

## **BUCS ONLINE PLAYOFF TREASURE DROP**

### **PROMOTION OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF MONEY IS NECESSARY TO ENTER OR WIN THIS PROMOTION.  
A PURCHASE OR PAYMENT OF MONEY WILL NOT IMPROVE THE CHANCES OF WINNING.

The "Bucs Online Playoff Treasure Drop" Promotion (the "Promotion") is intended for legal residents of Florida (the "Participating State") and shall only be construed and evaluated according to U.S. law and laws of the State of Florida. Do not enter this Promotion if you are not a legal resident in the Participating State at the time of entry.

**Sponsor:** The Promotion is sponsored by Buccaneers Team LLC, AdventHealth Training Center, One Buccaneer Place, Tampa, FL 33607 (the "Sponsor").

**Eligibility:** The Promotion is open and offered only to legal U.S. citizens that are residents of the Participating State who are eighteen (18) years of age or older at the time of entry (the "Entrants"). Employees of Sponsor or its affiliates, parent companies, marketing agencies, contest vendors, subsidiaries and advertising and promotion agencies, any contractors working directly on the Promotion and the immediate family members or those living in the same household of each are not eligible to participate. Void outside of the Participating State, and where prohibited or restricted by law. Sponsor reserves the right, at any time, to verify eligibility requirements, in any manner it deems appropriate.

**Promotion Period:** Promotion begins at 11:00:00 a.m. Eastern Daylight Time ("EDT") on January 8, 2021 and ends immediately following the final Tampa Bay Buccaneers post-season game of the 2020-2021 season ("Promotion Period"). The Promotion Period is made up of individual entry periods during each round the Tampa Bay Buccaneers play a post-season game (which may include a maximum of 4 rounds) (each an "Entry Period"). Each entry period will start at 11:00 a.m. EDT on the Friday prior to each Tampa Bay Buccaneers post-season game and end at 1:00 p.m. EDT on the same day.

**How to Participate:** At approximately 11:00 AM EDT during each Entry Period, Sponsor will post a series of clues describing a specific location, all of which will be in either Hillsborough or Pinellas County (the "Treasure Drop"). From the clues, fans will be able to guess the location of the Treasure Drop. To be eligible to participate in the Promotion, the Entrant must enter by visiting [https://buccaneers.formstack.com/forms/2020\\_treasure\\_drop](https://buccaneers.formstack.com/forms/2020_treasure_drop) (the "Promotion Page") and following the instructions to complete the registration form with all required information. One entry per person per Entry Period. PLEASE NOTE THAT ALL ENTRANTS WHO COMPLETE THE NECESSARY ENTRY FORM DURING THE DESIGNATED ENTRY PERIOD WILL BE ELIGIBLE FOR THE ENTRY PRIZE (REGARDLESS IF THEY ANSWER THE TREASURE DROP LOCATION CORRECTLY). In addition to the Entry Period Prize(s) listed below, the first thirty (30) participants to correctly answer the Treasure Drop location (as solely determined by Sponsor) will receive a Buccaneers Prize Pack that will include three (3) of the following prizes (as solely determined by Sponsor): one (1) Buccaneers flag, one (1) Buccaneers rally towel, one (1) Buccaneers fanny pack; and one (1) Buccaneers frisbee. (Total approx. value of each Buccaneers Prize Pack: **\$60.00**). Such prizes will be subject to the same winner selection, notification and verification requirements as stated below for each Entry Period Prize.

Clues will be disseminated via Twitter and Facebook. If participating via a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Twitter.

**Entry Period Prize Details (1 per Entry Period):** A Fifty Dollar (\$50.00) gift card to the Buccaneers Team Store (valid online at <https://shop.buccaneers.com/> or in person at Raymond James Stadium); one (1) Buccaneers autographed item (the item and player providing the autograph will be solely determined by Sponsor; one (1) Buccaneers flag; one (1) Buccaneers rally towel. ARV = \$130.

Prize(s) is/are nontransferable. No cash redemptions or substitutions permitted, except by Sponsor, who may substitute a prize for equal or greater value.

No particular autographed item is guaranteed for any merchandise items. The player autograph prizes or prize elements have no cash value and are subject to the sole discretion of Sponsor. If this prize element is unavailable or cannot be or is not fulfilled for any reason, winner will not be entitled to any substitution, remuneration or alternate prize element.

Gift card prize components are subject to all terms and conditions thereon as well as any additional limitations or restrictions imposed by issuer.

