



2018 DENVER BRONCOS
COMMUNITY IMPACT REPORT

THE DENVER BRONCOS

ARE COMMITTED TO IMPROVING LIVES IN OUR COMMUNITY BY FOCUSING ON YOUTH DEVELOPMENT, QUALITY OF LIFE, HEALTH & WELLNESS, YOUTH FOOTBALL AND CIVIC ENGAGEMENT. ALONGSIDE KEY COMMUNITY PARTNERS, WE ARE ABLE TO MAKE A DIFFERENCE THROUGH STRATEGIC PROGRAMMING, UNIQUE EVENTS AND DEDICATED ADVOCACY.



Representatives from more than 20 local non-profit organizations gather at the 2018 Community Partner Summit.



Dear Broncos Country,

On behalf of Owner Pat Bowlen and our entire organization, I'm proud to present the Denver Broncos' 2018 Community Impact Report. This summary highlights the Broncos' commitment to our community through extensive volunteerism and programming.

We were excited last year to shift our community outreach to concentrate on five focus areas: Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement.

Across our new service model, we volunteered more than 2,300 combined hours at community events through player involvement, our staff service series and Broncos Women's Organization initiatives. These causes included youth and high school football events, hospital visits, Boys & Girls Clubs of Metro Denver outreach, and social justice programming alongside our players.

The work by our players, coaches and staff could not be done without the incredible dedication from so many of our community partners. We are incredibly thankful for this support and encouragement that allows us to make a difference and help improve the lives of others.

As we look forward to the 2019 season and some of our new and exciting initiatives, you have our unwavering commitment toward making a positive impact in our community.

Thank you for your continued support, and Go Broncos!

Sincerely,

Joe Ellis
President and CEO
Denver Broncos Football Club

TABLE OF CONTENTS

BRONCOS GIVE BACK 4

YOUTH DEVELOPMENT 10
 15 YEARS OF INVESTING IN YOUTH
 GET UP AND PLAY!

QUALITY OF LIFE 18
 BRONCOS LEND HELPING HANDS FOR THE HOLIDAYS
 BREAKING GROUND TO ENHANCE LIVES

HEALTH & WELLNESS 24
 PURPLE FOR A PURPOSE
 CONTINUING THE FIGHT

YOUTH FOOTBALL 32
 ACTIVATING ATHLETES OF THE FUTURE: IT STARTS HERE
 PREPS AT THE PODIUM

CIVIC ENGAGEMENT 40
 PROTECTING FIRST RESPONDERS, ONE SHIELD AT A TIME
 BRONCOS, MARSHALL DEVELOP LEADERS IN THE COMMUNITY
 PARKS' MISSION TO END VIOLENCE IN PHILADELPHIA

OUR SALUTE TO SERVICE 50

MY CAUSE MY CLEATS 54

DENVER BRONCOS WALTER PAYTON MAN OF THE YEAR 56

CHAMPIONS IN THE COMMUNITY 58

A TRADITION OF GIVING 60

THANK YOU TO OUR PARTNERS 62

OUR TEAM 63



Left: Safety **Dymonte Thomas** embraces a young girl at the 2018 Hometown Huddle, an annual event serving more than 300 Boys & Girls Club kids.

Top: Broncos Ring of Famer **Billy Thompson** and his wife Cathie join **Miles the Mascot** at the 2018 Walk to End Alzheimer's in support of Pat and Annabel Bowlen.

Above: Two **Denver Broncos Cheerleaders** lead stretches for Fuel Up to Play 60 students at a health and wellness clinic.

BRONCOS GIVE BACK

The Denver Broncos are proud to recognize players for their off-field efforts. The 2018 Broncos roster set a new standard for community involvement by recording more volunteer hours than ever before.



Top: Linebacker **Von Miller** joins six Broncos players at the 10th Annual Be Beautiful Be Yourself Fashion Show to help raise more than \$2.4 million for Down syndrome research.

Above: As a part of the 3rd Annual Rookie Day of Service, the **2018 rookie class** visits Food Bank of the Rockies, the Denver Broncos Boys & Girls Club, Children's Hospital Colorado and UHealth.

113

different players participated in a voluntary community event

794

total community appearances or outreach touchpoints

190

unique events

36%

increase in player volunteer hours from 2017 to 2018



Top: Safety **Will Parks** and Defensive End **Derek Wolfe** work together to build one of 100 bicycles donated to students at Colfax Elementary School.

Above: Led by **Domata Peko Sr.**, the defensive linemen spread holiday cheer during a private Adopt-A-Family event for seven local families.

Top: Cornerback **Chris Harris Jr.** smiles with a member of the Broncos Youth Center at Denver Rescue Mission's The Crossing facility.

Above: Rookies **Isaac Yiadom** and **Bradley Chubb** package food boxes for senior citizens as part of Food Bank of the Rockies' Commodity Supplemental Food Program (CSFP).

DENVER BRONCOS STAFF COMMUNITY SERVICE SERIES

Launched in 2017, the Staff Community Service Series is designed to expand the organization's outreach while encouraging volunteerism and teambuilding among employees. Through the Staff Community Service Series, Denver Broncos staff members have the opportunity to serve local nonprofit organizations by participating in monthly, organized voluntary community service projects.

138

different employees participated in a voluntary community event

150%

increase in volunteer hours in 2018

BRONCOS WOMEN'S ORGANIZATION

The Denver Broncos Women's Organization, established in 2017, aims to bring together the wives, fiancés and girlfriends of Denver Broncos executives, coaches and players through social and community service-oriented gatherings. Members of the Broncos Women's Organization make a positive and lasting impact in the community through voluntary participation in a variety of community-based events and programs.

818.3

volunteer hours recorded

36

significant others participated in a voluntary community event

31

unique service events held



Top: Denver Broncos employees await lunch guests at the Lawrence Street Community Center, a facility offering those experiencing homelessness a safe place to congregate during the day.

Above: **Liz Coates**, Game Entertainment Manager, assists a local student with a helmet fitting before he received a brand-new bicycle through Wish for Wheels.

Top: The **Broncos Women's Organization** welcome more than 40 local service men and women for a catered lunch and private practice during the team's annual mini-camp.

Above: Denver Broncos staff participating in one of five different Habitat for Humanity build days in 2018, totaling more than 225 hours of service.



Above: The **Broncos Women's Organization** delivers care packages and smiles at Children's Hospital Colorado in November.

Below: More than a dozen employees volunteer to clean the outdoor spaces at Foothills Animal Shelter as a project selected by **Adam Janik**, Partnership Activation Coordinator.



Above: Broncos Ring of Famer **Billy Thompson** greets firefighters at a South Metro Fire Station during the 2018 Random Acts of Kindness Week.

Below: Fullback **Andy Janovich** and tight end **Jake Butt** step into the kitchen to prepare dishes at the 4th Annual Taste of the Broncos presented by King Soopers.



Above: Director of Youth and High School Football **Bobby Mestas** puts the finishing touches on a KaBOOM! Playground at the Shopneck Boys & Girls Club.

Below: A favorite holiday tradition, staff decorate the halls at Children's Hospital Colorado for Halloween.



Above: **Gino Gradkowski**, **Colby Wadman** and **Nico Falah** dish up a holiday meal at the 19th Annual Denver Rescue Mission Holiday Party.

Below: Broncos staff work to provide hundreds of families in the Montbello community with Thanksgiving meal preparations during a November mobile pantry event in partnership with Food Bank of the Rockies.





