



BILLS

IN THE COMMUNITY

2024 - 2025 COMMUNITY IMPACT REPORT



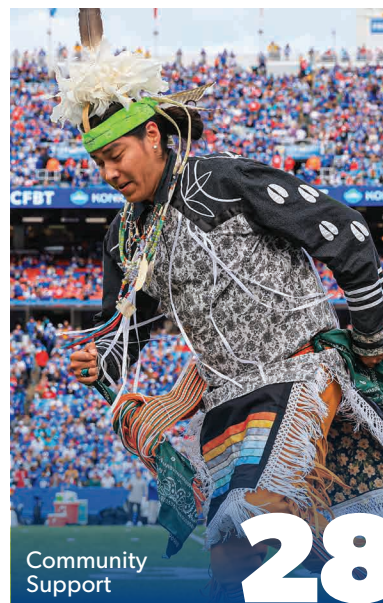
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BILLS

IN THE COMMUNITY

The Buffalo Bills are committed to creating a lasting impact throughout Western New York, with specific focus on the following pillars.



CPR Training and AED Access

The Buffalo Bills are committed to improving the chance of survival during a cardiac arrest episode in our community.



Youth Football

The Buffalo Bills aim to provide opportunities for youth to participate in tackle and flag football within Western New York and Southern Ontario, Canada.



Social Justice

The Buffalo Bills aim to reduce barriers and create opportunities within workforce development, mentorship and education.



Food Security and Access

The Buffalo Bills Foundation is focused on addressing hunger, increasing access to nutritious food for families and supporting healthy eating in the Western New York region.

STANDOUT NUMBERS

5,800+

*game day tickets distributed
to community and youth
football partners*

300+

*youth organizations
supported*

125+

*community and youth
football events hosted
and supported*

81,354

individuals trained in CPR

29,332

*community members directly
impacted in 2024*

\$1.5 M

*distributed in
foundation grants*





FULL TEAM COMMUNITY TAKEOVER

On May 22, 2024 the Buffalo Bills participated in a one-of-a-kind event as the team visited 12 local schools simultaneously for a surprise community initiative.

12 SCHOOLS VISITED

85 PLAYERS AND COACHES
PARTICIPATED

9K+ STUDENTS IMPACTED

An organizational idea that we felt was important was to make a connection and also make an impact. This was the most straight-forward way of giving our players an opportunity to get out in the community in local schools to take their helmets off and let these students see them and make that connection.

- Head Coach Sean McDermott



CPR EDUCATION & AED AWARENESS



BILLS. EDUCATION. AWARENESS. TRAINING.

In the second year of the Buffalo Bills 5-year, \$1 million commitment to American Heart Association, the Bills HeartBEAT program has continued its work improving the chance of survival during a cardiac arrest episode in our community.

6,000

educated with CPR and first aid
in youth sports kits

2,319

trained at Buffalo Bills
Training Camp

2,716

trained at HeartBEAT and other
local events

70,000

trained at Highmark Stadium
via hands-only demo

20 AEDs

donated to WNY communities by
Highmark Blue Cross Blue Shield and
Buffalo Bills Foundation

Scan to learn
more about
HeartBEAT:





Niagara Falls High School Community Tuesday

Dion Dawkins participated in hands-only CPR training alongside Niagara Falls High School student athletes on Sept. 3, 2024.



Buffalo Public Schools Summit

On June 1, 2024, the Buffalo Bills, American Heart Association and Highmark Blue Cross Blue Shield supported the Buffalo Public Schools Summit Day of Celebration with hands-only training and other activities.



Buffalo Bills Training Camp

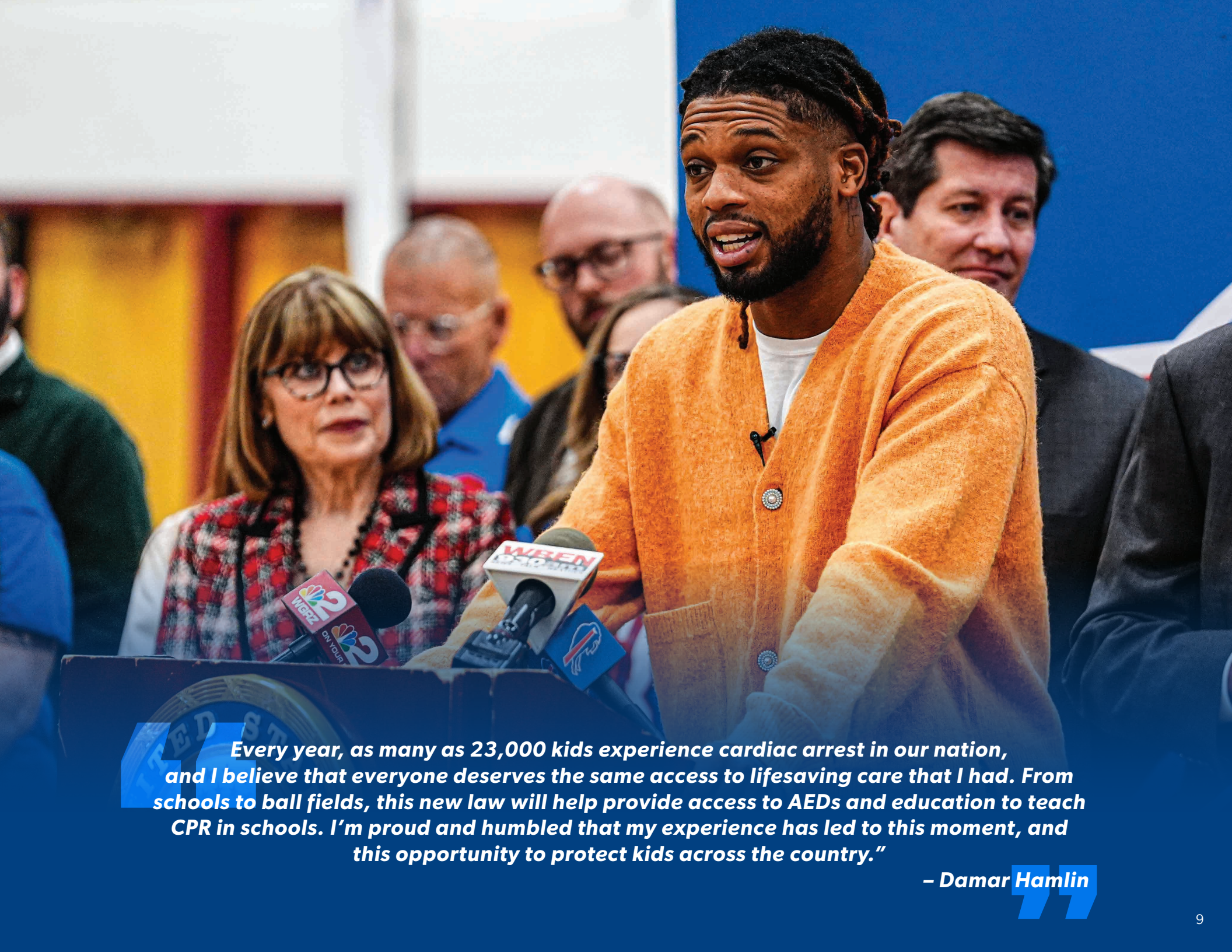
Damar Hamlin joined by American Heart Association staff at Bills Training Camp on July 30, 2024.

