BUCS BINGO PRESENTED BY COCA-COLA® OFFICIAL RULES

- NO PURCHASE NECESSARY TO PLAY OR WIN. Bucs Bingo presented by Coca-Cola® (the "<u>Promotion</u>") is sponsored by Buccaneers Team LLC ("<u>Sponsor</u>") and The Coca-Cola Company ("<u>Coca-Cola</u>") (together, the "<u>Promotion Parties</u>"). Promotion is only offered in the continental United States. Void in the State of Rhode Island, outside the United States, and where prohibited by law.
- 2. Promotion is subject to all federal, state and local laws. Sponsor shall be entitled to interpret these Official Rules as needed including but not limited to rules regarding plays, entries, deadlines, winner selection, prize restrictions, and eligibility and all its decisions are final and binding in all Promotion-related matters. By participating, you irrevocably, fully and unconditionally agree to be bound by these Official Rules and the decisions of Sponsor and waive any right to claim ambiguity in these Official Rules and/or any other Promotion-related advertising or materials.
- 3. Promotion will consist of up to four (4) single-day individual bingo games (each, a "<u>Bingo Game</u>"), one (1) during each Tampa Bay Buccaneers ("<u>Buccaneers</u>") post season game (home and/or away) during the 2023-2024 Post Season (each, a "<u>Bucs Post-Season Game</u>"), starting on the day of the first Bucs 2023-2024 Post-Season Game (i.e., the day of the Buccaneers NFL Wild Card Round game which is scheduled to be played on either the 13th, 14th, or 15th of January 2024) and ending immediately following the final Bucs 2023-2024 Post-Season Game (the "Promotion Period"). For a list of Bingo Games, their dates and times, refer to the <u>Bingo Game Chart (below</u>).
- 4. Potential First Prize and Second Prize winners will be determined during each Bingo Game during the Promotion. Final entry deadline for the <u>Grand Prize Drawing</u> (see below) is twelve (12) hours after the end of the final Bucs 2023-2024 Post-Season Game. Grand Prize Drawing will be held two (2) business days following the final Bucs 2023-2024 Post-Season Game. Sponsor's computer is the official time-keeping device for this Promotion.
- 5. This Promotion is not sponsored, endorsed or administered by, or associated with, Apple, Inc. ("<u>Apple</u>") or Google, Inc. ("<u>Google</u>"). You are providing information to Sponsor and not to Apple or Google. The information you provide will only be used for administration of the Promotion and as otherwise set forth in these Official Rules. Any questions that you have about this Promotion must be directed to Sponsor and not to Apple or Google. Personal data relating to participants are subject to Sponsor's <u>Privacy Policy</u> (see below).

ELIGIBILITY

- 6. To be eligible for prizes, you must be a legal United States resident, eighteen (18) years old or older and above the age of majority in your state of residence. You must have a compatible iOS or Android smartphone, tablet or other mobile device with a data plan prior to the day of the first Bucs 2023-2024 Post-Season Game (i.e., the day of the Buccaneers NFL Wild Card Round game which is scheduled to be played on either the 13th, 14th, or 15th of January 2024) to be eligible.
- Employees, officers, directors, agents and representatives of <u>Promotion Parties</u>, the Buccaneers, National Football League ("<u>NFL</u>"), its member professional football clubs, NFL Ventures, L.P. and each of their respective parents, affiliates, subsidiaries,

wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (collectively with the Buccaneers, the "<u>NFL Entities</u>"), any other entity directly involved in the development, administration or execution of the Promotion or any of its materials, and the members of their immediate families (defined as spouses, parents, siblings, and children, and each of their respective spouses) and households, are not eligible to win. The term "<u>household</u>" includes all persons residing together (part-time or full-time) in a single residence, whether or not related.

