Official Rules For @AZCardinals Sweepstakes On Twitter

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

By participating in this Sweepstakes during the 2018-19 NFL season and offseason (each, a "Sweepstakes" and collectively, the "Sweepstakes") promoted by @AZCardinals (the "Official Twitter Account"), you agree to these Official Rules, which are a contract, so read them carefully before participating. Without limitation, this contract includes indemnities to the Released Parties (defined below) from you and a limitation of your rights and remedies. The details and requirements for entry or participation in each Sweepstakes shall be provided by the Official Twitter Account from time to time, in the discretion of Arizona Cardinals Football Club LLC (the "Sponsor"). You must follow the directions provided by Official Twitter Account and otherwise be bound by and follow these Official Rules to be eligible to receive a prize in connection with each Sweepstakes.

HOW TO ENTER: You may enter any Sweepstakes in one (1) of two (2) ways: by Twitter or via an online entry form (the "Online Entry Form"). No other method of entry will be accepted. Limit one (1) entry per person, per email address and per Twitter account per Sweepstakes, regardless of method of entry. Additional entries beyond the specified limit will be void.

1. **Twitter:** To enter a Sweepstakes via Twitter, you must have a valid Twitter account. If you do not have a Twitter account, visit www.twitter.com and register in accordance with the enrollment instructions for a free Twitter account. To enter a Sweepstakes via Twitter, follow the instructions provided by the Official Twitter Account in the manner and time period set forth by the Official Twitter Account (the "Entry Period") to receive one (1) entry. Failure to follow any instructions provided by the Official Twitter Account or to submit your entry within the applicable Entry Period may result in disqualification. The time of receipt of any valid Twitter entry shall be the time such valid entry becomes available to Sponsor on Twitter.com. Sponsor's computer shall be the official clock of each Sweepstakes.
2. **Online Entry Form:** To enter a Sweepstakes without having to submit an entry via Twitter, during the applicable Entry Period, go to https://azcardinals.com/social-media-sweepstakes entry to access the Online Entry Form for that Sweepstakes. By successfully transmitting a completed Online Entry Form as directed, including any hashtag, question or other required information requested by the Official Twitter Account for a Sweepstakes (a correct answer to any trivia question asked by the Official Twitter Account is not required), you will receive one (1) entry in that Sweepstakes. Entrants must fully complete and submit all non-optional data requested on the Online Entry Form to be eligible. Incomplete and/or inaccurate entries are void. All entries via the Online Entry Form must include a valid e-mail address for the entrant. Entrants to any Sweepstakes via the Online Entry Form may be given the option to receive (a) commercial e-mails from Sponsor, and/or (b) mobile text messages and updates from Sponsor; however, eligibility to participate in any Sweepstakes is not dependent upon entrant's consent to receive such e-mails and/or mobile text messages and updates and consenting to receive such e-mails and/or mobile text messages and updates will not

impact any entrant's chances of winning. Standard messaging rates apply to mobile text messages and updates. Check with your mobile service provider for more information.

3. **ELIGIBILITY:** Promptly following the end of the applicable Entry Period, the potential winner(s) of each Sweepstakes will be selected by random drawing from among all eligible entries received for that Sweepstakes. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner(s) will be declared the winner(s) of the Sweepstakes (each, a "Winner" and collectively, the "Winners"). The decisions of Sponsor are final and binding on all matters relating to each Sweepstakes. Odds of winning depend on the total number of eligible entries received for the applicable Sweepstakes. Limit one (1) Prize per person, family or household per Sweepstakes.
4. **RANDOM DRAWING:** The prize(s) and quantity of such prize(s) to be offered in each Sweepstakes (each, a "Prize" and collectively, the "Prizes") shall be identified by the Official Twitter Account. The approximate retail value of each Prize shall be $25-500. Exact Prize details to be determined in the sole discretion of Sponsor. Prizes are non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute any Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion. Each Winner is fully responsible for any and all applicable federal, provincial, state and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified by the Official Twitter Account as being provided, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting the Prize are the sole responsibility of the Winner.
5. **PRIZES:** The prize(s) and quantity of such prize(s) to be offered in each Sweepstakes (each, a "Prize" and collectively, the "Prizes") shall be identified by the Official Twitter Account. The approximate retail value of each Prize shall be $25-500. Exact Prize details to be determined in the sole discretion of Sponsor. Prizes are non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute any Prize (or any portion thereof) with one of comparable or greater value at its sole and absolute discretion. Each Winner is fully responsible for any and all applicable federal, provincial, state and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified by the Official Twitter Account as being provided, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting the Prize are the sole responsibility of the Winner.
6. **NOTIFICATION:** Each potential Winner will be notified at the e-mail address, postal address, telephone number and/or via Direct Message to the potential Winner's Twitter account (in the sole discretion of Sponsor) provided at the time of entry (the "Prize Notification"). In the event that any potential Winner does not respond to any such Prize Notification within twenty-four (24) hours of the time of issuance or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential Winner may be randomly selected from among all remaining eligible entries. Each potential Winner may be required to submit his/her valid social security number and/or other identification to Sponsor and may be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, Publicity, within twenty-four (24) hours of the

