



On behalf of the Denver Broncos Foundation Board of Directors and the entire Denver Broncos organization, we are excited to share our 2024 Community Impact Report with

Utilizing our incredible platform, the Broncos play a vital role in driving long-term, positive impact on youth in our community. Designed to support outcomes-driven programs, the Foundation is focused on three key areas: youth health and wellness initiatives, dynamic in and out of school programming, and access to career pathways.

Through targeted investments and strategic outreach, we are pleased to share the Denver Broncos Foundation served more than 210,000 youth in Colorado and Mexico through financial and in-kind support to so many deserving causes and organizations this past

I also want to recognize the dedication of our players, alumni and staff who continue to make a significant impact on our community. In 2024, 260 players, alumni and staff combined to volunteer more than 1,500 hours and direct funding to various organizations through Foundation initiatives — including newly launched Player, Alumni and Employee Matching Programs!

In 2024, we celebrated a historic moment for Colorado in April with the Colorado High School Activities Association (CHSSA) officially sanctioning girls flag football as a high school sport following a three-year pilot program supported by the Broncos and Denver Broncos Foundation. Girls in our state now have a new pathway into sports through flag football, which creates a powerful sense of belonging and community for our next generation of leaders.

Through collaborative efforts like the girls flag football sanctioning process, the Denver Broncos Foundation will continue to work tirelessly toward our vision to set the standard as a great community partner, leader and influencer across all of Broncos Country.

We are grateful to our nonprofit and corporate partners for their unwavering commitment to future generations. Together, we have mile-high expectations for our impact in 2025 and for many years to come.

Thank you for your continued support. Go Broncos!

Sincerely,

CARRIE WALTON PENNER DENVER BRONCOS FOUNDATION BOARD CHAIR OWNER, DENVER BRONCOS



The Denver Broncos Foundation is committed to making a positive impact on future generations by creating a "game plan" for life through youth health and wellness initiatives, dynamic in and out of school programming and access to career pathways.

YOUTH HEALTH AND WELLNESS INITIATIVES

Meeting basic physiological needs of children in order for them to thrive mentally, emotionally and physically.





MISSION STATEMENT

DYNAMIC IN AND OUT OF SCHOOL PROGRAMMING

Preparing youth to achieve their full potential through activities and experiences to develop academic, developmental and social competencies.

ACCESS TO CAREER PATHWAYS

Building educational and economic opportunities and an enriching life of self-sufficiency after high school.

OUR VALUES



COMMITMENT



COLLABORATION



INNOVATION



IMPACT



FUNDING Spotlights

IN 2024, THE DENVER BRONCOS FOUNDATION DISTRIBUTED MORE THAN \$6.7 MILLION IN FINANCIAL AND IN-KIND SUPPORT, IMPACTING MORE THAN 210,000 YOUTH IN COLORADO AND MEXICO THROUGH IMPACT-DRIVEN GRANTS, PROJECTS, PROGRAMS AND INITIATIVES.



HEALTH AND WELLNESS

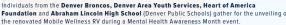
MEETING BASIC PHYSIOLOGICAL NEEDS OF CHILDREN IN ORDER FOR THEM TO THRIVE MENTALLY, EMOTIONALLY AND PHYSICALLY.

2024 YOUTH HEALTH AND WELLNESS GRANT RECIPIENTS:

A PRECIOUS CHILD ASPEN INSTITUTE CHEF ANN FOUNDATION CLOTHES TO KIDS OF DENVER COLORADO CASA COLORADO DREAM FOUNDATION DENVER AREA YOUTH SERVICES (DAYS) DENVER URBAN GARDENS EVERY KID SPORTS FOOD BANK OF THE ROCKIES FOOD FOR THOUGHT DENVER FUTURES FOOTBALL GOLD CROWN FOUNDATION

GOOD SPORTS MILE HIGH BEHAVIORAL HEALTHCARE POSITIVE COACHING ALLIANCE PROJECT PAVE SECOND WIND FUND SERVICIOS DE LA RAZA SPECIAL OLYMPICS COLORADO WISH FOR WHEELS

DENVER BRONCOS





Mobilizing FOR YOUTH MENTAL HEALTH

A 2023 Colorado Health Institute study found that 75.5% of youth ages 0-25 did not receive counseling as a result of having a difficult time scheduling an appointment, and 47.2% did not receive counseling due to concerns about the cost of treatment. Challenges remain for students accessing quality mental-health services in a timely fashion, with months-long waitlists and limited options available for students who are in understaffed schools and/or lack insurance.

Denver Area Youth Services (DAYS) fills gaps in schoolbased services by providing accessible, culturally sensitive, trauma-informed behavioral and mental-health services for youth at no-cost, regardless of their insurance status. The Denver Broncos Foundation is committed to underwriting more than 1,000 no-cost mental-health sessions over a threeyear period to increase access to services for youth in our community.

Youth mental health continues to be a complex, multifaceted issue - and one that requires an innovative mindset to tackle. DAYS continues to challenge the status quo with regards to this issue and procured a vehicle with the goal of transforming it into a kid-friendly mobile office space that could be taken into the community to deliver services to youth where they're at - schools, libraries and communitydriven spaces.

To support this project, the Denver Broncos Foundation teamed up with the Heart of America Foundation to renovate the vehicle to best serve youth across Denver. The updated Mobile Wellness RV was unveiled during a Mental Health Awareness Month event at Abraham Lincoln High School in May, during which Denver Broncos Cheerleaders, students and volunteers packed mental-health resource kits and celebrated the expansion of DAYS' offerings.



Youth provided with individua mental-health services by DAYS in 2024, an 18.5% increase from 2023.

THE DENVER BRONCOS FOUNDATION UNDERSTANDS THE IMPORTANCE OF YOUTH MENTAL HEALTH AND HAS BEEN A CONSISTENT PARTNER IN HELPING DAYS IMPLEMENT INNOVATIVE AND CREATIVE WAYS TO **INCREASE ACCESS TO MENTAL HEALTH SERVICES FOR YOUTH MOST IN** NEED. THANKS TO THE MOBILE WELLNESS RV. WE NO LONGER MUST TURN AWAY YOUTH WHO CANNOT OTHERWISE ACCESS SERVICES DUE TO A LACK OF TRANSPORTATION. NOR MUST WE TURN AWAY YOUTH WHO CANNOT PAY FOR SERVICES DUE TO A LAPSE OR LACK OF INSURANCE COVERAGE. OUR PARTNERSHIP WITH THE DENVER BRONCOS FOUNDATION HAS HAD AN ENORMOUS EFFECT ON OUR CAPACITY AND REACH.







Individual mental-health sessions facilitated in the Mobile Wellness RV over initial seven months of operation.



Uninsured youth who received support through no-cost mental-health sessions, an 119% increase from the year prior.

Noel A. d'Albertis ICSW, MBA DAYS Executive Director/CEO





Nationally, teachers estimate that nearly one in five students in their schools deal with lack of access to clean clothes on a regular basis, and more than half of teachers surveyed believe those students are more likely to struggle with absenteeism. Coupled with the staggering statistic that nearly one in seven Colorado children do not always know when they will get their next meal, youth are struggling to have their basic needs met so they can show up to school ready to learn and thrive.

A Precious Child (APC) provides under-resourced children with opportunities and resources to empower them to achieve their full potential. APC strategically establishes Satellite Resource Centers (SRC) in high-need communities, providing seasonally appropriate clothing, shoes, hygiene products, school supplies and food to bridge the income gap and ensure kids' needs are met.

To help APC serve more youth and meet increased demand, the Denver Broncos Foundation is underwriting the addition of Satellite Resource Centers at Kenton Elementary School (Aurora Public Schools) and Westminster High School (Westminster Public Schools), as well as the expansion of an existing SRC at Adams City Middle School (Adams 14 School District). Through grant funding, more students will have access to basic needs and APC will ensure SRCs are sustainable and remain stocked with items specific to each school community.









Only 54.9% of children in Colorado participate in youth sports, ranking 28th nationally and below the federal government's goal of reaching 63%. Financial barriers – including participation fees and equipment costs – are the top reasons why youth from lower-income households do not participate. The cost to play youth sports creates a substantial gap in participation rates, with children from affluent households being twice as likely to play sports as children from lowincome households.

