# TOP 50 BUCCANEERS SWEEPSTAKES PRESENTED BY COCA-COLA BEVERAGES FLORIDA OFFICIAL RULES

- PLEASE REVIEW THE "DISPUTES & ARBITRATION" PARAGRAPH IN THESE OFFICIAL RULES REGARDING YOUR RIGHTS IN ANY DISPUTE INVOLVING THIS PROMOTION, INCLUDING A MANDATORY ARBITRATION CLAUSE AND A WAIVER OF A JURY TRIAL OR CLASS ACTION, THAT LIMITS YOUR RELIEF.
- NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. INTERNET ACCESS REQUIRED. DATA RATES MAY APPLY IF ENTERING VIA A MOBILE DEVICE. The Top 50 Buccaneers Sweepstakes (the "Promotion") is sponsored by the Buccaneers Team LLC (the "Sponsor"). Promotion is offered only in the United States (excluding Rhode Island) (the "Promotion Area"). Void outside the Promotion Area and where prohibited.

### INTRODUCTION

- Promotion begins on April 17, 2025 at 12:00:00 a.m. Eastern Time ("ET") and ends on May 30, 2025 at 11:59:59 p.m. ET (the "**Promotion Period**"). Entries submitted outside of any Promotion Period will not be accepted. The Sponsor's computer is the official time-keeping device for this Promotion.
- Promotion is not sponsored, endorsed or administered by, or associated with the NFL Entities (below) or any of their respective parents, governors, subsidiaries, affiliates, directors, officers, shareholders or agents. The NFL Entities have neither offered, sponsored nor endorsed the Promotion. The NFL Entities will have no liability or responsibility for any claim arising in connection with participation in the Promotion or any prize awarded. By entering, accepting a prize and/or otherwise participating in this Promotion, you agree to completely release each of the NFL Entities from all liability. Any questions, comments or complaints regarding the Promotion must be directed to the Sponsor and not to the NFL Entities. The term **"NFL Entities**" refers collectively to the National Football League (the **"NFL"**), NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC, each of the NFL member professional football clubs, and each of their respective parents, subsidiaries, affiliates, partners, shareholders, governors, officers, directors, agents, representatives and employees.
- Promotion is subject to all federal, state and/or local laws. The Sponsor shall be entitled to interpret these official rules ("Official Rules") as needed including without limitation rules regarding eligibility, entries, deadlines, winner selection and prize restrictions. By participating, you agree to these Official Rules and to the decisions of the Sponsor, which are final and binding in all respects. For more information about the Promotion, visit: https://www.buccaneers.com/fans/contests-and-promotions (the "Promotion Page").

# ELIGIBILITY

- You must be eighteen (18) years old or older and above the age of majority in your state of residence and a legal resident of the Promotion Area (above) at the time of entry.
- Employees, associates, officers, directors, volunteers and agents of the Sponsor, the Tampa Bay Buccaneers (the "Bucs"), Coca-Cola Beverages Florida and its respective bottlers (collectively, "Coca-Cola"), the NFL Entities, Wit Labs, Inc., or any other entity directly involved in the

development, administration or execution of the Promotion, and the members of their immediate families (defined as spouse, parents, siblings and children) and households (whether or not related), are not eligible to enter or win. "**Household members**" shall mean people who share the same residence at least three (3) months a year, whether related or not.

### PRIZES & ODDS

One (1) grand prize (the "**Grand Prize**") and ten (10) second place prizes (each, a "**Second Place Prize**") will be offered during the Promotion.

- Grand Prize: One (1) \$1,500 Bucs Team Store Gift Card. Approximate Retail Value ("<u>ARV</u>"): \$1,500.
- Second Place Prize: One (1) \$100 Bucs Team Store Gift Card. ARV: \$100.

\*See below for Gift Card restrictions.

The odds of winning depend on the number of entries received.

