

**Raise the Flags Playoff Challenge Sweepstakes  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.** Raise the Flags Playoff Challenge Sweepstakes ("Promotion") begins at 10:00:00 AM Eastern Time ("ET") on January 4, 2021 and ends immediately following the final Tampa Bay Buccaneers post-season game of the 2020-2021 season ("Promotion Period"). The computer clock of Sponsor is the official time-keeping device in the Promotion.

*This promotion uses Twitter, Instagram, Facebook, and TikTok (collectively the "Social Media Entities") as a means of entry. This Promotion is not endorsed, sponsored, administered, associated, or certified by the Social Media Entities. All Social Media Entity logos and trademarks displayed on this Promotion are the property of each Social Media Entity respectively. All questions, comments or complaints regarding the Promotion should be directed to Sponsor at the address listed below and not to the Social Media Entities.*

**1. ELIGIBILITY:**

The Promotion is open only to legal residents of the State of Florida who are at least 18 years of age at the start of the Promotion Period. In order to participate, you must have a mobile device with (i) either a data plan or Wi-Fi access and (ii) the Twitter, Instagram, Facebook, or TikTok application(s) installed. Employees, officers and directors of Buccaneers Team LLC (the "Sponsor") or its affiliates, parent companies, marketing agencies, contest vendors, subsidiaries, advertising and promotion agencies, any contractors working directly on the Promotion ("Promotion Parties"), their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion.

By participating in the Promotion, you release, discharge and hold harmless Sponsor, the National Football League ("NFL") and its member teams, NFL Properties, Inc., the Social Media Entities, and each of their respective parents, affiliates, subsidiaries, retailers, advertising and promotion agencies and the respective officers, directors, employees and agents of each of the foregoing (the "Released Parties"), from any and all damages whether direct or indirect, which may be due to or arise out of participation in the Promotion or any portion thereof, or the acceptance, use/misuse or possession of any prize. By participating, you agree to these Official Rules and to the decisions of the judges and Sponsor, which are final and binding in all respects. Void where prohibited by law, rule or regulation. All federal, state and local laws and regulations apply.

**2. TIMING:**

**PROMOTION BEGINS AT 10:00:00 A.M. EASTERN DAYLIGHT TIME ("EDT") ON JANUARY 4, 2021 AND ENDS IMMEDIATELY FOLLOWING THE FINAL TAMPA BAY BUCCANEERS POST-SEASON GAME OF THE 2020-2021 SEASON. THE PROMOTION PERIOD IS MADE UP OF INDIVIDUAL ENTRY PERIODS DURING EACH ROUND THE TAMPA BAY BUCCANEERS PLAY A POST-SEASON GAME (WHICH MAY INCLUDE A MAXIMUM OF 4 ROUNDS) (EACH AN "ENTRY PERIOD"). EACH ENTRY PERIOD WILL START AT 10:00 A.M. EDT ON THE DAY IMMEDIATELY FOLLOWING THE PRIOR TAMPA BAY BUCCANEERS POST-SEASON GAME (EXCEPT FOR THE FIRST ENTRY PERIOD WHICH SHALL BEGIN ON JANUARY 4, 2020) AND END IMMEDIATELY FOLLOWING SUCH APPLICABLE GAME. POST-SEASON GAME DATE(S) AND TIMES ARE TBD.**

**3. HOW TO ENTER THE PROMOTION – THERE ARE FOUR (4) WAYS TO ENTER (TWITTER, INSTAGRAM, TIKTOK, AND FACEBOOK):**

To enter the Promotion, you must (1) log in to either your Twitter, Instagram, TikTok, or Facebook account (account must be made public); and (2) post a photo or video showcasing your Buccaneers playoff spirit and how you *Raise the Flags*. For the caption of each posted photo or video, enter any appropriate descriptive text, use the campaign hashtag **#RAISETHEFLAGS**, and tag three (3) friends. Collectively the photo or video and associated caption (including the campaign hashtag and associated tags) is your "Entry". Image submissions cannot exceed 10MB. Video submissions cannot exceed 500MB or 1.5 minutes in length. Acceptable file formats include: .JPG, .PNG, .GIF, .MP4, .MOV, .WMV, and .AVI. After user

submission is approved by the Sponsor, based on compliance with the "Requirements of Entries" listed below, you will receive one (1) entry into the Contest, and the entry will appear in the public gallery. Sponsor shall not be responsible for any costs or expenses associated with your Entry. Limit of one (1) post per person's registered Twitter, Instagram, TikTok, and Facebook during each Entry Period (each Tampa Bay Buccaneers post-season game) will be considered an Entry. Multiple posts per Entry Period using the same social media platform, posts from additional accounts, and/or retweets/reposts will not be considered eligible entries. All Entries become the property of Sponsor and will not be acknowledged or returned.