**Winner Selection, Notification and Verification:** Immediately following each Entry Period (1:00 p.m. EDT on the Friday prior to each Tampa Bay Buccaneers playoff game) or within a reasonable time thereafter, Sponsor or its designee will randomly choose one (1) name from all timely entries received.

Sponsor will contact each potential winner using the email supplied by winner on his or her entry form. Each winner must respond to Sponsor within forty-eight (48) hours of initial notification and may be required to present valid photo identification and/or to execute and return an affidavit or declaration of eligibility, liability waiver, publicity release (where legal), tax forms and/or other legal documents (the "Verification Paperwork") to Sponsor within five (5) business days of initial notification and as a condition of receiving prize. Sponsor in its sole discretion may allow for transmission of Verification Paperwork from any or all winners via fax or e-mail. Verified winners will receive instructions on claiming or receiving prizes. If any prize is mailed or shipped, winner shall assume all risk of loss, damage, theft, late or missed delivery. Upon fulfilling any prize, Sponsor will be deemed to have awarded the prize to the winner and such winner assumes full responsibility for the prize.

If any potential winner (a) cannot be contacted directly by, or does not respond to, Sponsor within the time stated above, (b) fails to satisfy any eligibility or verification requirement herein, (c) declines to accept the prize, or (d) is otherwise determined to be ineligible, Sponsor in its discretion may disqualify that individual and an alternate winner will be chosen by random drawing as soon as reasonably practicable after such disqualification. Alternate winners are subject to all eligibility requirements and restrictions of these Official Rules and must respond to initial notification, provide any requested verification materials and claim prize within deadlines above.

Odds of winning depend on the number of eligible entries received prior to the drawing.

Sponsor may, in its sole discretion, post the verified winners' names on the Promotion Page and/or any of Sponsor's websites, including <http://www.buccaneers.com>, and on or in any of Sponsor's social media pages or channels and broadcast it on any of Sponsor's stations.

**General Conditions:**

By participating in the Promotion, each Entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against the Sponsor, Buccaneer's Holdings LLC, TSA, the City of Tampa, the County of Hillsborough, the NFL and its member teams, NFL Properties, Inc., and each of their respective advertising and contest agencies, parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, owners, members and directors (the "Released Parties") in connection with the Promotion; (iv) that the Released Parties (unless prohibited by law) may use their name, voice, city/state of residence, photograph, visual and/or audio likeness for advertising and/or trade purposes, and for any other purpose in any media or format now or hereafter known without further compensation, permission or notification; and (v) to forever and irrevocably agree to indemnify, defend, release and hold harmless the Released Parties from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property

damage, personal injury and/or death which may occur in connection with: (a) the Promotion, including, but not limited to, any related activity or element thereof, and the Entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); or (h) the negligence or willful misconduct by Entrant.

By participating in the Promotion, Entrants also agree that the Released Parties are not responsible for: (i) lost, late, incomplete, stolen, misdirected, or undeliverable e-mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Promotion; (vii) any injury or damage, whether personal or property, to Entrants or to any person's computer related to or resulting from participating in the Promotion and/or accepting a prize; (viii) any unanswered winner notifications; and (ix) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THE PROMOTION, INCLUDING THE PRIZE, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

**DISPUTES: THE PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF FLORIDA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN TAMPA, FLORIDA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN FLORIDA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN TAMPA, FLORIDA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THESE OFFICIAL RULES OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE ENTRY PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

**Additional Terms:**

Sponsor's privacy policy is available at <https://www.buccaneers.com/team/privacy-policy>. By participating in the Promotion, Entrants hereby agree to the Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted the Sponsor's privacy policy.

Sponsor and its agents are not responsible for any typographical or other errors or mistakes in the printing or dissemination of advertising and promotional material or these Official Rules.

Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion should it determine, in its sole discretion, any virus, bug, non-authorized human intervention or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Promotion. Sponsor also reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be entering the Promotion from locations outside the United States or where void or prohibited by law. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. No Entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

**Winner's List:** To obtain a list of prize Winner(s), send a self-addressed, stamped envelope to Sponsor at Adventhealth Training Center, One Buccaneer Place, Tampa, FL 33607. Requests must be received within two (2) weeks of the close of the Promotion Period and must include the name of the Promotion.

**Questions:** If you have any questions regarding this Promotion, send an email to [tbbsocial@buccaneers@buccaneers.nfl.com](mailto:tbbsocial@buccaneers@buccaneers.nfl.com) with the phrase "Bucs Online Playoff Treasure Drop" written in the subject line of the email.