# PRIZE RESTRICTIONS

- All prize details shall be at the Sponsor's sole discretion. Each prize offered is provided "as is" with no warranty or guarantee either express or implied by Released Parties (below). Without limiting the foregoing, Released Parties have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including without limitation its quality, mechanical condition or fitness for a particular purpose. Other restrictions apply.
- Each winner assumes sole responsibility for all expenses and incidental costs associated with the prizes not expressly included in the prize description above, including without limitation, all federal, state and/or local taxes, including sales, use and income taxes (if any), all transportation, travel and/or lodging, food, beverages, snacks, parking, concessions, souvenirs, merchandise, COVID tests, personal items, tips, gratuities, upgrades, extras, surcharges, fees and/or other items.
- Gift card prize components are subject to any terms and conditions thereon and/or otherwise imposed by the relevant issuers. For more information about Buccaneers gift cards, visit <a href="https://shop.buccaneers.com/gift-cards/gc-1">https://shop.buccaneers.com/gift-cards/gc-1</a>.

# TO ENTER

- During the Promotion Period, visit <u>https://web.witcontests.com/buccaneers/ultimateteam/50-year-team-241017</u> (the "**Website**") and follow the online instructions to complete and submit the entry form by voting for your top Bucs team (each an "**Entry**") in accordance with the instructions provided. Your selections will not impact your chances of winning.
- Limit one (1) Entry per person/email address. Any Entries received from any person over the stated limit will be subject to disqualification. Any use of robotic, repetitive, automatic, programmed, mechanical, script, macro, or any other automated means or similar entry methods or agents (including, but not limited to, contest-entry services or multiple or different email addresses or mobile devices, or the submission of false contact information under multiple or different email addresses, mobile devices, identities, registrations, accounts or logins) or any other devices or artifices to enter or encourage, directly or indirectly, multiple or false Entries are prohibited and

suspected or detected entry method violations may void some or all Entries submitted by that entrant, in the Sponsor's sole discretion.

- Each Entry must be associated with a valid email address and phone number for the entrant and each entrant remains solely responsible for notifying the Sponsor of changes in his/her/their contact information. Released Parties are not responsible for voice or electronic communications that are undeliverable because of any form of call blocking, inability to leave a voice message, passive or, as to email, active filtering of any kind. In the event of a dispute as to the identity or eligibility of a winner based on an email address, the Entry will be deemed made by the "**Authorized Account Holder**" of the email address associated with the Entry. The Authorized Account Holder is the natural person who is assigned to the email address by the relevant Internet access provider, online service provider, or other organization responsible for assigning email addresses for the corresponding domain. In the event of a dispute as to the identity of any entrant, the potential winner agrees to furnish requested documentation confirming his/her/their status as the Authorized Account Holder. If such a dispute cannot be resolved to the Sponsor's satisfaction, the affected Entry will be deemed ineligible.
- Entrants who fail to provide any required information may be disqualified without further notification by the Sponsor. Entrants agree that Released Parties are not responsible for Entries that are lost, misdirected, undelivered, garbled, distorted, truncated, incomplete, illegible, incorrect or late for any reason, and all such Entries are void. The Sponsor reserves the right in its sole discretion to disqualify any Entry at any time that in its opinion does not comply with these Official Rules.
- IMPORTANT: MESSAGE AND/OR DATA RATES MAY APPLY TO THE USE OF MOBILE PHONES/DEVICES TO PARTICIPATE IN THE PROMOTION. WIRELESS SERVICE MAY NOT BE AVAILABLE IN ALL AREAS. EACH WIRELESS CARRIER'S DATA RATE PLAN MAY VARY, AND YOU SHOULD CONTACT YOUR WIRELESS CARRIER FOR INFORMATION ON DATA RATE PLANS AND CHARGES RELATING TO YOUR PARTICIPATION IN THIS PROMOTION.
- The information that you provide in connection with the Promotion may be used by the Sponsor in accordance with its Privacy Policy, which is found at <u>https://www.buccaneers.com/team/privacy-policy</u> and which may be updated from time to time.

