

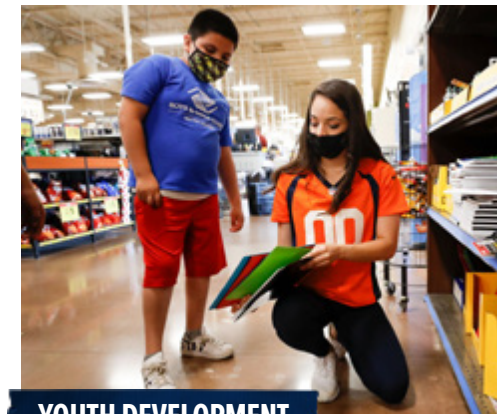
2021

COMMUNITY IMPACT REPORT



MISSION STATEMENT

The Denver Broncos are committed to improving lives in our community by focusing on Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement. Alongside key community partners, we are able to make a difference through strategic programming, unique events, and dedicated advocacy.



YOUTH DEVELOPMENT

Preparing youth to achieve their full potential through activities and experiences to develop physical, developmental, and social competencies.



QUALITY OF LIFE

Meeting the basic needs through resources, programs, and education as a part of an ongoing commitment to the overall quality of life.



HEALTH & WELLNESS

Supporting research, awareness, and treatment with the ultimate goal of optimal mental, physical, and social well-being.



YOUTH FOOTBALL

Improving youth and high school football through programs, clinics and camps that focus on character, player safety, team development and the benefits of football.



CIVIC ENGAGEMENT

Working to make a difference in the lives in our community through volunteerism, military/first-responder appreciation and social justice initiatives.



Dear Broncos Country,

On behalf of our entire organization, I am very excited to share the Denver Broncos' 2021 Community Impact Report. This booklet highlights the many ways the Broncos organization—players, staff and families—support our local community through strategic programming, unique events and dedicated advocacy.

This past year, we remained focused on improving lives in our community in five focus areas: Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement. In addition to expanded partner organization programming, we distributed an additional \$156,500 to nonprofits through the Denver Broncos Community Grant Program's third cycle of funding.

What makes us extremely proud is the more than 745 total impact points players were able to make in 2021. This includes more than \$500,000 in direct financial and in-kind support.

From youth and high school football growth, Boys & Girls Clubs outreach and local food distributions to expanding Broncos Inspire Change and working with the players on social justice initiatives, we were able to impact so many different people. And there is so much more we encourage you to read about in this report.

The work our organization does would not be possible without the incredible dedication from so many in our community and our corporate partners. Simply put, we are thankful for your friendship as we work together to truly make a difference throughout our city and the Rocky Mountain Region.

As we look forward to the 2022 season, we can assure you that our commitment to making a positive impact in our community is stronger than ever.

Thank you for your continued support. Go Broncos!

Sincerely,



Joe Ellis
President and CEO
Denver Broncos Football Club

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REMEMBERING D.T.

“I JUST TRY TO SPREAD THE LOVE.”

There are no truer words that embody the character of former Broncos wide receiver Demaryius Thomas, who passed away on Dec. 9, 2021. Thomas, a five-time Pro-Bowler and member of the Super Bowl 50 championship team built his legacy on the field as a star receiver, but shined just as brightly off the field as a champion in the community.

Thomas was an outstanding football player, one of the best of his era. To date, he is one of only 18 players in the NFL history with a 1,600-yard season in his career and one of just 16 players to record four or more seasons with at least 1,300 receiving yards. Of those 16, only Thomas and three others accomplished that in consecutive seasons.

While his accolades on the field are impressive, his off field endeavors will be equally remembered.

Thomas was most happy when he could make children smile. Running footraces with kids and pulling up near the end to make it close — or maybe just to showboat a little. Dressing up as Santa Claus to surprise Boys & Girls Club kids. Playing four-square, jumping rope with ropes that were about 10 sizes too small. Giving a helmet to a Children's Hospital Colorado patient spur-of-the-moment. It didn't matter how grand or small the interaction, he always had time to spread laughter and love.

Thomas impacted countless lives through the Broncos Boys & Girls Club, Children's Hospital Colorado visits, Make-A-Wish experiences, his annual football camp and many other genuine interactions.

Thomas was a friend, mentor and leader everywhere he went and left a lasting impact on the NFL and the Broncos organization, both as a player and as a person. His humility, warmth, kindness and infectious smile will always be remembered by those who knew and loved him.



Throughout game day on Dec. 12, 2021 against the Detroit Lions the Denver Broncos organization, players and fans found ways to honor and celebrate the legacy of D.T.



D.T. was not just the type of guy to pass by. He would stop to see about someone else in need. ... This is the type of person D.T. was. He was the type of person that healed wounds — with his smile, with his love, by caring. If he could be there for you, he was going to be there for you.”

PASTOR CARLOS JONES, CELEBRATION OF LIFE EMCEE

In memory of former Broncos wide receiver Demaryius Thomas (1987-2021) renowned Colorado artist Armando Silva painted this portrait live outside Empower Field at Mile High at the game against the Detroit Lions on Dec. 12, 2021. The painting was displayed in the Broncos' tunnel before player warmups and introductions.



Born on Christmas Day, Demaryius Thomas loved to spread holiday cheer. His greatest joy was being able to make children smile, and more than 600 children in Atlanta received Christmas gifts this past holiday season due to Demaryius already having planned the outreach prior to his passing.



During his career at the Denver Broncos Demaryius Thomas left a lasting impact off the field.



Everyone needs to have an equal playing field, whether it comes to funding or gaining opportunities. It's about everyone being able to grow together.

BRADLEY CHUBB, OUTSIDE LINEBACKER

INSPIRE CHANGE

Through Broncos Inspire Change, the Denver Broncos are committed to meaningful change — both in the community and within the organization — focusing on programming in four key areas: **Education, Awareness & Funding, Diversity & Inclusion, and Activism.**



DIVERSITY & INCLUSION HIGHLIGHT: DEI CAREER HUDDLE

On April 15, 2021 the Denver Broncos launched the inaugural DEI (Diversity, Equity, Inclusion) Career Huddle. Hosted virtually, the Career Huddle welcomed more than 450 individuals representing 120 colleges and universities, 38 states and the District of Columbia, eight countries and international schools.

Over the course of the three-hour event, various Broncos staff members – including Hall of Fame safety Steve Atwater, Sr. Vice President of Strategic Initiatives Brittany Bowlen, Vice President of Football Administration Rich Hurtado and many of their colleagues – shared invaluable perspectives on working in sports and the challenges they face, as well as advice for breaking into the industry.

“It’s about ensuring fairness, building equal access for all people to opportunities in all areas of an organization, from the company’s hiring processes, to compensation, to its fairness in promotions and professional growth,” Atwater said.

Panels included Behind the X’s and O’s, Breaking Barriers: Women of the Broncos, and Inside the Front Office. Each panel focused on its own individual topic: football operations, women’s empowerment, and the front office of a professional sports team.



DIVERSITY • EQUITY • INCLUSION



AWARENESS & FUNDING HIGHLIGHT: DENVER BRONCOS SOCIAL JUSTICE FUND

As part of the 2021 Denver Broncos' Inspire Change program, the Broncos announced a \$200,000-plus donation towards player-designated social justice programs throughout Colorado.

More than 20 players participated in the review, voting and selection of six Colorado programs and organizations to each receive \$35,000 through the team's Social Justice Fund: Black Resilience in Colorado Fund, Center for Work Education & Employment, Colorado Freedom Fund, Everytown for Gun Safety Support Fund, RAWtools, and Sun Valley Community Center. These designated initiatives are in the focus areas of criminal justice reform, economic development, equity, gun violence awareness and prevention, and police and community relations.

The grant funding is part of the Awareness & Funding component of Broncos Inspire Change. In addition to the funding, more than \$65,000 was donated by the team and Broncos players throughout the 2021 season, to total \$275,000-plus for Inspire Change programs and initiatives.

Since 2018, the Broncos have directed more than \$1 million to causes and organizations selected by the players to make a difference in the fight for social justice.





Denver Broncos Boys & Girls Club members and March for Peace organizers **Naja'Ray West** (left) and **Nashara Ellerbee** (right) pose for a photo with safety **Justin Simmons** (middle) who supported the women in their preparation for and execution of the March for Peace.

MARCH FOR PEACE

Standing between Naja'Ray West and NaShara Ellerbee in front of a half-dozen media members, Justin Simmons appeared to be at the center of the March for Peace that took place at the Denver Broncos Boys & Girls Club on Saturday, June 12.

But he made sure to emphasize nothing could be further from the truth.

While Simmons had served as a valuable resource over the previous year in visits to the club and in the social justice-focused video meetings hosted by the Ross Initiative in Sports for Equality (RISE), Simmons made sure that the march formulated by the two 15-year-old Montbello natives stayed in their hands.

"I don't know what you guys were doing at 15, but I definitely wasn't leading marches for peace in my neighborhood and thinking about what I could do for the betterment of my community," Simmons said. "I've told them multiple times — NaShara and 'Ray-Ray' ... they inspire me to want to be better."

With dozens of club members, relatives, friends, Broncos players, executives and staff in attendance, it's clear Simmons wasn't the only one West and Ellerbee inspired.

The event they created featured a 5K run and walk, a memorial garden remembering loved ones lost to violence, free meals, free shoes, a fitness carnival and the opportunity for children to receive a free eye exam and glasses from Von Miller's Foundation, Von's Vision.

The two club members began planning in fall of 2020 in hopes of expressing themselves and their love for their community.



Broncos wide receivers **Tim Patrick, KJ Hamler, Jerry Jeudy** and **Tyrice Cleveland** walk alongside Broncos Boys & Girls Club members, Montbello community members and Denver Police officers in the March for Peace.



Denver Broncos General Manager **George Paton** and multiple Broncos players join Broncos Boys & Girls Club members for the inaugural March For Peace community event.

"It's so important because we're the next generation, so we need to be the ones speaking out — and it starts here," Ellerbee said. "It starts in our own community, within our own homes."

In addition to voicing their mind on issues regarding violence, the two also made clear that they want to combat harmful stereotypes they see proliferated about their neighborhood and community. "Just being heard is what we want," West said. "We only hear the bad things, so we're unable to hear the good things. We want to hear the good things also. Especially us being in the neighborhood we're in, we need to hear good things from this neighborhood."

You don't have to be a certain age to impact the next generation. You have kids here who are a part of the race and they're running or walking or whatever the case may be, and they're looking up to NaShara and 'Ray-Ray' at 15 years old, saying, 'That what I want to be. That's what I want to do. I want to make a difference.'

JUSTIN SIMMONS, SAFETY

BRONCOS INSPIRE CHANGE

MARVIN W. FOOTE YOUTH SERVICES CENTER | TIM PATRICK

Throughout the 2021 season, wide receiver Tim Patrick provided guidance and mentorship for children at the Marvin W. Foote Youth Services Center. What started as a one-time community outreach event coordinated by the Denver Broncos became an ongoing endeavor for Patrick, who held more than 30 video-chat sessions with the youth and provided nearly \$4,300 in in-kind support over 13 months. Patrick hopes to lead the kids towards the right path and to bring positivity to their day-to-day lives. As part of his relationship with the center, Patrick developed an incentive-based rewards program for grades and behavior where youth can earn sneakers or a meal from their favorite restaurant.



Wide receiver **Tim Patrick** has formed special relationships with the children at the Marvin W. Foote Youth Services Center, partly because his own life experiences allow him to relate to their circumstances. He hopes his own story can help guide the kids in the program towards broader horizons.

DENVER PUBLIC SCHOOLS' A TO Z FUND | BRADLEY CHUBB

Denver Broncos outside linebacker Bradley Chubb, the team and the NFL Foundation committed \$30,000 to Denver Public Schools' A to Z Fund to support education equity. The A to Z Fund provides grants to schools for programs and activities that go beyond the limits of schools' budgets. Through this program, grants are awarded to schools for educational materials, athletic equipment, enrichment classes, competition fees, field trip expenses and more. The donation enhances classroom learning and assists in providing equal opportunities for students district-wide to participate in enrichment opportunities.



Working with the kids in the detention center, that's what I see myself doing in life after football. I feel like I've been through a lot of stuff in my lifetime — I feel like I can guide a lot of kids to get onto the right path and not take the same path I took.

TIM PATRICK, WIDE RECEIVER

ARAPAHOE COUNTY JUVENILE PROBATION COURT | GARETT BOLLES

Offensive tackle Garrett Bolles mentored kids in Arapahoe County's Juvenile Probation Court throughout the 2021 season. Through in-person and virtual visits, Bolles supports the kids going through pre-trial and probational court proceedings. Bolles expanded his outreach by spending time with pre-trial and probation court staff to become more educated on the juvenile justice system and how he can help kids stay motivated to make positive decisions and stay on the right path.



Tackle **Garrett Bolles** (center) meets with pre-trial and probation staff at Arapahoe County's Juvenile Probation Court to become more educated on how he can help the kids he's mentoring stay on the right path.



