titles, National Championships and Sugar Bowl crowns. Jones later earned his master’s degree in Secondary Education from Alabama. Jones and his wife Stacey, have four children, daughter Samantha and sons Joshua, Nathan and Jeremy.

## AMOS JONES COACHING BREAKDOWN

Year	School/Team	Position
1981–82	University of Alabama	Graduate Assistant
1983–88	Temple	Special Teams/Defensive Line/Tight Ends
1989	Shades Valley H.S.	Head Coach
1990–91	University of Alabama	Special Teams
1992	University of Pittsburgh	Kicking Game Coordinator
1993–94	Eau Gallie H.S.	Assistant Coach
1995–96	Tulane	Linebackers
1997	British Columbia (CFL)	Assistant Coach
1998	East St. John H.S.	Head Coach
1999–2002	University of Cincinnati	Special Teams/Running Backs
2003	James Madison	Special Teams/Tight Ends
2004–06	Mississippi State	Outside Linebackers/Special Teams/Linebackers
2007–12	Pittsburgh Steelers	Assistant Special Teams/Special Teams
2013–	ARIZONA CARDINALS	SPECIAL TEAMS COORDINATOR



## TERRY ALLEN

**COLLEGE:** Clemson

**HOMETOWN:** Commerce, GA

**YEARS NFL/CARDINALS:** 11/1

**DOB:** February 21, 1968

### BILL BIDWILL FELLOWSHIP/RB'S

Former Pro Bowl running back Terry Allen enters his first season with the Cardinals as the Bill Bidwill Fellowship/RB's coach after joining Arizona's staff in May.

Allen is the program's second participant and follows Levon Kirkland in the fellowship that was established by the Cardinals to provide recently-retired minority NFL players with the opportunity to gain coaching experience at the highest level. Allen will assist running backs coach Freddie Kitchens the next two seasons as part of that program.

Selected by the Minnesota Vikings in the ninth round (241st overall) of the 1990 NFL Draft out of Clemson, Allen played 10 NFL seasons with the Vikings (1991-94), Redskins (1995-98), Patriots (1999), Saints (2000) and Ravens (2001). He was selected to the Pro Bowl and was a second-team All-Pro with the Redskins in 1996 after rushing for a career-high and NFL leading 21 touchdowns and 1,353 yards on 347 carries. In his career, Allen played in 130 games (114 starts) and rushed for 8,614 yards and 73 touchdowns on 2,152 carries to go along with 1,601 receiving yards and six touchdowns on 204 receptions.

A Commerce, GA native, Allen played three seasons at Clemson (1987-89) and served as a student coaching intern with the National Champion Tigers for two years (2015-16), working with the team's offensive staff while finishing his degree. He was inducted into the South Carolina Athletic Hall of Fame in 2015.

He was a three-year starter at Clemson and finished second in school history with 2,778 rushing yards to go along with 28 touchdowns on 523 carries (5.3-yard avg.) while also catching 23 passes for 243 yards. He received All-American honorable mention as a senior in 1989 and was a two-time All-ACC player of the week. As a sophomore in 1988, Allen earned first-team All-ACC honors after rushing for 1,139 yards and 10 touchdowns and was also named the MVP in the Tigers victory over Oklahoma in the Citrus Bowl. In 1987, Allen became the first freshman to lead the ACC in rushing and the first player in school history to earn all-conference honors.

Allen earned a bachelor's degree in Business Management from Clemson in 2017.

### TERRY ALLEN COACHING BREAKDOWN

Year	School/Team	Position
2017-	ARIZONA CARDINALS	BILL BIDWILL FELLOWSHIP/RB'S

### NFL PLAYING CAREER

Year	Team	Position
1991-94	Minnesota Vikings	Running Back
1995-98	Washington Redskins	Running Back
1999	New England Patriots	Running Back
2000	New Orleans Saints	Running Back
2001	Baltimore Ravens	Running Back

### CARDINALS CONTINUE BILL BIDWILL COACHING FELLOWSHIP PROGRAM

Prior to the 2015 season, the Cardinals established the Bill Bidwill Coaching Fellowship, a program to provide recently-retired NFL players with the opportunity to gain coaching experience at the highest level.

The inaugural participant was former Pro Bowl linebacker Levon Kirkland, who served the last two seasons (2015-16) assisting linebackers coach Bob Sanders with the OLBs. The program's second participant, former Pro Bowl running back **Terry Allen**, joined the staff prior to the 2017 campaign after two seasons as a student intern on the Clemson Tiger's offensive coaching staff.

As Cardinals owner, Bill Bidwill has long been at the forefront in providing opportunities to individuals regardless of race or gender. In 2010, he was honored with the Fritz Pollard Alliance's Paul "Tank" Younger Award for promoting diversity in the NFL. In 1978, Adele Harris became the first African American female executive in the NFL when she was hired as the Cardinals director of community relations. In 1981, Bidwill hired attorney Bob Wallace, making him the first African American to handle contract negotiations for an NFL club.

Arizona was also the first NFL team with an African American general manager-head coach tandem (Rod Graves/Dennis Green, 2004), and from 2013-14 the Cardinals were the only NFL team whose offensive and defensive coordinators were both African American (Harold Goodwin & Todd Bowles).





## ANTHONY BLEVINS

**COLLEGE:** Alabama-Birmingham

**YEARS NFL/CARDINALS:** 5/5

**HOMETOWN:** Birmingham, AL

**DOB:** July 23, 1976

### COACHING ASSISTANT/SPECIAL TEAMS

Anthony Blevins enters his fifth season with the Cardinals after he joined the team as a coaching assistant/special teams on 2/14/13.

He came to the Cardinals after spending the 2012 season at his alma mater, the University of Alabama-Birmingham, as cornerbacks coach following three seasons at Tennessee State (2009-11) coaching special teams and cornerbacks. He also worked at the University of Tennessee-Martin in 2008 coaching cornerbacks while serving as recruiting coordinator.

During his time with the Cardinals, Blevins helped special teamer Justin Bethel get selected to three consecutive Pro Bowls (2013-15) after leading the team in special teams tackles each season. K Chandler Catanzaro tied the NFL record for the most consecutive field goals to begin a career (17) and established a new franchise rookie record with 114 points in 2014. In 2015, Catanzaro finished third in the NFL with 137 points, which also represents the second-highest single-season total in franchise history (140, Neil Rackers). Also in 2015, KR David Johnson had a 27.2 kick return average (5th in the NFL) and set a franchise record with his 108-yard kickoff return touchdown.

In 2014, P Drew Butler tied for the NFL lead with 34 punts inside the 20-yard line, and in 2013, P Dave

Zastudil tied for the NFL lead with 35 punts inside the 20-yard line and his 45.7-yard punting average ranked as the third-best single-season total in franchise history.

Blevins was a part of the NFL's minority summer coaching internship program with the Indianapolis Colts in 2011, the Cardinals in 2010 and the Chicago Bears in 2008.

He was a three-year letter winner at UAB as a cornerback for the Blazers (1995-98). He played professionally for the Mobile Admirals of the Regional Football League (1999), the Birmingham Steeldogs of AFL2 (2000) and for the Birmingham Thunderbolts in the XFL from 2000-01.

Blevins began his coaching career as the secondary coach and team community liaison at Meadowcreek (Gwinnett, GA) High School in 2003-04. From 2005-07 he served as a graduate assistant at Mississippi State, helping coach wide receivers and defensive backs for the Bulldogs while also assisting special teams.

A native of Birmingham, AL, Blevins graduated from UAB in 1998 with a bachelor's degree in Sociology and earned a master's in Instructional Technology. In the spring of 2016, he earned a PHD in Instructional Systems & Work Force Development from Mississippi State.

### ANTHONY BLEVINS COACHING BREAKDOWN

Year	School/Team	Position
2003-04	Meadowcreek H.S.	Secondary
2005-07	Mississippi State	Graduate Assistant
2008	University of Tenn-Martin	Cornerbacks/Recruiting Coordinator
2009-11	Tennessee State	Special Teams/Cornerbacks
2012	Alabama-Birmingham	Cornerbacks
2013-	ARIZONA CARDINALS	COACHING ASSISTANT/SPECIAL TEAMS

### CARDINALS PARTNER WITH USO TO HOST "OPERATION BABY SHOWER"

A group from the Arizona Cardinals, including tight end **Ifeanyi Momah**, Nicole Bidwill, the Cardinals Women's Club, Cardinals Cheerleaders and team mascot Big Red joined forces with the USO to take part in "Operation Baby Shower" at the Arizona Air National Guard dining facility at Sky Harbor Airport in June.

The Cardinals group hosted expecting mothers from military bases across Arizona to participate in a giant baby shower at the 161st ARW dining facility. They took part in various games, handed out prizes, took pictures and signed autographs for the expecting mothers at the party.





## BRENTSON BUCKNER

**COLLEGE:** Clemson  
**HOMETOWN:** Charlotte, NC

**YEARS NFL/CARDINALS:** 17/5  
**DOB:** September 30, 1971

### DEFENSIVE LINE

Veteran NFL defensive lineman Brentson Buckner enters his fifth season with the Cardinals and fifth year as an NFL assistant after joining the team as defensive line coach on 2/5/13.

A second-round pick (50th overall) of the Pittsburgh Steelers in the 1994 NFL Draft out of Clemson, Buckner played in 174 games (127 starts) in his 12-year NFL career with Pittsburgh (1994-96), Cincinnati (1997), San Francisco (1998-2000) and Carolina (2001-05). He had 31 sacks, two INTs, five forced fumbles and seven fumble recoveries in his career.

Last year, the Cardinals finished with the NFL's #2 ranked defense, marking the second straight season the team had a top-five defense in the league. It was also the team's highest defensive ranking in franchise history. Arizona led the NFL with 48 sacks in 2016, the third-highest total in team history. DT Calais Campbell led the defensive line with eight sacks, his team record seventh career season with at least six sacks. Under Buckner's guidance, Campbell was selected to his first two career Pro Bowls (2014-15).

Following the 2016 season, Buckner was selected as the head coach of the East team in the 92nd East-West Shrine Game. For the first time, the annual college all-star game selected two NFL assistants to head up the two teams.

The Cardinals finished the 2015 season with the NFL's #5 ranked defense. The unit ranked second in the NFL with 33 total takeaways and tied Kansas City for the league lead with six defensive TDs. Arizona also ranked sixth in run defense (91.3 ypg) and seventh in points allowed per game (19.6) that season.

In 2014, the Cardinals allowed just 18.7 points per game, the fifth-lowest average in the league, while allowing 20 points or fewer in an NFL-high 13 games. Campbell was named to his first Pro Bowl while ninth-year DT Froste Rucker posted a career-high five sacks. In his first year as an assistant coach in 2013, the Cardinals defense finished as the NFL's #6 ranked overall unit and featured the

league's top-ranked run defense (84.4 yards per game). The Cardinals allowed the fewest rushing yards in team history for a 16-game season (1,351) and had 47 sacks.

As a member of the Steelers, Buckner started all 16 games during the 1995 regular season and all three playoff games in helping the Steelers reach Super Bowl XXX, which was played at Sun Devil Stadium. After three years with Pittsburgh, he was traded to Kansas City in 1997, but was waived by the Chiefs and claimed by Cincinnati prior to the season.

He signed with the 49ers as a free agent in 1998 and spent three seasons in San Francisco, setting a career high with seven sacks in 2000. He went to Carolina as a free agent in 2001 and played the final five years of his career with the Panthers. In 2003, he was a part of one of the league's top defensive lines alongside defensive ends Julius Peppers and Mike Rucker and defensive tackle Kris Jenkins. The group helped lead the Panthers to Super Bowl XXXVIII, the first Super Bowl appearance in franchise history.

After retiring from the NFL following the 2005 season, Buckner coached high school in his hometown of Charlotte, serving as the defensive coordinator at Victory Christian High School and then as head coach at Northside Christian Academy (2008-09). He was a training camp intern with the Steelers for three years (2010-12) and was named the head coach of the Charlotte Speed of the Professional Indoor Football League in July 2012, but the team folded before playing a game.

Born in Columbus, GA, Buckner played collegiately at Clemson (1990-93). A three-year starter, he left ranked third in school history with 22 sacks and fourth with 46 tackles for loss. He helped the Tigers to an ACC Championship in 1991 and a nine-win season in 1993, which was capped off by a 14-13 win over Kentucky in the Peach Bowl where he had 13 tackles and was named Defensive MVP. In 2013, Buckner was named to the Clemson Athletic Hall of Fame.

### BRENTSON BUCKNER COACHING BREAKDOWN

Year	School/Team	Position
2007	Victory Christian H.S.	Defensive Coordinator
2008-09	Northside Christian Acad.	Head Coach
2013-	ARIZONA CARDINALS	DEFENSIVE LINE

### NFL PLAYING CAREER

Year	Team	Position
1994-96	Pittsburgh Steelers	Defensive End/Defensive Tackle
1997	Cincinnati Bengals	Defensive Tackle
1998-2000	San Francisco 49ers	Defensive Tackle
2001-05	Carolina Panthers	Defensive Tackle



## MIKE CHIURCO

**COLLEGE:** Ohio State  
**HOMETOWN:** Carrollton, OH

**YEARS NFL/CARDINALS:** 9/5  
**DOB:** May 25, 1968

### DEFENSIVE ASST./ASST. DEFENSIVE BACKS

Mike Chiurco begins his fifth season with the Cardinals and third as defensive assistant/assistant defensive backs after he was promoted on 2/4/15. Chiurco originally joined the Cardinals staff in February of 2013 as the assistant to the head coach.

Prior to coming to Arizona, Chiurco coached at the high school level as the pass game coordinator at Fairfield (Cincinnati, OH) High School in 2012 and for nine seasons at Cuyahoga Falls (OH) High School (2003-11), including the last three years as defensive coordinator. He also previously worked as a college scout for the Indianapolis Colts for four years (1999-2003).

Chiurco began his coaching career as a student assistant at his alma mater, Ohio State, in 1989. He

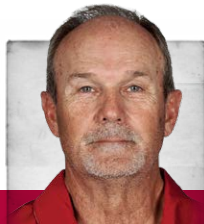
spent three years assisting Buckeyes defensive backs and quarterbacks.

Chiurco then left Ohio State and coached quarterbacks and defensive backs at Canton (OH) South High School from 1992-95. He also served as offensive coordinator at Gateway (Kissimmee, FL) High School from 1995-96, coached defensive backs and quarterbacks at Tuscarawas (Zoarville, OH) High School from 1996-97 and worked as the special teams coordinator and defensive backs coach at New Philadelphia (OH) High School in 1998-99.

A native of Carrollton, OH, Chiurco has a bachelor's degree in Education from Ohio State. He and his wife, Jocelyn, have a son, Andrew.

### MIKE CHIURCO COACHING BREAKDOWN

Year	School/Team	Position
1989-91	Ohio State	Student Assistant
1992-95	Canton South H.S.	Quarterbacks/Defensive Backs
1995-96	Gateway H.S.	Offensive Coordinator
1996-97	Tuscarawas H.S.	Quarterbacks/Defensive Backs
1998-99	New Philadelphia H.S.	Special Teams Coordinator/Defensive Backs
2003-11	Cuyahoga Falls H.S.	Defensive Coordinator
2012	Fairfield H.S.	Pass Game Coordinator
2013-14	ARIZONA CARDINALS	ASSISTANT TO THE HEAD COACH
2015-	ARIZONA CARDINALS	DEFENSIVE ASST./ASST. DEFENSIVE BACKS



## RICK CHRISTOPHEL

**COLLEGE:** Austin Peay  
**HOMETOWN:** Reading, OH

**YEARS NFL/CARDINALS:** 5/5  
**DOB:** October 27, 1952

### TIGHT ENDS

Veteran collegiate coach Rick Christophel (KRIS-tuh-fell) enters his fifth season with the Cardinals and fifth year in the NFL after he joined the team as tight ends coach on 2/5/13. Christophel came to the Cardinals after spending six years (2007-12) as head coach at his alma mater, Austin Peay State University.