YOUTH DEVELOPMENT

The Denver Broncos are proud to partner with Boys & Girls Clubs of Metro Denver, Character Playbook, Fuel Up to Play 60, PLAY 60, Playworks Colorado and Project PAVE to prepare youth to achieve their full potential through activities and experiences that develop physical, developmental, and social competencies.

30+

outreach events facilitated by the Denver Broncos with Boys & Girls Clubs of Metro Denver in 2018

400+

middle school athletes participated in Project PAVE's True Man Healthy Masculinity Program in 2018

26

Colorado elementary and middle schools were recognized for their achievements in the Fuel Up to Play 60 Program

900

children participated in the PLAY 60 Challenge in its inaugural year

15 YEARS OF INVESTING IN YOUTH

Under Denver Broncos Owner Pat Bowlen’s leadership, the Denver Broncos Football Club has been one of Boys & Girls Clubs of Metro Denver’s most loyal, trusted and impactful partners, which allows the Broncos to provide opportunities throughout the year to propel club members to realize and reach their full potential.

In 2003, the Denver Broncos stepped forward to commit to multi-year funding to establish and open the Denver Broncos Boys & Girls Club in northeast Denver. The Club’s footprint expanded in 2008 with the addition of the Darrent Williams Memorial Teen Center, named after Broncos cornerback Darrent Williams who was tragically killed in a drive-by shooting the day after he completed his second season with the team.

The Broncos remain the only professional sports team to fully fund its own branch of Boys & Girls Clubs of America. On August 2, 2018, the Denver Broncos celebrated the Club’s 15th anniversary by bringing together current and former Club members, staff, volunteers and Broncos alumni and employees for a special evening featuring food, fun, and memories.

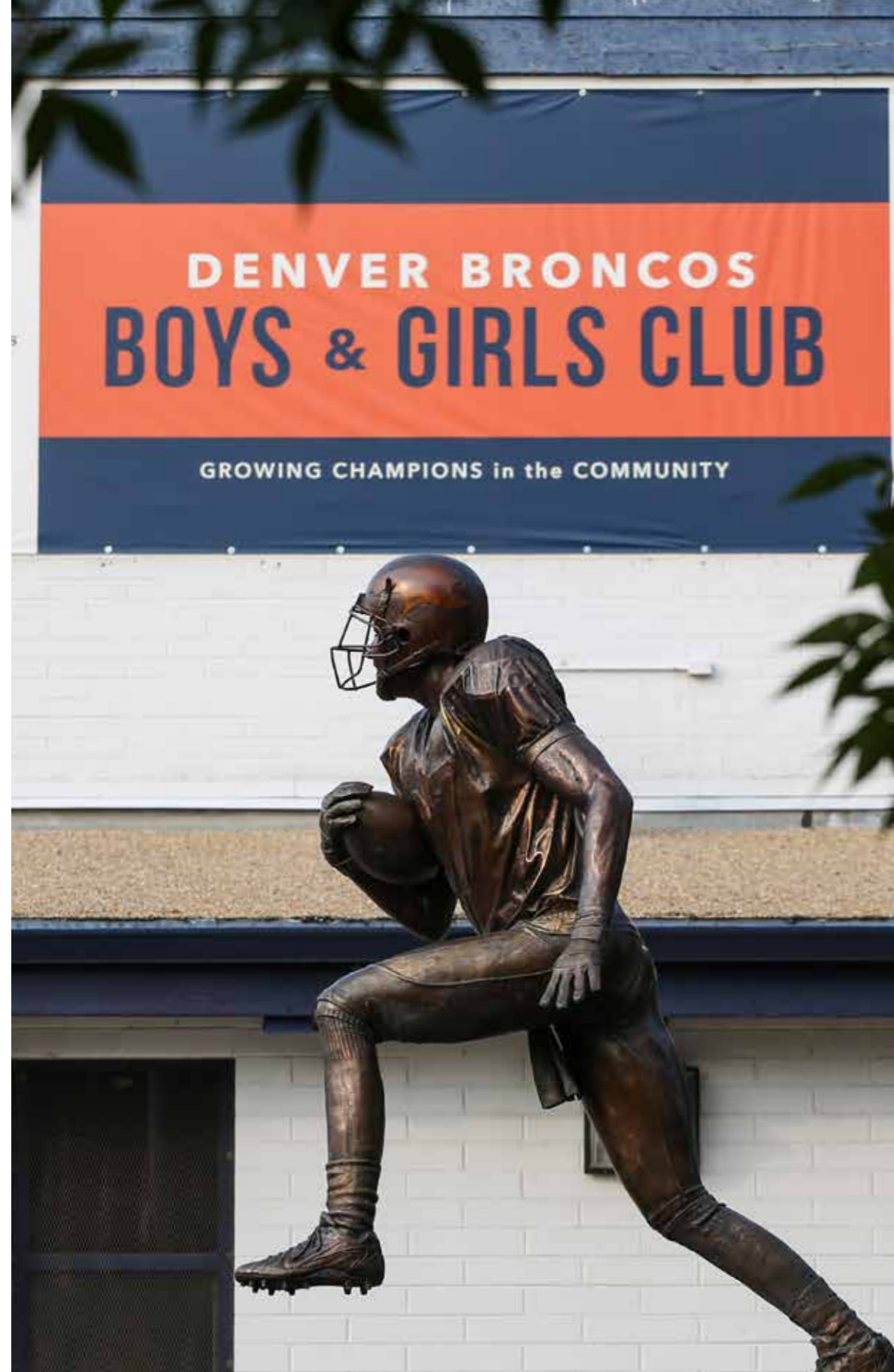
In the 15 years since doors first opened at the Broncos Club in the Montbello community, thousands of children have been provided with a safe, positive place to spend their time, one hot meal a day, and caring adults to look after them and encourage their growth—all for the \$2 annual membership fee.

The Denver Broncos proudly carry on Mr. Bowlen’s vision to provide opportunities to all club members across the Denver metro area. In addition to operating costs for the Broncos Club, the Broncos provide exclusive programming, skills development, and special events for club members from all 16 branches.



Rich Barrows, Denver Broncos Boys & Girls Club Director

“The legacy that the Broncos have established in this neighborhood is incredible. You have a world-class organization providing world class opportunities for \$2 per year. How can you put that into words?”



Left: A statue of **Darrent Williams**, former Broncos cornerback, greets Club members and families at the entrance of the Denver Broncos Boys & Girls Club.

Top: More than 15,000 children have called the Broncos Boys & Girls Club a second home since the doors opened in 2003.

Above: Rookie running back **Royce Freeman** and Demetrius meet for the first time on the outdoor sport court – most popular for basketball and soccer – during the annual Rookie Day of Service.

GET UP AND PLAY!

The revamped PLAY 60 Challenge launched in September with Gatorade Jr. Training Camps for members from all Boys & Girls Clubs of Metro Denver locations. NFL PLAY 60 aims to inspire the next generation of youth to be the most active and healthy generation.

The Denver Broncos PLAY 60 Challenge provides opportunities for participating kids to showcase how they incorporate PLAY 60 in their daily lives, to lead healthy and active lifestyles and earn rewards and Broncos experiences for themselves and their club throughout the year.

Each month features a PLAY 60 Challenge and provides an opportunity for clubs to showcase how they make healthy choices and win special experiences and prizes. Prizes range from the opportunity to host a PLAY 60 event, visits from Miles the Mascot, the Denver Broncos Cheerleaders and the team's Super Bowl trophies and more. Throughout the first semester of the new program, four different Clubs took first place in a monthly challenge and 15 Boys & Girls Club locations, as well as the Denver Rescue Mission's Broncos Youth Center, completed at least one challenge.