Outside linebacker **Bradley Chubb** visits John H. Amesse Elementary School to speak with students who will benefit from a Denver Public Schools Foundation A to Z Fund grant.



Inside linebacker **Jonas Griffith** warms up ahead of the team's designated Inspire Change game on Sunday, Jan 8. Through Broncos Inspire Change, the Broncos are committed to meaningful change — both in the community and within the organization — by adding and expanding programming in four key areas: Education, Awareness & Funding, Diversity & Inclusion, and Activism.



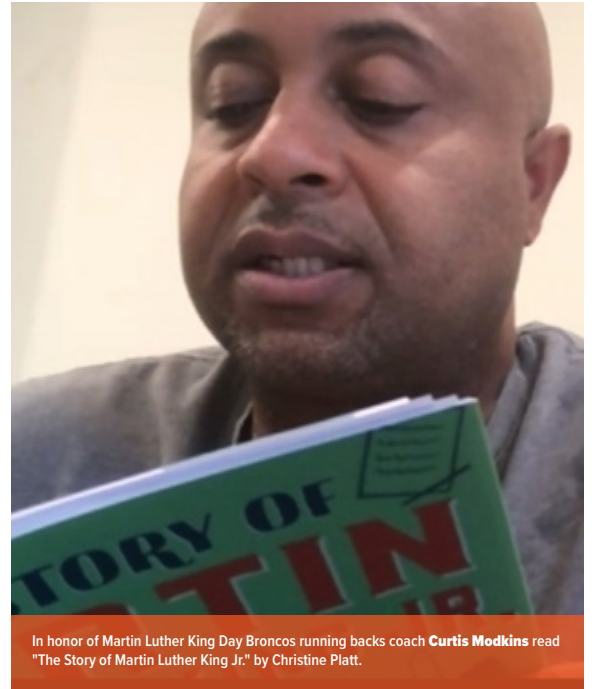
Defensive lineman **McTelvin Agim** participates in a Youth Celebrate Diversity Colorado Student Board meeting to speak with teens working to inspire change in their schools and communities.



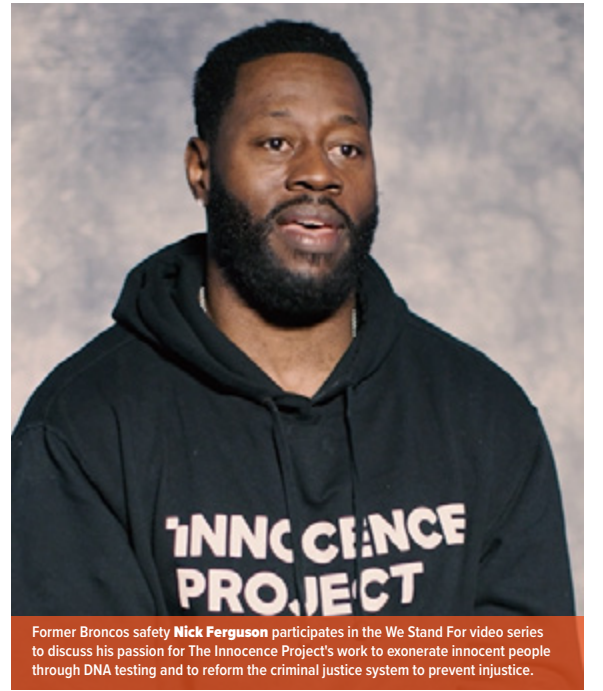
Safety **Justin Simmons** poses with the Black History Month Mural painted by members of the Broncos Boys & Girls Club. The mural is part of the club's curated Black History Museum and highlights their multi-week celebration.



Outside linebacker **Bradley Chubb** (left), Tackle **Garett Bolles** (center) and comeback **Nate Hairston** (right) visit the Arapahoe County Juvenile Probation Court to mentor and support kids going through the probation process and learn from judicial and court staff.



In honor of Martin Luther King Day Broncos running backs coach **Curtis Modkins** read "The Story of Martin Luther King Jr." by Christine Platt.



Former Broncos safety **Nick Ferguson** participates in the We Stand For video series to discuss his passion for The Innocence Project's work to exonerate innocent people through DNA testing and to reform the criminal justice system to prevent injustice.



If it wasn't for select individuals in my life as I was growing up, I wouldn't be where I am today. ... I know how important it is to invest into our youth.

JUSTIN SIMMONS, SAFETY

YOUTH DEVELOPMENT

The Denver Broncos work to prepare youth to achieve their full potential through activities and experiences to develop physical, developmental, and social competencies.



BACK TO LEARNING WITH THE BRONCOS

To kick off the school year, the Denver Broncos partnered with many organizations to make going back to school a bit easier on families in Denver and surrounding communities.

With the changing landscape of learning in 2021 due to the pandemic, it was even more important to help students with varying scholastic needs be prepared for school this year.

In August, the Broncos teamed up with King Soopers to provide a back-to-school shopping spree with members from the Broncos Boys & Girls Club. Club members were able to pick out a backpack and fulfill their school supply shopping list with the help from cheerleaders and Miles the Mascot.

On Aug. 31, players assembled 300 backpacks for kids in the community to prepare them for the school year. Players filled backpacks with essential school supplies donated by King Soopers, including folders, notebooks, markers, pencils, hand sanitizer and more!



A Denver Broncos Boys & Girls Club member showcases items she picked out as part of the team's annual school supplies shopping event with King Soopers. Participants picked out school supplies, a new backpack, and used additional funds for sports equipment and/or new clothing.

The backpacks were distributed to youth and family serving community organizations throughout the Denver Metro Area, including Aurora Public Schools, Boys & Girls Clubs of Metro Denver, Denver Rescue Mission, Florence Crittenton Services, Focus Points Family Resource Center, Girls Inc. of Metro Denver, and Warren Village.



Denver Broncos Cheerleader **Chelsea** packs a backpack for a Denver Broncos Boys & Girls Club member who participated in the "Back to School with the Broncos" event hosted by King Soopers.



Broncos players stuff 300 backpacks for kids in the Denver community ahead of the 2021 school year. Organizations that received supplies included the Aurora Public Schools Foundation, Denver Broncos Boys & Girls Club, Denver Rescue Mission, Florence Crittenton Services, Focus Points Family Resource Center, Girls Inc. of Metro Denver and Warren Village.



I am hoping the kids see that we really care about them, that we think about them, that we were just like [them] when we were kids, and that if we can do it, they can do it."

JONATHAN COOPER, OUTSIDE LINEBACKER

BUILDING ON A LEGACY

Denver Broncos coaching and football personnel staff gathered in the UHealth Training Center's Pat Bowlen Fieldhouse on Sept. 3 to assemble more than 100 bicycles for under-resourced second grade students at a local Denver elementary school.

The bikes were built in honor of Greg Knapp, the former Denver Broncos quarterbacks coach who passed away in July 2021. Knapp, an avid cyclist, was riding his bicycle near his home when he was struck by a motorist. He later passed away from his injuries.

The bikes assembled by the coaching and football staff were later distributed to students at John H. Amesse Elementary School in northeast Denver. In partnership with Wish for Wheels and with help from Denver Broncos players, cheerleaders, Miles the Mascot, and officers from the Denver Police Department, children were individually fitted for their brand-new bikes and helmets and received riding and safety lessons.

"[Coach Greg Knapp is] revered in this building; he's revered in the NFL. He was someone who liked to do things for the community and the kids. It's great to be here in honor of him."
GEORGE PATON, GENERAL MANAGER



General Manager **George Paton** joined coaches, executives, staff members, players and family members to honor Knapp's commitment to the community and his love for cycling.



Wide receiver **KJ Hamler** leads a student from John H. Amesse Elementary School as she learns how to ride her new bike.



MILES FOR MILES

During October, the Denver Broncos launched a new PLAY 60 initiative, Miles for Miles. With the goal of encouraging youth to be active through walking and accessible exercise, the inaugural walk week began on Monday, Oct. 11, with more than 400 children from 20 Boys & Girls Club of Metro Denver clubs participating throughout the week.

In celebration of the new initiative, Miles the Mascot kicked off the program at Johnson Elementary Boys & Girls Club with help from Denver Broncos players McTelvin Agim and Baron Browning and cheerleaders Miranda and Sophie. Throughout the week players, cheerleaders, Dairy MAX, Fuel Up to Play 60, Playworks Colorado and Miles attended walks to bring an added excitement to each individual event.

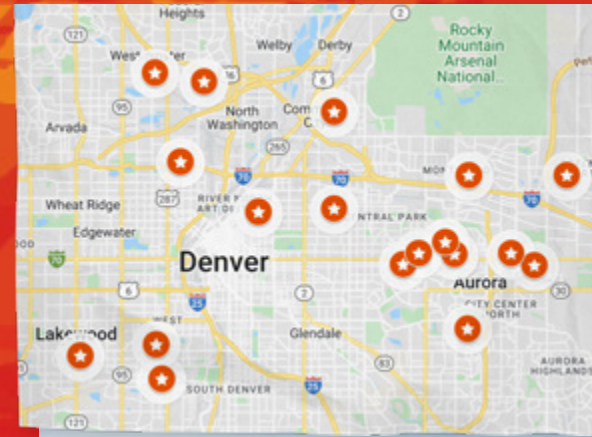
All participants were treated to a post-walk fuel snack, Denver Broncos custom pedometers, walk certificates and walk bibs. Clubs were provided with Miles for Miles signage, a specially curated pump-up music playlist and a warm-up video from Denver Broncos Cheerleaders to get in the spirit of the walk.

Members of Broncos Country were also encouraged to get out and walk a Mile with Miles via social media and an additional module on the Denver Broncos PLAY 60 website featuring downloadable walk bibs, certificates and warm-up videos.

Below: Denver Broncos Cheerleaders, defensive lineman **McTelvin Agim** (left) and inside linebacker **Baron Browning** (right) cheer on club members as they finish their Miles for Miles mile.



Miles the Mascot runs with members of the Johnson Elementary Boys & Girls Club as they participate in the inaugural Miles for Miles Walk week.



Miles the Mascot and Denver Broncos Cheerleaders added extra excitement to each club's walk. Each club was given signage and special walk bibs to enhance their walk experience.



EMPOWERMENT SUMMIT DIGITAL LEARNING SERIES

The Empowerment Summit Digital Learning Series provides opportunities for high school student-athletes who identify as female in Colorado and beyond to access virtual resources for personal and professional development. Virtual sessions hosted in 2021 included an introduction to financial literacy hosted by U.S. Bank, a four-part mental health series in partnership with Second Wind Fund, and a self-defense workshop hosted by Girls Fight Back.

In conjunction with Women's History Month (March), the team announced a donation of \$20,000 to four nonprofit organizations dedicated to serving girls and women in the Denver area. The four groups — Girls Inc. of Metro Denver, Latinas First Foundation, Women's Bean Project and the Women's Foundation of Colorado's Women & Girls of Color Fund — also had a female leader from their respective organizations featured as part of the Empowerment Summit's (EM)POWER HOUR series.

The (EM)POWER HOUR series highlights female leaders in our communities, who provide insight on their career paths and lessons learned along the way. The series saw a variety of women highlighted in the program throughout 2021 including, but not limited to: Broncos Executive Director of Football Operations/Special Advisor to the GM Kelly Kleine, former Denver Broncos Cheerleader and current sports broadcaster Lauren Gardner, and a Pride Month panel featuring LGBTQ+ leaders and hosted by Broncos Vice President of Diversity, Equity & Inclusion China Jude.



Vice President of Diversity, Equity & Inclusion **China Jude** hosts a discussion during PRIDE Month with leaders in the Denver community who identify as LGBTQ+ and/or work for organizations serving the LGBTQ+ community.



Team reporter and producer **Sydney Jones** hosts a webinar with U.S. Bank Financial Advisor **Brooke L. Martinez**, who shares insight on her journey and basic financial literacy concepts.



Denver Broncos Boys & Girls Club teens participate in an Empowerment Summit workshop with Dress for Success Denver focused on professionalism.

DRESS FOR SUCCESS

Through the Empowerment Summit Digital Learning Series, teens from the Denver Broncos Boys & Girls Club participated in a professionalism workshop hosted by Amara Martin, Dress for Success Denver's Executive Director and Montbello native. Dress for Success empowers women to achieve economic independence by providing a network of support, professional attire, and development tools to help women thrive in work and in life.

Topics discussed were the importance of professionalism, how to appropriately promote and brand yourself, navigating dress codes, and the dos and don'ts of working in a professional setting.

Teens who attended the workshop were invited to visit the Dress for Success Denver office to select new outfits, shoes and accessories at no-cost in preparation for job interviews and other professional settings. The teens were taught what works best for their body type when it comes to professional clothing and how their clothing can convey their personalities and professionalism.



