Diageo: One Minute with Joe Sweepstakes
SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: The Diageo: One Minute with Joe Sweepstakes (the "Sweepstakes") is open to legal residents of the State of Ohio, who are of legal age of majority in the jurisdiction in which they reside (and at least 21 years old) at the time of entry. Persons under the age of twenty-one (21) are not eligible to participate in this Sweepstakes under any circumstances. Any Entry received from a person under the age of twenty-one (21) will be automatically rejected and deleted. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Cleveland Browns Football Company LLC ("Club"), the National Football League and, its member professional football clubs (collectively, the "NFL Entities") and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, Diageo Americas, Inc. ("Diageo"), employees, officers, directors and owners (including their immediate family members (as defined above) and members of the same household, whether or not related) of alcohol beverage suppliers, importers, wholesalers, distributors or retailers and any and all other companies associated with the Sweepstakes are not eligible to participate or win the prize. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void outside of the State of Ohio, and where prohibited or restricted by law, rule or regulation.

PROMOTION PERIOD: The Sweepstakes promotion period begins at 12:00 PM EST on December 4, 2025 and ends at 11:59 PM EST on December 22, 2025 ("Promotion Period").

HOW TO ENTER: During the Promotion Period, an eligible entrant may enter by the method(s) listed below:

Online Method: During the Promotion Period, go to *https://web.witcontests.com/browns/sweepstakes/win/diageo-one-minute-with-joe-251202* and click on the banners, buttons and/or links to access the online entry form for the Sweepstakes entry page and register by following the prompts to complete the required fields on the entry page, such as name, email address, phone number, zip code, etc.

No other method(s) of entry will be accepted. **Limit one (1) entry per person, per family, per e-mail address, social media handle or Facebook login, as applicable and per household, regardless of method of entry. Multiple entries received from any person or family or e-mail address or household in excess of the stated limitation will be void. Entrants must be 21 years of age or older.** All information and files submitted in the format specified will become property of Sponsor and used as provided in the applicable Terms of Use and Privacy Policy, each of which can be found by visiting _https://www.clevelandbrowns.com/about/terms-of-use and https://www.clevelandbrowns.com/about/privacy-policy (both of which are incorporated herein by reference).

By submitting your completed entry form and all other requested information as directed, you will receive one (1) entry in the Sweepstakes. Entrants must fully complete and submit all non-optional data requested on the entry form to be eligible. Incomplete entries are void. Online entrants to the Sweepstakes may be given the option to receive commercial e-mails from the NFL Entities; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such e-mails and consenting to do so will not increase your chances of winning.

RANDOM DRAWING: Potential winner(s) of the Sweepstakes (each a "Winner" and collectively, the "Winners") will be selected by random drawing on or about the business day following December 22, 2025 from among all eligible entries received by the Sponsor during the Promotion Period . **The decisions of Sponsor are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received during the Promotion Period .**

PUBLICATION AND ASSIGNMENT OF RIGHTS TO SUBMISSIONS: By entering the Sweepstakes, each entrant agrees that his or her submission is an original work of authorship and he or she owns all right, title and interest in the entry as of the date of submission. Entries cannot defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. If the entry contains any material or elements that are not owned by the entrant and/or that are subject to the rights of third parties, the entrant is responsible for obtaining and has obtained, prior to submission of the entry, any and all releases and consents necessary to permit the use and exhibition of the entry by Sponsor, Diaego and other NFL Entities in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the entry. If any identifiable person appearing in the entry must be 21 years of age or older. Sponsor reserves the right to require proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Sponsor reserves the right to disqualify any entry it deems to be offensive, inappropriate, not in keeping with Sponsor's image or that is otherwise not in compliance with these Official Rules, in its sole discretion. In addition, any entry will be disqualified if it (a) references the actual consumption of alcoholic beverages; (b) references persons conducting themselves in an inappropriate manner; (c) contains material that would state or imply that the consumption of alcoholic neverages is acceptable before or while operating machinery, driving a vehicle or undertaking any other activity that requires a high degree of alertness or physical coordination; (d) contains any material that would degrade or demean the human form, image or status of women, men or the members of any group based on race religion, enthinc background, sexual orientation or any other minority status; or (e) references any person who is or may be under 21 years or age.

