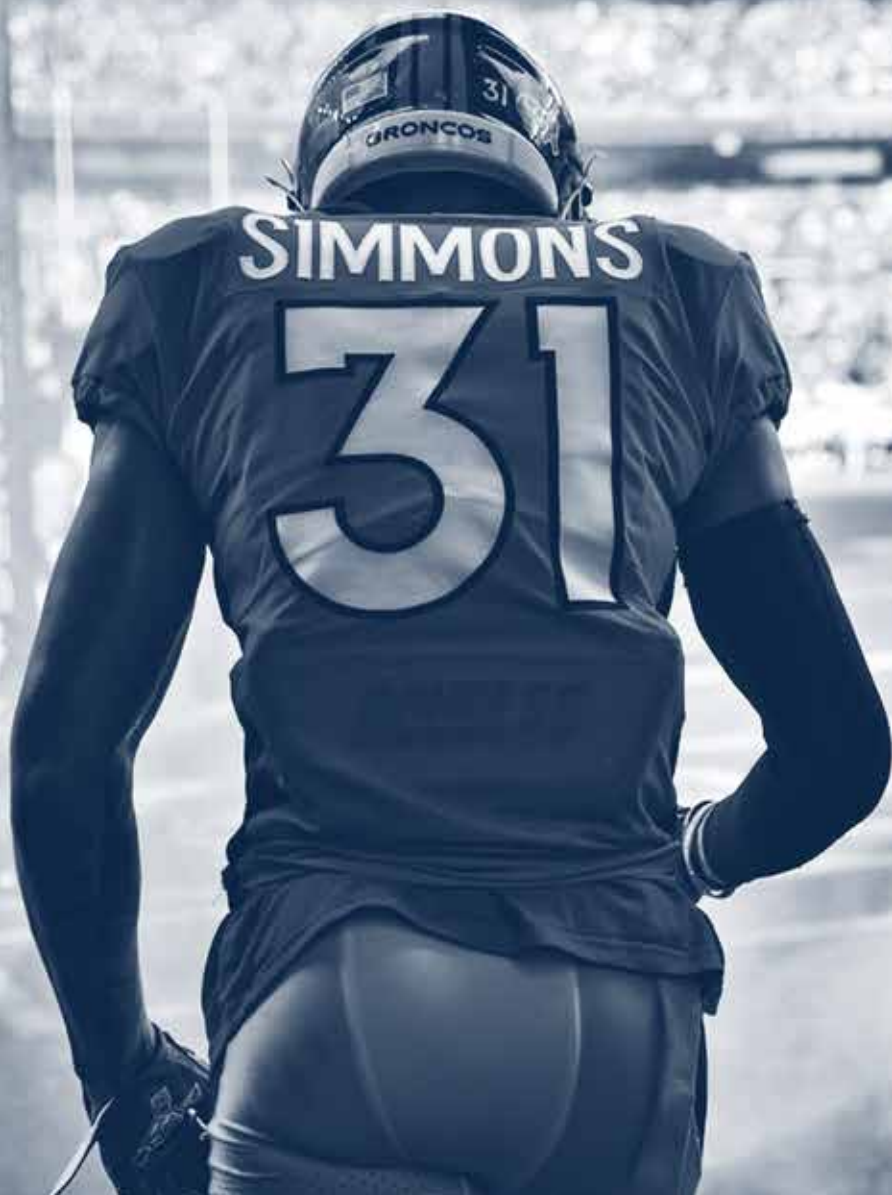


2019

COMMUNITY IMPACT REPORT





MISSION STATEMENT

The Denver Broncos are committed to improving lives in our community by focusing on Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement. Alongside key community partners in each focus area, we are able to make a difference through strategic programming, unique events and dedicated advocacy.



YOUTH DEVELOPMENT
Preparing youth to achieve their full potential through activities and experiences to develop physical, developmental and social competencies.



QUALITY OF LIFE
Meeting basic needs through resources, programs and education as part of an ongoing commitment to the overall quality of life.



HEALTH & WELLNESS
Supporting research, awareness and treatment with the ultimate goal of optimal mental, physical and social well-being.



YOUTH FOOTBALL
Improving youth and high school football through programs, clinics and camps that focus on character, player safety, team development and the benefits of football.



CIVIC ENGAGEMENT
Working to make a difference in the lives in our community through volunteerism, military/first-responder appreciation and social justice initiatives.

Dear Broncos Country,

On behalf of our entire organization, we are very excited to share with all of you our Denver Broncos' 2019 Community Impact Report. This booklet displays the many ways the Broncos organization—players, staff and families—support our local community through strategic programming, unique events and dedicated advocacy.

This past season was an exciting time for us as we increased involvement in our five focus areas: Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement. In addition to expanded partner organization programming, we were able to distribute an additional \$150,000 to nonprofits through the inaugural Denver Broncos Community Grant Program.

What makes me extremely proud is the more than 2,500 combined hours volunteered at community events, 275,000-plus meals provided for people in need and countless children inspired through player involvement, staff service and Broncos Women's Organization initiatives.

From youth and high school football events, Boys & Girls Clubs outreach and hospital visits, to working with our players on social justice initiatives and personal causes, we were able to impact so many different people. And there is so much more we encourage you to read about in this report.

The work our organization does is impossible without the incredible dedication from so many of our community and corporate partners. Simply put, we are very thankful for their stewardship and friendship as we work together to truly make a difference throughout our city and region.

As we look forward to the 2020 season, we can assure you that our commitment to making a positive impact in our community is stronger than ever.

Thank you for your continued support. Go Broncos!

Sincerely,



Joe Ellis
President and CEO
Denver Broncos Football Club



TABLE OF CONTENTS

A LEAGUE OF HIS OWN: REMEMBERING MR. B.....	4
BRONCOS IN THE COMMUNITY	10
DENVER BRONCOS COMMUNITY GRANT PROGRAM.....	12
YOUTH FOOTBALL FESTIVAL	16
DENVER DAY OF SERVICE.....	18
YOUTH DEVELOPMENT.....	20
BACK TO SCHOOL WITH THE BRONCOS	
EMPOWERMENT SUMMIT	
QUALITY OF LIFE	28
DENVER RESCUE MISSION HOLIDAY PARTY: A LOOK BACK	
AN IMPACTFUL CHANGE: BRONCOS YOUTH CENTER REFURBISHMENT	
A TASTE OF TRADITION: TASTE OF THE BRONCOS CELEBRATES FIFTH ANNIVERSARY	
HEALTH & WELLNESS	38
FIGHT LIKE A BRONCO	
GOING THE EXTRA MILE	
YOUTH FOOTBALL	46
CODE OF CONDUCT	
HIGH SCHOOL GAME OF THE WEEK	
CIVIC ENGAGEMENT.....	54
FIRST-RESPONDER OUTREACH	
FEEDING CHILDREN EVERYWHERE	
DENVER BRONCOS SOCIAL JUSTICE COMMITTEE	
MY CAUSE, MY CLEATS	64
MAKING THEIR MARK – ROOKIES BEGIN A LEGACY.....	68
DENVER BRONCOS WALTER PAYTON NFL MAN OF THE YEAR	70
CHAMPIONS IN OUR COMMUNITY	74
THANK YOU TO OUR PARTNERS.....	76

A LEAGUE OF HIS OWN: REMEMBERING MR. B

Pat Bowlen, who owned the Denver Broncos from 1984-2019, died on June 13, 2019, at the age of 75 after a courageous battle with Alzheimer's disease.

A 2019 Pro Football Hall of Fame selection, Mr. Bowlen, affectionately referred to as "Mr. B," guided the Broncos throughout his 35-year ownership with the simple phrase: "I want to be No.1 in everything."

Pat Bowlen's championship mentality extended far beyond the field in his extraordinary commitment to the community. Feeling a strong sense of responsibility for the Rocky Mountain Region, Mr. Bowlen donated more than \$35 million since 1993 to charitable organizations in the Denver area as Chairman of Denver Broncos Charities.

The longest-tenured owner in Colorado sports history, Pat Bowlen was the only owner in professional sports whose team fully funded a branch of the Boys & Girls Clubs of America. Opening its doors in 2003, the Denver Broncos Boys & Girls Club recently celebrated its 16th season impacting youth.

Although Mr. Bowlen had a reduced role with the Broncos in recent seasons as he focused on his battle with Alzheimer's disease, he continued to have a positive impact on the community. The public announcement of his Alzheimer's diagnosis in July 2014 has helped raise awareness and funds for a disease that currently affects more than 5.8 million Americans.

The Broncos have joined with the Bowlen family in taking an active role in the Alzheimer's community following Mr. Bowlen's diagnosis, including the team's long-standing partnership with the Alzheimer's Association Colorado Chapter. Led by Pat Bowlen's wife, Annabel, the Bowlen family and the Broncos, "Team Super Bowlen" has raised more than \$608,000 during the last six "Walk to End Alzheimer's" in Denver.

Mr. Bowlen's extraordinary impact on and off the field proves that there is no greater accomplishment than the legacy you leave behind and the impact on the lives touched along the way. His resounding influence will be felt for generations to come in Broncos Country and beyond.

“

The league is a big influence on young people's lives, and we've got to set an example. The players are where it starts. Nobody cares about Pat Bowlen – I don't even register on the meter. These young football players are looked up to by lots of younger people, and they have to make sure they're sending the right message. And we'll do everything we can to help them understand that.

