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**COMMUNITY
IMPACT REPORT**

MISSION STATEMENT

The Denver Broncos are committed to improving lives in our community by focusing on Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement. Alongside key community partners, we are able to make a difference through strategic programming, unique events and dedicated advocacy.



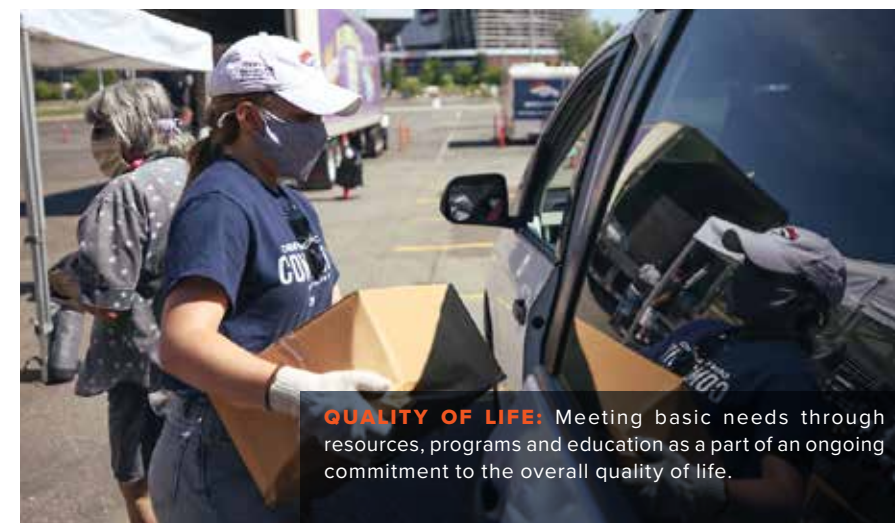
HEALTH & WELLNESS: Supporting research, awareness and treatment with the ultimate goal of optimal mental, physical and social well-being.



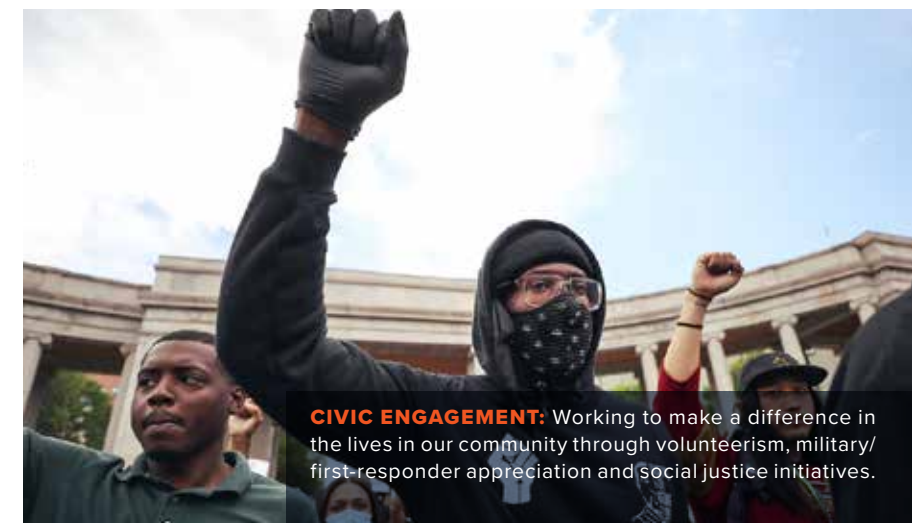
YOUTH DEVELOPMENT: Preparing youth to achieve their full potential through activities and experiences to develop physical, developmental and social competencies.



YOUTH FOOTBALL: Improving youth and high school football through programs, clinics and camps that focus on character, player safety, team development and the benefits of football.



QUALITY OF LIFE: Meeting basic needs through resources, programs and education as a part of an ongoing commitment to the overall quality of life.



CIVIC ENGAGEMENT: Working to make a difference in the lives in our community through volunteerism, military/first-responder appreciation and social justice initiatives.

Dear Broncos Country,

On behalf of our entire organization, I am very excited to share with you our Denver Broncos' 2020 Community Impact Report. This booklet highlights the many ways the Broncos organization—players, staff and families—support our local community through strategic programming, unique events and dedicated advocacy.

This past year was a challenging time for everyone, but we remained focused on improving lives in our community in our five focus areas: Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement. In addition to expanded partner organization programming, we were able to distribute an additional \$150,000 to nonprofits through the Denver Broncos Community Grant Program's second cycle of funding.

What makes me extremely proud is the more than 525 total impact points players were able to safely make in 2020. This includes 463 virtual or remote appearances equating to nearly 250 hours on Zoom and recorded videos.

From COVID-19 relief efforts, Boys & Girls Clubs outreach and mobile food pantry distributions to launching Broncos Inspire Change and working with our players on social justice initiatives, we were able to impact so many different people. And there is so much more we encourage you to read about in this report.

The work our organization does would not be possible without the incredible dedication from so many of our community and corporate partners. Simply put, we are thankful for your friendship as we work together to truly make a difference throughout our city and region.

As we look forward to the 2021 season, we can assure you that our commitment to making a positive impact in our community is stronger than ever.

Thank you for your continued support. Go Broncos!

Sincerely,



Joe Ellis
President and CEO
Denver Broncos Football Club



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INSPIRE CHANGE

Through Broncos Inspire Change, the Denver Broncos are committed to meaningful change — both in the community and within the organization — focusing on programming in four key areas: **Education, Awareness & Funding, Diversity & Inclusion and Activism.**



OUR TEAM HAS HAD A NUMBER OF POWERFUL, HONEST AND AT TIMES UNCOMFORTABLE CONVERSATIONS RECENTLY. LISTENING TO THE PLAYERS—AND WATCHING WHAT HAS TAKEN PLACE AROUND THE COUNTRY—HAS HELPED US GROW AS AN ORGANIZATION. I COMMEND THE PLAYERS, JOHN ELWAY, VIC FANGIO AND OUR STAFF FOR WORKING TOGETHER TO TAKE ACTION AND INSPIRE CHANGE.

JOE ELLIS, DENVER BRONCOS PRESIDENT & CEO

EDUCATION

POWER HOUR

During the 2020 season, Broncos players held weekly one-hour “Power Hour” sessions to discuss social justice priorities, initiatives and current events with community leaders, government officials and policy makers. Through these power hours, players were able to learn about social justice issues and discuss ways they could push for reform on civil rights and criminal justice policies in the city of Denver and the state of Colorado.

Stemming from these Power Hours, De’Vante Bausby, Alexander Johnson and Justin Simmons partnered with the ACLU of Colorado to launch the Redemption Campaign, a statewide initiative focused on using existing clemency powers in new and transformational ways with the mission to replace the architecture of mass incarceration with a roadmap to freedom and redemption.

RISE MULTI-WEEK YOUTH LEADERSHIP PROGRAM

The Broncos launched a virtual, multi-week teen leadership program at the Denver Broncos Boys & Girls Club in partnership with the Ross Initiative in Sports for Equality (RISE). RISE is a national nonprofit designed to educate and empower the sports community to eliminate racial discrimination, champion social justice and improve race relations.

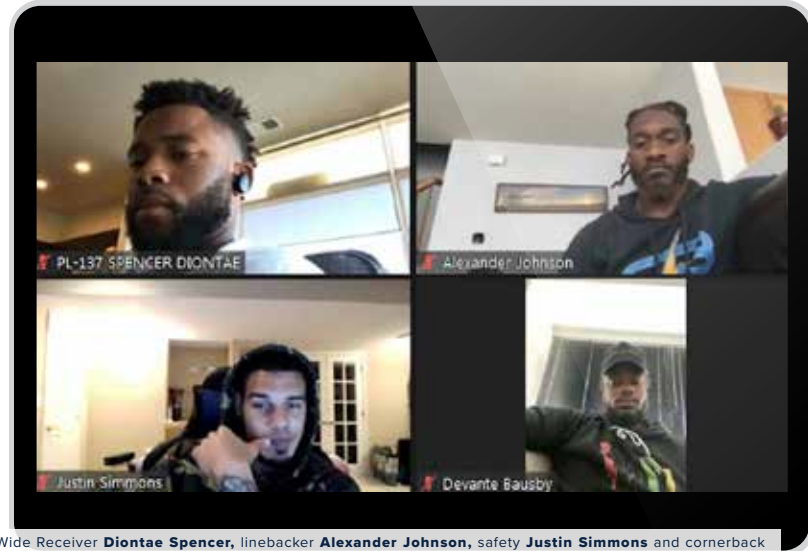
Joined by Denver Broncos safety Justin Simmons, the 25 Boys & Girls Club teens participated in weekly sessions focused on topics including identity, perspective taking, privilege, sports as a vehicle for social change, civic engagement, leadership, and goal setting. Utilizing the sessions and the experiential-based curriculum, the RISE program gave the group a safe place to have difficult conversations about race, perceptions, and stereotypes and brainstorm ways in which they can inspire change in their community.

IF THERE’S GOING TO BE CHANGE, WHY CAN’T IT START WITH US? SEEING HOW THE BRONCOS PLAYERS AND JUSTIN SIMMONS WERE ABLE TO SPEAK UP GAVE US A BOOST TO SHARE OUR STORIES AND TAKE ACTION. NASHARA, DENVER BRONCOS BOYS & GIRLS CLUB MEMBER

EMPOWERMENT SUMMIT DIGITAL LEARNING SERIES

The Empowerment Summit Digital Learning Series provides female high school student-athletes in Colorado and beyond with access to resources for personal and professional development. The online platform aims to equip young women with skills and tools that will benefit them for years to come, and expose them to strong, female role models.

Throughout the 2020 season, student-athletes had the ability to participate in live and pre-recorded sessions led by female leaders on topics including goal setting, networking, stress management and more. In addition, (EM)POWER HOUR sessions featuring female leaders in our community and the Broncos’ family spoke about their journeys, lessons learned along the way, and advice they had for young women in our communities.



Wide Receiver **Diontae Spencer**, linebacker **Alexander Johnson**, safety **Justin Simmons** and cornerback **De’Vante Bausby** participate in a Power Hour session focusing on clemency and criminal justice reform.



Members of the **Denver Broncos Boys & Girls Club** surprise safety **Justin Simmons** during their last meeting of the RISE Multi-Leadership program with the announcement of his nomination as the Denver Broncos 2020 Walter Payton Man of the Year.



Representatives from the **Denver Scholarship Foundation** present a networking session for the Empowerment Summit Digital Learning Series. This virtual training allows viewers to learn tips and tricks for successful networking, both personally and professionally.

AWARENESS & FUNDING

WE STAND FOR

In 2020, the Denver Broncos launched the “We Stand For” campaign which provides Broncos players, coaches and staff opportunities to support causes and organizations making a difference in the fight for social justice. The initiative was inspired by Broncos defensive lineman Jurrell Casey and his wife, Ryann, who launched a similar program during their time with the Tennessee Titans.

In its initial year, six Broncos players – De’Vante Bausby, Jurrell Casey, Alexander Johnson, Von Miller, Justin Simmons and Diontae Spencer – and Running Backs Coach Curtis Modkins participated in the “We Stand For” campaign, which utilizes the Club’s digital platforms and financial resources to support social justice causes and nonprofits. Their stories and videos are featured on the Denver Broncos’ social media channels, team website, television, and radio broadcasts, and on the scoreboard at Empower Field at Mile High.

Participants teamed up with the the Denver Broncos Social Justice Fund to donate more than \$50,000 to organizations of their choosing. Recipients included Boys & Girls Clubs of Acadiana, The Casey Fund, Denver Public Schools Foundation, The Justin Simmons Foundation and Uplift Organization, Inc.

“YOU HAVE TO BE ABLE TO CHANGE THE COMMUNITIES AROUND YOU. NO MATTER WHAT YOU DO, NO MATTER HOW MUCH SUCCESS YOU HAVE, IF YOU’RE NOT LEAVING A LEGACY — WHAT IS YOUR PURPOSE?”
JURRELL CASEY, DEFENSIVE END

SOCIAL JUSTICE FUND

Through the Denver Broncos Social Justice Fund, the organization commits to fund at least \$250,000 annually toward player-designated social justice programs throughout Colorado as well as individual players’ communities. Impact areas include racial equality, criminal justice reform, poverty, education, community/police relations and workforce/economic development.

In December 2020, the organization announced five Social Justice Fund grant recipients. More than 30 players participated in the review, voting and selection of the five Colorado programs and organizations that each received \$40,000 through the team’s Social Justice Fund. The selected organizations reflect social justice focus areas of most importance to Broncos players: Education & Youth, Bail & Criminal Justice Reform and Community Mental Health Resources.

- ▶ Restorative Practices Program - The Conflict Center (Education & Youth)
- ▶ Know Your Rights Training and Education - ACLU of Colorado (Education & Youth)
- ▶ Colorado Freedom Fund (Bail & Criminal Justice Reform)
- ▶ Second Chance Center (Bail & Criminal Justice Reform)
- ▶ Second Wind Fund (Community Mental Health Resources)



In the first episode of “We Stand For,” defensive end **Jurrell Casey** and his wife, **Ryann**, talk about the initiative, why they started it and their hopes for its future.



DIVERSITY & INCLUSION

To expand the ongoing focus on diversity and inclusion both inside the organization and in the surrounding community, the Broncos have formed a Diversity & Inclusion Committee.

With representation from across the organization in both football and business departments, the Broncos' Diversity & Inclusion Committee meets regularly throughout the year to coordinate efforts in expanding diversity, equity and inclusion. This includes a focus on recruitment and the hiring process, training, the overall workplace environment, and community outreach.

The Broncos' Diversity & Inclusion Committee is responsible for hosting regular organization-wide programming and training for staff and players. This includes Town Halls moderated by third-party experts, anti-racism and unconscious bias training, and in-depth focus groups on race and gender.

The organization is looking forward to hosting an annual DEI Career Huddle to provide diverse college students exposure and networking opportunities within the organization.

Specifically targeting diverse up-and-coming college students and minorities, the Denver Broncos DEI Career Huddle provides candidates an opportunity to network with Broncos executives and learn more about various roles within the sports industry as well as internship, full-time and job shadowing opportunities within the organization.



(Left to Right) **Steve Atwater**, **Rich Hurtado**, **Dr. Nicole Linen** and **Brittany Bowlen** will participate in the Denver Broncos virtual DEI (Diversity, Equity, Inclusion) Career Huddle on April 15, 2021. The DEI Career Huddle features more than 15 members of the Denver Broncos Football Operations and Front Office Staff in a series of panels designed to highlight working in sports and DEI in the world of sports.



IT'S NOT ONLY CRITICAL TO ALLOW MINORITY COACHES AS WELL AS WOMEN THE OPPORTUNITY TO EXPERIENCE LIVING OUT THEIR DREAM OF COACHING WITHIN THE NATIONAL FOOTBALL LEAGUE, BUT IT ALSO SETS A PLATFORM FOR OTHER MINORITIES AND OTHER WOMEN TO SEE THAT IT IS POSSIBLE TO DO THIS.

EMILY ZALER, ASSISTANT PLAYER PERFORMANCE COACH

On Nov. 16 Assistant Player Performance Coach **Emily Zaler** spoke with female high school student athletes during an (EM)POWER HOUR session focused on her journey, breaking barriers and being confident.



ACTIVISM

Using community influence and local relationships, the Broncos seek every opportunity to support players advocating for policy and legislative reform by providing opportunities to have audiences with key leaders including Colorado Governor Jared Polis, Denver Mayor Michael Hancock, Colorado Secretary of State Jena Griswold, local police chiefs/sheriffs and more.