By submitting an Entry, you represent and warrant that the work submitted is original to you and that neither it nor its contents infringes upon or violates the rights of any third party. If your Entry includes likenesses of third parties or contains any elements not owned by you (such as, but not limited to, company logos) you must be able to provide legal releases for each such use in a form satisfactory to Sponsor or your Entry will be disqualified. Entries may not defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights.

**REQUIREMENTS OF ENTRIES:** Entries may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- Is sexually explicit; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- Is obscene or offensive; endorses any form of hate or hate group;
- Appears to duplicate any other submitted entries;
- Defames, misrepresents or contains disparaging remarks about other people or companies;
- Contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission (with the exception of Tampa Bay Buccaneers team trademarks on officially licensed products);
- Contains any sensitive personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contains copyrighted materials owned by others (including music, songs, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- Contains (i) any individual other than you, and/or (ii) any materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without providing legal releases for such use in a form satisfactory to Sponsor;
- Contains look-alikes of celebrities or other public or private figures, living or dead;
- Communicates messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and/or
- Violates any law.

By submitting an Entry, you represent and warrant that your Entry is original to you, that the Entry has not been previously published, has not won previous awards and that neither it nor its contents infringes upon or violates the rights of any third party, including any copyrights, trademarks, rights of privacy, publicity or other intellectual property. By submitting an Entry, you represent and warrant that you consent to the submission and use of the Entry in the Promotion and to its use as otherwise set forth herein.

By submitting an Entry, you acknowledge and agree that Sponsor may receive other Entries under this Promotion that may be similar or identical to the Entry submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Entry reviewed and/or used by Sponsor may be similar to your Entry and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material.

#### **4. SWEEPSTAKES DRAWINGS/ODDS/WINNER NOTIFICATION:**

One (1) potential winner will be randomly selected two (2) business days following each Entry Period (following each Tampa Bay Buccaneers post-season game of the 2020-2021 NFL season). The odds of winning depend on the number of Entries received during the relevant Entry Period. Non-winning entries will not carry forward to subsequent Entry Period drawings, if any. In addition to the Entry Period Prizes (as defined below), Sponsor will conduct a random drawing following the Promotion Period from all eligible Entries received during the Promotion Period and select one (1) potential grand prize winner. The odds of winning a Grand Prize (as defined below) depend on the number of total Entries received through the entire Promotion Period. Potential winners will receive a notification from Sponsor through their respective Social Media Entity account. Winner must accept within five (5) days of receiving notification. The potential winner will also be sent an Affidavit of Eligibility/Liability Release. All forms must be completed, signed, notarized and returned to Sponsor via email within two (2) days of date of issuance, and via mail within five (5) days of date of issuance. The potential winner then and only then becomes the "winner". If such potential winner cannot be contacted within a reasonable time period, if a potential winner is ineligible, if any notification is returned undeliverable, or if a potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit and an alternate winner may be chosen at the sole discretion of the Sponsor.

#### **5. PRIZES:**

- I. Entry Period Prizes (1 per Entry Period): The Ultimate Homgating Package, which consists of: one (1) cooler bag, one (1) serving tray, one (1) wall sign, two (2) hats, one (1) set of beads, four (4) souvenir cups, four (4) Tampa Bay Buccaneers flags, four (4) koozies, one (1) mug, one (1) Publix gift card valued at \$100.00, and one (1) Tom Brady autographed jersey. Total Approximate Retail Value ("ARV"): \$392.33.
- II. Promotion Period Grand Prize (1): The winner and three (3) guests will be awarded with a private event at Raymond James Stadium. Prize package includes: A private meal on the official pirate ship of the Tampa Bay Buccaneers (includes non-alcoholic beverages); the opportunity to "Fire the Canons"; custom videoboard graphics; a private tour; photo opportunities; special appearances from Captain Fear and official Tampa Bay Buccaneers cheer members; and one (1) Tom Brady autographed jersey. ARV: \$810.00.