The Denver Broncos Foundation is working to make youth sports – specifically flag and tackle football – more accessible through collaborative partnerships focused on increasing opportunities and reducing barriers:





unding for Colorado Funding to support youth to access the the middle school very Kid Sports Pass tackle football rogram focused on which covers recreational youth helping struggling sports registration high school footbal fees up to \$150, four programs increase mes a year per child participation numbers ages 4-18. retain neighborhood alent and improve the tackle football experience.



Pieces of football equipment provided to youth football programs across Colorado in Year 1 of Good Sports partnership.



Average amount of funding Colorado youth receive via the Every Kid Sports pass for youth football participation.



Percent of Colorado high school seniors who say that Special Olympics Unified Champion Schools change their school for the better.

(10)

GET IN THE Game





Funding to support sanctioning of girls flag football in Colorado and expansion through additional high schools.



scholarships.

Funding to launch Colorado's first female-only flag football league, including facility rentals, officials, uniforms, insurance eague administration equipment and





naugural member of Aspen Institute's Project Play Colorado

nitiative, a statewide coalition to increase sports participation for Colorado youth with a goal of preventative mental health. physical health and positive holistic youth development.

COLORADO



Special Olympics Colorado

Funding to launch new Unified Champion Schools eaturing flag football across the state of Colorado, including associated uniform equipment, transportation and programming costs



Funding to increase awareness of and funding for youth sports through the inaugural Colorado Youth Sports Giving Day (Sept. 4, 2024)









Denver Broncos players participate in a Thanksgiving-themed activity with Denver Green School (Denver Public Schools) students during a "Grow Your

12 120 121 121 121 122 149 123 124 120 124 1200 1

Gratitude" event hosted in partnership with CommonSpirit.



01 ..

E S

FOOD 🗳 BANK OF THE ROCKIES

ankrockies.org



Cornerback Quinton Newsome and quarterback Bo Nix lead Boys & Girls Clubs of Metro Denver members through a PLAY 60 station during a clinic hosted by the 2024 Rookie Class with Dairy MAX, Miles the Mascot and Denver Broncos Cheerleaders at Empower Field at Mile High.



Project PAVE leads students in "True Man" programming, a 3-week character development program underwritten by the Denver Broncos Foundation and focused on helping boys and young men develop healthier ideas, values and practices of "manhood."



efensive lineman Jordan Jackson and defensive back Keidron Smith spend time with a Children's Hospital Colorado patient during a team visit.



Dynamic IN AND OUT OF SCHOOL PROGRAMMING

PREPARING YOUTH TO ACHIEVE THEIR FULL POTENTIAL THROUGH ACTIVITIES AND EXPERIENCES TO DEVELOP ACADEMIC, DEVELOPMENTAL AND SOCIAL COMPETENCIES.

2024 DYNAMIC IN AND OUT OF SCHOOL PROGRAMMING GRANT RECIPIENTS:

BOYS & GIRLS CLUBS OF METRO DENVER CITY YEAR DENVER COLORADO UPLIFT HEART OF AMERICA FOUNDATION KABOOM! PLAYWORKS COLORADO READING PARTNERS CO RISE SCHOLASTIC BOOK FAIRS SCIENCE OF SPORT SUN VALLEY YOUTH CENTER

FOUNDATION



BRINGING THE ('s and D's TO THE CLASSROOM

The Denver Broncos Football Club employs several STEM-related career pathways, including but not limited to: coaching, football technology and analytics, engineering, sports science, business intelligence and more. Research shows that exposure to STEM curriculum in school is associated with an increased likelihood of wanting, pursuing and ultimately obtaining a career in a STEM-related field.

The Denver Broncos play a vital role in our community and partner with other leaders to have a positive impact on youth in our area. *The Denver Broncos Science of Football Program powered by Xcel Energy* is an example of that, providing hands-on STEM curriculum — developed by Science of Sport — by utilizing football examples to improve student interest and performance in STEM through real-life learning. The custom-built curriculum features 20 lessons emphasizing Science, Technology, Engineering, Arts, and Social-Emotional Learning topics in the context of the Denver Broncos and the sport of football.

Content is available to educators through a learning management system in which teachers can use the curriculum and corresponding resources (worksheets, instructions, digital assets, discussion board and more) to teach the lessons to their students and train other educators in their schools. In addition, the Denver Broncos Foundation teams up with Xcel Energy and Science of Sport to host programming and events throughout the year including:

- **Teacher Workshops:** Targeted training for local educators to understand and deliver curriculum and program resources including Broncos-branded STEM kits to youth in their schools
- STEM Field Day: STEM Field Day Trip for students to participate in hands-on activities, bringing the curriculum to life alongside Denver Broncos personnel



Colorado educators trained in the inaugural Teacher Workshop.



THIS WAS AN AWESOME OPPORTUNITY AND UNLIKE ANY OTHER PROFESSIONAL DEVELOPMENT I HAVE ATTENDED. I AM THANKFUL FOR THE SUPPLIES AND LESSON PLANS THAT I LEFT WITH AND CAN'T WAIT TO IMPLEMENT THEM IN THE CLASSROOM. THE TIME AND CONSIDERATION THAT SCIENCE OF SPORT AND THE DENVER BRONCOS ORGANIZATION PUT INTO PLANNING THIS FOR EDUCATORS AND STUDENTS IS AMAZING. IT WAS A WONDERFUL WAY TO FEEL CONNECTED TO MY COMMUNITY.



(*****) 4<u>.8</u>/5

Students impacted by Denver Broncos Science of Sport curriculum in Year 1 of partnership. Average rating by educators when asked how relevant and helpful the content will be for students.



Denver Broncos Science of Football Teacher Workshop Participant

PLAYSPACE Equily

KABOOM! is the national nonprofit dedicated to ending playspace inequity, which is defined as a lack of access to and a sense of belonging in — quality playspaces due to the effects of systemic racism across the country. KABOOM! unites with communities to build kid-designed playspaces that spark joy and foster a sense of belonging for kids who are often denied opportunities to thrive.

The Denver Broncos Foundation is committed to building three KABOOM! playspaces in high-need areas for youth ages 5-11, increasing access to safe spaces for youth in our community so they can play and thrive. As part of this commitment, the Foundation is ensuring adaptive equipment is integrated into the playspace setting to include kids of all abilities, so they too can experience the benefits of play. This past spring, the Denver Broncos Foundation completed its first playspace at Montview Math & Health Sciences Elementary School (Aurora Public Schools), which also serves as a Boys & Girls Club of Metro Denver site for afterschool programming. The existing playground was the oldest in the district and inaccessible to students, as many elements required upgrades.

The build kicked off with a Design Day in March, during which kids, their families, community and local leaders shared their goals for their new playspace. In June, Owner and Denver Broncos Foundation Board Chair Carrie Walton Penner, Denver Broncos players, employees, cheerleaders, alumni, Season Ticket Members, corporate partners and community members volunteered during a three-day span to prep the site (Monday, Tuesday) and build the new playspace (Wednesday).





Percentage of KABOOM! survey respondents who report feeling a sense of belonging and trust within their community after a new build.

Volunteers engaged during the KABOOM! build week.



Estimated number of kids who will access and benefit from the new playspace at Montview over the next two decades.



eason Ticket Members, corporate partners and community members.

(18)



Empowering YOUTH TO REACH THEIR POTENTIAL

For every child in Colorado enrolled in out-of-school programming, five are waiting for an available program leaving 145,009 children alone and unsupervised after school. Research shows that every \$1 invested in out-of-school programs saves at least \$3 by increasing kids' earning potential as adults, improving performance at school and reducing crime and juvenile delinquency.

Utilizing a trauma-informed framework, Sun Valley Youth Center (SVYC) provides no or low-cost out-of-school programming (afterschool and summer) and empowers youth to reach their potential through youth academic support, recreational activities, social emotional support and access to food. It is SVYC's belief that every young person, ages 5-21, living in the Sun Valley neighborhood, which is walking distance from Empower Field at Mile High, deserves equal opportunities for growth and success.





In addition to grant funding focused on access to programming, academic intervention and tutoring services, the Denver Broncos Foundation continues to support Sun Valley youth through enrichment activities and field trips based on learning and experiencing life outside of the neighborhood.

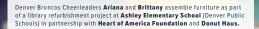
Ahead of the 2024-25 school year, 20 kids from the Sun Valley Youth Center attended the Foundation's Back to School with the Broncos event presented by King Soopers, during which youth were paired with Denver Broncos Alumni, Denver Broncos Cheerleaders and Miles the Mascot to pick out school supplies from their back-to-school lists.