On Saturday, June 6, 2020, more than 70 Broncos players, coaches, and staff joined a player-led protest and march for racial justice in downtown Denver.

SB 20-217

Broncos players helped pass SB 20-217, the Enhance Law Enforcement Integrity Bill, which was signed by Colorado Governor Jared Polis on June 19, 2020.

ENDING QUALIFIED IMMUNITY ACT

More than 30 Broncos players and coaches signed and supported the Players Coalition's letter urging Congress to pass the Ending Qualified Immunity Act to push for police reforms.

BRONCOS COUNTRY VOTES

As an official voter registration drive organization, the Denver Broncos encourage eligible Coloradans to register to vote and participate in local, state, and national elections. Launched in conjunction with the NFL Votes initiative, Broncos Country Votes seeks to educate and provide resources to register and make a game plan to vote.

The organization hosted three internal voter education sessions with Colorado Secretary of State Jena Griswold and Rise to Vote, in addition to a public voter education session in celebration of National Voter Registration Day (Tuesday, September 22, 2020). The free, virtual town hall included Griswold, Ross Initiative in Sports for Equality (RISE) CEO Diahann Billings-Burford, Colorado Director of Elections Judd Choate, and Denver Broncos cornerback Davontae Harris as panelists and speakers.

In an effort to streamline consistent and correct voting information, the Broncos created and launched a microsite for the Broncos Country Votes Program (denverbroncos.com/vote) to allow eligible Coloradans to register to vote online, review additional Frequently Asked Questions, and download a digital "I Registered to Vote" sticker to be shared on social media channels.

Additionally, the Broncos highlighted and celebrated historical voting milestones throughout the season on digital platforms to encourage voter participation and education beyond the 2020 Election.



Cornerback **De'Vante Bausby** participated in a PSA campaign with the ACLU of Colorado along with safety **Justin Simmons** and linebacker **Alexander Johnson**, to encourage the use of clemency as an effective and immediate reform practice for decarceration of Colorado prisons.



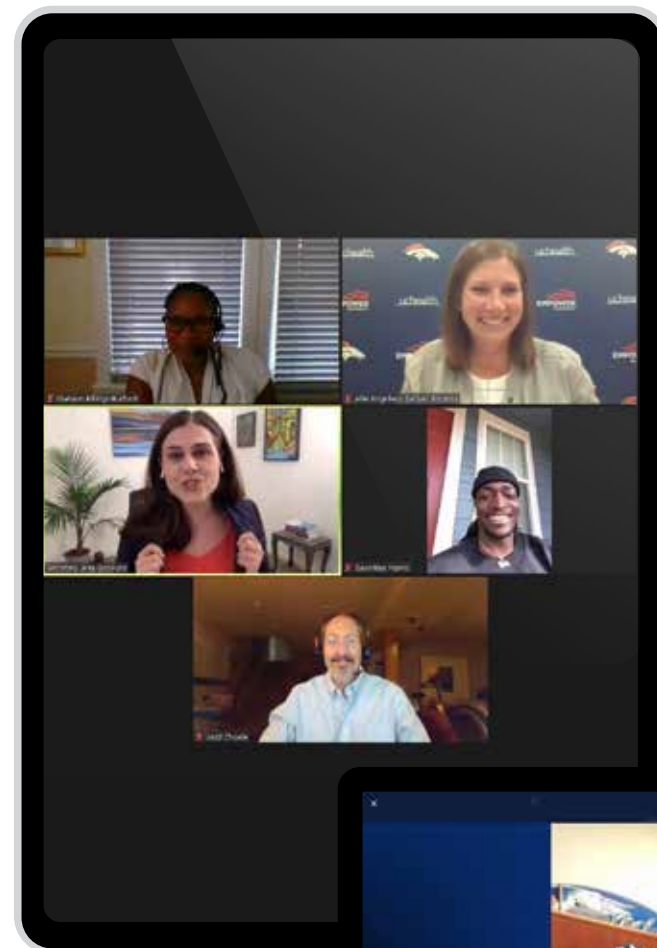
Linebacker **Joe Jones** poses in a Broncos Country Votes t-shirt to encourage all eligible Coloradans to vote in the 2020 Election.



Outside linebacker **Jeremiah Attaochu** holds up a "VOTE" sign during a player-led protest and march in Denver on June 6, 2020.



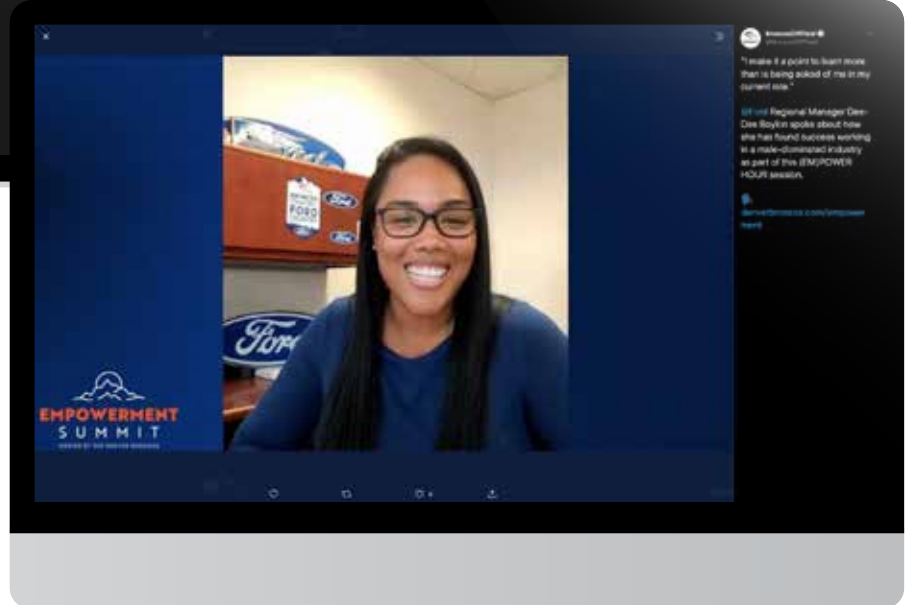
From Left to Right: Wide receiver **Courtland Sutton**, linebacker **Alexander Johnson**, linebacker **Josh Watson**, and cornerback **DeVante Bausby** walk arm-in-arm down the streets of Denver on June 6. More than 50 Broncos players and coaches participated in the peaceful protest in downtown Denver.



Colorado Secretary of State **Jena Griswold** joins Director of Elections **Judd Choate**, Rise to Vote and comeback **Davontae Harris** for a Virtual Town Hall on National Voter Registration Day (Sept. 22).



Running back **Phillip Lindsay** holds his helmet bearing a decal for Elijah McClain. Broncos players added decals to their helmets ahead of the start of the regular season to honor victims of racism and police brutality and support social justice initiatives.



Dee-Dee Boykin, a regional manager at Ford Motor Company, speaks about overcoming adversity during an (EM)POWER HOUR session designed to highlight female leaders in our community.

COVID-19 RELIEF EFFORTS

Throughout the Denver Broncos' COVID-19 relief efforts, the team continued to be a positive, driving force in the community through **financial, in-kind, in-person** and **virtual** support.



“ YEAR AFTER YEAR, COLORADANS HAVE SUPPORTED OUR DENVER BRONCOS, AND TODAY I AM BEYOND PROUD TO THANK THE DENVER BRONCOS FOR THEIR SUPPORT OF COLORADANS IN OUR TIME OF NEED.”
JARED POLIS, GOVERNOR OF COLORADO

COVID-19 RELIEF EFFORTS

COLORADO COVID RELIEF FUND

As the state of Colorado announced its expanding response to the spread of COVID-19 in the spring of 2020, the Broncos donated \$500,000 to the Colorado COVID Relief Fund to help those affected by the pandemic. The Colorado COVID Relief Fund, hosted by the State of Colorado and Mile High United Way, was overseen by a committee of community leaders from across Colorado, including Broncos Vice President of Strategic Initiatives Brittany Bowlen.

Through a total of seven rounds of rapid response funding, the Relief Fund awarded 1,002 grants for a total of \$23.6 million serving all 64 Colorado counties. These dollars have gone to community-based organizations supporting food access and housing assistance for low-income households, children and families impacted by school closures, Coloradans without health insurance, displaced workers, victims of domestic abuse, people experiencing homelessness, and more.

The Broncos organization, executives, players, and alumni combined for nearly \$1 million in direct financial COVID relief support.

HEALTHCARE WORKER SUPPORT

Throughout the height of the pandemic, the Denver Broncos, players and staff made numerous donations of personal protective equipment (PPE) to support healthcare workers on the frontlines.

To show gratitude and support for those caring for our community, the organization donated 5,000 N95 and general purpose masks to UCHealth University of Colorado Hospital and Children's Hospital Colorado in honor of National Doctor's Day (Tuesday, March 30).

The Broncos continued support for hospital and medical professionals by hosting a PPE drive in partnership with the Colorado General Assembly House Majority Leader Alec Garnett and House Minority Leader Patrick Neville, Project C.U.R.E, and Colorado Concern. Residents were encouraged to drop off donations at Empower Field at Mile High to help raise the PPE supply inventory as a critical shortage emerged during the start of the pandemic.



Volunteers load donations at Empower Field at Mile High during a personal protective equipment (PPE) drive to support Colorado hospitals on March 22.



During the second annual Denver Day of Service (Sept. 25), volunteers drew chalk messages and pictures on the sidewalks outside of UCHealth University of Colorado Hospital in Aurora, CO to show support for healthcare heroes.

FOOD INSECURITY

The Denver Broncos focused on the issue of hunger and food insecurity, which was exacerbated by COVID-19. Since the onset of the pandemic, more than 30 percent of those served by Food Bank of the Rockies reported needing food assistance for the first time, and families who were already vulnerable found themselves in dire need.

To assist those immediately affected, the Broncos committed to fund 100,000 meals for the community through a donation to the Food Bank of the Rockies. In conjunction with the team's donation, kicker Brandon McManus and his foundation, Project McManus, funded an additional 20,000 meals.

The Broncos hosted two mobile pantry distributions at Empower Field at Mile High in partnership with Food Bank of the Rockies, at which Broncos staff members volunteered to distribute food for families in need across the Denver metro area. The mobile pantries supported more than 10,000 individuals and distributed hundreds of thousands of pounds of food for those in Colorado facing the food insecurity crisis.

PLAYER-DRIVEN OUTREACH

Broncos players and alumni identified safe and critical ways to support the community in response to COVID-19.

As the need for blood donations skyrocketed, Broncos alumni Peyton Manning and Brandon Stokley visited Children's Hospital Colorado to donate blood and encourage Coloradans to do the same, volunteer or contribute financially to help Coloradans.

Broncos safety and 2020 Walter Payton Man of the Year nominee Justin Simmons and his family donated \$10,000 to the Denver Public Schools (DPS) Foundation's Food Security Fund, which helped to ensure that children relying on free or reduced-cost meals from DPS every weekday could still receive them – even as schools closed during the pandemic.

Broncos offensive guard Dalton Risner took to the air waves and hosted a radiothon fundraiser with Denver's KOA radio station to raise more than \$16,000 for Food Bank of the Rockies, Volunteers of America's Meals on Wheels program and Boys & Girls Clubs of Metro Denver. Each organization received more than \$5,000 from Dalton and his RisnerUp Foundation.

Broncos inside linebacker Joe Jones donated \$6,500 to Denver Rescue Mission to provide more than 3,250 meals for families and guests at their community center, shelters, and long-term housing facilities. Former Broncos punter Colby Wadman also supported Denver Rescue Mission with a \$2,500 donation.

Running back Melvin Gordon III made an in-kind donation of protein products worth \$58,000 to the City and County of Denver, to help support and fuel frontline workers and first responders.



A Food Bank of the Rockies volunteer sorts food to be donated during a mobile pantry hosted at Empower Field at Mile High on April 27. The mobile pantry distributed more than 102,000 lbs. of food (approx. 85,000 meals) to families in our community.



Broncos alumni and former teammates **Peyton Manning** and **Brandon Stokley** donate blood at Children's Hospital Colorado's Blood Donation Center.

THIS GIFT FROM THE BRONCOS AND JOE ELLIS ALONG WITH BRANDON MCMANUS EXEMPLIFIES THEIR IMMENSE GENEROSITY, LEADERSHIP, AND CARE FOR PEOPLE FACING HUNGER AS WE FIGHT THIS PANDEMIC. WE THANK THEM FOR PARTNERING WITH FOOD BANK OF THE ROCKIES TO DISTRIBUTE DESPERATELY NEEDED FOOD AND ESSENTIALS DURING THIS TIME OF UNPRECEDENTED NEED. WITH THIS GIFT AND COMMUNITY SUPPORT, FOOD BANK OF THE ROCKIES WILL BE HERE FOR OUR COMMUNITY.
ERIN PULLING, CEO OF FOOD BANK OF THE ROCKIES



Miles the Mascot took to the skies to bring smiles to patients at Children's Hospital Colorado during a socially-distanced outdoor visit.



Kicker **Brandon McManus** supported the Denver health community by donating lunch for 400 of UHealth's healthcare heroes on May 13.



Linebackers **Justin Hollins**, **Malik Reed** and **Josh Watson** unpack the 250 healthy meals they prepared for individuals and families at Denver Rescue Mission's The Crossing facility.



Offensive guard **Dalton Risner** presents Volunteers of America staff with a portion of the proceeds raised during his one-day radiothon fundraiser.

SPORTS HUMANITARIAN TEAM OF THE YEAR AWARD

ESPN's Sports Humanitarian Team of the Year Award is given to a sports franchise that demonstrates how teamwork can create a measurable impact on a community or cause. In 2020, the Broncos were named 1-of-4 finalists across all sports.



LOS ANGELES DODGERS



NEW YORK CITY F.C.



SACRAMENTO KINGS



DENVER BRONCOS

SPORTS HUMANITARIAN TEAM OF THE YEAR AWARD *FINALISTS*

THE SPORTS
HUMANITARIAN
AWARDS

SPONSORED BY **ESPN** • Bristol Myers Squibb



OBVIOUSLY A SUPER BOWL AND THE GAME OF FOOTBALL IS WHY WE PLAY THE GAME. BUT WITH THAT, GETTING AN AWARD LIKE THIS SHOWS THE TYPE OF PLAYERS WE HAVE ON OUR TEAM. IT MEANS SO MUCH TO THE DENVER BRONCOS ORGANIZATION AND DENVER.
DALTON RISNER, OFFENSIVE GUARD

HISTORY OF IMPACT

On May 20, 2020, the Denver Broncos were named 1-of-4 finalists across all sports for ESPN's 2020 Sports Humanitarian Team of the Year Award.

In the six years since ESPN began the award, the Broncos are just the second NFL franchise to be named a finalist for this prestigious recognition and the only NFL finalist in 2020. As a finalist, Denver Broncos Charities received a \$25,000 grant to support continued humanitarian efforts.

Committed to fostering a culture of service through innovative programming with players, coaches, staff and alumni, the Broncos were selected through a comprehensive review process that evaluated their community teamwork, strategy, goals and resources, and data-driven outcomes of their philanthropic work and player initiatives.



2003

Denver Broncos Boys & Girls Club opens its doors as the first of its kind, giving more than 15,000 youth a home away from home since it opened.

2008



Futures Football, a spring tackle program for middle school students, launches in Denver Public Schools.