PRIZES & ODDS

- Grand Prize (1 total): One (1) \$1,000.00 Buccaneers gift card redeemable online at <u>https://shop.buccaneers.com/</u> and one (1) autographed football. Total Approximate Retail Value ("<u>ARV</u>"): \$1,029.95.
- 9. First Prize (1 per Bingo Game): One (1) \$500.00 Buccaneers gift card redeemable online at https://shop.buccaneers.com/. ARV: \$500.00.
- 10. Second Prize (10 per Bingo Game): One (1) *Tampa Bay Buccaneers Fanatics Pack Automotive-Themed Gift Box* (which includes a license plate frame, a key ring, a decal, an adhesive-backed auto badge, a magnet, and a keystrap). Limit one (1) Second Prize per person per <u>Bingo Game</u>. ARV: \$47.99.
- 11. The odds of winning a Grand Prize depend on the number of <u>Grand Prize Drawing</u> entries received. The odds of winning any First Prize or Second Prize in any Bingo Game depend on the number of participants and <u>Game Events</u> (see below) occurring in the relevant Bingo Game and the Game Events on your <u>Game Card</u> (defined below).

PRIZE RESTRICTIONS

- Gift card prizes are subject to all terms and conditions thereon as well as any additional limitations or restrictions imposed by issuer. Visit <u>https://shop.buccaneers.com/</u> for more information.
- 13. No particular autographing player/coach is guaranteed for any merchandise items. The player/coach autograph prizes or prize elements have no cash value and are subject to the sole discretion of Sponsor. If this prize element is unavailable or cannot be or is not fulfilled for any reason, winner will not be entitled to any substitution, remuneration or alternate prize element.
- 14. All prize details shall be at Sponsor's sole discretion. Each prize consists only of those items specifically listed as part of the prize. Each winner assumes sole responsibility for all expenses and incidental costs associated with the prize not explicitly outlined above, including without limitation, all federal, state and local taxes (if any), surcharges, fees, tips, gratuities, parking, concessions, souvenirs, merchandise, all transportation, travel or lodging, food, beverages, snacks, and personal items. Any person who wins prizes through any Sponsor-sponsored promotions with cumulative value equal to or greater than \$600 in a calendar year will receive an IRS 1099 MISC Form or other required tax documents.
- 15. Prizes are not redeemable for cash and may not be sold, bartered or auctioned. The right to receive any prize is not transferrable. Any prize or portion thereof not used or accepted

by any winner is forfeited and no cash or substitute will be offered or permitted, unless required by law. Prizes may not be substituted except that Sponsor in its discretion may substitute a prize, or portion thereof, with a prize or portion of equal or greater value if it deems necessary. Any such changes will be announced.

16. Prizes offered are provided "as is" with no warranty or guarantee either express or implied by <u>Promotion Parties</u>. A MERCHANDISE PRIZE CARRIES NO WARRANTY OTHER THAN THAT OFFERED BY MANUFACTURERS. Promotion Parties have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize. Other restrictions apply.

TO PLAY

17. One (1) <u>Bingo Game</u> will be played contemporaneously with each 2023-2024 <u>Bucs Post-Season Game</u> (defined above) as described in the "<u>Bingo Game Chart</u>" below. Please note that <u>Bucs Post-Season Game</u> dates and times are determined in the sole discretion of the <u>NFL</u> and/or the Buccaneers, as applicable, and are subject to change. For the current schedule, please visit <u>http://www.buccaneers.com</u>. If a scheduled <u>Bucs Post-Season Game</u> is not played for any reason, no Bingo Game will be held during that <u>Bucs Post-Season Game</u> and the number of First Prizes ("<u>FP</u>") and Second Prizes ("<u>SP</u>") will be reduced accordingly.

Rd	Date	Time	Game	FP	SP
	01/13/24				
	or				
1	01/14/24	TBD	Buccaneers / TBD	1	10
	or				
	01/15/24				
	01/20/24				
*2	or	TBD	Buccaneers / TBD	1	10
	01/21/24				
*3	01/28/24	TBD	Buccaneers / TBD	1	10
*4	02/12/24	TBD	Buccaneers / TBD	1	10

- 18. You must have a compatible iOS or Android smartphone, tablet or other mobile device with a data plan prior to the day of the first Bucs 2023-2024 Post-Season Game (i.e., the day of the Buccaneers NFL Wild Card Round game which is scheduled to be played on either the 13th, 14th, or 15th of January 2024) to be eligible. To play, you must complete each of the following steps:
 - a. **Step 1: Get the Bucs App**: To participate, you must have a compatible smartphone or other wireless or mobile device and you must download (and if required, register an account on) the free official Tampa Bay Buccaneers mobile application (the "Bucs App"), from the Google Play Store (Android Market) or the

Apple iTunes Store. Your participation in this Promotion will be subject to your agreement to, and compliance with, the applicable terms and conditions governing the use of the Bucs App.

