



JOE BRADY

OFFENSIVE COORDINATOR

FIRST-AND-10

JOE BRADY was named offensive coordinator of the Bills on January, 28, 2024. After originally joining the Bills in 2022 as the team's quarterbacks coach, Brady was named the team's interim offensive coordinator on November 14, 2023. Prior to arriving in Buffalo, Brady spent two seasons (2020-21) as the Carolina Panthers offensive coordinator.

COACHING SHOUTOUTS

2022-present: (Buffalo Bills)

- In his first full season overseeing the Buffalo offense in 2024, led the Bills to becoming the first team in NFL history to score 30+ rushing and 30+ receiving touchdowns. The Bills averaged an AFC-best 30.9 points per game, only allowed an NFL-best 14 sacks and QB Josh Allen was named NFL MVP. Including playoffs, the Bills also led the NFL with 612 points scored.
- During his second season with the Bills, Buffalo's offense ranked fourth in yards per game (374.5) and sixth in points per game (26.5). After being named interim offensive coordinator in Week 11, Brady helped the Bills finish the regular season 6-1 while averaging 380.7 yards and 27.0 points per game en route to winning the AFC East.
- In his first season in Buffalo in 2022, Brady helped Allen earn Pro Bowl honors and finish the season as an MVP finalist. Allen's success translated into team success as the Bills ranked second in the NFL in both total offense (397.6 YPG) and points per game (28.4).

2020-21: (Carolina Panthers)

- In 2020, oversaw a Panthers offense that became just the fifth unit in the Super Bowl era to produce four different players (DJ Moore 1,215, Robby Anderson 1,111, Curtis Samuel 1,051 and Mike Davis 1,015) with over 1,000 scrimmage yards. Carolina also set a franchise record for the fewest punts (45) in a season and tied a franchise-record 27 fourth-down attempts, converting over half (55.6) of them.

COACHING SHOUTOUTS

2019: (LSU)

- Served as passing game coordinator for LSU for one season in 2019. He helped quarterback Joe Burrow win the Heisman Trophy as the Tigers went undefeated and won the College Football Playoff national championship game over Clemson. Brady won the Broyles Award as college football's top assistant coach in 2019.
- LSU finished the season with college football's top-rated offense, averaging 568.5 yards and 48.4 points per game. The Tigers finished second in passing offense with 401.6 passing yards per game while Burrow set a new FBS single-season record with 60 passing touchdowns.

2017-18: (New Orleans Saints)

- Spent two seasons as an offensive assistant with the New Orleans Saints. During the 2017 and 2018, the Saints won consecutive division titles and were third in the NFL with 911 total points scored in those two seasons. Brees posted a cumulative passer rating of 109.5 over those two seasons, good for second-highest in the NFL.

PLAYING SHOUTOUTS

- Played wide receiver for William & Mary from 2009-12, twice earning academic all-conference honors. In his time there, the Tribe reached the NCAA FCS playoffs twice, including a trip to the semifinals in 2009. Brady capped his career at William & Mary earning four letters after seeing action in 23 games.

PERSONAL

- Graduated from William & Mary in 2013 with a double major – process management and consulting along with kinesiology and health sciences. He earned his Master's degree from Penn State in educational leadership in 2018 while he was coaching with the Saints.
- A native of Pembroke Pines, Florida. Brady and his wife, Lauren, have a son named Jordan.