

Equipment Staff Nike Hoodie Like-to-Win Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY PARTICIPATING IN THE BROWNS “LIKE” SWEEPSTAKES (“SWEEPSTAKES”), PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES, THE CLEVELAND BROWNS PRIVACY POLICY FOUND [HERE](#), AND THE DECISIONS OF SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.

1. Eligibility: The Equipment Staff Nike Hoodie Like-to-Win Sweepstakes (the “Sweepstakes”) is open to all legal residents residing in the United States who are 16 years of age or older as of date of entry. Cleveland Browns Football Company LLC (“Sponsor”) is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Sponsor, Cleveland Browns Stadium Company LLC, Instagram, the National Football League, its member professional football clubs and each of their respective parent, affiliates, subsidiaries and advertising and promotion agencies (collectively, “Released Parties”) and their immediate family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) and members of their households, whether or not related, are not eligible to enter or win. All applicable federal, state and local laws apply. Void where prohibited.

2. Entry Period: The “Entry Period” starts at 12:30 PM Eastern Time (“ET”) on March 1, 2023 and ends at 11:59 PM ET on March 30, 2023.

3. How to Enter: To enter the Sweepstakes, log-in to your Instagram account during the Entry Period and “Follow” the account @ClevelandBrowns and “like” the specified post from @ClevelandBrowns when prompted to receive one (1) official entry into the Sweepstakes (each, an “Official Entry”). You must have a valid and current Instagram account and follow @ClevelandBrowns to be considered eligible for the Sweepstakes. Each entry must be received by the close of the Entry Period to be eligible. In the event of a dispute as to the identity of an entrant, entry will be awarded to the person named on the Official Entry provided such individual is eligible according to these Official Rules. (Note: You will need to create an Instagram account if you don’t already have one. Membership on Instagram is free, and registration for Instagram can be obtained by logging on to <http://Instagram.com> and following the onscreen instructions to open an account.). Only one (1) entry per person and per Instagram account will be accepted during the Entry Period. Additional entries received from the same person or Instagram account in excess of the stated limitation will be void. All entries must comply with the Instagram Terms of Use and Instagram Rules available at the Instagram Web Site. Creating multiple Instagram Accounts in order to exceed the limits on Entries permitted by these Official Rules may result in the disqualification of all Entries from such accounts. Important note: If your Instagram account is set to “protected mode,” your updates/responses may not be visible in Sponsor’s inbox and may be invalidated at Sponsor’s discretion.

4. Winner Selection: Twenty (20) potential prize winners will be randomly selected from among all eligible entries received during the Entry Period for each Prize listed below. The number of Prize winners selected during the Entry Period depends on the number of prizes offered. All Prize winners will be selected by 12:00 PM ET on March 31, 2023. Sponsor will contact the potential winner via phone, email or through Instagram’s direct message platform. The winner will be selected by a panel of judges determined by Sponsor in its sole discretion. Odds of winning the Sweepstakes will depend on the total number of eligible entries received during the Entry Period and the number of

Prizes. Potential winners will be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior and as a condition to receiving any prize. Noncompliance with these Official Rules, the inability of Sponsor to contact the potential winner within a reasonable time period or prize or prize notification being returned as non-deliverable may result in disqualification and, time permitting, and at Sponsor's sole discretion, an alternate winner being selected. **By submitting an Official Entry Form, entrants agree to (i) the terms of these Official Rules, (ii) the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Sweepstakes, (iii) the sharing of their information with Released Parties and receiving marketing and/or promotional communications from Sponsor and/or Released Parties, and (iv) the Cleveland Browns privacy policy located at <https://www.clevelandbrowns.com/about/privacy-policy>**

5. Prizes: The Equipment Staff Nike Hoodie will be awarded to one Sweepstakes winner per 1,000 followers gained on @BrownieNFL Instagram account until the entry deadline or follower cap of 40,000 is reached. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, are winner's sole responsibility. All prize details are at the sole discretion of Sponsor and are subject to change. Prizes may not be substituted for cash value.

6. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, in its sole discretion. By participating in the Sweepstakes, entrants release Sponsor and each of the other Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Sweepstakes. By accepting a prize, recipient (a) agrees that neither the Sponsor nor any of the Released Parties shall have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of prize and (b) grants (and agrees to confirm grant in writing promptly upon request) to Sponsor, NFL Entities and Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the World Wide Web without review, notification or approval, and additional compensation, unless prohibited by law. Sponsor, NFL Entities and Released Parties are not liable in the event that any portion of the Sweepstakes or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Released Parties are not responsible for late, lost, stolen, incomplete, illegible, inaccurate, misdirected, undelivered, damaged, or destroyed entries, and such entries may not be considered by Sponsor or Released Parties. The use of script, macro or other automated or mechanical devices (or any other devices intended to automate or subvert any aspect of entry) to participate in the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) will be void. Released Parties are not responsible for failures, problems or errors relating to the Sweepstakes. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with the Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by the Cleveland Browns, will be disqualified and all associated entries will be void. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, worms, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play or submission of entries of the Sweepstakes and, in the case of any such termination, at its discretion,

select the winner for the drawing(s) at issue from all eligible entries received for the drawing(s) at issue prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Winners' List: For a list of the winners (available after March 30, 2023) send a self-addressed, stamped envelope for receipt by March 31, 2023 to: Equipment Staff Nike Hoodie Like-to-Win Sweepstakes, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.