Each <u>Bingo Game</u> will begin when the <u>Bucs Post-Season Game</u> starts and end at the conclusion of the <u>Bucs Post-Season Game</u>. To play, open the Bucs App on your compatible smartphone or other mobile device. Locate and activate the "Bucs Bingo presented by Coca-Cola®" feature.

b. **Step 2: Get Your Game Card:** Next, you will need a digital individual game card (a "<u>Game Card</u>"), which contains twenty-four (24) squares containing randomized Game Events (defined below) and one (1) free square in the center that is considered automatically "covered" in all games.

While the Bingo Game status is "Open to Fans," you may either accept a randomly generated Game Card or you may customize your Game Card by choosing up to ten (10) game events, which may include but are not limited to yardage gained, turnovers, points scored, and other game-related elements ("<u>Game Events</u>"). During this period, you may replace your Game Card up to two (2) times.

Once the Bingo Game is "In Progress," only randomly generated Game Cards will be available and no changes to Game Cards will be permitted.

- c. **Step 3: Follow the** <u>Bucs Post-Season Game</u>: Once the Bingo Game starts, follow the <u>Bucs Post-Season Game</u> along with your Game Card. When a Game Event occurs during the <u>Bucs Post-Season Game</u>, the corresponding Game Event square on your Game Card (if any) will be automatically checked off ("auto played"). To see your updated checkmarks, click the "sync" button (on the settings tab) at any time.
- d. **Step 4: Submit Your Winning Pattern**: There are up to three (3) potential winning patterns or shapes (each a "<u>Winning Pattern</u>") that must be covered to be eligible to win a prize (or enter the <u>Grand Prize Drawing</u>):
 - i. "*Single Line Bingo*" (five (5) consecutive covered squares in a straight line in any direction, i.e., horizontal, vertical or diagonal squares);
 - ii. "*Field Goal*" (the top three squares in the second and fourth vertical columns, the middle three (3) squares in the middle horizontal column (3rd row), and the last three (3) bottom squares in the middle vertical column (3rd row) must be covered to form the shape of a field goal post); and
 - iii. "Blackout Bingo" (all twenty-five (25) squares covered).
- e. Once a Winning Pattern is completed on your <u>Game Card</u>, you must <u>"submit</u>" the pattern by pressing the button corresponding to that pattern, i.e., "Bingo" (for Single Bingo), "Field Goal," or "Blackout." Only players who complete <u>and</u> submit Winning Patterns will be eligible to win or receive an entry into the <u>Grand Prize Drawing</u>.
- f. Subject to verification of eligibility and compliance with these Official Rules:

- i. Each player who completes <u>and</u> timely submits a <u>Single Line Bingo, Field</u> <u>Goal Bingo, or Blackout Bingo</u> during each Bingo Game will be qualified to enter the Grand Prize Drawing (see below for instructions);
- ii. The first player during any Bingo Game to complete <u>and</u> submit Field Goal Bingo will be declared the First Prize winner for that Bingo Game; and
- iii. The first ten (10) players during any Bingo Game to complete <u>and</u> submit Single Bingo will be declared the Second Prize winners for that Bingo Game.
- g. **Step 5:** <u>Grand Prize Drawing</u> **only**: Each player who completes <u>and</u> submits <u>a</u> <u>Single Line Bingo, Field Goal Bingo, or Blackout Bingo</u> during any Bingo Game during the <u>Promotion Period</u>, will receive a notification message via the <u>Bucs App</u> with an entry link to enter the Grand Prize Drawing (the "<u>GP Entry Link</u>").
 - i. If you receive a Single Line Bingo, Field Goal Bingo, or Blackout Bingo notification message with a GP Entry Link, you <u>must</u> click through the GP Entry Link <u>and</u> complete an official entry form with all required information, which may include your name, phone number, and "win code," <u>before</u> the GP Entry Link expires. Each GP Entry Link will only be valid for approximately twelve (12) hours after the end of the corresponding Bingo Game.
 - ii. Proof of sending is not proof of receipt by Sponsor. Sponsor will not accept screen shots as proof of entry. Entry is not automatic; you must click through the <u>GP Entry Link and</u> complete the entry form before the GP Entry link expires to be entered in the <u>Grand Prize Drawing</u>. Grand Prize Drawing entries must include a working daytime telephone number or valid e-mail address for the entrant.

