

PREDICT THE BILLS
Free-To-Play Contests
OFFICIAL MASTER RULES
2023-24 SEASON

1. ELIGIBILITY:

NO PURCHASE NECESSARY TO WIN.

Predict The Bills (“PTB”) Contests are free to play prediction games and each individual PTB Contest is governed by these Official Master Rules for the 2023-24 Season. PTB Contests are open only to permanent legal residents of the State of New York 21 years old or older at the time of entry. Employees of Buffalo Bills, LLC and its affiliates (“Buffalo Bills”), Seneca Gaming Corp. and its affiliates (“Seneca Gaming”), and their immediate families (spouse, parents, children, siblings and their spouses) and individuals living in the same household as such employees are ineligible to win prizes in PTB Contests.

PTB Contests are subject to all applicable federal, state, and local laws and regulations. Void where prohibited or restricted by law. Buffalo Bills and Seneca Gaming are collectively referred to herein as the “Sponsors”.

2. CONTEST PERIOD:

Each PTB Contest will begin at 9:00a.m. ET the Wednesday prior to each preseason, regular season and postseason Buffalo Bills football game (each, a “Game”) during the 2023-24 Season and will end upon the conclusion of the respective Game. The schedule of PTB Contests is included in Exhibit A attached to and made a part of these Official Master Rules. Each period of time between 9a.m. ET the Wednesday prior to each Game and the conclusion of such Game constitutes the “Contest Period” of each respective PTB Contest.

Buffalo Bills’ computer will be the official timekeeper for all matters related to PTB, including, without limitation, the Contest Period.

3. HOW TO ENTER:

To enter a PTB Contest, entrants must download the official Buffalo Bills mobile application (the “Application”) on their internet-enabled smartphone or compatible mobile device (free to download) and click the “Predict The Bills” button (the “PTB Button”). After clicking the PTB Button, users will be required to complete a short registration form to participate. Entrants are responsible for ensuring that all required information is accurate. Upon completion of the registration process, entrants will be provided access to the PTB home page within the Application.

By completing this process, each entrant acknowledges that: (i) entry constitutes acceptance of and agreement to comply with these Official Master Rules; (ii) entrant is at least twenty-one (21) years old; and (iii) entrant is a legal resident of the State of New York and residing in the State of New York.

4. HOW TO PLAY:

During each PTB Contest’s Contest Period, various questions asking entrants to predict outcomes, statistics, gameplay or results of the Game (each a “Question”) will appear on the PTB home page within the Application. Entrants must follow the instructions provided to submit their predictions to the Questions. The number and type of Questions may vary for each Contest.

For each PTB Contest, entrants will be awarded points based on correct answers (no monetary value) (“Points”). For each Question for which an entrant’s answer is correct, the entrant will be awarded the number of Points allocated for the specific Question. Whether an answer to a Question is correct will be based on the relevant outcome, statistics, gameplay or results of the applicable Buffalo Bills game and will be determined by Sponsors in their sole discretion.

Entrants must submit at least one (1) prediction in order to be eligible for a Prize (as defined below).

Limit one (1) PTB account per person. Chips may not be transferred or otherwise assigned between participants.

5. WINNER DETERMINATION:

(a) Contest Winner. Assuming sufficient entries, there will be one (1) winner of each prize identified for the corresponding PTB Contest described in Exhibit A, attached to these Official Master Rules. By way of illustration: in PTB Contest Preseason #2, one (1) prize is listed, so one (1) winner will be selected; in PTB Contest Week 3, five (5) prizes are listed, so five (5) winners will be selected (one winner per prize). Such winners will be determined based on who accumulates the most Points relative to the other entrants for that particular PTB Contest, as determined by Sponsors in their sole discretion and subject to verification of eligibility. In the event multiple entrants are tied for the most Points received for the Contest Period for such PTB Contest, the single entrant that accumulated such Points first chronologically (as determined by Sponsors in their sole discretion) will be declared the winner for the prize at hand. A person is only eligible to win one (1) PTB Contest per NFL Season.

6. PRIZES; APPROXIMATE RETAIL VALUE OF PRIZES; ODDS OF WINNING:

(a) Prizes. For each PTB Contest, each prize will be awarded to a winner as described in Exhibit A, attached to these Official Master Rules.