2016



Fight Like A Bronco is introduced as a transition to an all-inclusive cancer awareness platform.

2018

- ▶ Denver Broncos Social Justice Fund is established, dedicating \$250,000 annually to player-led social justice initiatives.
- ▶ Denver Broncos Youth Football Code of Conduct is launched in partnership with local leagues to make the game of football as positive and supportive as possible for all young athletes.

2020

Broncos players are at the forefront of the team's charitable endeavors, committing 850+ total service hours, including 250 hours recording videos and on Zoom.

2005

Denver Broncos Youth Center opens at Denver Rescue Mission's The Crossing.



2014

The Denver Broncos and Bowlen Family partner with the Alzheimer's Association to launch Team Super Bowlen, which has raised more than \$650,000 since its launch.

2017

Staff Community Service Series debuts with monthly employee engagement opportunities.



2019

- ▶ Community Grant Program is launched to provide grant funding for Colorado nonprofits.
- ▶ Taste of the Broncos celebrates 5th anniversary, supporting the community with more than 1.3 million meals since the event's inception.



YOUTH DEVELOPMENT

The Denver Broncos work to prepare youth to achieve their full potential through activities and experiences to develop physical, developmental and social competencies.



“ I WANTED TO DO A LITTLE MORE, BRANCH OUT IN THE COMMUNITY. I WANTED TO GET AROUND TO AS MANY KIDS AS POSSIBLE AND SPREAD SOME POSITIVITY. IT MEANS A LOT TO BE A PART OF SOMETHING SPECIAL.”
BRADLEY CHUBB, OUTSIDE LINEBACKER, ON THE LAUNCH OF THE 2020 CHUBB'S CLUB TOUR

REMODELING FOR THE FUTURE

In March of 2020, the Denver Broncos Boys & Girls Club sat quietly as the novel coronavirus pandemic forced the club to temporarily close its doors to its hundreds of members. Wasting no time, the Broncos took the opportunity to begin a \$300,000 renovation project to upgrade and enhance the facility including new flooring and paint throughout, murals and artwork, technology and connectivity upgrades, and a complete gymnasium makeover.

In the true spirit of the Broncos Boys & Girls Club, it didn't stay quiet for long. A small group of members were permitted back into the building on Monday, June 15, as the Club reopened its doors. Members were welcomed back with a grand entrance featuring an orange carpet with Miles the Mascot waving hello from the top of his van, a speaker booming with music for a socially-distanced dance party with Denver Broncos Cheerleaders, and Broncos employees holding "Welcome Home" signs.

"This is just an amazing piece of work by the Broncos, by all the contractors to get it up and have a world-class facility for our world-class children in this neighborhood," Club Director Rich Barrows said.

"It's just amazing, and I can't wait to get in here and start giving the kids a hard time and having some fun. Because that's what it's about. When they have fun, they learn, they stay active and they stay healthy."

The Club's opening completed the first phase of a two-phase renovation project that was approved by Denver Broncos Charities and Board President Joe Ellis in December 2019. Funding for the Club has been a primary function for the Broncos' charitable arm since the Club was founded in 2003. Pat Bowlen, the Broncos' late owner, championed the cause of the Boys & Girls Clubs of Metro Denver, and under his leadership, the Broncos became the first professional sports team to fully fund its own branch of Boys & Girls Clubs of America. Five years after the opening, the Club expanded its footprint in 2008 with the addition of the Darrent Williams Memorial Teen Center, named in honor of the former Broncos cornerback who was killed in a drive-by shooting in 2007.

The reopening of the Club reemphasizes the importance of helping youth reach their full potential and the Denver Broncos Boys & Girls Club will continue to serve as a beacon of education, inclusion, diversity, and impactful change for years to come.



The newly renovated game room features photos and murals of inspirational athletes designed to encourage club members to set ambitious goals and dreams.



A focal point of the Broncos Boys & Girls Club renovations includes a photo mural featuring club members and Broncos players throughout the club's 17 year history.



The Denver Broncos Boys & Girls Club gymnasium features refurbished flooring, new bleacher seating, a gym curtain, scoreboard and a replica of the mural on display at Empower Field at Mile High.

SOME OF THE MOST IMPORTANT RELATIONSHIPS FOR KIDS, ESPECIALLY THOSE WHO COME FROM UNSTABLE HOMES, ARE THOSE MENTOR RELATIONSHIPS THAT THEY RECEIVE IN THEIR ADOLESCENCE. THESE BECOME THE BIG BROTHERS AND BIG SISTERS, THE AUNTIES AND UNCLES, SOMETIMES THE FULL-BLOWN KIND OF MOTHERHOOD OR FATHERHOOD FIGURE. SO TO HAVE THAT INFLUENCE ON A CHILD REALLY MEANS A LOT. AND THE FACT THAT THE BRONCOS SO GRACIOUSLY ALLOW PLAYERS AND COACHING STAFF TO PLAY THAT MENTOR ROLE TO YOUNG PEOPLE SPEAKS VOLUMES AGAIN BEYOND JUST THE PHILANTHROPIC SUPPORT.

ERIN PORTEOUS, CEO OF BOYS & GIRLS CLUB OF METRO DENVER



Miles the Mascot welcomes club members from atop his "Miles Mobile" to the re-opening of the Denver Broncos Boys & Girls Club (June 15).



Denver Broncos Cheerleader **McKenna**, a staff member and club member dance in celebration of the re-opening of the club.



Denver Broncos Cheerleaders greet club members for an orange carpet arrival during the club's re-opening on June 15.



Denver Broncos Cheerleader **Taylor** shares a socially-distanced hello with a club member as they play outside during the re-opening celebration.



Brittany Bowlen, Denver Broncos Vice President of Strategic Initiatives, welcomes the Broncos Club kids and staff members back to their newly renovated home away from home.



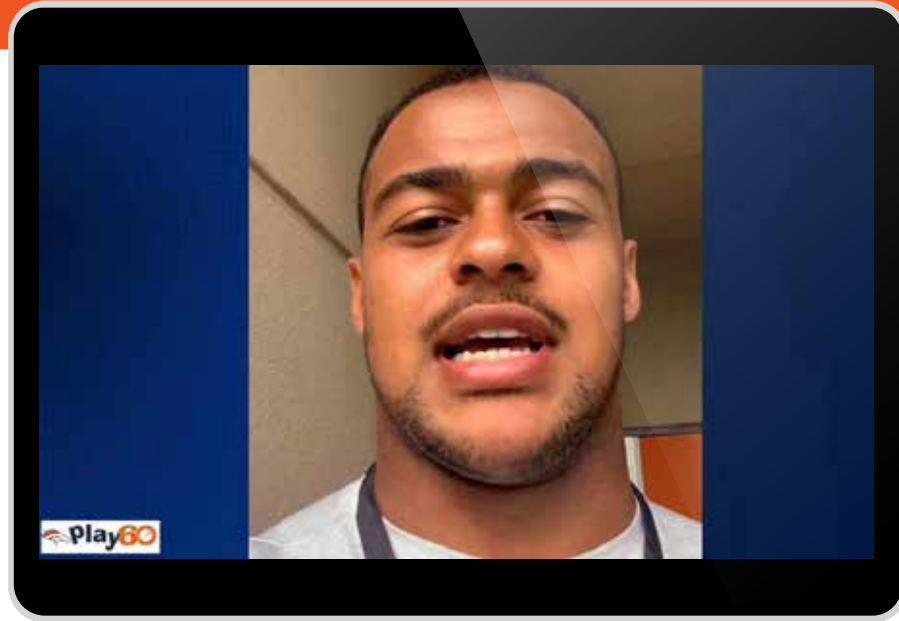
Denver Broncos Cheerleader **Annie** leads the warm up and stretch before staff and club members participated in an outdoor PLAY 60 clinic.



GOING VIRTUAL

The Denver Broncos launched a PLAY 60 virtual program and website in September 2020 to encourage youth to remain active and healthy, both physically and mentally, while staying safer-at-home.

With the help from community partners including Dairy MAX, Playworks Colorado, Special Olympics Colorado, USA Football, and Miles the Mascot and Denver Broncos Cheerleaders, the PLAY 60 microsite features a compilation of drills and activities to offer health, fitness and nutritional information aimed to make the next generation of youth the most active and healthy.



Tight end **Noah Fant** challenges the youngest members of Broncos Country utilizing the Broncos PLAY 60 website to stay active and stay safe.



Denver Broncos Cheerleader **Brielle** teaches basic ballet positions during a virtual video focusing on elevating the mind and body.



BRONCOS BASICS

Ready, Set, Go! Start off any workout with these Broncos Basic drills. Join Miles as he jumps, leaps and stretches his way to a healthier lifestyle.



ELEVATE - MIND + BODY

Join Denver Broncos Cheerleaders and Special Olympics Athlete David, as they lead you through various ways to elevate your workouts with mind and body exercises that focus on a healthier, happier you!



MIGHTY MILES MEALS

Fuel Up To Play 60 with a little help from Dairy MAX, Special Olympics Athlete Hanna, and some of your favorite Broncos players as they share with us some of their healthy eating tips and tricks!



PLAY AT HOME

Take your play to the next level with these PLAY at HOME games created by Playworks. As the leading national nonprofit leveraging the power of play to transform children's social and emotional health, Playworks games are designed for a range of ages, include simple instructions, and help kids practice critical social and emotional skills.



SKILLS + DRILLS

Test your flag and football skills and drills with these videos from USA Football. Don't forget to warm up and cool down with Special Olympics Athlete James, before and after your workout.



ADDITIONAL RESOURCES

Learn new skills, live a healthy lifestyle, and be the best version of yourself!





The Denver Broncos teamed up with Delta Dental of Colorado to launch Touchdowns for Teachers, a program that recognizes local MVTs (Most Valuable Teachers) for outstanding service to their schools and communities. Nominations were submitted to identify game-changing Colorado teachers and educators (K-12) who go above and beyond to educate and inspire.

Honorees were chosen based on one or more of the following criteria:

- ▶ Amount of involvement in the school and/or community
- ▶ Degree of positive impact on the school and/or community
- ▶ Demonstrated a strong commitment to education in the school and/or community
- ▶ Has made extraordinary efforts to educate, inspire and encourage their students

All nominees receive a certificate of recognition and the ten honored educators of the Fall 2020 Cohort were presented with a commemorative award and Touchdowns for Teachers swag bag.

2020 COHORT STATS

Represent **9 different school districts** throughout Colorado
 Teach at schools that average **50.2%** eligibility for free and reduced meals
Teach the following key subjects: All (elementary), Engineering, Language Arts, Math, Music, Science, Special Education, Social Studies, Technology
 Instruct at **3** Elementary Schools, **3** Middle Schools, **4** High Schools
Were described as: Awesome, Committed, Dynamic, Hardworking, Humble, Lifesaving, Loving, Nurturing, Passionate and Selfless



Alaina Pisarra of North Star Academy in Parker, CO poses with her Touchdowns for Teachers award and swag bag.



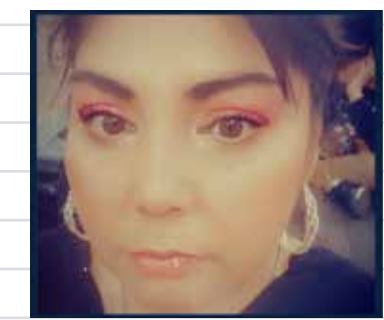
Touchdowns for Teachers honorees receive a personalized game ball, along with other classroom and personal items, to celebrate their selection as an MVT (Most Valuable Teacher).



2020 FALL COHORT



ZACHARY ADAMS
 RUSSELL MIDDLE SCHOOL
 COLORADO SPRINGS, CO



LORI CHACON
 FORT LOGAN NORTHGATE
 DENVER, CO



JENNETTA HOWELL
 CACTUS VALLEY
 ELEMENTARY SCHOOL
 SILT, CO



BROOKE KLAESS
 STRIVE PREP - FEDERAL
 DENVER, CO



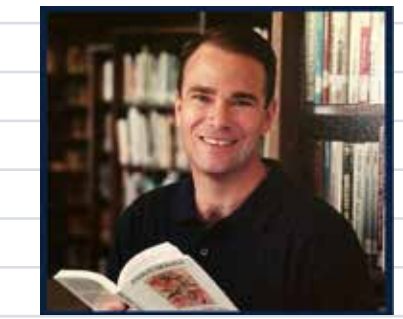
BARBARA MIGUELGORRY
 THOMAS B. DOHERTY HIGH SCHOOL
 COLORADO SPRINGS, CO



AL MURAMOTO
 TENNYSON CENTER FOR CHILDREN
 DENVER, CO



ALAINA PISARRA
 NORTH STAR ACADEMY
 PARKER, CO



DAVID ROWE
 CHERRY CREEK HIGH SCHOOL
 GREENWOOD VILLAGE, CO



KATE SAZAMASTYZA
 NORTHGLENN MIDDLE SCHOOL
 NORTHGLENN, CO



MATTHEW WEBER
 JEFFERSON JUNIOR AND
 SENIOR HIGH SCHOOL
 GREELEY, CO





Denver Broncos Cheerleaders and members of the Broncos Boys & Girls Club celebrate the start of the 2020 school year during a Back to School with the Broncos Pop Up Shop presented by King Soopers.



Miles the Mascot teams up with Fuel Up to Play 60 to deliver Otterbox coolers to school district partners to help with food distribution during the pandemic. School districts included: Adams 12 Five Star Schools, Aurora Public Schools, Cherry Creek Schools and Douglas County School District.



Denver Broncos Cheerleaders distribute backpacks and school supplies at Back to School Bash hosted by Mile High United Way and the Denver Broncos.



Offensive guard Dalton Risner and defensive lineman Deyon Sizer join Colorado middle school students and teachers for a virtual Character Playbook event with EverFi and Mile High United Way to discuss character, current events and more.

QUALITY OF LIFE

The Denver Broncos work to meet basic needs through resources, programs and education as part of an ongoing commitment to the overall quality of life.



YOU'VE JUST GOT TO MAKE THE BIGGEST IMPACT YOU CAN WITH WHAT'S GOING ON. EVERYONE'S FACING THESE BATTLES; WE ALL HAVE TO STAY HOME FOR A WHILE. THINGS ARE LOOKING UP; WE'RE ABLE TO GET OUT MORE, AND WE'RE LOOKING FORWARD TO GETTING BACK OUT IN THE DENVER COMMUNITY AND GETTING FACE-TO-FACE AND WORKING HANDS-ON WITH THE COMMUNITY AND THE RISNERUP FOUNDATION.

DALTON RISNER, OFFENSIVE GUARD

PACKING FOR A CAUSE

Through various care packaging initiatives in 2020, Broncos players found ways to meaningfully impact the community while remaining safe.

Early in the season, several Broncos players participated in a socially-distanced care packaging event in the UHealth Training Center's Pat Bowlen Fieldhouse where they assembled 250 dignity kits that were distributed by Denver Rescue Mission and Volunteers of America Colorado to those experiencing homelessness in the Denver community.

In recognition of Domestic Violence Awareness Month in October, Broncos players put together 250 self-care packages, including personal notes of inspiration, and were distributed to survivors of domestic violence by shelters and family justice centers in Aurora, Denver, and Fort Collins.

When safety protocols and restrictions increased in mid-October, and it was no longer feasible to host in-person events, players adapted and took supplies to assemble kits in the safety of their own homes. Ahead of Halloween, players assembled nearly 600 Trick-or-Treat bags that were distributed to Children's Hospital Colorado patients across the state to ensure they had a fun and safe Halloween experience.