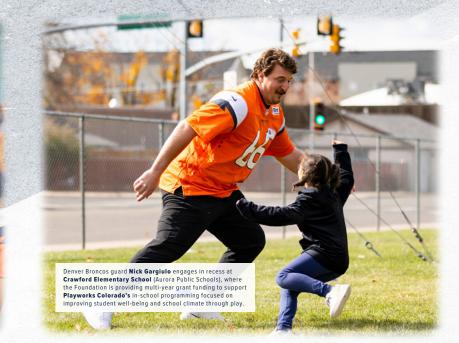
Youth have been invited to visit Broncos Park Powered by CommonSpirit for exclusive training camp experiences. Through the Foundation's Ticket Turnover donation program, more than 125 tickets have been provided to Sun Valley Youth Center youth and their families to attend Denver Broncos games at Empower Field at Mile High over the past two seasons.

Percent of high school seniors served by SVYC who graduated high school last year.



Increase in number of SVYC youth demonstrating grade-level reading proficiency after initial month of targeted academic intervention and tutoring at beginning of the 2024-25 school year.















HCCESS TO CAREER PATHWAYS

BUILDING EDUCATIONAL AND ECONOMIC OPPORTUNITIES FOR AN ENRICHING LIFE OF SELF-SUFFICIENCY AFTER HIGH SCHOOL.

2024 ACCESS TO CAREER PATHWAYS GRANT RECIPIENTS:

ADVANCEEDU

- AURORA PUBLIC SCHOOLS FOUNDATION COLLEGE TRACK COLORADO YOUTH FOR A CHANGE
- DENVER SCHOLARSHIP FOUNDATION
- DRESS FOR SUCCESS DENVER
- EMILY GRIFFITH FOUNDATION
- GIRLS INC. OF METRO DENVER

IN! PATHWAYS TO INCLUSIVE HIGHER EDUCATION JUNIOR ACHIEVEMENT-ROCKY MOUNTAIN MILE HIGH UNITED WAY MILE HIGH YOUTH CORPS MINDS MATTER COLORADO URBAN PEAK YOUNG AMERICANS CENTER FOR FINANCIAL EDUCATION

DENVER BRONCOS

PLANNING FOR THE Future

Seventy-six percent of Colorado's top jobs require some type of postsecondary education or training beyond a high school diploma. For young people navigating life beyond high school, it can be challenging to understand their different pathways and how to achieve their goals.

The Denver Broncos Foundation is collaborating with various organizations working to make pathways clearer and more attainable for Colorado youth and starting the conversation earlier so students have time to explore diverse options when planning for their future.

In November, the Foundation teamed up with Denver Public Schools to host its district-wide eighth-grade career fair at Empower Field at Mile High. Over the course of two days, thousands of eighth-grade students spoke about their goals and interests with hundreds of academic and career professionals — including nearly 25 Denver Broncos Employees who volunteered as part of the Foundation's Staff Service Series.

In Aurora Public Schools, the Foundation is funding College and Career Center expansion at Gateway High School, Aurora Hills Middle School and Mosely P-8 School through increased work-based learning opportunities. This investment is complemented with funding to expand Denver Scholarship Foundation's (DSF) Future Center at Dr. Martin Luther King Jr. Early College (Denver Public Schools) with an additional DSF college advisor to grow the number of students served.

In September, the Foundation teamed up with DSF to host a career panel discussion featuring former Denver Broncos Cheerleader Romi Bean, alumnus Bennie Fowler and Chief Financial Officer/Board Treasurer Justin Webster discussing their various career pathways and answering questions from students in attendance.



STARTING EARLY ALLOWS STUDENTS TO EXPLORE THEIR PASSION AND MAYBE SPARK THAT CURIOSITY... THIS IS A REMARKABLE **EXPERIENCE, BUT ALSO TRANSFORMATIVE FOR OUR SCHOLARS WHEN** THEY GET TO SEE EXAMPLES OF **EXCELLENCE RIGHT IN** FRONT OF THEM.

Dr. Alex Marrero **Denver Public Schools Superintendent**



Students who will access college and career exploration support annually at Aurora and Denver Public School sites supported by the Denver Broncos Foundation.



IN AURORA PUBLIC SCHOOLS. THE FOUNDATION IS FUNDING COLLEGE AND CAREER CENTER EXPANSION AT GATEWAY HIGH SCHOOL. AURORA HILLS MIDDLE SCHOOL AND MOSELY P-8 SCHOOL THROUGH INCREASED WORK-BASED LEARNING OPPORTUNITIES. THESE OPPORTUNITIES INCLUDE SITE VISITS. MENTORSHIPS. AND SPEAKER PANELS. THROUGH **DECEMBER, 455 STUDENTS ENGAGED IN AN OPPORTUNITY AND STUDENT FEEDBACK HAS BEEN OVERWHELMINGLY POSITIVE**

Jill Ruiter Aurora Public Schools Foundation Executive Director



Number of eighth-grade students from Denver Public Schools in attendance at the career fair at Empower Field at Mile High.



Percent of eighth-grade students who said the DPS Career Fair helped them see a connection between their education and future career.



Percent of eighth-grade students who said they talked to representatives from careers they are interested in at the DPS Career Fair.



A Financial FOUNDATION

Twenty-six states require financial literacy education as part of standards, yet Colorado is not one of them. Only 10 percent of Colorado students take a personal finance course prior to high school graduation. Financial literacy programs have been shown to enhance the financial knowledge of young individuals and develop crucial skills for navigating the financial aspects of post-secondary education and career paths.

9133 5432

The Denver Broncos Foundation is increasing access to financial literacy programming with multi-year grant funding focused on middle school students (Young American Center for Financial Education's Young AmeriTowne) and high school students (Junior Achievement-Rocky Mountain's Dream Accelerator).

New in 2024, the Foundation teamed up with Ent Credit Union to co-brand a series of Adventures in Reality simulations for nearly

1,300 students from 30 high schools across Colorado. Adventures in Reality is a program designed to provide a hands-on financial journey for high school students as they encounter real-life financial lessons and challenges to better equip them for the future.

At Lincoln High School (Denver Public Schools) and Sierra and Harrison High Schools (Harrison 2 School District in Colorado Springs), students went through the interactive program with support from Denver Broncos players, alumni, cheerleaders, members of the Broncos' finance department and experts from Ent Credit Union's education team. This added layer of support provided additional opportunities for students to ask the volunteers how financial literacy impacts their lives, and what lessons they have learned along the way.

PARTNERING WITH THE DENVER BRONCOS FOUNDATION HAS HELPED INCREASE OUR OUTREACH TO HIGH SCHOOLS ACROSS THE STATE. THEY'VE BROUGHT THE "COOL FACTOR" TO FINANCIAL EDUCATION. AND IT'S BEEN WONDERFUL TO SEE THE BUDGETING AHA MOMENTS FROM THE KIDS AS THEY INTERACT WITH PLAYERS. ALUMNI. AND CHEERLEADERS.

Annie Inead



Women in Colorado earn \$10,000 per year less than their male counterparts and are 65 percent less likely than men to own businesses. If current trends continue, women in Colorado will not see equal pay until 2057.

The mission of Dress for Success Denver (DFSD) is to empower women to achieve economic independence by providing a network of support, professional attire and development tools to help women thrive in work and in life. DFSD's programs bridge the gap between economic opportunity and generational poverty.

In 2023, the Denver Broncos Foundation helped DFSD launch its Butterfly Bus, a mobile unit expanding the organization's reach by bringing its programming into the state and beyond its Denver location, with an increased focus on young adults under the age of 24. Each Butterfly Bus visit serves 15-25 women and includes:

- community resources and support for searching for jobs.
- accessories and a bag of toiletry items.

Over the next two years, the Foundation is deepening its support for this program with the goal of helping DFSD scale the program and develop and launch a Youth Advisory Program. The Advisory program intends to empower and infuse youth voices into working with the DFSD's Board and Leadership to drive organizational strategic focus and programmatic delivery.



Percent of participants served through the Butterfly Bus who secured iob interviews after completing the workshop.

Number of professional clothing items, shoes and accessories provided to young adults to use for interviews and employment during inaugural year of Foundation funding.

