

ARIZONA CARDINALS
COUNTDOWN TO KICKOFF VIRTUAL SCAVENGER HUNT SWEEPSTAKES
PRESENTED BY SEATGEEK
(the “Sweepstakes”)

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR CLAIM GRAND PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

This Sweepstakes may not be used to conduct, advertise, or promote any form of gambling.

1. ELIGIBILITY.

The Sweepstakes is open to legal residents of the state of Arizona who are 18 years of age or older as of the date of entry (the “Entrant”). Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for the Arizona Cardinals Football Club LLC (“Club”), SeatGeek, Inc. (“Sponsor”), the National Football League (“NFL”), or any organization responsible for sponsoring, fulfilling, or administering the Sweepstakes, or supplying the prize, or who won any sweepstakes or prize sponsored by Club, or any of their respective parents, subsidiaries, affiliates, or successor companies, and immediate family and household members thereof, are not eligible to enter. “Immediate family members” means parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. “Household members” shall mean people who share the same residence at least three months in the preceding one calendar year. By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Club, which shall be final and binding in all respects. All applicable federal, state, and local laws apply.

2. ODDS OF WINNING.

The odds of winning the Grand Prize will depend on the number of Valid Entries (as defined below) received during the Sweepstakes Period (as defined below). As used herein, “Winner” shall mean the recipient of the Grand Prize (as defined below).

3. PRIZE DESCRIPTION(S).

One (1) Grand Prize (as defined below) will be awarded in the Sweepstakes as follows:

(a) **Grand Prize.** One (1) eligible Entrant will win one (1) grand prize consisting of (the “Grand Prize”):

- i. One (1) Trey McBride Autographed Helmet (ARV: \$500);
- ii. One (1) PlayStation 5 Console and Madden NFL 27 game (ARV: \$700);
- iii. Two (2) tickets to the Heritage Pre-Game Party VIP Experience for Winner and one (1) guest prior to one (1) Arizona Cardinals home game during the 2026 NFL Season, to include a Cardinals Legend Meet & Greet (ARV: \$750);
- iv. One (1) Arizona Cardinals Draft Day Behind-the-Scenes Experience for Winner during the 2027 NFL Draft (ARV: \$1,000);
- v. One (1) Budda Baker Autographed Jersey (ARV: \$500);
- vi. One (1) \$250 Gift Card to the Arizona Cardinals Team Shop (ARV: \$250);

- vii. Two (2) Pre-Game Field Passes for Winner and one (1) guest at one (1) Arizona Cardinals home game during the 2026 NFL Season, to include an Honorary Captain Experience on the field prior to kickoff (ARV: \$700);
- viii. Two (2) Arizona Cardinals season tickets for Winner and one (1) guest to attend all regular season Arizona Cardinals home games at State Farm Stadium during the 2026 NFL Season (excludes any playoff home games, if applicable) (ARV: \$5,200).

The total approximate retail value of the Grand Prize is \$9,600.00 USD.

The Grand Prize is non-assignable and nontransferable. No cash equivalent of the Grand Prize will be awarded, and the Grand Prize is not exchangeable or otherwise transferable. Club reserves the right to substitute the Grand Prize in whole or in part with other prizes of comparable or greater value if the intended Grand Prize is not available for any reason, as determined by Club, in Club's sole discretion. Winner is solely responsible for all applicable federal, state, and local taxes with respect to the entire Grand Prize.