(b) Odds of Winning. The odds of winning a prize are dependent upon the number of entries in each PTB Contest. All stated prizes will be awarded (assuming sufficient entries).

(c) Substitutions. Prizes are subject to applicable rules, laws, and availability. Sponsors reserve the right to substitute the stated prize with alternate prizes of equivalent value in their sole discretion. Entrants may not request and are not entitled to substitutions.

7. NOTIFICATION; AFFIDAVIT OF ELIGIBILITY:

The winner of each PTB Contest will be notified by e-mail (at the email address submitted by winning entrant) and will be required to respond within 24 (twenty-four) hours, and may be required to complete and return within three (3) days of notification a release of liability, affidavit of eligibility and/or a complete mailing address form. Failure to comply will result in forfeiture of the prize and Sponsors may award it to an alternate winner. Each entrant is responsible for ensuring that he or she has submitted an accurate and valid email to Sponsors during the entry process. If Sponsors attempt to contact an entrant by email, and such email is invalid, the entrant's entry shall be void.

8. RELEASE OF LIABILITY:

All entrants agree to hold harmless and release Sponsors and their parent companies, affiliates, subsidiaries, officers, directors, members, agents, employees, and all others associated with the development and execution of PTB Contests from any and all liability with respect to or in any way arising from the PTB Contests and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Sponsors are not responsible for prize quality or utility. Sponsors are not responsible for any incorrect or inaccurate information, whether caused by users, by any of the equipment or programming associated with or used in the PTB Contests, or by any technical or human error that may occur in the processing of submissions in the PTB Contests. Sponsors assume no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications line failure; theft, destruction, unauthorized access to, or alteration of entries. Sponsors are not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Sponsors are not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of PTB Contests or defraud Sponsors in any way will be prosecuted to the fullest extent of the law. Entrants who engage in any of the foregoing activities will be disqualified and will forfeit any prize(s) won. If, for any reason, a PTB Contest is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsors, that in the sole opinion of Sponsors, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of a PTB Contest, Sponsors reserve the right, at their sole discretion, to cancel, terminate, modify, or suspend a PTB Contest.

Sponsors reserves the right to modify, supplement or otherwise change or replace these Official Master Rules at any time without notice.

9. RIGHT OF PUBLICITY:

Entrant grants unto Sponsors, and their respective successors, licensees and assigns, the irrevocable right and permission to use the entrant's name, voice, image, signature, facsimile, persona, biographical data and likeness in any form and way, throughout the world in perpetuity, in connection with the entrant's participation in a PTB Contest, free of compensation, including without limitation, the publication of the entrant's name, photo submission and/or likeness to advertise the winning of a prize.

10. MOBILE DISCLOSURE:

If you opt to use your wireless mobile device in connection with a PTB Contest, depending on your phone's capabilities, standard text messaging rates or data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this contest. You are solely responsible for any such charges.

11. DISPUTES:

Sponsors will make every reasonable effort to informally resolve any complaints, disputes, or disagreements that you may have with your participation in a PTB Contest. If those efforts fail, entrant agrees that any and all claims or disputes between Sponsors and entrant and relating in any way to these Official Rules or entrant's participation in PTB (a "Dispute") **SHALL BE DECIDED BY ARBITRATION ON AN INDIVIDUAL BASIS, RATHER THAN A JURY AND/OR BENCH TRIAL, CLASS ACTION OR CLASS ARBITRATION, AND AS SUCH, LIMITS THE REMEDIES AVAILABLE TO ENTRANT IN THE EVENT OF A DISPUTE.** Entrant specifically agrees that any Dispute must be resolved exclusively by arbitration, shall take place on an individual basis; and that class arbitrations and class actions are not permitted. Arbitration shall be effected by arbitrators selected as hereinafter provided and shall be conducted in Buffalo, New York in accordance with the Rules of the American Arbitration Association. The dispute shall be submitted to three (3) arbitrators, one arbitrator being selected by the Buffalo Bills and one selected by entrant. Those arbitrators shall then select the third (3rd) arbitrator, or, if the selected arbitrators cannot agree, by the American Arbitration Association. The meetings of arbitrators shall be held at such place or places in Buffalo, New York as may be agreed upon by the arbitrators. Any award made by a majority of the arbitrators shall be final, binding and conclusive on the parties for all purposes. Any fees or charges of the arbitration and any cost of arbitration, including the cost of personal attorneys of each participant, shall be the sole responsibility of each party to the arbitration. **ENTRANT AGREES TO WAIVE A RIGHT TO A JURY TRIAL, CLASS ACTION AND/OR CLASS ARBITRATION WITH RESPECT TO ANY DISPUTE.** In no event shall any party to a Dispute be entitled to recover punitive, special, exemplary, consequential, loss of profit or incidental damages.