In conjunction with Salute to Service outreach in November, players took home supplies to assemble military-themed swag bags and write personal notes to service men and women in Colorado. The care packages were sent to various military bases including Buckley Air Force Base, Cheyenne Mountain Air Force Base, Fort Carson Army Base, Peterson Air Force Base, and Schriever Air Force Base. Additional bags were distributed to those served by USO Colorado.

While the set up and process continued to evolve, one constant throughout the season was the dedication of players to adapt and continue to serve the community.



Defensive end **Shelby Harris** packs dignity kits to give to those experiencing homelessness in our community. Each bag included personal toiletries and a personalized note from participating players.



Quarterback **Jeff Driskel** and his daughter pack Salute to Service care packs, later sent to service men and women stationed at military bases across Colorado.



Wide receiver **DaeSean Hamilton** assembles 250+ self-care gift bags for domestic violence survivors in Denver, Aurora and Fort Collins.

WE'RE MAKING PACKAGES FOR THE HOMELESS, THE LESS FORTUNATE, THE FORGOTTEN PEOPLE OF OUR COMMUNITY. WE'RE TRYING TO DO ANYTHING WE CAN TO HELP THEM GET ON THEIR FEET AND START A NEW PRODUCTIVE LIFE.

SHELBY HARRIS, DEFENSIVE END



Denver Broncos Cheerleader **Breanna** lends a hand at Habitat for Humanity Denver's annual Women Build Week.



Denver Broncos Cheerleader **Hailey Jo** loads donated Thanksgiving turkeys and meal items during Denver Rescue Mission's annual turkey drive.



Empower Field at Mile High lights teal in recognition of Sexual Assault Awareness Month (April).



More than 40 area executives attended the 7th Annual CEO Build co-hosted by Habitat for Humanity CEO **Heather Lafferty** and Denver Broncos President/CEO **Joe Ellis**.



Miles the Mascot and Denver Broncos Cheerleaders **Chelsea** and **Breanna** share holiday smiles, waves and gifts during the 21st Annual Denver Rescue Mission Holiday Party.



Taste of the Broncos virtually highlighted more than 15 local chef-driven restaurant concepts, featuring recommended dishes from Denver Broncos players and Cheerleaders.

HEALTH & WELLNESS

The Denver Broncos work to support research, awareness and treatment with the ultimate goal of optimal mental, physical and social well-being.



“ FOR ME IT’S ALL ABOUT HOW I CAN HELP AFFECT THESE CANCER PATIENTS’ LIVES, AND THEIR FAMILIES AS WELL...FOR ME IT’S ABOUT PUTTING SMILES ON THEIR FACES WHENEVER WE CAN. ”
KAREEM JACKSON, SAFETY, ON THE FIGHT LIKE A BRONCO CAMPAIGN

FIGHT LIKE A BRONCO CELEBRATES 5 YEARS OF IMPACT

In September 2015, Denver Broncos Assistant Turf Manager Luke Kellerman was diagnosed with colorectal cancer and began formulating a proposal for an expansion of the NFL's "A Crucial Catch" campaign. Seven months later, the proposal came to life when the team announced "Fight Like A Bronco" an all-inclusive campaign recognizing all those affected by cancer. The yearlong campaign focuses on **prevention and screenings, support for those currently battling cancer, celebrating survivors and remembering those we've lost.**

While Kellerman tragically lost his battle with Cancer on Oct. 26, 2017 at age 34, his legacy lives on through the team's "Fight Like A Bronco" campaign, which celebrated its fifth anniversary during the 2020 season.

PREVENTION AND SCREENINGS

Since 2016, the Broncos have donated more than \$287,500 to fund research and prevention efforts focusing on the areas of Breast Cancer Awareness and Screenings, Colorectal Cancer Screenings, Ovarian Cancer Research and Pediatric Cancer Research. Funding directed to the early detection of both colorectal and breast cancer has resulted in more than 73,800 people gaining access to screening opportunities in Colorado.

SUPPORT FOR THOSE CURRENTLY BATTLING CANCER

Throughout the year, Broncos players, cheerleaders, and Miles the Mascot made virtual visits to those battling cancer at both UHealth University of Colorado Hospital and Children's Hospital Colorado.

As part of the 2020 "Fight Like A Bronco" campaign, seven Broncos players hosted a virtual visit with Children's Hospital Colorado pediatric oncology patients on Oct. 13 and eight players virtually visited cancer patients at UHealth University of Colorado Hospital on Oct. 19.

Additionally, Denver Broncos Cheerleaders packaged more than 250 "Fight Like A Bronco" care packages and National Breast Cancer Foundation Hope Kits that were distributed to cancer patients throughout Colorado and surrounding states.



Top: Fight Like a Bronco Tailgate in a Box experiences were shipped to honored survivors across Colorado, including **Tyler Hood** of Denver. **Bottom:** Denver Broncos players join UHealth oncology patients for a virtual meet-and-greet experience on Oct. 19.



WE AT THE AMERICAN CANCER SOCIETY HAVE LOVED THIS PARTNERSHIP OVER THE LAST FIVE YEARS AND HAVE SEEN THE PROGRAM GROW AND EXPAND ON WHAT WE HAVE TO OFFER THOSE WHO HAVE BEEN TOUCHED BY THIS DISEASE.
ROSS JOHNSON, AMERICAN CANCER SOCIETY

CELEBRATING SURVIVORS

Each October, the Denver Broncos honor cancer survivors – men, women, and children – during a designated "Fight Like a Bronco" home game.

The traditional "Fight Like A Bronco" in-person gameday celebration transitioned to a safer-at-home model, as 50 cancer survivors received a "Tailgate in a Box" experience, courtesy of the Denver Broncos and American Cancer Society. The boxes were shipped directly to nominated and recognized survivors ahead of the Kansas City Chiefs vs. Denver Broncos game on Sunday, October 25.

REMEMBERING THOSE WE'VE LOST

The Broncos hosted a virtual remembrance event for members of Broncos Country who have lost a loved one to cancer and invited them to spend an evening creating a DIY custom distressed wood art kit featuring the "Fight Like A Bronco" logo. Participants were able to hear from current and former Broncos players and participate in the project with a guest -- all from the safety of their own home.



Katie Kellerman, Denver Broncos Cheerleaders **McKenna** and **Dee**, and American Cancer Society Colorado's **Nikki Schuttenhelm** pack tailgate boxes for 50 cancer survivors across Denver and surrounding areas.

6 INSTITUTIONAL RESEARCH GRANTS FUNDED

390 SURVIVORS HONORED IN GAMEDAY CELEBRATIONS

73,800+ CANCER SCREENINGS PROVIDED



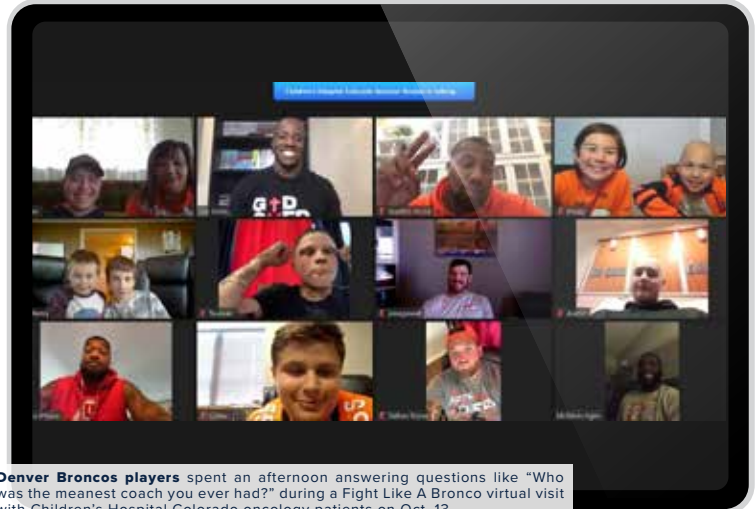
Participants in the Denver Broncos second annual Fight Like A Bronco Remembrance Event proudly display their finished creations – a wooden painting featuring the Denver skyline and the Fight Like A Bronco ribbon.



Denver Broncos Cheerleader **Breanna** helps pack more than 160 Fight Like A Bronco care packages that were distributed by American Cancer Society Colorado, Children's Hospital Colorado, and UHealth to men, women, and children currently battling cancer.



Members of Broncos Country tuned in for the virtual Fight Like A Bronco Remembrance Event, during which Upstairs Circus guided them through creating a custom distressed wood art kit in memory of their loved one.



Denver Broncos players spent an afternoon answering questions like "Who was the meanest coach you ever had?" during a Fight Like A Bronco virtual visit with Children's Hospital Colorado oncology patients on Oct. 13.



Fight Like A Bronco honoree **Justin** receives a surprise visit and a Tailgate in a Box delivery from **Miles the Mascot** and Denver Broncos Cheerleaders **Taylor** and **Miranda**.



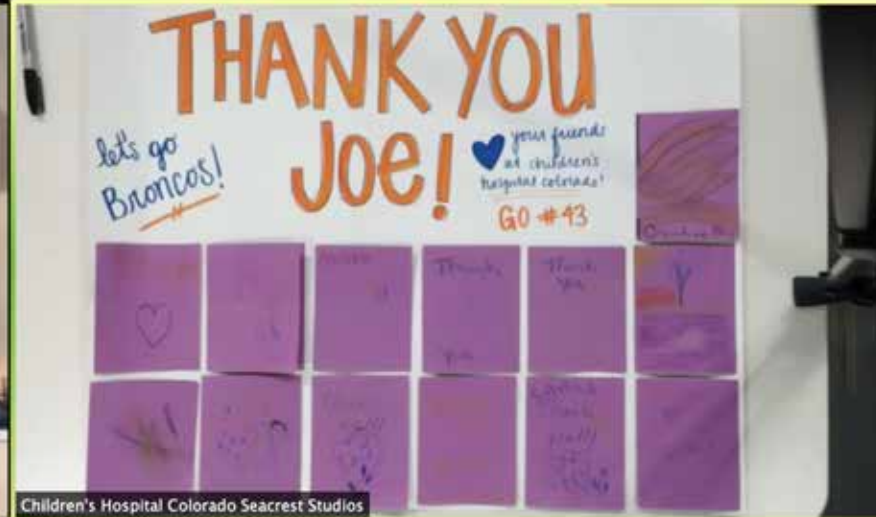
Empower Field at Mile High and the Alzheimer's Association Colorado Chapter hosted a one-of-a-kind drive-thru promise garden featuring thousands of promise flowers, **Denver Broncos Cheerleaders** and **Miles the Mascot**.



Defensive end **Shelby Harris** poses in the 2020 Fight Like A Bronco commemorative t-shirt. 100% of sales from the limited-edition t-shirts benefit the American Cancer Society and increase access to cancer screenings in Colorado.



During one of his weekly virtual visits with Children's Hospital Colorado, linebacker **Joe Jones** is surprised with a thank you poster featuring notes from patients he's interacted with during virtual visits throughout the year.



Children's Hospital Colorado Seacrest Studios



Denver Broncos Cheerleaders assemble 100 National Breast Cancer Foundation Hope Kits as a way to provide hope, comfort and encouragement to women undergoing breast cancer treatment in Colorado and beyond.

YOUTH FOOTBALL

The Denver Broncos provide programs, clinics and camps that focus on character, player safety, team development and the benefits of football.



WATCHING KIDS GROW AND SEEING THEM MATURE AND HOW MUCH THEY GET OUT OF THIS EXPERIENCE [IS THE MOST SATISFYING THING FOR ME]. IT'S NOT ABOUT STATE CHAMPIONSHIPS AND THAT STUFF. TO ME, IT'S ABOUT WATCHING KIDS BECOME BETTER PEOPLE AND BETTER FOOTBALL PLAYERS.

JAY MADDEN, POMONA HIGH SCHOOL HEAD FOOTBALL COACH

VIRTUAL HIGH SCHOOL TRAINING CLINIC

The 2020 Denver Broncos High School Coaches Training Clinic highlighted offensive, defensive, special teams and health & wellness discussions. Denver Broncos assistant coaches worked diligently to transition presentations in order to share them virtually with high school football coaches across the state.

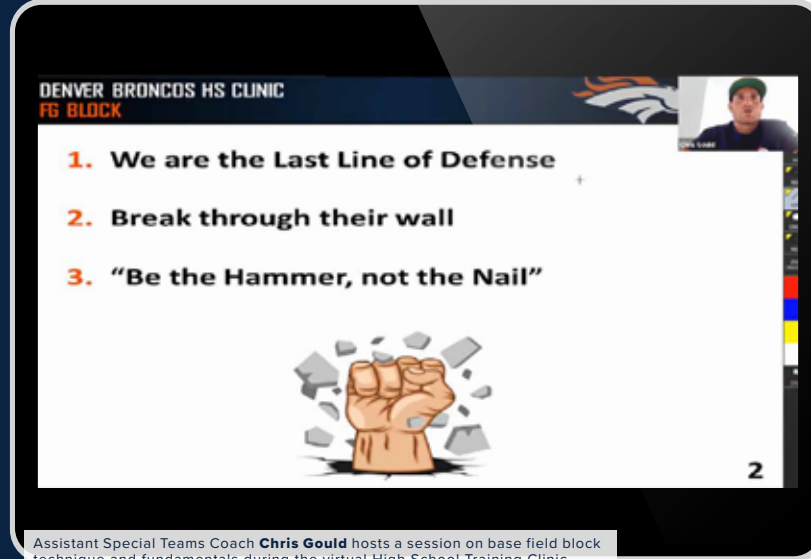
The Broncos would like to thank IHOP, Children's Hospital Colorado and Gatorade for their High School Coaches Training Clinic support.

500+ MINUTES OF TRAINING CLINIC FOOTAGE

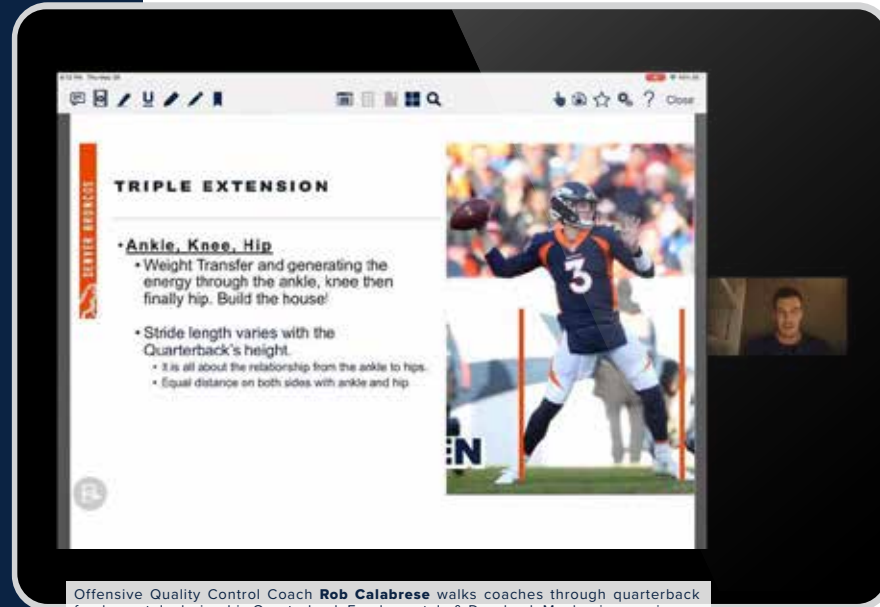
260+ COLORADO HIGH SCHOOL FOOTBALL PROGRAMS

VIDEOS AND PRESENTATIONS

- ▶ **Clinic Welcome by Broncos Head Coach Vic Fangio**
- ▶ **Offensive Presentation: Define & Categorize Dropback Passing**
 - ▶ Presentation Prepared by Rob Calabrese, Offensive Quality Control Coach
- ▶ **Defensive Presentation: Defensive Line Fundamentals**
 - ▶ Presentation Prepared by: Mike Hiestand, Assistant to the Head Coach, Defensive Quality Control Coach
- ▶ **Special Teams Presentation: Field Goal Block Techniques and Fundamentals**
 - ▶ Presentation Prepared by Chris Gould, Assistant Special Teams Coach
- ▶ **Offensive Presentation: Offensive Line Pass Set & Six Man Dropback Protection**
 - ▶ Presentation Prepared by Justin Rascati, Offensive Quality Control Coach
- ▶ **Defensive Presentation: Inside Linebacker Play & Tackling**
 - ▶ Presentation Prepared by Nathaniel Willingham, Defensive Quality Control Coach
- ▶ **Stretching & Warmup for Injury Prevention**
 - ▶ Presentation Prepared by: Children's Hospital Colorado; Aubrey Armento, MD & Megan Ramsey, Athletic Trainer



Assistant Special Teams Coach **Chris Gould** hosts a session on base field block technique and fundamentals during the virtual High School Training Clinic.