Arizona finished the 2016 season with 418 points, the fourth-best total in team history, while having the #9 ranked offense in the NFL. It is the second straight season the Cardinals had a top-10 offense. RB David Johnson set franchise records and led the NFL with 2,118 scrimmage yards (1,239 rushing, 879 receiving) and 20 TDs while being selected to his first Pro Bowl and being named first-team All-Pro.

In 2015, the Cardinals had the top ranked offense in the NFL for the first time in team history and established single-season records for points (489), TDs (59),

TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237). The team's tight ends combined for 43 receptions, 567 yards and six TDs in 2015.

While at Austin Peay, Christophel led the Governors to a 7-4 record in his first season at the helm (2007), becoming the first Austin Peay head coach since his mentor Watson Brown (1979) to win seven games in his initial season. The seven wins were the highest total by a Governors scholarship program since the 1984 team went 7-4 and their 5-3 Ohio Valley Conference record were their most league victories since 1980.

Prior to serving as head coach at Austin Peay, Christophel amassed more than 25 years of experience as a college assistant. He spent 12 years (1995-2006) at the University of Alabama-Birmingham, where he



served in a variety of roles. He began his tenure in 1995 as offensive coordinator/running backs coach before coaching the team's wide receivers (1996-98) where he tutored junior WR Darrius Malone, who set the school's single-season record with an average of 22.1 yards per catch. In 1997, he coached QB Kevin Drake, who became the first offensive player in UAB history to go to the NFL when he signed a free-agent contract with the Cardinals.

In 1999, Christophel worked with the Blazers offensive tackles and tight ends before serving as wide receivers coach in 2000, also taking on the title of director of football operations that year. In 2001, Christophel began the first of two stints as defensive coordinator at UAB, helping the Blazers defense lead the country in rushing yards allowed (57.3 ypg), ranking fifth nationally in total defense (265.9 ypg) and finishing 16th in scoring defense (18.7 points per game). From 2002-03, he served as senior associate athletics director at the school. He returned to the sideline in 2004 working with both the offensive and defensive line before becoming the assistant head coach/defensive line in 2005 and serving as the defensive coordinator for the second time at the school in 2006.

Prior to working at UAB, Christophel coached wide receivers at Mississippi State for four seasons (1991-94). From 1993-94, he worked alongside Cardinals head coach Bruce Arians, who was the offensive coordinator for the Bulldogs at the time. During Chris-

tophel's tenure at Mississippi State, he coached three future NFL receivers – Eric Moulds, Olanda Truitt and Willie Harris. The Bulldogs played in three bowl games during that span (Liberty Bowl-1991 and Peach Bowl-1993 and 1995).

He coached at Vanderbilt for five seasons (1986-90), holding various titles including offensive backs coach (1986-88), defensive coordinator and middle linebackers coach (1989) and assistant head coach and offensive backs coach (1990).

Before working at Vanderbilt, Christophel coached quarterbacks and running backs at Rice (1984-85) and was the quarterbacks/tight ends coach at Cincinnati (1983). Prior to that, he was the offensive coordinator at Southern Arkansas State University in 1982 and coached running backs at Austin Peay for three seasons (1979-81). He got his start in coaching as a graduate assistant at Austin Peay (1975) and was an assistant coach at Highlands High School (Fort Thomas, KY) from 1976-78.

Christophel was a four-year starter on the Governors football team (1971-74). A two-time captain, he played safety in his first season before switching to play quarterback for his final three years. His brothers, Rob and Randy, also played quarterback at Austin Peay. He received a bachelor's degree in Business in 1975 and a master's in Education from Austin Peay. A native of Reading, OH, Christophel and his wife, Connie, have three daughters, Chrissy, Carrie and Sara, and seven grandchildren.

## RICK CHRISTOPHEL COACHING BREAKDOWN

Year	School/Team	Position
1975	Austin Peay	Graduate Assistant
1976-78	Highlands H.S.	Assistant Coach
1979-81	Austin Peay	Running Backs
1982	Southern Arkansas State	Offensive Coordinator
1983	University of Cincinnati	Quarterbacks/Tight Ends
1984-85	Rice	Quarterbacks/Running Backs
1986-90	Vanderbilt	Assistant Head Coach/Offensive Backs Defensive Coordinator/Middle Linebackers
1991-94	Mississippi State	Wide Receivers
1995-2001	UAB	Offensive Coordinator/Running Backs/ Defensive Coordinator/Wide Receivers/ Tight Ends/Offensive Tackles
2004-06	UAB	Defensive Coordinator/Assistant Head Coach/ Defensive Line/Offensive Line
2007-12	Austin Peay	Head Coach
<b>2013-</b>	<b>ARIZONA CARDINALS</b>	<b>TIGHT ENDS</b>



## DARRYL DRAKE

**COLLEGE:** Western Kentucky

**HOMETOWN:** Louisville, KY

**YEARS NFL/CARDINALS:** 14/5

**DOB:** December 11, 1956

### WIDE RECEIVERS

Darryl Drake enters his fifth season with the Cardinals and 14th year as an NFL assistant after he joined the team as wide receivers coach on 2/5/13. He came to Arizona in 2013 after coaching the same position the previous nine seasons (2004-12) with the Chicago Bears.

With the Cardinals the past four years, Drake has coached WR Larry Fitzgerald, who was selected to three Pro Bowls in that span, including his team-record 10th Pro Bowl selection in 2016 after leading the NFL with 107 receptions (1,023 yards), the second time he led the league in receptions (2005). Fitzgerald became the first player in NFL history to lead the league in receptions at least 11 years apart. It was his fourth career 100-catch season, tied for the fourth most in NFL history and his eighth 1,000-yard receiving season, the most in franchise history.

Arizona finished the 2016 season with 418 points, the fourth-best total in team history, while having the #9 ranked offense in the NFL. It is the second straight season the Cardinals had a top-10 offense in the league.

In 2015, the Cardinals had the top-ranked offense in the NFL and established single-season records for points (489), TDs (59), TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237). Fitzgerald set a franchise single-season record with 109 receptions and John Brown had 65 receptions for 1,003 yards and seven TDs in his second season. Combined with Fitzgerald's 1,215 receiving yards, it marked just the fifth time in team history the Cardinals had multiple players with 1,000+ receiving yards in a season. Drake was named by Pro Football Focus as the top wide receivers coach in the NFL in 2015.

During the 2014 season, Drake mentored Brown, who established an NFL rookie record with four game-winning TD receptions on the year. Michael Floyd had a career-high with six TD receptions and ranked second among NFL receivers averaging 17.9 yards per reception. In 2013, Floyd had his first 1,000-yard season (1,041 yards) while collecting a career-high 65 receptions.

In 2012 with the Bears, Drake tutored Pro Bowl WR Brandon Marshall, who set Chicago franchise records with 118 catches for 1,508 yards to go along with 11 TDs. Marshall finished second in the NFL in both receptions and receiving yards behind Detroit's Calvin Johnson. Throughout his tenure in Chicago, Drake helped develop young talent, including Johnny Knox, Earl Bennett and Devin Hester. In 2011, Knox finished second in the NFL in receiving average (19.6 ypc) a year after finishing fifth in the NFL at 18.8 yards per reception. In 2009, Knox's 45 receptions tied for the most ever by a Bears rookie wide receiver, tied for third all-time by a Chicago rookie and was seventh among NFL rookies.

In 2009, the Bears were tied for the fewest dropped passes in the NFL with just 20. During Chicago's Super Bowl run in 2006, the Bears led the NFL by hauling in 95.9% (282 of 294) of the catchable balls thrown their way. The 12 drops by Chicago's receivers that season equaled Buffalo for fewest in the league.

Prior to joining the Bears in 2004, Drake coached for 21 seasons at the collegiate level. He spent six seasons (1998-2003) as the wide receivers coach at the University of Texas, also adding the title of associate head coach on Mack Brown's staff prior to the 2003 season. At Texas, Drake guided three different Longhorn wide receivers to first-team All-Big 12 honors and directed three of the most productive receiving duos in Texas history. While coaching the first three 1,000-yard receivers in the school history, the Longhorns averaged nearly 10 wins a season. Drake mentored first-round draft pick Roy Williams, who finished his Texas career as the leading receiver in school history with 251 receptions for 4,017 yards (16.0 yards per reception) and 37 TDs. He also coached Wayne McGarity, a fourth-round draft pick of the Dallas Cowboys in 1999.

Prior to working at Texas, Drake spent one season (1997) as the offensive coordinator and quarterbacks coach at Baylor after five seasons coaching wide receivers at Georgia (1992-96). During his time with the Bulldogs, Drake tutored some of the top receivers in the SEC, including future NFL Pro Bowler Hines Ward.

He began his coaching career at his alma mater, Western Kentucky, as a graduate assistant (1983-84) and spent nine seasons with the Hilltoppers, working with the wide receivers for four seasons (1985-88), the secondary for two years (1989-90) and serving as the passing game coordinator/quarterbacks coach in 1991. Drake starred as a wide receiver for WKU in 1975 and during the 1977-78 seasons. He helped the Hilltoppers to an 8-2 record and the Ohio Valley Conference Championship as a senior and was a member of their 11-2 OVC Championship squad that played in the NCAA Division II Championship game in 1975.

Following his collegiate career, Drake spent time in training camp with the Washington Redskins (1979) and Cincinnati Bengals (1983) in addition to playing one season with the Ottawa Roughriders of the Canadian Football League (1981). The Louisville, KY, native earned his bachelor's degree in 1980 and a master's degree in 1984 from Western Kentucky.

Drake was an All-State performer in football and an All-American in both track and field and basketball at Flaget (Louisville, KY) High School. He and his wife, Sheila, have three daughters, Shanice, Felisha and Marian and two grandchildren.



## DARRYL DRAKE COACHING BREAKDOWN

Year	School/Team	Position
1983-91	Western Kentucky	Passing Game Coordinator/Quarterbacks/Secondary/ Wide Receivers/Graduate Assistant
1992-96	University of Georgia	Wide Receivers
1997	Baylor	Offensive Coordinator/Quarterbacks
1998-2003	University of Texas	Associate Head Coach/Wide Receivers
2004-12	Chicago Bears	Wide Receivers
2013-	ARIZONA CARDINALS	WIDE RECEIVERS



## LARRY FOOTE

**COLLEGE:** Michigan

**HOMETOWN:** Detroit, MI

**YEARS NFL/CARDINALS:** 16/4

**DOB:** June 12, 1980

## INSIDE LINEBACKERS

Former Cardinals linebacker Larry Foote enters his third season as inside linebackers coach after joining Arizona's coaching staff in 2015.

He joined the Cardinals coaching staff after playing in the NFL for 13 seasons (2002-14), including in 2014 with Arizona when he started 15 games and led the team with 105 tackles to go along with two sacks and a fumble recovery. It was his fourth career 100-tackle season. Foote helped Arizona's defense allow just 18.7 points per game in 2014, the fifth lowest average in the league, while allowing 20 points or fewer in an NFL-high 13 games.

Foote has helped oversee the conversion of Deone Bucannon from a college safety to a \$LB in the NFL. Bucannon has had 100+ tackles each of the past two years, including a team-leading and career-high 127 tackles in 2015.

In 2016, the Cardinals finished with the NFL's #2 ranked defense, marking the second straight season the team had a top-five defense in the league. It is the team's highest defensive ranking in franchise history. Arizona also led the NFL with 48 sacks in 2016, the third-highest total in team history. In his first season as an assistant coach in 2015, the Cardinals finished the year with the #5 ranked defense in the NFL. The unit ranked second in the NFL with 33 total takeaways and tied Kansas City for the league lead with six defensive TDs. Arizona also ranked sixth in run defense (91.3 ypg) and seventh in points allowed per game (19.6) in 2015.

Foote is a two-time Super Bowl winner (XL, XLIII) who played 11 seasons with the Pittsburgh Steelers (2002-08, 2010-13) and one season with the Detroit Lions (2009). He began his career with the Steelers as a fourth-round (128th overall) pick in the 2002 NFL Draft out of Michigan and spent his first seven seasons in Pittsburgh where he started all 16 games in five

straight seasons (2004-08). He had a career-high 123 tackles in 2005. A Detroit, MI native, Foote played for his hometown Lions in 2009, starting 14 games and recording 99 tackles and two sacks before re-signing with the Steelers in 2010, where he played four seasons prior to joining the Cardinals in 2014.

In his 13 seasons, Foote played in 187 games (134 starts) and recorded 912 tackles (631 solos), 25 sacks, 10 forced fumbles, six fumble recoveries and four interceptions. He also appeared in 17 postseason games (11 starts), starting each postseason game for the Steelers en route to his two Super Bowl wins.

Foote played in 48 games (28 starts) in four seasons at Michigan and finished his career with 212 tackles (145 solos), 11 sacks and 44 tackles for loss, which ranked fourth in school history. He also had three INTs and 18 passes defended and received the Roger Zatkoff Award as the team's top linebacker in 2001. As a senior, he was a first-team All-American selection by Football News, a second-team selection by The Sporting News and was named Big Ten Defensive Player of the Year and a consensus first-team all-conference selection. Foote was a first-team All-Big Ten choice by the league's coaches as a junior in 2000 and earned second-team honors from the media. He played in every game during his freshman and sophomore seasons. Foote majored in Physical Education in the division of Kinesiology.

He was a PrepStar Magazine High School All-American at Pershing (Detroit, MI) High School and earned all-state honors as a senior. Foote was rated the No. 2 player on the Detroit Free Press Fab 50 list after recording 377 tackles, 39 sacks and 52 tackles for loss and scoring 18 defensive TDs during his career. He played tight end in addition to linebacker and strong safety and caught 72 passes for 998 yards and 22 TDs. Foote and his wife, Jonelle, have four sons, Treyveion, Larry, Trammell, and Mason and one daughter, Jalyne.

## LARRY FOOTE COACHING BREAKDOWN

Year	School/Team	Position
2015-	ARIZONA CARDINALS	INSIDE LINEBACKERS

## NFL PLAYING CAREER

Year	Team	Position
2002-08	Pittsburgh Steelers	Linebacker
2009	Detroit Lions	Linebacker
2010-13	Pittsburgh Steelers	Linebacker
2014	ARIZONA CARDINALS	LINEBACKER



## KEVIN GARVER

**COLLEGE:** Alabama

**HOMETOWN:** Birmingham, AL

**YEARS NFL/CARDINALS:** 5/5

**DOB:** July 28, 1987

### ASSISTANT WIDE RECEIVERS

Kevin Garver enters his fifth season with the Cardinals and first as assistant wide receivers coach after he was promoted in February, 2017. He originally joined the team as an offensive assistant on 2/5/13.

Working with the receivers during his Cardinals career, Garver has coached WR Larry Fitzgerald, who has been selected to three Pro Bowls in that span, including his team record 10th Pro Bowl last season after leading the NFL with 107 receptions. Arizona finished the 2016 season with 418 points, the fourth-best total in team history while having the #9 ranked offense in the NFL. It is the second straight season the Cardinals had a top-10 offense in the league.