# WINNER SELECTION, NOTIFICATION & VERIFICATION

- One (1) potential Grand Prize winner and ten (10) potential Second Place Prize winners will be selected in a random drawing on or about June 1, 2025, from all eligible Entries received during the Promotion Period. The drawing will be conducted by the Sponsor, whose decisions are final and binding in all matters related to the Promotion. Limit one (1) prize per person.
- Each potential winner must respond to Sponsor within forty-eight (48) hours of initial notification. If requested by the Sponsor, potential winners may be required to present valid photo identification and/or to execute and return an affidavit or declaration of eligibility, liability waiver, publicity release (where legal), tax forms and/or other legal documents to the Sponsor prior to receipt of prize. The Sponsor in its sole discretion may allow for transmission of any verification materials via fax or email. The Grand Prize winner will be required to give their social security number to Sponsor as a condition of receiving the prize and the winner will receive an IRS Form 1099 for the stated value of their prize.
- If any potential winner (a) does not respond to the initial notification with the required information within the time stated above, (b) fails to satisfy any eligibility or verification requirement herein,

(c) declines to accept the prize, or (d) is otherwise determined to be ineligible, the Sponsor in its discretion may disqualify that individual and select an alternate winner based on the selection process above or by random drawing as soon as reasonably practicable after such disqualification. Alternate winners are subject to all eligibility requirements and restrictions of these Official Rules and must respond to initial notification and provide any requested verification materials within the deadlines above.

- Confirmed winners will receive instructions from the Sponsor or its designee on how to claim or receive prizes. Upon fulfilling any prize, the Sponsor will be deemed to have awarded the prize to such winner and such winner assumes full responsibility for the prize.
- The Sponsor may, in its sole discretion, post the verified winners' names on the Promotion Page and/or any of its websites, including <u>https://www.buccaneers.com</u> and on or in any of its social media pages or channels. Except as provided in these Official Rules or otherwise required by law, the Sponsor is not responsible for entering any correspondence or discussion regarding any Promotion results.

#### PUBLICITY RELEASE

By accepting a prize, each winner agrees to award the Sponsor the right to publicize his/her/their name, photographs (including the use and appearance of his/her/their photograph on its websites), likeness, biographical information, email address, voice and details of winning, as well as the content of their Entry for purposes of this and future promotions without further compensation, except where prohibited.

#### LIMITATION OF LIABILITY

By participating in the Promotion or accepting a prize, you agree that the Sponsor, the NFL Entities, Coca-Cola, Wit Labs, Inc., any other company involved in the development or administration of this Promotion, their respective parent companies, affiliates, subsidiaries, distributors, advertising and promotion agencies, prize suppliers, franchisees, and all of their respective officers, directors, members, managers, agents, employees and related persons (collectively, the "Released Parties") (a) are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including but not limited to: failed, incomplete, misdirected, corrupted, garbled or delayed transmissions, telephone connections, traffic congestion on telephone lines, the Internet or at any website (including the Website); or disconnected, interrupted, or unavailable network, server, or other connections; or late, lost, undeliverable, damaged or stolen mail; or other errors of any kind, whether human, mechanical, or electronic; or Entries that for any reason are not properly submitted or received by the Sponsor by any deadline stated above; (b) are not responsible for any incorrect or inaccurate information, whether caused by entrants or other participants, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Promotion, administration of this Promotion, or in the selection or announcement of the winners or prizes, or otherwise in any Promotion-related materials; (c) are not responsible for any injury or damage to any computer, tablet, smartphone, modem or other device as a result of participation in this Promotion or downloading of any software or materials; (d) are not responsible for unauthorized human intervention in any part of the Promotion; (e) are not responsible for any unauthorized third-party use of any Entry materials; (f) are not responsible for the inability to select winners because of postal failure, equipment failure, or data storage

failure; (g) are not responsible for any printing, typographical, technical, computer, network or human error that may occur in the administration of the Promotion, the acceptance of Entries, the selection of the winners, the prizes or otherwise in any Promotion-related materials; and (h) are released from any and all alleged, existing, or future actions, claims, and/or liabilities of whatever nature including, but not limited to, personal injury, bodily injury (including, without limitation, wrongful death and disability), property damage, and expense (including, without limitation, reasonable attorneys' fees) and loss or damage of any other kind, arising in whole or in part directly or indirectly, from accessing the Website or otherwise participating in the Promotion (in whole or in part), the use (including modification, adaptation, and reproduction) of Entry materials during or after the Promotion, and the delivery, acceptance, possession, redemption, use, misuse, loss, or misdirection of any prize.

