



BRANDON BEANE

GENERAL MANAGER

Brandon Beane was named General Manager of the Bills on May 9, 2017. In his first 8 seasons in Buffalo, Beane has helped build a roster and establish a culture that has produced 7 playoff appearances, including 5 consecutive AFC East division championships from 2020-2024.

“Our goal is sustained success.” It was a phrase said in Beane’s inaugural press conference in Buffalo in 2017 and several times afterwards. The results have followed. In addition to five consecutive division titles, the Bills joined the Chiefs as the only two teams in the NFL to win 10+ games and earn a playoff berth each year from 2019-24.

While earning a playoff berth in his first season in 2017, Beane also engineered several trades that resulted in the Bills selecting two future Pro Bowlers in QB Josh Allen (7th overall) and LB Tremaine Edmunds (16th overall) in the 2018 draft while maintaining all their 2019 draft capital. Along the way, he stabilized the team’s salary cap status.

Allen has become the team’s franchise quarterback, earned multiple Pro Bowl berths and was rewarded with a long-term extension in 2021.

In 2020, the Bills earned their first AFC East title and their first playoff win since 1995. Along the way, Beane earned NFL Executive of the Year honors from the Sporting News, PFWA and Pro Football Focus, becoming the first Bills executive to earn that honor since Bill Polian in 1991.

In 2021, Beane was named the NFL’s Jack Horrigan Award winner by the PFWA which is given annually to the league or club official who best assists the media in their coverage.

Beane joined the Bills after a 19-year stint with the Carolina Panthers. He served as the Panthers assistant general manager from 2015-16 and played a vital role in constructing their draft boards from 2012-17. He also evaluated pro and college players and worked closely with the football operations staff on the negotiation of player contracts.

Throughout Beane’s time in Carolina, the Panthers won five NFC South division titles and two NFC conference championships. In 2012, Beane was named the Panthers interim general manager—holding the role for the final 10 games of the season (6-4 record).

While there, Beane also worked closely with Panthers defensive coordinator Sean McDermott from 2011-16.

“Brandon is a very competitive person,” said Terry Pegula. “I know he likes to win, but I also know he *hates* to lose. He’s not afraid to say what he’s thinking and if he disagrees with something he will say so, even to the owner. I love it. We have a very good relationship with open discussions, debate and a lot of communication.”

Beane began his career in 1998 with the Panthers communications department and moved on to fill various football operations/personnel roles with the Panthers organization before being named the team’s director of football operations in 2008.

PERSONAL

Off the field, Beane has ingrained himself in the Western New York community. From 2020-23, the Beane family has funded the adoption of 168 animals through Bills MuttFia, a program they began in conjunction with the SPCA for every touchdown the Bills score at a home game.

In the 2020 offseason, Brandon helped raise nearly \$100,000 for COVID-19 relief efforts with a draft day sweepstakes through the United Way. He also helped promote the Buffalo Strong initiative that benefited FeedMore WNY.

He and his wife have also made multiple visits to Oishei’s Children Hospital in Buffalo during the holidays.

A native of Stanly County, North Carolina, Beane (born July 27, 1976) was a cum laude graduate in communications studies from UNC-Wilmington in 1998.

Brandon and his wife, Hayley, have two sons, Tyson and Wes and reside in East Aurora, NY. They have a dog named Peanut. He enjoys golf, racquetball and basketball.

THE STAMPEDE

Favorite athletes growing up: Dominique Wilkins, John Riggins, and Dale Murphy

Favorite sports memory growing up: NC State upsetting Houston (Phi Slama Jama) in 1983

First job: At age 14, washing golf clubs at Piney Point Golf Club in Norwood, NC

Top of your bucket list: Play a round at Augusta National Golf Club

Favorite musical artist: Pearl Jam/Eddie Vedder