In 2015, the Cardinals had the top ranked offense in the NFL and established single-season records for points (489), TDs (59), TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237). Fitzgerald set a franchise single-season record with 109 receptions and John Brown had 65 receptions for 1,003 yards and seven TDs in his second season. Combined with Fitzgerald's 1,215 receiving yards in 2015, it marked just the fifth time in team history the Cardinals had multiple players with 1,000+ receiving yards in a season.

During the 2014 season Garver helped oversee the development of the rookie Brown, who went on to establish an NFL rookie record with four game-winning TD receptions. Michael Floyd improved into one

of the NFL's top deep threats that season, finishing second among NFL receivers averaging 17.9 yards per reception.

Garver joined the Cardinals in 2013 after spending the previous six years working for the University of Alabama football program under head coach Nick Saban, where he was part of a staff that won three national championships in four years (2009, 2011-12).

He began working with the Crimson Tide football team as a student assistant in February of 2007 after the arrival of Saban and spent three seasons in that role. In 2008, the Tide went undefeated during the regular season and played in the SEC Championship Game, and the following season they went 14-0 and won the BCS National Championship Game. Garver then spent the next two seasons as a graduate assistant at Alabama, helping the Tide win their second BCS National Championship Game in 2011.

In 2012, Garver moved into an offensive analyst position and helped Alabama become the first team since Nebraska in 1994-95 to win back-to-back consensus national championships. They ranked second in the SEC and 11th in the country with 38.7 points per game, and QB A.J. McCarron led the nation with a 175.3 pass efficiency rating.

He graduated from Alabama with a bachelor's degree in Marketing in 2009 and then earned a master's degree in Marketing in 2012. Garver and his wife, Julie, have a son, Jackson and daughter, Savannah.

### KEVIN GARVER COACHING BREAKDOWN

Year	School/Team	Position
2007-12	University of Alabama	Offensive Analyst/Graduate Assistant
2013-16	ARIZONA CARDINALS	OFFENSIVE ASSISTANT
2017-	ARIZONA CARDINALS	ASST. WIDE RECEIVERS



## STEVE HEIDEN

**COLLEGE:** South Dakota State

**HOMETOWN:** Rushford, MN

**YEARS NFL/CARDINALS:** 16/5

**DOB:** September 21, 1976

### ASST. SPECIAL TEAMS/ASST. TIGHT ENDS

Veteran NFL tight end Steve Heiden enters his fifth season with the Cardinals as an assistant coach after he joined the team as assistant special teams/assistant tight ends coach on 2/5/13.

Arizona finished the 2016 season with 418 points, the fourth-best total in team history, while having the #9 ranked offense in the NFL. It is the second straight season the Cardinals had a top-10 offense. RB David Johnson set franchise records and led the NFL with 2,118 scrimmage yards (1,239 rushing, 879

receiving) and 20 TDs, including a team-record 16 rushing TDs.

In 2015, the Cardinals had the top ranked offense in the NFL for the first time in team history and established single-season records for points (489), TDs (59), TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237).

After playing in the NFL for 11 seasons (1999-2009), Heiden entered the coaching ranks in 2012 as tight ends coach at Concordia University in St. Paul, MN.



A third-round selection (69th overall) of the Chargers in the 1999 NFL Draft out of South Dakota State, Heiden spent three years in San Diego (1999-2001) before being traded to Cleveland where he played eight seasons with the Browns (2002-09). Over his NFL career, Heiden played 148 games with 83 starts and totaled 201 receptions for 1,689 yards and 14 TDs.

With the Browns, Heiden played two seasons (2002-03) under Cardinals head coach Bruce Arians, who was Cleveland's offensive coordinator at the time. In 2004, Heiden set a career high with five touchdown receptions, which included a franchise-record-tying three TDs in one game (@ Cincinnati, 11/28/04). He

enjoyed his most productive season statistically in 2005 when he started 13 games and had 43 catches for 401 yards.

A native of Rushford, MN, Heiden played college football at South Dakota State and totaled 112 receptions for 1,499 yards and eight TDs. He earned first-team All-North Central Intercollegiate Athletic Conference honors as a senior in 1998 and was voted second-team All-American by The Sports Network. He is one of only 28 players in school history to be selected in the NFL Draft.

Heiden and his wife, Jessica, have two daughters, Madison and Presley and a son, Walker.

## STEVE HEIDEN COACHING BREAKDOWN

Year	School/Team	Position
2012	Concordia University	Tight Ends
2013-	<b>ARIZONA CARDINALS</b>	<b>ASSISTANT SPECIAL TEAMS/ASSISTANT TIGHT ENDS</b>

## NFL PLAYING CAREER

Year	Team	Position
1999-2001	San Diego Chargers	Tight End
2002-09	Cleveland Browns	Tight End



## ROGER KINGDOM

**COLLEGE:** Pittsburgh  
**HOMETOWN:** Vienna, GA

**YEARS NFL/CARDINALS:** 4/4  
**DOB:** August 26, 1962

## ASSISTANT STRENGTH AND CONDITIONING

A two-time Olympic Gold Medalist in the 110-meter hurdles in 1984 and 1988, Roger Kingdom enters his fourth year with the Cardinals as an assistant strength and conditioning coach after joining the team on 3/6/14. Kingdom is a former world and American record holder and one of only two runners to ever win consecutive Olympic titles (Los Angeles, Seoul) in the 110-meter hurdles.

Kingdom is a five-time United States outdoor champion (1985, 1988-90, 1995) and won gold medals at the Pan American Games (1983, 1995), the World Cup (1989) the World University Games (1989) and the Goodwill Games (1990). He set a world record of 12.92 seconds in the 110-meter hurdles in Zurich, Switzerland in August of 1989, a mark that stood until 1993.

He was named the 1989 USA Track and Field Athlete of the Year, the 1989 Jesse Owens International Amateur Athlete of the Year and the Track and Field News 1989 Athlete of the Year. Kingdom retired from active competition in 1999.

He joined the Cardinals in 2014 following 10 years at California University of Pennsylvania as the Director of the Track & Field and Cross Country programs.

During his tenure at California University (PA), Kingdom mentored a handful of All-Americans as well as several Pennsylvania State Athletic Conference (PSAC) indoor and outdoor champions including 14-time PSAC Champion and two-time All-American Brad Rager who excelled in the 200 and 400-meter

dashes and Brice Myers, a six-time NCAA Division II All-American and six-time PSAC champion in the 110 meter hurdles.

In 2006, the Vulcans hosted the PSAC Championships for the first time in program history and in 2008 the men's team posted its best finish in school history at the indoor league championships.

A Vienna, GA native, Kingdom was inducted into the USA Track and Field Hall of Fame in 2005. He has also been inducted into the USTAF Georgia Hall of Fame in 2011, the Georgia Sports Hall of Fame in 2002 and the Western Pennsylvania Hall of Fame in 2002. He got his first experience in the NFL as a volunteer strength and conditioning intern with the Cleveland Browns (2002-03) under current Cardinals strength and conditioning coach Buddy Morris.

Kingdom attended the University of Pittsburgh on a football scholarship and played two seasons while also excelling on the school's track team where he won the NCAA outdoor national championship in the 110-meter hurdles in 1983 and the NCAA indoor national championship in the 55-meter hurdles in 1984.

He graduated from Pittsburgh in 2002. As a student at Vienna (GA) High School, Kingdom won the state title in the 120-yard hurdles, high jump and discus in 1980 and 1981 and was twice selected as the Outstanding Track and Field Athlete in the state of Georgia. Kingdom and his wife, Mary, have three daughters, Jierra, Cierra and Carina.





## ROGER KINGDOM COACHING BREAKDOWN

Year	School/Team	Position
2004-05	California University (PA)	Asst. Coach Track & Field/Cross Country
2005-06	California University (PA)	Head Coach Track & Field/Cross Country
2006-13	California University (PA)	Director of Track & Field/Cross Country
2014-	ARIZONA CARDINALS	ASSISTANT STRENGTH AND CONDITIONING



## FREDDIE KITCHENS

**COLLEGE:** Alabama

**HOMETOWN:** Gadsden, AL

**YEARS NFL/CARDINALS:** 12/11

**DOB:** November 29, 1974

### RUNNING BACKS

Longtime Cardinals assistant Freddie Kitchens enters his 11th season on Arizona's coaching staff and first as the team's running backs coach after his appointment on 1/27/17. He worked the past four seasons as Arizona's quarterbacks coach (2013-16) after working for six seasons (2007-12) as the Cardinals tight ends coach. Kitchens returns to coaching running backs after serving in the same role previously at Mississippi State (2005) and North Texas (2001-03).

During his time as quarterbacks coach, Kitchens helped Pro Bowl QB Carson Palmer establish single-season team records for passing yards (4,671), TD passes (35) and passer rating (104.6) in 2015. Palmer also became the only player in Cardinals history to throw for 4,000+ yards in multiple seasons (2013, '15-16) and only one of two quarterbacks (Kurt Warner) for throw for 25+ TDs in multiple seasons (2015-16).

Arizona finished the 2016 season with 418 points, the fourth-best total in team history, while having the #9 ranked offense in the NFL. It is the second straight season the Cardinals had a top-10 offense in the league.

In 2015, the Cardinals had the top ranked offense in the NFL for the first time in team history and established single-season records for points (489), TDs (59), TD passes (35), total net yards (6,533), first downs (373) and first downs passing (237). Palmer was selected to the Pro Bowl after starting all 16 games and both postseason contests. He also had 11 games with a 100+ passer rating to lead the NFL and was named second-team All-Pro. In 2014, Palmer became the first Cardinals QB in 40 years to win each of his first six starts in a season before suffering a knee injury. Arizona went on to win 11 games for the first time since 1975 despite four different quarterbacks seeing action under center.

Following an offseason in 2013 where Kitchens fell ill during an OTA practice on June 4 that required immediate emergency surgery at the Arizona Heart Institute due to an aortic dissection, he recovered in time for the first day of training camp and helped a Cardinals offense that finished 12th in the NFL. Palmer threw for a then career-high 4,274 yards and became the first player in NFL history to

throw for 4,000+ yards with three different teams.

In 2012, Cardinals TE Rob Housler had 45 receptions for 417 yards. In franchise history, only two TE's (Jackie Smith and Freddie Jones) had more catches in a season than Housler did in 2012. In 2011, Kitchens oversaw a group of tight ends that totaled 65 receptions for 712 yards and four TDs. In 2007, the Cardinals finished with the #5 ranked passing offense in the NFL as well as helping to record 32 passing TDs. As a group, the eight TDs caught by the tight ends were the most by the Cardinals since 1988 and the trio also recorded six red zone TDs, helping the Cardinals to the second-best red zone scoring offense in the NFL (94.0%).

Kitchens began his NFL coaching career in 2006 with the Dallas Cowboys after seven years of coaching in college. In 2006, Kitchens helped tutor Pro Bowl tight end Jason Witten to his third consecutive trip to Hawaii. Witten finished the season with 64 receptions for 754 yards (11.8 yard avg.) and one TD while starting all 16 games.

In 10 years as a player and coach at the college level, Kitchens was a part of teams that won three conference titles and played in seven bowl games. He went to the NFL after a two-year stint at Mississippi State University where he coached running backs (2005) and tight ends (2004). In 2005, Jerious Norwood, a 2006 third-round choice of the Atlanta Falcons, had a 1,180-yard season, becoming just the second runner to post back-to-back 1,000-yard rushing seasons in school history. Norwood finished his Bulldogs career with a school-record 3,222 career rushing yards. In his first season on the Bulldogs staff in 2004, Kitchens helped TE Eric Butler earn All-SEC freshman recognition while setting a school single-season record with four TD receptions.

He served as the running backs coach at the University of North Texas (2001-03) and contributed to Mean Green clubs that won three straight Sun Belt Conference titles. In 2003, RB Patrick Cobbs rushed for 1,680 yards and scored 19 TDs, earning the Sun Belt Conference Offensive Player of the Year award while also leading the nation with a 152.7 yards per game average. Cobbs played five seasons (2006-2010) in the NFL with the Pittsburgh Steelers and Miami Dolphins. During his first two seasons, Kitch-



ens developed Kevin Galbreath into the first back in school history to rush for back-to-back 1,000-yard seasons. The 2,372 yards gained on the ground in 2002 were the most at North Texas since 1959.

Kitchens went to North Texas after one season as a graduate assistant at LSU (2000) where he served on Nick Saban's first Tigers staff, managing the offensive scout team and helping with special teams. That team went 9-4, including a 28-14 win over Georgia Tech in the Peach Bowl. After a one-year stint playing professionally in Italy in the spring of 1999, he began his coaching career as an assistant at Glenville State College that fall, coaching both running backs and tight ends.

A three-year starter at quarterback for the University of Alabama (1995-97), Kitchens finished his playing career with 4,668 yards and 30 TD passes

for the Crimson Tide. His offensive coordinator as a senior in 1997 was current Cardinals head coach Bruce Arians. Upon his departure, he ranked third in Alabama history in career attempts, fourth in career passing yards and fifth in career completions. Alabama went 22-13 during those three seasons and went to the 1993 Gator Bowl, 1995 Citrus Bowl and the 1997 Outback Bowl.

A native of Gadsden, AL, Kitchens earned high school All-America honors and was named Mr. Football in the state of Alabama his senior season. He returned to his hometown in April of 2015 when he was one of four individuals inducted into the Etowah County Sports Hall of Fame. Kitchens and his wife, Ginger, have two daughters, Bennett and Camden.

## FREDDIE KITCHENS COACHING BREAKDOWN

Year	School/Team	Position
1999	Glenville State	Offensive Assistant
2000	Louisiana State	Graduate Assistant
2001-03	North Texas	Running Backs
2004	Mississippi State	Tight Ends
2005	Mississippi State	Running Backs
2006	Dallas Cowboys	Tight Ends
2007-12	ARIZONA CARDINALS	TIGHT ENDS
2013-16	ARIZONA CARDINALS	QUARTERBACKS
2017-	ARIZONA CARDINALS	RUNNING BACKS



## BYRON LEFTWICH

**COLLEGE:** Marshall

**HOMETOWN:** Washington, DC

**YEARS NFL/CARDINALS:** 11/1

**DOB:** January 14, 1980

### QUARTERBACKS

A 10-year NFL quarterback, Byron Leftwich enters his first season coaching Arizona's quarterbacks and first season as a full-time assistant after joining the coaching staff on 1/27/17. He began his coaching career with the Cardinals as an intern assisting the same position during the 2016 season.

Leftwich played in the NFL with four different teams (Jacksonville 2003-06; Atlanta 2007; Pittsburgh 2008, 2010-12; Tampa Bay 2009) and appeared in 60 games (50 starts), completing 930 passes on 1,605 attempts (57.9%) for 10,532 yards, 58 TDs and 42 INTs. He earned a Super Bowl ring with the Steelers in Super Bowl XLIII, playing under Cardinals head coach Bruce Arians who was Pittsburgh's offensive coordinator at the time.

He entered the league as a first-round selection (seventh overall) by Jacksonville in the 2003 NFL Draft from Marshall, six picks after Cardinals quarterback Carson Palmer was selected first overall by the Cincinnati Bengals. Leftwich played four seasons with the Jaguars and started 44 games, setting career highs in 2004 with 2,941 passing yards and 15 TDs while starting 14 games. He started 11 games in 2005 and helped Jacksonville reach the AFC Wild Card. Following his tenure in Jacksonville, he played one season with Atlanta and

appeared in three games before joining the Steelers for the first time in 2008 as Ben Roethlisberger's backup. Leftwich then went to Tampa Bay in 2009 and started three games for the Buccaneers before spending the final three years of his career back in Pittsburgh.