HEARTS ACT

On Dec. 11, 2024 the United States Senate unanimously voted to pass the HEARTS Act into law. This bill will provide grants to schools to support the purchase of automated external defibrillators, CPR and AED training and the development of cardiac emergency response plans. Buffalo Bills Safety Damar Hamlin worked closely with Senator Chuck Schumer and the NFL's Smart Hearts Coalition on the bill.

On Dec. 9, 2024, Senator Schumer, together with Damar Hamlin, visited Cheektowaga Central High School and announced he was bringing the HEARTS Act to the Senate.





Every year, as many as 23,000 kids experience cardiac arrest in our nation, and I believe that everyone deserves the same access to lifesaving care that I had. From schools to ball fields, this new law will help provide access to AEDs and education to teach CPR in schools. I'm proud and humbled that my experience has led to this moment, and this opportunity to protect kids across the country."

– Damar Hamlin



INSPIRE CHANGE

Each season, the Buffalo Bills Social Justice Committee allocates grant dollars to support programs that reduce barriers and create opportunities in Western New York.

2024 - 2025 Social Justice Fund Grant Recipients

Open Buffalo: Emerging Leaders and Project RISE

The Emerging Leaders Program is a program for community members looking to take on a leadership role in social justice issues. Project RISE youth programming has proven effective at deterring criminality, incarceration and recidivism.

Buffalo Center for Health Equity: Community Responders Coalition Pilot Program

The Community Responders Coalition Pilot Program will allow qualified health professionals to respond to non-violent and non-criminal 9-1-1 calls.

United Way of Buffalo & Erie County: Dolly Parton's Imagination Library

Dolly Parton's Imagination Library is a book gifting program that mails free, high-quality books to children from birth to age five, no matter their family's income. This grant will support the expansion of this program to zip code 14215.



***Members of the
2024-2025 Social
Justice Committee:***

Dion Dawkins
Rasul Douglas
Ja'Marcus Ingram
Kingsley Jonathan

Tyrell Shavers
Dawuane Smoot
Casey Toohill





It's important to support the community and invest in our youth. This is more than a donation, it's about creating real opportunities for these young people to succeed and taking away the roadblocks for the kids who are our future.

- Dion Dawkins

Inspire Change Changemaker Award

The Inspire Change Changemaker Award recognizes an individual making a difference in their community with their social justice work in each NFL team market.

This year, Dave Rust, CEO of Say Yes Buffalo, was awarded the 2024 Buffalo Bills Inspire Change Changemaker Award. Say Yes Buffalo is a nonprofit dedicated to eliminating barriers to education and career success for Buffalo's youth. Say Yes Buffalo has awarded \$23 million in scholarships to date with over 2,500 scholars receiving support from Say Yes right now. Over 20,000 community members participate in Say Yes services and programs every year.

As part of the Bills' Inspire Change game day, staff members of Say Yes Buffalo were recognized pregame with an opportunity to hold the team introduction banners.





CRUCIAL CATCH

INTERCEPT CANCER

In partnership with John R. Oishei Children's Hospital of Buffalo, the Buffalo Bills celebrated the NFL's Crucial Catch initiative in October by raising awareness in-game and through community engagement. The Crucial Catch mission is to fight cancer through early detection and risk reduction.