Mobilizing THE NEXT GENERATION

· Career Readiness Programming: Women strengthen their prospects for securing a job through programming focused on their cover letter and resume, learn how to communicate transferable skills, participation in mock interviewing, access to

• Professional Clothing Boutique: Each woman receives one-on-one coaching from a trained volunteer who advises them regarding outfits that are professional, comfortable and fit their personal style. During their shopping experience, clients receive six items of clothing (2-3 outfits), one handbag, one pair of shoes, three





Hours of career services and workforce development programming delivered to youth through the first year of the Butterfly Bus initiative.



(27)



INI Pathways to Inclusive Higher Education — a Denver Broncos Foundation grant recipient — creates inclusive college opportunities in Colorado for students with intellectual disabilities to foster academic growth, social development, and career advancement.



omelessness who are served by Urban Peak, a local nonprofit that receives Denver Broncos Foundation grant funding to expand its education and employment



"Picture Your Strengths" interactive, which pulls from student-selected abilities and

0000

Branky Street



AdvanceEDU's college and career accelerator program provides an innovative, accessible, and career-connected postsecondary model, with an intentional focus on students who face barriers to post-secondary education, including students who identify as first-generation, low-income, BIPOC, students working while attending school and those with significant family obligations.



DENVER BRONCOS

COMMUNITY Spotlights

IN 2024, THE DENVER BRONCOS FOUNDATION CONTINUED TO PLAY A VITAL ROLE IN OUR COMMUNITY BY PARTNERING WITH OTHER LEADERS AND ORGANIZATIONS TO HAVE A POSITIVE IMPACT ON YOUTH.

31



YOUTH AND HIGH SCHOOL

IMPROVING YOUTH AND HIGH SCHOOL FOOTBALL THROUGH PROGRAMS. CLINICS AND CAMPS THAT FOCUS ON CHARACTER. PLAYER SAFETY. TEAM DEVELOPMENT AND THE BENEFITS OF FOOTBALL.

2024 YOUTH AND HIGH SCHOOL FOOTBALL GRANT RECIPIENTS:

NONPROFIT PARTNERS:

CHILDREN'S HOSPITAL COLORADO COLORADO GIVES FOUNDATION

INDIVIDUAL SCHOOLS:

AURORA CENTRAL HIGH SCHOOL BERTHOUD HIGH SCHOOL CHAPARRAL HIGH SCHOOL CHATFIELD HIGH SCHOOL CHEYENNE WELLS HIGH SCHOOL CORONADO HIGH SCHOOL DENVER EAST HIGH SCHOOL **DENVER NORTH HIGH SCHOOL DENVER SOUTH HIGH SCHOOL** DENVER WEST HIGH SCHOOL DOHERTY HIGH SCHOOL DOUGLAS COUNTY HIGH SCHOOL EAGLECREST HIGH SCHOOL ELIZABETH HIGH SCHOOL ELLICOTT HIGH SCHOOL **EVERGREEN HIGH SCHOOL** GATEWAY HIGH SCHOOL

GRANDVIEW HIGH SCHOOL GREEN MOUNTAIN HIGH SCHOOL HERITAGE HIGH SCHOOL KENNEDY HIGH SCHOOL KIOWA HIGH SCHOOL LINCOLN HIGH SCHOOL LITTLETON HIGH SCHOOL LUTHERAN HIGH SCHOOL MANCOS HIGH SCHOOL MANUAL HIGH SCHOOL MESA RIDGE HIGH SCHOOL MONTBELLO HIGH SCHOOL MONTROSE HIGH SCHOOL MOUNTAIN VIEW HIGH SCHOOL MOUNTAIN VISTA HIGH SCHOOL MULLEN HIGH SCHOOL NORTHFIELD HIGH SCHOOL NORTHGLENN HIGH SCHOOL PEYTON HIGH SCHOOL POMONA HIGH SCHOOL

PONDEROSA HIGH SCHOOL RALSTON VALLEY HIGH SCHOOL RANGEVIEW HIGH SCHOOL SIERRA GRANDE HIGH SCHOOL SIMLA HIGH SCHOOL SMOKY HILL HIGH SCHOOL STEAMBOAT SPRINGS HIGH SCHOOL ST. MARY'S HIGH SCHOOL THE CLASSICAL ACADEMY THOMAS JEFFERSON HIGH SCHOOL THORNTON HIGH SCHOOL THUNDERRIDGE HIGH SCHOOL WOODLAND PARK HIGH SCHOOL WRAY HIGH SCHOOL

≈ PVR4 FDDTBALL

HOW COLORADO BECAME THE 11th State TO SANCTION GIRLS **HIGH SCHOOL FLAG FOOTBALL**

The Denver Broncos are proud to celebrate Colorado becoming the 11th state to sanction girls flag football after leading a pilot program that saw explosive growth, with more than 1,800 girls appearing in 846 games over two years, with support from the Colorado High School Activities Association (CHSAA). Girls flag football provided increased opportunity for girls to participate in athletics, with 51% of athletes noting they would not have participated in another fall sport.



Fall 2022

Denver Broncos Foundation launches a pilot of girls flag with schools from the Cherry Creek, Denver and Jefferson County school districts. The pilot included 22 schools fielding 29 teams totaling 503 athletes, with the Chatfield Chargers defeating the Arvada West Wildcats to earn the inaugural girls flag football championship.



Jan. 18, 2024 The CHSAA Equity Committee reviews and unanimously

supports sanctioning girls flag football. The Equity Committee oversees components such as competition facilities, availability of coaches, availability of officials and Title IX considerations



Feb. 20, 2024

The CHSAA Classification and League Organizing Committee (CLOC) reviews and unanimously supports sanctioning girls flag football. CLOC approves the enrollment ranges and classification data for all CHSAA activities. With high participation numbers, CLOC recommends two classes of flag football for the inaugura season - a first for CHSAA



April 22, 2024 The CHSAA Board of Directors reviews and supports sanctioning of girls flag football. The Board of Directors is comprised of 20 members representing Colorado's 10 districts.



Fall 2023

The second pilot season sees exponential growth, with a 127% increase in the number of schools (50), a 162% increase in the number of teams (76) and a 161% growth in player participation (1,316). The Arvada West Wildcats cap off an undefeated season by winning the state title against the Cherry Creek Bruins.

SPORTS MEDICINE CENTER Children's Hospital Colorado

Feb. 7. 2024

The CHSAA Sports Medicine Committee reviews and unanimously supports sanctioning girls flag football. Children's Colorado presents preliminary findings from its research study on the physical, mental and emotional effects of participating in organized flag football among high school girls compared to non-athletes. Additional information from surveys of athletic trainers, head coaches and officials who engaged in the pilot program are discussed



Feb. 27. 2024

The CHSAA Budget Committee reviews and unanimously supports sanctioning girls flag football. Costs associated with fielding a girls flag football team include uniforms (jerseys, shorts, mouth guards), equipment (flag belts, footballs, cones, pylons), personnel (coaches, officials, athletic trainers) and game (field, transportation, operations) fees.



April 23, 2024

The CHSAA Legislative Council reviews and approves sanctioning girls flag football with a vote of 57-9 with five abstentions. Girls flag football becomes CHSAA's 27th sport and is set to begin in the fall of 2024 with two classifications





April 24, 2024

Denver Broncos Owner and Board Chair Carrie Walton Penner, President and Board President Damani Leech, Vice President of Community Impact/Executive Director Allie Engelken, Director of Youth & High School Football Bobby Mestas and CHSAA Commissioner Mike Krueger are joined by local athletics administrators, coaches and players for a press conference to celebrate the official sanctioning of girls flag football in Colorado.



Dec. 15, 2024

The Denver Broncos recognize 4A (Mountain View) and 5A (Mountain Vista) champions during team's annual High School Football Salute at Empower Field at Mile High prior to the team's game against the Indianapolis Colts.



Fall 2024 Girls from 62 high schools take the field for the first sanctioned season of Colorado flag football.

TO ALL YOU TRAILBLAZING ATHLETES WHO HELPED LAUNCH THIS SPORT YOU HAVE NOT ONLY FOUND YOUR COMMUNITY - YOU

Carrie Walton Penner Denver Broncos Owner and Denver Broncos Foundation Board Chair



The Denver Broncos Foundation is committed to providing access to resources and training for youth and high school football coaches and administrators to strengthen football programs across our state.

FLAG FOOTBALL TRAINING CLINIC | AUG. 8, 2024

Ahead of the first sanctioned season of girls flag football, the Foundation hosted 70 coaches representing the varsity, junior varsity and C-team levels at Empower Field at Mile High for a Flag Football Training Clinic in partnership with Children's Colorado, Dairy MAX and RCX Sports. Sessions included playbook and practice-plan design, drill demonstrations and nutrition.