- RELEASED PARTIES EXPRESSLY DISCLAIM ALL WARRANTIES OF ANY KIND (WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE), INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. RELEASED PARTIES SHALL NOT BE LIABLE OR RESPONSIBLE FOR THOSE GUARANTEES OR WARRANTIES MADE OR OFFERED BY ADVERTISERS, PARTNERS, MANUFACTURERS OR SUPPLIERS, INCLUDING THOSE RELATED TO ANY PRIZE. UNDER NO CIRCUMSTANCES SHALL RELEASED PARTIES BE HELD RESPONSIBLE OR LIABLE FOR YOUR USE OF THE INFORMATION AND/OR PRODUCTS PROVIDED AND/OR MADE AVAILABLE THROUGH THE PROMOTION OR FOR ERRORS OR ANOMALIES RESULTING IN THE UNINTENDED OR ERRONEOUS PARTICIPATION, AWARD OF ANY PRIZE OR OTHER BENEFITS UNDER THESE OFFICIAL RULES. RELEASED PARTIES OFFER NO ASSURANCES, GUARANTEES OR WARRANTIES THAT THE PROMOTION PAGE OR RELATED WEBSITES OR MOBILE PLATFORMS, OR ANY OF THEIR RESPECTIVE FEATURES OR FUNCTIONALITIES, WILL BE UNINTERRUPTED OR ERROR-FREE AND DO NOT GUARANTEE THE ACCURACY OR RELIABILITY OF ANY INFORMATION OBTAINED THROUGH THE PROMOTION.
- BY ENTERING THE PROMOTION, ACCEPTING A PRIZE AND/OR OTHERWISE PARTICIPATING IN THE PROMOTION, YOU FURTHER AGREE THAT (A) ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION (AND IN ACCORDANCE WITH THE MANDATORY ARBITRATION PARAGRAPH BELOW); (B) ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES; AND (C) UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN ANY AWARD FOR, AND YOU HEREBY WAIVE ALL RIGHTS TO CLAIM, ANY DAMAGES WHATSOEVER, INCLUDING DIRECT, INDIRECT, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES AND ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED AND ANY DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET COSTS DESCRIBED ABOVE.
- SOME STATES DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES AND THEREFORE THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU IN WHOLE OR IN PART.

#### MISCELLANEOUS

The Sponsor reserves the right to cancel, suspend or terminate this Promotion, or any part thereof, if the Sponsor determines, in its sole discretion, that the security, administration, fairness and/or operation of the Promotion has been corrupted or impaired by any non-authorized intervention, network failure, information storage failure, telecommunications failure, regularly scheduled maintenance, malfunction, or any other cause beyond the Sponsor's control. In such an event, the Sponsor will post notice of same at the Promotion Page and select the winners at random from all non-suspect Entries received prior to the suspension, cancellation or termination of the Promotion or in such other manner as the Sponsor, in its sole discretion, deems fair and appropriate under the circumstances.