Crucial Catch Family Fun Night

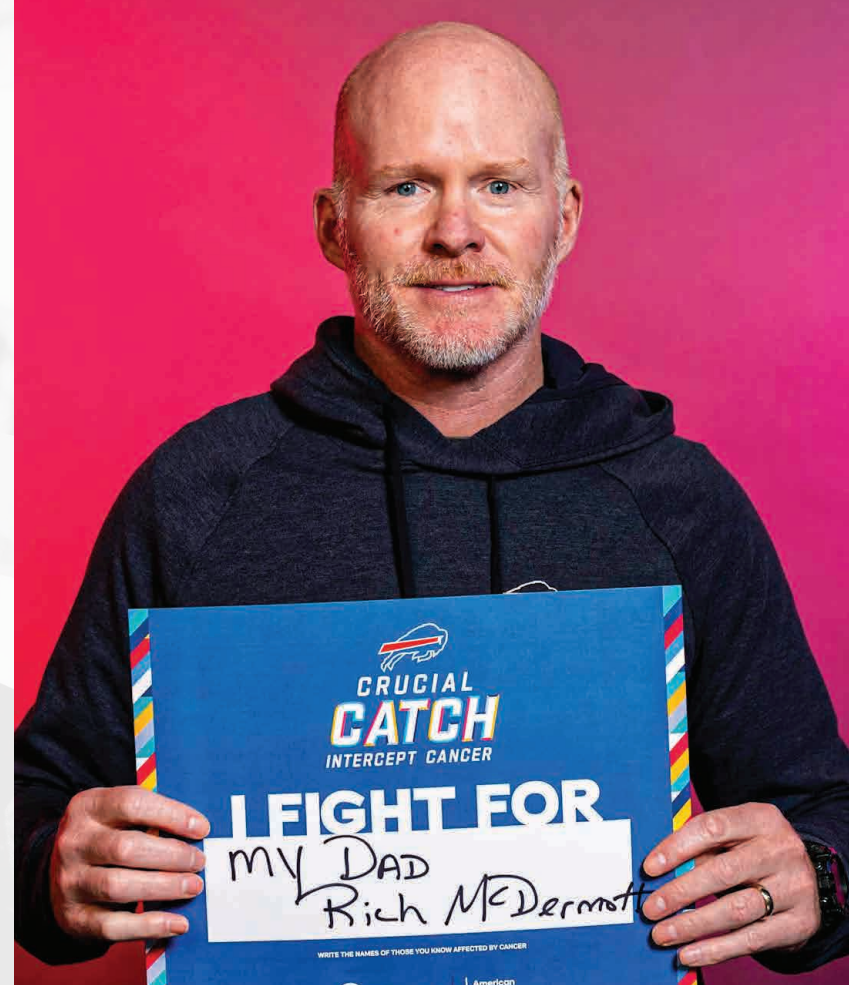
The Buffalo Bills hosted individuals affected by cancer and their families at a Crucial Catch Family Fun Night at Dave & Buster's on Oct. 1, 2024. Bills players Christian Benford, Tommy Doyle, Darrynton Evans, Mack Hollins, Ja'Marcus Ingram, Kingsley Jonathan and Casey Toohill joined in on the fun alongside Billy Buffalo.



Crucial Catch Game Day

During the Buffalo Bills Oct. 20 home game, cancer survivors, patients currently battling cancer and their caregivers were recognized on-field. Special guest Colt Matz and his family were honored on-field for his courageous two-time battle with cancer.

Scan to learn
more about
Colt's story



Crucial Catch Placards

To connect fans with the Crucial Catch initiative, 55,000 "I Fight For" and "I Cheer For" placards were distributed on game day to fans, staff and Bills players and coaches to honor their loved ones who've been affected by cancer.

Scan to download
your own Crucial
Catch placard





SALUTE TO SERVICE



Salute to Service represents the NFL's unwavering dedication to honoring, empowering and connecting with our nation's service members, veterans and their families.

Salute to Service Game Day

On Nov. 17, 2024, the Buffalo Bills honored the military community at their Salute to Service game. Over 160 local high school students and veterans held a full-field flag during the National Anthem while active military members, Gold Star families and Honor Flight Veterans joined for an on-field ceremony.

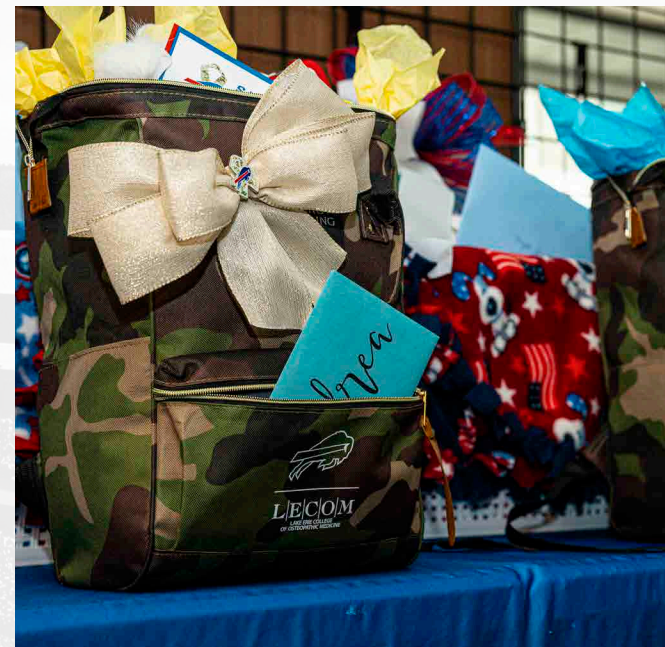


Zippo Military Recognition

In partnership with Zippo, an active duty or retired military member was honored with a special on-field recognition during each home game.

Salute to Service Award

The Buffalo Bills' 2024 NFL Salute to Service Award nominee was Special Teams Coordinator and United States Air Force Veteran Matthew Smiley.



