



BILLS

IN THE COMMUNITY

2023 - 2024 COMMUNITY IMPACT REPORT



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CONTENTS



HeartBEAT

04

Buffalo Bills Foundation	06
Give 716 Day	07
Training Camp	08
Community Ticket Program	10



Play 60 Challenge

12

Girls Flag Football	14
Youth Football	16
Crucial Catch	20
Huddle for Hunger	24



Salute to Service

28

Thanksgiving Blitz	30
My Cause My Cleats	31
Holiday Outreach	34
Walter Payton Man of the Year	36



Community Honors

37

Inspire Change	38
Player Foundations	40
Community Support	42



CPR EDUCATION & AED AWARENESS



On April 20, 2023, the Buffalo Bills announced a \$1 million commitment over five years to the American Heart Association to improve the chance of surviving cardiac arrest in our community and launched the Bills HeartBEAT program.

8,400

Educated with CPR & First Aid in Youth Sports Kits

3,000

Trained at Buffalo Bills Training Camp

1,900

Educated with CPR anytime kits on loan in Buffalo & Erie County public libraries

1,450

Trained at HeartBEAT & other local events

775

Trained at community & corporate trainings

Scan to learn more about HeartBEAT





AED Distribution

In partnership with Highmark Blue Cross Blue Shield, the Buffalo Bills and American Heart Association hosted two large scale training sessions in June during CPR & AED Awareness Week. In October, the Buffalo Bills Foundation and Highmark BCBS distributed 15 automated defibrillator (AED) grants to community organizations across WNY.

Players & Coaches CPR Training

Buffalo Black Nurses Association, UBMD, AMR and the American Heart Association teamed up to help the players and coaching staff learn Hands-Only CPR.

HeartBEAT Game Day

During the October 15 Buffalo Bills game, sponsored by Highmark BCBC, the American Heart Association presented the Brazinski family with the Heartsaver Hero Award during a special pregame ceremony. Buffalo Bills fan Kevin Brazinski suffered a cardiac arrest on Easter Sunday when a family member stepped in and performed CPR to save his life.





B U F F A L O **BILLS** **FOUNDATION**

Scan to learn
more about the
Bills Foundation



The Buffalo Bills Foundation is focused on addressing child hunger, increasing access to nutritious food for families and supporting healthy eating in the Western New York region.



Buffalo Go Green

The Bills Foundation provided funding to support the building of the commercial kitchen at Buffalo Go Green's new Wellness Center on Buffalo's East Side.



Providence Farm Collective

Grant funds were utilized to purchase a food trailer in the short term for Chef Sharif to cook meals for the farmers and youth while a permanent barn hub is built. Long-term, the trailer will help develop unique revenue streams for Providence Farm Collective farmers.



Buffalo Prep

The goal of the Prep Market program is to remove barriers to accessing healthy food for Buffalo Prep students. The Prep Market provides take-home meals, produce bags and lunch funds for students so they can focus and learn at Buffalo Prep.



Healthy Community Store Initiative

The Bills Foundation supported the Healthy Community Store Initiative with a multi-year grant to address disparities in food access through the engagement of healthy lifestyle initiatives in partnership with neighborhood stores on Buffalo's East Side.



Field and Fork Network

Grant funding was used to build awareness and increase participation for the Double Up Food Bucks program. Double Up works in both grocery stores and farmers markets to match SNAP benefits \$1 for \$1, providing New York's most nutritionally vulnerable residents with access to fresh, healthy food.



Give716 is a collaborative effort between the Buffalo Bills Foundation and the Buffalo Sabres Foundation with the goal of uniting the Western New York Community during an epic day of giving back to support Western New York charities.

In 2023, Give716 had over 500 participating charities and raised over \$1.1 million dollars.





TRAINING CAMP

The Buffalo Bills returned to St. John Fisher University for the 2023 Training Camp presented by Connors & Ferris LLP and Ticketmaster.

The Community Relations hospitality tent hosted guests at 11 practices in July and August. Guests included Big Brothers, Big Sisters of Rochester, Special Olympics of Rochester, P.U.N.T. Pediatric Cancer Collaborative, Stone's Buddies, C.U.R.E. Childhood Cancer Association, Camp Good Days, Boys & Girls Club of Rochester, Veterans One-Stop Center of WNY, WNY Heroes, Warriors Salute Veterans Services and Buffalo Public School students.