AED & CPR TRAINING CLINIC | AUG. 20, 2024

With health and player safety as a primary objective, the Foundation hosted youth and high school football coaches and administrators at the second annual AED and CPR Training Clinic at Broncos Park Powered by CommonSpirit, Twenty-seven AED devices were distributed, and guests were trained and CPR certified in partnership with Children's Colorado and Rocky Mountain CPR.

INSIDEOUT INITIATIVE | AUG. 26, 2024

The Foundation teamed up with the NFL, CHSAA and InSideOut Initiative to train more than 100 coaches and athletic administrators from 34 Colorado high schools. The curriculum emphasized transformational coaching and its impact on the social-emotional and character development of student-athletes.

Youth sports coaches shape athletes' experiences both on and off the field, and the Foundation remains committed to equipping them with resources and education to do so in a positive way.





Youth football coaches expected be trained on youth mental health and wellbeing in partnership with the Positive Coaching Alliance over the next two years.









The Denver Broncos Foundation is growing the game of football in Mexico — the team's International Home Market Area (IHMA) — by investing in the NFL Mexico's Tochito national flag football program and expanding access to equipment and flag football curriculum in elementary schools.

In 2024, the Denver Broncos Foundation supported two NFL Mexico Tochito national tournaments.

- tournament teams and families.

In addition to tournament funding, the Denver Broncos Foundation supported the Flag-in-Schools program by providing equipment and flag curriculum for 120 elementary schools across four Mexican states. Schools received flag football kits and a four- to six-week curriculum to be implemented in the school's physical education program. Each kit included footballs, flags, a container bag and other items to be used during recess and PE class. Physical education teachers from each recipient school will attend a flag football clinic led by NFL Mexico staff.

next generation of players.



El Fitbol Americano Nos Une

• U16 Girls: More than 6.400 girls and 800 teams participated in the U16 Girls Tochito flag football division. Twenty-eight states hosted a state tournament with the 28 winners advancing to the National Tournament held in Merida, Yucatan over the weekend of March 16-17. Denver Broncos community and marketing staff members, four Broncos cheerleaders, alumnus Manuel Padilla and Miles the Mascot were in attendance to support the tournament teams and families.

• U12 Coed: More than 16,000 kids and 1,600 teams participated in the U12 Coed Tochito flag football division. Every state hosted a state tournament, with 32 winners advancing to the National Tournament held in Mexico City over the weekend of Nov. 9-10. Foundation staff, four Broncos cheerleaders, alumnus Brandon Marshall and Miles the Mascot were in attendance to support the

The Broncos will continue to invest in NFL Mexico programming by growing the game of flag and providing more opportunities for the





schools across Mexico supported with flag football equipment and programming since 2023.





FUTURES FOOTBALL SHOWS ON AND OFF THE FIELD

Futures Football is a spring, middle school tackle football program that began with Denver Public Schools (DPS) in 2008 and expanded to Aurora Public Schools (APS) in 2015. It was created to help struggling high school football programs increase participation numbers, retain neighborhood talent and improve the tackle football experience.

As a way to strengthen the program, schools across the Denver Metro Area had the opportunity to apply for the program in 2024, with 16 programs across six school districts selected for a three-year cohort based on need, school resources, participation and on-field performance.

Throughout the season, teams engaged in a six-week schedule encompassing practice time and games against other Futures Football programs. Teams are led by high school coaches to build relationships and continuity from middle school to the zoned high schools in their neighborhoods.

Off the field, all Futures Football teams complete a threeweek True Man character development program led by Project PAVE. The custom program, which launched in 2015, is designed to help boys and young men develop healthier ideas, values and practices of "manhood."





Percent of eighth-grade participants who played for their corresponding Futures high school in 2024.



Percent of True Man participants who reported they felt happier with who they truly are inside and out.



Percent of True Man participants who report it has become more important for them to care for their thoughts and feelings as a result of the program.





THE TRUE MAN PROGRAM IS A CATALYST TO BUILDING A FOUNDATION OF A SUCCESSFUL PROGRAM. TRUE MAN IMPACTS MY **COACHING BY GIVING ME TOOLS** TO CONNECT TO MY PLAYERS ON A DEEPER LEVEL AND ULTIMATELY **CREATING A BETTER TEAM. I HAVE** FOUND THAT WHEN I CAN USE WHAT I LEARNED FROM THE TRUE MAN CLASSES AND DEVOTE THAT TO MY 'FOOTBALL' TIME. THAT **INVESTMENT PAID MAJOR DIVIDENDS TO FOSTER A** CULTURE OF 'TEAM FIRST.'

Futures Faatball Coach

2.02.4 Futures Fastball Cohort:

Alameda High School (Jeffco Public Schools) Arvada High School (Jeffco Public Schools) Aurora Central High School (Aurora Public Schools) Denver North High School (Denver Public Schools) Denver South High School (Denver Public Schools) Denver West High School (Denver Public Schools) Gateway High School (Aurora Public Schools) Kennedy High School (Denver Public Schools) Lincoln High School (Denver Public Schools) Littleton High School (Littleton Public Schools) Manual High School (Denver Public Schools) Montbello High School (Denver Public Schools) Rangeview High School (Aurora Public Schools) Smoky Hill High School (Cherry Creek Public Schools) Thomas Jefferson High School (Denver Public Schools) Thornton High School (Adams 12 Schools)



Tackle Mike McGlinchey connects with Special Olympics Athletes during a Unified Flag Football Festival hosted by the Denver Broncos Foundation and United Airlines as part of the Foundation's ongoing commitment to ne expansion of Unified Flag Football in schools across Colorado.

Nore than 180 Colorado high school athletic administrators gather at Empower Field at Mile High for the launch of the InSideOut Initiative which helps develop transformational leaders and coaches by building their self-awareness, self-management, relational development, social awareness and moral and ethical decision making.

62023 InSideOut Inc. All rights reserved.

we coach will remember our name, the words we spoke to them, and the emotions generated by our conversations and interactions. Forever! This is part of the awesome power and responsibility of coaching. You give your students memories, for better or for worse, that stay with them until the day they die."

Joe Ehrmann | InSideOut Coaching

Chatfield High School (Douglas County Schools) celebrates after winning the annual Lineman Challenge tournament, hosted in partnership with Children's Colorado, Gatorade and Nike.

RY-DEF

A CONTRACT

The 8-man State Champion **Haxtun Bulldogs** are recognized on-field during the Denver Broncos High School Football Salute prior to the

Contraction of the second

AXTUN BULLDOGS

STATE CHAI

A FLYNCH & BITELAM & SEBALLEY & A

team's game against the Indianapolis Colts.