#### **6. PRIZE LIMITATIONS:**

**PRIZE WILL ONLY BE AWARDED BY SPONSOR UPON POTENTIAL WINNERS' VERIFICATION OF ELIGIBILITY AND FINAL APPROVAL BY SPONSOR. SPONSOR RESERVES THE RIGHT TO PERFORM A DETAILED BACKGROUND CHECK ON THE POTENTIAL WINNER AND GUEST(S) AND BY ENTERING THE PROMOTION, YOU HEREBY AUTHORIZE SPONSOR TO PERFORM THE SAME IN THE EVENT THAT YOU ARE SELECTED AS A POTENTIAL WINNER. PRIZE DELIVERY WILL BE COORDINATED WITH SPONSOR REPRESENTATIVES. THE AUTOGRAPH COMPONENT OF ANY PRIZE HAS NO CASH VALUE AND IS SUBJECT TO THE SOLE DISCRETION OF SPONSOR. IF THIS PRIZE SPECIFIED ABOVE IS UNAVAILABLE OR CANNOT BE FULFILLED FOR ANY REASON, SPONSOR SHALL HAVE THE RIGHT TO SUBSTITUTE THE PRIZE FOR A PRIZE OF COMPARABLE VALUE AS DETERMINED BY SPONSOR IN ITS SOLE DISCRETION.**

**ALL PRIZE DETAILS SHALL BE AT SPONSOR'S SOLE DISCRETION. WINNER ASSUMES SOLE RESPONSIBILITY FOR ALL EXPENSES AND INCIDENTAL COSTS ASSOCIATED WITH THE PRIZE NOT EXPLICITLY OUTLINED ABOVE, INCLUDING WITHOUT LIMITATION, ALL FEDERAL, STATE AND LOCAL TAXES (IF ANY), SURCHARGES, FEES. ANY PERSON WHO WINS PRIZES THROUGH ANY SPONSOR-SPONSORED PROMOTIONS WITH CUMULATIVE VALUE EQUAL TO OR GREATER THAN \$600 IN A CALENDAR YEAR WILL RECEIVE AN IRS 1099 FORM.**

**PRIZE IS NOT REDEEMABLE FOR CASH AND MAY NOT BE SOLD, BARTERED OR AUCTIONED. THE RIGHT TO RECEIVE ANY PRIZE IS NOT TRANSFERRABLE. ANY PRIZE NOT ACCEPTED BY ANY WINNER IS FORFEITED AND NO CASH OR SUBSTITUTE WILL BE OFFERED OR PERMITTED, UNLESS REQUIRED BY LAW. PRIZE MAY NOT BE SUBSTITUTED EXCEPT THAT SPONSOR IN ITS**

**DISCRETION MAY SUBSTITUTE A PRIZE, OR PORTION THEREOF, WITH A PRIZE OR PORTION OF EQUAL OR GREATER VALUE IF IT DEEMS NECESSARY. ANY SUCH CHANGES WILL BE ANNOUNCED.**

**PRIZE OFFERED IS PROVIDED “AS IS” WITH NO WARRANTY OR GUARANTEE EITHER EXPRESS OR IMPLIED BY SPONSOR. MERCHANDISE PRIZES CARRY NO WARRANTY OTHER THAN THAT OFFERED BY MANUFACTURERS. SPONSOR HAS NEITHER MADE NOR IS RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO ANY PRIZE, INCLUDING BUT NOT LIMITED TO ITS QUALITY, MECHANICAL CONDITION OR FITNESS FOR A PARTICULAR PURPOSE. OTHER RESTRICTIONS APPLY.**

#### **7. OWNERSHIP OF ENTRIES:**

By using the #RAISETHEFLAGS hashtag to submit an Entry, you agree to be bound by these Official Rules and grant Sponsor a non-exclusive, fully paid-up and royalty-free, worldwide license to use, modify, delete from, add to, publicly perform, publicly display, reproduce and translate your Entry, including without limitation the right to distribute all or part of your Entry in any media formats through any media channels. By submitting an Entry, you consent to the use, by Sponsor, its affiliates, subsidiaries, parents, and licensees, of your name, likeness, and image, in connection with the Promotion and Sponsor's related marketing activities, in any media or format now known or hereafter invented, in any and all locations, without any payment to or further approval from you. You agree that this consent is perpetual and cannot be revoked. For uses beyond the consent that you grant above, you agree that Sponsor's use of your personal data will be governed by the Privacy Policy posted on the Sponsor website.