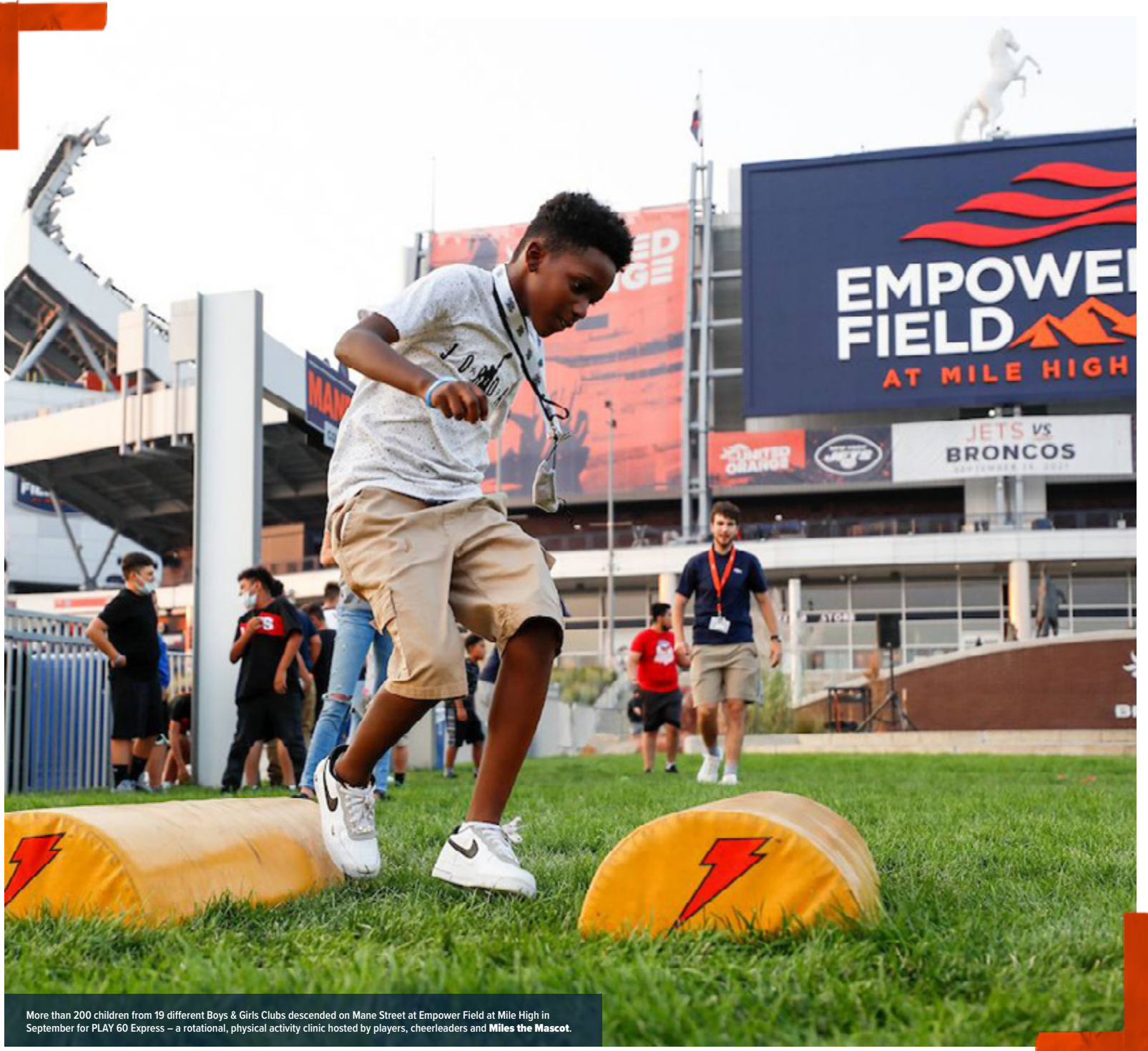
Dress for Success Denver Executive Director **Amara Martin** helps a Boys & Girls Club member pick out professional attire.



As part of the Empowerment Summit Digital Learning Series, teens from the Denver Broncos Boys & Girls Club visit Dress for Success Denver to select new outfits, shoes, and accessories in preparation for job interviews and professional settings.



The mission for Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.



More than 200 children from 19 different Boys & Girls Clubs descended on Mane Street at Empower Field at Mile High in September for PLAY 60 Express – a rotational, physical activity clinic hosted by players, cheerleaders and Miles the Mascot.



In September, Broncos Cleat designer **Bre Berry** mentored Broncos Boys & Girls Club teen member **Eunique**, an emerging artist. After hosting a My Cause My cleats design contest, safety **Justin Simmons** enlisted Eunique's help to paint his Justin Simmons Foundation cleats.



The Broncos host a PLAY 60 All-Abilities Clinic with youth served by the National Sports Center for the Disabled at Empower Field at Mile High.



The 2021 Fall Cohort of the Broncos Touchdowns for Teachers program presented by Delta Dental of Colorado attend the Broncos home game against the Cincinnati Bengals as part of their recognition for the game-changing work they do in their communities.



It's important to get out here and help people. That's the biggest thing – help the community, be a part of the community, and do good things.

NOAH FANT, TIGHT END

QUALITY OF LIFE

The Denver Broncos work to meet basic needs through resources, programs, and education as part of an ongoing commitment to the overall quality of life.



SUITS TO WORK BOOTS: CEO BUILD

For the past eight years, the Denver Broncos have co-hosted Habitat for Humanity of Metro Denver's CEO Build.

On Oct. 5, Denver Broncos President and CEO Joe Ellis and Habitat Denver's CEO Heather Lafferty welcomed 50 of metro Denver's C-level executives for an exclusive community building event. The day provided business leaders with a unique opportunity to work outside the office and help give back to the Denver community.

Throughout the volunteer day, executives from diverse industries, including health care, finance and oil and gas, swapped their suits for sturdy boots and got hands-on building affordable homes for local families.

The build site took place at Aria Homes by Habitat in Denver where the group worked on 28 new energy-efficient homes being built. The community serves a multi-generational, mixed-income community just north of downtown Denver. The two-, three- and four-bedroom homes are being built in partnership with local individuals and families who will purchase them with affordable mortgages. The homes are currently in various phases of construction, and the first homebuyers were scheduled to move in at the end of 2021.

The Denver Broncos have partnered with Habitat Denver since 2012. In addition to the CEO build, Denver Broncos players, families, staff and Denver Broncos Cheerleaders participate in builds and other initiatives to help low-income families in the Denver metro area.



We have 50 CEOs out with us building today. They're companies representing the philanthropic support and volunteer labor that help Habitat make this all possible. This is a mixed-income, mixed-use development on 17 acres that will provide a healthy stable and vibrant future for so many hardworking people in our community
HEATHER LAFFERTY, HABITAT FOR HUMANITY OF METRO DENVER CEO

Since 2012 the Broncos community can be found lending helping hands at construction sites. Players, wives, staff and cheerleaders can be seen side by side Habitat partner families building affordable homes for low-income families.



CEOs swapped their suits for hard hats and work boots to be a part of a day that gives back to the Denver community.



In 2015, the Denver Broncos and Habitat Denver created the Champions Build Series, a compilation of five themed builds which engage unique leaders in the Denver Community.



President and CEO Joe Ellis alongside 50 C-Level executive volunteers at the Aria Homes build site.

A TIME TO GIVE THANKS AND GIVE BACK

In the spirit of giving back, Denver Broncos players and staff volunteered countless hours in the community during the holiday season.

Alongside community outreach partners, including Food Bank of the Rockies and Denver Rescue Mission, the Denver Broncos hosted four community events focused on distributing and preparing Thanksgiving food for families in need. More than half of the Denver Broncos roster was involved in one or more of the Thanksgiving community events, along with Denver Broncos coaches and staff.

The Denver Broncos partnered with Denver Rescue Mission (DRM) on several events, including a turkey collection at UHealth Training Center where more than 35 Denver Broncos players, coaches and staff donated 1,145 turkeys ahead of the event, and DRM collected an additional 694 turkeys on-site. In total, 1,839 turkeys were donated to families in need with the goal of putting a turkey on every table for Thanksgiving.

The Denver Broncos also partnered with DRM to distribute 3,000 turkeys and Thanksgiving food boxes to pre-registered families in a drive-thru model at Empower Field at Mile High the Tuesday ahead of Thanksgiving. Food boxes included mashed potatoes, stuffing, and additional thanksgiving items. That afternoon, the offensive line volunteered to help prep Thanksgiving meals at Denver Rescue Mission's Lawrence Street Shelter.

In addition, safety Kareem Jackson and the Kareem Jackson Foundation partnered with Food Bank of the Rockies to donate turkeys and other Thanksgiving food items to families



Defensive lineman **McTelvin Agim** helps carry turkeys to a car as part of Denver Rescue Mission's Thanksgiving Blessing in a Box distribution at Empower Field at Mile High.

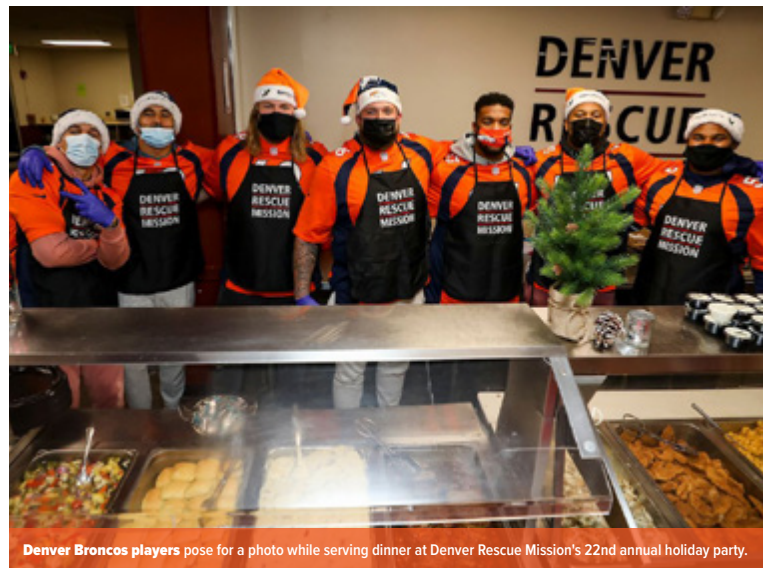
in need. Jackson attended the mobile pantry to help distribute food and wish the families a happy holiday.

In honor of Veterans Day, the Denver Broncos hosted a special Thanksgiving dinner event at Volunteers of America Colorado's Clermont Commons, which provides housing and support to women veterans experiencing homelessness. Miles the Mascot and Denver Broncos Cheerleaders were on site to serve dinner and make hand turkey crafts with the kids.

"Having the Broncos host a Thanksgiving/Veteran's Day Celebration for our Female Veterans and their children was incredible," said Bradley Craddock, Director of Volunteer Services at Volunteers of America Colorado. "It was a great event for the families to come together and celebrate Thanksgiving. Volunteers of America Colorado appreciates the Broncos thanking our women who served in this wonderful way."

On Dec. 7, the Denver Broncos hosted the 22nd annual holiday party with Denver Rescue Mission families. Denver Broncos players, cheerleaders, and Miles the Mascot helped serve food and decorated holiday cookies with the families and kids in attendance.

More than 135 people (mix of individuals and families) were adopted by players, coaches and staff for the holidays through various organizations and holiday giving programs. A total of 21 players adopted kids and families through A Precious Child, the Denver Broncos Boys & Girls Club, Denver Rescue Mission, the Marvin W. Foote Youth Services Center, and Salvation Army.



Denver Broncos players pose for a photo while serving dinner at Denver Rescue Mission's 22nd annual holiday party.



Miles the Mascot and Denver Broncos Cheerleaders **Berkleigh** and **Katherine** host a special night at Volunteer of America's Clermont Commons facility, which provides women veterans experiencing homelessness with housing and support.



Broncos players stuff 300 backpacks with school supplies for students in the Denver community as part of the Broncos "Back to Learning" initiative.



In an effort to provide comfort and self-care during Domestic Violence Awareness Month, defensive lineman **Mike Purcell** assembles a self-care package. More than 200 packages were sent to local nonprofits and organizations that work with domestic violence survivors in the Denver Metro area.



Running Back **Javonte Williams** loads Thanksgiving fixings into the trunk of a car during Denver Rescue Mission's "Thanksgiving Blessing in a Box" distribution at Empower Field at Mile High.



Outside linebacker **Malik Reed** takes a break from decorating sugar cookies with a child at Denver Rescue Mission's Holiday party.



More than 135 people were adopted for the holidays by Broncos players, coaches and staff through various organizations and holiday giving programs.



Broncos offensive linemen join Denver Rescue Mission's Lawrence Street Community Center team to help prepare for their annual Thanksgiving banquet for those in the community experiencing homelessness.



It's amazing to be around an organization and fan base [where there are] so many people that understand and support the [Alzheimer's Association and] are willing to help out.

KENDALL HINTON, WIDE RECEIVER



HEALTH & WELLNESS



The Denver Broncos work to support research, awareness, and treatment with the ultimate goal of optimal mental, physical, and social wellbeing for our community.