n contractor

A Mountain Vista (Jeffco Public Schools) football player carries the ball during the annual High School 7-on-7 tournament, hosted in partnership with Children's Colorado, Gatorade and Nike.

~~~

1

Former running back **Reuben Droughns** participates in a coin toss as part of the Denver Broncos High School Game of the Week program supported by Children's Colorado. Games feature 6-Man through 2A high school football matchups and support participating teams with a Denver Broncos pregame tailgate experience, professional game photos, and a \$2,500 equipment grant.



-

Colorado youth participate in an NFL FLAG Regional Tournament in Aurora, Colo. hosted by the Denver Broncos Foundation and RCX Sports, featuring more than 60 teams competing to advance to the NFL FLAG National Championships in Canton, Ohio.





# Inspire Change JUSTICE

SUPPORTING AT-RISK AND JUSTICE-INVOLVED YOUTH THROUGH SERVICES AIMED AT LIMITING THE NEGATIVE IMPACT OF THE JUVENILE JUSTICE SYSTEM.

#### 2024 INSPIRE CHANGE JUVENILE JUSTICE GRANT RECIPIENTS:

CAFÉ MOMENTUM JUVENILE ASSESSMENT CENTER KHESED WELLNESS MAKE A CHESS MOVE MILE HIGH UNITED WAY

SIMS-FAYOLA FOUNDATION THE URBAN FARM VERA INSTITUTE OF JUSTICE WELLPOWER





### A PATH TO THE Future

The Sims-Fayola Foundation (SFF) works to improve the life outcomes and experiences of young men and boys of color and increase the capacity of the youth-service professionals who work with them.

According to the Sentencing Project, youth who are diverted are less likely to recidivate, commit less violence, have higher rates of school completion and college enrollment and earn higher incomes in adulthood. The Denver Broncos Foundation has committed multi-year funding to expand SFF's Empowerment Zone (EZ) diversion program, which launched in 2022 and engages young men of color between the ages of 11-25 referred by social services, the community or the courts in social-emotional, mental and behavioral health care.

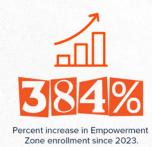
Youth are assigned to cohorts by age for the 18-week EZ program. EZ addresses the lack of social-emotional skills development and identity issues that lead to self and community violence; dysregulated behaviors; unhealthy relationships with substances; and engagement with the criminal justice system.

Programmatic goals include: improving life outcomes; reducing engagement with the criminal justice system; widening career exposure; and providing healthy relationships through mentoring and support from other men of color participating in this program.



The Denver Broncos named the Sims-Fayola Foundation's Dr. Dedrick Sims as their 2024 Inspire Change Changemaker Award winner. The Inspire Change Changemaker Award recognizes an individual in each NFL team market who is making a difference in the community through their work in social-justice initiatives.

Dedrick founded the Sims-Fayola Foundation in 2014, and his work has impacted more than 12,000 young men and boys of color and provided workshops and coaching to more than 5,000 youth service professionals.





Percent increase in self-management skills for youth who have completed the Empowerment Zone program.



Recidivism rate of Empowerment Zone participants, 31% below the state average of 45%.

EMPOWERMENT ZONE IS MORE THAN A PROGRAM. IT'S A MOVEMENT TO HELP YOUNG MEN REALIZE THEIR POTENTIAL AND KNOW WHAT SUCCESS FEELS LIKE. THE BEST THING FOR OUR YOUTH IS NOT ONLY TO SHARE OUR LIGHT. BUT SHOW THEM THE LIGHT THAT ALREADY SHINES BRIGHT WITHIN THEMSELVES.

Dr. Dedrick Sims Sims-Fayola Foundation Executive Director

# INSPIRE CHANGE

An estimated 22,000 young people in Colorado are justice-involved through pre-trial, lock-up, diversion and other justice programs. The Denver Broncos Foundation's Inspire Change initiative is focused on supporting atrisk and justice-involved youth through services aimed at limiting the negative impact of the juvenile justice system.

During the 2024 season, the Denver Broncos Foundation hosted an Inspire Change Summit to bring together grantees for networking, learning and a shared service project. Hosted at the future location of Café Momentum Denver — a nonprofit restaurant and program for justice-involved youth — partners, players, cheerleaders and alumni packaged 250 teen mental-health kits that will be distributed to clients of each organization's program.

Seven Inspire Change grant partners attended the event and shared about their work, with the goal of strengthening community and the network for justice-involved youth. Participating organizations included: Café Momentum Denver, Juvenile Assessment Center, Make A Chess Move, Mile High United Way, Sims-Fayola Foundation, The Urban Farm and WellPower.

COMING HERE AND LEARNING ABOUT DIFFERENT ORGANIZATIONS, BEING AN AMAZING PART OF [THIS] FOR YOUTH, IT BRINGS JOY TO MY LIFE KNOWING THAT THERE'S SO MANY OTHER PEOPLE AND OTHER ORGANIZATIONS THAT WANT TO HELP.







According to a 2022 Colorado Division of Youth Services Report, 85% of newly committed youth require formal mental-health intervention services and 78% require treatment for substance abuse. For system-involved youth and their families, navigating the justice and welfare systems and accessing culturally appropriate and financially accessible services can prove challenging — and exacerbate issues the youth is already facing.

The Juvenile Assessment Center (JAC) provides a coordinated site which contributes to the safety of youth, families, and the community through early intervention, comprehensive assessment and improved access to culturally relevant and financially accessible services in the



Percent of youth who reported they felt like their thoughts and feelings were taken seriously by Juvenile Assessment Center staff.



18th and 23rd Judicial Districts (Arapahoe, Douglas, Elbert and Lincoln counties).

System-involved youth are supported through JAC's Community Assessment Program (CAP) and Law Enforcement Program (LEP), with youth receiving no-cost screening, assessment and referral services that take into account various factors (i.e. access to insurance, transportation, the youth's location) and are limited to highly vetted service providers. Through multi-year funding, the Denver Broncos Foundation is helping JAC expand its capacity through additional staff training and no-cost screening and assessment services to system-involved youth.



Percent of parents expressing hope in their ability to get help for their child.



Number of system-involved youth served through the Foundation's grant funding.



Percent of youth engaged in recommended resources, with the top three referrals being for mental health, substance abuse and basic needs/wraparound services.



Tackle Garett Bolles continues to prioritize mentorship for justice-involved youth through visits to the Marvin W. Foote Youth Services Center and monthly programming with the 18th District Juvenile Probation Court.



Vera Institute of Justice's Restoring Promise initiative seeks to transform prison cultures, climates, and spaces by partnering with correctional leaders to reimagine housing units — including its Change Maker Village young adult housing unit at the Arkansas Valley Correctional Facility in Southeast Colorado — for young adults ages 18-25 and realign corrections policies and practices with a commitment to human dignity.









Former defensive tackle **Jurrell Casey** assembles teen mental health kits with Make a Chess Move Founder/Executive Director/Lead Facilitator **Phillip Douglas** during the 2024 Inspire Change Summit. <image>



# Community GRANT PROGRAM

TO SUPPORT SHORT-TERM INITIATIVES. THE DENVER BRONCOS COMMUNITY GRANT PROGRAM PROVIDES RAPID AND FLEXIBLE FUNDING EACH YEAR TO ADDRESS IMMEDIATE COMMUNITY NEEDS AND LOCAL PROJECTS.

