



NEWS RELEASE

ADVENT HEALTH TRAINING CENTER • ONE BUCCANEER PLACE
TAMPA, FLORIDA 33607 • TEL (813) 554-1311

MEDIA PREVIEW: BUCS BEACH

BUCCANEERS TO UNVEIL NEW, INTERACTIVE BEACH-THEMED AREA AND PREVIEW FOURTH PHASE OF RAYMOND JAMES STADIUM RENOVATIONS

Newly-Renovated East Stadium Club and “Bar 76” Part of Multi-Phase \$160 Million Project

On **Wednesday, September 12 at 10:30 a.m.**, media is invited to preview the all-new, one-of-a-kind gameday experience opening this Sunday at Raymond James Stadium: **Bucs Beach**.

Fans attending all Buccaneers home games this season will be immersed in this beach-themed entertainment destination full of palm trees, sand and local fanfare. This complete reimagination of the Raymond James Stadium South Plaza will also feature comfortable seating, tiki huts, live musical performances, games, food trucks, signature drinks, photo opportunities and more.

Opening two hours before kickoff, Bucs Beach will incorporate the pirate lore of Buccaneers football with the tropical paradise of Tampa Bay to create a must-visit, high-energy destination for Buccaneers fans of all ages before entering Raymond James Stadium on gameday.

Following the reveal of Bucs Beach, media will also be provided a tour of **Bar 76** – the new premium sports bar opening this season at Raymond James Stadium. The 10,000-square foot restaurant and bar will be located in the East Stadium Club atrium and will feature 76 varieties of beer, an array of build-it-yourself culinary stations as well as a number of signature food items. Bar 76-- along with a complete redesign of the East Stadium Club -- is the latest project in the team’s more than **\$160 million**, multi-phase renovation of Raymond James Stadium.

A variety of signature food items from Bar 76 will be available for media to sample.

Media should RSVP in advance to Allen Barrett at abarrett@buccaneers.nfl.com.

What: Media Preview of Bucs Beach and Fourth Phase of Raymond James Stadium Renovations

Who: Buccaneers Chief Operating Officer Brian Ford

Where: Raymond James Stadium – South Plaza (facing Tampa Bay Boulevard)
****Media may enter off Himes Avenue and park in Lot C***

When: **Wednesday, September 12**
10:30 – 11:15 a.m.

Contact: Nelson Luis
Vice President of Communications
813-554-1314
nluis@buccaneers.nfl.com