Lauren Gonzales, Cope Boys & Girls Club of Metro Denver Athletics Specialist

“The PLAY 60 Challenge program is crucial because research shows that active lifestyles contribute to kids being more focused and having higher participation in the classroom. Participation in sports also encourages teamwork, leadership and responsibility among children.”



Alondra, Johnson Elementary Boys & Girls Club Member

“It's important to PLAY 60 so that we can get healthy and strong!”



Left: Fuel Up to Play 60 is a nutrition and physical activity program launched by National Dairy Council and the NFL, in collaboration with the USDA, to help encourage today's youth to lead healthier lives.

Top: Local Boys & Girls Club kids horse around with **Miles the Mascot** at the team's annual Hometown Huddle event in the Pat Bowlen Fieldhouse at UHealth Training Center.

Above: Kids test their skills with the football toss at a PLAY 60 Kickoff event – one of the signature events available to all Boys & Girls Clubs through the PLAY 60 Challenge.



Above: Denver Broncos Charities dedicates state-of-the-art lighting at Pat Bowlen Field at the Suncor Boys & Girls Club, a project made possible by the NFL Foundation and several community leaders through their generous contributions to the Orange & Blue Foundation.

Below: Defensive end **Zach Kerr** congratulates students at the Fuel Greatness Touchdown Recognition Celebration at Broncos Stadium at Mile High. Twenty-six local schools elevated their commitment to student health and wellness and were presented the Touchdown School Award.



Above: **Thunder** and his trainer **Ann Judge** at one of numerous community events they volunteered at in 2018, providing children the opportunity to meet and learn about the Broncos' live mascot.

Below: As a part of the True Man Program, middle school students discuss healthy masculinity during a session with Project PAVE and special guest, safety **Dymonte Thomas**.



Above: Hosted by EverFi, linebacker **Todd Davis**, fifth-year Denver Broncos Cheerleader **Gioia** and Mile High United Way representatives participate in a panel focusing on the importance of character and how to build healthy relationships at Kepner Legacy Middle School.

Below: Wide receiver **Tim Patrick** lends a helping hand at the annual Back to School with the Broncos shopping spree hosted by King Soopers. Twenty-five local students completed their school supply shopping with help from eight current players.



Above: Rookie wide receiver **Courtland Sutton** is all smiles at a Playworks Colorado recess at Marie L. Greenwood Academy. Four Denver Public Schools have been adopted by the Broncos through the Playworks in-school coaching program.

Below: Six different schools logged in for a Virtual Character Playbook Experience featuring long snapper **Casey Kreiter** and linebacker **Joe Jones**.





QUALITY OF LIFE

The Denver Broncos are proud to partner with Denver Rescue Mission, Food Bank of the Rockies, Habitat for Humanity and the Rose Andom Center to meet basic needs through resources, programs, and education as a part of the ongoing commitment to overall quality of life.

550+

meals served by Denver Broncos players, executives and staff members in 2018

225

hours spent building houses at Habitat for Humanity by Denver Broncos Executives, staff and Cheerleaders in 2018

\$335,000

raised for Food Bank of the Rockies at Taste of the Broncos since the event's inception in 2015

95

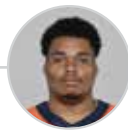
children supported at Rose Andom Center's 2018 Holiday Shoppe

BRONCOS LEND HELPING HANDS FOR THE HOLIDAYS

With the goal of providing deserving families with a traditional Thanksgiving meal, the Denver Broncos collaborated with Denver Rescue Mission for the annual “A Turkey on Every Table” food drive. This year featured several collection sites including a “drive-thru” style donation set up at the Denver Broncos UHealth Training Center. This half-day collection brought in more than 600 turkeys and a variety of traditional holiday food items that contributed to the overall efforts of the 2018 “A Turkey on Every Table” initiative.

On November 21, 2018, the Denver Broncos hosted Denver Rescue Mission’s annual “Banquet in a Box” Thanksgiving meal distribution at Broncos Stadium at Mile High. Members of the Broncos Women’s Organization, several players, and Denver Rescue Mission employees and volunteers assisted in the distribution of more than 3,000 “Banquet in a Box” meals for families in need.

In the past two years, the Broncos have assisted in the collection and distribution of more than 6,000 “Banquet in a Box” meals to local families during the holiday season. The annual “A Turkey on Every Table” food drive is incredibly impactful for players and community members alike.



Elijah Wilkinson, Denver Broncos Offensive Lineman

“ I grew up with a single mother, so I knew how it was. Bills are tight. Three kids and one mom, that’s a hard job. You need a little help every now and then. That’s what we’re here for. ”



Kim, Recipient of a “Banquet in a Box”

“ This means a lot. It’s feeding my family for Thanksgiving and we are very appreciative. ”



Left: Broncos 2018 Community Ambassador **Joe Jones** makes a personal donation at the “Turkey on Every Table” food drive at the UHealth Training Center drop-off location.

Top: Offensive Lineman **Elijah Wilkinson** greets and serves families arriving at Denver Rescue Mission’s “Banquet in a Box” event where they receive a turkey and a box of Thanksgiving meal preparation supplies and ingredients.

Above: Defensive end **Adam Gotsis** was one of nine current players who volunteered to distribute turkeys to deserving families in partnership with Denver Rescue Mission.

BREAKING GROUND TO ENHANCE LIVES

On Thursday, Oct. 11, 2018, Denver Broncos President & CEO Joe Ellis and Habitat for Humanity CEO & Executive Director Heather Lafferty co-hosted the 5th Annual CEO Build. The event, designed to bring together C-level executives for a day of service and introduction to Habitat for Humanity, boasted the largest participation to date, with more than 40 CEOs attending. Since its inception in 2014, more than 100 executives have participated in the CEO Build.

Habitat for Humanity's application process considers a family's need for housing, ability to pay an affordable mortgage, and willingness to partner. Additionally, homeowners are required to commit 200 hours of sweat equity. The process ensures that a family is prepared to be a successful homeowner and neighbor.

Broncos Cheerleaders and staff regularly work on build projects throughout the year and incorporate build opportunities into organizational-wide community days. The Denver Broncos are proud to support Habitat for Humanity through a variety of projects and programs.



Joe Ellis, Denver Broncos President and CEO, on the progress of the CEO Build

“ The first year we started, there were three houses being built [at the Sheridan Square Site]. Now we have four rows of eight houses. It's rewarding to see the progress. ”



Heather Lafferty, Habitat for Humanity Metro Denver Executive Director and CEO

“ The partnership between the Denver Broncos and Habitat for Humanity has been so significant for Habitat for so many years, and specifically in the past 5 years. To have Joe Ellis' leadership on this CEO Build is incredible. He is out here working so hard to ensure that hardworking families have a place to call home. ”



Left: **Joe Ellis'** build team focuses on siding during the CEO Build, an annual program that has totaled more than 1,000 hours of service building nearly 40 homes.

Top: The CEO Build has boasted participation from 86 different Denver-based companies with more than 100 unique participants in five years.

Above: **Hassan Salem**, Regional President of U.S. Bank, is one of three CEO Build participants who has participated in all five years of the event.