IN 2024, THE DENVER BRONCOS FOUNDATION GRANTED \$616.020 TO 75 DIFFERENT **ORGANIZATIONS IMPACTING MORE THAN NEARLY 29,000 YOUTH THROUGH** THE COMMUNITY GRANT PROGRAM.

#### 2024 COMMUNITY GRANT PROGRAM RECIPIENTS

- ABILITY CONNECTION COLORADO
- ANGELS OF AMERICA'S FALLEN
- ATLAS PREPARATORY SCHOOL
- ATTENTION, INC. DBA TGTHR
- AURORA PUBLIC SCHOOLS FOUNDATION
- BLACK CANYON BOYS & GIRLS CLUB
- BOULDER COMMUNITY HOUSING CORPORATION
- BOYS & GIRLS CLUBS OF THE SAN LUIS VALLEY
- CENTER FOR AFRICAN AMERICAN HEALTH
- COLORADO NONPROFIT DEVELOPMENT
- CENTER, DBA ANTONITO TOGETHER
- COLORADO SPRINGS VIKINGS YOUTH
- DAKOTA RIDGE HIGH SCHOOL

- EDNIUM: THE ALUMNI COLLECTIVE
- EVERGREEN HIGH SCHOOL PTSA
- FEEL THE BEAT
- FLORENCE CRITTENTON SERVICES OF COLORADO
- FOOD FOR HOPE
- FULL CIRCLE RESTORATIVE JUSTICE
- FULLY LIBERATED YOUTH
- GENERATION SCHOOLS NETWORK
- GIRL SCOUTS OF COLORADO
- GIRLS ON THE RUN OF THE ROCKIES
- GLOBAL LEADERS
- GREATER DENVER CARES
- GRID ALTERNATIVES COLORADO
- GROWING GARDENS OF BOULDER COUNTY
- HERITAGE HIGH SCHOOL
- HIGHLANDS RANCH TOUCHDOWN CLUB
- HIGHVIEW
- HORIZONS COLORADO
- I HAVE A DREAM FOUNDATION OF BOULDER COUNTY
- IMPACT ON EDUCATION
- JEFFCO SCHOOLS FOUNDATION
- KADET FOOTBALL BOOSTER CLUB
- KIDSPAK
- KOREY WISE INNOCENCE PROJECT AT THE UNIVERSITY OF COLORADO LAW SCHOOL
- · PIKES PEAK PANTHERS FOOTBALL & CHEER
- PLATTEFORUM
- RIVERSIDE EDUCATION CENTERS
- SLEEP IN HEAVENLY PEACE

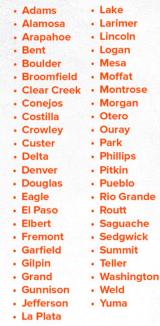
- SOUTHERN COLORADO COMMUNITY ACTION AGENCY
- STEPPING STONES OF THE ROARING FORK VALLEY
- · TEENS, INC.
- THE BUDDY PROGRAM
- THE CENTER ON COLFAX
- THE CLASSICAL ACADEMY
- THE FAMILY RESOURCE CENTER
- THE MATTHEWS HOUSE
- VISTA PEAK PREPARATORY
- VISTA RIDGE HIGH SCHOOL
- YESS INSTITUTE
- YOUNG AFRICAN AMERICANS FOR
- SOCIAL AND POLITICAL ACTIVISM
- YOUNG PEOPLE IN RECOVERY
- YOUTH EMPLOYMENT ACADEMY

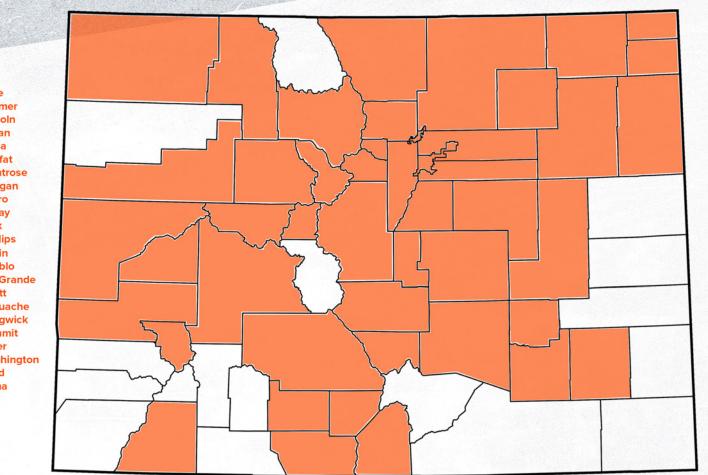


## GRANTSpotlights

[INSPIRE] MADE ME REALIZE THAT I HAD A BRIGHT FUTURE AHEAD OF MYSELF. AND WHAT HAPPENED TO ME DIDN'T DEFINE ME. THEY HELPED ME GET OUT THAT DEEP HOLE I WAS IN. THEY PUSHED ME AND MOTIVATED ME TO GO FURTHER ON WITH MY EDUCATION.

[DENVER BRONCOS FOUNDATION] GRANT FUNDING WAS VITAL IN HELPING METRO DEEP DELIVER IMPACTFUL SUMMER PROGRAMMING FOR YOUTH. WHICH BECAME THE ORGANIZATION'S PRIMARY FOCUS THIS YEAR. THIS YEAR. METRO DEEP FOCUSED ON PROVIDING A ROBUST TWO-MONTH SUMMER PROGRAM. HOSTING KEY INITIATIVES LIKE THE BLACK **EXCELLENCE CAREER IMMERSION PROGRAM AND THE YOUTH** ENTREPRENEURSHIP PROGRAM. ENSURING YOUTH ENGAGED IN ACTIVITIES THAT FOSTER GROWTH, CONFIDENCE AND FUTURE ORIENTATION.







Percentage of 2024 recipients who received Community Grant Program funding for the first time.



Percentage of Colorado counties served with Community Grant Program funding in 2024 (47 of 64 counties).



Percent increase in average grant size awarded through the program from 2023 to 2024.

INSPIRE Participant

THE IMPACT OF BEING ABLE TO MAKE PLAYGROUNDS INCLUSIVE IS LIFE-CHANGING FOR SO MANY CHILDREN AND THEIR FAMILIES. TO GO FROM WATCHING IN A WHEELCHAIR ON THE SIDE TO BEING ABLE TO PLAY WITH OTHER CHILDREN SIMPLY GIVES ALL CHILDREN A CHANCE TO BE KIDS. BECAUSE ALL CHILDREN DESERVE A CHANCE TO PLAY! [THE DENVER BRONCOS FOUNDATION'S] GRANT HAS ALLOWED US TO GROW INCLUSIVITY THROUGHOUT COLORADO BY MAKING PLAYGROUNDS MORE ACCESSIBLE TO CHILDREN OF ALL ABILITIES.

LuBird's Light Foundation

Metro DEEP





### WALTER PAYTON NFL MAN OF THE YEAR: Hlex Jingleton

The Denver Broncos selected inside linebacker Alex Singleton as the team's nominee for the 2024 Walter Payton NFL Man of the Year award presented by Nationwide. Considered the NFL's most prestigious honor, the Walter Payton NFL Man of the Year recognizes a player for his outstanding leadership both on the field and in the community.

Signed by the Broncos as an unrestricted free agent on March 20, 2022, Singleton has consistently demonstrated a commitment to using his platform to impact the community during his three seasons as a Bronco. Singleton's commitment to his community has not wavered throughout his time in Denver, continuously expanding the reach of an impact that varies from empowering individuals with intellectual disabilities to serving as an ambassador to lift up the work of nonprofits.

During his sixth NFL season, Singleton deepened his commitment to giving back and helping

make sports more accessible for individuals with intellectual disabilities through his long-standing relationship with Special Olympics. Because of his sister's involvement with Special Olympics, Singleton has been a dedicated advocate since his adolescence and supported thousands of athletes.

Singleton's professional football journey has taken him to several locations, and at each stop, he has found meaningful and impactful ways to support Special Olympics. While playing for the Calgary Stampeders, he traveled to the Yukon to support Special Olympics Yukon's Winter Games and endured temperatures as low as minus-40 degrees Fahrenheit as he volunteered at the event. He then played for the Philadelphia Eagles from 2019-21, raising more than \$11,000 for Special Olympics Pennsylvania during the inaugural season of his Tackling Inclusion initiative (2020). Singleton has raised more than \$33,000 since the initial launch.





Age at which Singleton began volunteering with Special Olympics

#### ALEX SINGLETON HAS BEEN A LONGTIME SUPPORTER OF SPECIAL OLYMPICS AND SPECIAL OLYMPICS COLORADO. HIS SUCCESS ON THE FOOTBALL FIELD IS MAKING **COUNTLESS OPPORTUNITIES POSSIBLE FOR THE MORE** THAN 16.000 ATHLETES THAT WE SERVE. SPECIAL **OLYMPICS COLORADO IS GRATEFUL TO ALEX FOR HIS ADVOCACY, GENEROSITY AND FRIENDSHIP.**

Megan Scremin Special Olympics Colorado President & CEO





Dollars raised for Special Olympics since launching Tackling Inclusion campaign in 2020.



Hours spent volunteering with Specia Olympics in 2024.

## Champions IN THE COMMUNITY

Each season, the Denver Broncos present "Champions in the Community" Awards to recognize players who have gone above and beyond in both team and personal philanthropic efforts throughout the year.



#### COMMUNITY IMPACT AWARD: Nik Bonitto

Outside linebacker Nik Bonitto received the team's Community Impact award for his expanded outreach in 2024. He partnered with Food Bank of the Rockies to provide Thanksgiving meals to 200 families through Aurora Community Connection. He brought 50 youth from Boys & Girls Clubs of Metro Denver holiday shopping during his first annual Sacks of Joy by Saint Nik event and hosted his first youth football camp.



#### **COMMUNITY AMBASSADOR:** Garett Bolles

Tackle Garett Bolles, 2023 nominee for the Walter Payton NFL Man of the Year Award, continued his monthly mentorship program with the Arapahoe County 18th Judicial Youth Probation Court Incentives and Sanctions Court mentoring more than 35 justice-involved youth. He continued visits to Marvin W. Foote Youth Services Center and hosted a free football camp for 350 youth.





#### COMMUNITY CO-ROOKIES OF THE YEAR: Frank Crum and Nick Gargiula

Tackle Frank Crum and guard Nick Gargiulo were recognized as the Community Co-Rookies of the Year. Nearly inseparable at more than half of team community events during the season, they led the rookie class in volunteerism and appeared at events across all three of the Denver Broncos Foundation's focus areas.

#### COMMUNITY AMBASSADOR: Pat Surtain //

Cornerback Pat Surtain II unveiled Inspiration STEAM (Science, Technology, Engineering, Arts, Mathematics) rooms at two high schools in Denver Public Schools. He provided a grant to a third school to build the next room at Arvada High School. He spearheaded a community initiative where he distributed 100 bikes to children served by A Precious Child.