12. MISCELLANEOUS CONDITIONS:

By participating in a PTB Contest, entrants agree to be bound by these Official Master Rules (including but not limited to entrant's consent to receive e-mail messages from Sponsors or any party on its behalf with respect to entrant's participation in such PTB Contest), the terms and conditions of Sponsors' websites, privacy policies, terms and conditions, and by the decision of Sponsors, which are final and binding in all respects. Sponsors are not responsible for: (1) any incorrect or inaccurate information or technical failures of any kind; (2) unauthorized human intervention in any part of the entry process or the contest; or (3) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the administration of the contest, the calculation of points for participants, the determination of eligible entrants, or the selection or notification of winner. If any third party which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest (or portion thereof), the Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel, or terminate a PTB Contest without further obligation to any participant. The Sponsor reserves the right, at its sole discretion, to disqualify the entry of any entrant found to be: (1) tampering or attempting to tamper with the registration process, the operation of the contest website; (2) using any robotic, macro, automatic, programmed or like entry methods; (3) violating these Official Master Rules or the terms of service, conditions of use,

and/or general rules of any Sponsor; or (4) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHERWISE CORRUPT A PTB CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF A PTB CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

13. WINNER'S LIST:

A winner's list (first name and last initial) may be obtained by sending a written request to the Bills with a self-addressed, stamped envelope within 30 (thirty) days of such PTB Contest's conclusion.

14. SPONSORS:

Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127; Seneca Gaming Corporation, 310 4th Street, Niagara Falls, New York 14303.

EXHIBIT A

PTB Contest Schedule and Prizing

Contest Number:	Game:	Prizes & Value:
Preseason #1	Bills vs. Colts 8/12/23	Prize 1: Two (2) Tickets to Buffalo Bills Home Opener vs. Las Vegas on 9/17/23, Prize Value: \$300.00 Prize 2: Two (2) Tickets to Buffalo Bills Home Opener vs. Las Vegas on 9/17/23, Prize Value: \$300.00 Prize 3: One (1) \$100.00 Resort Credit at Seneca Resorts & Casinos
Preseason #2	Bills vs. Pittsburgh 8/19/23	Prize 1: Two (2) Tickets to Buffalo Bills Home Opener vs. Las Vegas on 9/17/23, Prize Value: \$300.00 Prize 2: Two (2) Tickets to Buffalo Bills Home Opener vs. Las Vegas on 9/17/23, Prize Value: \$300.00 Prize 3: One (1) \$100.00 Resort Credit at Seneca Resorts & Casinos
Preseason #3	Bills vs. Chicago 8/26/23	Prize 1: Two (2) Tickets to Buffalo Bills Home Opener vs. Las Vegas on 9/17/23, Prize Value: \$300.00 Prize 2: Two (2) Tickets to Buffalo Bills Home Opener vs. Las Vegas on 9/17/23, Prize Value: \$300.00 Prize 3: One (1) \$100.00 Resort Credit at Seneca Resorts & Casinos
Week 1	Bills vs. Jets 9/11/23	Prize 1: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00 <u>Primetime Jackpot</u> : Bills & Seneca Co-Branded Yukon Solo Stove and RTIC Hard Sided Cooler, Prize Value: \$750.00

Week 2	Bills vs. Raiders 9/17/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00
Week 3	Bills vs. Commanders 9/24/23	Prize 1: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00
Week 4	Bills vs. Dolphins 10/01/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00
Week 5	Bills vs. Jaguars 10/08/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00

