



# MATTHEW SMILEY

## SPECIAL TEAMS COORDINATOR

### FIRST-AND-10

**MATTHEW SMILEY** is in his 8th season in Buffalo and his third as the team's special teams coordinator. He spent his first five years in Buffalo as the team's assistant special teams coach. He has helped the Bills reach the playoffs six times (2017, 2019-23) and win four consecutive division titles (2020-23). Prior to his coaching career, Smiley served in the United States Air Force as a maintenance officer in Grand Forks, ND.

### COACHING SHOUTOUTS

#### 2017-present: (Buffalo Bills)

- In 2023, the Bills' special teams unit took home two AFC Special Teams Player of the Month awards (Tyler Bass, September & Sam Martin, December/January). Martin was the first Bills punter to earn the recognition since Brian Moorman in November of 2006.
- Under Smiley's tutelage, kicker Tyler Bass has accumulated 526 points in his first four seasons, which is the third-most in the NFL over that time frame.
- In 2022, the Bills ranked first in the NFL in special teams DVOA. The Bills' average drive start of 28.2 yards led the NFL.
- In 2020, coached KR/PR Andre Roberts to earn Second-Team All Pro after finishing the season ranked second in the NFL with 961 kickoff return yards and fifth in the NFL with 286 punt return yards.
- In 2019, helped KR Andre Roberts earn a trip to the Pro Bowl by ranking fourth in the league in kickoff return yards with 664.
- In 2017, kicker Stephen Hauschka extended his streak of 50+ yard field goals to 13, which set an NFL record.

#### 2013-16: (Jaguars)

- Assisted a Jaguars special teams unit that finished the 2016 season tied for seventh in kick returns (23.8 avg. yards) and 10th in net punt yards (46.6 avg.).
- In 2015, the Jaguars special teams unit ranked third in the Rick Gosselin ratings. That year, the Jaguars led the NFL in yards per punt return (11.7).

### COACHING SHOUTOUTS

#### 2017-present: (Buffalo Bills - continued)

- In 2013, kicker Josh Scobee produced one of the best statistical seasons of his 10-year NFL career, leading the team with 91 points and connecting on 23 of 25 field goals (92.0). That same year, the team was 2nd in opponent average starting position (19.6) and 3rd in kickoff return average (25.9).

#### 2009-11: (Eastern Illinois)

- Kicker Austin Signor earned first-team All-OVC honors in 2009 after leading the nation in touchbacks on kickoffs and ranked 30th nationally field goals.
- Punter Kevin Cook ranked ninth in the nation in punting average in the 2010 season.

#### 2007-08: (Eureka)

- Smiley served one season as the offensive coordinator and one season as the defensive coordinator at Eureka College. He was named interim head coach in October 2008.

### PLAYING SHOUTOUTS

- Smiley graduated from Illinois in 2001. Walked on as a wide receiver for the Fighting Illini in addition to being a member of the university's Air Force ROTC program.

### PERSONAL

- Served in the United States Air Force as a maintenance officer in Grand Forks, ND upon graduation. While on active duty, Smiley was deployed four times in support of Operation Enduring Freedom and received the USAF Commendation Medal for his efforts. Smiley's father, John Smiley, served as a KC-135 pilot and retired with the rank of colonel.
- While stationed in Grand Forks he also worked with the specialists at the University of North Dakota where he coached two All-American kickers in 2001 and 2003.
- Smiley also holds a master's degree from North Dakota
- Graduated from Hoopston Area High School (IL), home of the Cornjerkers.
- He and his wife Marissa have three daughters: Madelyn, Ella and Ava; and one son, Caleb.



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### SMILEY'S COACHING HISTORY

#### NFL

Buffalo Bills	2022-	Special Teams Coordinator
Buffalo Bills	2017-2021	Asst. Special Teams
Jacksonville Jaguars	2013-16	Asst. Special Teams

#### NFL

Charleston Southern	2012	Running Backs/Special Teams Coordinator
Eastern Illinois	2009-2011	Running Backs/Special Teams Coordinator
Eureka College	2008	Defensive Coordinator
Eureka College	2007	Offensive Coordinator
Dartmouth College	2006	Special Teams Coordinator
Dartmouth College	2005	Assistant QB/Specialists