

BRONCOS 2024 LEWIS HAMILTON SIGNED MINI HELMET SWEEPSTAKES

Official Rules

1. INTRODUCTION: Denver Broncos Team, LLC d/b/a the Denver Broncos Football Club ("Broncos") is offering a sweepstakes ("Sweepstakes"). **NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW. THIS SWEEPSTAKES CONTAINS A BINDING ARBITRATION CLAUSE.**

2. ELIGIBILITY: Entrants must be residents of the United States (excluding Florida, New York and Rhode Island) 18 years of age or older. Employees of the Broncos and the NFL Entities (as defined below) ("Sweepstakes Entities"), their parents, subsidiaries, affiliated companies, and agents, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

3. TIMING: The Sweepstakes begins at 12:00:00 p.m. MST on July 7, 2024 and ends at 11:59:50 p.m. MST on July 14, 2024 ("Sweepstakes Period").

4. TO ENTER: Eligible entrants may enter to win by reposting the Broncos' Twitter(X) post. Eligible entrants must also be following the Broncos on Twitter(X) at @broncos. Absolutely no entries will be accepted after the expiration of the Sweepstakes Period. Automated entries are prohibited and any use of automated devices will cause disqualification. Limit one entry per account. Entrants may not enter with multiple accounts nor use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email accounts under multiple unique identities or uses any device or artifice to register multiple times, as determined by Broncos in its sole discretion, will be disqualified and forfeits all rights to any prize hereunder. Enter using only an Twitter(X) account subscribed and registered in your name. In the event of a dispute as to entries submitted by multiple individuals using the same account on the same day, entry will be deemed to have been submitted by the authorized subscriber of the Twitter(X) account used to enter the sweepstakes at the actual time of entry. The authorized account subscriber is deemed to be the natural person who is assigned the account by Twitter(X). Potential winners may be required to show proof of being the authorized account subscriber. No responsibility is assumed by Broncos or any other Sweepstakes Entity for any computer, on-line, telephone, human error or technical malfunctions that may occur. All entries become the property of Broncos and Sweepstakes Entities and will not be returned. By entering, you agree to these Official Rules and the decisions of the Broncos and Sweepstakes Entities, which are final and binding in all respects. To obtain a copy of the Official Rules by mail, send a self-addressed, stamped envelope for receipt by July 12, 2024, to Denver Broncos, 1701 Bryant Street, Denver, CO 80204. WA and VT residents may omit return postage.

If entering with a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges.

5. PRIZES/ODDS: Odds of winning depend on number of eligible entries received. Winners will be selected on or around July 15, 2024. The winners will be notified by direct message on Twitter(X). Winners must respond to such notification within 24 hours after notification or an alternate winner will be selected from the remaining eligible entries. Once winner accepts prize, they will be messaged information pertaining to the prize via Twitter(X). No assignment, transfer or substitution of prize is permitted, except by the Broncos who may substitute a prize of equal or greater value. Limit one (1) prize per entrant.

Prizes: Broncos will award one (1) prize to one (1) eligible entrant. The winner will receive a Denver Broncos Throwback Mini Helmet signed by Lewis Hamilton. The approximate retail value of the prize is \$650. Prize does not include, taxes, insurance or any other items not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the winner.

6. GENERAL CONDITIONS: Winners may be required to execute and return a prize acceptance agreement including liability/publicity releases, except where prohibited by law, and a properly completed I.R.S. Form W-9 within five (5) days following the date of attempted notification. Winners must be U.S. residents 18 years of age or older excluding residents of the states of New York, Florida and Rhode Island. If prize notification or prize is returned as non-deliverable, prize will be forfeited and awarded to alternate winner. All prizes claimed will be awarded. Void where prohibited. Non-compliance within these requirements may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. All entrants

grant to Broncos and its licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the entrant's name, and other information collected in connection with the Sweepstakes as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Broncos and Sweepstakes Entities. Further, by accepting a prize, each winner agrees to release and hold harmless the Broncos and Sweepstakes Entities, their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and agents from any and all liability for any injuries, loss or damage of any kind to person and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes-related activity, or participation in this Sweepstakes. This Sweepstakes is void where prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. The Broncos and Sweepstakes Entities reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or like entry methods will void all such entries by such methods. The Broncos and Sweepstakes Entities will prosecute any fraudulent activities to the full extent of the law.

7. DISPUTES: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant or Sweepstakes Entities in connection with the Sweepstakes, or any claim or dispute that has arisen or may arise between you and the Sweepstakes Entities, shall be governed by, and construed in accordance with, the laws of the State of Colorado without giving effect to any choice of law or conflict of law rules. By participating in this Sweepstakes, each entrant agrees that: (i) Any claim, dispute, or controversy (whether in contract, tort, or otherwise) arising out of, relating to, or connected in any way with the Sweepstakes or the awarding or redemption of prizes will be resolved exclusively by final and binding arbitration conducted pursuant to the AAA's Procedures for Consumer-Related Disputes in conjunction with the AAA's Commercial Arbitration Rules (if and as applicable depending on the amount in controversy); (ii) This arbitration agreement is made pursuant to a transaction governed by the Federal Arbitration Act ("FAA"), 9 U.S.C. §§ 1-16; (iii) The arbitration shall be held at the AAA regional office nearest the entrant; (iv) The arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable entrant may have entered into in connection with the Sweepstakes; (v) The arbitrator shall apply Colorado law consistent with the FAA and applicable statutes of limitations and shall honor claims of privilege recognized at law; (vi) There shall be no authority for any claims to be arbitrated on a class or representative basis; arbitration can decide only the entrant's and/or Broncos' individual claims and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated; (vii) The arbitrator shall not have the power to award punitive damages against any party; (viii) In the event that the administrative fees and deposits the entrant is required to pay under the AAA rules exceed \$125, and the entrant is unable to pay the additional fees and deposits, Broncos retains the right to forward them to the AAA on the entrant's behalf, subject to ultimate allocation by the arbitrator. In addition, if the entrant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, the Sweepstakes Entities retain the right to pay as much of the entrant filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive; and (ix) If any part of this Arbitration Provision is deemed to be invalid or otherwise unenforceable or illegal, the balance of this Arbitration Provision shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein.

8. WINNERS LIST: The name of the prize winners may be obtained after July 15, 2024, by sending a self-addressed, stamped envelope for receipt by August 15 2024, to, 1701 Bryant Street, Suite 100, Denver, CO 80204, Attention: Marketing Department.

9. Privacy. If you are verified as a prize winner, your first name, last initial, city and state may be included in a publicly available winner's list. All personal information collected as a part of this Sweepstakes will be governed by the Broncos' Privacy Policy available at www.denverbroncos.com/privacypolicy.

Each entrant irrevocably waives all claims against the National Football League, its member professional football clubs including the Denver Broncos Football Club, Denver Broncos Team, LLC, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the “NFL Entities”) and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.

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