

EXPRESS OFFERINGS BIOMETRIC INFORMATION PRIVACY DISCLOSURE AND CONSENT

Effective Date: August 14, 2023

The Browns are pleased to provide you with Express Offerings at Cleveland Browns Stadium, which includes Express Access, Express Beverage, and other Express fan experience offerings that we may offer from time to time (collectively, the “Express Offerings”).

1. **Express Access.** To enable Express Access to Cleveland Browns Stadium, we need an image of your face that can be used to identify you when you request entry to the stadium. By uploading your picture, you consent to our possession, use, storage, disposal, and transmission of your image and likeness as shown on the picture as necessary to operate, secure, and maintain the Express Access feature as it now operates and as it operates in the future, and consistent with the terms of our [Privacy Policy](#). We will use your picture and biometric data only as necessary to operate, maintain, and secure the Express Access functionality.
2. **Express Beverage.** The Browns also are pleased to provide you with Express Beverage. To enable Express Beverage, we need (a) an image of your face that can be used to identify you when you pick up your beverage, (b) an image of the front and back of your valid driver’s license, and (c) a valid credit or other payment card. By uploading your picture, the images of your license and your payment card information, you consent to our possession, use, storage, disposal, and transmission of your image and likeness as shown in your picture and as shown on your license, the other information contained on the license and your payment card information, all as necessary to operate, secure, and maintain the Express Beverage feature as it now operates and as it operates in the future, and consistent with the terms of our [Privacy Policy](#). Note that the images of your driver’s license will be used to confirm the photograph on the license matches the photographic image that you uploaded, that you are over the age of 21, and that the license is authentic. Once these items have been confirmed, your account will reflect you’re authorized to participate in Express Beverage and the images of your driver’s license will be deleted.
3. **Future Express Offerings.** The Cleveland Browns strive to lead the sports industry in innovative fan offerings for convenient, quick and streamlined experiences at our venues. From time to time, we may offer new Express applications , such as Express Food for food ordering and pick-up using your image and other information you provide to us, among other offerings that use face authentication. By uploading your picture and an image of your payment card information in connection with your use of these Express Offerings, you consent to our possession, use, storage, disposal, and transmission of your image and likeness as shown in the picture, other identification means and your payment card information, all as necessary to operate, secure, and maintain future Express fan offerings that you choose to participate in, as such features operate at the time of your participation and as they may operate in the future, and consistent with the terms of our [Privacy Policy](#).

We will use your image, biometric data, payment card information and other personal information you provide to us only as necessary to operate, maintain, and secure the Express Offerings functionalities. With regard to the images of your driver’s license, once we have verified you are at least 21 years of age, the photograph on the license matches the selfie that you uploaded, and the license is authentic, we will

delete the images of your driver's license. Otherwise, we will maintain your information as long as you are enrolled in the program, and for so long as we may be required to under applicable law.

We will not sell or share your picture, biometric information, and other personal information gathered as part of the Express Offerings functionalities to unaffiliated persons or entities and will not use it for the purposes of targeted marketing or promotion. However, we may be compelled to disclose your picture and biometric information when required by applicable law or regulation or at the request of law enforcement organizations and agencies. We also may make your information available to service providers that assist us in offering, operating and maintaining the program.

We will store and use your picture and biometric information as long as you are enrolled in the Express Offerings programs. You may opt out of the program at any time by sending emailing your opt-out request to privacy@clevelandbrowns.com with the subject line *Express Offerings opt-out* Once we receive your opt-out request, we will dispose of your picture, biometric information, payment card information and other information you uploaded when enrolling within a reasonable time.