Honor Flight

Spencer Brown and Ryan Van Demark joined 50 local military veterans on an Honor Flight trip to Washington, D.C., to visit national memorials and pay tribute to their service. Three participants included brothers James, Charles and Edward Swygert who were recognized on-field at the Salute to Service game. This trip was sponsored by the Buffalo Bills Foundation and M&T Bank.

Salute to Service Baby Shower

In partnership with LECOM, the Buffalo Bills hosted a baby shower for a group of expecting United States Air Force mothers and their families during Salute to Service month.

**Scan to learn more
about the Honor
Flight Trip**





WALTER PAYTON MAN OF THE YEAR

The Walter Payton NFL Man of the Year is the highest honor for an NFL player, recognizing his excellence on and off the field.

The Buffalo Bills named Left Tackle Dion Dawkins as their 2024 Walter Payton Man of the Year nominee earning him his third consecutive nomination. Dion dedicates his time off the field to giving back to WNY communities, showing up week after week to Bills' community initiatives as well as his own.

His foundation, Dion's Dreamers, was founded with the goal of providing mentorship and support to young men and women in underserved communities, as well as those in a place of mental, financial or physical hardship.

With the help of Bills Mafia, Dawkins took home second place in the Walter Payton Man of the Year Charity Challenge, receiving an additional \$10,000 donation to Dion's Dreamers.

**Scan to learn
more about Dion
and WPMOY**



Josh Allen
Oishei Children's Hospital



MY CAUSE MY CLEATS

During Week 13, Buffalo Bills players and coaches wore specially designed sneakers and cleats to raise awareness for their favorite causes and community organizations.

Scan to view the
My Cause, My
Cleats gallery





Ray Davis
Big Brothers Big Sisters



Terry Pegula
American Heart Association



Terrel Bernard
Dementia Society of America



Sean McDermott
Leukemia Awareness



Dawuane Smoot
The Belle Center



Reid Ferguson
GiGi's Playhouse

Quintin Morris
Special Olympics



Khalil Shakir
Nickel City Canine Rescue



Dorian Williams
Alzheimer's Association



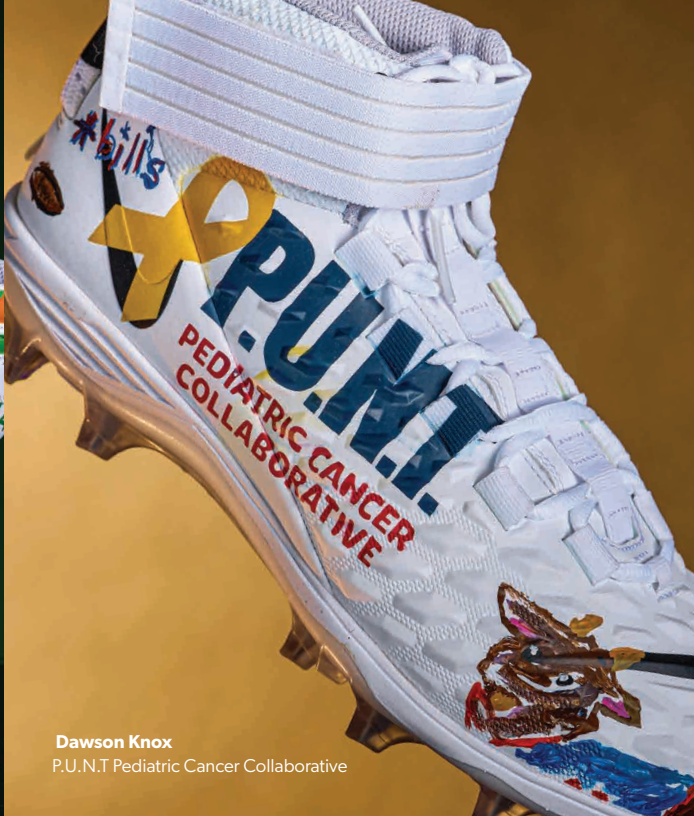
Javon Solomon
Buffalo Bills Foundation



Brandon Beane
Brothers Wolf & MANNA Food Bank



Dawson Knox
P.U.N.T Pediatric Cancer Collaborative



HOLIDAY OUTREACH

The Buffalo Bills celebrated the holidays throughout Western New York with meal donations, shopping sprees, gift donations, special visits and more.



Thanksgiving Blitz

In partnership with FeedMore WNY, representatives from the Bills staff, Women's Association and Bills Legends packed and distributed 600 totes providing Thanksgiving meals to over 4,800 people.



Kids Holiday Party

Over 200 community members attended the Hamburg Fairgrounds Festival of Lights at the Annual Buffalo Bills Kids Holiday Party.



Adopt-a-Family

This year, Bills players, coaches and Women's Association adopted 37 families through local organizations and provided them with holiday gifts.



Holiday Shopping Spree

The Rousseau Family Foundation provided seven single mothers from YWCA of Western New York with holiday shopping sprees at Target and Adidas.



Gateway Longview Visit

Bills players Ray Davis and Dorian Williams spent time with residential youth at Gateway Longview. Ray and Dorian, together with Mike Edwards, donated gifts for every residential youth living on campus.



Children's Hospital Visit

Brandon and Hayley Beane brought holiday cheer to the patients and families at the Oishei Children's Hospital NICU.



Make-A-Wish®

WESTERN NEW YORK

The Bills hosted eight different Make-A-Wish recipients for once-in-a-lifetime experiences throughout the 2024-2025 season. Meet the eight different individuals that had their wishes granted!