MR. BOWLEN

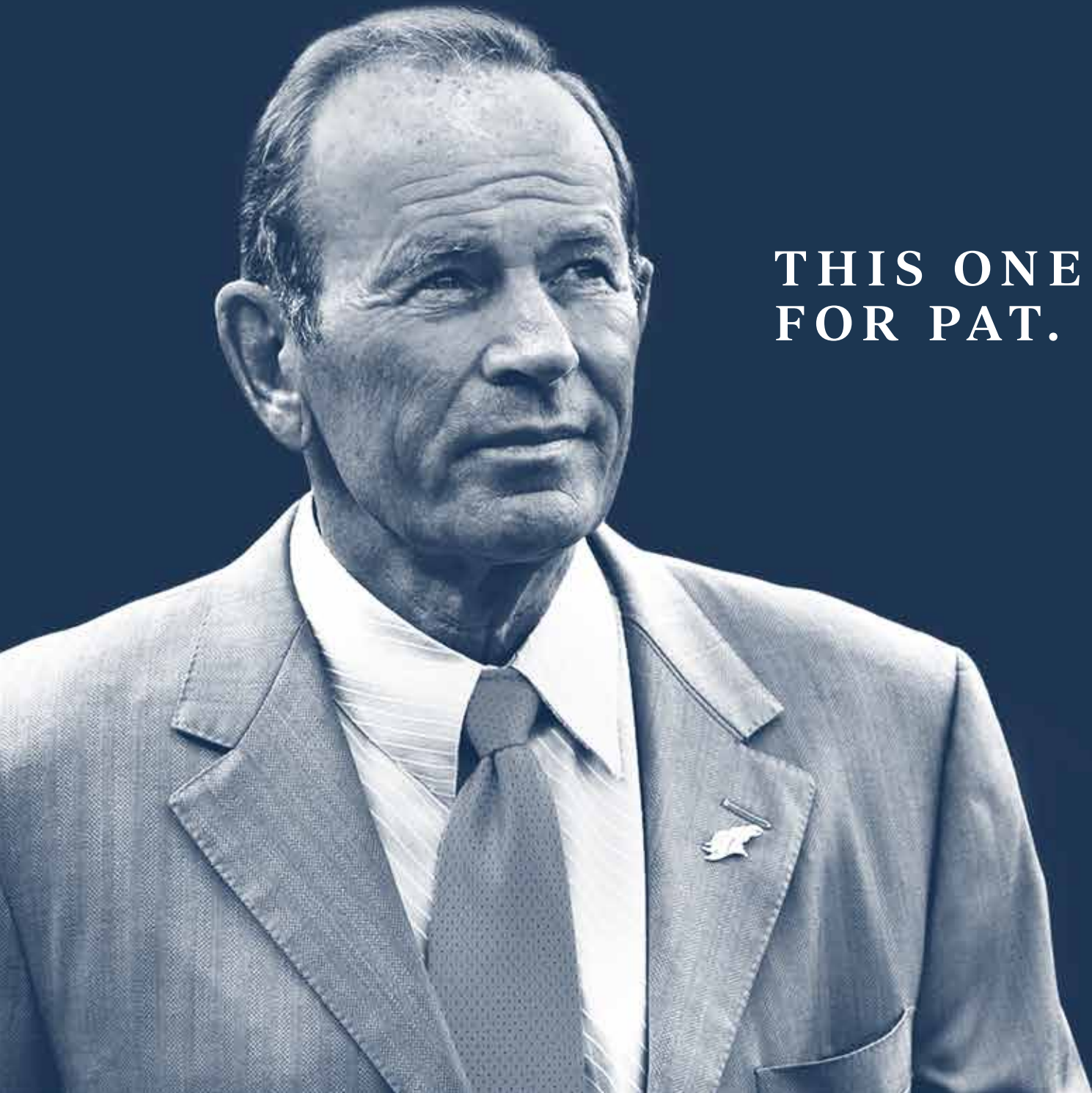


Top Left: **Pat Bowlen** breaks ground on the Denver Broncos Boys & Girls Club in 2003. Located in Denver's Montbello neighborhood, Mr. Bowlen has helped more than 15,000 youth who have passed through the doors.

Bottom Left: In memory of **Pat Bowlen** and his long-standing commitment to Boys & Girls Clubs, members of the Bowlen family dedicate a memorial bench at the Boys and Girls Club of Massillon (Ohio) during the 2019 Pro Football Hall of Fame Enshrinement Week festivities.

Above: After his passing, members of Broncos Country pay their respects by visiting and decorating **Pat Bowlen's** statue at Empower Field at Mile High.

To celebrate and honor **Mr. Bowlen**, his family and the team made many of his and the team's awards, honors and personal effects available to the public at an open house held on June 18, 2019.



THIS ONE'S
FOR PAT.



2019 AT A GLANCE

186 UNIQUE COMMUNITY EVENTS



120 DIFFERENT BRONCOS PLAYERS PARTICIPATED IN A VOLUNTARY COMMUNITY EVENT



1,750+ VOLUNTEER HOURS BY BRONCOS PLAYERS



\$150,000 DISTRIBUTED TO NONPROFITS AS PART OF THE INAUGURAL DENVER BRONCOS COMMUNITY GRANT PROGRAM



275,000+ MEALS PREPARED AND DISTRIBUTED TO PEOPLE IN NEED



3,900+ THANKSGIVING TURKEYS COLLECTED AND DISTRIBUTED



625 KIDS SUPPORTED THROUGH BACK-TO-SCHOOL PROGRAMMING



50+ CUSTOM MY CAUSE MY CLEATS SHOWCASED BY BRONCOS PLAYERS



28 YOUTH AND HIGH SCHOOL FOOTBALL EVENTS



10 SERVICE EVENTS HOSTED BY THE BRONCOS WOMEN'S ORGANIZATION



117 DIFFERENT EMPLOYEES PARTICIPATED IN A VOLUNTARY COMMUNITY EVENT



720 VOLUNTEER HOURS RECORDED BY BRONCOS STAFF MEMBERS



21 BOYS AND GIRLS CLUB EVENTS AND VISITS



16 HOSPITAL VISITS AT UCHEALTH AND CHILDREN'S HOSPITAL COLORADO

BRONCOS IN THE COMMUNITY

BRONCOS PLAYERS

The Denver Broncos work diligently to be difference makers in the lives of their biggest supporters, the community. Throughout the 2019 season, Broncos players took to the streets, fields and schools to inspire and give back to the greater Denver Metro area. Setting a single-season volunteer-hour record, Broncos players contributed more than 1,750 hours to our community in 2019.

BRONCOS STAFF COMMUNITY SERVICE SERIES

Since 2017, the Denver Broncos Staff Community Service Series has served as an expansion of the team's outreach efforts in the Denver community. Through the Staff Service Series, Denver Broncos employees and their families have the opportunity to serve local nonprofit organizations by participating in monthly, organized voluntary service projects. The 2019 Staff Service Series projects included laying wreaths at Fort Logan National Cemetery with Wreaths Across America, refurbishing the USO MEPS Center in partnership with Ford, making bracelets for Now I Lay Me Down To Sleep, and hosting a local food pantry and farmer's market with Cooking Matters and We Don't Waste to name a few.

BRONCOS WOMEN'S ORGANIZATION

Established in 2017, the Broncos Women's Organization is comprised of wives, girlfriends and significant others of the Denver Broncos football staff. The group aims to make an impactful difference in the Denver community each year through various service-oriented events, as voted on each year by the members.

“

All of our players, as a whole, do a great job in the community. Probably as good as job, if not the best, of any teams I've been with.

HEAD COACH VIC FANGIO

“

It's good for them to see us, and the kindness in us as NFL football players. We want them to have someone good to look up to.

DALTON RISNER, 2019 COMMUNITY ROOKIE OF THE YEAR



Top Left: As a part of the 2019 Staff Community Service Series, Denver Broncos players, cheerleaders and staff volunteer alongside employees from Ford to pack more than 500 military care kits and refurbish the USO Center at the Downtown Denver Military Entrance Processing Station.

Bottom Left: In celebration of National Volunteer Week, Broncos employees create blankets to be distributed to participants in Mile High United Way's Bridging the Gap program, which supports those who are in the child welfare system.

Above: Safety **Kareem Jackson**, linebacker **Josey Jewell**, and linebacker **Keishawn Bierria** share high-fives and smiles with a patient at Children's Hospital Colorado.

DENVER BRONCOS COMMUNITY GRANT PROGRAM

The Denver Broncos are committed to supporting highly-effective nonprofit organizations that work hard to positively impact Coloradans. In 2019, the Denver Broncos launched the Community Grant Program, which offers Colorado-based nonprofits and youth and high school football programs the opportunity to apply for grant funding for community projects and programs focusing on one or more of the team's five focus areas.

86

APPLICATIONS RECEIVED
IN INAUGURAL YEAR

30

ORGANIZATIONS
SELECTED

557,247

PEOPLE SERVED

\$150,000

DISTRIBUTED

“

Your support has helped make a significant difference in the growth of this program and allowed the organization to expand its footprint in the Denver Metro Area. We could not do this important work without the generous support of our partners, and we are honored to include the Denver Broncos Community Grant Program in our hunger-fighting network.

KYLE ENDRES, DIRECTOR OF DEVELOPMENT, WE DON'T WASTE



Top Left: The American Red Cross and Cimarron Hills Fire Department spread the word about the "Sound the Alarm" program, which features a series of home fire safety and smoke alarm installation events.

Bottom Left: Eva Valdez, a chef at Metro Caring's Metro Café, teaches a healthy lifestyle cooking class in Spanish to women in our community.

Above: Participants of Girls Inc. of Metro Denver take a break during their summer program, where they are learning how to live healthy lifestyles and foster supportive environments.

THE GABBY KRAUSE FOUNDATION – BAGS OF FUN PROGRAM

Mission: Bring joy, laughter and relief to every child fighting a life-threatening disease or condition by delivering a Bag of Fun (a backpack filled with educational, manipulative, and therapeutic toys that are relevant to each child's age, gender, diagnosis, and interests) to children whose health and happiness is both compromised and threatened.

Denver Broncos Community Grant Program funding supported the gifting of bags to identified patients at Children's Hospital Colorado.

“

Our bag was given to us a few weeks after being diagnosed. It was a huge surprise to open all the gifts! Although Maddie wasn't feeling well, it brought a smile to her face. It was given during the holiday time. This was perfect timing as we were a bit overwhelmed. It had a variety of items for her to play with. They helped keep her mind off everything!

MADDIE'S MOM

“

I love my DVD player because I can watch movies in my bed, or at the hospital when I'm not feeling well.

MADDIE

CAÑON CITY AREA RECREATION AND PARK DISTRICT

Mission: Provide a full range of easily accessible recreation and park programs, services and facilities for participants of every age, ability level, cultural background and financial status.

Denver Broncos Community Grant Program funding supported the purchase of up-to-date tackling dummies and bags to ensure safety is taught appropriately on functioning equipment.

“

Our community is in a low-income economic area, so anytime we have an opportunity to improve on our offerings through grants and donations it is a win-win situation for the District. The coaches, kids and parents notice these kinds of things and acknowledge us for making efforts to improve our products/services. We try to make our programs affordable and appreciate the generous grant opportunities such as that offered by the Denver Broncos.

**KEN BURGER, PROGRAMS DIRECTOR,
CAÑON CITY AREA RECREATION AND PARK DISTRICT**



DENVER FIRE DEPARTMENT FOUNDATION

Mission: Support the Denver Fire Department by providing resources to improve firefighter safety and wellness and public education, thereby enhancing public safety in the City and County of Denver.

Denver Broncos Community Grant Program funding supported two summer camp sessions (one co-ed and one for girls only) focusing on life choice situations, problem-solving, STEM-based skills, safety, CPR, and leadership skills.

“

I honestly can't thank you enough for the most amazing experience my daughter has had this week at Camp. Not only does she come home every day so excited to tell us everything she did, but she overcame a fear of heights. This week has brought so much joy to her, and to see that brings so much joy to me. she said she wants to be a firefighter or paramedic when she grows up. Giving her an amazing goal for her future is something I have never heard from her before. Thank you for being amazing role models.

REBECCA B., CAMPER PARENT



A PRECIOUS CHILD

Mission: Provide children in need with opportunities and resources to empower them to achieve their full potential by providing basic essentials; ensure children thrive academically and place children and their families on the trajectory toward self-sufficiency.

