



ROB BORAS

RUN GAME COORD./TIGHT ENDS

FIRST-AND-10

ROB BORAS is in his tenth season with the Bills. He spent his first nine seasons in Buffalo as the team's tight ends coach before adding the title of run game coordinator in 2026. He has helped the Bills reach the playoffs eight times (2017, 2019-25) and win five consecutive division titles (2020-24).

COACHING SHOUTOUTS

2017-present: (Buffalo Bills)

- Helped TE Dalton Kincaid to his first Pro Bowl selection in 2025. Kincaid led the Bills with a career-high five receiving touchdowns.
- Led a tight end room in 2024 that helped the Bills become the first team in NFL history to score 30+ rushing and 30+ receiving touchdowns. Including playoffs, the team also led the NFL with 612 points scored.
- In 2023, guided Bills rookie TE Dalton Kincaid to recording 73 catches, which marked the most catches all-time by a Bills tight end (surpassing 68 by Pete Metzelaars in 1993) and the most by a Bills rookie (surpassing 65 by Sammy Watkins in 2014).
- In 2022, helped TE Dawson Knox earn his first career Pro Bowl honor and become the first Bills tight end to represent the team at the Pro Bowl since Paul Costa in 1966.
- In 2021, guided Knox to a franchise record for receiving touchdowns by a tight end (9).

2012-16: (St. Louis/Los Angeles Rams)

- Originally joined the Rams as their tight ends coach in 2012 before being promoted to assistant head coach/offense and eventually offensive coordinator for the final four games of 2015 and all of 2016.
- In 2016, Rams rookie quarterback Jared Goff became the first rookie to throw three touchdowns in his first road start.
- In 2013, he guided tight end Jared Cook to franchise-bests with 141 receiving yards in a single game and 671 receiving yards in a season.

COACHING SHOUTOUTS

2010-11: (Jacksonville Jaguars)

- In his first season in Jacksonville, helped TE Mercedes Lewis to career-highs and franchise-records with 58 receptions for 700 yards and 10 touchdowns en route to his first Pro Bowl appearance and first by a Jaguars tight end.

2004-09: (Chicago Bears)

- Led the Bears tight ends to an NFL-high 13 receiving touchdowns in 2009 with Greg Olsen leading the way with a career-high eight scores.
- Was a member of the 2006 Bears NFC Championship squad.

1999-03: (UNLV)

- Served as the offensive line coach for two seasons before finishing his tenure by adding offensive coordinator to his responsibilities.
- Under Boras' watch, the Rebels finished 15th in the NCAA in rushing in 2002, 16th in 2001 and 13th in 2000. From 2000-02, UNLV produced 28 100-yard rushers in a 34-game stretch.
- In the 2000-01 seasons, Boras developed an offensive line that paved the way for consecutive 1,000 yard rushers for the first time since the 1973-74 seasons.

1998: (Benedictine)

- Served as the team's head coach for the 1998 season.

1994-97: (Texas)

- Served in a multitude of roles over four seasons with Texas.

PERSONAL

- Played center at DePauw University (Division III) from 1988-91. Earned a bachelor's degree in political science from DePauw and a master's degree in sport management from Indiana State University.
- Attended Glenbard West High School in Glen Ellyn, Illinois.
- He and his wife, Amy, have three children: son Jackson and daughters Abigail and Ainsley.