Offensive Quality Control Coach **Rob Calabrese** walks coaches through quarterback fundamentals during his Quarterback Fundamentals & Dropback Mechanics session.

RETURN TO PLAY PACK DELIVERIES

As youth football leagues began season preparations, the Broncos worked to distribute necessary essentials to teams, coaches, and players throughout the Denver metro area. Packs included hand sanitizer, gloves, disinfectant wipes, thermometers, footballs, cones, and additional supplies. With the help of Miles the Mascot, the Broncos distributed Return To Play packs to 30 total teams spanning five youth football leagues, all while wishing each team good luck with their upcoming season.

“THERE WAS A LOT OF UNCERTAINTY WITH THIS PAST FOOTBALL SEASON, SO COACHES AND PLAYERS WERE JUST EXCITED TO GET BACK ON THE FIELD FOR PRACTICE. HAVING MILES STOP BY TO DROP OFF RETURN TO PLAY PACKS MADE GETTING BACK ON THE FIELD THAT MORE SPECIAL. THE COACHES REALLY APPRECIATED ALL OF THE SUPPLIES AND FOOTBALL EQUIPMENT AND THE KIDS LOVED SEEING MILES.”
JEFF GLENN, JEFFERSON COUNTY YOUTH FOOTBALL ASSOCIATION



Miles the Mascot surprises local youth leagues and teams as they began to return to play this fall.

Top Right: Cougars Football Club 8U
Middle: Dakota Ridge Eagles
Bottom Right: Spillionaire Football Club



“PONDEROSA [HS] WAS VERY THANKFUL THAT WE WERE STILL ABLE TO GET COACHED UP ON FUNDAMENTAL TECHNIQUES TO BENEFIT OUR STUDENT ATHLETES. WE REALLY APPRECIATED THE BRONCOS FINDING A WAY TO GIVE SOME GREAT KNOWLEDGE TO THEIR COMMUNITY THROUGH THE VIRTUAL COACHES CLINIC.”

JARON COHEN, PONDEROSA HIGH SCHOOL HEAD FOOTBALL COACH

"SEASON A" HIGH SCHOOL FOOTBALL OUTREACH

HIGH SCHOOL GAME OF THE WEEK

The Denver Broncos High School Game of the Week program presented by IHOP and Children's Hospital of Colorado Sports Medicine Center continued to feature local high school football games during the Colorado High School Activities Association (CHSAA) football "Season A." Each team received a \$1,000 equipment grant and was featured on DenverBroncos.com. In addition, teams received a good luck video message from a Broncos player as well as professional photos of the game taken by Gabe Christus, the Denver Broncos team photographer.

2020 SEASON A GAME OF THE WEEK SCHEDULE

FRI
OCT 16



Riverdale Ridge

vs



Niwot

FRI
OCT 23



Heritage

vs



Brighton

FRI
OCT 30



Chatfield

vs



Golden

SAT
NOV 21



Dakota Ridge

vs



Montrose



Dakota Ridge Head Coach **Ron Woitalewicz** prepares his team before taking on Montrose High School in the Class 4A state quarterfinal game and the final Broncos Season A Game of the Week.




Niwot High School football players take in the atmosphere of the Broncos Game of the Week vs. Riverdale Ridge on Friday, Oct. 16.

HIGH SCHOOL COACH OF THE WEEK


As a part of the Denver Broncos High School Coach of the Week program, the Broncos recognized five high school football coaches during Season A. Coaches were selected by members of the CHSAA staff, the coach's association, and Broncos staff members. Selected coaches received a \$1,000 equipment grant for their team, were featured on DenverBroncos.com, and were recognized at Super Bowl LV with a cardboard cutout in the stands.

2020 "SEASON A" COACHES OF THE WEEK



JOE ROSKAM
Woodland Park High School

HIGH SCHOOL COACH OF THE WEEK



JAKE NOVOTNY
Fountain-Fort Caron High School

HIGH SCHOOL COACH OF THE WEEK



BILL FORGEY
Walsh High School

HIGH SCHOOL COACH OF THE WEEK



TROY WARD
Rampart High School

HIGH SCHOOL COACH OF THE WEEK



JAY MADDEN
Pomona High School

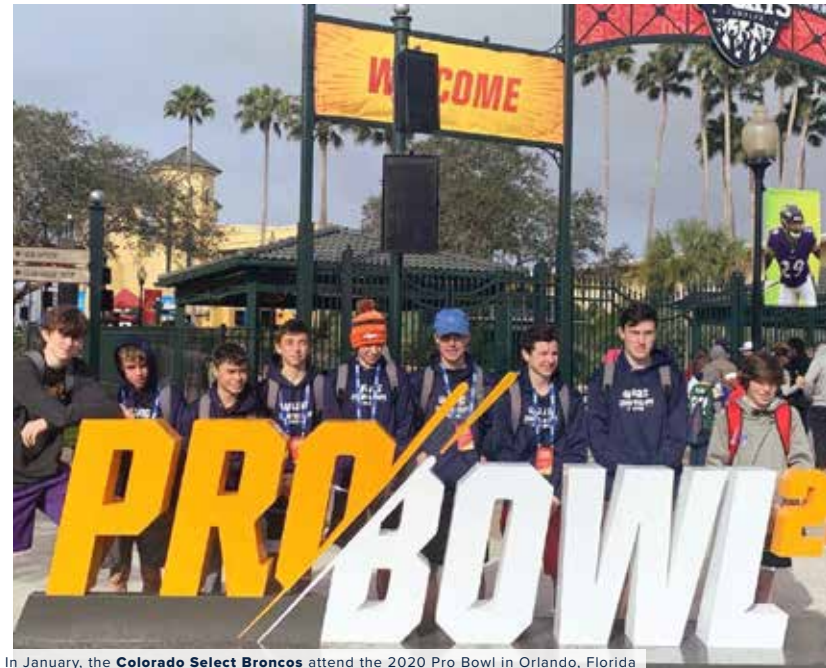
HIGH SCHOOL COACH OF THE WEEK

THE GAME OF THE WEEK EXPERIENCE THIS YEAR WAS AN AWESOME DISTRACTION AND REWARD DURING THIS COVID-19 SEASON. OUR KIDS AND COMMUNITY THOUGHT IT WAS PRETTY COOL TO GET A SHOUT OUT FROM BRONCOS DEFENSIVE LINEMAN MIKE PURCELL. THE WEEK LEADING UP TO THIS GAME, WE JUST FOUND OUT THAT FANS WOULD NOT BE ALLOWED IN STADIUM SO THIS RECOGNITION MEANT EVEN MORE. THE PHOTOS THAT WE RECEIVED FROM THE BRONCOS TEAM PHOTOGRAPHER WAS ALSO A GREAT BENEFIT AS IT WAS PRETTY COOL TO HAVE AN NFL PHOTOGRAPHER SHOOT OUR GAME. AND LASTLY, THE DONATION FROM THE BRONCOS HELPED IN A YEAR WHERE OUR FUNDRAISING WAS GREATLY AFFECTED.

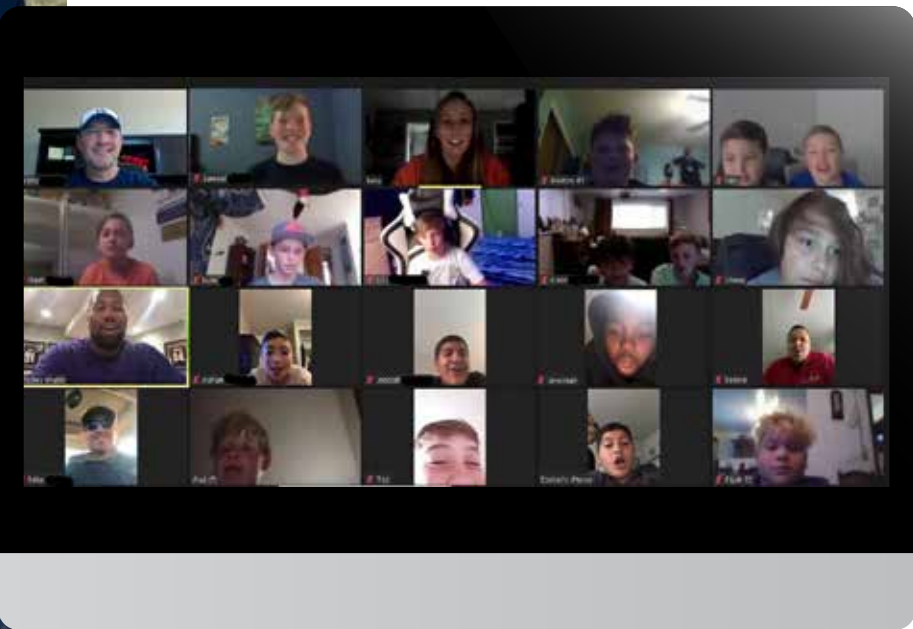
WAYNE VOORHEES, RIVERDALE RIDGE HIGH SCHOOL HEAD COACH



The Denver Broncos recognize and honor youth football officials from seven youth leagues located in Denver and surrounding regions during the weekend of Oct. 9. More than 200 local officials were presented with individually prepared thank you cards and a custom Broncos Youth Football Officials Appreciation Coin.



In January, the **Colorado Select Broncos** attend the 2020 Pro Bowl in Orlando, Florida to compete in the NFL FLAG National Championships.



▲ Outside linebacker **Bradley Chubb** surprises Green Mountain Rams football sixth graders during a team meeting to wish them luck during their upcoming season and answer questions from the players.



Denver Broncos Alumnae **Steve Atwater**, and Denver Broncos Cheerleaders **Gabriela** and **Alexandria** join United Airlines representatives in congratulating Legend High School for being named a Special Olympics National Unified Champion School. (Jan. 2020)



Nose tackle **McTelvin Agim** shares his journey, advice and life experiences with youth football players from across Colorado during a virtual play football visit.



Denver Broncos Head Coach **Vic Fangio** donated more than \$10,000 worth of Nike gear to the Arapahoe Youth League Eagles football program including cleats, gloves, coaches polos, under shirts, football pants and practice jerseys.

CIVIC ENGAGEMENT

The Denver Broncos work to positively impact lives in our community through volunteerism, military/first-responder appreciation and social justice initiatives.



“ AS DENVER BRONCOS CHEERLEADERS, WE ARE SO MUCH "MORE" THAN JUST PERFORMERS ON GAME DAY. THIS PAST YEAR REALLY GAVE US THE OPPORTUNITY TO FOCUS ON THAT "MORE" AND MY TIME SPENT WITH OUR FIRST RESPONDERS AND MILITARY PERSONNEL WILL ALWAYS HOLD A SPECIAL PLACE IN MY HEART. I AM FOREVER GRATEFUL TO BE A PART OF AN ORGANIZATION THAT VALUES THE SELFLESS WORK THESE MEN AND WOMEN DO IN OUR COMMUNITY JUST AS MUCH AS I DO.

BRIELLE, DENVER BRONCOS CHEERLEADER

DENVER DAY OF SERVICE

The Denver Broncos and Mile High United Way partner together to host the annual Denver Day of Service – a one-day, multi-project initiative bringing together hundreds of volunteers to impact our community. Dozens of simultaneous service projects, hosted by local nonprofit organizations, occur across Metro Denver, and provide volunteer experiences for individuals and groups.

The second annual Denver Day of Service included 500 hours of service across 35 projects in the Metro Denver community on Friday, September 25, 2020. With a combination of socially distanced, in-person and remote opportunities, 250 volunteers participated to complete nearly three dozen volunteer projects.

2020 PARTICIPATING ORGANIZATIONS



Volunteers at Vitalant assemble "Thank You" gifts for blood drive coordinators during the second annual Denver Day of Service on Sept. 25.



Denver Broncos Manager of Club Seat Service **Dave Stutman** and his wife **Michele** volunteer at Jewish Family Services' warehouse packing food for distribution.



Denver Broncos Cheerleader **Michaela** prunes landscaping at a Family Tree facility – a non-profit human services agency providing innovative, life-changing services designed to end child abuse, domestic violence and homelessness.



Denver Broncos Cheerleader **Brielle** loads Cheer for the Troops care packages being sent to Colorado service men and women overseas for the holidays.



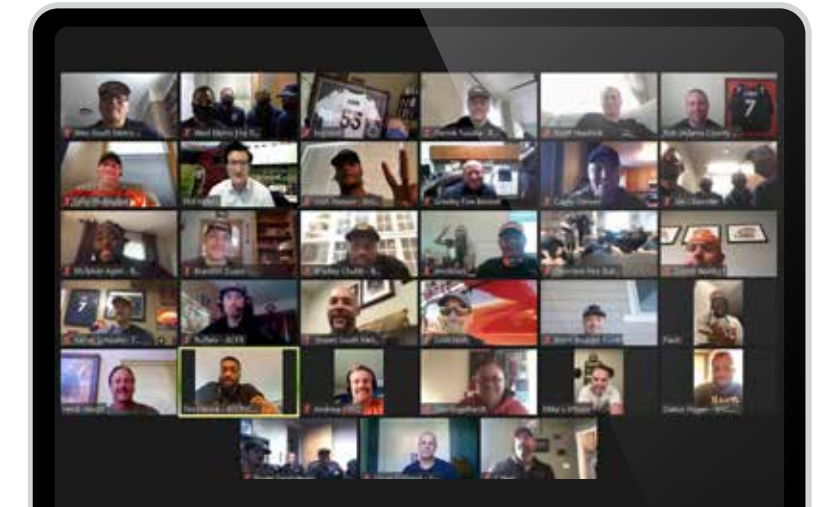
During a Staff Service opportunity, Denver Broncos Customer Service Representative **Stacey Drifmeyer** socializes with a dog in training at Freedom Service Dogs – a non-profit unleashing the potential of dogs by transforming them into custom-trained, life-changing assistance dogs for people in need.



Wide receiver **Tim Patrick** and teammates thank and pay tribute to those who have served our country during a virtual event with representatives from Wounded Warrior Project.



The **Denver Broncos** donate \$10,000 to the American Red Cross for Colorado Wildfire Disaster Relief during the state's devastating wildfire emergencies.