Denver Broncos Community Grant Program funding provided clothing, hygiene products and other essentials to children in need and their families in a “boutique” setting, free of charge.

“

A Precious Child is incredibly grateful to the Denver Broncos Community Grant Program for its 2019 support of our Family Stability Community Initiative. A Precious Child's Family Stability Community Initiative ensures families have access to basic essentials and are provided with wrap-around services to help them on their paths to self-sufficiency. Through the Broncos Community Grant Program, A Precious Child was able to provide program goods associated with its Family Stability Community Initiative programs, as well as to support the opening of three new Satellite Resource Centers as well as Pop-Up Boutique events.

SYDNEY CONGDON, GRANTS MANAGER, A PRECIOUS CHILD





YOUTH FOOTBALL FESTIVAL

The Denver Broncos commemorated the NFL's 100th season with a 'Fantennial Weekend' culminating in the recognition of late Owner Pat Bowlen and cornerback Champ Bailey's induction into the Pro Football Hall of Fame.

On Saturday, Oct. 12, the team hosted an NFL 100 Youth Football Festival in partnership with Jefferson County Youth Football Association at Long Lake Regional Park. Members of the Broncos Top 100 team, Broncos Cheerleaders, Miles the Mascot and the Stampede Drumline were in attendance and participated in the event. The weekend celebration also marked the 75th anniversary of the Jefferson County Youth Football Association.

Throughout the day, more than 12 youth football games were played and included standard 11-on-11 tackle, Rookie Tackle and NFL Flag (with boys and girls in grades 1 - 6). All-day activations included a PLAY 60 Junior Training Camp, inflatables, pictures with the team's three Lombardi Trophies, giveaways, food trucks and a live DJ.

“

This is Saturday morning. It's inevitable that there's football being played somewhere. This is what I am used to, this is where it all started.

CHAMP BAILEY, FORMER DENVER BRONCOS CORNERBACK

“

This is the beginning of football for a lot of good football players. Anytime you get an opportunity to see these kind of things and be a part of it is awesome. Brings back a lot of good memories. Makes you realize why you play the game and how special the game is.

AL WILSON, FORMER DENVER BRONCOS LINEBACKER

“

The thing I like is that football is alive and well. They're still having fun and keeping the game alive. I like that.

SIMON FLETCHER, FORMER DENVER BRONCOS LINEBACKER



Top Left: Former Broncos linebacker **Al Wilson** encourages a group of youth football players participating in the NFL 100 Youth Football Festival.

Bottom Left: **Miles the Mascot** signs autographs while spending time with fans and family members attending the Broncos NFL 100 Youth Football Festival.

Above: Six year old players from the Arvada Regulators and the Rocky Mountain ThunderHawks compete in a game of Rookie Tackle.

DENVER DAY OF SERVICE

On June 7th, the Denver Broncos hosted the inaugural Denver Day of Service in partnership with Mile High United Way to encourage fans in the Denver-metro area to volunteer their time at various service projects throughout the city during one dedicated day of service.

As part of the Broncos' "Huddle for 100," a league-wide initiative that encourages fans to volunteer at least 100 minutes during the celebrations of the NFL's 100th Season, the inaugural Denver Day of Service included more than 20 nonprofits and locations where fans could volunteer their time for projects ranging from 100 minutes to six hours.

With the intent to bridge the gap between the team and the city that embraces them, Denver Day of Service included fans, corporations, nonprofits, players, cheerleaders, and Broncos staff members.

20+
LOCATIONS

500+
VOLUNTEERS

88,700
MINUTES

\$40,000+
ESTIMATED VALUE
OF VOLUNTEER TIME

“

It's really fun - we've got fans, corporations sending employees. We've got players, we've got cheerleaders, a lot of staff members. Everybody's all in today, and I'm really proud of the effort that everybody on our staff [made] to put this together.

JOE ELLIS, DENVER BRONCOS PRESIDENT AND CEO



Top Left: Volunteers at Clothes To Kids share their excitement for participating in the inaugural Denver Day of Service. Clothes To Kids of Denver provides free school clothing to students from low-income or in-crisis families in a warm, welcoming store-like setting.

Bottom Left: A volunteer at Children's Hospital Colorado shares the gift of warmth with a young patient by providing him with a new handmade fleece blanket.

Above: President and CEO **Joe Ellis** and tight end **Jeff Heuerman** assemble and fill food boxes for low-income seniors in the Commodity Supplemental Food Program (CSFP) at Food Bank of the Rockies' warehouse.

YOUTH DEVELOPMENT

Through partnerships with Boys & Girls Clubs of Metro Denver, Character Playbook, Fuel Up to Play 60, PLAY 60, Playworks Colorado and Project PAVE, the Denver Broncos work to prepare youth to achieve their full potential through activities and experiences to develop physical, developmental and social competencies.

“

Using our platform to help others is critical in making our community better for everyone. It is really OUR pleasure to get to meet so many good people and help them any way possible.

NOAH FANT, TIGHT END



BACK TO SCHOOL WITH THE BRONCOS

Throughout the months of July and August, the Denver Broncos teamed up with many organizations to make going back to school a bit easier on families in our communities.

The average cost of school supplies per child is \$195.62 (elementary school), \$327.43 (middle school) and \$374.01 (high school), which is often too high for many families as they juggle getting their kids ready for the school year with other various expenses in their lives.

Prior to the start of training camp, the Denver Broncos and King Soopers hosted the fourth annual 'Back to School with the Broncos' shopping event, during which 12 Broncos players helped 25 Denver Broncos Boys & Girls Club kids complete their back-to-school shopping. Each child in attendance received lunch and a \$100 gift card courtesy of King Soopers to get everything from their school supplies list, and the kids used any additional money to purchase clothing, shoes, and sports equipment.

More than 300 kids and their families joined Denver Broncos Cheerleaders and Miles the Mascot on Saturday, July 27 for the Back to School Bash hosted by Mile High United Way and the Denver Broncos. With support from local businesses and nonprofits including Coca-Cola, Comcast, Dairy MAX, Delta Dental, Ford, and Jack Link's, families in attendance were able to learn about useful resources, gather all of the supplies they need for the school year, and spend some time outside getting active.

During all open practices at Denver Broncos' 2019 Training Camp powered by Ford, the Broncos joined Volunteers of America and 9News to collect school supplies for "Stuff For Students." For the fourth consecutive year, Volunteers of America staffed a collection tent at the UHealth Training Center and accepted physical and monetary donations from fans in attendance.

Throughout the duration of training camp, Broncos Country donated nearly 3,300 items including backpacks, notebooks, crayons, markers and more. In addition to the physical supplies collected, more than \$3,890 was donated to support students across Colorado. School supplies donated by fans were distributed by Volunteers of America based on need to districts across the state.

Across all three events, the Denver Broncos and Broncos Country provided the supplies, resources and confidence needed to head back to school in the fall.



Top Left: Outside Linebacker **Bradley Chubb** makes a personal donation of four cases of backpacks, pencils, crayons and notebooks to the Stuff for Students School Supplies Drive during Broncos Training Camp.

Bottom Left: Denver Broncos Cheerleaders **Annie** (left) and **Jozie** (right) show their school spirit by participating in the Broncos and Mile High United Way's Back to School Bash, which provided hundreds of local students with the resources they need to be prepared to go back to school.

Above: Safety **Justin Simmons** helps Joshua, a Broncos Boys and Girls Club member, complete his school supplies list at the annual Back to School shopping spree hosted by King Soopers.

EMPOWERMENT SUMMIT

On February 8th, the Denver Broncos hosted the inaugural Empowerment Summit for local female high-school student-athletes. Looking for a unique way to reach a new demographic, this female-driven and focused event aimed to teach foundational lessons in personal and professional development in the lives of young women.

Representing 15 different teams from five local high schools, the young women participated in a day including a conversation panel – featuring Lauren Y. Casteel, president and CEO of the Women’s Foundation of Colorado and Kami Carmann Snyder, a former University of Colorado basketball player — and breakout sessions covering financial literacy, meditation, networking, personal branding and team building. The event concluded with a networking luncheon that included more than two dozen female leaders from a variety of Colorado industries. Included in the day were female Broncos employees, who volunteered as group captains, general volunteers or as part of the networking luncheon.

85

FEMALE STUDENT-ATHLETES

20+

INFLUENTIAL COLORADO WOMEN AND VARIOUS INDUSTRIES REPRESENTED DURING THE NETWORKING LUNCHEON

15

SPORTS TEAMS REPRESENTED

“

I think it's so huge just to send that message of inclusiveness and empowerment for everybody. And while this might be in the NFL, traditionally a man's game and a man's world, there's a bigger community outreach and bigger community power. An NFL team can have such reach and such power in the community, so to draw in women and young women specifically, they are also included: 'This is how our strengths can help you, and this is how you can gain some of that knowledge from us.

KAMI CARMANN SNYDER, EMPOWERMENT SUMMIT EMCEE



Top Left: **Kami Carmann Snyder** (left), a former University of Colorado basketball player, and **Lauren Y. Casteel** (right), president and CEO of the Women’s Foundation of Colorado, kick off the Empowerment Summit with a conversation about dreams, hard work and women in the workplace.
 Bottom Left: During the Summit, event attendees participated in a personal branding breakout session to learn about brands of celebrities as well as themselves.
 Above: The 85 female high school student-athletes at the inaugural Empowerment Summit represented 15 different sports teams from five local high schools.





Above: Cornerback **Alijah Holder** receives a warm welcome during recess at Village East Elementary School, a Broncos school in the Playworks Coach program.

Below: Denver Broncos Cheerleader **McKenna** makes holiday cards with middle school students at North Middle School during a Character Playbook event focusing on service projects.



Above: Offensive lineman **Dalton Risner** participates in community service projects at North Middle School, including cleaning the gymnasium, as a part of the Character Playbook program.

Below: Boys & Girls Club kids horse around with **Miles the Mascot** at the annual Hometown Huddle event, bringing together hundreds of local kids for an evening of physical activity and fun.



Above: Students learn the importance of nutrition and dairy during a Fuel Up to Play 60 smoothie party hosted by Dairy MAX at the UHealth Training Center.

Below: Inside linebacker **Joe Jones** uses positive conflict resolution through "Rock, Paper, Scissors" during Hometown Huddle. All event activities were facilitated by Playworks Colorado coaches.



Above: Local Boys & Girls Club representatives and Fuel Up to Play 60 Youth Ambassadors enjoy watching pregame warmups from the sidelines at a designated PLAY 60 home game.

Below: The Rangview Futures Football team discusses healthy masculinity and relationships during a True Man session with Project PAVE and special guest, safety **Dymonte Thomas**.



QUALITY OF LIFE

Through partnerships with Denver Rescue Mission, Food Bank of the Rockies, Habitat for Humanity of Metro Denver and the Rose Amond Center, the Broncos work to meet basic needs through resources, programs and education as part of an ongoing commitment to the overall quality of life.