The in-app Bingo Game page above is referred to as the "<u>Promotion Page</u>." These are the only methods of entry. <u>Entries will not be accepted via U.S. mail, e-mail, or any other method</u>.

- 19. IMPORTANT: DATA RATES MAY APPLY TO USE MOBILE PHONE/DEVICE TO PARTICIPATE IN THE PROMOTION. WIRELESS SERVICE MAY NOT BE AVAILABLE IN ALL AREAS.
- 20. Limit one (1) <u>Game Card</u> per person per <u>Bingo Game</u> and one (1) <u>Grand Prize Drawing</u> entry per Single Line Bingo, Field Goal Bingo, or Blackout Bingo per Bingo Game. Additional Game Cards or entries from any such person thereafter will be subject to disqualification. Any use of robotic, repetitive, automatic, programmed, mechanical, script, macro, or any other automated means or similar entry methods or agents (including, but not limited to, contest-entry services or multiple or different mobile devices or accounts, or the submission of false contact information under multiple or different mobile devices or accounts, identities, registrations, accounts or logins) or any other devices or artifices to play or encourage, directly or indirectly, multiple or false plays or entries are prohibited and suspected or detected Bingo Game play or entry method violations may void some or all plays or entries submitted by that player, in Sponsor's sole discretion. No group submissions will be accepted.

- 21. Bingo Game play must be associated with a valid Bucs account enabled to receive "push" notifications and with a valid e-mail address for the player. Sponsor is not responsible for electronic communications that are undeliverable because of any form of filtering or failure to enable device to receive "push" notifications. In the event of a dispute as to the identity or eligibility of a winner based on a Bucs account, the relevant play or entry (as applicable) will be deemed made by the "<u>Authorized Account Holder</u>" of the Bucs account used to participate in the Bingo Game. The Authorized Account Holder is the natural person who is assigned to the Bucs account by Sponsor. In the event of a dispute as to the identity of any player, the potential winner agrees to furnish requested documentation confirming his/her status as the Authorized Account Holder.
- 22. Players who fail to provide any required information may be disqualified without further notification by Sponsor. Sponsor is not responsible for plays or entries that are lost, misdirected, undelivered, garbled, distorted, truncated, incomplete, illegible, incorrect or late for any reason, and all such plays and/or entries are void. Sponsor reserves the right in its sole discretion to disqualify any Bingo Game play or entry at any time that in its opinion does not comply with these Official Rules. Entries and plays become the property of Sponsor and will not be returned or acknowledged.
- 23. The information that you provide in connection with the Promotion may be used by Sponsor in accordance with its Privacy Policy, which is found in the <u>Bucs App</u> and at <u>http://www.buccaneers.com/footer/privacy.html</u> and which may be updated from time to time.

GRAND PRIZE DRAWING

24. Two (2) business days following the close of the <u>Promotion Period</u>, or within a reasonable time thereafter, Sponsor or its designee will randomly select one (1) name from all timely Grand Prize Drawing entries. Subject to verification of eligibility, the person whose name is so drawn will be declared the Grand Prize winner.

WINNER NOTIFICATION AND VERIFICATION

- 25. <u>First Prize and Second Prize winners</u>: First Prize and Second Prize winners will instantly receive a popup notification message in the <u>Bucs App</u> with a link to redeem their applicable prize(s) (the "<u>Redemption Link</u>"). If you receive a prize notification message with a Redemption Link, you must click through the Redemption Link and complete the form with all required information, which may include your name, phone number, and "win code," before the Redemption Link expires. Each Redemption Link will only be valid for approximately twelve (12) hours after the end of the corresponding Bingo Game. If any potential First Prize or Second Prize winner does not redeem his/her prize prior to its expiration date, that First Prize or Second Prize will be forfeited by that winner. Unclaimed or unredeemed First Prizes or Second Prizes will not be awarded and will revert to Sponsor.
- 26. <u>Grand Prize winner</u>: Sponsor will contact the potential Grand Prize winner in the <u>Bucs App</u> and/or using the information supplied by winner on his or her entry form. Grand Prize winner must respond to Sponsor within forty-eight (48) hours of initial notification and may be required to execute and/or provide their full names and other contact information, such as street address, e-mail addresses, daytime telephone numbers and/or ages or dates of