Denver Broncos players thank Colorado firefighters from 12 different departments that deployed personnel to combat the Colorado Wildfires. In Aug. 2020, fullback/tight end **Andrew Beck** spearheaded a donation of 1,000 neck gaiters on behalf of the entire tight end position group to support firefighters working to contain the wildfires impacting our state.



Arapahoe County Sheriff **Tyler Brown** greets Head Coach **Vic Fangio** during Random Acts of Kindness Week (Feb. 2020). Coach Fangio delivered breakfast to the Sheriff's department staff.

PLAYER INITIATIVES

Through personal and team-driven initiatives, Denver Broncos players play an inspirational and impactful role in community outreach each year.



I WANTED TO BUILD SOMETHING HERE IN THE CITY OF DENVER TO NOT JUST BE KNOWN AS THE FOOTBALL PLAYER ELIJAH WILKINSON, BUT KNOWN AS SOMEONE WHO STARTED SOMETHING, SOMEBODY WHO GIVES BACK TO THIS COMMUNITY, SOMEBODY WHO IS INVOLVED IN THIS COMMUNITY & SOMEBODY WHO CARES ABOUT IT.

ELIJAH WILKINSON, TACKLE



MY CAUSE MY CLEATS

More than 50 Denver Broncos players participated in the fifth annual My Cause My Cleats campaign, showcasing causes and nonprofits important to them. Participating players had the opportunity to wear custom-designed cleats in support of their chosen cause during Week 13 games. More than 30 pairs of custom, game-worn, and autographed cleats were auctioned off by the team, raising more than \$15,000, with 100 percent of the proceeds from each item benefitting that player's designated cause.

- Agim, McTelvin** Salvation Army Texarkana and March of Dimes
- Attaochu, Jeremiah** Glory's Hope Sickle Cell Foundation
- Bassey, Essang** Autism Speaks and Down Syndrome Association of Greater Winston-Salem
- Bausby, De'Vante** Kansas City Anti Violence Project
- Beck, Andrew** America's Gold Star Families
- Bellamy, LeVante** American Cancer Society
- Benson, Trinity** Fight Colorectal Cancer
- Bobenmoyer, Jacob** American Society for the Prevention of Cruelty to Animals
- Bolles, Garrett** National Center for Learning Disabilities and Cystic Fibrosis Foundation
- Bouye, A.J.** American Cancer Society
- Brown, Fred** American Cancer Society
- Butt, Jake** Operation Underground Railroad
- Calitro, Austin** Susan G. Komen and Stand For Children
- Chubb, Bradley** The Chubb Foundation
- Cleveland, Tyrie** My Brother's Keeper
- Cox, Jeremy** Autism Society of North Carolina
- Cushenberry III, Lloyd** Autism Speaks
- Dawson Jr., Duke** International Children's Anophthalmia & Microphthalmia Network (ICAN)
- Driskel, Jeff** Step Up For Students
- Fant, Noah** Open Door Mission
- Fort, Austin** Mental Health Colorado
- Freeman, Royce** Brawley Parks and Recreation
- Hamilton, DaeSean** Susan G. Komen and Sewall Child Development Center
- Hamler, KJ** American Cancer Society
- Harris, Shelby** SHARE and The National Pancreatic Cancer Foundation
- Holder, Alijah** American Foundation for Suicide Prevention



- Jackson, Kareem** Kareem Jackson Foundation
- Judy, Jerry** Trisomy 18 Foundation
- Jewell, Josey** Logan's Hope
- Johnson, Alexander** Alzheimer's Association
- Jones, Joseph** International Justice Mission
- Lock, Drew** Parkinson's Foundation
- Locke, P.J.** American Foundation for the Blind
- Marshall, Trey** Navy-Marine Corps Relief Society
- Martin, Sam** Special Olympics Colorado
- McManus, Brandon** Project McManus
- Miller, Von** Von's Vision
- Muti, Netane** Second Wind Fund
- Ojemudia, Michael** Detroit Impact and Focus: HOPE
- Patrick, Tim** Sarcoma Foundation of America
- Purcell, Mike** Wounded Warrior Project
- Reed, Malik** ACLU and Black Lives Matter Support Fund
- Risner, Dalton** RisnerUp Foundation and Special Olympics
- Rypien, Brett** Mental Health America
- Schlottmann, Austin** Adam's Angels and Special Olympics Texas - Brenham
- Simmons, Justin** Fuel Up to Play 60 and The Justin Simmons Foundation
- Sizer, Deyon** JED Foundation
- Spencer, Diontae** Everytown USA
- Strnad, Justin** American Foundation for Suicide Prevention
- Toliver II, Kevin** Campaign Zero
- Tuszka, Derrek** Wild Sheep Foundation
- Walker, DeMarcus** Black Lives Matter Support Fund and Children's Hospital Colorado Audiology, Speech and Learning Center
- Watson, Josh** Black Lives Matter Support Fund
- Wilkinson, Elijah** L&D Gives





BRADLEY CHUBB

CHUBB FOUNDATION: The goal of the Chubb Foundation is to use sports as a platform to activate human potential.

I want to raise money for my foundation because our main goal is to use our sports platform to activate human potential, whether that's in the Atlanta area or in the Denver area. So far most of my camps and all that stuff has been in the Atlanta area and with COVID and everything slowed down I want to reach out to the Denver area as well. I started off with the Boys and Girls Club visits this past offseason. So, trying to get into the area as much as I can and just be that spark and be that light in the community as much as I can.

BRADLEY CHUBB

JUSTIN SIMMONS

FUEL UP TO PLAY 60: Fuel Up to Play 60 is an in-school nutrition and physical activity program launched by National Dairy Council and NFL, in collaboration with the USDA, to help encourage today's youth to lead healthier lives.

JUSTIN SIMMONS FOUNDATION: The Justin Simmons Foundation is dedicated to mentoring young people, promoting the benefits of youth sports, supporting youth education and other charitable initiatives.

Our foundation is anything to do with our youth-empowering, educating. I've always been a big proponent for our youth because they're our future. As you saw on the cleats, it even says, 'Our youth are our future.' I feel like it's important to invest in them as such. You never know what someone is going to grow up to be and how much influence they're going to have on the next generation.

JUSTIN SIMMONS



BRETT RYPIEN

MENTAL HEALTH AMERICA: Mental Health America is the nation's leading community-based nonprofit dedicated to addressing the needs of those living with mental illness and promoting the overall mental health of all.

This year for My Cause My Cleats I wanted to honor my late cousin Rick Rypien. Unfortunately, he lost his battle with mental health at the age of 27..I remember the day I learned of Rick's passing, I was 15 years old and from the surface I couldn't understand why this happened to someone who had so much. But as I have grown older I have realized that life can hit you fast, and at some point or another everyone goes through their own struggle with mental health.. I am honored to partner with Mental Health America to break the stigma and get the conversations started.

BRETT RYPIEN



JAKE BUTT

OPERATION UNDERGROUND RAILROAD: Operation Underground Railroad exists to rescue children from sex trafficking and sexual exploitation and after rescue, a comprehensive process involving justice for the perpetrators and recovery and rehabilitation for the survivors begins.

A cause that's gaining traction but needs more attention and support. While I can never imagine what it must be like to be a child in that position or a parent wondering through sleepless nights where their child is, I can only try to empathize. I'm happy to support and bring awareness to a foundation doing the really tough work of ending child slavery and sex trafficking.

JAKE BUTT

ALIJAH HOLDER

AMERICAN FOUNDATION FOR SUICIDE PREVENTION: American Foundation for Suicide Prevention (AFSP) is a voluntary health organization that gives those affected by suicide a nationwide community empowered by research, education and advocacy to take action against this leading cause of death.

For the second year, I'm supporting American Foundation for Suicide Prevention, which strives to save lives and bring hope to those affected by suicide. These cleats were made in honor of someone I knew, those I didn't, and for everyone who struggles. It takes all of us.

ALIJAH HOLDER



GARETT BOLLES

NATIONAL CENTER FOR LEARNING DISABILITIES: The mission of NCLD is to improve the lives of the 1 in 5 children and adults nationwide with learning and attention issues—by empowering parents and young adults, transforming schools and advocating for equal rights and opportunities.

CYSTIC FIBROSIS FOUNDATION: The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Two causes I am passionate about: The National Center for Learning Disabilities because I firmly believe every child should have the opportunity to live their dreams no matter what struggles they are facing, and The Cystic Fibrosis Foundation for my tiny niece, Desi, and her fight to breathe in and breathe out every single day. Warrior Up. Never Doubt. Somethings are worth fighting for.

GARETT BOLLES



DENVER BRONCOS WALTER PAYTON NFL MAN OF THE YEAR

The Denver Broncos selected safety **Justin Simmons** as the team's 2020 Walter Payton NFL Man of the Year. The prestigious award, presented by Nationwide, recognizes a player from each NFL team for their outstanding leadership both on the field and in the community. With this nomination, Simmons becomes the fourth Bronco to be nominated in multiple seasons for the award.

Selected by the Broncos in the third round (98th overall) of the 2016 NFL Draft from Boston College, Simmons has consistently demonstrated a commitment to using his platform to impact the community during his five seasons as a Bronco. Despite the in-person challenges of the COVID-19 pandemic, Simmons' commitment to his communities has not wavered as he focused his 2020 outreach on COVID relief and social justice initiatives while also launching the Justin Simmons Foundation.

YOUTH DEVELOPMENT:

In June of 2020, Simmons announced the establishment of the Justin Simmons Foundation, a nonprofit organization that focuses on youth development, hunger relief, educational initiatives, and other charitable causes. Through strategic programming and initial outreach, he is dedicated to mentoring young people, promoting the benefits of youth sports, and supporting youth education.

All of Simmons' efforts in this area have the goal of leveling the playing field for children to provide an equitable chance for success.



Justin Simmons safely spreads holiday cheer to youth-serving organizations by reading "A World of Cookies for Santa" - celebrating many different races, religions and traditions.



▲ On Oct. 20 safety **Justin Simmons** participated in the Youth for Change Town Hall presented by the Boys & Girls Clubs of America and the NFL Foundation. Simmons, **Michael Thomas** (HOU), **Jason Wright** (WAS) and two teens participates in a discussion that touched on how to speak out against prejudice and ways to repair trust between law enforcement and communities of color.



As part of the Walter Payton Man of the Year activities at Super Bowl LIV in February 2020, safety **Justin Simmons** participates in a Huddle for 100 event, volunteering alongside the other 31 Walter Payton Man of the Year nominees at the South Beach Miami Boys & Girls Club.

SOCIAL JUSTICE

Simmons has continued to combat systemic injustices against Black Americans and people of color as a locker room, league, and community leader. He delivered inspiring protest speeches, specifically addressing issues of racial inequity and police brutality, in both his hometown of Stuart, Fla., and at the state capitol in Denver before marching alongside his teammates and members of the organization.

Through large group and individual breakout meetings with Broncos players and coaches, Simmons was a significant leader in the creation and implementation of the team's Inspire Change program. He also has lent his name and support for legislative change.

As one of the main focuses of the Broncos Inspire Change Program, the Denver Broncos launched a multi-week teen program at the Denver Broncos Boys & Girls Club in partnership with Ross Initiative in Sports for Equality (RISE). The program allows participants to have important and difficult conversations about race, perceptions, and stereotypes.

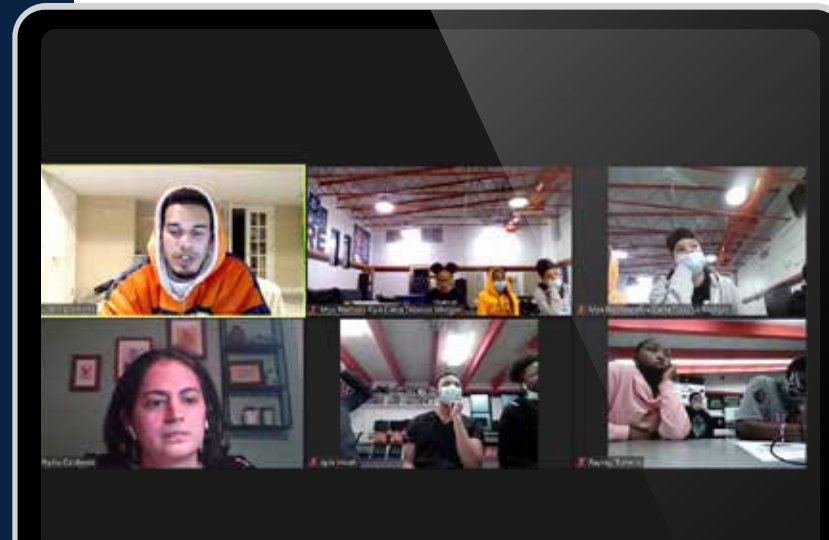
Simmons' dedication to youth development inspired him to commit to be a full and active participant in the season-long virtual leadership program with young Colorado residents. He sets aside time each and every week for the hour-long discussions.

While representing the NFL on a national Youth for Change Town Hall presented by the Boys & Girls Clubs of America and the NFL Foundation, Simmons joined a panel dedicated to creating change, focusing on race, social justice, and criminal justice reform. The virtual event reached hundreds of Boys & Girls Clubs members across the country.

Simmons' efforts to affect legislation included signing the NFL Players Coalition's Letter to Congress calling for the bill to end qualified immunity. He also actively participated in lobbying and advocating for Colorado Senate Bill 20-217 (mandating body cameras, public reporting on policing, reign in use of deadly force by officers, and more). His activism continues during private meetings with civic leaders including Colorado Governor Jared Polis, local Police Chiefs and Sheriffs, U.S. Attorney Jason St. Julien, the Vera Institute of Justice, and the ACLU of Colorado.



Through his continued support of youth at the Denver Broncos Boys & Girls Club, safety **Justin Simmons** inspires club members **Ray-Ray** and **Nashara** to follow in his footsteps as an advocate and activist for social justice.



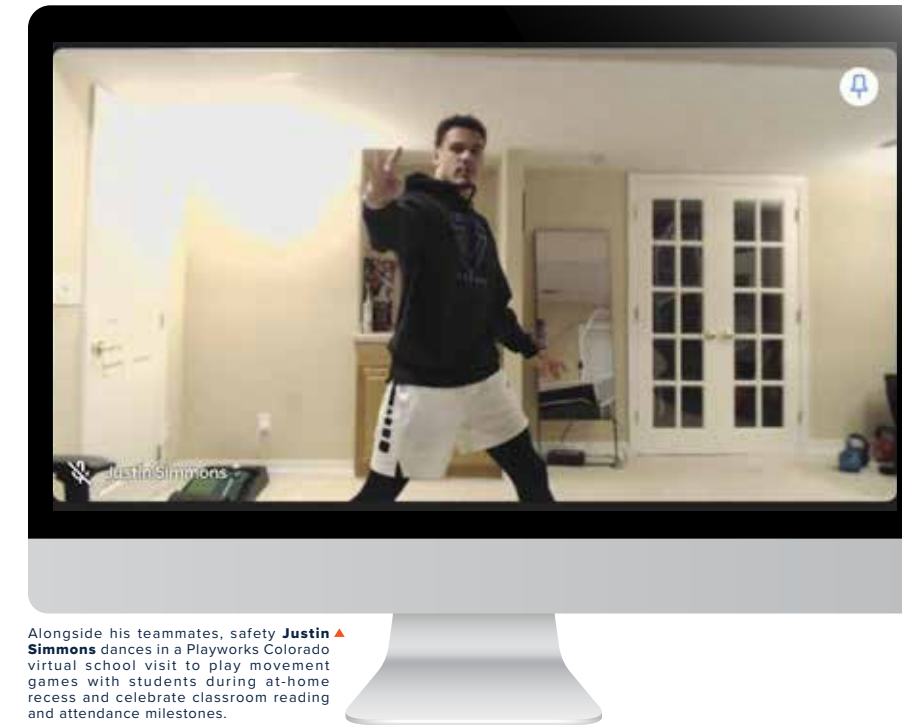
Throughout the season, safety **Justin Simmons** participates in the RISE Multi-Week Youth Leadership program with teens from the Denver Broncos Boys & Girls Club. Simmons participated in the eight-week program and continues to support and work with the club members on their social justice efforts.