One of the most prolific passers in college football history, Leftwich was a three-year starter at Marshall and set Mid-American Conference records for passing yards (11,903) and total offense (12,090). He completed 939-of-1,442 passes (65.1%) with 89 TDs and 28 INTs and was twice selected as the MAC Offensive Player of the Year (2001-02). His other accomplishments at Marshall included being named the MVP of the 2000 Motor City Bowl, being selected as the 2001 Vern Smith leadership award winner as the MAC's MVP and finishing sixth in voting for the Heisman Trophy as a senior in 2002. Leftwich was inducted into the Marshall University Hall of Fame in 2007.

Leftwich attended H.D. Woodson (Washington, DC) High School where he lettered in football, basketball and baseball. As a senior in 1997, he was named honorable mention on the Washington Post's All-Met football team and was also a first-team All-DCIAA East selection in basketball. Leftwich graduated with a bachelor's degree in Business.



## BYRON LEFTWICH COACHING BREAKDOWN

Year	Team	Position
2017–	ARIZONA CARDINALS	QUARTERBACKS

## NFL PLAYING CAREER

Year	Team	Position
2003-06	Jacksonville Jaguars	Quarterback
2007	Atlanta Falcons	Quarterback
2008	Pittsburgh Steelers	Quarterback
2009	Tampa Bay Buccaneers	Quarterback
2010-12	Pittsburgh Steelers	Quarterback



## BUDDY MORRIS

**COLLEGE:** Pittsburgh

**HOMETOWN:** South Park, PA

**YEARS NFL/CARDINALS:** 7/4

**DOB:** September 29, 1957

## STRENGTH AND CONDITIONING

Buddy Morris enters his fourth season as the Cardinals strength and conditioning coach after being hired on 3/4/14. Previously with the Cleveland Browns (2002-04), where he worked with current Cardinals head coach Bruce Arians, Morris returned to the NFL in 2014 after working at the collegiate level for 19 years.

A native of South Park, PA, Morris has an extensive background in strength and conditioning dating back to his first job at his alma mater, the University of Pittsburgh, where he began his career in 1980 in the first of his three stints with the Panthers. He worked under head coach Jackie Sherrill from 1980-89 and aided in the development of future NFL Hall of Famers Dan Marino, Rickey Jackson, Chris Doleman and Russ Grimm. During that period, Morris worked with 13 first round NFL draft picks and 15 first-team All-Americans.

Morris specializes in workouts that focus on strength training, speed development, conditioning, agility training and flexibility.

After working as the wellness director for the Horizon Hospital System in Sharon, PA (1989-97), Morris returned to Pittsburgh from 1997-2001. During his second tenure at Pitt, the Panthers made three bowl appearances: the 1997 Liberty Bowl, the 2000 Insight.com Bowl and the 2001 Tangerine Bowl. Morris also developed the moniker for the Panthers strength and

conditioning program, "The Pitt Iron Works." In 2009, Muscle & Fitness Magazine name Morris' gym one of the 10 toughest in America.

Morris then joined Butch Davis and the Cleveland Browns for three seasons before working at the University of Buffalo in 2006 as its Director of Sports Performance. After one season in Buffalo, he went back for his third stint at Pitt under head coach Dave Wannstedt from 2007-10. The Panthers made the 2008 Sun Bowl and the 2009 Meineke Car Care Bowl during that period.

Following his third stop at Pitt, Morris and his family opened a private gym in Buffalo called the New York Sports Center where he worked with athletes at all levels through personal training, group fitness classes and injury rehabilitation.

Morris worked with Roger Kingdom, the Cardinals assistant strength & conditioning coach and 1984 and 1988 Olympic gold medalist in 110-meter hurdles. He also helped develop NFL Hall of Fame running back Curtis Martin and Pro Bowl guard Ruben Brown while both were at Pitt.

He graduated from Pittsburgh in 1980 after lettering for four years (1977-80) in track and field. Morris is married to Monica and he has two daughters, Kara and Claire, and two stepsons, Fred and Troy.

## BUDDY MORRIS COACHING BREAKDOWN

Year	School/Team	Position
1980–89	University of Pittsburgh	Strength and Conditioning
1997–2001	University of Pittsburgh	Strength and Conditioning
2002–04	Cleveland Browns	Strength and Conditioning
2006	University of Buffalo	Director of Sports Performance
2007–10	University of Pittsburgh	Strength and Conditioning
2014–	ARIZONA CARDINALS	STRENGTH AND CONDITIONING



## ANTHONY PIROLI

**COLLEGE:** Indiana University of Pennsylvania

**HOMETOWN:** Aliquippa, PA

**YEARS NFL/CARDINALS:** 2/2

**DOB:** May 26, 1985

### ASSISTANT STRENGTH AND CONDITIONING

Anthony Piroli enters his second year as an assistant strength and conditioning coach with the Cardinals after joining the team in February 2015 as a staff assistant. He came to the Cardinals after working as an assistant strength and conditioning coach at Mississippi State for one year (2014).

Prior to working at Mississippi State, Piroli was the co-owner and Director of Sports Performance at Evolution Sports Institute in Pittsburgh, PA from 2011-14, working with athletes and coaches at all levels to design and implement strength, speed, flexibility and conditioning programs.

The Aliquippa, PA native began his coaching career at his alma mater, Indiana University of Pennsylvania, in 2007 as the strength and conditioning coach for the football team. He then

worked as a graduate assistant strength and conditioning coach with the football team at the University of Pittsburgh for two seasons (2008-09) before working at Power Train Sports Institute in Pittsburgh as a sports performance coach for two years (2009-11). Piroli also served as a volunteer strength coach with Ohio State's football team in the summer of 2013.

He graduated from Indiana University of Pennsylvania with a bachelor's degree in Exercise Science in 2007 and earned his Master's degree in Exercise Science from the University of Pittsburgh in 2009. Piroli is accredited as a Certified Strength and Conditioning Specialist (CSCS) and a Strength and Conditioning Coach Certified (SCCC). He and his wife, Justine, reside in Ahwatukee, AZ.

### ANTHONY PIROLI COACHING BREAKDOWN

Year	School/Team	Position
2007	Indiana University of Pennsylvania	Strength and Conditioning
2008-09	University of Pittsburgh	Graduate Assistant Strength and Conditioning
2014	Mississippi State	Assistant Strength and Conditioning
2016-	<b>ARIZONA CARDINALS</b>	<b>ASSISTANT STRENGTH AND CONDITIONING</b>



## TOM PRATT

**COLLEGE:** Miami (FL)

**HOMETOWN:** Beloit, WI

**YEARS NFL/CARDINALS:** 39/5

**DOB:** June 21, 1935

### PASS RUSH SPECIALIST

Veteran assistant coach Tom Pratt enters his fifth season with the Cardinals as pass rush specialist and 39th season in the NFL after joining the team on 2/5/13. Only Tennessee's Dick LeBeau (45th season) has more experience among active NFL coaches. After starting as a coach at his alma mater, the University of Miami, in 1957, Pratt enters his 46th season as an assistant coach in 2017.

Pratt, who began his professional coaching career with Kansas City in 1963, helped the Chiefs win AFL championships in 1966 and 1969 and reach Super Bowl I and Super Bowl IV. He has coached four players who have been inducted into the Pro Football Hall of Fame (Buck Buchanan, Derrick Thomas, Curley Culp and Warren Sapp). He is also the only current coach in the league to own the distinction of coaching in the NFL in six different decades - '60s, '70s, '80s, '90s, '00s and '10s and is the only active NFL assistant to have coached in the American Football League.

Arizona led the NFL with 48 sacks in 2016, the third-highest total in team history. The Cardinals also finished with the NFL's #2 ranked defense, marking the second straight season the team had a top-five defense in the league. It is the team's highest defensive ranking in franchise history. LB's Markus Golden (12.5) and Chandler Jones (11) each had double-digit sacks, marking just the third time in team history (1983-84) the Cardinals had multiple players with double-digit sacks in a season. Golden's 12.5 are the most in team history by a linebacker. Defensive tackle Calais Campbell led the defensive line with eight sacks, his team-record seventh career season with at least six sacks.

In 2015, Campbell was selected to his second consecutive Pro Bowl after leading the defensive line and finishing second on the team with five sacks. Pratt also worked with LB Dwight Freeney, who had nearly as many sacks in 11 games with the Cardinals in 2015 (8.0) as he had in his previous



three seasons combined (9.0). As a unit, the Cardinals finished the year with the #5 ranked defense in the NFL. Arizona also ranked second in the NFL with 33 total takeaways and tied Kansas City for the league lead with six defensive TDs.

In 2014, Arizona's defense allowed just 18.7 points per game, the fifth-lowest average in the league, while allowing 20 points or fewer in an NFL-high 13 games. The defense allowed just 299 points, the first time the team has allowed fewer than 300 points in a season since 1994 (267). During Pratt's first season in Arizona in 2013, the Cardinals finished as the NFL's sixth-ranked overall defense and featured the league's top-ranked run defense (84.4 yards per game). They allowed the fewest rushing yards in team history for a 16-game season (1,351) and collected 47 sacks. Campbell had a career-high nine sacks and joined defensive tackle Darnell Dockett as Pro Bowl alternates.

Pratt returned to coaching in 2013 after spending the previous three years as a defensive coordinator consultant with IMG Academies in Florida, helping to train draft eligible players for the NFL. Prior to joining the Cardinals, his last job in the NFL was the assistant defensive line coach with the Chiefs in 2000, helping out while defensive line coach Bob Karmelowicz was being treated for cancer. That was Pratt's third different stint with Kansas City (1963-77, 1989-94 and 2000).

During his first stop with the Chiefs (1963-77), Pratt coached some of the finest defensive performers to ever wear a Kansas City uniform. In the 1960s, when he served as an assistant under Hall of Fame coach Hank Stram, the Chiefs defensive front helped the club win its lone World Championship in 1969 with a 23-7 victory over Minnesota in Super Bowl IV.

Hall of Fame DT's Buck Buchanan and Curley Culp combined with DE's Jerry Mays and Aaron Brown to form arguably the finest defensive line in the AFL's 10-year history. Buchanan was inducted into the Pro Football Hall of Fame in 1990, and Culp was selected as a member of the 2013 Pro Football Hall of Fame class.

After his initial 15-year stay in Kansas City, Pratt coached the defensive line with the New Orleans Saints (1978-80) and Cleveland Browns

(1981-88) before returning to the Chiefs for six seasons (1989-94) under Marty Schottenheimer. While in Cleveland, he worked with DT Bob Golic, who was a three-time Pro Bowl selection (1985-87), and DE Reggie Camp, who had 14 sacks in 1984 and accumulated 29.5 sacks from 1984-86.

In his second stint with the Chiefs as defensive line coach (1989-94), Pratt tutored the late Derrick Thomas, a 2009 Hall of Fame inductee. Even though Thomas was listed as a linebacker, he played the Chiefs "rushbacker" position in 1993 and worked with Pratt on the defensive line. Thomas made his fifth straight Pro Bowl appearance that season as Kansas City advanced to the AFC Championship Game. DE Neil Smith also flourished under Pratt, recording four straight Pro Bowl berths (1991-94) under his guidance, while DT Dan Saleaumua earned first-team Pro Football Weekly All-Pro honors in 1990.

Pratt spent the 1995 season as defensive line coach with Tampa Bay, tutoring Hall of Fame DT Warren Sapp in his rookie season, before coaching at the United States Coast Guard Academy in 1997. He then spent two years (1998-99) as a football ambassador in Osaka, Japan for the Asahi Challengers in the Japanese Company League of American football. He returned to work with the Challengers for the 2000 season as they won the Japanese Super Bowl. He also served as a consultant at Kyoto University in Japan from 2002-04.

He played linebacker collegiately at the University of Miami from 1953-56. Pratt earned All-American honors in 1956 and was inducted into the University of Miami Sports Hall of Fame in 1991. After graduating from Miami in 1957 with a degree in Education, he stayed at his alma mater as an assistant for four years (1957-60) and worked with Stram, who was an assistant at Miami beginning in 1958. He then coached at the University of Southern Mississippi from 1961-62 before joining Stram's staff in Kansas City in 1963. The 1962 Golden Eagles were the UPI small college division National Champions after finishing the season with a 9-1 record.

Pratt and his wife, Hope, have three children, daughters Kendra and Shana, and son Tyler, seven grandchildren and one great grandchild.

## TOM PRATT COACHING BREAKDOWN

Year	School/Team	Position
1957-60	University of Miami	Guards/Defensive Tackles
1961-62	Southern Mississippi	Defensive Coordinator/Offensive Line
1963-77	Kansas City Chiefs	Defensive Line
1978-80	New Orleans Saints	Defensive Line
1981-88	Cleveland Browns	Defensive Line
1989-94	Kansas City Chiefs	Defensive Line
1995	Tampa Bay Buccaneers	Defensive Line
1997	U.S. Coast Guard Academy	Defensive Coordinator
1998-99	Asahi Challengers (Japan)	Consultant
2000	Kansas City Chiefs	Assistant Defensive Line
2000-01	Asahi Challengers (Japan)	Consultant
2002-04	Kyoto University (Japan)	Consultant
<b>2013-</b>	<b>ARIZONA CARDINALS</b>	<b>PASS RUSH SPECIALIST</b>



## NICK RAPONE

**COLLEGE:** Virginia Tech

**HOMETOWN:** New Castle, PA

**YEARS NFL/CARDINALS:** 5/5

**DOB:** April 25, 1956

### DEFENSIVE BACKS

Long-time assistant coach Nick Rapone (ruh-pone) enters his fifth season with the Cardinals and fifth year in the NFL after he joined Arizona as defensive backs coach on 2/5/13.

Rapone, a veteran of 38 seasons as a coach, including 30 as a collegiate assistant, joined the Cardinals in 2013 after spending the previous seven years (2006-12) at the University of Delaware as defensive coordinator and defensive backs coach.

Last year, the Cardinals finished with the NFL's #2 ranked defense, marking the second straight season Arizona had a top-five defense in the league. It is the team's highest defensive ranking in franchise history. CB Patrick Peterson was selected to his sixth consecutive Pro Bowl and fifth straight selection at cornerback and S Tony Jefferson set career highs with 92 tackles, 13 tackles for loss, two sacks and two fumble recoveries.

In 2015, the Cardinals finished the year with the NFL's #5 ranked defense. The unit ranked second in the NFL with 33 total takeaways and tied Kansas City for the league lead with six defensive TDs. Peterson and S Tyrann Mathieu were both selected to the Pro Bowl and were both named first-team All-Pro. It was Peterson's fourth consecutive selection at CB and Mathieu's first Pro Bowl. In 2014, Peterson and CB Antonio Cromartie were both selected to the Pro Bowl. The Cardinals defense allowed just 18.7 points per game, the fifth-lowest average in the league, while allowing 20 points or fewer in an NFL-high 13 games. Arizona's defense allowed just 299 points, the first time the team has allowed fewer than 300 points in a season since 1994 (267).

With the Cardinals in 2013, Rapone helped a defense that finished as the NFL's #6 overall unit and forced 30 takeaways, including 20 INTs which tied for the fifth-best total in the NFL. Peterson made his second consecutive Pro Bowl at cornerback and was also named first-team AP All-Pro.