◀◀ **Meet Tommy!**

Tommy is a 16-year-old from Orchard Park, New York. Tommy has Muscular Dystrophy and wished to announce the Buffalo Bills' first round draft pick. With the help of General Manager Brandon Beane, Tommy and his family were able to spend a day at the Buffalo Bills Training Center and traveled to Green Bay, Wisconsin to announce the Bills' pick.

On March 28, 2025, Tommy and his family visited the Buffalo Bills Training Center where he got a tour, met special guests and Brandon Beane shared the news that Tommy would be announcing the Bills' first round pick in the 2025 NFL Draft.

Tommy announced the selection of Maxwell Hairston in the 2025 NFL Draft on behalf of the Buffalo Bills.



Photo Credit: Perry Knotts/NFL

Mason



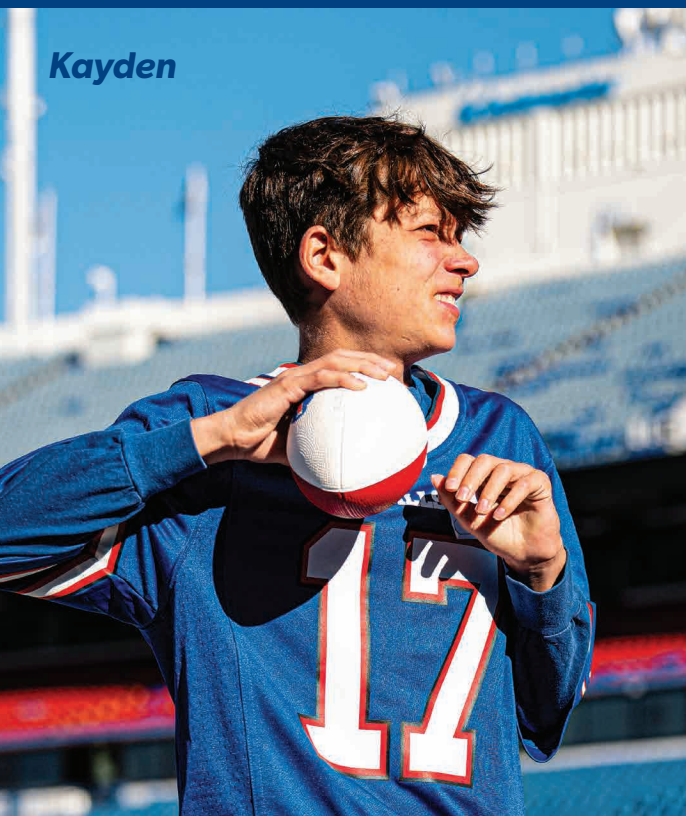
Gaines



Tensyn



Kayden



Brysen



Nicholas



Aayden





B

IN THE CO



JLS

COMMUNITY

PLAYER CONNECTIONS

Over the course of their careers, Bills players establish unique ties to local and national non-profits, supporting them in a variety of ways.



Mack Hollins: Special Olympics

In 2020, Mack Hollins became a Global Ambassador for Special Olympics. This season, Mack participated in the 2024 Polar Plunge, held a private meet and greet with local Special Olympics athletes and spent time with their group at Training Camp.



Ray Davis: Big Brothers Big Sisters

Ray Davis' connection to Big Brothers Big Sisters began when he was 8 years old and joined the program as a Little. Through this program, he met his Big Brother, Patrick, who has been by his side for over 17 years. This season, Ray hosted a group of Bigs and Littles for a tour of Highmark Stadium, dinner and more. Ray also featured Big Brothers Big Sisters during My Cause My Cleats week.



Khalil Shakir: Nickel City Canine Rescue

Khalil Shakir and his wife, Sayler, have been great advocates of animal adoption during their time in Buffalo. The Shakir Family Foundation's mission of saving four-legged friends was highlighted at the Shakir Family Pet Adoption Event in October, with proceeds benefiting Nickel City Canine Rescue and other local rescues. Khalil also highlighted Nickel City Canine Rescue's work by representing them on his My Cause My Cleats cleats.



Dawson Knox: P.U.N.T. Pediatric Cancer Collaborative

Since Dawson Knox's 2019 rookie year, he has been a committed supporter of Western New York charity, P.U.N.T. Pediatric Cancer Collaborative. Dawson and his wife, Alex, have visited P.U.N.T. throughout this season as well as adopting a P.U.N.T. family during the holiday season. Dawson honored P.U.N.T. during My Cause My Cleats week as well. Over the years, Dawson has participated in several fundraising initiatives for P.U.N.T., including #KnoxSox, Dawson's Locker and memorabilia donations.

COMMUNITY SUPPORT



Pride

On June 2, 2024, Buffalo Bills staff and Guest Experience team members marched alongside Highmark Blue Cross Blue Shield employees in Buffalo's Pride Parade. Pride giveaways, balloon artists and face painters added a special touch to the celebration.



Buffalo Votes

Buffalo Votes is the Buffalo Bills' voting initiative to educate and empower their fans, staff and players to make a difference in every election. In August, the Erie County Board of Elections utilized Highmark Stadium as a training site for poll workers. During the Sept. 8 and Sept. 23 home games, the Bills and Board of Elections had booths set up on the Billeverd, encouraging fans to register to vote or sign up to be a poll worker.