The Buffalo Bills Foundation hosted youth from Delavan Grider Community Center along with community partners from Field & Fork Network, Buffalo Go Green and Food Link on August 7 to kick off Double Up Food Bucks awareness week. The youth had the opportunity to select fresh produce at mobile markets at Training Camp and then enjoy a post-practice meet and greet.





COMMUNITY TICKET PROGRAM

Through the Community Ticket Program, the Buffalo Bills were excited to offer tickets and home game experiences to hundreds of children and their families.

800 TICKETS DISTRIBUTED FOR
TRAINING CAMP AT ST. JOHN
FISHER UNIVERSITY

1,400 TICKETS DISTRIBUTED FOR
THE RETURN OF THE BLUE &
RED PRACTICE

3,000 TICKETS DISTRIBUTED FOR
THE PRESEASON GAME ON
AUGUST 12



In partnership with M&T Bank, 19 community organizations were invited to the August 5 Return of the Blue & Red, an open and free practice welcoming the team back from training camp. Thirteen organizations and 200 NFTA riders were invited to the Kids Day preseason game on August 12. Community guests were provided with a complimentary ticket, a meal voucher and offered round-trip transportation.

Community guests had the opportunity to meet Bills Legend Fred Jackson in the M&T Club at the Return of the Blue & Red Practice.



PLAY:60

The Buffalo Bills partnered with the Independent Health Foundation and the American Heart Association to offer WNY students the opportunity to participate in the Play 60 Challenge and Fitness for Kids Challenge during the school year. In 2023, over 10,000 students from 43 schools participated in the program which encourages kids to get 60 minutes of physical activity each day.



Scan to learn
more about
Play60





Play 60 Challenge Field Day

The Bills visited South Buffalo Charter School with Bills Legends Stevie Johnson, Fred Jackson and Jon Corto to celebrate and thank the students and teachers for their participation and support in the Play 60 Challenge and Independent Health Fitness for Kids Challenge.



Play 60 Challenge Kickoff

In celebration of the start of the Play 60 Challenge in October, 140 students participated in a kickoff event at Highmark Stadium. Bills players Dion Dawkins, Andy Isabella, AJ Epenesa, Ryan Van Demark and Alec Anderson participated in football themed physical activities.



Play 60 Pregame

During the Buffalo Bills home game on December 31, students and their families were invited to participate in a pregame ceremony celebrating their completion of the Play 60 Challenge.



HIGH SCHOOL GIRLS FLAG FOOTBALL

2023 marked the first sanctioned High School Varsity season of Girls Flag Football in New York State. In support of this historic initiative the Bills:

- ***Provided flag belts and footballs to 46 schools throughout Western New York***
- ***Provided 20 schools with \$3,000 grants to support High School Girls Flag***
- ***Hosted several Girls Flag events throughout the season***

High School Girls Flag Football Kickoff

In April of 2023, the Buffalo Bills partnered with UBMD Orthopedics & Sports Medicine to host a two-day High School Girls Flag Football kickoff event with over 1,000 athletes in celebration of the first official season of High School Girls Flag in our region.





Regional Championship

On June 12, the Bills hosted the first ever matchup between the Section VI and Section V High School Girls Flag Football teams at Highmark Stadium. The Section VI and Section V champions were surprised with visits from Bills players Dawson Knox, Dion Dawkins and Dalton Kincaid, and received custom locker name plates, Sectional Championship shirts and gift bags.

Preseason Halftime Scrimmage

During the Buffalo Bills preseason game on August 12, High School Girls Flag Football All Star Players from Section V and Section VI squared off in a halftime scrimmage at Highmark Stadium. After the scrimmage Bills players including Dawson Knox congratulated the players on a great game.

Divisional Round Halftime Scrimmage

In celebration of the NFL's Play Football initiative, the Varsity Girls Flag Football Teams from Cheektowaga and Lackawanna High Schools were invited to scrimmage at halftime of the Bills vs. Chiefs Divisional Playoff game. The game was featured on the television broadcast, giving fans worldwide the chance to see Girls Flag Football showcased.

**Scan to learn
more about
Girls Flag
Football**





YOUTH & HIGH SCHOOL FOOTBALL

Mission Statement

To create lifelong fans of the game of football and the Buffalo Bills, and to provide opportunities for a diverse group of youth to participate in tackle and flag football through community-based programs within Western New York and Southern Ontario, Canada.



USA Football Summer Blitz

The Bills and USA Football partnered to host the Buffalo Blitz for local youth tackle and flag football athletes and their families. The Blitz included football clinics, giveaways and interactive games on the Highmark Stadium field for nearly 600 guests.