CONTINUING THE FIGHT FIGHT LIKE A BRONCO

Since the passing of Denver Broncos Assistant Turf Manager Luke Kellerman, who was diagnosed with colorectal cancer in 2015, the Denver Broncos have carried on his legacy through the Fight Like A Bronco campaign.

Fight Like A Bronco is an all-inclusive initiative recognizing those affected by cancer. The yearlong campaign focuses on prevention and screenings, support for those currently battling cancer, celebrating survivors and remembering those we've lost. This past year, the program expanded to include support for those on the frontlines supporting patients and families impacted by cancer.

CELEBRATING SURVIVORS

Each October, the Denver Broncos honor cancer survivors – men, women, and children – during the team's designated Fight Like A Bronco game. In 2021, the Tailgate in a Box experience continued to honor survivors in a safe-at-home model. The boxes, courtesy of the Broncos and the American Cancer Society, included custom Fight Like A Bronco memorabilia and were shipped directly to the nominated and recognized survivors ahead of the Baltimore Ravens vs. Denver Broncos game on Sunday, Oct. 3.

HONORING THOSE ON THE FRONTLINES

On Sunday, Oct. 3, at the game against the Baltimore Ravens, the Broncos recognized 50 oncology healthcare professionals for all they've done for those affected by cancer during the pandemic. Oncologists were treated to a pre-game brunch where they were welcomed by Broncos President & CEO Joe Ellis as well as Denver Broncos Cheerleaders and Miles the Mascot. At halftime, the oncologists were honored during a halftime ceremony, during which they were announced by specialty and had the opportunity to run out of the tunnel onto the field, similar to player introductions.



It really just taught me how to appreciate life and the simple things in life. It taught me to always smile because she was going through all of that, and she was always smiling and giving off all that positive energy. I watched my mom go through something; I've been through something. We all have a story. It's all about how we can spin that story if it's negative and make it a positive. My mom did just that.

TEDDY BRIDGEWATER, QUARTERBACK, ON HIS MOTHER'S BATTLE WITH CANCER

ADVOCATING FOR A CURE

Since Fight Like A Bronco began, Denver Broncos players have added their voices to the cause, sharing their stories and urging screenings or other precautionary measures. Many of them, too, have witnessed the personal battles that loved ones have gone through. Throughout the month of October and for the Fight Like A Bronco game, Denver Broncos players and football staff wear the team's limited-edition Fight Like A Bronco t-shirts. The t-shirts are sold online to support American Cancer Society's efforts of providing access to screenings in Colorado.



As part of the game day celebration, oncology health care professionals were able to partake in a special on-field celebration in which they were announced by specialization on to the field.



Continuing the safer-at-home model, Fight Like A Bronco "Tailgate in a Box" packages were sent to 50 individuals around the Denver Metro Area to celebrate their victory over cancer.

HEALTHCARE HERO APPRECIATION

On Tuesday, Sept. 14, the Denver Broncos hosted a healthcare worker appreciation event at Children's Hospital Colorado to thank hospital employees for their tireless dedication to the health and safety of our community throughout the COVID-19 pandemic.

Denver Broncos players, cheerleaders and Miles the Mascot were in attendance to show their gratitude and appreciation to the hospital workers.

Hospital workers were able to partake in meet-and-greet opportunities, receive giveaway items and mental health tools, and had the opportunity to take a photo with Denver Broncos players and the Children's Hospital Colorado medical dogs at the event.

Through specialized child life programs, Children's Hospital Colorado eases the stress and anxiety of medical experiences using play, creativity, technology and even man's best friend. As highly trained service dogs, medical dogs help motivate patients to meet their goals, make the clinical environment feel more like home and give kids a reason to play and smile, even when they're sick. Throughout the fall, players and cheerleaders teamed up with the Children's Hospital Colorado medical and therapy dog team, hosting visits with the dogs, handlers, staff and patients.

The Denver Broncos want to thank healthcare heroes for all they do and continue to do to help keep our communities safe and healthy.



Safety **Justin Simmons** signs a thank you card to hospital workers to be hung in the main lobby of Children's Hospital Colorado during Healthcare Worker Appreciation Week.



Miles the Mascot helps write chalk thank you notes to healthcare workers to show appreciation for their work on the frontlines of COVID-19 pandemic.



Guard **Dalton Risner** (left) and cornerback **Essang Bassey** (right) pose with healthcare workers and therapy dogs at Children's Hospital of Colorado's Healthcare Worker Appreciation Event.

We couldn't do this without with you... You have to do the hard work, the dedicated work of caring for these individuals and tending to them, keeping them motivated, working with them through their treatment. We couldn't be more grateful.

DALTON RISNER, OFFENSIVE GUARD

GOING PURPLE

ALZHEIMER'S AWARENESS DAY AT TRAINING CAMP

On Wednesday, Aug. 19, the Denver Broncos hosted the third annual Alzheimer's Awareness Day at Broncos Training Camp powered by Ford. The Denver Broncos, Denver Broncos Cheerleaders, members of the Bowlen family and representatives from the Alzheimer's Association Colorado Chapter distributed purple rally towels, beads and foam fingers to fans. Fans were encouraged to wear purple, rather than their customary orange or blue attire, and the purple affinity extended to the field, where members of the football and front office staff wore purple shirts for the duration of practice.

To kick off the day, the Broncos and Empower Retirement announced a joint donation of \$50,000 to the Alzheimer's Association through the Broncos Country Walk to End Alzheimer's team, which supports both research and helping caregivers. Since 2014, the Denver Broncos and the Bowlen family have raised more than \$725,000 for the Alzheimer's Association.

A WALK TO END ALZHEIMER'S

On Saturday, Sept. 18 members of the Bowlen Family, Broncos staff, Cheerleaders and Miles the Mascot joined together to participate in the 2021 Walk to End Alzheimer's at Denver City Park for the eighth consecutive year – a tradition of the team since 2014.

In Colorado alone, there are more than 76,000 people living with Alzheimer's and it is the sixth-leading cause of death in the United States. A worldwide disease that affects everyone.



General Manager **George Paton** sports a purple Broncos t-shirt during Alzheimer's Awareness Day at the team's training camp. Football staff, players and front office employees wore the purple shirts in support of raising funds and awareness to end Alzheimer's.



The Walk to End Alzheimer's calls on participants of all ages and abilities to join the fight against Alzheimer's. Broncos players, cheerleaders, staff and fans participated in the annual event at Denver's City Park to support the cause.



Finding a way to bring awareness, share my story with people who don't know the disease, I think that's important. That's how we will raise funds and end this disease.

ANNABEL BOWLEN



As part of the Alzheimer's Awareness Day at training camp, the team and Empower Retirement announce a joint donation of \$50,000 to the Alzheimer's Association through the Broncos Country Walk to End Alzheimer's Team, which supports both research and helping caregivers.



My dad always said that the Broncos are a platform. They have a strong legacy in this community, and there's a responsibility to do that the right way and to be number one in whatever we're doing. So, we've made this intentional decision to support Alzheimer's and bring awareness and fundraise for it. That's an immense level of respect for the platform allowing us to do that.

BRITTANY BOWLEN, SENIOR VICE PRESIDENT OF STRATEGY



Members of the Bowlen family, Broncos staff and cheerleaders join together in Denver's City Park for the annual Walk to End Alzheimer's.



The Broncos and UHealth host a COVID-19 vaccination clinic for players, coaches, staff and families in the UHealth Training Center's Pat Bowlen Fieldhouse.



Denver Broncos Cheerleaders spend an afternoon with patients and therapy dogs at Children's Hospital Colorado's Halloween extravaganza.



Center Lloyd Cushenberry III poses for a photo to help raise awareness for Alzheimer's Awareness Day at training camp.



For the second year in a row, Denver Broncos Cheerleaders and Katie Kellerman — whose late husband founded the Fight Like a Bronco campaign — package boxes to be sent out to cancer survivors ahead of the team's annual Fight Like A Bronco game.



The NFL's annual Crucial Catch game presents a special opportunity to honor those impacted by cancer across NFL communities.



I thoroughly enjoyed my visit to Eaton, Colo. for the Broncos High School Game of the Week between Eaton and Faith Christian. Along with Broncos cheerleaders and Miles the Mascot, we had a wonderful time meeting the parents, students, players and staff from both schools. The town of Eaton provided a tremendous football environment and I was honored to be a part of it.

STEVE ATWATER
BRONCOS ALUMNI - PRO FOOTBALL HALL OF FAME

YOUTH FOOTBALL

The Denver Broncos provide programs, clinics, and camps that focus on character, player safety, team development and the benefits of football.



HIGH SCHOOL MEDIA DAY

The third annual Denver Broncos High School Media Day hosted by the Colorado High School Activities Association (CHSAA) and the team was held on Monday, Aug. 16, at Empower Field at Mile High. Dozens of student-athletes from across Colorado gathered in advance of the 2021 fall season.

The event was an opportunity for select fall sports student-athletes and coaches to interact with the media. It included a tour of the stadium, an introductory media relations course, a photo shoot, and a press conference with two dozen media members from various areas of Colorado.

“The partnership between the Colorado High School Activities Association and the Denver Broncos is arguably one of the best in the country and we are grateful for it,” said Adam Bright, CHSAA Assistant Commissioner. “Their partnership throughout the year highlights our vision of seeking excellence in academics, activities and athletics. The outstanding Fall Sports Media Day highlights all of our fall student-athletes and provides equitable opportunity for our member schools, both large and small, rural and metro. The valuable knowledge these student-athletes gain from the Broncos PR staff along with the experience these players receive will apply both in their high school careers and beyond.”

Among the attendees were coaches and players from 16 football programs, all of which competed in the 2020-21 post season. Non-football fall sports representing both genders were also in attendance, including softball, soccer, field hockey, volleyball, tennis, golf, cross country, unified bowling, cheer dance and gymnastics.



A member of the defending 4A state champion Thomas Jefferson Spartans football team gets one-on-one time with a Broncos team photographer.



The 2A Lutheran Lions out of Parker, Colo. answer questions and spend time with local high school local media members.

HIGH SCHOOL COACH OF THE WEEK

As part of the annual High School Coach of the Week program, the Denver Broncos recognized 10 high school football coaches during the 2021 football season. Coaches were selected in partnership with the Colorado High School Activities Association and the Denver Broncos. Honored coaches received a \$1,000 equipment grant for their program, were featured on DenverBroncos.com and were recognized at a Broncos home game.

WEEK 1
TOM DOHERTY, GRANDVIEW

WEEK 2
HARRISON CHISUM, WELD CENTRAL

WEEK 3
JARED YANNACITO, GOLDEN

WEEK 4
LUIS CORONA, SIERRA GRANDE

WEEK 5
JAMES WAGNER, SUMMIT

WEEK 6
CHRIS KELLY, AURORA CENTRAL

WEEK 7
JD STONE, HAXTUN

WEEK 8
CURTIS HINTZ, NORTH FORK

WEEK 9
MATT VAN PRAAG, EVERGREEN

WEEK 10
JEFF FULTON, FOSSIL RIDGE



COACH OF THE YEAR

TY DAVIS, FORT MORGAN

Coaching from a place of trust and love guides my daily decisions on the field as I look to impact the lives of our student-athletes. I hope to use the game of football to create positive change in our community.

MATT VAN PRAAG, EVERGREEN HEAD COACH



Broncos High School Coach of the Week **Matt Van Praag** and his Evergreen high school football staff watch game action during their week four victory vs. Gateway.

HIGH SCHOOL GAME OF THE WEEK

The Denver Broncos High School Game of the Week program highlighted football games in Wiggins, Limon, Eaton, Merino and Fleming this fall. The program focused on Colorado schools playing 6-man to Class 2A football throughout the 2021 season.

At each game location, fans attending had the opportunity to meet with Denver Broncos alumni, cheerleaders, Miles the Mascot, and had an opportunity to take photos with the Super Bowl trophies.

All participating schools received a \$1,000 equipment grant and a video message from a Broncos player wishing the team best of luck.



Wiggins, Colo. native and Broncos guard **Dalton Risner** joins the pregame huddle as Wiggins prepares to take the field against Valley.



The High School Game of the Week program has been one of my favorite community events that I have been a part of. Spotlighting Colorado high schools, communities, and showcasing their football programs does more for those communities than we all know. I've seen the smiles and impacts made firsthand, whether it was from the Denver Broncos Cheerleaders showing up, to Miles the Mascot, to former Broncos legends in attendance, or just the support from the Broncos logo that we all love so much."

DALTON RISNER, OFFENSIVE LINEMAN

Former Broncos Ring of Fame safety **Billy Thompson** participates in the coin toss at the High School Game of the Week in Wiggins, Colo.



HIGH SCHOOL GAME OF THE WEEK



WIGGINS VS. VALLEY

SEPT. 2, WIGGINS, CO

LIMON VS. STRASBURG

SEPT. 10, LIMON, CO

EATON VS. FAITH CHRISTIAN

SEPT. 24, EATON, CO

MERINO VS. AKRON

OCT. 8, MERINO, CO

FLEMING VS. PRAIRIE

OCT. 15, FLEMING, CO

NFL FLAG REGIONAL TOURNAMENT

The Denver Broncos and RCX Sports, the official operating partner of NFL FLAG, hosted an NFL FLAG Regional Tournament at the Aurora Sports Park on Nov. 6.