The Denver Broncos Foundation, through the support of Owner Carrie Walton Penner and Head Coach Sean Payton, sponsored the training of a new service dog named "Crush" in 2024 in continuation of their partnership with K9s For Warriors.

K9s For Warriors is a nonprofit organization that is committed to ending veteran suicide and provides highly trained service dogs to military veterans suffering from PTSD, traumatic brain injury and other invisible wounds of war. Dedicated to saving not just one life, but two, K9s For Warriors rescues a majority of their dogs for its service











Denver Broncos alumnus and Vice President of Security Keith Bishop was selected as the team's nominee for the 2024 Salute to Service Award, presented by USAA. The annual award acknowledges the exceptional efforts by members of the NFL community to honor and support U.S. service members, veterans and their families.

Bishop is a board member for the Center of American Values and is a supporter of the nonprofit Freedom Service Dogs. The Center for American Values mission is to honor the extreme sacrifices made to help sustain America's values and to ensure these extraordinary values are preserved. Freedom Service Dogs trains service dogs to be paired with veterans and first responders with PTSD or a traumatic brain injury.

Prior to joining the Broncos' front office in 2012, Bishop worked in federal law enforcement as a Special Agent for the United States Department of Justice Drug Enforcement Administration (DEA) for 20 years. He received the DEA Administrator's Award three times during his federal law enforcement career (1997, 2002, '08) and was selected by the International Association of Chiefs of Police as one of the nation's top police officers.

## **795FOR WARRIORS**

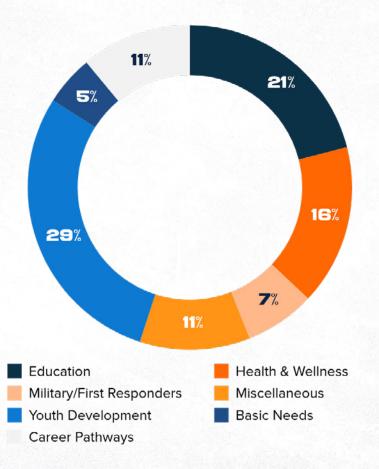
dog program, allowing both the K9 and veteran to build an unwavering bond that facilitates their collective healing and recovery.

The Broncos' first-ever team dogs, Bucky and Thunder, both graduated from the program during the summer and were paired with veterans in Colorado.

Crush, Bucky and Thunder were all in attendance at the team's Salute to Service game on Nov. 17 against the Atlanta Falcons, to continue training with a gameday experience, as well as visit with military guests and fans throughout the game.



The Denver Broncos Foundation amplifies charitable causes important to current players, alumni and Denver Broncos Employees by matching personal donations to 501(c)(3) organizations. In 2024, 46 individuals participated in the Denver Broncos Foundation's Matching Programs, directing nearly \$450,000 to 56 organizations in communities across the country.



#### Organizations Supported:

- A Precious Child
- · Ability to Access Inc.
- All Souls Catholic School
- American Cancer Society
- Arc of Ventura County
- · Boys And Girls Clubs of Metro Denver
- Center For American Values
- Chance Sports
- · Cherry Creek Youth Sports
- Children's Hospital Colorado
- City Year
- Cornell University
- Denver Area Youth Services
- Denver Public Schools Foundation
- Dolls For Daughters and Kenzi's Kidz
- Douglas County Community Foundation
- Douglas County Educational Foundation
- EarthLinks
- Elk Rapids Schools (Michigan)
- Family Tree
- Fellowship of Christian Athletes
- Food Bank of The Rockies
- Freedom 58 Project
- Freedom Service Dogs
- GB3 Foundation
- K9s for Warriors
- Levi Wallace Foundation
- · Mt. Carmel Wellness and Community Center
- MVP Charities
- NAMI Colorado

- National Sports Center for the Disabled
- · Pet Care Coalition
- Playworks Education
- Energized
- · Porter-Billups Leadership Academy
- Project 2442 Foundation
- Reading Partners
- Ronald McDonald House Charities of Denver
- Rose Community Foundation
- Safe Harbor Lab Rescue
- Sarcoma Foundation of America
- Shield 616
- Sims-Fayola Foundation
- Special Olympics Colorado • St. Rose of Lima Catholic
- Academy
- Struggle of Love Foundation
- Success Foundation Serving Greeley-Evans Schools Inc
- The Center On Colfax
- The Patrick Surtain II Foundation
- The Urban Farm
- University of Colorado Foundation
- University of Northern Colorado Foundation
- · Village Health Partnership
- Wellpower
- · Wheat Ridge Foundation Women's Foundation of
- Colorado
- Wreaths Across America





The organization's Staff Community Service Series features monthly volunteer opportunities for Broncos staff and families. From building playspaces to packing, cooking and serving meals for families across Colorado, employees have the opportunity to give back to various causes and organizations alongside each other throughout the year. In 2024, 95 employees participated in 14 events totaling 675 volunteer hours.

(62)

### Staffservice series

# IN THE COMMUNITY

The Denver Broncos Alumni Engagement program continues to serve as a cornerstone for fostering meaningful connections between alumni, the organization and the community. In 2024, alumni were instrumental in a variety of initiatives, including mentoring students, championing local youth and high school football programs and participating in impactful community events. Through these efforts, Denver Broncos Alumni remain dedicated to giving back, working alongside the Denver Broncos Foundation to support causes that inspire and uplift the community. In 2024, 59 different alumni participated in 31 community events, totaling 275.5 volunteer hours.



ands-on financial journey for high school students as they encounter real-l inancial lessons and challenges to better equip them for the future.















Boys & Girls Clubs of Metro Denver members during Thunder's annual Holiday Party at Empower Field at Mile High.

er running back Montee Ball takes the field with Ellicott High School (Ellicot School District 22) football players during a 1A matchup against Peyton High School (Peyton School District No. 23) featured as part of the Denver Broncos High School

Former running back Reuben Droughns helps volunteers from Reading Partners Colorado assemble furniture during a library renovation project at Ashley Elementary School (Denver Public chools) in partnership with Heart of America Foundation and Donut Haus





#### DENVER BRONCOS FOUNDATION



Grant dollars distributed to highly effective nonprofit organizations to support mission-aligned impact.



Denver Broncos players, alumni and employees, who combined to volunteer nearly 1,500 hours of hands-on community service.



Youth supported through grants, programming and events in conjunction with youth-serving organizations in Colorado and Mexico.



Community impact through programming, events and in-kind support that align with funding priorities.



Foundation-hosted events to provide opportunities for youth to engage in various programs.



Denver Broncos home game tickets donated to nonprofits through the team's Ticket Turnover community donation program.

# Partners YOU,



#### DENVER BRONCOS FOUNDATION BOARD OF DIRECTORS

CARRIE WALTON PENNER - BOARD CHAIR DAMANI LEECH - BOARD PRESIDENT JUSTIN WEBSTER - BOARD TREASURER TIM ARAGON - BOARD SECRETARY GREG PENNER - DIRECTOR **ROB WALTON - DIRECTOR** PATRICK SMYTH - DIRECTOR

#### **OUR TEAM**

ALLIE ENGELKEN - EXECUTIVE DIRECTOR, DENVER BRONCOS FOUNDATION LIZ JERALDS - DIRECTOR OF COMMUNITY IMPACT BOBBY MESTAS - DIRECTOR OF YOUTH & HIGH SCHOOL FOOTBALL DOMINIC GASPARI - DIRECTOR OF ALUMNI ENGAGEMENT OLIVIA IRVING - MANAGER OF COMMUNITY PROGRAMS & EVENTS KENYA BOSTON – COMMUNITY PROGRAMS & EVENTS COORDINATOR KRISTEN BREEN — COMMUNITY PROGRAMS & EVENTS COORDINATOR GEORRY DESRUISSEAUX - COMMUNITY IMPACT & GRANTS COORDINATOR

#### **A SPECIAL THANKS**

TORI BOYKINS, MEGAN BOYLE, GABE CHRISTUS, ARIC DILALLA, PETE EKLUND, CHRISI HIRSH. KEVIN JOHNSON, JAMIE KINGSTON, FATIMA KNIGHT, ERICH SCHUBERT, SIMI STARK, BEN SWANSON

#### **STAY CONNECTED**

WEBSITE: DENVERBRONCOS.COM/COMMUNITY EMAIL: COMMUNITY@BRONCOS.NFL.NET X: @BRONCOSOFFFIELD INSTAGRAM: @BRONCOSOFFFIELD