birth, present valid photo identification and/or execute and return affidavits or declarations of eligibility, liability waivers, publicity releases (where legal), tax forms and/or other legal documents (collectively, "<u>Verification Paperwork</u>") to Sponsor within three (3) days of initial notification and as a condition of receiving prize.

- 27. If potential Grand Prize winner (a) cannot be contacted directly by, or does not respond to, Sponsor within the time stated above, (b) fails to satisfy any eligibility or verification requirement herein, (c) declines to accept the prize, or (d) is otherwise determined to be ineligible, Sponsor in its discretion may disqualify that individual and select an alternate Grand Prize winner by random drawing from the remaining <u>Grand Prize Drawing</u> entries. Any alternate Grand Prize winner is subject to all eligibility requirements and restrictions of these Official Rules and must respond to initial notification and execute and/or provide any requested <u>Verification Paperwork</u> within deadlines above. If time permits, Sponsor will conduct up to one (1) alternate winner drawing for the Grand Prize. If Sponsor cannot verify a winner for the Grand Prize after one (1) alternate winner drawing or there is not enough time remaining prior to the <u>Prize Game</u> to verify a winner, no further drawings will be held and the Grand Prize will not be awarded and will revert to Sponsor.
- 28. Sponsor in its sole discretion may allow for transmission of <u>Verification Paperwork</u> from any or all winners via fax or e-mail. Verified Grand Prize winner will receive instructions on claiming or receiving prize. If any prize is mailed or shipped, such winner shall assume all risk of loss, damage, theft, late or missed delivery. If applicable, Sponsor, in its sole discretion, may permit a verified winner to authorize, in writing, another adult to pick up his or her prize; however, that winner must agree to release and hold Sponsor harmless from all liability for prize claimed by his or her authorized designee and winner's designee will be required present photo ID.
- 29. <u>Promotion Parties</u> may, in their sole discretion, post the names of any or all verified winners at the Bingo Game Tab and/or on any of their respective websites, including <u>http://www.buccaneers.com</u> and <u>http://www.coca-cola.com</u>, and/or their respective social media pages or channels and Sponsor may broadcast them on any of its stations. Except as provided above, Sponsor is not responsible for entering any correspondence or discussion regarding any <u>Bingo Game</u> results.

PUBLICITY RELEASE

30. By accepting a prize, each winner agrees to award Promotion Parties the right to publicize his or her name, photographs (including the use and appearance of his or her photograph on the Promotion Parties' respective websites), likeness, biographical information, e-mail address, voice and details of winning for purposes of this and future promotions without further compensation, except where prohibited.

LIMITATION OF LIABILITY & DISCLAIMER OF WARRANTIES

31. By participating in the Promotion, you agree that the <u>Promotion Parties</u>, <u>NFL Entities</u> (defined above), Facebook, Inc. ("Facebook"), any other company involved in the development or administration of this Promotion, and a range of subsidiaries, agencies, affiliates, franchisees, promoters, prize suppliers, directors, officers, employees, agents and related persons (collectively, the "<u>Released Parties</u>"): (a) are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including but not limited to: failed,

incomplete, misdirected, corrupted, garbled or delayed transmissions, telephone connections, traffic congestion on telephone lines, the Internet or at any website; or disconnected, interrupted, or unavailable network, server, or other connections; or late, lost, undeliverable, damaged or stolen mail; or other errors of any kind, whether human, mechanical, or electronic; or plays or entries that for any reason are not properly submitted or received by Sponsor by any deadline stated above; (b) are not responsible for any incorrect or inaccurate information, whether caused by players or other participants, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Promotion or in the printing of this offer, administration of this Promotion, or in the selection or announcement of the winners or prizes; (c) are not responsible for any injury or damage to any computer, modem or other electrical device as a result of participation in this Promotion or downloading of any software or materials; (d) are not responsible for unauthorized human intervention in any part of the Promotion; (e) are not responsible for any unauthorized third party use of any Bingo Game or entry materials: (f) are not responsible for the inability to select winners because of postal failure. equipment failure, or data storage failure; and (g) are not responsible for any printing, typographical, technical, computer, network or human error that may occur in the administration of the Promotion, the generation/randomization of Game Cards or Game Events, the acceptance of plays or entries, the selection of winners, the prizes or otherwise in any Promotion-related materials.

