# 2020 Renewal & Season Pass Campaign Updated Prizing (as of 12/14/20)

Week 1	1 Prizes
Original Prize Awarded	Substitute Prize Awarded
Week #1 Prize #1 (Super Bowl LV Tix) (x1): Tickets for winner and one (1) guest (general reserved seating) to the 2021 Super Bowl on February 7, 2021 ("Super Bowl LV") at RJS in Tampa, Florida. Prize consists of Super Bowl LV tickets only and does not include travel or accommodations. ARV: \$2,800 per prize depending on 2021 pricing and available seats.	No change
Week #1 Prize #2 (Upgrades & Field Passes) (x1): Upgrades for winner and one (1) guest to the 50-yard line and two (2) pre-game field passes with access to field during pre-game warm-up for one (1) Buccaneers Home Game at Raymond James Stadium during 2020 Regular Season. ARV: \$1,170 per prize.	Week #1 Prize #2 (Game Tickets) (x1): Tickets (in a quantity and location selected by Sponsor with an ARV between \$1,318.32 and \$1,340.04 per prize) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold.
Week #1 Prize #3 (Gameday Getaway) (x2): Tickets for winner and one (1) guest (general reserved seating) to a Buccaneers away game during the 2020 Regular Season (date to be determined by the Sponsor in its sole discretion), roundtrip (private charter flight) airfare between Tampa International Airport and destination city, ground transfers only in Tampa and destination city and three (3) meals. ARV: \$800 per prize.  Week #1 Prize #4 (Draft Party VIP Experience) (x5): VIP admission for winner and one (1) guest to the official Buccaneers 2020 Draft Party. ARV: \$100 per prize.	Week #1 Prize #3 (Game Tickets) (x2): Nine (9) tickets (in a location selected by Sponsor) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold. ARV: \$1,613.12 per prize.  Week #1 Prize #4 (Game Tickets) (x5): Tickets (in a quantity and location selected by Sponsor with an ARV between \$137.70 and \$183.60 per prize) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold.
Week #1 Prize #5 (Bucs Swag) (x20): One (1) item of autographed Bucs-themed merchandise or memorabilia (for example, helmets, mini-helmets, jerseys, flags, etc.) determined by Sponsor in its	No change

sole discretion based on availability. ARV: \$49 per prize.

#### Week 2 Prizes

#### **Original Prize Awarded**

# Week #2 Prize #1 (Catered Suite 2020 Home Game) (x1): Access for winner and up to twelve (12) guests to a luxury suite at RJS during a Buccaneers Home Game during the 2020 Regular Season (date to be determined by Sponsor in its sole discretion), including same day game tickets and a catering credit in the total amount of \$1,500, any unused balance of which at the conclusion of the Game will be forfeited. Prize is valid during 2020 Regular Season only. ARV:

Week #2 Prize #2 (Upgrades & Field Passes) (x1): Upgrades for winner and one (1) guest to the 50-yard line and two (2) pre-game field passes with access to field during pre-game warm-up for a Buccaneers Home Game at RJS during 2020 Regular Season (date to be determined by the Sponsor in its sole discretion). Prize consists only of seat upgrades and field passes and does not include cost of admission to game. Valid game tickets are required for entry to RJS. Winner is solely responsible for purchasing game tickets required for admission. ARV will depend on the seat levels of the tickets being upgraded. ARV: \$1,170 per prize.

\$20,000.

Week #2 Prize #3 (VIP Away Game Trip) (x1): Tickets for winner and one (1) guest (general reserved seating) to a Buccaneers Away Game during the 2020 Regular Season, one (1) night's hotel accommodations (room and room tax only, standard single room/double occupancy) for winner and one (1) guest at hotel in destination area to be determined by Sponsor in its discretion, roundtrip airfare (private charter flight) from TPA to destination city, ground transfers and dinner for winner and guest. The specific Away Game will be determined by Sponsor in its sole discretion. ARV: \$2,000 per prize.

Week #2 Prize #4 (Gameday Getaway) (x1): Tickets for winner and one (1) guest (general reserved seating) to a Buccaneers Away Game during the 2020 Regular Season (date to be determined by

# **Substitute Prize Awarded**

Week #2 Prize #1 (Catered Suite 2021 Home Game) (x1): Access for winner and up to twelve (12) guests to a luxury suite at RJS during a Buccaneers Home Game during the 2021 Regular Season (date to be determined by Sponsor in its sole discretion), including same day game tickets and a catering credit in the total amount of \$1,500, any unused balance of which at the conclusion of the Game will be forfeited. Prize is valid during 2021 Regular Season only. ARV: \$20,000.

Week #2 Prize #2 (Game Tickets) (x1): Tickets (in a quantity and location selected by Sponsor with an ARV between \$1,318.32 and \$1,340.04 per prize) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold.

Week #2 Prize #3 (Game Tickets) (x1): Thirteen (13) tickets (in a location selected by Sponsor) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold. ARV: \$2,098.37 per prize.

Week #2 Prize #4 (Game Tickets) (x1): Nine (9) tickets (in a location selected by Sponsor) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium.

the Sponsor in its sole discretion), roundtrip (private charter flight) airfare between TPA and destination city, ground transfers and three (3) meals. ARV: \$1,600 per prize.