Week 6	Bills vs. Giants 10/15/23	Prize 1: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00 <u>Primetime Jackpot:</u> Bills & Seneca Co-Branded Yukon Solo Stove and RTIC Hard Sided Cooler, Prize Value: \$750.00
Week 7	Bills vs. Patriots 10/22/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00
Week 8	Bills vs. Buccaneers 10/26/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00 <u>Primetime Jackpot:</u> Bills & Seneca Co-Branded Yukon Solo Stove and RTIC Hard Sided Cooler, Prize Value: \$750.00
Week 9	Bills vs. Bengals 11/05/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$200.00

		<p>Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00</p> <p>Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00</p> <p>Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00</p> <p><u>Primetime Jackpot:</u> Bills & Seneca Co-Branded Yukon Solo Stove and RTIC Hard Sided Cooler, Prize Value: \$750.00</p>
Week 10	Bills vs. Broncos 11/13/23	<p>Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00</p> <p>Prize 2: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00</p> <p>Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00</p> <p>Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00</p> <p>Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00</p> <p><u>Primetime Jackpot:</u> Bills & Seneca Co-Branded Yukon Solo Stove and RTIC Hard Sided Cooler, Prize Value: \$750.00</p>
Week 11	Bills vs. Jets 11/19/23	<p>Prize 1: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00</p> <p>Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00</p> <p>Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00</p> <p>Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00</p> <p>Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00</p>
Week 12	Bills vs. Eagles 11/26/23	<p>Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00</p> <p>Prize 2: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00</p> <p>Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00</p> <p>Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00</p> <p>Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00</p>

Week 13	BYE WEEK	
Week 14	Bills vs. Chiefs 12/10/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00
Week 15	Bills vs. Cowboys 12/17/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00
Week 16	Bills vs. Chargers 12/23/23	Prize 1: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00 Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00 Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00 Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00 <u>Primetime Jackpot:</u> Bills & Seneca Co-Branded Yukon Solo Stove and RTIC Hard Sided Cooler, Prize Value: \$750.00
Week 17	Bills vs. Patriots 12/31/23	Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00 Prize 2: One (1) Buffalo Bills Autographed Helmet, Prize Value: \$350.00 Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00

		<p>Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00</p> <p>Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00</p>
Week 18	<p>Bills vs. Dolphins</p> <p>1/7/24</p>	<p>Prize 1: One (1) Buffalo Bills Autographed Jersey, Prize Value: \$450.00</p> <p>Prize 2: One (1) Buffalo Bills Autographed Football, Prize Value: \$250.00</p> <p>Prize 3: Seneca Prize Pack, One (1) Standard Room Overnight Stay and \$50.00 Resort Credit, Prize Value: \$250.00</p> <p>Prize 4: Seneca Prize Pack, including: Stadium Bag, Jacket, Gloves, Hand Warmers, Tumbler and \$25.00 Slot Play Voucher, Prize Value: \$200.00</p> <p>Prize 5: \$100.00 Bills Store Gift Card, Prize Value: \$100.00</p> <p><u>Primetime Jackpot</u>: Bills & Seneca Co-Branded Yukon Solo Stove and RTIC Hard Sided Cooler, Prize Value: \$750.00</p>
Wildcard	<p>Bills vs. Steelers</p> <p>1/14/24</p>	<p>Grand Prize: One (1) \$500.00 Bills Store Gift Card, One (1) Overnight Corner Suite stay at Seneca Niagara Resort and Casino with \$250.00 resort credit.</p> <p>Prize Value: \$1,000</p>
Divisional	<p>Bills vs. Chiefs</p> <p>1/21/24</p>	<p>Grand Prize: One (1) \$750.00 Bills Store Gift Card, One (1) Overnight Corner Suite stay at Seneca Niagara Resort and Casino with \$250.00 resort credit.</p> <p>Prize Value: \$1,250</p>
AFC Championship	Date TBD	<p>Grand Prize: One (1) \$1,000 Bills Store Gift Card, One (1) Overnight Center Suite stay at Seneca Niagara Resort and Casino with \$250.00 resort credit.</p> <p>Prize Value: \$1,750</p>
Super Bowl	Sunday February 11, 2024	<p>Grand Prize: Two (2) Buffalo Bills Branded Recliners, One (1) 75 inch TV, \$500.00 Wegmans Gift Card, One (1) Overnight Center Suite stay at Seneca Niagara Resort and Casino with \$250.00 resort credit.</p> <p>Prize Value: \$3250.00</p>