- 32. RELEASED PARTIES EXPRESSLY DISCLAIM ALL WARRANTIES OF ANY KIND (WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE), INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. RELEASED PARTIES SHALL NOT BE LIABLE OR RESPONSIBLE FOR THOSE GUARANTEES OR WARRANTIES MADE OR OFFERED BY ADVERTISERS, PARTNERS, MANUFACTURERS OR SUPPLIERS. INCLUDING THOSE RELATED TO ANY PRIZE. UNDER NO CIRCUMSTANCES SHALL RELEASED PARTIES BE HELD RESPONSIBLE OR LIABLE FOR YOUR USE OF THE INFORMATION AND/OR PRODUCTS PROVIDED AND/OR MADE AVAILABLE THROUGH THE PROMOTION OR FOR ERRORS OR ANOMALIES RESULTING IN THE UNINTENDED OR ERRONEOUS PARTICIPATION, AWARD OF ANY PRIZE OR OTHER BENEFITS UNDER THESE OFFICIAL RULES. RELEASED PARTIES OFFER NO ASSURANCES, GUARANTEES OR WARRANTIES THAT THE PROMOTION OR RELATED WEBSITES WILL BE UNINTERRUPTED OR ERROR-FREE AND DO NOT GUARANTEE THE ACCURACY OR RELIABILITY OF ANY INFORMATION OBTAINED THROUGH THE PROMOTION.
- 33. By participating in the Promotion, you agree to release and hold <u>Released Parties</u> harmless from any and all alleged, existing, or future actions, claims, and/or liabilities of whatever nature including, but not limited to, personal injury, bodily injury (including, without limitation, wrongful death and disability), property damage, and expense (including, without limitation, reasonable attorneys' fees) and loss or damage of any other kind, relating to or arising from, in whole or in part, directly or indirectly, (a) your participation or inability to participate, in the Promotion or any Promotion-related or prize-related activity; (b) the use by Released Parties (including modification, adaptation, and reproduction) of any <u>Bingo Game</u> or entry materials during or after the Promotion; (c) the delivery, acceptance, possession, redemption, use, misuse, loss, or misdirection of any prize; and (d) any other claim or cause of action you may have against any Released Party. If, for any reason, any individual's entry is confirmed to have been erroneously

deleted, lost, or otherwise destroyed or corrupted, that individual's sole remedy is another entry, if it is possible.

- 34. BY PARTICIPATING IN THE PROMOTION, YOU FURTHER AGREE THAT (A) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES; AND (C) UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN ANY AWARD FOR, AND YOU HEREBY WAIVE ALL RIGHTS TO CLAIM, ANY DAMAGES WHATSOEVER, INCLUDING DIRECT, INDIRECT, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES AND ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED AND ANY DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET COSTS DESCRIBED ABOVE.
- 35. SOME STATES DO NOT ALLOW LIMITATIONS ON THE ABILITY TO PURSUE CLASS ACTION REMEDIES, OR ON CERTAIN KINDS OF DAMAGES, SO THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU IN WHOLE OR IN PART.