Week #2 Prize #5 (Bucs Swag) (x10): One (1) item of autographed Bucs-themed merchandise or memorabilia (for example, helmets, mini-helmets, jerseys, flags, etc.) determined by Sponsor in its sole discretion based on availability. ARV: \$49 per prize.

The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold. ARV: \$1,613.12 per prize.

No change

#### Week 3 Prizes

#### Original Prize Awarded

# **Substitute Prize Awarded**

Week #3 Prize #1 (Upgrades & Field Passes) (x1): Upgrades for winner and one (1) guest to the 50-yard line and two (2) pre-game field passes with access to field during pre-game warm-up for a Buccaneers Home Game at RJS during 2020 Regular Season (date to be determined by the Sponsor in its sole discretion). Prize consists only of seat upgrades and field passes and does not include cost of admission to game. Valid game tickets are required for entry to RJS. Winner is solely responsible for purchasing game tickets required for admission. ARV will depend on the seat levels of the tickets being upgraded. ARV: \$1,170 per prize.

Week #3 Prize #1 (Game Tickets) (x1): Tickets (in a quantity and location selected by Sponsor with an ARV between \$1,318.32 and \$1,340.04 per prize) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold.

Week #3 Prize #2 (Parking Pass) (x10): One (1) parking pass valid for one (1) vehicle for the Buccaneers 2020 Season (pre-season and regular season home games at RJS only). Exact parking lot and location will be selected by Sponsor in its sole discretion. ARV: \$250 per prize.

Week #3 Prize #2 (Game Tickets) (x10): Tickets (in a quantity and location selected by Sponsor with an ARV between \$272.58 and \$409.28 per prize) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold.

Week #3 Prize #3 (\$100 Food/Beverage Credit) (x100): Credit of \$100 towards purchases of food and beverages only at RJS Concession Stands only valid through end of the 2020 Regular Season. ARV: \$100 per prize.

Week #3 Prize #3 (Game Tickets) (x100): Tickets (in a quantity and location selected by Sponsor with an ARV between \$104.82 and \$235.68 per prize) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at

<u>www.buccaneers.com/ticketterms</u> as may be modified at Team's sole discretion and may not be resold.

#### Week 4 Prizes

### **Original Prize Awarded**

# **Substitute Prize Awarded**

Week #4 Prize #1 (Catered Suite 2020 Home Game) (x1): Access for winner and up to twelve (12) guests to a luxury suite at RJS during a Bucs Home Game during 2020 Regular Season (date to be determined by Sponsor in its sole discretion), including Game tickets and a catering credit in the total amount of \$1,500 towards food and non-alcoholic beverages during same Game only, any unused balance of which at the conclusion of the Game will be forfeited. Prize is valid during 2020 Regular Season only. ARV: \$20,000 per prize.

unused balance of which at the conclusion of the Game will be forfeited. Prize is valid during 2020 Regular Season only. ARV: \$20,000 per prize.

Week #4 Prize #2 (Super Bowl LV Tix) (x1): Tickets for winner and one (1) guest (general reserved seating) to the 2021 Super Bowl on February 7, 2021 ("Super Bowl LV") at RJS in Tampa, Florida. Prize consists of Super Bowl LV tickets only and

does not include travel or accommodations. ARV: \$2,800 per prize depending on 2021 pricing and

available seats.

Week #4 Prize #3 (VIP Press Conference) (x2): VIP admission for winner and one (1) guest to a Press Conference at AdventHealth Training Center, One Buccaneers Place, Tampa, Florida in 2020 (date to be determined by Sponsor in its sole discretion). ARV: \$400 per prize.

Week #4 Prize #4 (\$100 Team Store Credit) (x100): One hundred dollar (\$100) credit towards select purchases at the Buccaneers Team Store at RJS only, valid through December 31, 2020. Credit is not valid for use online. ARV: \$100 per prize.

Week #4 Prize #1 (Catered Suite 2021 Home Game) (x1): Access for winner and up to twelve (12) guests to a luxury suite at RJS during a Buccaneers Home Game during the 2021 Regular Season (date to be determined by Sponsor in its sole discretion), including same day game tickets and a catering credit in the total amount of \$1,500, any unused balance of which at the conclusion of the Game will be forfeited. Prize is valid during 2021 Regular Season only. ARV: \$20,000.

#### No change

Week #4 Prize #3 (Game Tickets) (x2): Tickets (in a quantity and location selected by Sponsor with an ARV between \$456.69 and \$461.36 per prize) to the Tampa Bay Buccaneers vs. Atlanta Falcons game on January 3, 2021 at Raymond James Stadium. The use of the seats shall be subject to all Ticket Terms and Conditions located at <a href="https://www.buccaneers.com/ticketterms">www.buccaneers.com/ticketterms</a> as may be modified at Team's sole discretion and may not be resold.

Week #4 Prize #4 (\$100 Team Store Credit) (x100): One-hundred-dollar (\$100) credit towards select purchases at the Buccaneers Team Store at RJS only, valid through **January 3, 2021**. Credit is not valid for use online. ARV: \$100 per prize.