Black History Month

In celebration of Black History Month, the Buffalo Bills supported Buffalo Fashion Runway's Black Carpet II, Zeneta & Zaire's Book Club Story Hour and a Gift Card Giveaway to Buffalo Black-owned businesses.



Hispanic Heritage Month

On Sept. 18, 2024, Latino student-athletes from Western New York, Luis Dominguez and Katherine Cassidy, were named the Bills' NFL Latino Youth Honors recipients.



Native American Heritage Month

On Nov. 3, 2024, the Buffalo Bills celebrated Native American Heritage Month with game day activations, including the presentation of beaded medallions designed by an Indigenous artist to Bills players Eli Ankou, Ty Johnson and Alec Anderson. Native American Heritage was also honored during the team introduction banners, Color Guard performance and half-time performance.



Women's History Month

To celebrate Women's History Month, Buffalo Bills Staff volunteered at Leveling the Playing Field to pack equipment kits for 21 Modified Girls Flag Football teams competing in their inaugural seasons. The Bills also offered additional staff volunteer opportunities with Dress for Success and hosted a Gift Card Giveaway to Buffalo Women-owned businesses.



YOUTH & HIGH SCHOOL FOOTBALL

HIGHLIGHTS

\$24K

*donated to Coach of the
Week High Schools*

\$33K

*value of sports equipment
donated to Leveling the
Playing Field*

8,150

*children supported
through Play 60 and Youth
Football outreach*

\$520K

*committed to Modified Girls
and Unified Flag Football in
the next three years*

60+

*High School Girls Flag
Football teams supported*

1st

*sanctioned State
Championship season of High
School Girls Flag Football*





The Buffalo Bills partnered with Wegmans to offer 5th – 8th grade students the opportunity to participate in the Play 60 Charged Up By Wegmans program during the school year. Over 3,500 kids from 25 schools participated in the pilot year, which encouraged students to participate in different healthy challenges over the course of five months.





Play 60 Field Day at Training Camp

The Buffalo Bills and Wegmans invited boys and girls from the City of Rochester Summer Recreation programs to Bills Training Camp at St. John Fisher for an interactive Play 60 Field Day and Bills Training Camp practice.



Play 60 Program Kickoff

The Buffalo Bills and Wegmans hosted a school takeover at Martin Road Elementary on Oct. 22, 2024. Bills Alumni Fred Jackson, and players Darrynton Evans, Christian Benford, Dion Dawkins, Ja'Marcus Ingram and Quintin Morris spoke to the students about health and wellness, before assisting with a flag football clinic.



Play 60 Game Day Recognition

In celebration of the first year of the program, participating students and teachers were invited to the Bills vs. Jets game on Dec. 29, 2024, to be recognized during a special pre-game Play 60 ceremony and hold the player introduction banners. Wegmans, American Heart Association, BestSelf and Project Play staff, who helped create the program, also participated in the celebration.



GIRLS **FLAG** **FOOTBALL**

This year marked the first State Championship season for NYSPHSAA High School Girls Flag Football. In support of this historic season, the Buffalo Bills hosted a number of events to celebrate the incredible initiative.

Girls Flag Football Kickoff Weekend

The Buffalo Bills hosted their annual High School Girls Flag Football Kickoff Weekend in partnership with Section V, Section VI, UBMD Orthopaedics & Sports Medicine and the New York State Public High School Athletic Association. Sixty teams were invited from across Western New York to the Buffalo Bills Training Center where they scrimmaged against each other, listened to various guest speakers, including US Women's Flag National Team player Amber Clark and Bills Defensive Coordinator Bobby Babich, and participated in a media day set up.



Sectionals

The Buffalo Bills hosted the Section VI Girls High School Flag Football Championships at Highmark Stadium on May 20, 2024. Featured games included Clarence vs. Jamestown (Division 1) and Pioneer vs. Fredonia (Division 2). Bills Offensive Lineman Dion Dawkins and Safety Damar Hamlin stopped by to support the athletes and present the championship trophies.



Flag State Championship

The Bishop Kearney and Clarence Varsity Girls Flag Football teams visited practice and met Bills players such as Dion Dawkins, AJ Epenesa, Keon Coleman and Head Coach Sean McDermott. Bishop Kearney won the first-ever Division 2 New York State Championship and Clarence won the regional championship for Division 1.

YOUTH FOOTBALL

YOUTH, HIGH SCHOOL & FLAG FOOTBALL OUTREACH

The mission of Bills Youth Football is to create lifelong fans of the game of football and the Buffalo Bills by providing opportunities for a diverse group of children to participate in youth tackle and flag football. Bills Youth Football prioritizes expanding and enhancing scholastic and community-based programs within Western New York and Southern Ontario, Canada.



GiGi's Playhouse

The Buffalo Bills Youth Football department partnered with GiGi's Playhouse to assist with their Fit Acceptance Challenge in support of the Down Syndrome community on May 18, 2024. Alec Anderson and Tyrell Shavers attended the event and assisted with running the youth football drills at the Buffalo Bills station.



Nike 11-On

The Buffalo Bills hosted the third annual Nike 11-On event on July 13, 2024, at Highmark Stadium with 12 varsity football programs from the Buffalo and Rochester regions in partnership with Nike and USA Football. This year's winner was Sweet Home High School.



Professional Women's Tackle Celebration

Western New York Heritage held a ceremony to dedicate a State Historical Marker in honor of New York's first women's professional tackle football game played on Dec. 5, 1970 at All High Stadium by the Buffalo All Stars. The highlight of the ceremony was the participation of former All Star running back, Sherrill Cooper.