At Delaware, Rapone was a part of two NCAA national runner-up teams, including in 2010 when he helped the Blue Hens to a 12-3 record and a share of the Colonial Athletic Association title. Rapone was named the 2010 FootballScoop NCAA Division I FCS Coordinator of the Year as his defense led the nation in scoring (12.1 ppg), ranked fifth in total defense (280.7 ypg) and was 12th in rushing defense (105.3 ypg). The secondary included four All-CAA performers, including

All-American selections Anthony Walters and Anthony Bratton at safety. The Hens also ranked ninth in the nation in passing efficiency (102.7), and the team's 21 INTs were the third-highest total in the nation at the FCS level.

Rapone helped the Blue Hens go 11-4 in 2007 and advance to the NCAA Division I FCS title game with Joe Flacco. The Blue Hens captured the Lambert Cup Trophy as the top team in the East and was named the ECAC Team of the Year.

A native of New Castle, PA, Rapone was an all-state receiver at New Castle High School prior to attending Virginia Tech where he was a four-year letterman for the Hokies (1974-77). While at Virginia Tech, he played with Cardinals head coach Bruce Arians in 1974 when Arians was a senior and Rapone was a freshman. Arians then served as a graduate assistant (1975-76) and running backs coach (1977) while Rapone played for the Hokies.

He began his coaching career as a graduate assistant at the University of Pittsburgh (1979) where he worked with the secondary for two seasons before serving as defensive backs coach at East Tennessee State (I-AA) from 1981-82. He reunited with Arians as part of his staff at Temple, coaching the Owls secondary for six seasons (1983-88) while also serving as defensive coordinator from 1985-88.

He returned to Pitt as defensive backs coach for four years (1989-92), doubling as defensive coordinator in 1992. Rapone then became the head coach at his alma mater, New Castle High School, for two seasons (1993-94). He returned to the college (1995) at then Division I-AA University of Connecticut under head coach Skip Holtz, serving as defensive coordinator and secondary coach for four seasons and helping the Huskies to the I-AA playoffs for the first time in school history in 1998. That squad was ranked No. 7 in the final The Sports Network Top 25 poll and was led by a defense that forced 29 turnovers on the season.

Rapone went back to Temple for his second tenure and served as defensive backs coach and kickoff coverage coach for seven years (1999-2005). The Owls were one of only eight teams in the nation to rank in the top 20 in total defense in both 2001 and 2002.

He earned his bachelor's degree in Education from Virginia Tech in 1979 and his master's degree in Education from Pittsburgh in 1981. Rapone has two daughters, Johanna and Mary.



## NICK RAPONE COACHING BREAKDOWN

Year	School/Team	Position
1979-80	University of Pittsburgh	Graduate Assistant
1981-82	East Tennessee State	Defensive Backs
1983-88	Temple	Defensive Coordinator/Secondary
1989-92	University of Pittsburgh	Defensive Coordinator/Defensive Backs
1993-94	New Castle (PA) High School	Head Coach
1995-98	University of Connecticut	Defensive Coordinator
1999-2005	Temple	Secondary
2006-12	University of Delaware	Defensive Coordinator/Defensive Backs
2013-	ARIZONA CARDINALS	DEFENSIVE BACKS



## KEVIN ROSS

**COLLEGE:** Temple

**HOMETOWN:** Paulsboro, NJ

**YEARS NFL/CARDINALS:** 26/5

**DOB:** January 16, 1962

## CORNERBACKS

Former Pro Bowl defensive back Kevin Ross begins his fifth season with the Cardinals as cornerbacks coach after he joined the team on 2/5/13. A 14-year NFL veteran as a player, Ross enters his 12th season as an assistant coach after previous jobs with Oakland (2010-11), San Diego (2007-08) and Minnesota (2003-05). In Arizona, Ross reunited with head coach Bruce Arians under whom he played as a team captain during his senior season at Temple in 1983.

During his tenure with the Cardinals, Ross has worked with All-Pro CB Patrick Peterson. Last year, Peterson was selected to his sixth consecutive Pro Bowl and fifth straight selection at cornerback. The Cardinals finished with the NFL's #2 ranked defense, marking the second straight season the team had a top-five defense in the league and their highest ranking in franchise history. In 2015, the Cardinals finished the year with the NFL's #5 ranked defense. The unit ranked second in the NFL with 33 total takeaways and tied Kansas City for the league lead with six defensive TDs. Peterson earned his fourth consecutive Pro Bowl selection at CB and was named first-team All-Pro for the second time.

In 2014, Peterson and CB Antonio Cromartie were both selected to the Pro Bowl. Arizona's defense allowed just 18.7 points per game, the fifth lowest average in the league, while allowing 20 points or fewer in an NFL-high 13 games. The Cardinals defense allowed just 299 points, the first time the team has allowed fewer than 300 points in a season since 1994 (267).

Ross helped the Cardinals 2013 defense finish as the NFL's #6 ranked unit and force 30 takeaways, including 20 INTs, which tied for the fifth-best total in the NFL. Peterson made his second consecutive Pro Bowl at cornerback and was also named first-team AP All-Pro for the first time.

Prior to joining the Cardinals, Ross coached safeties with Oakland (2010-11), helping the Raiders record 30 INTs in two seasons. His tenure in Oak-

land followed one season as an assistant for the New York Sentinels of the United Football League (2009). From 2007-08, Ross assisted with defensive backs with the San Diego Chargers. In 2007, the Chargers led the NFL in INTs during both the regular season (30) and postseason (six). The 30 INTs in the regular season were the most by a San Diego defense in 38 years and it marked the first time a Chargers defense ever led the NFL in INTs.

Ross began his NFL coaching career with the Minnesota Vikings in 2002 at training camp as part of the NFL's Minority Coaching Program. In 2003, he worked as the Vikings assistant secondary coach where he stayed through the 2005 season. In his first year in Minnesota, the Vikings were second in the NFL with 28 INTs. In his second season, the Vikings advanced to the NFC Divisional Playoffs.

Ross played defensive back in the NFL for 14 seasons (1984-97) and was a two-time Pro Bowl selection. He was selected by Kansas City in the seventh round (173rd overall) of the 1984 NFL Draft and made an immediate impact with the Chiefs as a rookie when he posted a career-high six INTs to earn consensus All-Rookie honors. He played 11 seasons with Kansas City (1984-93; 1997), earning two Pro Bowl selections (1989-90). He also played two seasons in Atlanta (1994-95) and one with San Diego (1996). Ross retired following the 1997 season with 1,142 tackles, 38 INTs and two TDs. He was inducted into the Chiefs Hall of Fame in 2011.

Prior to joining the NFL coaching ranks, Ross spent four years coaching high school football at Camden High School (1999-00) and at Woodrow Wilson High (2001-02) in his native Camden, N.J.

Ross was an All-State and all-conference linebacker and running back at Paulsboro (N.J.) High School and a four-year letterman at Temple (1980-83). While at Temple, he appeared in 39 games and totaled 249 tackles with 13 INTs. Ross has three daughters, Celia, Cherrelle and Cassidy, and two sons, Jovair and Kevin, Jr.



## KEVIN ROSS COACHING BREAKDOWN

Year	School/Team	Position
1999–2000	Camden H.S.	Assistant Coach
2001–02	Woodrow Wilson H.S.	Assistant Coach
2003–05	Minnesota Vikings	Secondary
2007–08	San Diego Chargers	Assistant Secondary/Quality Control
2009	New York Sentinels (UFL)	Assistant Coach
2010–11	Oakland Raiders	Safeties
2013–	ARIZONA CARDINALS	CORNERBACKS

## NFL PLAYING CAREER

Year	Team	Position
1984–93	Kansas City Chiefs	Defensive Back
1994–95	Atlanta Falcons	Defensive Back
1996	San Diego Chargers	Defensive Back
1997	Kansas City Chiefs	Defensive Back



## BOB SANDERS

**COLLEGE:** Davidson

**HOMETOWN:** Jacksonville, NC

**YEARS NFL/CARDINALS:** 17/3

**DOB:** December 5, 1953

## LINEBACKERS

Veteran assistant coach Bob Sanders enters his third season as linebackers coach with the Cardinals after he joined the team on 2/4/15. He came to Arizona in 2015 after spending the two previous seasons coaching the same position with the Oakland Raiders. Sanders is entering his 39th season as an assistant coach, including his 17th year in the NFL.

Last year, OLBs Markus Golden (12.5) and Chandler Jones (11) each had double-digit sacks, marking just the third time in team history (1983-84) the Cardinals had multiple players with double-digit sacks in a season. Golden's 12.5 sacks are the most in team history by a linebacker. Arizona led the NFL with 48 sacks in 2016, the third-highest total in team history. The Cardinals also finished with the NFL's #2 ranked defense, marking the second straight season the team had a top-five defense in the league and the team's highest ranking in franchise history.

In 2015, Sanders helped the Cardinals finish the season with the #5 ranked defense in the NFL while also forcing 33 takeaways, the second-best total in the NFL. Arizona's six defensive TDs in 2015 tied Kansas City for the NFL lead. OLB Dwight Freeney led the Cardinals with eight sacks in just 11 games after he joined the team in October.

With the Raiders in 2014, Sanders helped tutor rookie LB Khalil Mack as he collected 84 tackles, four sacks, four passes defended and one forced fumble while starting all 16 games. Mack was selected as one of the finalists for NFL Defensive Rookie of the Year. In 2013, Sanders oversaw a linebacker corps that featured three new starters – Kevin Burnett, Nick Roach and rookie Sio Moore. Roach, who played every snap

at MLB that season, set career highs with 152 tackles and 5.5 sacks and was named to the USA Today All-Joe Team, while Moore garnered PFWA all-rookie honors after totaling 4.5 sacks.

Prior to coming to Oakland, Sanders spent four seasons with Buffalo, having joined the Bills as defensive line coach in 2009 before coaching outside linebackers the next two seasons (2010-11) and taking over inside linebackers in 2012.

Sanders coached in Green Bay for four seasons (2005-08), including the last three years as defensive coordinator. He started with the Packers as defensive ends coach (2005) for one season and was named by Mike McCarthy as the new head coach's first defensive coordinator, a role he held from 2006-08. During his final Packers season (2008), Green Bay paced the NFL with six INTs returned for TDs and tied for the NFC lead with 22 interceptions. In 2007, Green Bay ranked sixth in scoring defense, 11th in total defense and 3rd in opponent third-down-conversion percentage, posting a 13-3 record and earning a spot in the NFC Championship game, and in 2006, Green Bay led the NFC with 46 sacks.

His first NFL coaching position came with the Miami Dolphins for four seasons (2001-04) as linebackers coach. While in Miami, Sanders coached Zach Thomas, helping Thomas to three straight Pro Bowl selections.

A college assistant for 22 years, his final collegiate job was at the University of Florida, where he helped three Gators (Jevon Kearse, Kevin Carter and Huey Richardson) earn first-round selections in the NFL Draft. Sanders spent 11 years in Gainesville (1990-2000) and held six coaching titles, ranging





from defensive line to linebackers. He also spent one season as assistant head coach and nine years as assistant defensive coordinator. Florida led the SEC in sacks in four straight years (1996-99) and Sanders helped the Gators to five conference crowns and the 1996 National Championship during his tenure.

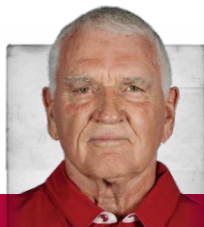
Prior to coaching at Florida, Sanders spent five seasons at Duke (1985-89), the first four as outside linebackers/defensive ends coach, and the final campaign as co-defensive coordinator/outside linebackers. In sharing the defensive reins in 1989, he helped the Blue Devils to an 8-4 season and their first Atlantic Coast Conference title since 1965.

He coached for two years at Richmond (1983-84) and three seasons at East Carolina (1980-82). Sanders first collegiate position was as a part-time coach for head coach Pepper Rodgers at Georgia Tech in 1978, sandwiched between three years (1976-77, 1979) of coaching at the high-school level.

A native of Jacksonville, N.C., Sanders played on the defensive side of the ball at Davidson College (1972-75) and earned a bachelor's degree in Political Science. Sanders and his wife, Kathie, have three children, Lindsay, Sarah and Robby.

## BOB SANDERS COACHING BREAKDOWN

Year	School/Team	Position
1978	Georgia Tech	Assistant Coach
1980-82	East Carolina	Defensive Line/Linebackers
1983-84	Richmond	Linebackers
1985-88	Duke	Outside Linebackers/Defensive Ends
1989	Duke	Co-Defensive Coordinator/Outside Linebackers
1990	Florida	Defensive Ends
1991-93	Florida	Assistant Def. Coord./Banditbacks/Gatorbacks
1994-97	Florida	Assistant Def. Coord./Defensive Ends
1998	Florida	Assistant Def. Coord./Def. Ends/Outside Linebackers
1999	Florida	Assistant Head Coach/Def. Ends/Outside Linebackers
2000	Florida	Assistant Def. Coordinator/Linebackers
2001-04	Miami Dolphins	Linebackers
2005	Green Bay Packers	Defensive Ends
2006-08	Green Bay Packers	Defensive Coordinator
2009-12	Buffalo Bills	Defensive Line/Linebackers/Outside Linebackers
2013-14	Oakland Raiders	Linebackers
2015-	<b>ARIZONA CARDINALS</b>	<b>LINEBACKERS</b>



## LARRY ZIERLEIN

**COLLEGE:** Fort Hays State College

**HOMETOWN:** Lenora, KS

**YEARS NFL/CARDINALS:** 13/5

**DOB:** July 12, 1945

## ASSISTANT OFFENSIVE LINE

Larry Zierlein (ZUR-line) enters his fifth season with the Cardinals and 13th in the NFL after he joined the team as assistant offensive line coach on 2/5/13. He previously coached in the NFL as the offensive line coach with Pittsburgh (2007-09), the assistant offensive line coach with Buffalo (2006) and the offensive line coach with Cleveland (2001-04).

Last season, RB David Johnson ran behind the Cardinals offensive line and set franchise records and led the NFL with 2,118 scrimmage yards (1,239 rushing, 879 receiving) and 20 TDs, including a team-record 16 rushing TDs. He was selected to his first Pro Bowl and was named first-team All-Pro. Arizona finished the 2016 season with 418 points, the fourth-best total in team history, while having the #9 ranked offense in the NFL. It is the second straight season the Cardinals had a top-10 offense.

In 2015, the Cardinals had the top ranked offense in the NFL and established single-season records for points (489), TDs (59), total net yards (6,533) and first downs (373). The offensive line helped lead the way for the NFL's #8 ranked rushing attack (1,917 yards and 16 TDs) while allowing just 27 sacks, the fourth-fewest in the NFL in 2015. G Mike Iupati was selected to the Pro Bowl for the fourth time in his career in his first season in Arizona, becoming the first Cardinals offensive lineman since Lomas Brown in 1996 and the first guard since Bob Young in 1979 to be chosen for the Pro Bowl.

While in Pittsburgh, Zierlein helped the Steelers win Super Bowl XLIII after ranking third in the NFL in rushing with 2,168 yards in 2007. RB Willie Parker finished fourth in the league with 1,316 rushing yards that season, earning a Pro Bowl selection, while G



Alan Faneca was selected to his seventh consecutive Pro Bowl. The Steelers had two 1,000-yard backs in three seasons with Zierlein in charge of the offensive line (Parker-1,316 yards in 2007 & Rashard Mendenhall-1,108 yards in 2009).

