



WR

LAWRENCE KEYS III


AGE: 24 (December 9, 1999) | HT: 5-9 | WT: 171

COLLEGE: Tulane

NFL EXP: Rookie

HOMETOWN: New Orleans, LA

ACQUIRED: UDFA (2024)

 LawrenceKeys_

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FIRST-AND-10

LAWRENCE KEYS III was signed by the Bills as an undrafted free agent in 2024. Keys, who began his collegiate career at Notre Dame, caught 63 passes during his two-year tenure at Tulane (2022-23).

SHOUTOUTS

- In 2023, grabbed 33 passes for 599 yards and 7 touchdowns for Tulane, while rushing 4 times for 25 yards. Also had 3 kickoff returns for 74 yards.
- Notched 3 receptions for 77 yards and a touchdown at East Carolina (11/4/23).
- Tied a career-high with 5 receptions for 78 yards and a TD vs. North Texas (10/21/23).
- Tallied a career-high 2 TD receptions (40 and 15 yards) as part of a 4-catch, 77-yard performance vs. Nicholls State (9/23/23).
- Registered 5 receptions for 94 yards vs. Mississippi (9/9/23).
- Recorded a career-high 96 yards and a touchdown on 4 receptions vs. South Alabama (9/2/23).
- In first season at Tulane in 2022, caught 30 passes for 296 yards and 2 touchdowns. Also rushed 5 times for 43 yards and a TD, returned 23 kickoffs for 624 yards and one punt for 14 yards.
- Posted 60 receiving yards and a TD catch vs. Central Florida (12/3/22).
- Rushed for a 7-yard TD vs. Alcorn State (9/10/22).
- Recorded first TD reception (a 2-yard catch from Michael Pratt) vs. UMass (9/3/22)
- Spent his first four collegiate seasons at Notre Dame, where he caught 18 passes for 185 yards in 21 games from 2018-21.
- In 2019, caught 13 passes for 134 yards, while adding 6 rushing attempts for 46 yards in 12 games (3 starts).

IF YOU HAVEN'T HERD

KEYS TO HIS SUCCESS AT TULANE

Keys was quietly effective in 2022, but he began to demand more attention in the back half of a season that culminated in a historic Cotton Bowl comeback over the USC Trojans.

In 2022, he finished with 30 receptions for 296 yards with three touchdowns. A memorable moment was not even with the ball in his hands as Key blocked a player 60 yards down the field on a play in the New Year's Six bowl. It was the type of effort he performed willingly and showed part of his evolution as an all-around player.

"I've never done that," Keys explained. "But I'm just a team player, you know. When it's time to be there, I'll be there. Whether I have the ball or not. It was amazing just blocking somebody. Especially after Jha'Quan (Jackson) caught the ball. I kind of just looked and I was like 'I know this guy can't beat me or Quan, so just take him out and Quan just did the rest.'" (Crissy Froyd, *Crescent City Sports*, March 14, 2023)

THE STAMPEDE

Favorite wide receiver of all-time: Steve Smith

Favorite musical artist: Rod Wave

Favorite team growing up: Boston Celtics

First job: Mowing lawns in the neighborhood

Favorite movie: Friday Night Lights

Dream vacation spot: Bora Bora

PERSONAL

Is the son of Lawrence Keys and LaTanya Manning. Has one brother and two sisters. Earned first-team Class 4A all-state honors in 2017 while playing at McDonogh 35 College Preparatory High School in New Orleans. Hobbies include drawing, bowling and golf. Earned a degree in visual communication design from Notre Dame in 2021. Earned a master's degree from Tulane in liberal arts in 2023.