Bennett High School State Championship Celebration

In celebration of Bennett High School winning their first ever NYSPHSAA Class AA Football Championship, the Bills brought the team to Highmark Stadium for a facility tour and celebration dinner. Bennett's head coach, Steve McDuffie, was presented with a custom championship game ball and the team was given State Champion travel bags by Legends Global Merchandise for coaches, players and staff.



Canadian Outreach

The Bills hosted three youth football events in Southern Ontario including two clinics in Welland and one in St. Catharines. Bills Legends Marlon Kerner, Stevie Johnson and Fred Jackson participated in the clinics.



Play Football Celebration

In support of the Play Football Initiative, the Bills Youth Football department distributed over 2,200 tickets to players, coaches and family members of the Bills youth tackle and flag football partners throughout the area to attend the Bills preseason game on August 12. Members of the YMCA Jr. Bills Flag Football League participated in a pregame recognition ceremony.



High School Coach of the Week Program

Each year the Bills partner with Legends Global Merchandise to recognize outstanding local high school varsity tackle football coaches within NYS Section V and Section VI through the Coach of the Week Program. Each week's winner receives a \$1,000 grant and the Coach of the Year for each region receives an additional \$1,000.



Tapestry Charter School Field Opening

The Buffalo Bills teamed up with the NFL Foundation and Local Initiatives Support Corporation to help Tapestry Charter School build a brand-new state of the art athletic complex by donating \$250,000 as a part of the Grassroots Grant program. In celebration of the opening of the new facility, the Bills conducted a youth football clinic for students.



Toyota Rookie Club Flag Football Clinic

On September 18, the Bills 2023 Rookie Class hosted 115 youth football players at the ADPRO Training Facility for a flag football clinic presented by Toyota. Dorian Williams, O’Cyrus Torrence, Justin Shorter, Dalton Kincaid, Tyrell Shavers, Richard Gouraige, Bryan Thompson and Joel Wilson participated in eight football drills alongside the youth players.




Seneca One Buffalo Sports Day

On August 6, the Bills, Bandits, and Sabres hosted the Third Annual One Buffalo Sports Day in partnership with Seneca Resorts & Casinos and the Seneca Nation. Buffalo Bills Legend Fred Jackson, Sabres alumni, Bandits players and the Bandettes participated in football, hockey and lacrosse activities with the youth.



Gatorade Unified Flag Clinic

On October 10, the Bills partnered with Gatorade and Special Olympics New York to host a flag football clinic for local unified athletes. Dion Dawkins, Mitch Morse, Reggie Gilliam, Kingsley Jonathan, Ja’Marcus Ingram and Quintin Morris coached the athletes through flag football drills.



CRUCIAL CATCH

INTERCEPT CANCER

In partnership with John. R. Oishei Children's Hospital of Buffalo, the Buffalo Bills celebrated the NFL's Crucial Catch initiative in October by raising awareness in-game and through community engagement. The Crucial Catch mission is to fight cancer through early detection and risk reduction.

Crucial Catch Family Fun Night

The Buffalo Bills hosted pediatric cancer patients and their families at a Crucial Catch Family Fun Night at Highmark Stadium on September 26. Guests enjoyed a carnival themed evening with Bills players Dawson Knox, Quintin Morris, Kingsley Jonathan and Ja'Marcus Ingram.





Crucial Catch Pregame

During the Buffalo Bills home game on October 1, pediatric cancer survivors and patients currently battling cancer were recognized on-field while holding the charging buffalo introduction banners. Special guest Liam Lynch and his family were honored on-field for his courageous fight against cancer.

**Scan to learn
more about
Liam's story**



Make-A-Wish

In collaboration with the Make-A-Wish Foundation, the Buffalo Bills granted seven wishes in the 2023 season. Wish kids served as the Bills honorary team captains, played video games with Josh Allen, called plays at practice and visited training camp at St. John Fisher University.

**Scan to learn
more about
Caleb's story**





REPORT



IN THE COMMUNITY



HUDDLE FOR HUNGER

The Bills Foundation teamed up with Wegmans to promote the Huddle for Hunger initiative that raises awareness for the need to improve access to healthy food for all families in Western New York. From October 23 through October 26, Wegmans donated proceeds from all Meals 2GO orders up to \$50,000 towards the designated Huddle for Hunger charities.



Charity Summit

On September 8, the Buffalo Bills Foundation hosted 20 hunger-fighting charities for a morning of conversation and education.