By entering the Sweepstakes, entrants agree to assign all right, title, and interest, including copyright rights, in the entry to Sponsor and grant permission for Sponsor, Diageo, other NFL Entities and their respective designees to publish or publicize all or part of their entry, including but not limited to entrant's name, likeness and submission, in whole or in part, for advertising, promotional and trade or other purposes in conjunction with this and similar promotions in any and all media now known or hereafter developed, worldwide in perpetuity, without notice or permission and without further compensation, except where prohibited by law.

PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): A total of one (1) prize ("Prize"), which is available to be awarded to one (1) winning entrant during the Promotion Period. Prize includes: Two (2) lower-level tickets for the 12/28 home game vs. the Steelers at Huntington Bank Field (the "Game"), Two (2) pre-game field passes for the Game, transportation to and from the Game within a 50 mile radius from Huntington Bank Field, One (1)-video call/FaceTime moment with Joe Thomas (the "Call"), Two (2) Joe Thomas autographed footballs, and one (1) Joe Thomas autographed mini helmet. The ARV of Prize is $1,500.00. For avoidance of doubt, Winner must act in accordance with all Sponsor's guidelines, expectations, and rules during the Call and the Game. Alcohol is not a part of the Prize. The Winner's guest to the Game must be at least 21 years of age or older and will be required to provide valid identification and to execute return a Liability Release waiver and (unless prohibited by law) a Publicity Release prior to the Game. Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). Award of Prize will be reported by Sponsor to the Internal Revenue Service in accordance with applicable law. All costs and expenses associated with Prize acceptance and use not specified herein as being provided by Sponsor shall be borne by the Winner. All Prize details are at Sponsor's sole discretion.

The Prize is non-transferable and non-assignable, with no cash redemptions or substitutions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute the Prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion.

NOTIFICATION: The Winner will be notified by Sponsor either via e-mail, mail and/or telephone (as solely determined by Sponsor and/or the applicable NFL Entity, as applicable). In the event that any Winner does not respond to any such notification within one (1) day of the date of issuance, a disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate Winner may be chosen from among all remaining eligible entries. The Winner will be required to submit his/her valid social security number and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity, within one (1) day of date of issuance. A disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate Winner may be randomly selected from among all remaining eligible entries if all required documents are not properly executed and returned within the specified period of time. Refusal or return of such documents as non-deliverable or Winner's noncompliance with these Official Rules will also result in disqualification and forfeiture of the Prize and, at Sponsor's sole discretion and time permitting, may cause an alternate Winner to be selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor, Diageo, the NFL Entities, Facebook, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of Prize. The Winner, by acceptance of Prize, grants to Sponsor, Diageo, the NFL Entities and each of their respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, voice

and/or other likeness and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled entries, through e-mail or mail (as applicable). Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties that may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrant's or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website.

The Sweepstakes is designed to increase consumer awareness of and interest in Diageo, the Cleveland Browns and the NFL generally . This Sweepstakes may not be used for any form of gambling. In the event that the Sweepstakes is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Sweepstakes, or to disqualify Participants residing in the affected geographic areas. In such event, Released Parties shall have no liability to any Participants who are disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsor, Diageo, the NFL Entities and/or their respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guarantee or representation of any kind concerning thePrize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in the County of Cuyahoga, state of Ohio without giving effect to choice of law or conflict of law principles (whether of the state of Ohio, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Ohio. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor and the other Released Parties, as applicable, reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes for any reason, including should virus, bugs, unauthorized human

intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Sweepstakes. In the event of cancellation, Sponsor may elect to identify the Winner and award the Prize, time permitting, from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR, WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR, DIAGEO AND THE NFL ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

All online entries must include a valid e-mail address for the entrant. If only one entry per person is permitted, in case of multiple entries received from any person or e-mail address or household, only the first entry received from such person, e-mail address or household will be considered. In the event of a dispute as to the identity or eligibility of a Winner based on an e-mail address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

WINNER'S LIST: For the name of the winner (available starting four (4) weeks following the conclusion of the Promotion Period), mail a self-addressed stamped envelope to: Diageo: One Minute with Joe Sweepstakes, 76 Lou Groza Blvd. Berea, OH 44017. Winner's name requests must be received within one hundred and twenty (120) days of the conclusion of the Promotion Period.

SPONSOR: The Sponsor of this Sweepstakes is *the Cleveland Browns* in conjunction with *Diageo.*

The NFL Entities are not sponsors or administrators of this Sweepstakes and are in no way responsible or liable for the administration of this Sweepstakes. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only.