“

When you can help people who are not in the same position as you, that goes along way. Anytime I can give back to people, to show my appreciation for this great community puts a smile on my face.

GARETT BOLLES, OFFENSIVE TACKLE



DENVER RESCUE MISSION HOLIDAY PARTY: A LOOK BACK



Above: Former Broncos players visit with members of Denver Rescue Mission's The Crossing before they serve up some holiday cheer at the annual Holiday Party in 2003.
Below: Denver Broncos Cheerleaders **Breanna** (left) and **Sara** (right) share laughter and smiles with Denver Broncos Youth Center members attending the Holiday Party in 2017.



Above: Former Broncos cornerback **Champ Bailey** tries his hand at cookie decorating during the 2013 Holiday Party.
As a player, Bailey spent extensive time giving back at both The Crossing and the Broncos Youth Center, volunteering regularly in different capacities.



Above: **Miles the Mascot** shares a merry hug with a member of The Crossing during the 2002 Holiday Party.



Above: Linebacker **Von Miller** proudly shows off his cookie decorating skills as he participates in the annual holiday tradition during the 2013 Holiday Party.
Below: **Thunder** enjoys his own holiday dinner at the annual Holiday Party, alongside his trainer and rider, Ann Judge, and children from The Crossing.



AN IMPACTFUL CHANGE: BRONCOS YOUTH CENTER REFURBISHMENT

The Denver Broncos Youth Center at Denver Rescue Mission's The Crossing facility is a youth education center providing direction for young children and teenagers through safe and caring programs. Children ages 3-18, whose parents are participating in the STAR Transitional Program, are provided access to tutoring, mentoring and positive role models.

The Denver Broncos organization funded the opening of the Youth Center in September 2005, with a contribution of \$150,000 over three years.

Through the youth program at the Denver Broncos Youth Center, Denver Rescue Mission helps overcome the myriad of effects of homelessness on youth and prepares them for adulthood by providing them with opportunities to grow spiritually, improve scholastically and obtain emotional and physical wholeness through caring relationships.

In conjunction with the 20th Annual Holiday Party, Denver Rescue Mission unveiled a refurbished Denver Broncos Youth Center, made possible through a grant funded by Denver Broncos Charities.

Now boasting new furniture, lighting, paint and resources for the kids, the Center is better equipped to continue one-on-one and group support for each kid that walks through its doors.

“

Usually when people think about homelessness, they think about the people on the street corners with signs. However, there are many more homeless children in Denver than people realize. To be able to create a space where kids who are experiencing homelessness can feel safe and love – that is the Broncos Room.

JOE BERMINGHAM, BRONCOS ROOM LEAD YOUTH COORDINATOR

“

It's so important for the kids to have a stable place to come to every day and to see Joe and I. Their families love them so much, and it is a really hard situation for them to be in. The fact that we can laugh and have a lot of fun together, it's a reminder to be a kid still.

HANNAH MENZIES, DENVER RESCUE MISSION YOUTH COORDINATOR



Top Left: In addition to Broncos themed colors, décor and insignias, the newly renovated Broncos Youth Center honors Broncos players of past and present who have worked closely with Denver Rescue Mission, including former cornerback and Pro Football Hall of Famer Champ Bailey.

Bottom Left: A longtime Denver Rescue Mission supporter, cornerback **Chris Harris Jr.** welcomes kids into the Broncos Youth Center at the Crossing for the first time since its renovation.

Above: The Denver Broncos Youth Center helps overcome the myriad of effects of homelessness on youth center and prepare them for adulthood by providing them with programming, mentorship, and positive role models.

A TASTE OF TRADITION: TASTE OF THE BRONCOS CELEBRATES FIFTH ANNIVERSARY

The Denver Broncos hosted the Fifth Annual Taste of the Broncos, a casual, tailgate-style evening featuring Chef Troy Guard and 30 Denver chef-driven restaurant concepts which benefits Denver Broncos Charities and Food Bank of the Rockies.

The event, presented by King Soopers, is held every year at Empower Field at Mile High, and since its inception, the fundraiser has raised more the \$500,000 for the two nonprofit organizations.

The 2019 event kicked off with an exclusive VIP Reception, featuring a Q&A with President of Football Operations/General Manager John Elway and appearances from 12 Broncos Alumni who volunteered throughout the evening. President and CEO Joe Ellis was joined on Sports Legends Mall by nearly 40 players who volunteered at the event, mingling with fans, thanking chefs, and enjoying a good night for a great cause.



Denver Broncos kicker Brandon McManus took on a new role in his fifth year supporting Taste of the Broncos as the event emcee and host.

“

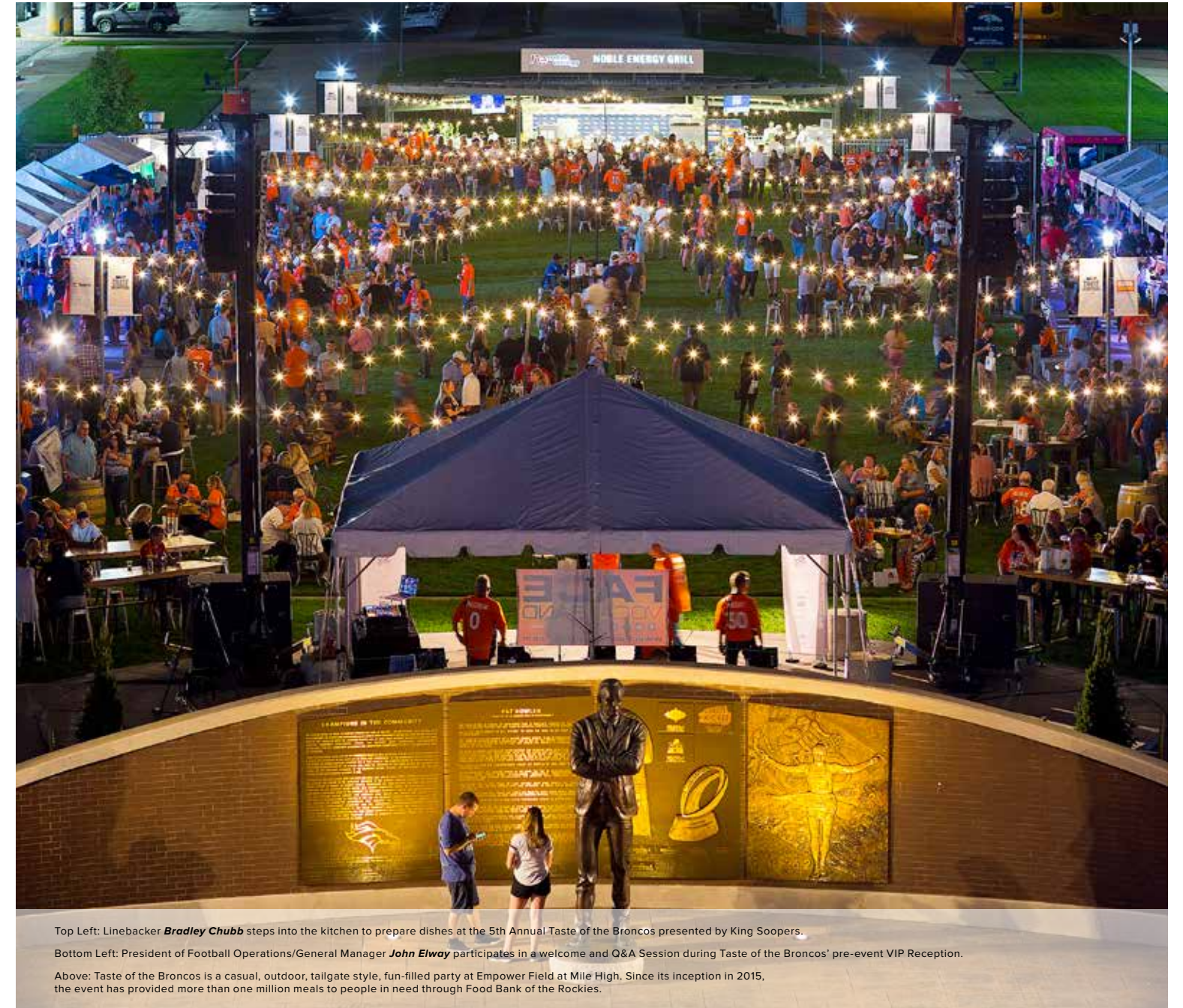
This is the only event where you get this much time alone with fans and they get to see you more as a person, rather than just a football player. They get to meet you more. It's exciting any time we're out here, especially when you have over 40 teammates here — it's almost the whole team. To help support the community is the best thing you can have.

BRANDON McMANUS, KICKER

“

Obviously, I love food. It's a good way to give back in our community. But football always brings people together and that's really, really good. So, why not use football and food at the same time?

TROY GUARD, TASTE OF THE BRONCOS LEAD CHEF



Top Left: Linebacker **Bradley Chubb** steps into the kitchen to prepare dishes at the 5th Annual Taste of the Broncos presented by King Soopers.

Bottom Left: President of Football Operations/General Manager **John Elway** participates in a welcome and Q&A Session during Taste of the Broncos' pre-event VIP Reception.

Above: Taste of the Broncos is a casual, outdoor, tailgate style, fun-filled party at Empower Field at Mile High. Since its inception in 2015, the event has provided more than one million meals to people in need through Food Bank of the Rockies.



Above: Denver Broncos Cheerleader **Jozie** unloads donated turkeys at Denver Rescue Mission's "Turkey on Every Table" food drive at the UCHealth Training Center drop-off location.

Below: During October, Empower Field at Mile High traded in Broncos blue for purple in support of Domestic Violence Awareness Month and a campaign led by Denver Mayor Michael B. Hancock, the Denver Police Department and the Rose Andom Center.



Above: President and CEO **Joe Ellis** co-hosts the sixth annual CEO build with Habitat for Humanity of Metro Denver's Executive Director and CEO Heather Lafferty. The event encourages Denver-area CEOs to exchange their suits and ties for hard hats and hammers.

Below: Denver Broncos Cheerleader **Andria** cuts lumber at Habitat for Humanity's annual Women Build Week, an all-female project dedicated to engaging women with Habitat's mission, teaching women construction skills, and raising funds in support of Habitat for Humanity's homeownership program.



Above: Linebacker **Alexander Johnson** partners up with a young fan to play Bingo! at Denver Rescue Mission's Denver Broncos Youth Center during a monthly birthday celebration.

Below: Guard/Tackle **Elijah Wilkinson** and safety **Justin Simmons** pull and build agency orders using warehouse inventory at Food Bank of the Rockies.



Above: The third annual Rose Andom Center Holiday Shoppe provides survivors of domestic violence and their children the opportunity to "shop" for holiday gifts – all free of charge. The 2019 event served 60 adult clients and 158 children.

Below: As a part of the Broncos Staff Community Service Series, Broncos employees distribute meal items in the Montbello community at a Food Bank of the Rockies Mobile Pantry ahead of Thanksgiving.