The tournament's appearance marked the first time Colorado has served as a host site for a regional tournament.

"We were thrilled to host our first ever NFL FLAG Regional Tournament in the state of Colorado alongside the Denver Broncos this past November," said Matt Reimel, RCX Sports NFL FLAG National Tournament Director. "It was a wonderful and exciting day of NFL FLAG with more than 60 teams in attendance. The Broncos were excellent partners and together, we were able to provide a memorable experience for the players, coaches and families who were on site. Giving these youth teams from Colorado a chance to earn a bid to the National Championships at Pro Bowl was a fun opportunity for our staff as well."

The pool included 63 total teams, with 59 representing the state of Colorado. The tournament featured boys' and girls' divisions broken into 8U through 17U age groups.

Winners from each division earned an automatic bid to play in the NFL FLAG National Championship, hosted in Las Vegas during the 2022 Pro Bowl.

Throughout the day, Denver Broncos alumni, cheerleaders, and Stampedede were on site as part of the festivities to greet fans and support the athletes.



NFL FLAG is a great way for kids to learn and play the game of football. The Broncos are excited to be a first-time host with RCX Sports for this regional tournament and for the opportunity to grow the sport locally.

BOBBY MESTAS, DIRECTOR OF YOUTH AND HIGH SCHOOL FOOTBALL



Denver Broncos Cheerleaders, Miles the Mascot and Broncos Alumni added an extra element of excitement to the tournament.



Participants in the 2021 Broncos NFL FLAG Regional Tournament pose with Broncos Ring of Famer **Billy Thompson** following a fun morning of NFL Flag competition.



Athletes pose for a photo at the NFL FLAG Regional Tournament hosted by the Broncos and RCX Sports.



President and CEO **Joe Ellis** and the Broncos are honored by the Positive Coaching Alliance with the Excellence in Leadership Award.



Guard **Dalton Risner** hosts a free youth football camp in his hometown of **Wiggins Colorado** through his RisnerUp Foundation.



Broncos wide receiver **Jerry Jeudy** spends time with members of the Brighton High School football team after their 7-on-7 competition.



The Denver Broncos host the 11U ThunderHawks youth football team out to Training Camp on Aug. 4, 2021.



Broncos host a Youth Football Festival featuring teams from the Arapahoe Youth League, **Broncos Alumni**, **Denver Broncos Cheerleaders** and **Miles the Mascot**.



At the Broncos we believe in being involved in the community. We want to support the community as much as they support us. When it comes to civic engagement we want to make sure the city knows we are behind them. From supporting a Youth for Change meeting or walking a mile in the boots of members of the Denver Fire Academy we pride ourselves on being supportive in any way we can.

MCTELVIN AGIM, DEFENSIVE END

CIVIC ENGAGEMENT

The Denver Broncos work to positively impact lives in our community through volunteerism, military/first-responder appreciation and social justice initiatives.



STAFF COMMUNITY SERVICE SERIES

Launched in 2017, the Denver Broncos Staff Community Service Series provides monthly volunteer opportunities for team employees and their families. The program has made a tremendous impact over the last five years in the Denver Metro area and surrounding communities. The 2021 Staff Community Service Series included:

- ▶ 101 different staff members
- ▶ 19 different staff volunteer opportunities
- ▶ 617.75 staff and family volunteer hours
- ▶ 10 different non-profit partners, plus Denver Day of Service
- ▶ \$17,630 in economic impact



Denver Broncos staff members participate in decorating the halls of Children's Hospital Colorado for Halloween.



Mr. Bowlen set a precedent decades ago for giving back to the Colorado community. Those efforts continue today through the Denver Broncos Staff Community Series, which takes place throughout the year. The series enables me to get involved through various initiatives, including youth development, quality of life and health & wellness. This has become a big part of the culture here within the organization and is something I look forward to each month.

DAVE STUTMAN, MANAGER, CLUB SEAT SERVICE



In celebration of National Reading Month, Broncos staff spent the morning at Marie L. Greenwood Academy reading to the school's first graders.

FIRST FIVE YEARS BY THE NUMBERS



3,550+ HOURS OF SERVICE



AVERAGE 100 EMPLOYEES EACH YEAR



117 DIFFERENT EVENTS



25+ NONPROFIT PARTNERS



As part of the team's staff community series, Broncos employees volunteer with We Don't Waste to distribute food in a Denver food desert, an area with limited access to affordable and nutritious food.

DENVER FIRE ACADEMY

The month of November is the NFL's Salute to Service month, during which the league and teams honor, empower and connect with our nation's service members, veterans and their families.

To kick off Salute to Service month, Denver Broncos players and cheerleaders had the opportunity to visit Denver Fire Academy for First Responders Appreciation Day.

The group was able to train and interact with a current group of Denver Fire Academy recruits. Denver Broncos players and cheerleaders took part in training drills and exercises, paired up

with the service men and women to learn about their day-to-day lives as recruits and thanked them for their service to the Denver community.

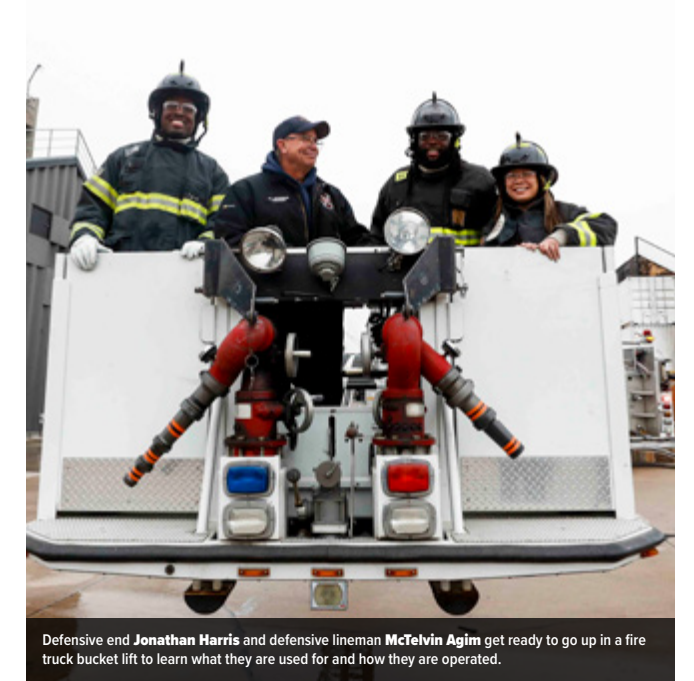
"Ever since I was a child, growing up in Denver, Colorado has largely influenced my love for the Denver Broncos," said Curtis Brever, Denver Fire Department Probationary Firefighter. "It was inspiring to have some of the players come and visit the Denver Fire Academy class 21-01. The players were humble, friendly and very down to earth. In some ways, I felt that the Broncos were looking up to us the same way we look up to them. This experience was one of the best parts of the academy and is something I will never forget."



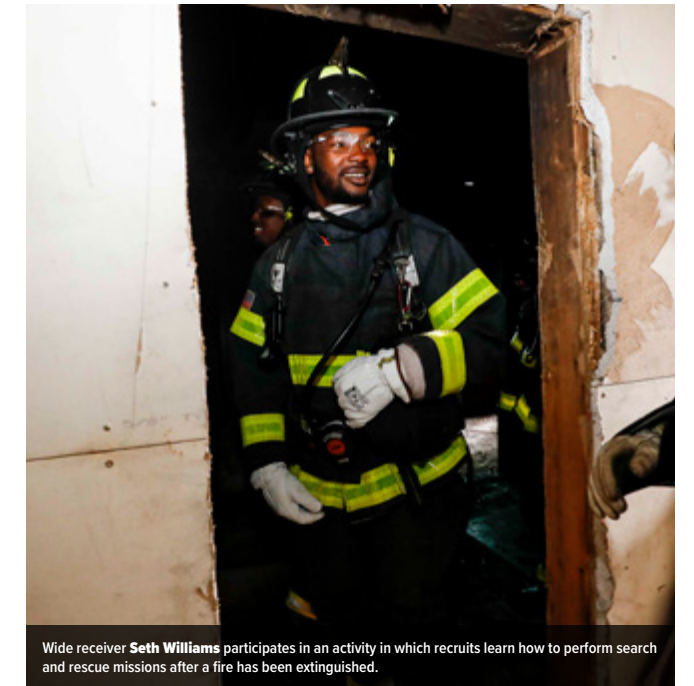
Denver Broncos players pose with Denver Fire and Rescue recruits after an afternoon of drills and exercises.



Denver Broncos Cheerleader **Jaelyn** participates in an exercise in which recruits must learn how to turn a fire hydrant off and on under a time constraint.



Defensive end **Jonathan Harris** and defensive lineman **McTelvin Agim** get ready to go up in a fire truck bucket lift to learn what they are used for and how they are operated.



Wide receiver **Seth Williams** participates in an activity in which recruits learn how to perform search and rescue missions after a fire has been extinguished.



Members of the Denver Police Department walk alongside participants at the March for Peace, organized by Denver Broncos Boys & Girls Club members.



Tight end **Andrew Beck** visits Freedom Service Dogs ahead of him before learning that he is the Denver Broncos nominee for the NFL Salute to Service Award present by USAA.



Denver Broncos Cheerleaders **McKenna** and **Sha'uri** sit inside a simulator before a demonstration at Buckley Space Force Base.



Cornerback **Kary Vincent Jr.** meets Wounded Warrior **Barry Pettit** ahead of the team's away game in Cleveland. Pettit was the individual who announced Vincent's name during the 2021 NFL Draft.



Miles the Mascot tags along with Broncos players during a visit to Buckley Space Force Base as part of the USAA Salute to Service Caravan.



General Manager **George Paton** stopped by South Metro Fire and Rescue Station 42 to deliver breakfast and thank first responders for their service as part of the team's Random Acts of Kindness Week outreach.



“It's always good to give back, and when you make somebody else smile it's even better,
JAVONTE WILLIAMS, RUNNING BACK”

PLAYER OUTREACH

Through personal and team-driven initiatives, Denver Broncos players play an inspirational and crucial role in community outreach every year.



MAKING AN IMPACT IN THE COMMUNITY

Through challenges, adjustments and programming transitions, Broncos players continued to make an incredible impact on our community during 2021, both virtually and in-person.

Through socially distanced in-person events, care package initiatives, virtual visits and more, Denver Broncos players strived to make a measurable impact and memorable moments through the Denver metro area and beyond.



Running back **Melvin Gordon III** helps a student learn how to ride their new bike at bicycle and helmet distribution in partnership with Wish For Wheels at John H. Amesse Elementary School.



Guard **Netane Muti** smiles as he helps sort food at Food Bank of the Rockies.



Kicker **Brandon McManus** smiles big with a Special Olympics Colorado athlete during a night of bowling at their charity event, Pins for Purpose.

93

Different players participated in a voluntary community event, program or initiative.

745

Total impact points, including appearances, donations and outreach.

900+

Total service hours, including 209 virtual hours.

\$569,563

Estimated direct financial and in-kind donations made by players.



Outside linebacker **Bradley Chubb** hosts Big Brothers Big Sisters of Colorado's largest virtual match event for National Mentoring Month with 60 of their Sports Buddies matches.

ROOKIES PAY IT FORWARD

Rookie Community Day is a team tradition to help integrate rookie players into their new community.

As part of the 2021 rookie class's introduction to the Denver Broncos, they participated in an empowerment workshop hosted by Athletes for Hope and assembled care packages for several Colorado organizations.

In addition to helping players learn about various causes and nonprofits, the event also provided an initial opportunity for them to understand the emphasis that the Denver Broncos put on volunteerism in our community.

Throughout the event, the rookie class had an opportunity to bond together in service and realize the platform and potential they have as individuals and as a collective group. More than 500 individuals and families were impacted through the 2021 Rookie Community Day outreach.



Broncos rookies assemble care packages for various nonprofits and organizations across Denver as part of the team's annual rookie volunteer project.



I always try to do my part off the field, just make somebody's day, doing my part. Things like this is what makes me happy.

PAT SURTAIN II, CORNERBACK



Safety **Caden Sterns** stuffs one of the many care packages distributed throughout Colorado to those in need.

Players were divided into four teams to pack the following kits for organizations that received financial support from the team's Community Grant Program:

- ▶ Back-to-learning packs for Black Canyon Boys & Girls Club members
- ▶ Women/LGBTQ+ shelter kits to provide basic needs and mental health support for women and transgender individuals served by Latina Safehouse and The Gathering Place
- ▶ Dental kits for refugees served by Project Worthmore's dental clinic
- ▶ Salute to Service kits to show appreciation and provide mental health tools for veterans served by Project Sanctuary



Cornerback **Pat Surtain II** pens a note to be packaged with one of the care packs to help bring comfort to those in need.