TRANSPORTATION TO/FROM GAME AND PARKING PASSES ARE NOT INCLUDED AS PART OF GRAND PRIZE. In the event the game is postponed and rescheduled, Club will make best efforts to award tickets to the rescheduled game. Lost, mutilated, or stolen tickets, vouchers, passes, or certificates will not be replaced. The Released Parties (as defined below) are not responsible for any game delays, any cancellation of the game, and/or other difficulties occurring with the Grand Prize. Exact seat locations shall be determined in the sole discretion of Club. Tickets are subject to the terms and conditions specified thereon. Winner and guest(s) agree to comply with all such terms and conditions, as well as with all game and venue rules and regulations and, in accordance therewith, agree not to act in an unsportsmanlike or disruptive manner, or with any intent to annoy, abuse, threaten, or harass any other person at the game. Winner and/or guests will be escorted out of venue by Club or its designated agent(s) for improper conduct and/or violation of federal, state, or local laws (including, but not limited to, the unlawful possession, use, or distribution of illicit drugs, unlawful drug paraphernalia, and alcohol), as Club determines in its sole discretion, and Winner will forfeit the balance of their prize. Unused tickets cannot be refunded, exchanged, or applied toward tickets for any subsequent game. If unused, tickets cannot be returned, refunded, or exchanged for cash value or substitute tickets. Date and time of game are determined by the NFL and subject to change in the sole discretion of the NFL.

4. SWEEPSTAKES PERIOD.

The Sweepstakes begins at 12:01 AM Mountain Standard Time ("MST") on September 6, 2026 and ends at 11:59 PM MST on September 13, 2026 ("Sweepstakes Period"). The Sweepstakes, and participation in the Sweepstakes, are subject to these Official Rules. All submissions become the property of Club and will not be returned.

5. HOW TO ENTER.

To enter the Sweepstakes, each day during the Sweepstakes Period, Club will post clues on its website (www.azcardinals.com/countdown) and social channels (Facebook, Instagram and X) leading Entrants to a hidden claim code. Entrants must scan or tap the claim code, which will open the Arizona Cardinals Mobile App, to collect one (1) badge per day. Each badge collected constitutes exactly one (1) entry into the Drawing. Each Entrant may collect no more than one (1) badge and receive no more than one (1) entry per day, and no more than seven (7) badges and seven (7) total entries during the Sweepstakes Period. A "day" is defined as 12:00:01 a.m. Mountain Standard Time through 11:59:59 p.m. Mountain Standard Time. Only entries received during the Sweepstakes Period and which are otherwise fully compliant with these Official Rules are "Valid Entries." Registration is free. Multiple entries per day are not allowed and do not increase chances of winning. The use of script, macro, other automated

means or any other device to subvert the registration process is prohibited and all such registrations will be void. In the event of a dispute as to the identity of the Entrant based on the e-mail address submitted at the time of registration, entry will be awarded to the Entrant named on the applicable registration form (regardless of whether that is the name of the authorized account holder of the email address from which said registration form was submitted), provided such individual is eligible according to these Official Rules. Entrant's personally identifiable information will only be used in accordance with the Club's Privacy Policy, as posted on <https://www.azcardinals.com/about-us/privacy-policy>.

- (a) During the Sweepstakes Period, Entrant must have the Arizona Cardinals Mobile App installed on a compatible mobile device in order to participate and enter the Sweepstakes. Entrant must be logged in to their Arizona Cardinals account through the Arizona Cardinals Mobile App at the time of entry. If Entrant does not have an Arizona Cardinals account or the Arizona Cardinals Mobile App, there is no cost to create an account or download the app. To create an Arizona Cardinals account, follow the registration instructions provided through the Arizona Cardinals Mobile App or the Arizona Cardinals website. To download the Arizona Cardinals Mobile App, Entrant may download the app for Apple iOS from the App Store or for Android from the Google Play Store and follow the onscreen instructions to install and access the app. Entrant must agree to comply with the applicable Terms of Use and Privacy Policy governing the Arizona Cardinals account and Arizona Cardinals Mobile App in order to create, maintain, access, and use the account and mobile app.