HEALTH & WELLNESS

The Denver Broncos are proud to partner with the Alzheimer's Association, American Cancer Society, Children's Hospital Colorado, Make-A-Wish Colorado, the National Sports Center for the Disabled, UHealth and Vitalant to support research, awareness and treatment with the ultimate goal of optimal mental, physical and social well-being.

\$60,000

donated to American Cancer Society in 2018 to support colorectal cancer screenings and research for pediatric and ovarian cancer

1,700

donors gave more than 1,720 units of blood during Drive For Life 21

37

hospital visits in 2018 alone

5

Make-A-Wish participants traveled 5,115 miles to have their wishes granted by the Denver Broncos in 2018

PURPLE FOR A PURPOSE

On Saturday, Aug. 4, 2018, the Denver Broncos hosted the inaugural Alzheimer's Awareness Day at Training Camp. Fans were encouraged to wear purple to raise awareness for the Alzheimer's Association and the 71,000 Coloradans living with Alzheimer's disease today. Fan donations online and made in-person during practice at UHealth Training Center (totaling \$20,307) were matched dollar-for-dollar by the team to support the Alzheimer's Association.

At the 29th Annual Walk to End Alzheimer's on Saturday, Sept. 15, 2018, Team Super Bowlen, led by members of the Bowlen family, was joined by more than 100 Broncos employees and their families, Denver Broncos Cheerleaders and Miles the Mascot. Donations to Team Super Bowlen, which included Alzheimer's Awareness Day contributions as well as money raised by Broncos players, coaches, staff and fans, brought the 2018 total donation to \$115,000 for Alzheimer's research, support and care.



Amelia Schafer, Alzheimer's Association of Colorado Executive Director

“We are so appreciative of the Bowlen family, Joe Ellis and the Broncos, and 'Broncos Country' for their tremendous support of Alzheimer's yesterday. The turnout exceeded all of our expectations and made history as our single biggest fundraising day for Walk to End Alzheimer's in Colorado.”



Annabel Bowlen, Daughter of Denver Broncos Owner Pat Bowlen

“My mom recently being diagnosed has been a huge struggle for my family, but we all came together and have become a lot stronger from it. This just makes me want to get more involved and help find a cure.”



Left: Broncos fans attending Alzheimer's Awareness Day sport purple hats, pins, rally towels and signs to show their support for the thousands of Coloradans living with Alzheimer's disease.

Top: Members of the Bowlen family – Patrick III, Christianna, Brittany and Annabel – display the final fundraising total during Alzheimer's Awareness Day. The inaugural event marked the single largest fundraising day for the Walk to End Alzheimer's in Colorado history.

Above: In addition to the fans, Broncos players and coaches also supported the cause by wearing purple bracelets, rally towels and pins throughout Saturday's practice.

CONTINUING THE FIGHT

Why We Fight: The Fight Like A Bronco campaign honors and continues the legacy of the late Luke Kellerman, a Broncos Assistant Turf Manager. Kellerman spearheaded the team's initiative to include all cancers when he learned of his own cancer diagnosis in 2015. The Broncos were able to honor Luke at the halftime celebration of the Salute to Survivors game and thank him for his movement to honor all cancers and their survivors. Kellerman lost his battle with cancer in October of 2017, but his legacy lives on through the Denver Broncos and Fight Like A Bronco.



The yearlong "Fight Like A Bronco" campaign focuses on prevention and screenings, support for those currently battling cancer, and celebrating survivors. Seven Broncos spent Tuesday, Oct. 9, 2018, visiting cancer patients at Children's Hospital Colorado and UCHealth University of Colorado Hospital. The players – **Keishawn Bierria, DaeSean Hamilton, Sam Jones, Austin Schlottmann, Justin Simmons, Shamarko Thomas and Isaac Yiadom** – spent time sharing stories and support.



Above: Safety **Will Parks** delivers joy and hope at Children's Hospital Colorado during the holidays with Broncos Build-A-Bears.

Below: Fight Like A Bronco T-shirts were available for purchase in four Denver Broncos team store locations throughout the month of October, with 100% of T-shirt sales benefiting cancer screenings in Colorado through the American Cancer Society.



Above: Offensive tackle **Garrett Bolles** gives encouragement during an all-ability football skills clinic with participants from the National Sports Center for the Disabled.

Below: **Miles the Mascot** surprises nurses and administrative staff at UHealth during Random Acts of Kindness Week – an initiative the team has dedicated to thanking those who oftentimes work behind the scenes in their respective fields.



Above: Punter **Colby Wadman** donates blood at Drive for Life 21 – the largest three-day blood drive in Colorado. The 2018 event received more than 1,720 units of blood products from 1,693 donors.

Below: President and CEO **Joe Ellis** visits with a celebrated survivor during the team's Fight Like A Bronco reception before the Broncos vs. Los Angeles Rams game on Sunday, Oct. 14, 2018.



Above: **Denver Broncos Cheerleaders** join members of the Bowlen family as well as Broncos employees at the annual Walk to End Alzheimer's on Saturday, Sept. 15, 2018.

Below: Six-year-old **Mason** is overjoyed as his wish to attend his first NFL game is granted by the Broncos and Make-A-Wish Colorado. The Broncos granted five wishes in 2018 including player meet and greets, tours, practice visits and behind-the-scenes game day experiences.





YOUTH FOOTBALL

The Denver Broncos are proud to partner with youth leagues and high schools across the state of Colorado in order to provide programs, clinics, and camps that focus on character, player safety, team development, and the benefits of football.

600+

pairs of cleats were donated to Aurora and Denver Public Schools Futures Participants by the Denver Broncos Alumni Association

153

Colorado high schools participated in Denver Broncos high school football programming in 2018

\$117,000+

donated to Denver and Aurora Public Schools for new equipment and uniforms for the Futures Football Program

900+

children from nearly 100 local NFL FLAG Football teams participated in the Denver Broncos 2018 Youth Flag Football Festival

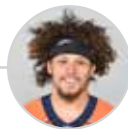
ACTIVATING ATHLETES OF THE FUTURE: IT STARTS HERE

Since its inception in 2009, Broncos Futures Football has helped to increase football participation within Denver Public High Schools by 66 percent. Aurora Public Schools, whose first season of Futures Football was in 2013, has seen a 46 percent increase in high school participation. Futures Football, made up of 12 Denver Public Schools teams and 5 Aurora Public Schools teams, is a spring tackle football program for middle school student-athletes. Each team has a direct association with a district high school and each team is coached by the high school football staff. Teams participate in a seven-week game schedule that concludes with playoffs and a championship game for each league.

In addition to the on-field schedule, each team also completes a five-week healthy masculinity program facilitated by Project PAVE, a Denver-based organization devoted to empowering youth to one day end the cycle of relationship violence. More than 400 student-athletes participated in Futures Football during the 2018 spring season and Denver West and Aurora Central earned championships in each of their respective districts.

The 2018 Futures Football season concluded with an annual banquet. Current Denver Broncos linebacker, Todd Davis, and running back and Futures Football alumnus, Phillip Lindsay, addressed the audience with inspirational words. Lindsay was a member of the inaugural class of Futures Football prior to playing high school football for Denver South.

The Denver Broncos are proud to partner with Denver Public Schools, Aurora Public Schools and Project PAVE to encourage character, player safety, team development and the benefits of football.



Phillip Lindsay, Denver Broncos Running Back

“I’m proud to represent Denver Public Schools. That’s where I came from. I was just one of those kids and it’s amazing to think that I have the opportunity that I do now.”



Left: Members of the **Rangeview Raiders Futures** football team huddle prior to kickoff of the Aurora Public Schools Futures championship game.