25 DAYS OF GIVING PROJECT MCMANUS

In December, Denver Broncos kicker Brandon McManus launched his foundation's inaugural 25 Days of Giving initiative in an effort to help the local community. His foundation, Project McManus, donated more than \$50,000 in resources and helped select groups across the community. Each day throughout December represented a different cause for the foundation.

25 Days of Giving recognized and helped multiple charitable organizations and people in need including but not limited to: Animal Rescue of the Rockies, Denver Rescue Mission, Boys & Girls Clubs of Metro Denver, Family Tree, Hands of the Carpenter, Project Angel Heart and Special Olympics Colorado.

Starting on Dec. 1, each day focused on a different area of need:

- ▶ **Mondays:** local animal shelters
- ▶ **Tuesdays:** holiday shopping sprees
- ▶ **Wednesdays:** rent and mortgage relief
- ▶ **Thursdays:** removing transportation barriers
- ▶ **Fridays:** grocery donations
- ▶ **Saturdays:** medically tailored meals for Coloradans living with severe illnesses
- ▶ **Sundays:** game day experience for kids



Kicker **Brandon McManus** spends a Tuesday evening hosting a shopping spree for kids through his 25 Days of Giving program.



| M | T | W | T | F | S | S |
|-----------------|----------------|--------------------------|---------------------|---------------------------|--------------------------------------|------------------------------------|
| PROJECT MCMANUS | SHOPPING SPREE | MORTGAGE AND RENT RELIEF | CONOCO GAS GIVEAWAY | KING SOOPERS GROCERY GRAB | PROJECT ANGEL HEART FOOD IS MEDICINE | DENVER BRONCOS GAME DAY EXPERIENCE |
| 6 | 7 | 1 | 2 | 3 | 4 | 5 |
| 13 | 14 | 8 | 9 | 10 | 11 | 12 |
| 20 | 21 | 15 | 16 | 17 | 18 | 19 |
| | | 22 | 23 | 24 | 25 | |

My foundation and I pride ourselves on making an impact for those in need, especially during the holiday season. Our mission remains steadfast -- leave our communities in a better place than they were before.

BRANDON MCMANUS, KICKER



MY CAUSE MY CLEATS

More than 65 Denver Broncos players participated in the sixth annual My Cause My Cleats campaign, showcasing causes and nonprofits important to them. Participating players had the opportunity to wear custom cleats in support of their chosen cause during the Week 13 game against the Kansas City Chiefs. More than 10 pairs of custom, game-worn, and autographed cleats were auctioned off by the team, raising more than \$7,000, with 100 percent of the proceeds from each item benefitting that player's designated cause.

| | |
|---------------------------|---|
| Agim, McTelvin | The National Juvenile Defender Center and Salvation Army Texarkana |
| Bassey, Essang | Easterseals |
| Beck, Andrew | Freedom Service Dogs |
| Beyer, Shaun | The National Suicide Prevention Lifeline |
| Bobenmoyer, Jacob | American Society for the Prevention of Cruelty to Animals (ASPCA) |
| Bolles, Garett | Apraxia Kids and National Center for Learning Disabilities |
| Boone, Mike | American Cancer Society |
| Bridgewater, Teddy | Little Bear Teddy |
| Browning, Baron | Spina Bifida Association |
| Chubb, Bradley | The Chubb Foundation |
| Cleveland, Tyrie | Everytown |
| Cooper, Jonathon | American Heart Association |
| Crockett, Damarea | Alzheimer's Association |
| Dawson Jr., Duke | International Children's Anophthalmia & Microphthalmia Network (ICAN) |
| Fant, Noah | Open Door Mission |
| Ford, Mike | American Cancer Society |
| Gafford, Rico | The Boys & Girls Club of Central Iowa |
| Gordon III, Melvin | Beyond the Flash Foundation |
| Griffith, Jonas | National Kidney Foundation |
| Hairston, Nate | American Civil Liberties Union (ACLU) |
| Hamler, KJ | American Cancer Society |
| Harris, Jonathan | Boys & Girls Clubs of America |
| Harris, Shelby | The FPIES Foundation |
| Himmelman, Drew | American Cancer Society |
| Hinton, Kendall | Alzheimer's Association |
| Jackson, Kareem | Kareem Jackson Foundation |

| | |
|------------------------------|--|
| Jeudy, Jerry | Trisomy 18 Foundation |
| Jewell, Josey | Logan's Hope |
| Johnson, Alexander | Alzheimer's Association |
| Jones, Brett | Canadian Cancer Society |
| Jones, Dre'Mont | The National Suicide Prevention Lifeline and American Cancer Society |
| Lock, Drew | Breast Cancer Research Foundation |
| Locke, P.J. | Team Locke Down |
| Martin, Sam | Puppies & Golf |
| Massie, Bobby | Lincoln Hills Cares |
| Meinerz, Quinn | Hugs 4 Alaina and Glut1 Deficiency Foundation |
| Mintze, Andre | Vanderbilt Dancing Doers Program |
| Ojemudia, Michael | Covenant House Michigan |
| Okwuegbunam, Albert | UNICEF Nigeria |
| Patrick, Aaron | Air Force Aid Society |
| Patrick, Tim | Sarcoma Foundation of America |
| Pierson-El, De'Mornay | The Epilepsy Foundation |
| Purcell, Mike | Wounded Warrior Project |
| Reed, Malik | Dementia Society Inc. and JED Foundation |
| Risner, Dalton | RisnerUp Foundation and Camp Hope |
| Robinson, Curtis | The Defensive Line Foundation |
| Rypien, Brett | American Foundation for Suicide Prevention |
| Saubert, Eric | Dogs for Better Lives |
| Schlottmann, Austin | Adam's Angels Ministry and Special Olympics Texas – Brenham |
| Simmons, Justin | Fuel Up to Play 60 and Justin Simmons Foundation |
| Spencer, Diontae | United Way of Southeast Louisiana: Hurricane Ida Relief Fund |
| Spencer, Marquiss | American Cancer Society |
| Stephen, Shamar | Boys & Girls Clubs of America |
| Sterns, Caden | Circle of Cancer Care and Prader-Willi Syndrome Association |
| Strnad, Justin | American Foundation for Suicide Prevention |
| Surtain II, Pat | Alzheimer's Association |
| Weatherly, Stephen | The Stephen Weatherly Foundation |
| Williams, DeShawn | Littlejohn Community Center |
| Williams, Javonte | American Cancer Society |
| Young, Kenny | Tackle Young Foundation |



MY CAUSE MY CLEATS



QUINN MEINERZ

HUGS 4 ALAINA: Hugs 4 Alaina is fundraiser supporting an 14-year old girl, Alaina Shelsta. She has a rare form of GLUT 1 and needs help finding a life-saving treatment.
GLUT1 DEFICIENCY FOUNDATION: The Glut1 Deficiency Foundation is a non-profit family organization dedicated to improving the lives of those in the Glut1 Deficiency community through its mission of increased awareness, improved education, advocacy for patients and families and support and funding for research.

LL77

I decided to represent Alaina Shelsta and the GLUT1 Deficiency Foundation. Alaina is someone that is special to me and I am honored to represent her and her family.

QUINN MEINERZ, GUARD/CENTER



SHELBY HARRIS

THE FPIES FOUNDATION: The FPIES Foundation is a collaborative effort of several families affected by FPIES whose relentless journey has sparked the desire to help other families find their way. The FPIES Foundation is committed to providing a credible and interactive support resource for this rare, oftentimes isolating diagnosis.

LL77

I am proud to represent and raise awareness for the FPIES Foundation for My Cause My Cleats this year in honor of my son, Shelby Jr., who was diagnosed with Food Protein-Induced Enterocolitis Syndrome (FPIES).

SHELBY HARRIS, DEFENSIVE END

KAREEM JACKSON

KAREEM JACKSON FOUNDATION: The Kareem Jackson Foundation provides families with seriously and chronically ill children daily encouragement and life changing experiences. It works to honor and support women who are battling and those who have achieved victory over breast cancer.

LL77

I'm proud and honored to have my mom and sister on my My Cause My Cleats this year. They are both strong survivors of cancer. Let's continue to help support those fighting cancer!

KAREEM JACKSON, SAFETY



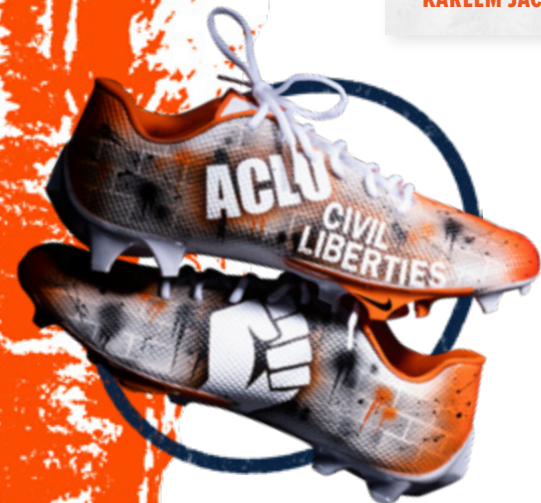
DALTON RISNER

RISNERUP FOUNDATION: The RisnerUp Foundation was created – quite simply – to positively impact others through love and kindness.
CAMP HOPE: Camp Hope is a camp for children who have or have had cancer.

LL77

Fight Like A Kid. I am proud to support Risner Up Foundation and Camp Hope for My Cause My Cleats. Our foundation held a contest for the kids to design my cleats. My foundation has worked with Camp Hope for may years, and we were inspired by the incredible children who continue to fight through cancer with a positive attitude day in, day out.

DALTON RISNER, GUARD



NATE HAIRSTON

AMERICAN CIVIL LIBERTIES UNION (ACLU): The ACLU works tirelessly in courts, legislatures, and communities to defend and preserve the Constitution's promise of liberty for everyone in our country.

LL77

I selected the ACLU for My Cause My Cleats because I want to see police reform occur in our communities so that social injustices are less common.

NATE HAIRSTON, CORNERBACK



ANDREW BECK

FREEDOM SERVICE DOGS: Freedom Service Dogs' Operation Freedom program helps veterans and active-duty military find a new level of confidence and independence with the help of specially trained service dogs.

LL77

I chose to partner with Freedom Service Dogs because of all the incredible work they are doing for our veterans. I've seen firsthand the positive impact that service dogs make in a veteran's life and I want to help as much as I can.

ANDREW BECK, FULLBACK/TIGHT END



Tight end **Shaun Beyer** (left), linebacker **Baron Browning** (middle), tight end/fullback **Andrew Beck** (right) and **Miles the Mascot** kick off a family night at the Buckley Space Force Base as part of the team's Salute to Service outreach.



Quarterback **Teddy Bridgewater** visits the Broncos Boys & Girls Club to tour the facility and read and distribute copies of *Little Bear Teddy: Big Dream Come True* along with author **Erika Cardona**.



Wide receiver **Tim Patrick** spends an evening making care packs for military members in Colorado in recognition of the NFL's Salute to Service month in November.



Broncos rookie class after participating in a civic engagement and philanthropy workshop hosted by Athletes for Hope, and assembling care packages for various nonprofits across Colorado.



Our players' involvement is terrific. That gets the most recognition, I think, because people like to see players do good things for the community and our players have been outstanding. Then the work of the staff to generate all these relationships and generate programs and platforms that give back to the community in a meaningful way. That's been terrific to see.

JOE ELLIS, PRESIDENT & CEO

CHAMPIONS IN THE COMMUNITY

Through personal and team-driven initiatives, Denver Broncos players are part of an inspirational and crucial role in community outreach every year.



ESPN SPORTS HUMANITARIAN TEAM OF THE YEAR

AWARD FINALIST

For the second consecutive year, the Denver Broncos were named a finalist for the ESPN Sports Humanitarian Team of the Year Award, which honors a professional sports team (across all sports) for its continued devotion to making an impact in its community. The Broncos were recognized for long-term programs as well as specific 2020 outreach.

COVID-19 OUTREACH

Focusing on the impact of the Denver Broncos community outreach during 2020, the year started out like almost any other in this area, but once COVID-19 hit, the Denver Broncos' community efforts went through a significant shift. In-person efforts were limited largely to events like donation of personal protective equipment, (PPE), mobile pantries, and virtual outreach.

Of the more than 850 hours volunteered through 744 opportunities more than 230 came over video or Zoom.

The team also helped support the Colorado COVID Relief Fund and other efforts, ultimately contributing more than \$1 million.

SOCIAL JUSTICE

Throughout the year, Denver Broncos players and the team focused much of their efforts on issues of social justice. Players, coaches and staff came together to take part in a march for racial justice in June of 2020 and months later, the team launched the Inspire Change program to help support social justice initiatives.

Inspire Change focusses on four areas: Education, Awareness & Funding, Diversity & Inclusion, and Activism.

The education aspect included weekly, player-led meeting time budgeted for "Power Hour" sessions, as well as youth education opportunities through partnerships with the Ross Initiative in Sports for Equality and various local groups as part of the Empowerment Summit Digital Learning Series.