COVID-19 RELIEF

Early in the COVID-19 pandemic, Simmons announced that he and his family made a personal \$10,000 contribution to the Denver Public Schools (DPS) Foundation's Food Security Fund. The fund helped ensure that children who rely on free or reduced-cost school meals could still receive them throughout an extended spring break and subsequent closures.

Weeks after announcing his personal donation, Simmons teamed up with Dairy MAX, Fuel Up to Play 60 and the Denver Broncos to contribute an additional \$50,000 to the COVID-19 Emergency School Nutrition Fund to support local schools through emergency microgrants administered by GENYouth. Now in his third year as a FUTP60 Ambassador, he focuses messaging around youth physical activity and nutrition by encouraging students to be leaders in their own schools.

Simmons also advocates for access to nutritious meals in schools throughout the state of Colorado. He filmed a PSA for the Colorado Department of Education to inform parents of the process for registering for free and reduced meals, ensuring that all students have the fuel needed to be successful in the classroom.



Alongside his teammates, safety **Justin Simmons** dances in a Playworks Colorado virtual school visit to play movement games with students during at-home recess and celebrate classroom reading and attendance milestones.



Safety **Justin Simmons**, a three-year Fuel Up to Play 60 Ambassador, aims to help schools promote student health and wellness through activity, nutrition and access to healthy food in and outside of the classroom.



On Aug. 17, safety **Justin Simmons** and The Justin Simmons Foundation team up with the Denver Broncos to provide sports equipment and a catered lunch for a youth sports camp hosted by local civil rights activist, Alvertis Simmons, and his Simmons Foundation for Youth and Change.

CHAMPIONS IN THE COMMUNITY

DALTON RISNER | COMMUNITY IMPACT AWARD

The team's 2019 Community Rookie of the Year dedicated time and resources this season to COVID-19 relief efforts while also expanding his work with Special Olympics. Through his 'RisnerUp' Foundation, the Wiggins, Colo. native raised nearly \$17,000 for COVID Relief by hosting a radiothon to benefit Food Bank of the Rockies, Boys & Girls Clubs of Metro Denver, and VOA Colorado's Meals on Wheels program. Risner spent countless hours recording messages and providing words of encouragement for the entire Colorado youth and high school football community during an unprecedented season. Additionally, Risner became a Special Olympics Colorado Board Member and hosted multiple national events geared towards creating a more inclusive sports community and world for athletes of all abilities.

McTELVIN AGIM | COMMUNITY ROOKIE OF THE YEAR

Since joining the Broncos, Agim led the Broncos' rookie class with more than 19 instances of community outreach through the team. He sought out opportunities in the juvenile justice system to make positive changes and decisions to get their lives back on track. He also led a life skills group discussion for young women transitioning out of secure detention facilities in partnership with a local nonprofit.

BRADLEY CHUBB | COMMUNITY AMBASSADOR

Chubb expanded his Chubb Foundation outreach from Atlanta to Denver in 2020 with the launch of Chubb's Club Tour, visiting nine Boys & Girls Clubs and reaching nearly 600 club members in the span of one month. His volunteerism also included participating in more than 10 community outreach events during the span of the season, including virtual visits with cancer patients, youth football teams and Colorado firefighters. This is Chubb's second community recognition after being named a Community Co-Rookie of the Year in 2018.



ALEXANDER JOHNSON | COMMUNITY AMBASSADOR

Johnson made significant contributions to the Broncos' Inspire Change efforts by being an active participant in every Power Hour session throughout the season. He focused on issues such as criminal justice reform as part of the team's "We Stand For" campaign, through meetings with several individuals and organizations, and by participating in and speaking at multiple Black Lives Matter marches. In addition to his social justice work, Johnson is an advocate for the fight to end Alzheimer's, supporting various fundraising initiatives and events in conjunction with the Alzheimer's Association.

JOE JONES | COMMUNITY AMBASSADOR

A three-time Community Ambassador Award recipient, Jones continued to provide unparalleled support and outreach to patients and families at Children's Hospital Colorado through its Seacrest Studio. For the third consecutive year, Jones led player support for Denver Rescue Mission's Thanksgiving food drive with a personal donation of 220 turkeys and additional food items to help put a turkey on every table. His total outreach this season impacted 18 community organizations, including Boys & Girls Clubs of Metro Denver, Food Bank of the Rockies, American Cancer Society, and International Justice Mission.

TIM PATRICK | COMMUNITY AMBASSADOR

Patrick supported more than 20 different nonprofit organizations through the season, participating in almost every virtual team event in 2020. Patrick took a leadership role this season in the team's Fight Like A Bronco outreach, participating in visits with cancer patients and sharing his personal story about his dad's battle with cancer while personally supporting the Sarcoma Foundation of America. He continued his high level of support for kids through Q&A sessions with local youth football players and holiday book readings distributed to various youth-serving nonprofits.





Fullback/tight end **Andrew Beck** was selected as the team's recipient of the 2020 Salute to Service Award presented by USAA. Beck has shown a strong commitment to supporting military members and their families throughout his two seasons in Denver by participating in the Salute to Service PLAY 60 clinic, meet and greets with veterans at a local VA hospital and orchestrating "Beck's Bags," a military care packing event hosted by the Broncos.



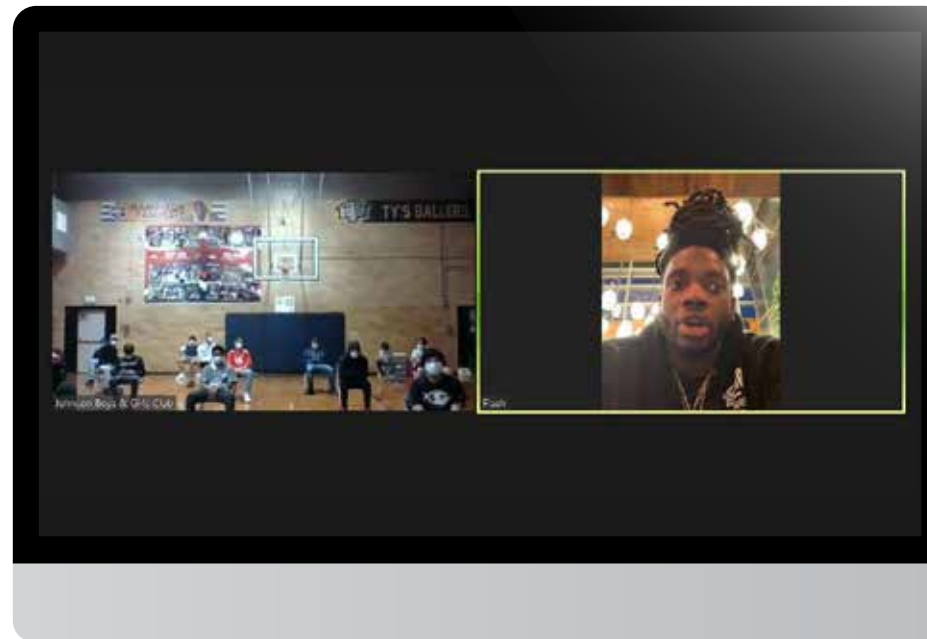
On Feb. 20, local basketball legend **Chauncey Billups** and Broncos running back **Phillip Lindsay** team up to support the Porter-Billups Leadership Academy, which helps at-risk youth in Denver. The foundation is named for Billups and Regis University basketball coach Lonnie Porter, who created the academy. Phillip Lindsay served as the gala's 2020 keynote speaker.



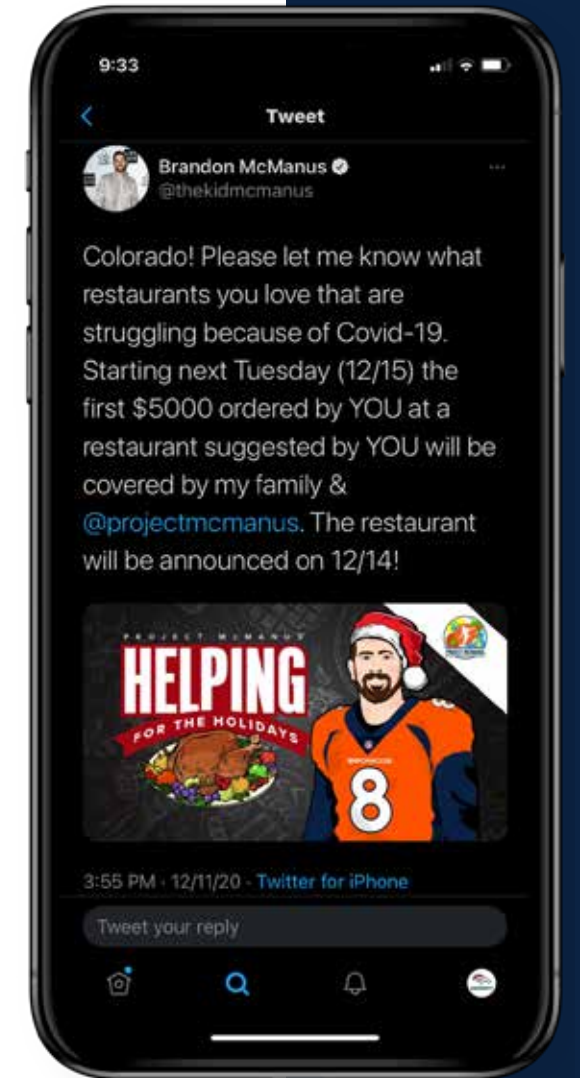
On Sept. 19, former Broncos offensive tackle **Tyler Polumbus** bikes 100 miles around Empower Field at Mile High in memory of his mom, Nancy. The event, Pedal with Polumbus, raised more than \$42,000 for the Colorado Ovarian Cancer Alliance.



As part of the Broncos Inspire Change initiative, offensive tackle **Garrett Bolles** participates in virtual meetings with youth at the Marvin W. Foote Youth Services Center to provide mentorship as they navigate the juvenile justice system.



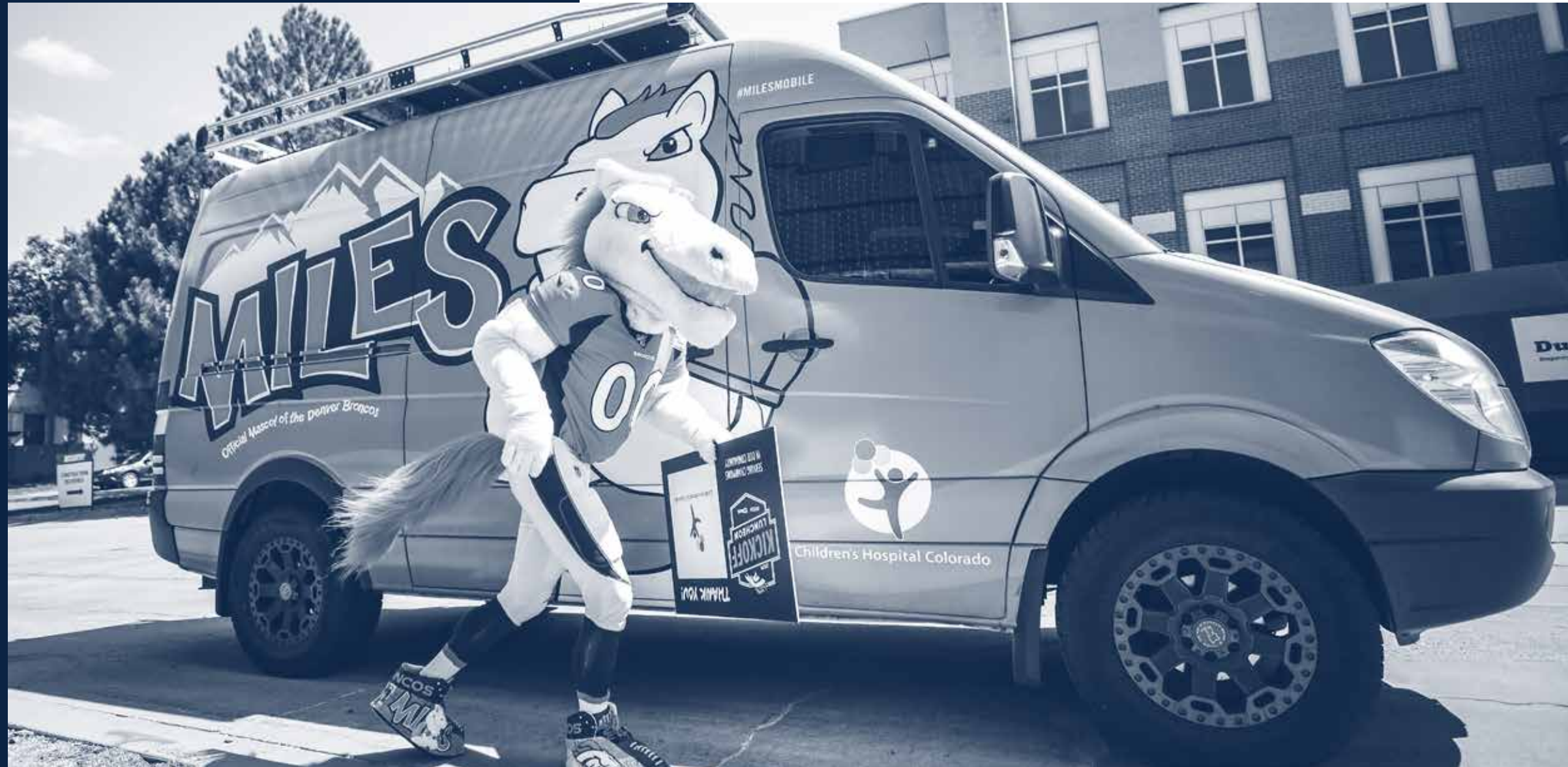
Running back (and former Boys & Girls Club kid) **Melvin Gordon III** virtually visits four Boys & Girls Clubs of Metro Denver locations to speak to the teens about his Club experience and journey to the NFL.



In an effort to support local restaurants impacted by the pandemic, kicker **Brandon McManus** and his foundation Project McManus launches "Helping for the Holidays."

DENVER BRONCOS CHARITIES

Denver Broncos Charities, the non-profit, philanthropic arm of the Denver Broncos, is committed to improving lives in the Denver community through focusing on Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement.



FROM COVID RELIEF EFFORTS, BOYS & GIRLS CLUBS OUTREACH AND MOBILE FOOD PANTRY DISTRIBUTIONS, TO LAUNCHING BRONCOS INSPIRE CHANGE AND WORKING WITH OUR PLAYERS ON SOCIAL JUSTICE INITIATIVES, WE WERE ABLE TO IMPACT SO MANY DIFFERENT PEOPLE. THE WORK OUR ORGANIZATION DOES WOULD NOT BE POSSIBLE WITHOUT THE INCREDIBLE DEDICATION FROM SO MANY OF OUR COMMUNITY AND CORPORATE PARTNERS.