HEALTH & WELLNESS

Through partnerships with the Alzheimer's Association, American Cancer Society, Children's Hospital Colorado, Make-A-Wish Colorado, the National Sports Center for the Disabled, UHealth and Vitalant, the Broncos work to support research, awareness, and treatment with the ultimate goal of optimal mental, physical and social well being for our community.

“

It's just something that you always talk about doing, giving back to the community, and the best part is the Broncos have always had such a rich background in giving back to the community. Seeing 10, 12, 13 guys that come out and volunteer [at a single event], give their time to help their community: it's what you do it for.

JUSTIN SIMMONS, SAFETY



FIGHT LIKE A BRONCO

In September 2015, Denver Broncos Assistant Turf Manager Luke Kellerman was diagnosed with colorectal cancer and began formulating a proposal for an expansion of the NFL's "A Crucial Catch" campaign. Seven months later, the proposal came to life when the team announced, "Fight Like A Bronco," an all-inclusive campaign recognizing all those affected by cancer. The yearlong campaign focuses on prevention and screenings, support for those currently battling cancer, celebrating survivors and remembering those we've lost.

While Kellerman tragically lost his battle with cancer on October 26, 2017 at age 34, his legacy lives on through the team's "Fight Like a Bronco" campaign.

PREVENTION AND SCREENINGS: Since 2016, the Broncos have donated more than \$250,000 to help fund research and prevention efforts focusing on the areas of Breast Cancer Awareness and Screenings, Colorectal Cancer Screenings, Ovarian Cancer Research and Pediatric Cancer Research. Funding directed to the early detection of both colorectal and breast cancer has resulted in more than 72,000 people gaining access to screening opportunities across Colorado.

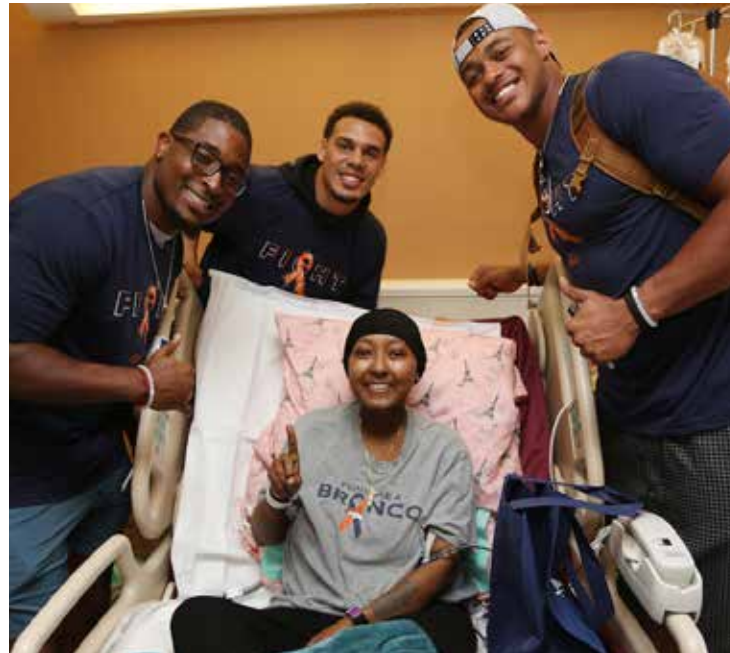
SUPPORT FOR THOSE CURRENTLY BATTLING: Throughout the year, Broncos players, alumni, cheerleaders, staff and Miles the Mascot make countless visits to those battling cancer at both UHealth's University of Colorado Hospital and Children's Hospital Colorado.

As a part of the 2019 "Fight Like A Bronco" campaign, seven Broncos players visited UHealth cancer patients on Monday, September 30th and 12 Broncos players visited pediatric oncology patients at Children's Hospital Colorado on Tuesday, October 8th.

CELEBRATING SURVIVORS: Each October, the team honors cancer survivors at a designated "Fight Like a Bronco" home game to celebrate the courage of all cancer survivors—men, women and children. Survivors and guests are treated to a pregame reception and the experience of participating in a memorable halftime performance.

REMEMBERING THOSE WE'VE LOST: The Broncos hosted a new event this year for members of Broncos Country who have lost a loved one to cancer and invited them to spend an evening at the UHealth Training Center to create a custom "Fight Like a Bronco" painted canvas in memory of their loved one and enjoy dinner at the facility.

In recognition for the "Fight Like A Bronco" Campaign, the Denver Broncos Football Club was named the 2019 community honoree by the American Cancer Society at the "Champions of Hope" gala in November.



Top Left: Linebacker **Corey Nelson**, safety **Justin Simmons** and tight end **Noah Fant** spend an afternoon at UHealth with patients currently battling cancer and deliver Fight Like A Bronco t-shirts and gift bags.
Bottom Left: During a private remembrance event, invited guests created custom Broncos-themed canvas paintings in honor of loved ones lost to cancer.
Above: Cancer survivors participate in spelling "FIGHT" with LED globes during a memorable halftime experience at the Denver Broncos vs. Kansas City Chiefs game on Thursday, October 17, 2019.

PREVENTION & SCREENINGS

The Broncos have helped provide more than 72,000 screenings since 2016.

SUPPORT FOR THOSE CURRENTLY BATTLING

20 players visited cancer patients at UHealth and Children's Hospital Colorado during the month of October.

CELEBRATING SURVIVORS

Since 2016, more than 425 survivors and guests have participated in the annual Fight Like A Bronco game.

REMEMBERING THOSE LOST

28 loved ones attended the first remembrance event in 2019.



GOING THE EXTRA MILE

Just over a month after the passing of Broncos Owner Pat Bowlen, several of his children reunited at UHealth Training Center on the fourth day of training camp to continue fighting the battle against Alzheimer's disease that he waged over the last five years after stepping away from the team in 2014.

With Sunday, July 21st designated as Alzheimer's Awareness Day, the Broncos and the Bowlen family encouraged fans to swap out the orange in their attire for purple, and five children from the family — Annabel, Brittany, Christianna, Johnny and Patrick — returned to the UHealth Training Center to greet fans for several hours as they helped raise donations in support of the Alzheimer's Association.

"It's really incredible to see fans show up in their purple," Brittany Bowlen said. "It means they actually looked at the schedule for training camp and knew that we were dedicating today to the Alzheimer's Association and raising funds for my parents and all the other people that are suffering from this terrible disease."

Fans showed their support in a multitude of ways, whether in the way they dressed, the donations they made or in the small gestures they made in telling the Bowlen children what their dad meant to them.

"It's also hard because my dad recently passed away," Annabel Bowlen said. "This day is [hard] but we are showing that we are strong, and this is a way to raise money so things like this won't happen."

The executive director of the Alzheimer's Association's Colorado chapter, Amelia Schafer, said that the Bowlen's impact on their work goes well beyond funding, though.

"Alzheimer's still has a great stigma, so many people still don't talk about it," Schafer said. "In 2014, when Mr. B came out and talked about it, that very day we got calls from people saying, 'I wasn't ready to talk about this. Now I'm ready to even tell my family about this.' It's been huge for the Alzheimer's community, and it's been a great partnership that honestly, every year we see awareness about the disease and funding for the disease grow. And for a disease like Alzheimer's, which sorely needs a cure, a prevention or a treatment, it has been truly a game-changer for us and for the families living with this today."

A few weeks later, on Saturday, September 14th, Broncos employees, former players, cheerleaders, Miles the Mascot and thousands of members of Broncos Country attended the 30th Annual Walk to End Alzheimer's. For the sixth consecutive year, the Denver Broncos and the Bowlen family assembled together at Denver's City Park as "Team Super Bowlen."

Donations to Team Super Bowlen included Alzheimer's Awareness Day contributions, money raised by Broncos players, coaches, staff and fans, and the generosity of corporate partner donations, including Empower Retirement and UHealth. The 2019 total donations topped \$138,880, catapulting Team Super Bowlen to the 9th largest team in the nation in terms of fundraising.

In raising donations for the Alzheimer's Association to continue the support for those fighting the disease, the Bowlen children said they hoped their father's impact on the community would endure.

"I'm happy to turn it into a positive or help do that because that's what my dad would want," Christianna Bowlen said.

\$600,000+
RAISED BY THE BRONCOS
AND TEAM SUPER
BOWLEN SINCE 2014

76,000
COLORADANS ARE LIVING
WITH ALZHEIMER'S TODAY

256,000
VOLUNTEER COLORADO
CAREGIVERS PROVIDED
292 MILLION HOURS OF
UNPAID CARE IN 2019

5.8 million
AMERICANS ARE LIVING
WITH ALZHEIMER'S, WITH
MORE THAN 14 MILLION
EXPECTED TO HAVE THE
DISEASE IN 2050



Top Right: "Team Super Bowlen" is recognized at the Denver Broncos vs. Chicago Bears game on Sunday, September 15. Alongside members of the **Bowlen Family** and former Broncos safety **Steve Atwater**, representatives from the Alzheimer's Association accepted a ceremonial check, including a generous donation from Empower Retirement, the team's stadium naming rights partner.

Bottom Right: Denver Broncos Cheerleaders **Taylor** (left) and **McKenna** (right) join fans in support of the second annual Alzheimer's Awareness Day during Broncos Training Camp powered by Ford.

Far Right: The **Broncos Stampede** sound off the beginning of the 30th Walk to End Alzheimer's at Denver's City Park on September 14, 2019.



Above: Offensive tackle **Garrett Bolles** encourages and empowers a young athlete at a PLAY 60 All-Ability Clinic hosted in partnership with the National Sports Center for the Disabled.

Below: Make-A-Wish kid **Ethan** meets his hero, linebacker **Von Miller**, during a behind-the-scenes day including practice, lunch in the team cafeteria and a private tour of the UHealth Training Center.



Above: Running back **Phillip Lindsay** shares a special moment with a patient at Children's Hospital Colorado.



Above: Head Coach **Vic Fangio** welcomes VIP guest and Make-A-Wish kid **Marcus** to UHealth Training Center.



Above: **Miles the Mascot** hugs it out with patients and families at Children's Hospital Colorado during Random Acts of Kindness Week.

Below: Denver Broncos Cheerleaders **Sara** and **Alexandria** and visit a Drive for Life 22 blood donor at Vitalant's Westminster donation center.



YOUTH FOOTBALL

Through the partnerships with Aurora Public Schools, Colorado High School Activities Association (CHSAA), Denver Public Schools, Special Olympics Colorado and USA Football, the Denver Broncos provide programs, clinics, and camps that focus on character, player safety, team development and the benefits of football.

“

I always feel an allegiance to high school football for what it does for our game. It's the grassroots of our game. And I also coached high school football for three years. So, I have a special bond and feelings for high school football and high school coaches.