Scan to learn more about Huddle for Hunger





Community Food Drive

On October 17, the Buffalo Bills Foundation hosted their annual community food drive at Highmark Stadium to benefit FeedMore WNY. A record **35,400 lbs** of food was collected!

The Buffalo Bills Toyota Rookie Club was also in attendance to collect food and hand out Bills Huddle for Hunger reusable grocery bags as a thank you to fans who participated.





Hyde Park School Visit

In celebration of the Huddle for Hunger game week, Buffalo Bills Legends Ryan Fitzpatrick and Stevie Johnson visited Hyde Park Elementary School in Niagara Falls on October 25. Volunteers from Wegmans helped pack gift bags for the students and Amazon donated \$25,000 to FeedMore WNY.



Huddle for Hunger Game

For the second year, local schools participated in the Huddle for Hunger High School Challenge. Each participating school hosted their own Huddle for Hunger food drive and delivered their donations to the Bills community food drive on October 17. Students representing the winning schools of the Huddle for Hunger High School Challenge were recognized pregame at the Buffalo Bills home game on October 26.





Buffalo Public School #53 Visit

On October 31, fourth grade students from Buffalo Public School #53 walked with Buffalo Bills cornerback Josh Norman to Buffalo Go Green, a community garden on the East Side of Buffalo. After the mass shooting on May 14, 2022 Norman's foundation funded a hydroponics shed to grow fresh produce all year round.

Thanks to the Huddle for Hunger campaign, Buffalo Go Green and other hunger fighting charities received a combined \$150,000 in donations from Wegmans and the Bills Foundation.





SALUTE TO SERVICE



Salute to Service represents the NFL's unwavering dedication to honoring, empowering and connecting with our nation's service members, veterans and their families.

Salute to Service Game Day

The Buffalo Bills honored the military community at the Monday Night Football game on November 13. Over 160 local high school students held a full-field flag during the National Anthem and Sergeant David Riley re-enlisted into the military during a pregame ceremony.



Zippo Military Recognition

In partnership with Zippo, an active duty or retired military member was honored with a special on-field recognition during each home game. On December 31, Ben Canetti performed his final flyover over Highmark Stadium before retiring from the United States Air Force. Ben was honored in-game with his flight crew and later during the third quarter break.



Salute to Service Award

Buffalo Bills long-snapper and 7-year veteran player Reid Ferguson was named the Buffalo Bills Salute to Service Award nominee for the second consecutive year. The Salute to Service Award acknowledges the exceptional efforts by members of the NFL community to honor and support United States service members, veterans and their families.

Honor Flight

Reid Ferguson and Special Teams Coordinator Matthew Smiley, a United States Air Force veteran, traveled with local military veterans on an Honor Flight trip to Washington, D.C. to visit the national memorials that pay tribute to their service and sacrifice. The trip was co-sponsored by the Buffalo Bills Foundation and M&T Bank.

Reid later connected with a veteran, Gwen, that he met on the Buffalo Niagara Honor Flight to surprise her with tickets for Salute-to-Service game on November 13.

**Scan to learn more
about the Honor
Flight Trip**



THANKSGIVING BLITZ

On November 9 and 10, representatives from the Bills Staff, Women's Association and Legends gathered at FeedMore WNY for the Annual Thanksgiving Blitz. Over 100 volunteers helped pack 600 Thanksgiving totes to be distributed to families that FeedMore's food bank serves.

Buffalo Bills Legends Marlon Kerner, Marlo Perry, Ed Rutkowski and Jeff Nixon joined the fun on distribution day and helped load cars with totes and turkeys.

+5,000 MEALS

**WERE PROVIDED FROM THE TOTES
DISTRIBUTED AT THE BUFFALO BILLS
THANKSGIVING BLITZ**





MY CAUSE MY CLEATS

During Week 14, Buffalo Bills players and coaches wore specially designed sneakers and cleats to raise awareness for their favorite causes and community organizations.

Scan to view the
My Cause, My
Cleats gallery



Dalton Kincaid
The Summit Center



Terry Pegula
American Heart Association



Sean McDermott
Cancer Awareness



Ja' Marcus Ingram
Tackle Sickle Cell



Micah Hyde
CARES Foundation / Imagine for Youth Foundation



Kaiir Elam
Sophia the Fierce



Brandon Beane
Bills Muttfia



Dawson Knox
PUNT Pediatric
Cancer Collaborative



Reid Ferguson
Veterans One-Stop
Center of WNY



Tyler Matakovich
Show Your Soft Side



Christian Benford
Best Self Behavioral Health

HOLIDAY OUTREACH



Kids Holiday Party

Over 220 guests from local organizations joined Jordan Poyer for an evening of fun at the Annual Buffalo Bills Kids Holiday Party hosted at the Hamburg Fairgrounds Festival of Lights on December 4.