Prior to his one year in Buffalo, Zierlein helped Cleveland's offense average 4.1 yards per rush and 104.4 rushing yards per game in 2003. During his stops in both Pittsburgh and Cleveland, Zierlein worked under then offensive coordinator Bruce Arians.

Zierlein, who has over 40 years of coaching experience at the high school, collegiate and professional level, spent four seasons as offensive line coach for the University of Cincinnati (1997-2000). He helped Cincinnati set a Conference USA rushing record with 215.5 yards per game in 1997, and his 1999 offensive line set a school record by allowing just eight sacks, the fewest in the nation that year, despite having four first-year starters.

He had two stints as the offensive line coach at Tulane (1995-96; 1988-90), spent two seasons at LSU (1993-94) and served as offensive line coach at the

University of Houston (1978-86) for nine seasons. Zierlein also worked as co-offensive coordinator/offensive line coach for the New York/New Jersey Knights of the World League of American Football (WLAF) in 1991-92 and as an assistant coach for the Washington Commandos of the Arena Football League in 1987. He coached the offensive line with the Hartford Colonials in the United Football League in 2011 and the Sacramento Mountain Lions in 2012.

In addition to coaching, Zierlein also served in the United States Marine Corps from 1966-68, including a one-year tour of duty in Vietnam (1967).

A 1971 graduate of Fort Hays (KS) State College after playing defensive end, Zierlein began his coaching career at his alma mater as a graduate assistant/linebackers coach. After two years at Fort Hays State, he spent six years at the high school level, coaching at Abernathy (TX) High School (1972-74) and Lamar Consolidated (TX) High School (1975-77).

A native of Lenora, KS, Zierlein and his wife, Marcia have three children, sons Lance and Mike and daughter Nicci, nine grandchildren and two great grandchildren.

## LARRY ZIERLEIN COACHING BREAKDOWN

Year	School/Team	Position
1970-71	Fort Hays State College	Linebackers/Graduate Assistant
1972-74	Abernathy H.S.	Head Coach/Assistant Coach
1975-77	Lamar Consolidated H.S.	Offensive Line
1979-86	University of Houston	Offensive Line
1987	Washington Commandos (Arena)	Assistant Coach
1988-90	Tulane	Offensive Line
1991-92	NY/NJ Knights (WLAF)	Offensive Coordinator/Offensive Line
1993-94	Louisiana State	Offensive Line
1995-96	Tulane	Offensive Line
1997-2000	University of Cincinnati	Offensive Line/Running Game Coordinator
2001-04	Cleveland Browns	Offensive Line
2006	Buffalo Bills	Assistant Offensive Line
2007-09	Pittsburgh Steelers	Offensive Line
2011	Hartford Colonials (UFL)	Offensive Line
2013-	ARIZONA CARDINALS	ASSISTANT OFFENSIVE LINE



## WESLEY GOODWIN

**COLLEGE:** Mississippi State

**YEARS NFL/CARDINALS:** 3/3

**HOMETOWN:** Grove Hill, AL

### ASSISTANT TO THE HEAD COACH

Wesley Goodwin enters his third season with the Cardinals as assistant to the head coach after he was hired in February, 2015. He came to the Cardinals after spending the previous six seasons at Clemson, including his final two years as a defensive analyst.

While at Clemson, Goodwin was in charge of all defensive breakdowns and opponent scouting, assisted with on-campus recruiting, worked as an assistant camp director, and also served as an assistant NFL liaison.

He began his tenure at Clemson in 2009 as a graduate assistant for two years, working with the defense in 2009-10. In 2011, Goodwin was elevated to defensive research development, and in 2013, was elevated to a defensive analyst. He was a promoted to a full-

time coach in charge of the secondary in the month leading up to the 2012 Chick-Fil-A Bowl. In 2014, his last season at Clemson, Goodwin helped the Tigers defense finish as the top ranked unit in the country in total defense, third down conversion defense, first downs allowed, and tackles for loss, while being in the top five in many other statistical categories.

Goodwin began his coaching career at his alma mater, Mississippi State as a student assistant in 2006-07 and worked as a graduate assistant in 2008. A native of Grove Hill, AL, Goodwin graduated with a degree in Business Administration from Mississippi State in 2007 and earned an MBA from Mississippi State in 2009



## TERRY McDONOUGH

**COLLEGE:** Massachusetts

**YEARS NFL/CARDINALS:** 26/5

**HOMETOWN:** Boston, MA

### VICE PRESIDENT, PLAYER PERSONNEL

Terry McDonough begins his fifth season with the Cardinals and fourth as Vice President, Player Personnel after he was promoted in January, 2014. In his current role with the Cardinals, McDonough works alongside GM Steve Keim while overseeing both the college and pro personnel departments while assisting with player contract negotiations.

Entering his 26th year of scouting in the NFL, McDonough joined the Cardinals in 2013 as an Eastern Regional Scout after spending the previous 10 years with the Jacksonville Jaguars, including his last four seasons as the team's Director, Player Personnel. He joined the Jaguars in 2003 and was promoted to Director, Player Personnel in January, 2009. In that role, McDonough scouted the top collegiate players throughout the nation as well as the top free agent prospects each year.

In the 2015 offseason, McDonough was named to an advisory council for the Nunn-Wooten Scouting Fellowship, an NFL program to encourage former players to pursue a career in professional scouting. The fellowship is named in honor of longtime Steelers personnel director Bill Nunn and former NFL player and front office executive John Wooten.

A Boston, MA native, McDonough began his NFL scouting career as an intern with San Francisco in 1989, a season in which the 49ers went 14-2 in the regular season and beat the Broncos in Super Bowl XXIV. Following his graduation from Massachusetts with a degree in Sports Management, he was named player personnel director of the Barcelona Dragons of the World League in 1990. While with the Dragons

(1990-92), McDonough handled a variety of personnel assignments, serving as the team's West Coast scout and helping each team prepare for the WFL draft. McDonough toured NFL and CFL training camps to grade potential WFL players. The 1991 Barcelona team finished with a 9-3 record, losing the league title to London in the World Bowl. The following season, the Dragons captured the European championship.

In 1992, McDonough was hired by the Cleveland Browns as a Southeast area scout, and he moved to Baltimore with the franchise in 1996. With the Ravens, McDonough served as the Eastern college supervisor for three years under the direction of General Manager Ozzie Newsome. During McDonough's tenure with the Ravens, the team won Super Bowl XXXV following the 2000 season.

McDonough was all-conference as a running back at Hingham (MA) High School in football as well as in baseball, and he also lettered in basketball before he transferred to Bridgton Academy.

He is the son of the late Will McDonough, the long-time sports reporter and columnist for The Boston Globe who also worked at CBS Sports and NBC Sports. He is also the brother of Phoenix Suns general manager, Ryan McDonough, and his other brother Sean McDonough, is the play-by-play voice of ESPN's Monday Night Football and was previously on air with CBS Sports and was the television voice of the Boston Red Sox.

McDonough and his wife, Lynette have three children, daughter, Caroline, and sons, Patrick and Brendan.



## MIKE DISNER

**COLLEGE:** Williams College

**YEARS NFL/CARDINALS:** 11/5

**HOMETOWN:** West Bloomfield, MI

### DIRECTOR, FOOTBALL ADMINISTRATION

Mike Disner (DIZZ-ner) enters his fifth season with the Cardinals after being hired as Director, Football Administration in February, 2013. He joined the Cardinals from the NFL Management Council where he worked for four years as Labor Operations Manager (2012) and Labor Operations Coordinator (2009-11).

Disner has an extensive background and experience in salary cap regulations and player contract compliance. While at the NFL Management Council, he was an integral part of negotiations in helping to cultivate the most recent Collective Bargaining Agreement. He also helped establish the rookie system, managed the

salary cap reconciliation process and developed analytical tools to assist clubs in decision-making processes.

With the Cardinals, Disner works alongside GM Steve Keim on player contract negotiations as well as strategic planning and management of the team's Salary Cap. He also serves as the Cardinals liaison to the NFL Management Council and works with the team's scouting staff and coaching staff on various statistical projects and analysis.

Prior to working for the NFL Management Council, Disner worked with the New England Patriots for two years after beginning his professional career as



a scouting assistant in 2007. He interned with the Patriots for two summers (2005 and '06) while working on his degree in Economics which he received from Williams College (MA) in 2007.

During the 2014 offseason, Disner was selected to Forbes "30 Under 30" list, honoring 30 athletes or

executives 30 years or younger making a mark in the sports industry.

The West Bloomfield, MI native played baseball at Williams College where he was a two-year starter as a pitcher. Disner and his wife, Gail, and son, Theodore, reside in Chandler, AZ.



## MATT CARACCIOLO

**COLLEGE:** Ithaca College

**HOMETOWN:** Oceanside, NY

**YEARS NFL/CARDINALS:** 15/6

### DIRECTOR, FOOTBALL OPERATIONS

Matt Caracciolo enters his sixth season with the Cardinals and first as Director, Football Operations after he was promoted in February, 2017. He originally joined the Cardinals in June, 2012 as the team's Football Operations Coordinator. Caracciolo came to the Cardinals after spending the previous seven seasons with the New England Patriots, the last six years (2006-11) as Director of Football Operations. With the Patriots, he managed day-to-day operations, including training camp, home and road game operations and team travel. He also worked with the NFL as the team's point of contact for all football logistical efforts surrounding their trips to Super Bowl XLII and XLVI in addition to their game in London in 2009.

Caracciolo's responsibilities with the Cardinals include managing day-to-day football operations, the

team's training facility, mini-camp operations, training camp, budgets, football rules compliance and also directing the team's travel.

Caracciolo joined the Patriots in 2005 as a football operations assistant after spending the 2003 and 2004 seasons with the Miami Dolphins as a scouting intern. He previously served as an operations graduate assistant at Syracuse (2001-03) while earning a master's degree in Higher Education.

The Oceanside, NY native played two seasons at Ithaca College where he also received a degree in Sports Information and Communications in 2001. His brother, Pete, is the Director of Team Travel/Football Operations with the Oakland Raiders. Caracciolo and his wife, Kelly, and son, Luca, reside in Scottsdale, AZ.



## DRU GRIGSON

**COLLEGE:** Northern Iowa

**HOMETOWN:** Highland, IN

**YEARS NFL/CARDINALS:** 10/10

### DIRECTOR, COLLEGE SCOUTING

Dru Grigson begins his fifth season as Director, College Scouting after being promoted in May, 2013. He is entering his 10th season with the Cardinals after originally joining the team as an area scout in June, 2008 following one year with the Montreal Alouettes (CFL) as a scout.

Grigson was promoted to a regional scout in 2010 in charge of scouting the Eastern half of the country. He previously scouted the Central and Southeast regions during his first season with Arizona and scouted the Midwest and Eastern areas in his second season.

A Highland, IN native, Grigson played linebacker and defensive end at New Mexico State from 1997-99 before transferring to the University of Northern Iowa in 2000. He finished his collegiate playing career at William Penn University in 2002 and

recorded 54 tackles, 11 tackles for loss, two sacks, one forced fumble and two pass deflections.

Grigson signed as a rookie free agent with the Minnesota Vikings in 2003 and attended training camp with the Ottawa Renegades of the CFL in 2004.

Prior to joining the Alouettes in 2007, he was a volunteer scout for the Philadelphia Eagles in 2005-06 and worked with his brother, Ryan, the former Director of Player Personnel for the Eagles and GM of the Indianapolis Colts.

Grigson is a certified strength and conditioning coach and has trained NFL prospects. He assisted the Northwestern University speed and strength program in 2004. Grigson graduated from Northern Iowa with a bachelor's degree in 2002 and resides in Chicago, IL with his wife, Jennifer, and their daughter, Mia and son, Kaz.



## QUENTIN HARRIS

**COLLEGE:** Syracuse

**HOMETOWN:** Wilkes-Barre, PA

**YEARS NFL/CARDINALS:** 15/14

### DIRECTOR, PRO SCOUTING

Former Cardinals safety Quentin Harris begins his 10th season in Arizona's scouting department and fifth as Director, Pro Scouting after being promoted in May, 2013. Originally hired in June, 2008 as a pro scout, Harris was first elevated to Assistant Pro Personnel Director in 2010. A free safety for four seasons with the Cardinals (2002-05), Harris began his scouting career after finishing his NFL playing days with the Denver Broncos in 2007.

Harris was signed by the Cardinals as an undrafted rookie free agent in 2002 out of Syracuse and appeared in 54 games over four seasons, including six starts. He led the Cardinals in special teams tackles for two consecutive seasons (19 in 2004, 24 in 2005) before signing as a free agent with the New York Giants in 2006. After being waived by the Giants following training camp, Harris was signed by the Broncos later that season and appeared in six games.

He finished his NFL career with 50 tackles (42 solos), a sack, an interception, five passes defensed, a forced fumble, a fumble recovery and 58 special teams tackles in 60 career games (six starts).

Harris was a four-year starter at free safety for Syracuse where he finished his Orange career with 327 tackles (183 solos), four forced fumbles, four fumble recoveries and 10 interceptions in 42 career games. Harris left Syracuse ninth in school history for career interceptions while also being chosen as an honorable mention All-American, first-team All-Big East conference selection and a second-team choice from the conference's coaches as a senior in 2001.

Harris was an honorable mention All-America selection at Wyoming Seminary Upper School in Kingston, PA and received a bachelor's degree in Information Studies from Syracuse in 2001.

Harris and his wife Tara have a daughter, Aliyah, and two sons, Amani and Elijah.



## DEBBIE POLLOM

**COLLEGE:** Evergreen State

**HOMETOWN:** Auburn, WA

**YEARS NFL/CARDINALS:** 33/5

### COLLEGE SCOUTING COORDINATOR

Debbie Pollom enters her fifth season with the Cardinals and 33rd in the NFL after she joined the organization in February, 2013 as the team's College Scouting Coordinator. Pollom came to Arizona after spending 21 seasons with the Rams, including the last 12 years as Director of Scouting Administration.

In her current role, she assists in the day-to-day operations of the college and pro scouting departments, including coordination of the team's draft room.

Pollom joined the Los Angeles Rams as a player personnel assistant in 1992 and stayed in that role until she was named Director of Scouting Administration prior to the 2001 season.

She began her career as a player personnel assistant with the Memphis Showboats of the USFL in 1983. She then worked for the Chicago Blitz in 1984 before working for the Cleveland Browns from 1984-89. Pollom was also a Pro Scouting Assistant for New England for two seasons (1990-91) before joining the Rams.

She has a bachelor's of arts from Evergreen State College (Olympia, WA). Pollom is the daughter of longtime personnel scout Norm Pollom (Los Angeles Rams, Buffalo Bills) and sister of the late Mike Pollom, a scout for the New England Patriots from 1987-2001. She has one son, Nicholas.



## CHRIS CULMER

**COLLEGE:** Washington State

**HOMETOWN:** West Richland, WA

**YEARS NFL/CARDINALS:** 18/9

### WESTERN REGIONAL SCOUT

Chris Culmer enters his ninth season with the Cardinals and fourth as Western Regional Scout after being promoted in May, 2014. Beginning his 18th season in the NFL, Culmer came to Arizona in June, 2009 as an area scout in the west after working the previous nine seasons with the Seattle Seahawks (2000-08). His primary area of responsibility with the Cardinals is cross checking player evaluations for the western half of the country.