HEAD COACH VIC FANGIO



CODE OF CONDUCT

To make the game of football as positive and supportive as possible for all young athletes, the Denver Broncos celebrated the second season of the Youth Football Code of Conduct in partnership with 18 youth tackle and NFL Flag football leagues throughout Colorado.

Leagues from Denver, Pueblo, Colorado Springs, Longmont, Greeley and Fort Collins committed to this initiative that sets behavioral standards – both at practice and on gamedays – for players, coaches, parents and spectators.

Code of Conduct expectations were posted on league websites, emailed to all participating families and also appeared on field signage at designated youth football complexes. A video made in collaboration with Broncos players, youth football players, parents and coaches reciting the code of conduct was also distributed to all participating leagues.



Top: Teams shake hands to demonstrate good sportsmanship following a game during the annual Denver Broncos High School 7-on-7 Tournament.

Above: NFL FLAG participants enjoy a day of play at the Broncos Flag Football Festival. More than 80 teams were represented during the third annual event.

“

The Code of Conduct signs provided by the Broncos were an invaluable tool to have at each facility where our games were played as a reminder for spectators how we expect them to conduct themselves during youth sporting events.

JEFF GLENN, JEFFERSON COUNTY YOUTH FOOTBALL ASSOCIATION COMMISSIONER

YOUTH CODE OF CONDUCT

THE DENVER BRONCOS ASK CLUBS, TEAMS AND FOOTBALL FAMILIES THROUGHOUT COLORADO TO STRIVE TO MAKE FOOTBALL, BOTH PRACTICE AND GAME DAY, A POSITIVE AND SUPPORTIVE EXPERIENCE FOR YOUNG ATHLETES.

AS A PARENT, I WILL STRIVE TO:

Provide positive support and encouragement for my child, his/her teammates and the coaches at all times.

Place the emotional and physical well-being of my child ahead of winning.

Do my best to make youth football a fun and enjoyable experience for my child.

Let the coaches coach and not advise them on how to do their job.

Remember that youth football is about the kids, not about me.

Be a positive role model for my child and encourage sportsmanship, teamwork, commitment and ethical play.

Treat all officials with respect and accept all decisions as being fair and called to the best of their ability.

AS A PLAYER, I WILL STRIVE TO:

Show respect to my coaches and teammates at all times and always demonstrate sportsmanship both at practice and in games.

Listen to my coaches' instructions to ensure that I practice techniques in a safe way for myself and my teammates.

Support my teammates with positive communication if someone makes a mistake.

Respect the officials at all times and accept their decisions as being fair and called to the best of their ability.

Give 100% effort at all times.

Understand that football is a game and having fun should be the number one priority.

AS A COACH, I WILL STRIVE TO:

Educate all of my players with proper instruction learned from the USA Football coaching education clinics, tools and resources.

Support (and ensure that my assistant coaches support) all of my players with positive reinforcement and communication at all times.

Maintain an open line of communication with my team members' parents/guardians to ensure that team rules, objectives and expectations are all clearly defined and understood by all of those involved with my team.

Treat all officials with respect and accept all decisions as being fair and called to the best of their ability.

Take responsibility for the actions of my team, parents and team spectators at all times and ensure that their behavior is up to the standards of my club and league.

Be a positive role model for my players and encourage sportsmanship, teamwork, commitment and ethical play.

Always conduct practice in an environment where health and player safety is the number one priority.

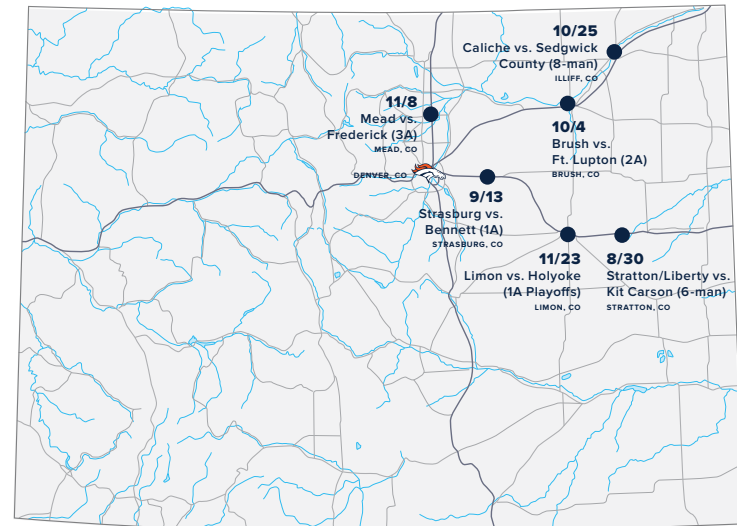
Verbalize the life lessons that football can teach through hard work, teamwork, commitment and sacrifice.

HIGH SCHOOL GAME OF THE WEEK

The Broncos introduced a revamped High School Game of the Week Series, designed to better support high school football programs at all levels of competition. Throughout the fall season, the Broncos traveled to highly-anticipated high school football matchups across Colorado, supporting every level of football from 6-man through 3A.

The featured Game of the Week included appearances by Broncos Cheerleaders, Miles the Mascot, Broncos alumni and the three Lombardi Trophies. Teams also received a \$1,000 equipment grant and a Game of the Week video message from a current Broncos player.

The Colorado High School Activities Association (CHSAA) 4A and 5A State Championship games were held at Empower Field at Mile High to conclude the high school football season.



“

Thank [you] to the Broncos for coming out and making Strasburg vs. Bennett the High School Game of the Week. I think it's incredible that the Broncos recognize that small town football is very prominent in Colorado. Small town football is an entire community coming together and we appreciate the Broncos coming out and recognizing that.

BRIAN BROWN, STRASBURG HIGH SCHOOL HEAD FOOTBALL COACH

Top Left: **Miles the Mascot** hypes up the crowd in Strasburg, Colorado during halftime at the Strasbug vs. Bennett (1A) Game of the Week.

Bottom Left: Denver Broncos Cheerleaders **Breanna** and **McKenna** visit with Stratton Liberty High School cheerleaders at the first stop of the 2019 Game of the Week series in Stratton, Colorado.

Above: Former Broncos safety **Steve Atwater** participates in the coin toss during Caliche and Sedgwick County High School's matchup



Above: Members of the Aurora Central High School football team run out onto their brand-new synthetic turf field for the first time. The field was made possible through the NFL Foundation and LISC Grassroots Grant Program.

Below: Denver Broncos Strength and Conditioning Coach **Loren Landow** shares best practices for athlete health and safety at a 2019 High School Coaches Clinic hosted by the Broncos.



Above: As a part of the Broncos High School Media Day, members of the Pine Creek High School football team pose for team photos before meeting with Colorado Preps Media members.

Below: Safety **Justin Simmons** encourages a Denver South Futures Football player on the sidelines during the Denver Public Schools 2019 Futures Football Championship game.



Above: More than 100 schools representing all seven state classifications competed in the annual Denver Broncos High School 7-on-7 Tournament at All City Stadium and the UCHealth Training Center.

Below: Participants learn the basics of football during the Broncos First Down Camp, hosted by USA Football.



Above: Head Coach **Vic Fangio** welcomes 130 coaches from 65 Colorado high schools to the Pat Bowlen Fieldhouse prior to an Organized Team Activity practice in May.

Below: High school student-athletes attending High School Media Day field questions from Colorado Preps Media members during an interview panel.



CIVIC ENGAGEMENT

Through partnerships with Cheer for the Troops, Mile High United Way and Volunteers of America, the Denver Broncos work to positively impact lives in our community through volunteerism, military/first-responder appreciation and social justice initiatives.

“

[I'm] beyond thankful for the past 10 days in Spain and Italy! Thank you to Armed Forces Entertainment for allowing us the opportunity to bring a little piece of home to those who serve! The stories each and every person shared will never be forgotten and these experiences will last a lifetime!

MARISSA, DENVER BRONCOS CHEERLEADER



FIRST-RESPONDER OUTREACH

The Denver Broncos are proud to support our first-responder community with outreach throughout the year in the form of station visits, collaborative events, and educational opportunities.

On February 20th, Head Coach Vic Fangio made a surprise visit to Aurora Fire Station #13 as part of the team's Random Acts of Kindness Week to deliver breakfast to the station crew and learn more about their day-to-day duties.

In early May, a group of Denver Broncos players visited with crew members at South Metro Fire Rescue Station #44 after their station had been called to respond to the STEM School Shooting in Highlands Ranch. During their visit, players were given a tour, equipment demonstration and a briefing on what it takes to keep our community safe. The day also provided the players the opportunity to say thank you for all they do for the community. Later that month, a group of players visited the Arapahoe County Sheriff's Office to meet with officers and rotated through various educational training stations to learn more about the different way the officers serve our local community.

In addition, Broncos players visited the Denver Police Academy in November to learn a little bit about what it takes to be a police officer. The players took part in a deep discussion on what is taught to the officers and how they use different instructional methods and practices to prepare the officers to transition from a civilian to officer of the law. Afterwards, players took part in a tour of the airplane-hangar-turned-police-academy and finished with a VirTra V-300 use-of-force simulator – which allowed players to be apart of a 300-degree simulator which gave situations to test their decision-making and marksmanship.

“

The amount of respect I have for police officers and what they do is one reason that I wanted to come out and just get a small, small inkling of what they do on a daily basis, from training to [a] ride with an officer around Denver.

ANDREW BECK, TIGHT END

“

One of the things I didn't really take into consideration is how fast the players have to make decisions. When we train with our community groups, one of the things that we see is the problem with decision-making, because a lot of people don't make quick decisions, but players have to make quick decisions. They have to make decisions based on movements and based on schemes and based on lineups and all the things that go into it. ... It was really impressive.

TYRONE CAMPBELL, DENVER POLICE ACADEMY



Top Left: Tight end **Andrew Beck**, running back **Khalfani Muhammad**, offensive tackle **Garett Bolles**, quarterback **Brett Rypien** and cornerback **Isaac Yiadom** visit the Denver Police Academy for a virtual learning simulator experience.

Bottom Left: Technician **Tyrone Campbell** shares the Denver Police Department's "Pride Runs Deep" display showcasing each officer class that's come through the training academy.

Above: Broncos players spend an afternoon with members of the Arapahoe County Sheriff's Office learning through demonstrations with bomb equipment, the K9 unit, forensics and evidence.

FEEDING CHILDREN EVERYWHERE

In recognition of National Police Week, the Denver Broncos joined Denver Police Department Officers and children from the Denver Broncos Boys & Girls Club to package individual meals for families in need. Partnering with Feeding Children Everywhere, the group was able to package nearly 13,000 individual meals to feed families served by the Boys & Girls Club, Food Bank of the Rockies and Volunteers of America Colorado.

Sharing the commonality of unwavering love and loyalty for the community in which they reside, the players, officers and kids were divided into five groups, forming an assembly line to package Hamburger Hero meals before loading them into boxes. Naturally, good-natured competition arose between the groups with one goal - which line could package the most in the designated amount of time.