Top: After receiving new uniforms and equipment, all 12 Denver Public Schools Futures football teams gather together to celebrate the start of another spring season.

Above: Former Broncos safety **Jordan Moore** celebrates with players from **Denver South's Futures** football team after an exciting win.

PREPS AT THE PODIUM

On Aug. 17, 2018, the Denver Broncos and the Colorado High School Activities Association (CHSAA) collaborated to host the inaugural Denver Broncos High School Football Media Day in the Pat Bowlen Fieldhouse at the UHealth Training Center.

CHSAA serves more than 130,000 student-athletes annually and strives to create a positive and equitable environment in which all qualified student participants are challenged and inspired to meet their highest potential.

Five athletes and two coaches from 20 of Colorado's top performing high school football programs, from all seven state classifications, were invited to participate in the inaugural event. Each high school attended four breakouts which included: Podium interview sessions with local preps media, Media Relations 101 seminar hosted by the Denver Broncos Public Relations team, professional team and individual photos, and a guided tour of the UHealth Training Center.

The goal of the Denver Broncos High School Football Media Day is to build excitement for the high school football season, prepare local high school football athletes for the next step in their academic and athletic career, and to acknowledge teams for their on-field efforts.



Ty Evans, Palmer Ridge High School Quarterback

“It was great to be [at High School Media Day]. The Denver facility was awesome and a little intimidating. It just shows how everything is bigger and different at the next level, so you have to work harder.”



Left: Broncos Strategic Communications Manager **Seth Medvin** leads a media relations and social media breakout session for players and coaches at the inaugural High School Football Media Day.

Top: Peetz High School tailback and middle linebacker **Bryson Long** talks to local preps media members about the upcoming season.

Above: Members of the **Sedgwick County Cougars football team**, along with head coach **Chris Michel**, pose for a group photo in the Pat Bowlen Fieldhouse.



Above: Running back **Phillip Lindsay**, a former Denver Public Schools football player, breaks down the huddle with the **Denver West High School** football team prior to practice.

Below: Members of the **Chatfield Chargers** football team meet with local preps media members at the first annual High School Football Media Day.



Above: Defensive end **Zach Kerr** visits with the **Columbine High School** football team prior to a practice inside the Pat Bowlen Fieldhouse.

Below: NFL Flag participants gather on the sideline at Broncos Stadium at Mile High prior to a preseason matchup against the Chicago Bears. Eight NFL Flag teams had the opportunity to scrimmage on the field during pregame.



Above: A Denver East quarterback sets up to throw a pass in the Broncos High School 7-on-7 Tournament. Nearly 100 schools participated in the annual passing camp.

Below: Offensive lineman **Sam Jones** makes a High School Game of the Week visit and talks with the **Cherokee Trail** football team. Jones, a Denver native, played high school football at nearby ThunderRidge High School.



Above: Colorado high school football coaches gather for a group photo in the Pat Bowlen Fieldhouse prior to the annual High School Coaches Training Clinic.

Below: A member of the **Horizon Hawks** football team competes in a tug-of-war during the Broncos High School Linemen Challenge at Denver South High School. More than 60 teams of linemen competed in the annual competition.





3,000+

service men and women worldwide have received a care package through the Denver Broncos Cheerleaders' Cheer for the Troops program since 2007

55,000

students supported through the 2018 Stuff for Students School Supply Drive in partnership with Volunteers of America

130

students from Kepner Legacy Middle School participated in a character education event hosted by the Denver Broncos, EverFi, Mile High United Way and Verizon

\$265,000+

donated by the Denver Broncos and select players to support social justice initiatives in 2018

CIVIC ENGAGEMENT

The Denver Broncos work to make a difference through volunteerism, military and first-responder appreciation, and social justice initiatives.

PROTECTING FIRST RESPONDERS, ONE SHIELD AT A TIME

Linebacker Von Miller, nearly 20 teammates and the Denver Broncos committed more than \$200,000 toward a unique program designed to improve local law enforcement relations through a partnership with SHIELD616. The Colorado Springs-based nonprofit organization provides first responders with protective kits designed to protect police and firefighters responding to active shooter/mass shooting situations.

The contribution, spearheaded by Walter Payton Man of the Year Nominee Von Miller, provided 130 local first responders with the protective kits necessary to keep them safe in emergency situations. SHIELD616 kits include a ballistic vest & helmet, along with a wound trauma kit, that upgrade standard equipment to protect against automatic weapons and assault rifles.

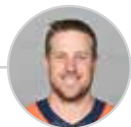
On Dec. 20, 2018, more than 120 first responders representing 34 different state agencies attended the SHIELD616 vest presentation hosted by the team at the UHealth Training Center. The day consisted of a welcome lunch, presentation and fitting of the vests and a post-practice meet & greet with players and coaches.

The Broncos will maintain a connection with the selected first responders and their families through volunteer opportunities, roundtable discussions, programming with local youth and other unique events.



Von Miller, Denver Broncos Outside Linebacker

“To create this connection with law enforcement and with the people is incredible.”



Case Keenum, Former Denver Broncos Quarterback

“These are the people that run toward the problem when everyone else runs away. I have a lot of respect for first responders.”



Left: The locker room inside the Pat Bowlen Fieldhouse was transformed for the SHIELD616 vest kit presentation.

Top: First responders – comprised of representatives from Sheriff’s offices, police departments and fire stations – were personally fitted for their SHIELD616 kits.

Above: After practice, both coaches and players, including running back **Phillip Lindsay**, greet first responders to thank them for their service.

BRONCOS, MARSHALL DEVELOP LEADERS IN THE COMMUNITY

On Wednesday, Oct. 3, 2018, former linebacker Brandon Marshall and the Denver Broncos announced the commitment of \$50,000 to launch the FEEL Movement (Feed & Educate to Empower Leaders).

The FEEL Movement is an actionable part of Marshall's charity, Williams-Marshall Cares Leadership Program, and began in partnership with 'Shop Now To Fund,' a conscious shopping e-commerce marketplace. Additionally, the donation from Marshall and the Broncos went toward supporting three local organizations: Denver Rescue Mission (Feed), Adolescents Know Your Rights (Educate) and Action Youth (Empower Leaders).

FEEL Boxes were distributed to families in Denver as well as Marshall's hometown of North Las Vegas and include staples like a 30-day supply of coupons for non-perishable food, hygienic products and a tablet loaded with digital books and programs to educate and empower.

In addition to distributing FEEL Boxes in the greater Denver metro area, Marshall committed both time and resources to serve Denver Rescue Mission, Adolescents Know Your Rights, and Action Youth.



Brandon Marshall, Former Denver Broncos Linebacker

“ I think everyone knows that I have a heart for the community. For the Broncos to get behind an initiative that my teammates and I have started is a beautiful thing. I will change lives—this is just the beginning. ”



Left: **Brandon Marshall** speaks with a group of 8th grade students at Compass Academy as a part of the Action Youth curriculum. Marshall shared his experiences growing up and answered questions from the class about becoming a leader.

Top: To launch the FEEL Movement on a local level, **Brandon Marshall** hosted representatives from three selected non-profit organizations – Adolescents Know Your Rights (**LeRita Cavness**), Denver Rescue Mission (**Brad Meuli**), and Action Youth (**Jerry Torrez**) – for a check presentation and meet and greet.

Above: In partnership with Denver Rescue Mission, **Brandon Marshall** serves dinner to the residents at The Crossing Facility – a clean and safe residential community providing long-term rehabilitation and transitional shelter.

