Sweepstakes Official Rules
NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.
Purchase does not increase chance of winning.

1. NO PURCHASE NECESSARY TO ENTER OR WIN. Participation constitutes your (Entrant's) full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this Sweepstakes.

2. Name of Sweepstakes: Bills Made Event Sweeps (the "Sweepstakes")
Sweepstakes Period: Begins 12:01am on April 28th 2025, and ends 11:59pm on April 29th 2025 (the "Sweepstakes Period").
Drawing Dates: On or around April 30th 2025
Prize Description: Two (2) general admission tickets to the May 1st 2025 Bills Made Event at Electric City
Quantity and Value of Prizes to be Given Away: Five (5) winners will each win two (2) general admission tickets to the Bills Made Event at Electric City. Approximate retail value of two (2) tickets is $50.00 USD (the "Prize")
Sponsor(s): Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127 (the "Bills")

3. Open to legal residents of the United States residing in New York State 21 years or older at time of entry (each eligible person to enter is an "Entrant"). Employees of the Bills and its affiliates and subsidiaries; their advertising, promotion, and fulfillment agencies; and members of the immediate family or household of each of the above are not eligible to participate.

4. HOW TO ENTER. To enter, during the Sweepstakes Period stated in Rule No. 2, Entrant must follow the on-screen instructions to the Sweepstakes specific posts that are posted to the Buffalo Bills' Facebook page and X account on April 28th 2025. Limit one entry, per person during the Sweepstakes Period. Multiple entries will not increase chances of winning and may result in Entrant's entry being filtered out. Enter using only a valid email account held by Entrant. All entries must be received by the Sweepstakes Period deadline stated in Rule No. 2. In the event of a dispute about entries submitted by multiple individuals using the same email account, entry will be deemed to have been submitted by the authorized holder of the email account used to enter the Sweepstakes at the actual time of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entries containing offensive, obscene, derogatory, lewd, or other inappropriate content, as determined by the Bills in its sole discretion, are prohibited and will be disqualified. Entrants assume all risk of lost, late misdirected, incomplete, or illegible entries.

5. PRIZES AND ODDS OF WINNING. Five (5) winners will be selected by random drawing on or around the drawing date stated in Rule No. 2. The Prize description and quantity of Prizes to be given away are stated in Rule No. 2. Prize consists of only those items specifically listed as part of the prize. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of the Bills whose decisions are final and binding in all matters pertaining to the Sweepstakes. Entrants agree to be bound by these Official Rules.

6. MOBILE DISCLOSURE: If you opt to use your wireless mobile device in connection with this Sweepstakes, depending on your phone's capabilities, standard messaging rates or data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes.

7. GENERAL CONDITIONS. The winners will be notified via the email address with which they submitted the winning entry and must reply to the notification within twenty-four (24) hours, or the prize will be forfeited and an alternate winner will be selected. If the reply is received within the deadline, the winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability. In the event of any noncompliance, if the winner cannot be reached, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited and an alternate winner will be selected. No substitution of any prizes will be offered. No prize transfer permitted. If a prize is unavailable, the Bills reserves the sole right to substitute a prize of equal or greater value. All costs associated with travel, lodging, meals, taxes, fees, and/or surcharges on prizes are the sole responsibility of the prize winner(s). By participating and accepting a prize, where permitted by law, each winner grants to the Bills (and agrees to confirm that grant in writing) and those acting pursuant to the authority of the Bills, the right to record, print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review. All information shared with the Bills by Entrant in connection with this Sweepstakes is governed by the Bills' privacy policy, which can be found at https://www.buffalobills.com/about-us/privacy-policy. At all times, Entrant must comply with all applicable laws, rules, and regulations, including without limitation the Buffalo Bills Fan Code of Conduct and any other rules or policies which may be promulgated by the Bills from time to time. **Prize awarding is contingent on permissibility based on applicable federal, state, and local laws, rules, and regulations. Winners are responsible to comply with all applicable federal, state, and local laws, rules, and regulations that may govern activities associated with the awarding of the prize.**

8. RELEASE OF LIABILITY. All Entrants agree to hold harmless and release Buffalo Bills, LLC, National Football League and its member professional football clubs, and their parent companies, affiliates, subsidiaries, officers, directors, agents, employees, and all others associated with the development and execution of the Sweepstakes from any and all liability with respect to or in any way arising from the Sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. The Bills are not responsible for prize quality or utility. The Bills are not responsible for any incorrect or inaccurate information, whether caused by Web-site users, by any of the equipment or programming associated with or used in the Sweepstakes, or by any technical or human error that may occur in the processing of submissions in the Sweepstakes. The Bills assume no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; theft, destruction, unauthorized access to, or alteration of entries. The Bills are not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. The Bills are not responsible for user cheating or fraud by any Entrants. Any activities intended to disrupt or interfere with the proper play of the Sweepstakes or defraud the Bills in any way will be prosecuted to the fullest extent of the law. Entrants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of the Bills, that in the sole opinion of the Bills, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Bills reserve the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

9. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK. As a condition of participating in the Sweepstakes, Entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with the Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by the Bills. Further, in any such dispute, under no circumstances will Entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than Entrants' actual out-of-pocket expenses (i.e., costs associated with entering the Sweepstakes), and Entrant further waives all rights to have damages multiplied or increased.

10. WINNER(S) LIST. To receive a copy of the winner list, send a self-addressed stamped envelope to the address below to Joe Schillace, Bills Made Event Sweepstakes c/o Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127 within 90 days of the end of the Sweepstakes Period.