Holiday Shopping Spree

Tyrel Dodson and Gabe's Collision partnered to provide four single moms with a shopping spree at Target on December 12.



Holiday Toy Giveaway

Stefon Diggs and M&T Bank partnered for a holiday toy giveaway where local children received toys and gift cards on December 13.



Children's Hospital Visit

Dion Dawkins, Jordan Poyer and Tyler Matakovich surprised patients at Oishei Children's Hospital on December 18.



Kicks for Kids

Micah Hyde's Imagine for Youth Foundation hosted Kicks for Kids on December 18. In partnership with Alkegen, students from Buffalo Creek Academy received a pair of sneakers, a winter coat and hat from Chasing M's Foundation. Imagine for Youth Foundation hosts Kicks for Kids events in New York, Iowa, Ohio and Michigan.



Adopt-A-Family

Each Holiday season, Bills players, coaches and the Women's Association adopt families through local organizations. Thirty-three families were adopted from Oishei Children's Hospital, P.U.N.T. Pediatric Cancer Collaborative, WNY Heroes and United Way of Buffalo and Erie County.



WALTER PAYTON **MAN OF THE YEAR**

The Buffalo Bills named left tackle Dion Dawkins the 2023 Walter Payton Man of the Year nominee for the second consecutive year. On November 21, Dion's daughter Dalilah surprised him with a custom WPMOY game ball at the Dion's Dreamers Talent Show.

Dion Dawkins dedicates his time off the field to giving back to the WNY community. His foundation, Dion's Dreamers, provides mentorship and support to young men and women in underserved communities, as well as those in a place of mental, financial or physical hardship.



Buffalo embraces me and because they embrace me, I feel like it's my duty to give them everything of myself. With being a football player and seeing how much hope it gives them and then physically being present in the community, it goes endless miles with the heart aspect of it. It's an honor to even be welcome and allowed to be part of a community.

- Dion Dawkins



COMMUNITY

HONORS



On December 5, the Buffalo Bills celebrated players and community members who have made an outstanding regional and global impact during their annual Community Honors Dinner presented by Northtown Automotive Companies.

During Community Honors, the Buffalo Bills surprised Nekia Kemp with the Inspire Change Changemaker award. Nekia was presented with a \$10,000 check from the NFL Foundation and Super Bowl tickets, as a thank-you for the amazing work she does in our community.

Scan to watch the
2023 Community
Honors recap



OTHER AWARDEES

William Arnold

Community Quarterback Award
presented by LECOM

Jonathan Evans

Jr. Community Quarterback Award
presented by Alkegen

Buffalo Go Green

Foundation MVP presented by
Highmark BCBS

Del Reid

Fan of the Year

Reid Ferguson

Buffalo Bills Salute to
Service Nominee

Damar Hamlin

Buffalo Bills Community All Star

Nekia Kemp

Inspire Change Changemaker

Stevie Johnson

Legend of the Year

Dion Dawkins

Buffalo Bills Walter Payton Man
of the Year Nominee





INSPIRE CHANGE



Each season, the Buffalo Bills Social Justice Fund allocates grant dollars to local organizations with missions that align with the NFL's Inspire Change Pillars. This season the Buffalo Bills Player Community Leadership Committee supported organizations that offer education, mentoring and community-police relations opportunities in the Buffalo community.

2023 - 2024 SOCIAL JUSTICE FUND GRANT RECIPIENTS

Buffalo Center for Arts
& Technology

Buffalo Peacemakers

Buffalo Prep

Candles In The SUN
Foundation, Inc.

Compass House

Confident Girl Mentoring
Program, Inc.

Homespace Corporation

National Federation for Just
Communities of WNY, Inc.

Police Athletic League of
Buffalo, Inc.

Project Mona's House

Say Yes Buffalo

The Exchange at
Beverly Gray

Scan to
learn more
about Inspire
Change



Micah Hyde and Dion Dawkins lead the Buffalo Bills Player Community Leadership Committee.



Inspire Change Game Day

During the Buffalo Bills home game on December 17, representatives from each Social Justice Fund organization were recognized on the field while holding the charging buffalo introduction banners. Nekia Kemp, the Buffalo Bills 2023 Inspire Change Changemaker, was recognized pregame and presented with a custom jersey by interim COO Josh Dziurlikowski.