time of issuance. Failure to submit any identification required by Sponsor or to return the required documents within the specified time period, noncompliance with these Official Rules or the return of any Prize (or any portion thereof) or Prize Notification as undeliverable may result in disqualification and prize forfeiture and, at Sponsor's sole discretion and time permitting, may cause an alternate potential Winner to be randomly selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in any Sweepstakes and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor and each of their respective parents, affiliated companies, subsidiaries, members, managers, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with that Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the applicable Sweepstakes or from the receipt or use of any Prize (or any portion thereof) or any travel or activity related to the receipt or use of any Prize (or any portion thereof). By entering any Sweepstakes, each entrant gives his/her express permission to be contacted by the Sponsor by telephone, e-mail and/or postal mail for the applicable Sweepstakes purposes. Each Winner, by acceptance of Prize, grants to Sponsor and its designees the right to publicize such Winner's name, address (city and state/province of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered or garbled entries, transmissions, e-mail or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; any error, omission, interruption, defect or delay in transmission, processing, or communication; non-delivery; misdirected, blocked, or delayed e-mail notifications; printing, typographical or other errors appearing within these Official Rules, in the applicable Sweepstakes-related advertisements or other materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, mail, typographical, printing or otherwise relating to or in connection with the applicable Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the applicable Sweepstakes, the processing of entries, the announcement of the Prize or in the applicable Sweepstakes-related materials, or the cancellation or postponement of any National Football League game, event or exhibition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any

equipment or programming associated with or utilized in the applicable Sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of any Sweepstakes or website or attempt to undermine the legitimate operation of any Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any representative of Sponsor or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of the applicable Sweepstakes is unlawful and subject to legal action by the Sponsor and/or their respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to any Sweepstakes, and to resolve all disputes in its sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize (or any portion thereof), and (ii) disclaim any implied warranty. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved under Arizona law in Maricopa County, Arizona. Sponsor reserves the right, in its sole discretion, to cancel or suspend any Sweepstakes (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of that Sweepstakes (or any portion thereof). In the event of cancellation, Sponsor may elect to identify Winners and award the Prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation. Sponsor reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of any Sweepstakes or discontinue any Sweepstakes at any time without notice.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH ANY SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF ANY SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR, AND/OR ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Entries generated by a script, macro or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential Winner based on an e-mail address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted via the Online Entry Form at the time of entry provided he/she is eligible according to these Official Rules. For entries via the Online Entry Form, the "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address. In the event of dispute as to the identity or eligibility of any potential Winner based on a Twitter account, the winning entry will be declared made by the "Authorized Account Holder" of the Twitter account used to enter the applicable Sweepstakes provided he/she is eligible according to these Official

Rules. For entries via Twitter, the "Authorized Account Holder" is defined as the natural person who is assigned to a Twitter account by www.twitter.com.

WINNERS' LIST: For a list of Winners, mail a request and self-addressed stamped envelope to be received by August 31, 2019 to: @AZCardinals 2018-19 Twitter Sweepstakes Winners List P.O. Box 888, Phoenix, AZ 85001-0888 Attn: Social Media Department.

SPONSOR: The Sponsor of each Sweepstakes is the Arizona Cardinals Football Club LLC, 8701 S. Hardy Drive, Tempe, AZ 85284.