Boys and Girls Club Collaborative Flag Tournament

The Boys and Girls Club Collaborative of WNY hosted a co-ed Flag Football Tournament at the Buffalo Bills Training Facility in December to close out the season.



Play Football Celebration

To celebrate the start of the season, the Bills hosted youth football groups in the hospitality tent at Training Camp and provided tickets to preseason games, where local youth football teams participated in a pregame ceremony, player introduction banners and halftime scrimmages.



Canada Outreach

This year, the Buffalo Bills hosted flag clinics in Canada, in partnership with Niagara Regional Minor Football Association and Niagara Youth Flag Football. Steve Christie and Donald Jones participated in the clinics held in St. Catharines and Welland.



Toyota Rookie Club Flag Football Clinic

Over 120 local youth flag football players, from 11 different flag football organizations enjoyed participating in flag football drills with the Buffalo Bills 2024 Rookie Class.



High School Coach of the Week Program

The Buffalo Bills partnered with Legends Global Merchandise to support local high school varsity tackle football coaches through the Coach of the Week Program. Over the course of 11 weeks, a coach from both the Buffalo and Rochester region were recognized. Each week's winner received a \$1,000 grant and the Coach of the Year for each region received an additional \$1,000. Each winner was recognized on-field at halftime against the Jets on Dec. 29, 2024.



Gatorade Unified Flag Clinic

In partnership with Gatorade, Special Olympics New York and the Town of Hamburg Recreation Department, the Bills hosted the annual flag football clinic for local Unified athletes. This year's clinic included special appearances by Bills players Tommy Doyle, Mack Hollins, Kingsley Jonathan, Quintin Morris and Ryan Van Demark, as well as Billy Buffalo.



B U F F A L O
BILLS
FOUNDATION

\$1.5M+ MILLION IN GRANTS
DISTRIBUTED IN 2024

The Buffalo Bills Foundation is focused on addressing hunger, increasing access to nutritious food for families and supporting healthy eating in the Western New York region.

Board of Directors

Josh Dziurlikowski
Chris Jenkins
William Kresse
George Nicholas
Laura Pegula
Penny Semaia
Danielle Shainbrown
Thomasina Stenhouse
Anna Stolzenberg

Officers

Thomasina Stenhouse
President
Michelle Roberts
Vice President & Executive Director
Jessica Fike
Secretary
Kris Gregory
Treasurer

Scan to Visit
the Foundation
Webpage



ADDRESSING FOOD INSECURITY IN WNY

The Buffalo Bills Foundation donates over one million dollars each year to address food access and hunger in the Western New York region.