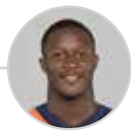
PARKS' MISSION TO END VIOLENCE IN PHILADELPHIA

Denver Broncos safety Will Parks and the team have committed \$15,000 to help stop gun violence in Parks' hometown of Philadelphia, through Philadelphia Ceasefire. The donation to Philadelphia Ceasefire will increase community awareness surrounding gun violence in addition to encouraging citizens to work together to reduce the level of violence and homicides.

With the goal of helping people engaged in high-risk activities, Philadelphia Ceasefire provides at-risk Philadelphians with support through education or vocational training opportunities. The organization seeks to either prevent activities that may result in violence or provide Philadelphians access to legitimate and legal paths to healthier ways of life.

Housed at Temple University, Philadelphia Ceasefire is a gun violence prevention program that utilizes the Cure Violence Health Model to reduce homicides and shootings in the communities in which it operates.

Nationally, homicide represents the second leading cause of death among individuals ages 15-19 and is the leading cause of death for Philadelphians in that same age range.



Will Parks, Denver Broncos Safety

“ That’s my job. When I got to Denver, I always told myself, If I ever get to a place where I can make some money and use my platform to voice my opinion on certain subjects, then I’ll do it. ”



Left: **Will Parks** hosts **Marla Davis Bellamy**, Director of Philadelphia CeaseFire, at a Broncos practice prior to making the announcement of a \$15,000 donation to the Cure Violence Program.

Top: In conjunction with the NFL's My Cause My Cleats program, **Will Parks** wore customized Philadelphia CeaseFire cleats during Weeks 11, 12 and 13.

Above: Will's grandmother and mother attend the press announcement of the partnership with Philadelphia CeaseFire, flying in from Philadelphia to be a part of donation presentation.



Above: Law enforcement officials volunteer their time to lead stations and interact with Special Olympics athletes at two All-Ability PLAY 60 Clinics during 2018.

Below: Broncos players gather for a group photograph with service men and women at Buckley Air Force Base. The annual visit includes an opportunity to learn about roles in the Air Force as well as tour the base.



Above: Linebacker **Todd Davis** and **Miles the Mascot** surprise police officers at Denver Police Department's Station 1 as a part of 2018's Random Acts of Kindness Week.

Below: Fans were encouraged to donate school supplies and backpacks at the annual Stuff for Students drive during Broncos Training Camp. The 2018 collection prepared more than 55,000 Colorado students for the start of the school year.



Above: Broncos players celebrate Police Appreciation Week with a lunch for local officers.

Below: Safety **Will Parks** tries on a new uniform at a South Metro Fire Station.



Above: President of Football Operations and General Manager **John Elway** greets local first responders at the SHIELD616 vest presentation in December.

Below: Campers from Volunteers of America's Camp POSTCARD enjoy a watch party with Miles the Mascot for the Broncos vs. Cardinals game on Thursday Night Football. The goal of the camp is for local youth to establish positive bonds with adult counselors, who are law enforcement officials, criminal justice professionals, and emergency personnel.



OUR SALUTE TO SERVICE

The Denver Broncos are proud to honor military men and women year-round through a variety of programs and outreach events. The team's involvements with military organizations in the 2018 season include a Military Appreciation Luncheon hosted by the Broncos Women's Organization and USAA, visits to local military bases, a Salute to Service Play 60 clinic for children of military families, unique visits to practice and game day experiences and more.



Derek Wolfe, Denver Broncos Defensive End

“ They give their lives and their time so that we can be free, and that is the ultimate sacrifice. ”

18,000

minutes of physical activity logged by children of Colorado military families through Denver Broncos Salute to Service PLAY 60 events since 2017

12+

In 2018, Cheer for the Troops sent care packages to troops in more than 12 different countries including Africa, Norway, Japan and Afghanistan

30+

service men and women were recognized for their service at the 2018 Military Appreciation Luncheon hosted by the Broncos Women's Organization and USAA



Top: Former outside linebacker **Shaq Barrett** poses for a photo with a U.S. Army officer who attended a special Broncos practice viewing and meet-and-greet session.

Above: Youth from Buckley Air Force Base, Fort Carson Army Base, Peterson Air Force Base and Tragedy Assistance Program for Survivors (TAPS) get warmed up at the annual Salute to Service PLAY 60 Clinic in the Pat Bowlen Fieldhouse.

Top: Nose Tackle **Domata Peko Sr.** signs a football for an active duty U.S. Army officer after practice. Active duty personnel were invited to attend practice and meet the team as part of ongoing Salute to Service outreach on behalf of the team.

Above: **Denver Broncos Cheerleaders** take a timeout to smile with a young girl from Tragedy Assistance Program for Survivors (TAPS) at the 2018 Salute to Service Play 60 Clinic. TAPS offers compassionate care to all those grieving the loss of a loved one who died while serving in our Armed Forces or as a result of his or her service.

OUR SALUTE TO SERVICE

He may be known as the heart and soul of the Denver Broncos Orange Crush Defense from the 1970s and 80s, but many servicemen and women recognize Randy Gradishar as an advocate for the military community. A former All-Pro linebacker for the Denver Broncos, Gradishar developed an appreciation for service members at an early age. Gradishar credits his father, a WWII veteran, for demonstrating work ethic and devotion to our country. Gradishar proved both his discipline and patriotism as he pursued ROTC while attending college at Ohio State University. According to a Dan Martinez, Director of Employment Transition at Mt. Carmel Veterans Service Center, Gradishar would have gone on to join the military after college had he not been selected by the Denver Broncos in the first round of the 1974 NFL Draft.

Gradishar spent 10 remarkable seasons with the Broncos, making seven Pro Bowl appearances and one Super Bowl appearance. Though retired from the organization, Gradishar continues his involvement with the Denver Broncos by participating in team-organized Salute to Service events. Since his retirement from the NFL, he has participated in three USO tours, traveling more than 120,000 miles to honor active duty service men and women. Currently, Gradishar serves as the Outreach Coordinator at Mt. Carmel Veteran's Service Center, a nonprofit organization dedicated to providing resources and assistance to veterans, military members and their families. The Denver Broncos are proud to recognize Randy Gradishar as the team's 2018 Salute to Service Award Nominee.



Randy Gradishar, Former Denver Broncos Linebacker

“I'm honored to pay it forward by working with Mt. Carmel Veterans Services and supporting the military families, troops and soldiers who have provided our freedom.”



Left: Broncos 2018 Salute to Service Award nominee **Randy Gradishar** welcomes military men and women home at Fort Carson Army Base.

Top: As a part of the annual Salute to Service Caravan, **Randy Gradishar** joined current Broncos players and cheerleaders at Schriever Air Force Base in Colorado Springs in the fall of 2014.

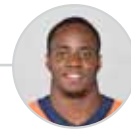
Above: **Randy Gradishar** served as the guest speaker during the U.S. Army Space and Missile Defense Command/Army Forces Strategic Command ball in 2009 and was dubbed the patron saint of the 53rd Signal Battalion by 1st Sgt. William Edwards, Headquarters and Headquarters Company, 53rd Signal Battalion.

MY CAUSE MY CLEATS

The 'My Cause, My Cleats' initiative was created in 2016 for NFL players to showcase the charitable cause that is most important to them to a national audience.