JOE ELLIS, DENVER BRONCOS PRESIDENT & CEO

DENVER BRONCOS COMMUNITY GRANT PROGRAM

The Denver Broncos are committed to supporting highly-effective nonprofit organizations that are working to positively impact Coloradans. This annual granting opportunity offers Colorado-based nonprofits and youth football leagues/teams the ability to apply for funding (up to \$10,000 per organization) for community projects and programs focusing on one or more of the team's five focus areas.

The Community Grant Program launched in 2019 and since inception, the Broncos Community Development team and Broncos Charities Board has approved nearly \$300,000 in grants distributed to 60 different organizations.

**35 ORGANIZATIONS
SELECTED IN 2020**

**\$150,000⁺
DISTRIBUTED**

2020 GRANT RECIPIENTS

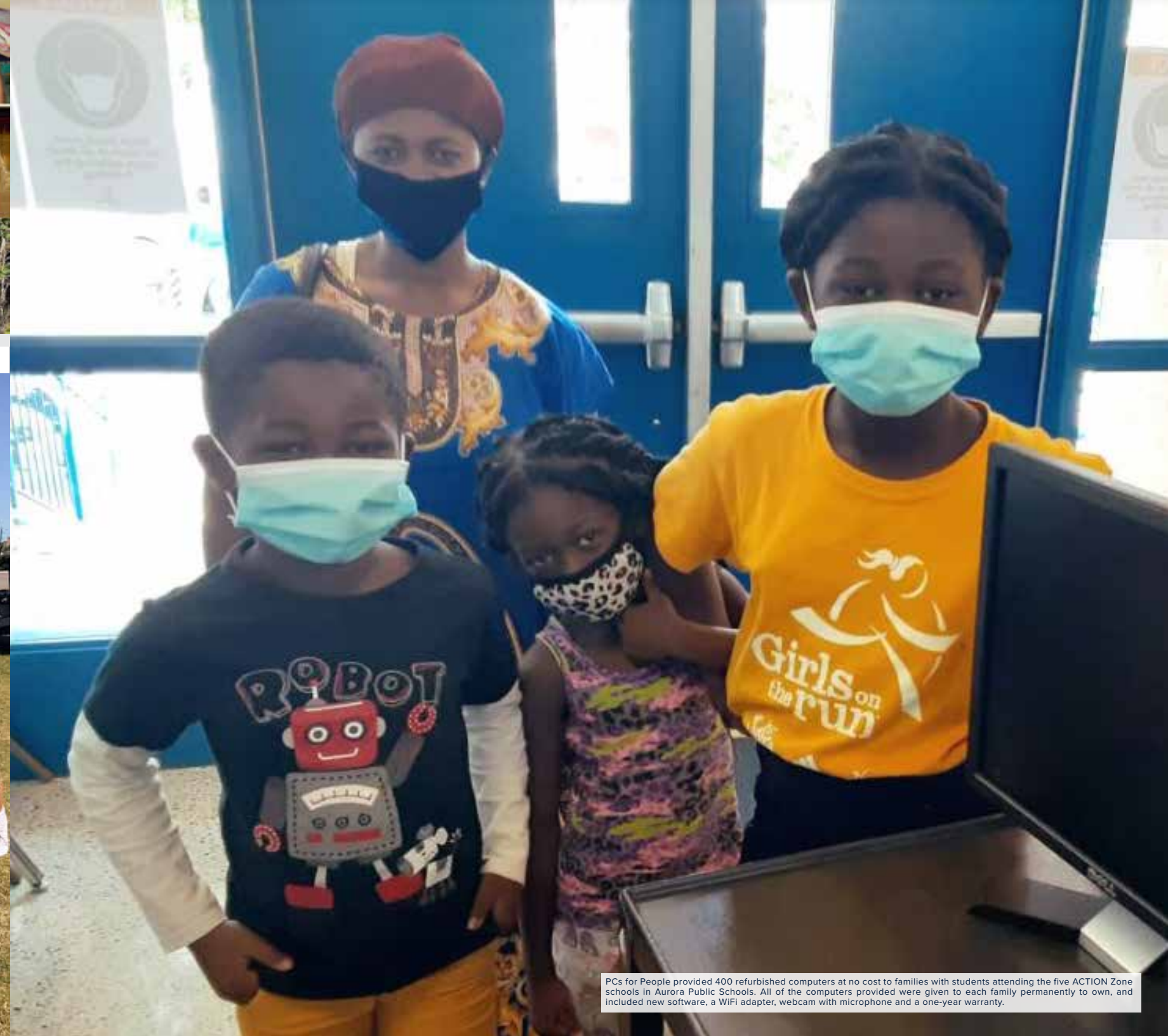
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|---------------------------------------|---------------------------------------|
| Back The Blue K-9 Force | Mountain Family Center (MFC) |
| Bear Creek Junior Sports Association | Mt. Carmel Veterans Service Center |
| Boulder High School | PCs for People |
| Chaparral Quarterback Club | Positive Coaching Alliance |
| Cheyenne Village | Riverdale Ridge High School |
| Crossroads Safehouse, Inc. | Sun Valley Community Center |
| Dominican Home Health Agency, Inc. | Sun Valley Youth Center |
| Feeding Children Everywhere | Tennyson Center for Children |
| Freedom Service Dogs, Inc. | The Blue Bench |
| Gamers Outreach Foundation | The Conflict Center |
| Gateway Battered Women's Shelter | There With Care |
| Girls on the Run of the Rockies | Thomas Jefferson High School |
| Gold Crown Foundation | Vista PEAK Preparatory |
| Green Mountain High School | Volunteers of America Colorado Branch |
| Groundwork Denver | Warren Village |
| Jeffco Youth Football | Warrior Nation Youth Organization |
| Judi's House | Warriors Youth Sports |
| Latin American Educational Foundation | |



The Latin American Educational Foundation's College Access and Success Program provides resources and services needed for Hispanic and Latino students to successfully navigate the college-goal process and aims to eliminate the barriers for earning their degree.



Riverdale Ridge High School Football Team used a 2020 Community Grant to purchase a new 2-man sled, allowing linemen to learn safer tackling techniques during practice.



PCs for People provided 400 refurbished computers at no cost to families with students attending the five ACTION Zone schools in Aurora Public Schools. All of the computers provided were given to each family permanently to own, and included new software, a WiFi adapter, webcam with microphone and a one-year warranty.

DENVER BRONCOS COMMUNITY GRANT PROGRAM HIGHLIGHTS

FREEDOM SERVICE DOGS – DISCO'S DOGS

Mission: Freedom Service Dogs unleashes the potential of dogs by transforming them into custom-trained, life-changing assistance dogs for people in need. The Disco's Dogs program provides specially trained dogs for children with an autism spectrum diagnosis, to help with variety of important tasks.

Denver Broncos Community Grant Program funding supported the training and care for dogs in the Disco's Dogs program.

ETHAN IS A LIVELY 9-YEAR-OLD BOY WHO LIVES IN AURORA, COLORADO WITH HIS MOM, DAD, BROTHER, SISTER, AND IDALOU, A PET DOG THEY HAD ADOPTED FROM FREEDOM SERVICE DOGS. THROUGH EXPERIENCE GAINED IN FOSTERING SEVERAL FSD HOPEFULS, ETHAN IS THRILLED AND EXCITED TO PARTNER WITH PIKA A SWEET-FACED BLACK LAB. TRAINER ANNE AND [ETHAN'S] PARENTS ARE ENCOURAGING HIM TO CONTINUE LEARNING TO WALK PIKA AND TAKE RESPONSIBILITY FOR HER FEEDING. WHEN THE TORMENTS OF AUTISM LAND, PIKA WILL HELP CALM AND SOOTHE, PROVIDING GROUNDING, AND PERHAPS REDIRECT AS THEY BOTH EXPLORE A SHARED LOVE FOR PIGEONS. ETHAN'S RESPONSE TO HER CAREFULLY CRAFTED QUESTIONS "ETHAN HOW DO YOU FEEL ABOUT PIKA BEING YOUR SERVICE DOG?" WAS "I LOVE HER!"

LEA WILSON, GRANTS & FOUNDATION RELATIONS MANAGER, FREEDOM SERVICE DOGS



GIRLS ON THE RUN OF THE ROCKIES

Mission: Girls on the Run of the Rockies is a transformational physical activity based positive youth development program for girls, teaching life skills through dynamic, interactive lessons and running games.

Denver Broncos Community Grant Program funding supported girls ages 8-13 participating in the Girls on the Run after-school program.

I LIKE GIRLS ON THE RUN A LOT BECAUSE I CAN SHOW WHO I REALLY AM. GIRLS KNOW THAT THEY CAN BE STRONG AND KIND. THEY KNOW THAT THEY WOULDN'T JUST HAVE TO BE ONE THING AND IT WAS OK TO HAVE COMFORTABLE AND UNCOMFORTABLE EMOTIONS BECAUSE WE ALL DO.

KHADIJA, PARTICIPANT, NEW FREEDOM PARK GIRLS ON THE RUN



SUN VALLEY KITCHEN AND COMMUNITY CENTER

Mission: The Sun Valley Kitchen & Community Center is a safe and supportive space to explore life's possibilities. The Center provides children and families in Sun Valley with opportunities for self-expression, self-awareness, and personal growth, while fostering unity within the dynamic, multi-cultural neighborhood.

Denver Broncos Community Grant Program funding provided healthy food to Sun Valley's youth and families.

WE ARE HUMBLER TO PLAY A FOUNDATIONAL ROLE IN ENSURING CHILDREN AND FAMILIES IN OUR COMMUNITY CONTINUE TO RECEIVE WELL-BALANCED, NUTRITIOUS FOOD THROUGHOUT THE PANDEMIC, AND WE WOULDN'T HAVE BEEN ABLE TO DO IT WITHOUT THE [DENVER BRONCOS] SUPPORT.

DAISY WIBERG, DIRECTOR, SUN VALLEY KITCHEN + COMMUNITY CENTER



GROUNDWORK DENVER – GREEN TEAM PROGRAM

Mission: The mission of Groundwork Denver is to bring about the sustained improvement of the physical environment and promote health and well-being through community-based partnerships and action.

Denver Broncos Community Grant Program funding supported a corps of youth environmentalists, acting as the organization's task force to implement projects to improve Denver's urban environment.

ON BEHALF OF GROUNDWORK DENVER (GWD), WE WANT TO SAY THANK YOU DENVER BRONCOS COMMUNITY GRANT PROGRAM FOR PROVIDING \$2,500 IN FUNDING TO SUPPORT GWD'S GREEN TEAM PROGRAM IN 2020. IN ALIGNMENT WITH DENVER BRONCO'S YOUTH DEVELOPMENT FUNDING AREA, THE GREEN TEAM PROGRAM EMPOWERED LOW-INCOME YOUTH OF COLOR BY OFFERING A RANGE OF EXPERIENCES AND ACTIVITIES CENTERED AROUND PAID JOB TRAINING AND LEADERSHIP OPPORTUNITIES.

CINDY CHANG, EXECUTIVE DIRECTOR, GROUNDWORK DENVER



DENVER BRONCOS KICKOFF LUNCHEON

PRESENTED BY U.S. BANK AND ARROW ELECTRONICS

The Kickoff Luncheon, presented by U.S. Bank and Arrow Electronics, celebrates the Broncos on and off the field. It is the largest, most visible fundraising event benefiting Denver Broncos Charities. Since 2012, the event has raised more than \$1.3 million for the nonprofit, philanthropic arm of the team.

Each year, our team looks forward to meeting and spending time with event attendees while raising money to support our work in the community. With the health and well-being of everyone in our community our top priority, we made the decision to transition the 2020 Kickoff Luncheon to a virtual format, still providing an opportunity for corporate partners and individual donors to support the community in meaningful and impactful ways.

SERVING CHAMPIONS IN OUR COMMUNITY

In lieu of an in-person hospitality experience, 2020 event partners had the opportunity to donate gourmet boxed lunches to Community Champions. Prepared by Epicurean Catering, lunches were distributed by Denver Broncos Cheerleaders and Miles the Mascot to local essential employees, frontline workers and nonprofits of the partner's choosing from Aug. 31 - Sept. 3.

12 CARAVANS
73 DELIVERIES

2,700+ MEALS DELIVERED

SILENT AUCTION PRESENTED BY KING SOOPERS

Fans and followers had the ability to bid on unique packages, memorabilia, and experiences through an online silent auction. The 2020 Kickoff Luncheon Auction presented by King Soopers raised more than \$16,000 for Denver Broncos Charities.

KICKOFF LUNCHEON TELEVISION SPECIAL

Broncos TV took a look at the 2019 season, highlights of community outreach and exclusive interviews with President of Football Operations and General Manager John Elway, Head Coach Vic Fangio, and Broncos players Jurrell Casey, Von Miller and Justin Simmons. Hosted by Dave Logan, the 30-minute television special was broadcast locally and published to the Denver Broncos YouTube channel.



Miles the Mascot and Arrow Electronics deliver hundreds of lunches to club members and staff of Boys & Girls Clubs of Metro Denver.



Denver Broncos Cheerleaders Breanna and Brielle spend time with local firefighters and first responders during Kickoff Luncheon deliveries made possible by U.S. Bank.



DELIVERY MAP



Miles the Mascot and Denver Broncos Cheerleader McKenna donate lunches to healthcare heroes at Children's Hospital Colorado.



Denver Broncos Cheerleaders Taylor and Katherine serve lunches to staff members, volunteers and clients at Metro Caring, an anti-hunger organization that works with the Denver community to meet people's immediate needs for nutritious food.



Denver Broncos Cheerleaders McKenna and Brielle visit the Denver Indian Health and Family Services - Denver's only Urban Indian Health Program that provides culturally appropriate care for American Indian and Alaskan Native adults, children and families.



Denver Broncos Cheerleaders Brielle and McKenna share lunch and a hello with staff members at Senior Support Services - the only day center for hungry and homeless seniors. The center is a safe place to spend time, socialize and participate in activities.

THANK YOU TO OUR PARTNERS

Anheuser-Busch

Arrow Electronics

BWAB

Children's Hospital CO

Coca-Cola

Comedy Central & South Park Studios

Dairy MAX

Delta Dental of Colorado

Denver Broncos Football Club

Empower Retirement

Epicurean Catering

ESPN Corporate Citizenship

FedEx

Ford Motor Company

Gatorade

Gibbs Tax Advisors LLC

IHOP

King Soopers

Kroenke Sports Charities

KUSA

Lowe's

Magness Racing

National Sports Center for the Disabled

Nationwide Insurance

NFL Foundation

Odell Brewing Co.

OtterBox

SaBell's Snow & Lawn Service, Inc.

Stadium Management Company

Sysco

U.S. Bank

UCHealth

United Airlines

Xcel Energy

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MAC FREEMAN

Director

LEE LARSEN

Director

PATRICK SMYTH

Director

LISA WILLIAMS

Director

PAT BOWLEN

Founder

OUR TEAM

PATRICK SMYTH

Chief Communications Officer

ALLIE ENGELKEN

Executive Director of Community Development

BOBBY MESTAS

Director of Youth and High School Football

LIZ MANNIS

Sr. Manager of Community Development

KATIE SHUSTER

Community Development Coordinator

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[@BroncosCommunity](https://www.facebook.com/BroncosCommunity)

TWITTER & INSTAGRAM

[@BroncosOffField](https://twitter.com/BroncosOffField)

DENVER BRONCOS
COMMUNITY
DEVELOPMENT