The Broncos' recognition as a finalist for ESPN's Sports Humanitarian Team of the Year—for the second year in a row—speaks to the consistent and unparalleled commitment of our players, staff and partners to serving our community. During such a challenging and unprecedented year, we were inspired by the dedication of so many within our organization impacting the areas of COVID-19 relief, social justice, youth development and more.

JOE ELLIS, PRESIDENT AND CEO

Through the awareness and funding focus, the Denver Broncos created a "We Stand For" campaign with several players to discuss issues close to them, and the team committed to making an annual donation of \$250,000 to player-designated organizations.

As part of the diversity and inclusion arm, the team held its first Diversity, Equity and Inclusion Career Huddle for college students and young professionals last spring.

The activism segment featured a campaign to encourage voting, and the team closed UHealth Training Center and Empower Field at Mile High on Nov. 3 for election day to allow players, coaches and staff to exercise their right to vote. The Denver Broncos also helped coordinate opportunities for players to have an audience with local leaders, including Colorado Gov. Jared Polis, Denver Mayor Michael Hancock, Colorado Secretary of State Jena Griswold and local police chiefs and sheriffs.

COMMUNITY OUTREACH

In addition, the Denver Broncos furthered many of their usual commitments in the community, including continuing to be the only professional sports team to fully fund its own branch of the Boys & Girls Club of America. In 2020, the team contributed \$300,000 for renovations and a reopening of the Denver Broncos Boys & Girls Club. Since 2003, the club has helped more than 14,000 children receive support and resources through the club.

The Denver Broncos also maintained its Staff Community Service Series in 2020 with in-person and remote volunteer opportunities every month and supported 35 local nonprofit organizations through the annual Community Grant Program.



Cornerback **Pat Surtain II** leads a station during a PLAY 60 Express event at Empower Field at Mile High to encourage Boys & Girls Clubs of Metro Denver members to stay active and healthy during the school year.



President and CEO **Joe Ellis** accepts the Mizel Institute Community Enrichment Award. He joins late owner **Pat Bowlen** and President of Football Operations **John Elway** as members of the organization to win the award.

2021 MIZEL INSTITUTE COMMUNITY ENRICHMENT AWARD: JOE ELLIS

Whether the organization is supporting the Denver Broncos Boys & Girls Club, Habitat for Humanity, Denver Rescue Mission, Food Bank of the Rockies, or several other charitable initiatives, it continues to do so at a high level.

In recognition of the Denver Broncos' extensive community work, President and CEO Joe Ellis and the team received the 2021 Mizel Institute Community Enrichment Award.

"We are privileged to honor a leader and an organization that have indelibly shaped our community," said Larry A. Mizel, founder of the Mizel Institute. "Joe Ellis and the Denver Broncos demonstrate, time and again, that their family and team extend to the city and state. This past year, we have seen the most challenging of times, and Joe and the Broncos have helped lead the way in healing and unifying our community."

Presented by Governor Jared Polis and the Mizel Institute, the Community Enrichment Award is one of the state's most noteworthy philanthropic awards that recognizes individuals who have made outstanding contributions to the community and worked to significantly enhance the lives of others.

At a special recognition ceremony hosted at Empower Field at Mile High on Sept. 1, a series of Colorado dignitaries along with John Elway and Peyton Manning spoke about the impact that Joe Ellis has had on the community.

"In the last nine years of calling Denver home, it is easy to see the profound impact the Broncos have had on this community, and that starts with a lot of special people," said Peyton Manning, Hall of Fame Quarterback. "From Joe and the community relations department to the players, there's always been an emphasis on the responsibility we had to do more than

just winning football games. Joe's done a tremendous job leading the Broncos with integrity, poise and humility. Most importantly, though, Joe has maintained a constant focus on giving back, on listening to the needs of the community and the players, and on putting others first during his 26 seasons with the Broncos."

Ellis is the third person with Denver Broncos ties to receive the distinction from the Mizel Institute, following late team owner Pat Bowlen (2013) and President of Football Operations John Elway (2017).



President and CEO **Joe Ellis** speaks to healthcare oncology professionals who are being honored at the 2021 Fight Like A Bronco game for their tireless work on the frontlines and their help in fighting for a cure for all cancers.



President and CEO **Joe Ellis** helps put up siding on one of the houses at the Aria homes project as part of Habitat Denver's CEO Build.

During his 26 seasons with the club, including the last 10 with him serving as team president, Ellis' leadership and business acumen have helped the Broncos strengthen their reputation as one of the most successful, civically minded and fan-friendly franchises in all of professional sports. He has earned significant recognition from his peers and throughout the Rocky Mountain Region for the Broncos' emphasis on community involvement and civic responsibility.

LARRY A. MIZEL, FOUNDER OF THE MIZEL INSTITUTE

DENVER BRONCOS WALTER PAYTON MAN OF THE YEAR: JUSTIN SIMMONS

The Denver Broncos selected safety Justin Simmons as the team's 2021 Walter Payton NFL Man of the Year.

With this nomination Simmons becomes the second Bronco to be nominated three times and first to earn the nomination consecutively. The Walter Payton NFL Man of the Year presented by Nationwide recognizes a player for his outstanding leadership both on the field and in the community.

Selected by the Denver Broncos in the third round (98th overall) of the 2016 NFL Draft from Boston College, Simmons has consistently demonstrated a commitment to using his platform to impact the community during his six seasons as a Bronco. Simmons' commitment to his community has not wavered throughout his time in Denver, continuously expanding the reach of his impact, varying from social justice efforts to mentoring local youth and creating his own foundation to expand beyond Colorado.

Simmons, a two-time winner of the team's Community Ambassador Award (2017-18), was named to his first Pro Bowl in 2020. He is also the team's first three-time winner of the Darrent Williams Good Guy Award (2017, '19 and '20 seasons) as voted upon by the team's local media and was named the 2021 Pop Warner Little Scholars Inspiration to Youth Award by Pop Warner Little Scholars.

YOUTH DEVELOPMENT

In June of 2020, Simmons announced the establishment of the Justin Simmons Foundation, a nonprofit organization that focuses on youth development, hunger relief, educational initiatives, and other charitable causes. Through strategic programming and initial outreach, he is dedicated to mentoring young people, promoting the benefits of youth sports and supporting youth education.

He was honored in 2021 with the Pop Warner Little Scholars Inspiration to Youth Award, in recognition of his love and dedication to football, his community, and his role as an inspiration to young people everywhere.

SOCIAL JUSTICE

Throughout the last year, Simmons and his teammates collaborated with local activists to push for decarceration of non-violent offenders and clemency reform. He was featured in ACLU Colorado's Redemption Campaign, a statewide initiative to safely release thousands of people from prison who pose no public safety risk. Simmons continuously meets with Governor Jared Polis' office to discuss utilizing clemency in new and transformational ways.

After working with Ross Initiative in Sports for Equality (RISE) through the Denver Broncos Inspire Change program in 2020, Simmons remained engaged with the program by speaking

on its SBLV Leadership Panel. He continued to meet monthly with Denver Broncos Boys & Girls Club teens he had mentored during the team's RISE 9-week leadership program last year.

He teamed up with Denver Broncos Boys & Girls Club teenagers Nashara and Naja'Ray to support their efforts to plan and hold a March for Peace in June 2021 and continues to use his platform to highlight their activism and elevate their voices. The march focused on effecting change in their neighborhood and country, as well as providing an opportunity to remember and mourn loved ones lost to violence.

TEAM OUTREACH

Simmons continues to play an active role in the Denver Broncos' weekly community outreach opportunities, joining his teammates in giving back to Broncos Country. In 2021 alone, Simmons volunteered at nearly 40 community events facilitated by the team, spanning 24 different nonprofits and community organizations.

PERSONAL OUTREACH

After hearing about a family who lost their son, also named Justin Simmons, the safety connected with the family to express his condolences. Simmons took it a step further and invited the family of eight to Colorado for the team's home opener, taking care of all associated costs, including airfare, accommodations, tickets, and more in an effort to offer family support and increase awareness around the importance of organ donations.



Safety **Justin Simmons** spreads some holiday cheer during Denver Rescue Mission's annual holiday party at which he and his teammates served dinner to residents and decorated holiday cookies with the children.



So much of the focus is on you as a player and your product on the field. I just think it's amazing that when we're in a setting like [a congratulatory call with Commissioner Roger Goodell], they highlight it's just as important, if not more important, the work that you do off the field.

JUSTIN SIMMONS, SAFETY



SALUTE TO SERVICE AWARD: ANDREW BECK



Denver Broncos fullback/tight end Andrew Beck was selected as the team's nominee for the Salute to Service Award for the second consecutive year and honored by the NFL and award committee as the 2021 national award winner in recognition of his comprehensive support for the military community.

Beck has shown a commitment to supporting military service members and their families throughout his three seasons in Denver. He has partnered with America's Gold Star Families, Buckley Air Force Base, Fort Carson Army Base, TAPS (Tragedy Assistance Program for Survivors), USO Colorado, VA Eastern Colorado Health Care System, Volunteers of America: Colorado and Wounded Warrior Project. In total, he's reached more than 425 military families through his strategic outreach.

In 2020, Beck was slated to be a featured player on the annual NFL USO Tour, before it was cancelled due to COVID-19. However, Beck refused to let the pandemic impact his commitment to support the military. Last November, he assembled Salute to Service care packages for military bases across Colorado and helped host a virtual visit with veterans served by Wounded Warrior Project.

Having grown up in a military family, Beck's father, Chris, is a former colonel in the U.S. Army. Last spring, he took the initiative to partner with USO Colorado to host a military appreciation barbecue for military families at Fort Carson — the same base where his family once was stationed.

During the 2021 offseason, Beck participated in a virtual visit with Buckley Air Force Base and USO Colorado to celebrate WingMan Week, a program dedicated to strengthening connection, relaxation, and the rejuvenation of the fighting spirit.

In-season, Beck made two visits to Buckley Air Force Base to interact with families stationed there, as well as Fort Carson in Colorado Springs, where he was able to participate in an event celebrating the hard work the Second Battalion had done over the prior year.

Beck selected the Freedom Service Dogs' Operation Freedom program for the 2021 My Cause My Cleats campaign. Operation Freedom helps veterans and active-duty military find a new level of confidence and independence with the help of specially trained service dogs. Throughout the season, Beck volunteered to help take care of and train puppies going into service through Freedom Service Dogs.

The Salute to Service Award is part of the NFL and USAA's year-round commitment to recognize and honor the military community. Each year, the NFL and its 32 teams come together to honor, empower and connect with members of the military as part of the NFL's Salute to Service initiative. Beck was nominated alongside Baltimore Ravens Legend Jarret Johnson and Chicago Bears Tight End Jimmy Graham as finalists for the award.

As the winner, USAA will contribute \$25,000 in Beck's honor to the official aid societies representing each of the military branches. The NFL will match USAA's donation of \$25,000, which will be donated to Freedom Service Dogs and the USO—two nonprofits hand-selected by Beck. He will also receive a specially designed military challenge coin, which recognizes his commitment to the military.



Tight end Andrew Beck poses with reenlisted military members from Fort Carson who were part of his surprise announcement as the national winner of the Salute to Service Award presented by USAA.



During a visit at Freedom Service Dogs, tight end Andrew Beck has an opportunity to sit down and chat with a veteran served by their Operation Freedom program, which helps veterans and active-duty military find enhanced confidence and independence with the help of specially trained service dogs.

To win this [Salute to Service] award means so much to me. Working with the military and giving back to them is something I'm passionate about. I grew up in a military family, so I know the things that they go through. My dad [who is in the military] is such a big role model to me. This will be a memory I cherish for the rest of my life.

ANDREW BECK, FULLBACK/TIGHT END

CHAMPIONS IN THE COMMUNITY

EACH SEASON, THE DENVER BRONCOS PRESENT “CHAMPIONS IN THE COMMUNITY” AWARDS TO RECOGNIZE PLAYERS WHO HAVE GONE ABOVE AND BEYOND IN BOTH TEAM AND PERSONAL PHILANTHROPIC EFFORTS THROUGHOUT THE YEAR.

BRADLEY CHUBB | COMMUNITY IMPACT AWARD

In partnership with the Denver Broncos and NFL Foundation, Chubb committed \$30,000 to Denver Public Schools Foundation’s A to Z fund to support education equity. The donation spearheaded by the Chubb Foundation, will enhance classroom learning and assist in providing equal opportunities for students district-wide to participate in enrichment opportunities. This is Chubb’s third community recognition after being named a Community Ambassador in 2020 and Co-Rookie of the Year in 2018.



BARON BROWNING | COMMUNITY ROOKIE OF THE YEAR

Since joining the team as a third-round draft pick in 2021, Browning focused his community work in the area of youth health and wellness. He recorded the most volunteer hours amongst rookies, volunteering with Food Bank of the Rockies’ Community Kitchen and PLAY 60 clinics, while also packing backpacks and distributing bicycles for students. He also provided monetary and in-kind support to families in need during the holidays through turkey donations, and various adopt-a-family outreach opportunities.