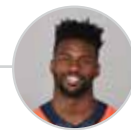
More than 40 Broncos players supported causes important to them by wearing customized cleats on Saturday, Dec. 15th when the Denver Broncos hosted the Cleveland Browns.

In an effort to help players raise funds for their designated cause, fans had the opportunity to bid on select game-issued cleats. All proceeds raised from the NFL's My Cause My Cleats auction support each player's selected charities.



Joe Jones, Denver Broncos Linebacker

“My Cleats are for Children’s Miracle Network Hospitals. They have the names of my brother’s-in-law on them. They both had cancer, but both survived and are doing well.”



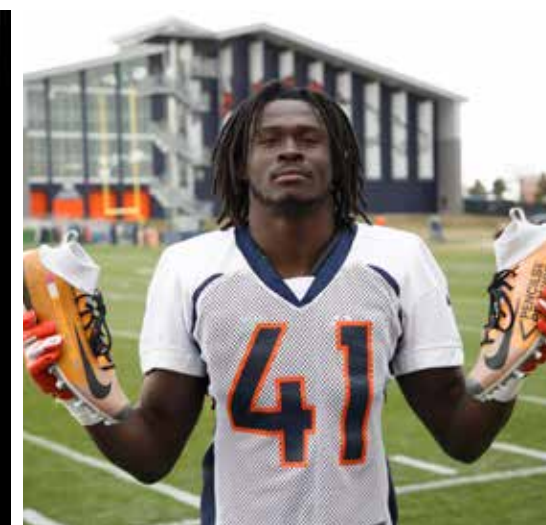
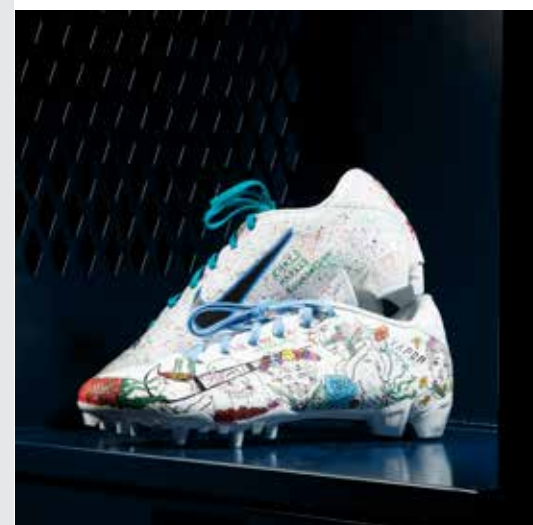
Emmanuel Sanders, Denver Broncos Wide Receiver

“The cleats are based off the Emmanuel Sanders Foundation. It’s pretty unique because my foundation actually supports disadvantaged families who can’t afford sporting equipment, sporting fees and things like that. I represent my foundation this week. I’m going to be looking clean out on the field representing everything that I stand for.”

38

Organizations highlighted

- Alzheimer’s Association
- American Cancer Society
- A-Plus Living Foundation
- Boys & Girls Clubs of America
- Breast Cancer Research Foundation
- Charge Syndrome
- Children’s Hospital Colorado - Audiology, Speech, and Learning
- Children’s Hospital Colorado Foundation
- Children’s Miracle Network
- Chris Harris Jr. Foundation/Mentor Colorado
- Chubb Foundation
- Domata and Anna Hope Medical Center
- Duchenne Muscular Dystrophy - Logan’s Hope
- Ehlers Danlos Society
- Emmanuel Sanders Foundation
- Enduring Hearts and Around the Campfire
- Fellowship of Christian Athletes
- Foundation for Sarcoidosis Research
- Fuel Up to Play 60
- Gamer’s Outreach
- GB3 Foundation/National Center for Learning Disabilities
- Hilinski’s Hope
- Hunting with Soldiers
- International Justice Mission
- Knights of Heroes Foundation
- Muscular Dystrophy
- Oxfam
- Pencils of Promise
- Philadelphia CeaseFire
- Rays Awareness Foundation
- Ron Leary REACH Foundation
- Special Olympics
- Stewarts Standouts Foundation
- Susan G. Komen
- Urban PEAK
- VanAndel Institute
- Von’s Vision
- Williams-Marshall Cares Foundation/ The FEEL Movement



Row 1: Fullback **Andy Janovich** (Hunting with Soliders), nose tackle **Domata Peko Sr.** (Domata and Anna Hope Medical Center), long snapper **Casey Kreiter** (Gamers Outreach).
 Row 2: Former linebacker **Brandon Marshall** (Williams-Marshall Cares), safety **Justin Simmons** (Fuel Up to Play 60), nose tackle **Shelby Harris** (Breast Cancer Research Foundation).
 Row 3: Cornerback **Chris Harris Jr.** (Chris Harris Jr. Foundation and Mentor Colorado), cornerback **Isaac Yiadom** (Pencils of Promise), wide receiver **Courtland Sutton** (Boys & Girls Clubs of America).

DENVER BRONCOS WALTER PAYTON MAN OF THE YEAR

The Walter Payton NFL Man of the Year Award recognizes an NFL player for his excellence on and off the field. Each team is encouraged to nominate one player who has had a significant positive impact on his community. The winner receives \$250,000 in their name to expand Character Playbook across the country and an additional \$250,000 to their charity of choice. This year, the Denver Broncos were proud to nominate outside linebacker, Von Miller.

Each year, more than 5,000 low-income first grade students enter Denver Public Schools without having visited an eye doctor. Outside Linebacker, and proud glasses wearer, Von Miller is looking to change that. Thanks to Miller's Von's Vision Foundation, which celebrates its 5th anniversary in 2018, the future is bright in Denver. In 2018, Miller eclipsed 6,300 students who have been impacted through his signature, two-part Von's Vision Day program.

Through Von's Vision Day Part I, low-income children receive extensive eye exams and vision screenings, administered by professional optometrists and experienced volunteers. For the majority of the students, Von's Vision Day Part 1 is the first time in their lives that these children have been to an eye doctor. For those students who do not need glasses, they still receive comprehensive optical care and for many, these initial screenings and examinations ultimately lead to prescription eye glasses and other forms of vision correction.

Through Von's Vision Day Part II, the children who do need glasses receive an unforgettable experience when Von personally distributes the glasses to the kids. Children and their families are treated to an evening (date of the event?) at Broncos Stadium at Mile High that includes tours of the facility, dinner, face painting, and of course meeting Miller in person.

In recognition of "a heroic commitment to essential eye health and vision care for America's children and the life-changing impact of expanded access to eye examinations," Miller was presented with the President's Award from the American Optometric Association in June 2018. The American Optometric Association is the leading authority on quality care and an advocate for our nation's health, representing more than 44,000 Doctors of Optometry (O.D.), optometric professionals and optometry students.



Von Miller, Denver Broncos Outside Linebacker

“Life is bigger than football. I say it time and time again; with great power comes great responsibility and I really feel that responsibility to give back.”

6,300

students impacted through Von's Vision

\$4.5M

dollars raised by Von's Vision since its inception in 2012

\$500,000+

worth of frames and lenses have been donated through Von's Vision at no cost to program recipients



Top: Since 2012, Von Miller and Von's Vision have been providing comprehensive eye exams, glasses, contacts and more to deserving students throughout the Denver metro area.

Above: The Von's Vision Mobile Center was unveiled at the Denver Broncos Boys & Girls Club on Wednesday, Nov. 14, 2018.