Once the packaging had concluded, players, officers and kids celebrated their accomplishment. Sharing a spirit of achievement and camaraderie, the group was able to take pride in the impact that their time together would make in the Denver community.

25

POLICE OFFICERS

25

BRONCOS BOYS & GIRLS CLUB MEMBERS

12

BRONCOS PLAYERS

12,960

MEALS

“

We had a blast just getting to shake hands with the people that actually are making a huge impact in our communities. I know everybody loves to praise football players for going out and playing games on Sunday, but [law enforcement officers] are the real heroes.

JUSTIN SIMMONS, SAFETY



Top Left: Cornerback **DeVante Bausby** serves as an assembly line leader with Feeding Children Everywhere.

Bottom Left: Linebacker **Von Miller** brings his gameday mentality to the table by helping seal all Hunger Hero meals before they are boxed up to be distributed in the local community.

Above: Denver Broncos players, members of the Broncos Boys & Girls Club and police officers representing the Denver Police Department celebrate after successfully packaging more than 12,500 meals.

DENVER BRONCOS SOCIAL JUSTICE COMMITTEE

Comprised of more than 20 players, the Denver Broncos Social Justice Committee selected five Colorado organizations to each receive \$40,000 through the team's Social Justice Fund. During a meeting earlier in the season, Broncos players discussed the challenges facing the Denver Community and ways they wanted to collectively make an impact.

Ultimately the group identified five key focus areas to support for the cycle of funding, including: Education, Juvenile Justice System, Food Insecurity, Mental Health and Homeless Youth. The five programs selected for funding were:

- Colorado UpLift (in-school programming)
- Denver Area Youth Services (pre-trial and transitional services)
- Food Bank of the Rockies (Kids Café)
- Second Wind Fund (therapy sessions for youth)
- Urban Peak (drop-in youth center)

Each year, the voluntary player committee will meet and determine programs and grants based on the everchanging Colorado community needs.

“

The league started making initiatives about it and we appreciate the Broncos. This year, the Broncos are going to contribute \$250,000. The \$200,000 here and the other \$50,000 will be spread out kind of among some of the players' work that we do here. We appreciate the Broncos for helping out [then] what you see is important for us and then what we see here in the local community in Denver.

BRANDON McMANUS, KICKER

“

Food insecurity was one of [the committee's] target areas. None of these issues that we're addressing here are standalone issues. All of these issues that are addressed by these five chosen organizations, are [issues] that impact all of us. This makes a huge impact to our operations and will make a difference in our community.

ERIN PULLING, FOOD BANK OF THE ROCKIES PRESIDENT AND CEO

UpLift



Above: Members of the Broncos Social Justice Committee donate a total of \$200,000 to five organizations in the Colorado community that represent the committee's selected five key focus areas in 2019.



Above: A local law enforcement officer teaches a young athlete how to tie her shoes at a PLAY 60 All-Ability Clinic hosted in partnership with Special Olympics Colorado. Officers volunteered alongside Broncos players to lead each activity station.

Below: As part of Random Acts of Kindness Week, Head Coach **Vic Fangio** surprises members of Aurora Fire Station 13 to thank the first responders for their service and deliver breakfast.



Above: Director of Corporate Partnerships **Derek Thomas** lays a wreath on a soldier's grave in Fort Logan National Cemetery during a Staff Service Series event in partnership with Wreaths Across America.



Above: Running back **Phillip Lindsay** packs and seals meals put together by local law enforcement officers to be distributed in the Montbello community by Food Bank of the Rockies.



Above: Safety **Justin Simmons** is coined by a TAPS family member during the 2019 Salute to Service PLAY 60 Clinic. Children were invited by Buckley Air Force Base, Fort Carson Army Base, Tragedy Assistance Program for Survivors (TAPS) and USO Denver.

Below: Cornerback **Isaac Yiadom** learns about the duties and responsibilities of a first responder from a member of the Arapahoe County Sheriff's Office.



MY CAUSE, MY CLEATS

More than 50 Denver Broncos players participated in the fourth annual My Cause My Cleats campaign, showcasing causes and nonprofits important to them. The My Cause My Cleats initiative was created in 2016 for NFL players to showcase the charitable cause that is most important to them for a national audience. Participating players had the opportunity to wear custom-designed cleats in support of their chosen cause during Week 14 games. More than 30 pairs of custom, game-worn and autographed cleats were auctioned off by the team with 100 percent of proceeds from the sale of each item benefiting the player's designated cause.

Allen, Brandon	Alzheimer's Association
Attaochu, Jeremiah	Glory's Hope Sickle Cell Foundation
Bailey, Quinn	Pat Tillman Foundation
Beck, Andrew	America's Gold Star Families and Texas School for the Deaf
Brown, Fred	The Nephrotic Syndrome Foundation
Chubb, Bradley	The Chubb Foundation
Davis, Todd	A-Plus Living Foundation
Dawson Jr., Duke	International Children's Anophthalmia & Microphthalmia Network (ICAN)
Falah, Nico	USC Caruso Catholic Center
Fant, Noah	Open Door Mission
Freeman, Royce	CASA of Imperial County
Fumagalli, Troy	Alzheimer's Association
Gotsis, Adam	Around the Campfire
Hamilton, DaeSean	Sewall Child Development Center and Susan G. Komen
Harris Jr., Chris	Chris Harris Jr. Foundation
Harris, Davontae	Wichita Kid Foundation
Harris, Shelby	SHARE
Heurman, Jeff	Muscular Dystrophy Association
Holder, Alijah	American Foundation For Suicide Prevention
Hollins, Justin	Alzheimer's Association
Jackson, Kareem	Kareem Jackson Foundation
James, Ja'Wuan	Boys & Girls Clubs of America
Janovich, Andy	Hunting with Soldiers
Jewell, Josey	Logan's Hope
Johnson, Alexander	Alzheimer's Association
Jones, Joseph	Gamer's Outreach and KICKcancer
Kreiter, Casey	Zach Johnson Foundation
Lock, Drew	Leukemia Research Foundation
Marshall, Trey	Navy-Marine Corps Relief Society
McGovern, Connor	TNT Kid's Fitness and Gymnastics

McManus, Brandon	Project McManus
Miller, Von	Von's Vision
Nelson, Corey	National Multiple Sclerosis Society
Parks, Will	Philadelphia CeaseFire
Patrick, Tim	Sarcoma Foundation of America and Sickle Cell Disease Association of America
Purcell, Mike	Wounded Warrior Project
Reed, Malik	Fellowship of Christian Athletes
Risner, Dalton	RisnerUP Foundation
Schlottmann, Austin	Adam's Angels and Special Olympics Texas
Simmons, Justin	Fuel Up to Play 60
Sizer, Deyon	JED Foundation
Spencer, Diontae	Everytown USA
Sutton, Courtland	A Precious Child
Taylor, Shakial	American Diabetes Association
Wadman, Colby	Shriners Hospitals for Children — Northern California
Watson, Josh	Breast Cancer Research Foundation
Wilkinson, Elijah	Boys & Girls Clubs of Metro Denver
Winfree, Juwonn	Team Winfree Youth Foundation
Winn, Billy	The Lupus Foundation of America
Wolfe, Derek	Beaver Local High School
Yiadom, Isaac	1Mission



Above: Broncos players proudly represent their chosen causes during the My Cause My Cleats game against the Houston Texans on Dec. 8, 2019.



“When I look at [these cleats], I think of all of the good times, even all of them at the end. She passed my junior year in college. I think she got diagnosed my freshman or sophomore year. [My aunt] didn't live that much longer. When it comes to cancer, it comes in all types and forms. It's just one thing that I feel connects with everyone, especially with breast cancer in women and even some men. It really means a lot to me.

SHELBY HARRIS – SHARE



“I chose the Leukemia [Research] Foundation. My great-grandpa Joe actually died from Leukemia. A pretty special part of my life was lost because of this. Currently, I have a second cousin, her name is Maria Rose Brown, who is battling this and fighting this the best she can. I just want to be able to do this for her and show that we're supporting her from afar. We're trying to do everything we can to help her. I've lost some friends and family members to it and it's just something that I really wanted to do for some of the people in my life and past ones I've lost in my life.

DREW LOCK – LEUKEMIA RESEARCH FOUNDATION



“A lot of people have something they have a cause for and something that they have aspirations to help or bring awareness for. This is just a great job by the NFL being able to allow us to do this and allow us to have something to stand for and something to represent this weekend. I'm glad they started doing that, for sure.

CHRIS HARRIS JR. – CHRIS HARRIS JR. FOUNDATION.



“[My causes] are Sarcoma and Sickle Cell. This past year has been rough on my family. We had three deaths within less than a year.... I don't usually talk about stuff like this, so having My Cause My Cleats allows me to express what I've been going through in my life and this is just one of the ways to let people know something that happened to me and to let them know that they can move forward after something like this.

TIM PATRICK – SARCOMA FOUNDATION OF AMERICA AND SICKLE CELL DISEASE ASSOCIATION OF AMERICA



“There just isn't enough awareness out there about [Lupus]. My wife was diagnosed 10 years ago, and she was given nine months to live. Here she is 10 years later alive and kicking as much as she can. It means the world to have her in my life. She makes me a better person. My worst day ever will never compete with what she goes through on a daily basis. Every day is a bad day, but some days are less than others. It means the world to be able to be up here and stand for something and stand for her.

BILLY WINN – THE LUPUS FOUNDATION OF AMERICA



“My cause is Multiple Sclerosis. My dad got diagnosed with it when I was in high school. I was a freshman when we found out that he had it. It was hard. It was tough—it's still kind of tough. He can't see in his left eye and he can't feel anything in his right arm. It was an adjustment for my family. I wanted to do this on behalf of him. I know he loves football. He never got to play the sport and he lives it through me. He loves it and it gives him joy. He doesn't know that I did this for him though so this will be a huge surprise for him. He will enjoy it.

COREY NELSON – NATIONAL MULTIPLE SCLEROSIS SOCIETY



“The organization I chose was Everytown USA. Just gun violence and what they stand for and what they do to make communities and this world safer. I had an incident in 2010. My dad was murdered. Just gun violence—a robbery gone bad. I wanted to just choose this organization just because where I'm from and the community that I'm from.

DIONTAE SPENCER – EVERYTOWN USA



“I [chose] Wounded Warrior Project. This is really just a shout out and thank you for those who have served our country and sacrificed so much. They have to live with the things that happened to them while they're protecting this country. Bottom line is I wouldn't be able to do this if it wasn't for them being able to protect this country and serve us. This is a shout out to those who have sacrificed. They have to live with things they've done overseas to protect us. This is my shout out to them.

MIKE PURCELL – WOUNDED WARRIOR PROJECT

MAKING THEIR MARK – ROOKIES BEGIN A LEGACY

The Broncos' 2019 Rookie Class made a significant impact on the field in its inaugural season in orange and blue. On December 17th, they made their impact felt off the field by hosting Christmas with the Rookies, a first-time event that gave 10 teenage boys in foster families a special night opening presents and eating dinner with Broncos players at UHealth Training Center.

