

NEWS RELEASE

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DARCIE GLAZER KASSEWITZ & TAMPA BAY BUCCANEERS FOUNDATION HOST "JR. BUCS FIELD DAY"

School initiative honors most-improved students of the Jr. Bucs Fitness Program with a special field day at team facility



Today the Tampa Bay Buccaneers Foundation welcomed over 600 students and administrators from Hillsborough and Pinellas County Schools for a special day of activities as part of the "Jr. Bucs Field Day" at the team's training facilities at the AdventHealth Training Center. The event day-long event was held to recognize the most improved students in the Jr. Bucs Fitness Program that launched at the beginning of the 2018 season.

"Last year, the Tampa Bay Buccaneers Foundation created the Jr. Bucs School Program with the goal of positively impacting every child, in every classroom, in every grade throughout the Tampa Bay area," said **Darcie Glazer Kassewitz**, Owner/President of the Tampa Bay Buccaneers Foundation & Glazer Family Foundation. "In this first year, we have already reached nearly 200,000 students in over 300 elementary and middle schools in both Hillsborough and Pinellas counties. We are thrilled to host these more than 600 students here today as a year-end reward for their dedication and commitment to this program which will continue to evolve and grow even larger."

The students participated in fun, football-themed field day activities on the three outdoor practice fields to celebrate their success in the fitness program this school year alongside current Buccaneers players **Vita Vea, Caleb Benenoch, Justin Watson, Jordan Whitehead, Corey Nelson** and **Farrington Huguenin**.

"We want our students to really be physically active, and have a healthy mind," said Hillsborough County Deputy Superintendent **Van Ayres**. "When you are out there being active, it also turns into great experiences in the classroom. We are very excited to be partnered with the Buccaneers on this outstanding program that has already made a big impact on our students in the Hillsborough County Public Schools system."

The Tampa Bay Buccaneers Foundation impacts over 200,000 elementary and middle school students in Hillsborough & Pinellas county schools through the Jr. Bucs Fitness Program. Students participate in educational activities that infuse football skills and learn from monthly player-led video drills in their current physical education curriculum.

Every student can train like an NFL athlete through fun, Buccaneers-player and cheerleader-led video drills that are shown each month. These drills are designed to be incorporated into everyday physical education classes. To support the annual school fitness assessments, the Tampa Bay Buccaneers Foundation has donated new fitness equipment to every school, equipping teachers with the tools to work with students on improving and tracking fitness levels.

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