



NEWS RELEASE

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BUCCANEERS TO SUPPORT OVER 30 DIFFERENT CHARITABLE CAUSES THIS WEEK THROUGH *MY CAUSE, MY CLEATS* INITIATIVE

Buccaneers to wear specially-designed cleats on Sunday versus Indianapolis

This Sunday, more than 30 players and staff from the Tampa Bay Buccaneers will participate in the NFL's *My Cause, My Cleats* campaign, a league-wide initiative that offers players the opportunity to promote charitable causes that are important to them through creative cleat designs. When the Buccaneers host the Indianapolis Colts at Raymond James Stadium on Sunday, the players will showcase a wide variety of colors and designs supporting over 30 different charitable organizations throughout the country.

Participating Buccaneers will view their cleats for the very first time during today's open locker room media availability, beginning at 11:45 a.m. ET at AdventHealth Training Center.

Buccaneers quarterback **Jameis Winston** will again be wearing cleats in support of the Jameis Winston Dream Forever Foundation and Juvenile Diabetes Research Foundation (JDRF). Winston has used his foundation to impact the lives of youth through encouragement, opportunities and technological resources to develop and achieve their dreams, as seen through his "Dream Rooms" at local elementary schools. Linebacker **Lavonte David**, a National Ambassador for Big Brothers Big Sisters, collaborated with a "Big" and "Little" pair from Big Brothers Big Sisters of Tampa Bay to design his custom cleats, which he will unveil on Friday.

This Sunday, Buccaneers Head Coach **Bruce Arians** will be wearing specially-designed sneakers to raise awareness for CASA/Guardian ad Litem. Also supporting causes in which they are passionate about are Owner/Co-Chairman **Joel Glazer**, General Manager **Jason Licht**, Director of Player Personnel **John Spytek** and Director of Football Administration **Mike Greenberg**, who will be sporting sneakers in support of the National CMV Foundation. Spytek co-founded the National CMV Foundation with his wife, Kristen, in honor of their daughter, Evelyn Grace, who passed away from CMV in 2014. Offensive linemen **Ali Marpet** and **Alex Cappa** will also be wearing cleats to raise awareness of CMV.

Beginning this week, players will start sharing images and the stories behind their custom designs using the hashtag #MyCauseMyCleats. Fans may visit the team's website at Buccaneers.com/MyCauseMyCleats for exclusive *My Cause, My Cleats* images and videos, with new content being added each day leading up to Sunday's game. To help produce this year's cleats, the Buccaneers again worked predominantly with local artist Jason Hulfish.

During all Week 14 games, NFL players across the league will wear their hearts on their cleats. More than 900 players throughout the NFL are planning to showcase their causes on-field during *My Cause, My Cleats*. Selected causes represent hundreds of different charitable organizations with varying focuses.

NFL players have the opportunity to raise funds for the causes of their choosing by auctioning their cleats at NFL Auction; 100% of funds raised will be donated to charities selected by players. Fans may bid on game-issued player cleats at NFL.com/Auction and help players raise funds for their chosen causes. In addition, fans can visit <http://www.nfl.com/mycausemycleats> to learn more about each player's chosen cause.

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-- See below for a list of each Buccaneers player that is participating in the campaign--

PLAYER	ORGANIZATION/CAUSE NAME
Adams, Andrew	American Heart Association
Allen, Beau	Waterboys
Auclair, Antony	Shriners Hospital For Children
Bailey, Zack	Pat Tillman Foundation
Barber, Peyton	Johns Hopkins All Children's Hospital
Barrett, Shaquil	Realities For Children
Brate, Cameron	Special Olympics
Cappa, Alex	National CMV Foundation
Cichy, Jack	"Mind" Mental Health/Depression Awareness
David, Lavonte	Lavonte's Legends
Edwards, Mike	American Cancer Society
Evans, Mike	M1K3 Evans Family Foundation
Gay, Matt	Anti-Bullying
Gholston, Will	Children's Home Network
Godwin, Chris	Team Godwin Foundation
Griffin, Ryan	Beyond Batten Disease (Ben Sikora & John Sikora)
Hawkins, Jerald	Salute To Service
Howard, O.J.	Got Da Juice Foundation
Hudson, Tanner	M1K3 Evans Family Foundation
Jensen, Ryan	Tragedy Assistance Program for Survivors (TAPS)
Jones, Ronald	American Heart Association
Marpet, Ali	National CMV Foundation
Miller, Scotty	Cerebral Palsy
Nelson, Anthony	Humble Heroes Foundation
Nuñez-Roches, Rakeem	G3 Life Applications
Ogunbowale, Dare	Hodgkin Lymphoma
Perriman, Breshad	Breshad Perriman Foundation
Pinion, Bradley	Convoy of Hope
Seaton, Brad	Leukemia and Lymphoma Society (R15E)
Smith, Donovan	Autism Speaks
Stewart, Darian	Stewart Standouts
Smith, Ryan	Hanley Foundation
Stewart, M.J.	Epilepsy Foundation
Suh, Ndamukong	Ndamukong Suh Family Foundation
Triner, Zach	The American Legion – Operation Comfort Warriors
Watford, Earl	Water.Org
Watson, Justin	Give Kids the World Village/Make a Wish
Wells, Josh	Okoa Refuge
White, Devin	Animal Hydration Awareness
Whitehead, Jordan	American Cancer Society
Winston, Jameis	Jameis Winston Dream Forever Foundation and JDRF

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