"We were excited when the rookies selected Kids Crossing as the partner organization for this event. Hosting teenagers this evening is so important because teenage boys in the foster care system are often the kids and the ages that get overlooked for holiday events. For the players to identify a segment of the foster care system that doesn't receive a lot of support, this shows that they were thoughtful about who they wanted to impact and what they wanted to utilize their funding for," said Denver Broncos Executive Director of Community Development Allie Engelken

As the boys arrived at Pat Bowlen Fieldhouse, they were taken to the locker room, where each guest found a locker with their name on it. From top to bottom, presents — including a personalized jersey — filled the locker. And standing there, eager to meet them, were Broncos Rookies.

The event's origin dates back to the Broncos' inaugural Round with the Rookies fundraiser in May. The event, sponsored by Coca-Cola, raised \$25,000. After the event, the Denver Broncos Charities organization opted to let the rookies decide how the money would be used.

The majority of the funds went toward paying for the gifts. Some of the players even shopped for the gifts themselves. In addition, \$5,000 was donated to the organization for programmatic expenses, and the rest will help provide supplies for kids making their transitions out of foster care.

The group, led by Noah Fant, Dalton Risner and Drew Lock, discussed their options, and voted to support Kids Crossing, an organization based in Colorado Springs that aims to help provide homes and temporary care for children in foster care. The foundation's Denver office serves about 30 children per month, the majority of whom are teenagers.

“

It's quite a journey. It feels like it really wasn't that long ago, A Round with the Rookies at TopGolf. But it's crazy how much money we raised at that event that's gone toward here. ... That just says what kind of influence we have on the community and what we can do with that money and really that power we have. It's really awesome to be a part of this. ... I think it's going to be extra special for all of us.

ALIJAH HOLDER, CORNERBACK



Top Left: Tight end **Noah Fant** has a tee-rific time at the first annual Round with the Rookies presented by Coca-Cola.

Bottom Left: Spreading the holiday spirit, the locker room in the Pat Bowlen Fieldhouse was transformed into a winter wonderland for foster children supported by Kids Crossing.

Above: The Broncos **2019 Rookie Class** host teenage boys in the foster care system for a very merry and memorable evening, including opening presents, dinner and a pickup game of football in the Pat Bowlen Fieldhouse.

DENVER BRONCOS WALTER PAYTON NFL MAN OF THE YEAR

The Denver Broncos selected safety Justin Simmons as the team's 2019 Walter Payton NFL Man of the Year award nominee. The prestigious award, presented by Nationwide, recognizes a player from each NFL team for their outstanding leadership both on the field and in the community.

Selected by the Broncos in the third round (98th overall) of the 2016 NFL Draft from Boston College, Simmons has supported many organizations in the Denver metro area. In 2019 alone, he volunteered more than 3,500 minutes with 20 different local organizations.

Throughout his first four seasons as a Bronco, Simmons has worked directly with dozens of community organizations, including but not limited to: Boys & Girls Clubs of Metro Denver, Children's Hospital Colorado, Denver Rescue Mission, Food Bank of the Rockies, Global Down Syndrome Association, Habitat for Humanity, Make-A-Wish Colorado, Mile High United Way, National Sports Center for the Disabled, Playworks Colorado, Special Olympics Colorado, UHealth and USA Football.

A two-time winner of the team's Community Ambassador Award (2017-18), Simmons has worked tirelessly to make a difference in five distinct focus areas: Youth Development, Hunger Relief, Health & Wellness, Youth Football and Civic Engagement.

“

I had no idea that I was even close to being able to be considered Walter Payton Man of the Year. I thought you had to do all this different stuff. So many guys that are deserving on this team that go to so many different events and give so much of their time to the community and charities and organizations. So, to be recognized as one of those guys and be a representative for the Broncos, it is truly humbling and really humbling experience for me.

JUSTIN SIMMONS, SAFETY

“

Justin is a guy that is very deserving of that award. I know he puts in a lot of time off the field helping other people. The thing about it too with Justin, I think he really enjoys doing it and does it for all the right reasons, and it's a great honor for him.

HEAD COACH VIC FANGIO

JUSTIN SIMMONS

4,950

KIDS IMPACTED

19

SCHOOL VISITS

19

BOYS & GIRLS CLUB VISITS

23

YOUTH/HIGH SCHOOL FOOTBALL VISITS

35

HEALTH & WELLNESS VISITS



Above: Representatives from local organizations surprise safety **Justin Simmons** with news of his 2019 Walter Payton Man of the Year nomination.



Above: **Major Kinder Blacke**, of Buckley Air Force Base, shares a hug with **Justin Simmons** and thanks him for his support of military initiatives over the past four seasons.

Below: **Justin Simmons** participates in an activity during the 2019 Hometown Huddle. The event hosted kids from local Boys & Girls Clubs and coaches from Playworks Colorado – two organizations Simmons has worked closely with since 2016.



Above: Boys & Girls Club member **Joshua** and Fuel Up to Play 60 student leader **Emma** receive a special thank you from **Justin Simmons** in the form of custom tennis shoes designed by local artist, Bre Berry.



Above: During the 2018 Global Down Syndrome Foundation's "Be Beautiful Be Yourself" Fashion Show, **Justin Simmons** escorts **Ty** down the runway.



Above: **Justin Simmons** visits with the Denver South Futures Football team during the 2019 Denver Public Schools Futures Football Championship game.

Below: As a Fuel Up to Play 60 Ambassador, **Justin Simmons** shares the importance of nutrition and maintaining healthy habits with elementary and middle school students throughout the Denver Metro Area.



CHAMPIONS IN OUR COMMUNITY



VON MILLER **COMMUNITY IMPACT AWARD**

The Broncos' 2018 Walter Payton Man of the Year has raised more than \$4.5 million for Von's Vision foundation, which provides low-income Denver children with the eye care and corrective eyewear they need. In 2019, Miller grew his foundation's impact by expanding Von's Vision Centers in local Boys & Girls Clubs and at Texas A&M University, and by launching the Von's Locker program to allow students to receive vision care on an ongoing basis without the barrier of transportation. Miller was recognized nationally in June with the Jefferson Award for Outstanding Public Service.

\$400,000

RAISED ALONE IN 2019
THROUGH VON MILLER'S
WESTERN ROUND-UP GALA

6,500

LOW-INCOME YOUTH
SUPPORTED SINCE 2012



DALTON RISNER **2019 COMMUNITY ROOKIE OF THE YEAR**

Since joining the team as a second-round draft pick in the spring, Risner volunteered at nearly 20 community events and spoke to students across Colorado about the importance of having a positive attitude and being a good teammate. In addition to his work with the team, he worked to positively impact others through love and kindness through his RisnerUp Foundation.



CHRIS HARRIS JR. **COMMUNITY AMBASSADOR**

The Broncos' 2017 Walter Payton Man of the Year was involved in team initiatives including the annual Denver Rescue Mission Holiday Party and Taste of the Broncos while regularly supporting his teammates' personal philanthropic efforts. In 2019, The Chris Harris Jr. Foundation expanded its signature Coats for a Cause and Backpack Giveaway events to reach more kids in addition to launching a Reading Room at a local school in Metro Denver.



JOE JONES **COMMUNITY AMBASSADOR**

Jones volunteered more than 45 hours at 30-plus events in the community in 2019, highlighted by nine visits to patients at Children's Hospital Colorado. In addition to participating at team community events, he made personal donations to support the Stuff For Students school supplies drive, Denver Rescue Mission Thanksgiving food drive and Children's Hospital Colorado's holiday Adopt-A-Family program.



BRANDON McMANUS **COMMUNITY AMBASSADOR**

McManus continued to take a leadership role in team events and programming, including serving as the event emcee for the fifth annual Taste of the Broncos fundraiser in September. In addition to supporting his teammates at their personal events, he launched his own foundation, Project McManus, with the inaugural "Kickin' It in the Kitchen" fundraiser and hosted various STEM workshops for local students.



WILL PARKS **COMMUNITY AMBASSADOR**

Parks continued to support Boys & Girls Clubs of Metro Denver with club visits and participation in various events, while also volunteering nearly 40 hours in 2019 at more than 20 team and personal events. He deepened his community involvement in his hometown of Philadelphia through his work with Philadelphia CeaseFire to launch a basketball league aimed to help curb youth violence during peak hours.

THANK YOU TO OUR PARTNERS

505 Southwestern
7-Eleven
All Copy Products
Ameristar Casino Resort & Spa
Apple Vacations
Aramark
Arrow Electronics
Bailey's Moving and Storage
Breakthru Beverage
Bud Light
Buffalo Wild Wings
BWAB
CEAVCO
CenturyLink
Children's Hospital CO
Cigna
City Pop Gourmet Popcorn & Candy
CO Wine Industry Development Board
Coca-Cola
Dairy MAX
Delta Dental
Denver Broncos Football Club
Diageo
Empower Retirement
Epicurean
Event Rents
Extraction Oil & Gas
FedEx
Fineline
Fitness Gallery
Ford Motor Company
Gatorade
iHeart Radio
IHOP
i-Orthodontics
Jack Link's
King Soopers
Kroenke Sports Charities
Magness Racing
Monarch Casino & Resort
National Pavement Partners
National Sports Center for the Disabled
NFL Foundation
nTherm
Odell Brewing Co.
Old Elk Distillery
OtterBox
Papa John's
Perfect Petal
Publication Printers
Ranger Energy Services
SaBell's Snow & Lawn Service, Inc.
Saint Aubyn Homes, LLC
Stadium Management Company
Sysco
TABASCO
TAG Restaurant Group
TopGolf
U.S. Bank
UCHealth
United Airlines
United Concordia Dental
United Healthcare
Verizon Wireless
Waste Management
Xcel Energy
Zayo

DENVER BRONCOS CHARITIES BOARD OF DIRECTORS

Founder **Pat Bowlen**

Board President **Joe Ellis**

Board Treasurer **Justin Webster**

Board Secretary **Rich Slivka**

Director **Jay Cleary**

Director **Mac Freeman**

Director **Lee Larsen**

Director **Patrick Smyth**

Director **Lisa Williams**

OUR TEAM

Patrick Smyth

Executive Vice President of Public and Community Relations

Allie Engelken

Executive Director of Community Development

Bobby Mestas

Director of Youth and High School Football

Liz Mannis


Sr. Manager of Community Development

Katie Shuster

Coordinator of Community Development

CONTACT US

 [DenverBroncos.com/Community](https://denverbroncos.com/community)

 community@Broncos.NFL.net

 [@BroncosCommunity](https://www.facebook.com/BroncosCommunity)

 [@BroncosOffField](https://twitter.com/BroncosOffField)

 [@BroncosOffField](https://www.instagram.com/BroncosOffField)

DENVER BRONCOS
COMMUNITY
DEVELOPMENT