- The Sponsor reserves the right to disqualify any individual from further participation in the Promotion if the Sponsor concludes, in its sole discretion, that such person (a) has attempted to tamper with any Entry or selection process or other any operation of the Promotion or the Website, (b) has repeatedly disregarded or has attempted to circumvent these Official Rules, or (c) has acted towards the Sponsor or any other entrant or participant in an unfair, inequitable, deliberately annoying, threatening, disrupting or harassing manner. Tampering includes attempting to enter more than the number of times permitted herein, including by using any prohibited device or method. Any failure by the Sponsor to enforce any of these Official Rules shall not constitute a waiver of such Official Rules.
- ANY ATTEMPT BY ANY INDIVIDUAL TO DEFRAUD, TAMPER WITH, OR DELIBERATELY UNDERMINE, THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO PURSUE ANY AVAILABLE DAMAGES OR REMEDIES AGAINST SUCH INDIVIDUAL AND/OR REFER SUCH MATTERS TO LAW ENFORCEMENT FOR PROSECUTION TO THE FULLEST EXTENT PERMITTED BY LAW.
- All activity arising out of and relating to the Promotion, including any reference to the status of any person as a "winner" is subject to verification and/or auditing for compliance with the Official Rules. If the Sponsor determines, in its sole discretion, that verification or auditing activity evidences non-compliance of any Entry and/or entrant with the Official Rules, the Sponsor reserves the right to disqualify such Entry and/or entrant from the Promotion and any prize at any time. The Sponsor reserves the right to conduct a background check on any potential winners and to disqualify any individual based on such background check if the Sponsor determines, in its sole discretion, that awarding a prize to any such individual might reflect negatively on the Sponsor. Each participant agrees to cooperate with the Sponsor and its representatives in connection with all verification, auditing and/or background check activities.
- The Sponsor reserves the right to correct typographical, printing or clerical errors in any Promotionrelated materials. No more than the stated number of prizes will be awarded. If production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, the Sponsor reserves the right to award only the stated number of prizes by a random drawing from among all legitimate, un-awarded, eligible prize claims.
- In the event of any discrepancy or inconsistency between any terms or conditions of these Official Rules and any disclosures or other statements contained in any other Promotion-related materials, including but not limited to the Promotion Entry forms, or point of sale, television, print, mobile or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

### TRADEMARKS

Any third-party trademarks mentioned herein are the property of their respective trademark owners and the use or mention of any such third-party trademarks in these Official Rules or in the Promotion is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Promotion or of the Sponsor. Any questions or complaints about this Promotion must be directed to the Sponsor and not to such third parties.

### **DISPUTES & ARBITRATION**

- ARBITRATION: TO THE FULLEST EXTENT PERMITTED BY LAW, AS A CONDITION OF PARTICIPATING IN THIS PROMOTION, EACH PARTICIPANT AGREES THAT (A) ANY AND ALL DISPUTES, CLAIMS, CONTROVERSIES OR CAUSES OF ACTION ARISING OUT OF OR RELATING TO THIS PROMOTION, OR ANY PRIZE OFFERED OR AWARDED (EACH, A "CLAIM"), SHALL BE (I) ARBITRATED ON AN INDIVIDUAL BASIS ONLY, AND SHALL NOT BE CONSOLIDATED OR JOINED WITH OR IN ANY ARBITRATION OR OTHER PROCEEDING INVOLVING A CLAIM OF ANY OTHER PARTY, AND (II) SETTLED BY BINDING ARBITRATION IN HILLSBOROUGH COUNTY, FLORIDA BEFORE A SINGLE ARBITRATOR APPOINTED BY JAMS IN ACCORDANCE WITH ITS COMPREHENSIVE ARBITRATION RULES AND PROCEDURES ("JAMS RULES"), AND JUDGMENT ON THE AWARD RENDERED BY THE ARBITRATOR MAY BE ENTERED BY ANY COURT HAVING JURISDICTION THEREOF; AND (B) UNDER NO CIRCUMSTANCE WILL PARTICIPANT BE PERMITTED TO OBTAIN AWARDS FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES. THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN FLORIDA.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants or other participants or Released Parties in connection with the Promotion, shall be governed by Florida law, without giving effect to any choice of law rules that would cause the application of the laws of any jurisdiction other than Florida.

#### WINNERS' LIST/OFFICIAL RULES

For a copy of the Official Rules or the final Winners' List, visit the Promotion Page or mail a SASE to: Top 50 Buccaneers Sweepstakes c/o Buccaneers, AdventHealth Training Center, One Buccaneer Place, Tampa, Florida 33607, specifying either "Winners' List" or "Official Rules." Winners' List will be available after June 30, 2025.

Sponsor: Buccaneers Team LLC.

Coca-Cola is in no way responsible for the administration of the Promotion, the selection or verification of winners, or the fulfillment of prizing. All inquiries regarding the Promotion should be directed to the Sponsor.