ALTERNATIVE METHOD OF ENTRY: To enter the Sweepstakes using the alternative method of entry, Entrant must visit <https://www.azcardinals.com/forms/alternative-sweepstakes-entry-form> and complete and submit the free entry form. Entrant may submit the alternative entry form no more than once per day, and each validly submitted form will constitute one (1) entry into the Drawing. An Entrant who submits an alternative entry form on a given day may not also receive an entry through the Arizona Cardinals Mobile App on that same day. Regardless of the method of entry, each Entrant may receive no more than one (1) entry per day and seven (7) total entries during the Sweepstakes Period. To be valid, each alternative entry must include all requested information and otherwise comply with these Official Rules. Each entry, regardless of the submission method, will have an equal chance of winning.

Sweepstakes Deadline: The deadline for entry is Sunday, September 13, 2026 at 11:59 PM MST. All submissions must be accepted, and acknowledged, by Club's computer servers by the applicable cut-off date (as determined by Club in its sole discretion) to be considered valid, timely, and eligible.

6. WINNER SELECTION AND NOTIFICATION.

The random drawing for the Grand Prize will be made from all Valid Entries received prior to the applicable Sweepstakes Deadline ("Drawing"). The Drawing will be conducted by a staff member of the Club on or about September 14, 2026 from among all Valid Entries received during the Sweepstakes Period. Potential Winner will be notified by email, text and/or telephone using the information provided on such potential Winner's entry on or about the drawing date ("Prize Notification"). Prize Notification by email, text and/or telephone shall be deemed to have occurred on the date the Club first attempts to make email, text and/or telephone contact with a potential Winner. Inability of Club to contact a potential Winner within 48 hours after selection may result in disqualification and an alternate potential Winner may be selected in a random drawing at Club's discretion. Club's decisions and interpretations on all matters relating to the Sweepstakes and these Official Rules are final and binding in all respects.

Prize Winner may be required to sign an Affidavit of Eligibility, Release, and Indemnification Form (the "Release") that: a) releases, indemnifies, and holds harmless the Club, Sponsor, the NFL, their respective parents, affiliates, subsidiaries, and successor companies, and each of their respective owners, officers, directors, employees, agents, and representatives, advertising agencies, and promotional sponsors (collectively, the "Released Parties") from, and against, any and all harm, expense, loss, damage, liability, or injury resulting directly or indirectly from participating in the Sweepstakes or the award,

receipt, possession, use, or misuse of any Grand Prize awarded in the Sweepstakes; b) contains the Winner's agreement to be bound by the Sweepstakes' Official Rules; and c) authorizes the Club to use and publicize the Winner's name(s), likenesses, photographs, voices, and biographical data, free of charge, on a non-exclusive basis, for any advertising, promotional, and any other purpose, in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

If a potential Winner fails to sign and return the Release to Club within 48 hours of receipt, the Winner may be disqualified and an alternate potential Winner may be randomly selected from the remaining Valid Entries. If a Winner is found to be ineligible or not in compliance with these Official Rules, the Winner will be disqualified and an alternate Winner will be selected in a separate random drawing.

7. MISCELLANEOUS.

Club and Sponsor are not responsible or liable for: (i) lost, incomplete, inaccurate, garbled, late, delayed, undelivered, or misdirected information or registrations, User ID's, or submissions; (ii) theft, destruction or unauthorized access to, or alteration of, submissions or registrations; (iii) failures or malfunctions of connections, cable, fiber-optics, network, satellite, Internet Service Provider (ISP), phones, phone-lines, or telephone systems; (iv) interrupted or unavailable network, server, or other connections; (v) any error, omission, interruption, defect, or delay in any transmission or communication; (vi) traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to Entrant's or any other person's computer related to or resulting from participation in this Sweepstakes; (vii) typographical, printing, or other errors in these Official Rules, in any Sweepstakes-related advertisements or other materials; (viii) the administration of the Sweepstakes, the processing of entries, selections, or registrations; (ix) the selection or announcement of the potential Winner or the distribution of the Grand Prize; (x) the cancellation, suspension, or postponement of the 2026 NFL Season; (xi) scoring, tabulation, or timing errors; or (xii) other problems or errors of any kind whether mechanical, human, electronic, typographical, printing, or otherwise.