2024 Grantees Include:

Big Big Table Community Cafe

Buffalo City Mission

Buffalo Go Green

Buffalo Prep

Buffalo Public Schools

Chautauqua County Rural Ministry

Community Missions of Niagara Frontier

Connecting Communities in Action

Cornell Cooperative Extension of Chautauqua

Create a Healthier Niagara Falls Collaborative

Fare Share WNY

Feed Buffalo

FeedMore WNY

Field & Fork Network

Food Shuttle of WNY

Friends of Night People

Grassroots Gardens of WNY

Harvest House

Heart, Love & Soul

Hearts for the Homeless

Home Beneath Our Feet

Juneteenth Agricultural Pavilion

Massachusetts Avenue Project

Our City Buffalo

Police Athletic League of Buffalo

Providence Farm Collective

Resource Council of WNY

Share Our Strength: No Kid Hungry

St. Bonaventure University - The Warming House

St. Luke's Mission of Mercy

St. Susan Center

The Salvation Army

UB Center for Urban Studies

United Way of Buffalo and Erie County

West Side Community Services

LAKE ONTARIO

Niagara Falls

North Tonawanda

Lockport



Buffalo

Lackawanna

LAKE ERIE

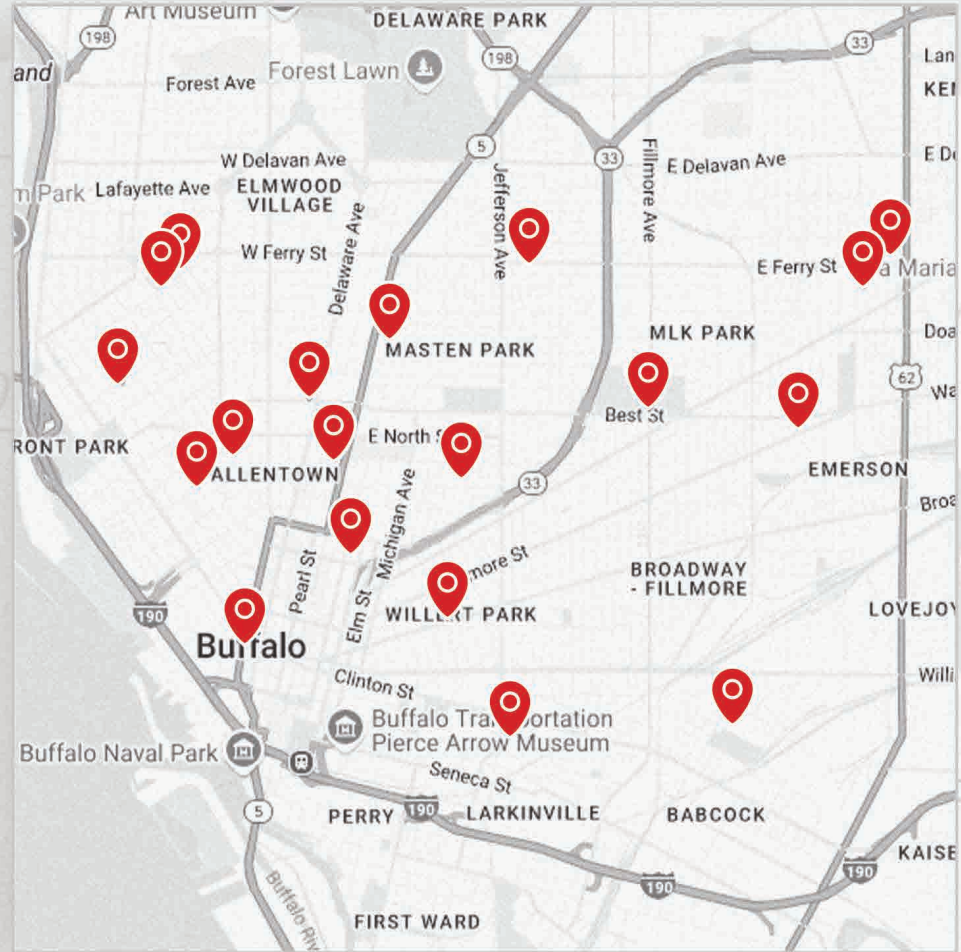
Dunkirk

Cattaraugus Cr.

Salamanca

Jamestown

Olean



Cayuga Lake

The Buffalo Bills Foundation aims to invest in the solutions to food systems through the following areas:



Organizational Capacity Building

In partnership with the Western New York Foundation, the Bills Foundation supports the Impact Capacity Assessment Program (iCAP and iCAP Core), providing nonprofit organizations in the food system space with a comprehensive understanding of capacity building.

The Bills Foundation supported Cornell Cooperative Extension of Chautauqua County's iCAP program which allowed the expansion of nutritional, agriculture and 4-H youth development programs.



Food Access in Urban and Rural Communities

The Bills Foundation invests in organizations and programs that provide access to nutritious foods in communities impacted by food deserts.

In partnership with No Kid Hungry, the Bills Foundation provides funding to school districts and community centers in rural WNY to offer non-congregate summer meals to students and families.



Community Development

The Bills Foundation supports the expansion and development of community gardens, agriculture facilities and community service organizations.

The Bills Foundation granted Buffalo Go Green \$571,600 for the development of the new Holistic Wellness and Agriculture Education Center.



Economic Development Opportunities

The Bills Foundation supports organizations that offer career advancement opportunities to minorities pursuing careers within the food system.

The Bills Foundation supported Our City Buffalo's pilot of The Introduction to Small Food Businesses for Immigrant, Refugee and Underserved Entrepreneurs.



Youth Programming and Nutritional Education

The Bills Foundation partners with local farms that provide opportunities for youth to explore careers in agriculture, as well as youth organizations that offer education through growing and preparing nutritious foods.

Buffalo Bills Wide Receiver Mack Hollins visited Massachusetts Avenue Project for an end of the school year celebration with the urban farm's youth apprentices.



Community Convening

The Bills Foundation utilizes its position as a philanthropic leader within the WNY food system space and its professional sport facilities to host community conversations.

The Bills Foundation, together with Wegmans, hosted a Charity Summit ahead of the Huddle for Hunger initiative to gather local hunger fighting nonprofit organizations to network and share best practices.



Give 716 is a partnership between the Buffalo Bills Foundation and the Buffalo Sabres Foundation, aimed at bringing together the Western New York community for an extraordinary day dedicated to giving back and supporting over 500 participating charities.

\$1.1M RAISED BETWEEN
JULY 15-16, 2024

\$4.4M RAISED IN THE
LAST FOUR YEARS

50/50 RAFFLE

\$1M+

**RAISED FOR THE BUFFALO
BILLS FOUNDATION**

400+

**50/50 RAFFLE VOLUNTEERS
FUNDRAISED ON GAME DAYS**





HUDDLE FOR HUNGER



Each season, the Buffalo Bills Foundation designates a home game week for the Huddle for Hunger initiative that highlights the issue of food insecurity in our community, raises funds for 20 local hunger-fighting charities and collects non-perishable food items to benefit FeedMore Western New York and its 400 hunger-relief programs and agencies.

\$150K+

donated amongst the 20
hunger-relief charities

30K+

pounds of food donated to
FeedMore WNY

Scan to learn
more about
Huddle for Hunger





COMMUNITY HONORS



On Dec. 2, 2024, the Buffalo Bills Foundation held the fourth annual Community Honors Dinner, recognizing the outstanding contributions made throughout the year by dedicated volunteers, organizations, fans and former and current players.



OTHER AWARDEES

Tommy Doyle

Mack Hollins

Ja'Marcus Ingram

Ryan Van Demark

Buffalo Bills Community All Stars

Matthew Smiley

*Buffalo Bills Salute To Service
Nominee*

Dion Dawkins

*Buffalo Bills Walter Payton Man
of the Year Nominee*

Alik Matthews

*Community Quarterback Award
presented by LECOM*

**Richard "Poo" Peterson &
Derrick "Norm" Norman,
The Chefs**

*Fans of the Year presented by
Perry's Ice Cream*

**Connecting Communities
in Action, Inc.**

*Foundation MVP presented by
Highmark BCBS*

Ava Wylke

*Jr. Community Quarterback Award
presented by Great Lakes
Medical Imaging*

Eric Wood

Legend of the Year



BUFFALO BILLS

One Bills Drive | Orchard Park, New York 14127

BuffaloBills.com