Culmer began his NFL career in 2000 with the Seahawks as a scouting assistant and was promoted to Pro Scout in 2004. While in Seattle, the Seahawks went to the playoffs five times, including four consecutive NFC West Division titles and appeared in

Super Bowl XL. As a Pro Scout, Culmer was responsible for the advance scouting of Seahawks opponents while also evaluating players in all professional leagues, including the NFL, CFL and Arena Football. In addition, Culmer assisted in evaluating and ranking the nation's top collegiate prospects for the annual draft.

A West Richland, WA native, Culmer received his bachelor's degree in Business Administration from Washington State University in 1998 and earned a master's degree in Sport Management from the University of Massachusetts in 2000.

Culmer and his wife, Kristina, reside in Seattle with their son and daughter.



## LUKE PALKO

**COLLEGE:** Saint Francis (PA)

**HOMETOWN:** Imperial, PA

**YEARS NFL/CARDINALS:** 11/9

### EASTERN REGIONAL SCOUT

Luke Palko begins his ninth season with Arizona and 11th in the NFL after joining the team's scouting department in June, 2009. He was promoted to Eastern Regional Scout in May, 2014 after working the previous five seasons as an area scout in the Central and Southeast regions of the country. In his current role, Palko is responsible for cross checking player evaluations for the Eastern half of the country.

Brother of former Cardinals, Steelers and Chiefs quarterback Tyler Palko, Luke came to the Cardinals after interning with the Pittsburgh Steelers player personnel department for two seasons (2007-08).

An Imperial, PA native, Palko was a wide receiver at Saint Francis (PA) where he finished his collegiate career as the second leading receiver in school and conference history with 225 receptions for 2,020 yards and 18 touchdowns. He set the school's single-season record with 85 receptions for 812 yards and seven touchdowns as a junior in 2005. He also served as the team's punter as a junior and senior.

The West Allegheny High School graduate became just the third-student athlete in Saint Francis his-

tory to earn ESPN the Magazine First-Team Academic All-American honors in 2005. He was also named the Northeast Conference's Football Scholar-Athlete of the Year in 2006 and earned a spot on the Division I-AA Athletic Director's Association Academic All-Star Team and the conference academic honor roll twice. In addition, Palko was one of 17 collegiate football players selected as a 2006 National Football Foundation & College Hall of Fame National Scholar-Athlete. As part of the honor, Palko was awarded an \$18,000 post-graduate scholarship and was also a finalist for the William V. Campbell trophy.

Palko's father, Bob, has coached high school and college for the over 30 years. Now at West Allegheny, he has compiled eight W.P.I.A.L. championships and the class AAA state title in 2001 and was named the Pittsburgh Post-Gazette's High School Coach of the Year in 2012. His eight W.P.I.A.L. titles are the most in league history.

Palko graduated from Saint Francis with a bachelor's degree in Accounting in 2007 and resides in Pittsburgh, PA with his wife, Megan.



## ZAC CANTY

**COLLEGE:** Cornell  
**HOMETOWN:** Naperville, IL

**YEARS NFL/CARDINALS:** 8/6

### AREA SCOUT

Zac Canty enters his sixth season with the Cardinals and eighth in the NFL after joining the team's scouting department in May, 2012. He was promoted to an area scout in May, 2014 with the responsibility of scouting the Northeast region of the country for the Cardinals. Canty joined Arizona as the team's representative with the National Football Scouting service after spending two seasons (2010-11) with the Chicago Bears as a Pro Personnel Assistant.

Canty began his scouting career with the Bears in 2010 and assisted both the pro and college scouting departments. In his first season with Chicago, the Bears won the NFC North and reached the NFC Championship game.

He played wide receiver at Cornell University from 2005-08 and was a three-year starter for the Big Red where he finished his career with 141 receptions for 1,442 yards and seven touchdowns. He had his best season as a senior when he collected a career-high 51 receptions for 496 yards and a touchdown.

Canty helped Naperville North (IL) High School to a league title and a 10-1 record as a senior after earning Sun News Player of the Year honors following his junior season. He was also named honorable mention All-State from the Chicago Tribune as a junior.

He graduated from Cornell in the spring of 2009 with a BS in Applied Economics and Management.



## JOHN MANCINI

**COLLEGE:** SUNY-Plattsburgh  
**HOMETOWN:** Long Island, NY

**YEARS NFL/CARDINALS:** 23/5

### AREA SCOUT

John Mancini enters his fifth season with the Cardinals and 23rd in the NFL after joining the team's scouting department in May, 2013. His primary area of responsibility with the Cardinals is scouting the Midwest region of the country.

Mancini came to Arizona after working 18 seasons with the St. Louis Rams, including the last 16 years in the team's personnel department.

He spent 10 years as a college scout with the Rams before serving as Director of College Scouting from 2009-12. Mancini joined the Rams in their

inaugural season in St. Louis in 1995, beginning his career in the ticket office before moving into merchandise and then as a scouting assistant in 1997. During his tenure with the Rams, Mancini worked on both the pro and college sides of player personnel.

A Long Island, NY native, Mancini is a graduate of the State University of New York at Plattsburgh with a degree in Business Management. Mancini and his wife, Theresa, have a son, Dominic, and daughters, Avarie and Brooklyn.



## JOHN RITCHER

**COLLEGE:** N.C. State  
**HOMETOWN:** Raleigh, NC

**YEARS NFL/CARDINALS:** 7/6

### AREA SCOUT

John Ritcher begins his sixth season with the Cardinals and seventh in the NFL after joining the team's scouting department in May, 2012. He came to Arizona after working as a scouting assistant with the Miami Dolphins in 2011. After beginning his Cardinals career scouting in the Northeast region, he is now responsible for scouting the Southeast region of the country for Arizona.

He joined the Dolphins in 2011 after working for three seasons on the strength and conditioning staff at Florida State. He went to work for Florida State in 2008 and also helped out with the Seminoles tight ends.

Prior to his arrival at FSU, Ritcher played fullback and linebacker for the Georgia Force in the Arena Football League in 2007. With the Force, Ritcher had 20 carries for 58 yards and a touchdown to go along with two receptions for 20 yards and two touchdowns.

Ritcher played collegiately at N.C. State and was a four-year letterman as a tight end and had 16

receptions for 138 yards and one touchdown. He was honored with the Mike Hardy Award in 2004, given to the player who shows a winning attitude and plays beyond his capabilities, as well as the 2005 Bob Warren award for integrity and sportsmanship. Following his graduation from N.C. State, Ritcher spent two years as the head strength and conditioning coach at his high school alma mater, Ravenscroft High School, in Raleigh, NC.

He helped guide his team to an 11-1 record as a senior and won the independent schools state championship while also being selected as an NCISAA All-State performer at tight end as a junior and senior.

Ritcher graduated from N.C. State with a bachelor's degree in Zoology in 2005 and received a Master's of Science in Sport Management from Florida State in 2010. He and his wife Ashley, have a son, James, and a daughter, Sophia.



## JOSH SCOBEY

**COLLEGE:** Kansas State  
**HOMETOWN:** Oklahoma City, OK

**YEARS NFL/CARDINALS:** 12/9

### AREA SCOUT

Former Cardinals running back Josh Scobey enters his sixth season in the team's scouting department and fourth as an area scout after being elevated to the position in May, 2014. His primary area of responsibility with the Cardinals is scouting the Western region of the country.

Scobey previously worked with the Cardinals as a Pro Scout in 2013 where he helped scout prospects in the NFL, CFL and Arena Football League. He joined the team as a scouting assistant in May, 2012 after working as an intern in 2010.

A sixth-round pick (185th overall) of the Cardinals in the 2002 NFL Draft, Scobey played in 62 games over six seasons in the NFL. After spending the 2002 season on injured reserve with a thumb injury, he led the NFL in kickoff returns in 2003 with 73 for 1,684 yards and a touchdown. He was claimed off waivers by Seattle in 2005, and totaled 1,326 yards on 59 kickoffs and was named a captain in Super Bowl XL in his first season with the Seahawks. He played in three games with the

Buffalo Bills in 2007 before finishing his career by returning to the Seahawks for four games that same season.

For his career, Scobey had 189 kickoff returns for 4,160 yards (22.4 yard avg.), 27 carries for 89 yards and 19 receptions for 200 yards.

Scobey was a two-time All-Big 12 selection at Kansas State after a standout junior college career at Northeastern Oklahoma A&M. In two seasons at Kansas State, he set an all-time school record with 31 rushing touchdowns and ranked in the top 10 in program history with nine 100-yard rushing games, 1,981 rushing yards, and 186 points scored. He also set a single-season school record with 1,263 rushing yards on 240 carries as a senior in 2001.

He was an honorable mention All-American selection by USA Today at Del City High School in Oklahoma City, OK where he set a single-season rushing record with 1,819 yards and 21 touchdowns in 1997. He graduated from Kansas State with a bachelor's degree in Social Science.





## DARIUS VINNETT

**COLLEGE:** Arkansas

**HOMETOWN:** St. Rose, LA

**YEARS NFL/CARDINALS:** 7/5

### AREA SCOUT

Darius Vinnett enters his fifth season with the Cardinals after joining the team's scouting department in May, 2013. He started with the Cardinals as a scouting assistant and spent the last three years as the Cardinals representative with the National Football Scouting service before being promoted to an area scout in May, 2017. He is now responsible for scouting the near East region of the country for the Cardinals.

Vinnett played 22 games at cornerback during his career at the University of Arkansas and helped the Razorbacks win the 2006 SEC West title and play in the Capital One Bowl. Prior to playing at Arkansas, Vinnett played two seasons at West Hill College (CA) earning All-Valley Conference in each season. As a sophomore, he had 56 tackles, one interception and 15 passes

defensed. He also honored in 2002 as a Junior College Academic All-American.

Following college, Vinnett signed with the St. Louis Rams as an undrafted rookie free agent in 2007 and played in eight games and had 13 tackles as a rookie before spending time on the Rams and Falcons practice squads in 2008. He also spent part of the 2009 off-season with the Falcons.

Vinnett played with the Florida Tuskers (2009-10) of the United Football League before they became the Virginia Destroyers (2011-12), appearing in all three league title games and winning the UFL championship in 2011.

Vinnett graduated with a bachelor's degree in Sociology in 2006.



## GLEN FOX

**COLLEGE:** South Dakota State

**HOMETOWN:** Cedar Rapids, IA

**YEARS NFL/CARDINALS:** 5/5

### PRO SCOUT

Glen Fox enters his fifth season with the Cardinals and fourth as a Pro Scout after being promoted in May, 2014. He joined the Cardinals as a scouting assistant in 2013 following a playing career that featured stops in the UFL and AFL.

Following a four-year collegiate career as a wide receiver at South Dakota State, Fox participated in rookie minicamp with Green Bay in 2010 and later played in the AFL and UFL. During his time in the Arena Football League, he played with the Arizona Rattlers (2011) and Orlando Predators (2012) while also playing in the United Football League with the Omaha Nighthawks and Sacramento Mountain Lions (2011-12).

At South Dakota State, Fox finished third all-time in receptions and sixth all-time in receiving

yards. He was a team captain as a senior and was a two-time All-Missouri Valley Conference performer during his junior and senior campaigns. After ranking second in receiving touchdowns (10), third in receptions per game (5.5) and fourth in receiving yards per game (66.0), Fox's 66 receptions as a junior were the fourth most in a season by a Jack-rabbit player. During his senior season, Fox had 62 receptions for 787 yards and four touchdowns. He also played in three games as a member of the SDSU men's basketball team during the 2005-06 season.

A Cedar Rapids, IA native, Fox received his bachelor's degree in Business Economics in 2010. He resides in Phoenix, AZ.



## ALFONZA KNIGHT

**COLLEGE:** Sewanee University

**YEARS NFL/CARDINALS:** 4/4

**HOMETOWN:** Nashville, TN

### SCOUT

Alfonza Knight enters his fourth season with the Cardinals after joining the team's scouting department in June, 2014. After working as a scouting assistant the past three years, Knight was promoted in May, 2017 and is in his first season as the Cardinals representative with the National Football Scouting service.

Knight began his career as an intern with the equipment staff of the Tennessee Titans in 2012 before working for two years with the Senior Bowl (2013-14) where he helped create the preseason watch list of college seniors and evaluated potential invitees to the annual college all-star game.

He played safety collegiately at Sewanee University where he was a two-time first-team All-Southern Collegiate Athletic Conference selection (2010-11), including as a senior in 2011 where he 68 tackles, two sacks and two interceptions. As a junior in 2010, he finished the season ranked second in the SCAC in tackles per game (10.1) and tackles (101) while also collecting four tackles for loss, three passes defended and two interceptions. Knight was also a second-team All-SCAC selection in 2009.

Knight graduated with a bachelor's degree in Anthropology in 2012.



## ADRIAN WILSON

**COLLEGE:** N.C. State

**YEARS NFL/CARDINALS:** 16/15

**HOMETOWN:** High Point, NC

### SCOUT

Former Cardinals safety Adrian Wilson begins his third season in Arizona's scouting department following his retirement from the NFL in 2015. Wilson became the 15th member of the Cardinals Ring of Honor when he was inducted during the 2015 season. He was promoted to his current position in April, 2016 and assists with both the Cardinals pro and college scouting departments.

Prior to being hired full-time, Wilson had previously been working with the Cardinals as part of the Nunn-Wooten Scouting Fellowship. Created in January of 2015, the Nunn-Wooten Scouting Fellowship is designed to educate former players interested in a career in professional scouting.

Wilson spent 12 seasons (2001-12) playing with the Cardinals after joining the team as a third-round selection (64th overall) in the 2001 NFL Draft out of N.C. State. A five-time Pro Bowl selection (2006, 2008-11) and three time All-Pro selection (2006, 2008-09), he finished his NFL career with 987 tackles (716 solos), 25.5 sacks, 27 interceptions, 106 passes defended, 15 forced fumbles, eight fumble recoveries and four touchdowns in 181 regular season games (162 starts). Wilson and Hall of Famer Larry Wilson (1962-63, '65-70) are the only two safeties in team history selected to five or more Pro Bowls. He was inducted into the Arizona Sports Hall of Fame in October of 2016.

A five-time team captain (2007, 2009-12), Wilson is one of just six players in NFL history (Ronde Barber, Brian Dawkins, Rodney Harrison, Ray Lewis, William Thomas) with at least 25 sacks and 25 interceptions in their career. His 181 games played rank as the

seventh-highest total in team history and the second most among Cardinals defenders behind only Hall of Fame defensive back Roger Wehrli (193). Wilson's 27 interceptions rank sixth in team history, his 25.5 sacks rank 12th on the Cardinals all-time list and his 508 interception return yards rank fifth. His four NFC Defensive Player of the Week selections are also the most in team history.

Since sacks became an official statistic in 1982, Wilson's 25.5 career sacks rank as the fourth-best total in league history among defensive backs and his eight sacks in 2005 were the most in a single season in NFL history by a defensive back.

Wilson was a two-year starter at North Carolina State (1999-2000) where he recorded 254 total tackles (144 solos) and 11 stops behind the line of scrimmage in 33 games for the Wolfpack. He also added three interceptions and 11 pass deflections in 23 career starts before entering the NFL Draft following his junior season.

He garnered All-Guilford County honors from the Greensboro News and Record at T.W. Andrews (High Point, NC) High School, where in June of 2010, he had his prep jersey number (9) retired. Wilson played free safety and split end as a senior, helping his team to a berth in the playoffs. He also played basketball and ran track in high school and was an honorable mention All-American in basketball in 1998 and was also a Dream Team All-America selection. Wilson majored in Parks, Recreation, and Tourism Management. He owns a designer shoe store in Scottsdale (AZ) called High Point.