Top: Von's Vision raised more than \$400,000 at the Inaugural 'Western Round-Up' Event, where Miller announced the launch of Von's Vision mobile units in partnership with Boys & Girls Clubs of Metro Denver. Miller included two young women from the Denver Broncos Boys & Girls Club who have benefited from Von's Vision in the special evening.

Above: During the unveiling of the Von's Vision Center at the Denver Broncos Boys & Girls Club, Miller participated in the entire eye care examination with Tami'jaye – the first recipient of prescription eye wear through the mobile unit.

CHAMPIONS IN THE COMMUNITY

On July 5, 2018, Domata Peko Sr. and his wife Anna made a donation of nearly \$700,000 to fund what will become the Domata and Anna Medical Hope Building — a permanent health clinic with U.S. certified physicians and nurses in American Samoa.

The donation will help expand medical care on the island, which currently has only one hospital and a few clinics to serve the island's population of 57,000 people. Services offered will include family medicine, pediatrics, preventative health, immunizations, office lab testing with hopes of including pharmacy and behavioral health services in year two.

The Denver Broncos were proud to recognize Peko Sr. at a team meeting on Dec. 6, 2018 as the Denver Broncos 2018 Community Impact Award recipient.

The Denver Broncos were proud to recognize Joe Jones, Justin Simmons and Will Parks with the team's 2018 Community Ambassador Awards. Each of the Community Ambassadors demonstrated a strong commitment to serving populations in Denver communities through volunteerism. Rookies Bradley Chubb and Courtland Sutton earned Community Co-Rookies of the Year based on their strong commitment to support community programs and initiatives during the 2018 season.



\$700,000
donated to fund the Domata & Anna Medical Hope Building

2018 AWARDS

Domata Peko Sr.
Community Impact Award

Joe Jones
Community Ambassador

Justin Simmons
Community Ambassador

Will Parks
Community Ambassador

Bradley Chubb
Community Co-Rookie
of the Year

Courtland Sutton
Community Co-Rookie
of the Year



Opposite Page: Nose tackle **Domata Peko Sr.** and his wife **Anna** are greeted in the American Samoa during a medical mission trip to break ground on the Domata and Anna Medical Hope Building.

Left Top: Linebacker **Joe Jones** volunteered more than 60 hours at 40 different events in the community during 2018, highlighted by 16 visits to patients at Children's Hospital Colorado.

Left Center: Safety **Justin Simmons** was credited with more than 50 hours of community service at 28 events in 2018, with a heightened focus on youth health & wellness through the NFL's PLAY 60 and Fuel Up to Play 60 programs.

Left Bottom: No player has participated in more events in a three-year span than safety **Will Parks**, who was named a Community Ambassador for the third consecutive year.

Outside linebacker **Bradley Chubb** (top) and wide receiver **Courtland Sutton** (above), nearly inseparable at more than 33 different events during their rookie seasons, regularly attended volunteer opportunities with the team and their teammates.

A TRADITION OF GIVING

KICKOFF LUNCHEON

On Wednesday, Aug. 29, 2018, the Denver Broncos hosted the 7th Annual Kickoff Luncheon presented by U.S. Bank and Arrow Electronics to celebrate the start of the 2018 season. The coaching staff and entire roster joined together for this one-of-a-kind event to celebrate the Broncos, both on and off the field. This year's event broke fundraising records, raising more than \$260,000 for Denver Broncos Charities.

30%

increase in event proceeds
of the Kickoff Luncheon from
2017 to 2018

TASTE OF THE BRONCOS

For the fourth consecutive year, the Denver Broncos partnered with Food Bank of the Rockies, the largest hunger relief organization in the state, to host Taste of the Broncos on Sept. 10, 2018. The event, presented by King Soopers, is the team's premier culinary festival and featured more than 40 current and former Broncos players and food from Denver's finest restaurants.

287,000

meals provided to individuals
in need from funds raised at
Taste of the Broncos in 2018

More than 32 chefs from Denver's top restaurants gathered for a night of food and football. With support from corporate partners and the community, the 2018 event raised more than \$140,000 for Food Bank of the Rockies and Denver Broncos Charities. Since 2015, Taste of the Broncos has raised enough funding to provide more than 1 million meals to those in need.



Left: Defensive end **Derek Wolfe** is seated with guests at the annual Kickoff Luncheon – an event that brings together the entire roster and coaching staff to mingle with fans and corporate partners while raising funds for Denver Broncos Charities.

Center: Kickoff Luncheon master of ceremonies **Dave Logan** holds an informal panel with select Broncos players to discuss the 2018 season.

Right: Former Quarterback **Case Keenum** joins **Chef Lon Symensma** of Cho77 at the 4th Annual Taste of the Broncos presented by King Soopers. Keenum was one of more than 40 current players to attend the event – a fundraiser for Denver Broncos Charities and Food Bank of the Rockies.

THANK YOU TO OUR PARTNERS

WHO SUPPORTED 2018 COMMUNITY INITIATIVES

'47 Brand
 505 Southwestern
 7-Eleven
 All Copy Products
 Ameristar Casino Resort & Spa
 Aramark
 Arrow Electronics
 Bailey's Moving and Storage
 Bender Foundation
 Bender West Foundation
 Bud Light
 Buffalo Wild Wings
 Build-A-Bear
 BWAB
 CarMax
 CEAVCO
 Cementer's Well Service, Inc.
 Centerplate
 CenturyLink
 Chick-fil-A
 Children's Hospital Colorado
 Cigna
 City Pop Gourmet Popcorn & Candy
 Coca-Cola
 Colorado Wine Association
 Dairy MAX
 Delta Dental
 Denver Broncos Football Club
 Diageo/Breakthru Beverage
 DraftKings
 Empower Retirement
 Epicurean
 Event Rents
 FedEx
 Finline

Fitness Gallery
 Ford Motor Company
 Gatorade
 iHeart Radio
 IMA of Colorado, Inc.
 i-Orthodontics
 JBS
 King Soopers
 Kroenke Sports Charities
 Magness Racing
 Matrix Design Group, Inc.
 National Pavement Partners
 National Sports Center for the Disabled
 NFL Foundation
 nTherm
 Odell Brewing Co.
 Orange & Blue 760
 Papa John's
 Publication Printers
 Ranger Energy Services
 SaBell's Snow & Lawn Service, Inc.
 Saint Aubyn Homes, LLC
 Seattle Fish Co.
 Stadium Management Company
 Sysco
 TABASCO
 TAG Restaurant Group
 U.S. Bank
 UCHealth
 United Healthcare
 University of Colorado Executive Education
 Verizon Wireless
 Xcel Energy
 Your Castle Realty
 Zayo



DENVER BRONCOS CHARITIES BOARD OF DIRECTORS

Board President *Joe Ellis*
 Board Treasurer *Justin Webster*
 Board Secretary *Rich Slivka*
 Director Emeritus *Pat Bowlen*
 Director *Jay Cleary*
 Director *Mac Freeman*
 Director *Lee Larsen*
 Director *Patrick Smyth*
 Director *Lisa Williams*

OUR TEAM

Patrick Smyth
 Executive Vice President of Public and Community Relations

Allie Pisching
 Executive Director of Community Development

Bobby Mestas
 Director of Youth and High School Football

Liz Mannis
 Sr. Manager of Community Development

Carlee Craddock
 2018 Community Development Intern

CONTACT US

DenverBroncos.com/Community
 community@broncos.NFL.net
 @BroncosCommunity
 @BroncosOffField
 @broncosofffield

DENVER BRONCOS
COMMUNITY
DEVELOPMENT

