Binary Defense Practice Jersey Repost-to-Win X Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. **BY SUBMITTING AN ENTRY, ENTRANT AGREES TO BE BOUND BY THE TERMS OF THESE OFFICIAL RULES, THE CLEVELAND BROWNS PRIVACY POLICY, THE CLEVELAND BROWNS TERMS OF USE, AND THE DECISIONS OF SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS**.

1. Eligibility: The Binary Defense Practice Jersey Repost-to-Win X Sweepstakes (the "Sweepstakes") is open to all legal residents residing in Ohio who are 18 years of age or older as of date of entry. Cleveland Browns Football Company LLC ("Sponsor") is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Released Parties (as defined below) and their immediate family members (parent, child, spouse or significant other, sibling and their respective spouses, regardless of where they reside) and/or household members (an individual resident in the same residence, whether or not related), are not eligible to enter or win. "Released Parties" as used herein shall mean Sponsor, Binary Defense Systems, Inc., Cleveland Browns Stadium Company LLC, the National Football League, its member professional football clubs, and each of their respective parents, affiliates, subsidiaries and advertising and promotion agencies. All applicable federal, state and local laws and regulations apply. Void where prohibited. The Sweepstakes is in no way sponsored, endorsed, administered by or associated with Instagram, Facebook, X or any other social media platform.

2. Entry Period: The "Entry Period" starts at 9:00 a.m. Eastern Time ("ET") on December 5, 2024 and ends at 11:59 p.m. ET on December 8, 2024.

3. How to Enter: To enter, during the Sweepstakes Period, (i) log-in or join X at x.com and set your account to "public" (joining X is free); (ii) follow the Browns account on X (@Browns); and (iii) re-post the post with the defensive huddle image from the @Browns account to receive one (1) Official Entry into the Sweepstakes. You must have a valid and current X account to be considered eligible for the Sweepstakes. Entry must be received by the close of the Entry Period to be eligible. In the event of a dispute as to the identity of an entrant, entry will be awarded to the person named on the Official Entry provided such individual is eligible according to these Official Rules. (Note: You will need to create a account if you don't already have one. Membership on is free, and registration for X can be obtained by downloading the free X app and following the on-screen instructions). Only one (1) entry per person and per X account will be accepted during the Entry Period. Additional entries received from the same person or X account in excess of the stated limitation will be void. By submitting an Entry, Entrant agrees to (i) the terms of these Official Rules, (ii) X Terms of Service (iii) the decisions of the Sponsor, which will be final

and binding in all disputes and in all matters relating to the Sweepstakes, and (iv) the Cleveland Browns Privacy Policy and Terms of Use. Creating multiple X Accounts in order to exceed the limits on Entries permitted by these Official Rules may result in the disqualification of all Entries from such accounts. Important note: If your account is set to "private mode," your updates/responses may not be visible in Sponsor's inbox and may be invalidated at Sponsor's discretion.

4. Winner Selection: For each Prize listed below, one (1) potential Prize winner will be randomly selected from among all eligible entries received during the Entry Period. Each Prize winner will be selected within forty-eight (48) hours of the Deadline for Entries. The Cleveland Browns will contact the potential winner via phone, email or through X's direct message platform. Potential winner(s) will have forty-eight (48) hours to claim the prize. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive account(s), technical difficulties associated therewith, or an Entrant's failure to adequately monitor X or other platform of entry. In the event the potential winner fails to claim the prize by such deadline, an alternate winner will be selected. The winner will be selected randomly amongst all eligible entries by Sponsor in its sole discretion. Odds of winning the Sweepstakes will depend on the total number of eligible entries received during the Entry Period and the number of Prizes. Potential winners will be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior and as a condition to receiving any prize. Noncompliance with these Official Rules, the inability of Sponsor to contact the potential winner within a reasonable time period or prize or prize notification being returned as non-deliverable may result in disqualification and, time permitting, and at the Cleveland Browns' sole discretion, an alternate winner being selected. By submitting an Official Entry Form, entrants agree to (i) the terms of these Official Rules, (ii) the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Sweepstakes, (iii) the sharing of their information with Released Parties and receiving marketing and/or promotional communications from Sponsor and/or Released Parties, and (iv) the Cleveland Browns privacy policy.

5. Prizes: There will be one (1) Prize winner. One (1) winner will receive an authentic practice-worn jersey. Total ARV for prize is: $300. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes and any travel required to redeem or claim a prize, are winner's sole responsibility, and winners shall indemnify and hold the Released Parties harmless in all respects related thereto. All prize details are at the sole discretion of Sponsor and Binary Defense and are subject to change. Prizes may not be substituted for cash value.

6. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, in its sole discretion. By participating in the Sweepstakes, entrants release Sponsor and

each of the other Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Sweepstakes. By accepting a prize, recipient (a) agrees that neither the Sponsor nor any of the Released Parties shall have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of prize and (b) grants (and agrees to confirm grant in writing promptly upon request) to Sponsor, NFL Entities and Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the World Wide Web without review, notification or approval, and additional compensation, unless prohibited by law. Sponsor, NFL Entities and Released Parties are not liable in the event that any portion of the Sweepstakes or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Released Parties are not responsible for late, lost, stolen, incomplete, illegible, inaccurate, misdirected, undelivered, damaged, or destroyed entries, and such entries may not be considered by Sponsor or Released Parties. The use of script, macro or other automated or mechanical devices (or any other devices intended to automate or subvert any aspect of entry) to participate in the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at the Cleveland Browns' sole discretion and in accordance with these Official Rules) will be void. Released Parties are not responsible for failures, problems or errors relating to the Sweepstakes. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with the Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by the Cleveland Browns, will be disqualified and all associated entries will be void. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, worms, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play or submission of entries of the Sweepstakes and, in the case of any such termination, at its discretion, select the winner for the drawing(s) at issue from all eligible entries received for the drawing(s) at issue prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Winners' List: For a list of the winners (available after January 19, 2025) send a self-addressed, stamped envelope for receipt by March 1, 2025 to: Binary Defense Repost-to-Win X Sweepstakes, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.