## RYAN GOLD

**COLLEGE:** Massachusetts  
**HOMETOWN:** Westwood, MA

**YEARS NFL/CARDINALS:** 4/4

### SCOUT

Ryan Gold enters his fourth season with the Cardinals and first as a scout after being promoted in May, 2017. He originally joined the Cardinals in June, 2014 and worked the past three years as a scouting assistant.

Gold came to Arizona after working three seasons (2011-13) at his alma mater, the University of Massachusetts, as the assistant offensive line coach. He began his coaching career at UMass for two seasons (2009-10) as an offensive undergraduate assistant.

While in college at UMass, Gold interned for two seasons with the New England Patriots in their marketing and operations department. Prior to college, Gold was the captain of his football and baseball teams at Westwood (MA) High School where he won two championships.

Gold got his bachelor's degree in Sport Management in 2011 from Massachusetts and earned his master's degree in Higher Education from UMass in 2014. He and his wife, Jennifer, reside in Scottsdale, AZ.

## JIM HART SELECTED FOR CARDINALS RING OF HONOR

Former Cardinals QB **Jim Hart** will be inducted into the franchise's Ring of Honor in a ceremony during halftime of the Cardinals-Rams game on December, 3.

"The Ring of Honor is reserved for those who have made the most extraordinary contributions to the Cardinals organization, and Jim Hart is absolutely in that category," said Cardinals President Michael Bidwill. "When you look back at his career, two things really jump out: excellence and longevity. He is our franchise's career leader in nearly every passing category which is commendable in its own right. But an undrafted quarterback going on to play 18 seasons and 199 games may be even more remarkable and unlikely to ever be duplicated. The impact he had on the Cardinals was undeniable and we are thrilled that he will have this permanent place of honor within our franchise."

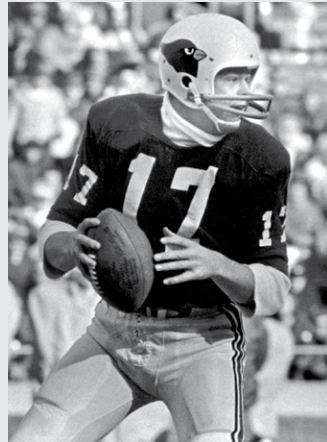
Hart signed with the Cardinals in 1966 as an undrafted rookie free agent out of Southern Illinois and went on to play 18 of his 19 NFL seasons with the team (1966-83). He played more seasons with the Cardinals (18) than any other player in franchise history, and only five players in NFL history have spent more seasons with one club: Jason Hanson (Lions, 21 seasons), Jackie Slater (Rams, 20 seasons), Darrell Green (Redskins, 20 seasons), Jim Marshall (Vikings, 19 seasons) and Bruce Matthews (Oilers/Titans, 19 seasons).

In Cardinals history, only kicker Jim Bakken (234) and wide receiver Larry Fitzgerald (202) have appeared in more games with the team than Hart (199).

The NFC Player of the Year in 1974, Hart owns the Cardinals record for career wins by a quarterback (87) and established franchise career records in pass attempts (5,069), completions (2,590), passing yards (34,639) and touchdown passes (209). He was selected to four consecutive Pro Bowls (1974-77), the most Pro Bowl selections by a quarterback in team history.

Under head coach Don Coryell, Hart led the Cardinals to three consecutive 10-win seasons (1974-76) and back-to-back division titles in 1974 and 1975. He engineered 10 game-winning drives during that three-year span as the team became known as the 'Cardiac Cards'.

Hart will become the 17th member of the Cardinals Ring of Honor, the creation of which coincided with the opening of University of Phoenix Stadium in 2006. He will join Kurt Warner, who will be inducted into the Pro Football Hall of Fame in August, as the only quarterbacks in the group. The other 15 members are: Charles W. Bidwill, Sr. (Owner), Jimmy Conzelman (Coach), T Dan Dierdorf, HB John "Paddy" Driscoll, HB/DB Marshall Goldberg, WR Roy Green, CB Dick "Night Train" Lane, HB Ollie Matson, HB Ernie Nevers, S Pat Tillman, HB Charley Trippi, CB Roger Wehrli, CB Aeneas Williams, S Adrian Wilson and S Larry Wilson.





## TOM REED

**COLLEGE:** Kentucky  
**HOMETOWN:** Louisville, KY

**YEARS NFL/CARDINALS:** 19/10

### HEAD ATHLETIC TRAINER

Tom Reed begins his 19th year in the NFL and 10th season as the Cardinals head athletic trainer after being hired to the position in June, 2008. Reed came to the Cardinals after working nine seasons (1999-2007) as an assistant athletic trainer with the Atlanta Falcons.

Born in Madison, WI and raised in Louisville, KY, Reed began his full-time athletic training career as an assistant athletic trainer at Miami (OH) University from 1996-99 working with football, men's basketball, soccer, and track and field before joining the Falcons for the 1999 season.

Reed played football at the University of Louisville in 1988-89 before transferring to the University of Kentucky where he finished his degree in Exercise Science and Kinesiology in 1994. He did post-baccalaureate work in facilities management while working as a rehabilitation coordinator with the football team during his time at Kentucky. While studying Exercise Physiology in graduate school at Miami (OH) in 1995-96, Reed also served

as a rehabilitation and therapeutic modalities instructor at Miami's athletic training curriculum program.

The 47-year old Reed completed summer internships with the Falcons in 1994 and 1995 and was a Professional Football Athletic Trainers Society (PFATS) scholarship winner in 1994. Reed was also the recipient of the 1997 American Red Cross CPR "Lifesaver of the Year" award and the 2015 Arizona Athletic Trainer's Association's Presidents Award Winner. He is an active member of the Professional Football Athletic Trainer's Society (PFATS), the National Athletic Trainer's Association (NATA), and the Arizona Athletic Trainer's Association (AzATA). Reed also currently sits on the Arizona Inter-scholastic Association's (AIA) Sports Medicine Advisory Committee, and is a founding board member of the Arizona Athletic Trainers Initiative Fund.

Reed and his wife, Nicole, reside in Tempe, AZ with their sons, Jackson and Jameson.



## MARK AHLEMEIER

**COLLEGE:** Florissant Valley  
**HOMETOWN:** St. Louis, MO

**YEARS NFL/CARDINALS:** 37/37

### EQUIPMENT MANAGER

Mark Ahlemeier enters his 37th season with the Cardinals equipment department and his 32nd season as the equipment manager after five years as the assistant.

During the 2008 offseason, Ahlemeier was honored with the Whitey Zimmerman Award recognizing the NFL Equipment Manager of the Year.

His responsibilities include the purchase and maintenance of all team equipment and sideline apparel, outfitting players, coaches, and other football staff

for practices and games. Ahlemeier also coordinates the transport of all team gear for training camp, home and away games.

Ahlemeier was born in St. Charles, MO, and attended Ritenour High School and Florissant Valley College in St. Louis. He and his wife, Patti, have three children—daughters Mandy and Molly, and son Mark and two grandchildren, Oliver Mark and Poppy Angeline. They live in Tempe, AZ.



## JEFF WALLO

**COLLEGE:** Ohio State  
**HOMETOWN:** Youngstown, OH

**YEARS NFL/CARDINALS:** 16/6

### VIDEO DIRECTOR

Jeff Wallo begins his sixth season with the Cardinals and first as video director after being promoted in January, 2017. He originally joined the Cardinals as the team's assistant video director in 2012 and served in that role for the past five seasons.

Prior to joining the Cardinals, Wallo served as the video coordinator at the University of Pittsburgh for two seasons (2009-10). He got his start in the NFL with the Cleveland Browns, first as an intern and then as a video

assistant in 2000. Wallo then worked as the assistant video director for the Browns from 2001-09.

A Youngstown, OH native, Wallo started his video career at his alma mater, Ohio State, as a student assistant for two seasons prior to receiving a bachelor's degree in Education in 1998.

Wallo is married to his wife, Rashel, and the couple have a son, Jackson, and a daughter Brooklyn.



**Charlie Adkins**  
Football Operations  
Assistant



**Melissa Anderson**  
Alumni Benefits  
Coordinator



**Orlando Avila**  
Senior Manager, Marketing  
and Broadcast Services



**Rachel Baderman**  
Event Supervisor



**Justin Baird**  
Account Executive,  
Ticket Sales



**Eric Barkyoub**  
Manager, Business  
Development



**Tim Beach**  
Senior Director, Game  
Entertainment and Special Events



**Cari Belanger-Maas**  
Director, Premium Services  
and Guest Relations



**Carol Benjamin**  
Payroll/Hiring & Benefits  
Administrator



**Jessica Bichler**  
Nutrition Services  
Coordinator



**Big Red**  
Team Mascot



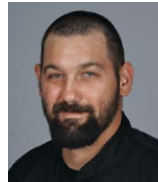
**Michael Blankenship**  
Physical Therapist/Assistant  
Athletic Trainer



**Steve Bomar**  
Senior Director,  
Ticketing



**Parker Brown**  
Assistant Equipment  
Manager



**Lennie Buzinski**  
Lead Chef



**Ron Campbell**  
Senior Director,  
Ticket Sales



**Rolando Cantu**  
Manager, International  
Business Ventures



**Steve Carlson**  
Account Executive,  
Ticket Sales



**Matt Carvalho**  
Team Chef



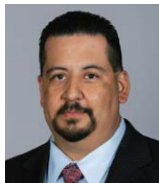
**Veronica Castro**  
Senior Accountant



**Courtney Cates**  
Account Executive,  
Ticket Sales



**Paul Calvisi**  
Reporter/Host,  
Broadcasting



**Mike Chavez**  
Manager,  
Creative Services



**Steve Christensen**  
Assistant Equipment  
Manager



**Michelle Cole**  
Coordinator, Partner  
Service and Activation



**Scott Coleman**  
Director, Partner  
Service and Activation



**Daniel Conlon**  
Account Executive,  
Ticket Sales



**Michael Conner**  
Director, Videoboard and  
Event Production



**Chad Cook**  
Assistant Athletic  
Trainer



**Kim Cruz**  
Ticket Office  
Representative



**Mark Dalton**  
Senior Vice President,  
Media Relations



**Zach Devlin**  
Scouting Assistant



**Nathan DiGregorio**  
Scouting Assistant



**Tim DeLaney**  
Vice President,  
Broadcasting/Digital Content



**Kaitlyn Drenner**  
Finance Database &  
Budget Analyst



**Thedra Dunbar**  
Accounts Payable



**Anthony Edwards**  
Senior Director,  
Player Development



**Max Eller**  
Coordinator, Marketing and  
Broadcast Services



**Nick Erikson**  
Coordinator, Fan  
Development and Loyalty



**Mark Feller**  
Vice President,  
Technology



**Sean Ferretti**  
Manager, Business  
Development



**Amanda Flanagan**  
Production Manager



**Ryan Funk**  
Box Office Manager



**Joseph Furmanski**  
Manager,  
Group Sales



**Melissa Gaspard**  
Executive Assistant/  
Paralegal



**Jamie Gillespie**  
Event and Systems  
Audio Engineer



**Grant Greeley**  
Broadcast Coordinator/  
Producer



**Christine Harms**  
Controller



**Ryan Harris**  
Account Executive,  
Ticket Sales



**Jonathan Hayward**  
Senior Producer,  
Broadcasting



**Mike Helm**  
Manager,  
Media Relations



**Jeff Herndon**  
Assistant Athletic  
Trainer



**Alex Herrera**  
Premium Services  
Coordinator



**Jonathan Hidalgo**  
Coordinator, Partner  
Service and Activation



**Mike Iaquina**  
Director,  
Business Development



**Adam Jones**  
Assistant Turf Manager



**Sarah Jones**  
Nutrition Services  
Manager



**D'Ann Jordan**  
Executive Assistant



**Rick Knight**  
Vice President,  
Security



**David Koeninger**  
General Counsel



**Stephanie Lahaie**  
Event Creation Specialist



**Amber Lechuga**  
Executive Assistant



**Teresa Le**  
Network Administrator



**Greg Lee**  
Chief Financial Officer



**Andrew Levy**  
Turf Manager



**Erica MacKenzie**  
Coordinator,  
Sales and Activation



**Lisa Manning**  
Senior Vice President,  
Marketing



**Lisa Matthews**  
Multimedia Producer/  
Reporter



**Sandy McAfee**  
Website Administrator



**Chris Melvin**  
Director,  
Media Relations



**Richard Mendez**  
Senior Manager/Producer,  
Broadcasting



**Marie Miller**  
Receptionist



**Teresa Miller**  
Director, Financial  
Planning and Analysis



**John Misch**  
Senior Manager,  
Business Development



**Spencer Missioreck**  
Video Assistant



**Taylor Mogel**  
Nutrition Services  
Coordinator



**Matthew Montes**  
IT Specialist



**Estelle Moreno**  
Administrative Assistant



**Shannon Morrisette**  
Network Security  
Administrator



**Brandon Maudis**  
Manager,  
Social Media



**Dan Nettles**  
Broadcast Editor/  
Coordinator



**Craig Norgren**  
Assistant Video  
Director



**James Novy**  
Network Server  
Administrator



**Kyle Odegard**  
Website Coordinator



**Jim Omohundro**  
Senior Manager/Producer,  
Broadcasting



**Jeff Orenstein**  
Account Executive,  
Ticket Sales



**Dave Pasch**  
Radio Play-by-play  
Announcer



**Tony Pereira**  
Vice President,  
Stadium Operations



**Scott Phillipy**  
Chief Engineer/Building  
Operation Manager



**Kristina Phippen**  
Director, Cardinals  
Cheerleaders



# ARIZONA CARDINALS



**Mark Preston**  
Ticket Office  
Representative



**Kara Primack**  
Director, Finance Database  
Development & Analytics



**Lacey Probst**  
Manager,  
Stadium Operations



**Emilee Reese**  
Accounting Manager



**Adam Richman**  
Community Relations/  
Alumni Program Coordinator



**Amy Robinson**  
Coordinator,  
Creative Services



**Javier Rodriguez**  
Bi-lingual Content  
Producer



**Kalene Romero**  
Coordinator, Game Entertainment  
and Special Events



**Chase Russell**  
Media Relations  
Coordinator



**Steve Ryan**  
Senior Vice President,  
Business Development



**MacKenzie Sanford**  
Ticket Office  
Representative



**Todd Santino**  
Manager,  
Business Development



**Matthew Schaper**  
Account Executive,  
Ticket Sales



**Jeff Schwimmer**  
Assistant Equipment  
Manager



**Jose Silva**  
Maintenance  
Technician



**Stephanie Solis**  
Video Assistant



**Mo Streety**  
Manager,  
Youth Football



**Imani Suber**  
Media Relations  
Coordinator



**Carter Tamblin**  
Football Technology  
Developer



**Gabriel Trujillo**  
Spanish Radio Play-by-Play  
Announcer/Producer



**Darren Urban**  
Senior Manager,  
Website



**Stacey Weber**  
Executive Chef



**Ron Wolfley**  
Radio Play-by-play  
Analyst



**Lara Wroblewski**  
Event Supervisor



**Elizabeth Yeast**  
Senior Manager, Partner  
Service and Activation



**Luis Zendejas**  
Senior Director,  
Community Relations