#### **8. GENERAL:**

Each winner hereby expressly grants to the Promotion Parties and their respective designees all rights to use and publish his/her name, likeness (photographic or simulated), voice, and province of residence for all purposes, including without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion (“Advertising”), in any and all media now or hereafter devised, worldwide in perpetuity, without any form of notice or any amount or kind of compensation or permission, except where prohibited by applicable law. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winning participant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of such winning recipient's name, likeness or voice under contract, tort or any other theory of law. The Promotion Parties do not assume any responsibility for any disruption in the Promotion, including but not limited to the failure or interruption of any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In no event will more prizes be awarded than those listed in Rule #6. All federal, state, and local laws and regulations apply. All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of the Promotion Parties and may be changed from time to time without notice. The Promotion Parties reserve the right to cancel or modify the Promotion at any time without notice. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning Entry. If, in Sponsor's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, garbled, or corrupted are void and will not be accepted.

#### **9. CONDUCT:**

By participating in this Promotion, you agree to be bound by these Official Rules and the decisions of the Promotion Parties, which shall be final, binding and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. The Promotion Parties reserve the right at their sole discretion to disqualify any individual found to be tampering with the participation process or the operation of the Promotion, or to be acting in any manner deemed by the Promotion Parties to be in violation of the Official Rules, or to be acting in any manner deemed by the Promotion Parties to be unsportsmanlike or

disruptive, or with intent to annoy, abuse, threaten or harass any other person and void all associated Entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

#### **10. LIMITATIONS OF LIABILITY:**

The Promotion Parties assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries, URLs, or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the Web Site or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of Entries, social networking posts, or registrations, the announcement of the prizes, or in any other Promotion-related materials; or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion, including, but not limited to, any injury or medical condition sustained as a result of participating in any challenge(s). If, for any reason, the Promotion (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then the Promotion Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. If terminated, the Promotion Parties will award the prizes from among all non-suspect, eligible Entries received for the Promotion up to the time of such action.

#### **11. RELEASES:**

All participants, as a condition of participation in this Promotion, agree to release, hold harmless and indemnify the Released Parties from and against any and all liability, claims, damages, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with (i) participation in any aspect of the Promotion, including any injury or medical condition sustained as a result of participating, (ii) the receipt, ownership or use of the prize awarded, (iii) participant's registration material on any related website, or (iv) any typographical or other error in these Official Rules.

#### **12. CHOICE OF LAW AND JURISDICTION:**

**THE PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF FLORIDA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN TAMPA, FLORIDA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN FLORIDA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN TAMPA, FLORIDA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH**

**RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THESE OFFICIAL RULES OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE ENTRY PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

**13. PRIVACY:**

Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and winner notification and will not be re-used, sold or shared in any manner by the Promotion Parties or any third parties unless you have elected to receive additional information or promotional material from Sponsor or a third party. By participating in the Promotion, participant agrees to all of the terms and conditions of Sponsor's Privacy Policy, which is available at <https://www.buccaneers.com/team/privacy-policy>. In the event of any discrepancy between Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

**14. TAX INFORMATION:**

All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are the sole responsibility of the applicable winner. A 1099 tax form (preceded by a W9 Form) will be issued to the Grand Prize Winner.

**15. WINNERS LIST:**

To obtain a list of the Grand Prize Winner, send a self-addressed, stamped envelope to Sponsor at **Raise the Flags Playoff Challenge Sweepstakes**, Adventhealth Training Center, One Buccaneer Place, Tampa, FL 33607. Requests must be received within two (2) weeks of the close of the Promotion Period and must include the name of the promotion.

**SPONSOR:**

Buccaneers Team LLC, Adventhealth Training Center, One Buccaneer Place, Tampa, FL 33607