By submitting an entry into the Sweepstakes, each Entrant agrees that: (i) Club, Sponsor, NFL, and their respective designees may use (unless prohibited by law) Entrant's name, city, and state of residence, photograph and/or likeness for advertising, promotional, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification; (ii) Club reserves the right to conduct a background check on Winner and entry in the Sweepstakes constitutes Entrant's permission for Club to conduct such background check, provided that, to the extent additional authorization is necessary under law, Entrant shall authorize such check; and (iii) the Released Parties shall have no liability and will be held harmless, discharged, and released by the Entrant for any claim, action, liability, loss, injury, or damage to Entrant or any other person or entity, including, without limitation, personal injury or death to Entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the Entrant's participation in the Sweepstakes or Entrant's acceptance, possession, use, or misuse of the Grand Prize and any travel or travel-related activity associated with or participation in this Sweepstakes.

Club reserves the right (at its sole discretion) to: (i) disqualify any Entrant based on the results of the background check or failure of the Entrant to properly authorize such check; (ii) disqualify any person who tampers with the submission process, the operation of Club's Sweepstakes page, or any other component of this Sweepstakes, or who is otherwise in violation of these Official Rules; and (iii) modify, suspend or terminate this Sweepstakes (or any portion thereof) for any reason, including should a virus, bugs, non-authorized human intervention, or other causes, including but not limited to war, strikes, and/or acts of God, corrupt or impair the administration, security, fairness, or proper play of this Sweepstakes and, in the event of termination, at its discretion, award prizes for completed portions of the Sweepstakes (or applicable portion of the Sweepstakes) to eligible non-suspect Entrants (as

determined by Club) as of the date of the event requiring such termination in accordance with these Official Rules.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, CLUB RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

8. PRIVACY.

Any personally identifiable information collected during an Entrant's participation in this Sweepstakes will be collected by the Club and used for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and for commercial purposes in accordance with the Club's privacy policies available at <https://www.azcardinals.com/about-us/privacy-policy>. By entering this Sweepstakes, Entrants expressly acknowledge that they may elect to have the Club share Entrant's information with Sponsor for promotional purposes in accordance with Sponsor's privacy policy available at <https://seatgeek.com/privacy>. Opting-in to specific offers and/or requests to receive further communication from Sponsor does not improve one's chances of winning.

9. TAXES.

Any valuation of the Grand Prize stated above is based on available information provided to Club, and the value of the Grand Prize awarded to the Winner may be reported for tax purposes as required by law. Winner is solely responsible for reporting and paying any and all applicable taxes. Winner must provide Club with valid identification and a valid taxpayer identification number or social security number before the Grand Prize will be awarded. Any person winning over \$600.00 USD in prizes from Club will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

10. DISPUTES.

Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prizes awarded shall be resolved individually, by a state or federal court of competent jurisdiction located in Maricopa County, Arizona without resort to any form of class action; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, and shall not include, under any circumstances, attorneys' fees; and (iii) to the fullest extent permitted by law, Entrants waive all rights to claim or recover, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the Entrant and Club in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Arizona, without giving effect to any choice of law or conflict of law rules (whether of the State of Arizona or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona.

11. WINNERS LIST.

For the name of the Winner, send a self-addressed stamped envelope for receipt (within 30 day from the Sweepstakes Deadline) to: Arizona Cardinals Football Club LLC, c/o Marketing Department, Attn: Virtual Scavenger Hunt Sweepstakes, 8701 South Hardy Drive, Tempe, AZ 85284.

12. ADMINISTRATOR.

This Sweepstakes is administered by Arizona Cardinals Football Club LLC, 8701 South Hardy Drive, Tempe, AZ 85284. Arizona Cardinals is a registered trademark.

13. SPONSOR.

This Sweepstakes is sponsored by SeatGeek, Inc. Entrants acknowledge and agree that Sponsor is in no way responsible for the administration of the Sweepstakes or the selection of a Winner.