



NEWS RELEASE

ADVENTHEALTH TRAINING CENTER - ONE BUCCANEER PLACE
TAMPA, FLORIDA 33607 - TEL (813) 554 - 1311

FOR IMMEDIATE RELEASE
4/7/20

BUCCANEERS REVEAL NEW UNIFORMS FOR 2020 SEASON

Team also unveils all-pewter Color Rush look



[Click here for additional images.](#)

The Tampa Bay Buccaneers today introduced a fresh look for the 2020 season with the unveiling of a trio of new uniforms that feature the distinctive style that defined the franchise's most successful era from 1997- 2013.

After conducting extensive research among its fans, the team worked with Nike and the National Football League to deliver a uniform that seamlessly blends the best elements of its last two designs while also introducing a new all-pewter Color Rush option.

Buccaneers Owner/Co-Chairman **Ed Glazer** stated: "This new but familiar look is a direct result of the valuable feedback we received from our fans. We are excited to return to our classic Super Bowl era uniforms while also introducing a sleek Color Rush uniform that showcases our signature pewter in a new and dramatic way. The refreshed classic design of our home and away combinations bridges our past with our exciting new future, and we are confident it will resonate with our fans."

Tampa Bay returns to the traditional deeper, richer red to accompany the modern pewter hue as its primary colors while including orange highlights to honor the team's origin and restoring black as an accent color.

Both the red home and white away jerseys are one solid color and feature the familiar "Twill" number font outlined in orange and black, which will coordinate with the familiar red-orange-black striped pattern on the side of the pewter and white pants. All are part of the innovative Nike Untouchable Speed chassis providing upgraded technology for optimal performance. The pewter pants do not have the same high sheen as the original versions used in the late '90s and early 2000s due to changes in Nike's fabric technology. Black and white socks will be worn with the home and away uniforms.

The Buccaneers' pewter helmet shell will remain unchanged but will now be accompanied by a menacing black face mask. Additionally, a scaled-down version of the club's iconic wind-swept flag logo will adorn either side of the helmet, a change made to better accommodate the various sizes and shapes of headgear used by today's players. The cutlass, skull and crossed swords of the primary logo will remain intact over the deeper red.

The club's refreshed pirate ship will be embroidered principally in black on both shoulders, while the front of the jerseys will have the "Buccaneers" wordmark embroidered below the collar in the team's updated font.

For the first time ever, the Buccaneers will wear a pewter jersey with matching pants as part of their Color Rush uniform ensemble. The head-to-toe pewter look also includes red and white stripes along the sides of the pewter pants and solid pewter socks. Red pirate ship logos on each shoulder and a red "Buccaneers" wordmark on the chest will accent the bold new scheme. The team will be permitted to wear the uniforms three times in the regular season.

The red home, white away and pewter Color Rush jerseys, along with select retail merchandise, are on sale now at shop.buccaneers.com.

-BUCCANEERS-