MISCELLANEOUS

- 36. Sponsor reserves the right to cancel, suspend or terminate this Promotion, or any part thereof, if Sponsor determines, in its sole discretion, that the security, administration, fairness and/or operation of the Promotion has been corrupted or impaired by any non-authorized intervention, network failure, information storage failure, telecommunications failure, regularly-scheduled maintenance, malfunction, or any other cause beyond Sponsor's control. In such an event, Sponsor will post notice of same at the <u>Promotion Page</u> and select the winners at random from all non-suspect plays or entries (as applicable) received prior to the suspension, cancellation or termination of the Promotion or in such other manner as Sponsor, in its sole discretion, deems fair and appropriate under the circumstances.
- 37. Sponsor reserves the right to disqualify any individual from further participation in the Promotion if Sponsor concludes, in its sole discretion, that such person (a) has attempted to tamper with the entry process or other any operation of the Promotion, (b) has repeatedly disregarded or has attempted to circumvent these Official Rules, or (c) has acted towards Sponsor or any other Promotion Party, player or other participant in an unfair, inequitable, deliberately annoying, threatening, disrupting or harassing manner. Tampering includes attempting to play or enter more than the number of times permitted herein, including by using any prohibited device or method. Any failure by Sponsor to enforce any of these Official Rules shall not constitute a waiver of such Official Rules.
- 38. ANY ATTEMPT BY ANY INDIVIDUAL TO DEFRAUD, TAMPER WITH, OR DELIBERATELY UNDERMINE, THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO PURSUE ANY AVAILABLE DAMAGES OR REMEDIES AGAINST SUCH INDIVIDUAL AND/OR REFER SUCH MATTERS TO LAW ENFORCEMENT FOR PROSECUTION TO THE FULLEST EXTENT PERMITTED BY LAW.

- 39. All activity arising out of and relating to the Promotion, including any reference to the status of any person as a "winner" is subject to verification and/or auditing for compliance with the Official Rules. If Sponsor determines, in its sole discretion, that verification or auditing activity evidences non-compliance of an entry and/or player with the Official Rules, Sponsor reserves the right to disqualify such entry and/or player from the Promotion and any prize at any time. Sponsor reserves the right to conduct a background check on any or all potential winners and to disqualify any individual based on such background check if Sponsor determines in its sole discretion that awarding a prize to any such individual might reflect negatively on Sponsor. Each player agrees to cooperate with Sponsor and its representatives in connection with all verification, auditing and/or background check activities.
- 40. Sponsor reserves the right to correct typographical, printing or clerical errors in any Promotion-related materials. No more than the stated number of prizes will be awarded. If production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing from among all legitimate, un-awarded, eligible prize claims.

DISPUTES

- 41. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the players or other participants or <u>Released Parties</u> in connection with the Promotion, shall be governed by Florida law, without giving effect to any choice of law rules that would cause the application of the laws of any jurisdiction other than Florida.
- 42. <u>Arbitration</u>: Except where prohibited by law, by participating in the Promotion, you expressly agree that (a) any and all disputes and causes of action arising out of or connected with this Promotion, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association ("<u>AAA</u>") and held at the AAA regional office nearest to you; (b) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (c) judgment upon such arbitration award may be entered in any court having jurisdiction.
- 43. By participating in the Promotion, you expressly (a) agree that any legal proceedings arising out of or relating in any way to this Promotion or these Official Rules shall be brought only in the federal or state courts located in Hillsborough County, Florida, and (b) consent to the mandatory and exclusive jurisdiction in such courts with respect to any such legal proceedings.
- 44. In the event of any discrepancy or inconsistency between any terms or conditions of these Official Rules and any disclosures or other statements contained in any other Promotion-related materials, including but not limited to the Promotion entry forms and <u>Game Cards</u>, or point of sale, television, print, mobile or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules

shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

TRADEMARKS

45. <u>NFL Entities</u> do not sponsor or endorse this Promotion. NFL® is a registered trademark of the <u>NFL</u>. Share a Coke® is a registered trademark of The Coca-Cola Company. Any third-party trademarks mentioned herein are the property of their respective trademark owners and the use or mention of any such third-party trademarks in these Official Rules or in the Promotion is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Promotion.

WINNERS' LIST/OFFICIAL RULES

- 46. For a copy of the Official Rules or the (major) Winners' List, visit the <u>Promotion Page</u> or <u>http://www.buccaneers.com</u> or mail a SASE to: Bucs Bingo presented by Coca-Cola® c/o Buccaneers Team LLC, One Buccaneer Place, Tampa, FL 33607, specifying either "Winners' List" or "Official Rules." Winners' List will be available within two (2) weeks following the close of the <u>Promotion Period</u>.
- 47. Sponsors: Buccaneers Team LLC and The Coca-Cola Company.