McTELVIN AGIM | COMMUNITY AMBASSADOR

Since joining the Denver Broncos in 2020, Agim has had a consistent presence at team community events and has expanded his outreach to support LGBTQ+ youth by sponsoring attendees and junior camp counselors at a Colorado LGBTQ+ summer camp. Recognized as the 2020 Community Rookie of the Year, he also served as a mentor for the Youth Celebrate Diversity Student Leadership Team, focusing on social justice issues and equality for all. Agim’s childhood experience of finding refuge at a Salvation Army shelter would be a formative one, shaping Agim’s outlook on life and his dedication to helping those in need.



GARETT BOLLES | COMMUNITY AMBASSADOR

In 2021, Bolles created a partnership with Vertical Skills Academy, focusing on students with learning disabilities and autism by visiting with the school virtually, in-person and hosting a family night at Empower Field at Mile High. He is a part of a Juvenile Probation Court Mentorship program, which pairs him with individuals in the Arapahoe Judicial Probation Court. He receives information on each child’s background—including what they are struggling with and have had to overcome—and records individual messages and videos for each child to keep them motivated. He follows up with a virtual visit and attends each child’s virtual probation court hearing. This is Bolles’ first community recognition.



TIM PATRICK | COMMUNITY AMBASSADOR

After participating in an introductory Zoom call with youth at the Marvin W. Foote Youth Services Center, “adopted” a pod of boys and has become a mentor to them through virtual visits, incentive programs for grades, behavior and more. A two-time Denver Broncos Community Ambassador, he has initiated and set up nearly 30 visits in under one calendar year, in addition to more than \$4,300 in in-kind donations.



DALTON RISNER | COMMUNITY AMBASSADOR

Through his ‘RisnerUp’ Foundation, Risner has spent countless hours volunteering, serving on nonprofit boards, and has made ongoing financial contributions to various organizations. A Community Rookie of the Year (2019) and Community Impact Award recipient (2020), he recently established a new partnership with local nonprofit ‘A Precious Child,’ and has expanded his outreach with Special Olympics in both Colorado and Kansas, and Denver Rescue Mission.



DIONTAE SPENCER | COMMUNITY AMBASSADOR

This season, Spencer worked diligently on all team-related social justice initiatives including issues of decarceration, clemency, and police and community relations. He played an active role on the Everytown Athlete Council, speaking out against gun violence, participating in national events and roundtable discussions, and advocating for reform as part of National Gun Violence Awareness Day (June 4). This is Spencer’s first community recognition.





DENVER BRONCOS **CHARITIES**

Denver Broncos Charities, the non-profit, philanthropic arm of the Denver Broncos, is committed to improving lives in the Denver community through focusing on Youth Development, Quality of Life, Health & Wellness, Youth Football and Civic Engagement.



2021 COMMUNITY GRANT PROGRAM

The Denver Broncos are committed to supporting highly effective nonprofit organizations that are working to positively impact Coloradans. This annual granting opportunity offers Colorado based nonprofits and youth football leagues/teams the ability to apply for funding (up to \$10,000 per organization) for community projects and programs focusing on one or more of the team's five focus areas and local and statewide initiatives that focus on issues and communities disproportionately impacted by the pandemic including immediate and basic needs, communities of color, women, domestic violence and sexual assault services, food insecurity and mental health.

During the 2021 funding cycle, \$156,500 was awarded to 31 organizations and nonprofits. Since the program's inception in 2017, Denver Broncos Charities has granted \$457,200 to 82 different organizations.



Groundwork Denver's Green Team empowers under-resourced youth, especially youth of color, to reach their full potential and develop physical, developmental, and social competencies.



Volunteers of America Colorado's Camp POSTCARD strengthens the positive relationships between law enforcement officers and the communities they serve, especially targeting youth from "at risk" backgrounds.

2021 GRANT RECIPIENTS

- A Precious Child
- Black Canyon Boys & Girls Club
- Boys Hope Girls Hope of Colorado
- Branson School District
- Canon City Recreation and Park District
- Center for Work Education and Employment
- Colorado Cowboys Youth Organization
- Colorado High School Coaches Association
- Colorado High School Activities Association
- Colorado Latino Leadership Advisory Research Org.
- Colorado Youth for a Change
- Denver's Children Advocacy Center
- Denver Scholarship Foundation
- Focus Points Family Resources Center
- Green Mountain Junior Football
- Green Valley Ranch Youth League
- Groundwork Denver
- Hands of the Carpenter
- Latina Safehouse
- Maroon Pride
- Project Sanctuary
- Project Worthmore
- Rise Against Suicide
- Sun Valley Community Center
- The Gathering Place
- Therapy Aid Coalition
- Vista PEAK Football
- Volunteers of America Colorado Branch
- We Don't Waste



Focus Points is a family resource non-profit that aims to help low-income families in the greater Northeast Denver area.

COMMUNITY GRANT PROGRAM HIGHLIGHTS

BOYS HOPE GIRLS HOPE | ACADEMY PROGRAM

Mission: To equip young people to overcome significant barriers and become well-educated, responsible, and compassionate citizens in healthy relationships, self-sustaining careers, and a practice of giving back to the community.

“Boys Hope Girls Hope of Colorado is proud to partner with the Denver Broncos and the Community Grant Program to meet its mission. The Denver Broncos’ engagement with the community is evident in its commitment to prepare youth for positive futures.” – Mary Frances Tharp, Boys Hope Girls Hope of Colorado Executive Director



HANDS OF THE CARPENTER

Mission: Offering hope to single women with dependent children, while providing automobile services, partnering in their efforts to remain employed and to strive toward economic self-sufficiency.

“Champions! That is how Hands refers to all of the community partners that make it possible for single moms to have safe reliable cars. We are deeply grateful to the Denver Broncos Community Grant Program for their support, resulting in an increase of 37.6% more women receiving automotive services.” – Daniel Mondragon, Hands of the Carpenter Resource Development Director

COLORADO LATINO LEADERSHIP ADVOCACY & RESEARCH ORGANIZATION | FELLOWSHIP PROGRAM

Mission: To empower Latinos through leadership development, advocacy, and policy research to strengthen Colorado.

“CLLARO is grateful to have received support in 2021 from the Denver Broncos Community Grant Program. Funding went towards creating the next generation of civic leaders through our CLLARO Capitol Fellowship. Seventeen Colorado students benefited from this support, and successfully completed their paid, five-month internship at the Colorado State Capitol.” – Alejandra Colmenero, CLLARO Leadership Program Manager



THE GATHERING PLACE

Mission: We are a community of safety and hope where positive relationships, choice, and essential resources transform lives. We provide women, transgender individuals, and their children who experience poverty a safe place.

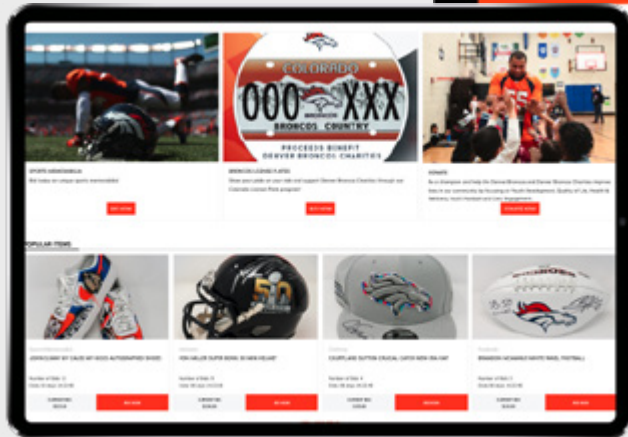
“The Denver Broncos Community Grant Program provided crucial funding for The Gathering Place (TGP) to keep our doors open and our programs responsive to the greatest needs of this community. By supporting TGP’s frontline team working to meet members’ most urgent needs, the Denver Broncos helped provide over 109,000 meals, serve 490 caregivers by providing formula, meals, and groceries, and support over 3,500 adults in their path to recovery. With Denver’s cost of living rapidly rising and the disproportionate impact the pandemic has had on women and BIPOC individuals, the Denver Broncos’ investment in this community is more important than ever.” – Kelly Tobin, The Gathering Place Business Relations Manager

DENVER BRONCOS MARKETPLACE

In Sept. 2021, the Broncos launched Denver Broncos Marketplace – a year-round, online fundraising platform benefiting Denver Broncos Charities, the non-profit, philanthropic arm of the team. The site features one-of-a-kind auction items and experiences, merchandise, Denver Broncos license plates and more.

Each month, new items are featured on the site from past and present Denver Broncos, as well unique team experiences throughout the year.

Proceeds from Denver Broncos Marketplace benefit Denver Broncos Charities and are used to further the Denver Broncos' work in its five focus areas.



DENVER BRONCOS CHARITIES 50/50 RAFFLE

Launched during the 2021 season, Denver Broncos Charities hosted a 50/50 Raffle at each Denver Broncos home game.

Fifty percent of the net proceeds from each game went to one lucky winner, with the other fifty percent benefitting local nonprofits and their work in the community. Fans were able to purchase tickets online at BroncosRaffle.com, as well as in-person at Empower Field at Mile High during all home games.

In total, the raffle raised \$190,165 for local nonprofits during the 2021 season.



Winners from a Denver Broncos Charities 50/50 Raffle pose on the field after claiming their winnings!

2021 BENEFICIARIES

alzheimer's  association®



LUNCH WITH A LEGEND

PRESENTED BY U.S. BANK AND ARROW ELECTRONICS

The Denver Broncos kicked off the 2021 season at a one-of-a-kind, in-person event celebrating Steve Atwater's induction into the Pro Football Hall of Fame and providing a look-ahead to the upcoming season, both on and off the field.

Lunch with a Legend, presented by U.S. Bank and Arrow Electronics, was hosted by Dave Logan and featured a luncheon, online auction, and in-person Q&A with Hall of Famer Steve Atwater. Denver Broncos Cheerleaders, Miles the Mascot and Thunder were on-site to participate in the festivities. The event raised more than \$90,000 for Denver Broncos Charities.

In addition to the in-person hospitality event, luncheon sponsors had the opportunity to donate gourmet boxed lunches to community organizations including police and fire departments, nonprofits, schools, Boys & Girls Clubs of Metro Denver and healthcare facilities.

Since 2012, the Denver Broncos' fall luncheon has raised more than \$1.3 million for Denver Broncos Charities, resulting in significant long-term programs and grants.



You show up because it's the right thing to do, and it helps our community. I think this team is one of the better ones in the NFL at doing just that.

DAVE LOGAN, VOICE OF THE BRONCOS AND EVENT EMCEE



Hall of Fame Denver Broncos safety **Steve Atwater** and "Voice of the Broncos" **Dave Logan** discuss the state of the Broncos, Denver Broncos Charities' impact in the community and Atwater's Pro Football Hall of Fame induction during Lunch with a Legend.



Miles the Mascot and **Denver Broncos Cheerleaders** deliver meals as part of Lunch with a Legend, where sponsors could donate meals to community organizations across the Denver Metro Area.

TASTE OF THE BRONCOS

PRESENTED BY KING SOOPERS

On Sept. 13, the Denver Broncos hosted the seventh annual Taste of the Broncos presented by King Soopers at Empower Field at Mile High with proceeds benefiting Denver Broncos Charities and Food Bank of the Rockies.

Located on the field at Empower Field at Mile High, the gourmet tailgate for a cause featured some of Metro Denver's top restaurants and chefs. Attendees had the opportunity to meet and mingle with Denver Broncos Cheerleaders, alumni and Miles the Mascot.

Bud Light was the official sustainability partner for 2021 Taste of the Broncos, helping create a zero-waste footprint throughout the event that also aligns with presenting sponsor King Soopers' ongoing Zero Hunger Zero Waste initiative.

Denver Broncos producer/on-air host Alexis Perry served as the evening's emcee, and the Motones, a four-person band whose repertoire includes Motown classics and current hits blended with Motown style.

Including proceeds from the 2021 event, Taste of the Broncos has raised more than \$395,000 for Food Bank of the Rockies since 2015 – providing 1,583,388 meals to neighbors in need.



Taste of the Broncos is a night full of music, good food and Denver Broncos fun. The evening is a night for fans and community members to come together for a good cause and enjoy the atmosphere.



Local Denver chefs pose prior to the start of Taste of the Broncos on the field at Empower Field at Mile High.

THANK YOU TO OUR PARTNERS

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Cigna

Coca-Cola

Dairy MAX

Delta Dental of Colorado

Denver Broncos Football Club

Empower Retirement

ESPN Corporate Citizenship

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SaBell's Snow & Lawn Service, Inc.

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Director of Community Development

KATIE SHUSTER
Senior Coordinator of Community Development

A SPECIAL THANKS

Tori Boykins, Gabe Christus, Aric DiLalla, Pete Eklund, Erich Schubert, Ben Swanson, Tioni Taylor, Keelyn Arnold

STAY CONNECTED

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