Toyota Rookie Club

Students from the Police Athletic League of Buffalo hosted the Buffalo Bills Toyota Rookie Club at the Buffalo Niagara Medical Campus Innovation Center on November 21. Through Adri.V's Go Getta Academy - Teen Voice and Choice program, students learn the elements of podcasting and public speaking, and had the opportunity to ask the rookies about their journey to the pros, game day rituals and what they would be doing if they weren't in the NFL.

PLAYER FOUNDATIONS

Chasing M's Foundation

Damar Hamlin founded the Chasing M's Foundation and clothing brand to give back to the community through toy drives, kids camps, back-to-school drives and more. The Chasing M's Foundation is dedicated to the development, health and safety of youth through sports, engagement activities, training and programming.



Imagine for Youth Foundation

Micah Hyde and his wife Amanda founded the Imagine for Youth Foundation in 2015 to help financially disadvantaged kids thrive academically and athletically by providing them with necessary supplies, resources and equipment.

On May 7, Micah and 30 of his teammates participated in the Third Annual Micah Hyde Charity Softball Game presented by Northtown Automotive Companies at Sahlen Field. Over 16,000 tickets were sold and over \$400,000 was raised for the Imagine for Youth Foundation.



Von's Vision

Von Miller founded Von's Vision in 2012 with the mission of providing low-income students with the eye care and corrective eyewear they need to be their best in the classroom and in life. Since its inception, Von's Vision has gifted over \$5.2 million in eye care and fashionable eyewear to over 9,500 students across the country.

On August 21, Von's Vision partnered with Atwal Eye Care to host a Reveal Day Party at Highmark Stadium. Over 200 children received a new pair of eyewear, a Von's Vision hat and a special meet and greet with Von. Atwal Eye Care unveiled Von's Locker, a new display where children can pick out their second set of frames at the office.



Dion's Dreamers Foundation

Dion Dawkins founded the Dion's Dreamers Foundation with the goal of providing mentorship and support to young men and women in underserved communities, as well as those in a place of mental, financial or physical hardship.

On July 16, Dion's Dreamers hosted the 716 CommUNITY Day at MLK Park. The event served over 1,000 individuals and focused on community-building, empowering and supporting one another, and included various engaging activities and entertainment.

On November 21, Dion's Dreamers hosted a Talent Show at Forbes Theatre. Talent acts included musical artists, dancers, magicians and performances by Buffalo Bills players Jordan Poyer, Alec Anderson and Ryan Van Demark.



COMMUNITY SUPPORT

The Buffalo Bills aim to uplift and support the diverse communities of Western New York through volunteer projects, community engagement and unique experiences year-round.



5/14 Commemoration

The Buffalo Bills supported the City of Buffalo's 5/14 Remembrance Weekend of reflection, healing and hope in honor of those impacted by the tragic events that shook our community on May 14, 2022. Dion Dawkins read "I Am Every Good Thing" to Buffalo Public Schools elementary students as a part of the Educational Day of Healing.



Pride

On June 4, Bills and Sabres staff walked in the Pride parade through Elmwood Village. Bills influencers, the Rainbow Dads and V Spehar with Under the Desk News joined staff and handed out LGBTQ+ children's books.



Black History Month

For the second year, the Buffalo Bills supported Zeneta & Zaire's Book Club for a Black History Month reading and book distribution. Students and families joined local Black authors at Hamlin Park School on February 24 for an evening of fun and education.

**Scan to Learn
More About
Black History
Month**





Hispanic Heritage Month

On September 17, Latino student-athletes from Western New York Joseph Garcia and Adrianna Gauna, received the 2023 NFL Hispanic Heritage Leadership award pregame presented by interim COO Josh Dziurlikowski and President and Founder of the Hispanic Heritage Council of WNY Casimiro Rodriguez.



Native American Heritage Month

On November 19, the Buffalo Bills celebrated Native American Heritage Month with game day activations, including a half-time performance by members of the Seneca, Cayuga, Oneida, Mohawk and Tuscarora nations.



United Way Day of Caring

On June 21, Bills staff participated in the United Way Day of Caring, the largest one-day volunteer event in Buffalo and Erie County with 100+ projects and over 2,000 volunteers. Staff assembled Blizzard Emergency Preparedness Kits that included essential items.



Women's History Month

In celebration of Women's History Month, Bills staff volunteered at Project Mona's House, Confident Girls Mentoring, the Exchange at Beverly Gray's All-Women Popup Shop and Dress for Success of Buffalo.



BUFFALO BILLS

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